



No Curb Parking: The Power of X Will it be enough?

By JARED THOMPSON
Pride Staff Writer

Curb parking, which was available last semester to relieve tense parking conditions, is now prohibited. Parking services claims that curb parking is no longer necessary since Lot X, a dirt lot located at the corner of Twin Oaks and Craven Dr., is currently available.

Each semester, the need for parking spaces relatively close to the campus increases. When questioned about the absence of curb parking, Robert Williams, CSUSM parking services coordinator, explained that curb parking was an emergency measure last semester, which first needs city approval for long-term use because it uses the space allotted for bike lanes and emergency vehicles. Williams said that curb parking was a short-term solution that "allowed [parking services] the time needed to open temporary Lot X."

While Lot X has provided some relief for the parking predicament, it has also created new problems for students. Last semester, Lot X closed at 4 p.m. but this semester it closes at 5:30 p.m., which still presents an



inconvenience for students who park there and have classes past the 5:30 p.m. curfew. Cars left in the lot after 5:30 p.m. can be ticketed with a \$100 citation, or impounded.

"So why is the lot only open 'til 4?" asked Renee Guy, a

liberal studies major. Jocelyn Brown, Associated Students Inc. (ASI) president and CEO, said that the early curfew is due "primarily to issues of safety."

According to Williams, Lot X is approximately the same distance from campus as Lot B, and has no lighting, so both parking

services and ASI are concerned about the potential for theft and personal assault after it gets dark.

Currently, ASI is working on establishing temporary lighting, which would extend the lot's availability to 10 p.m. In

addition, both ASI and parking services are trying to create a direct left-hand turn into the lot in the near future, which would facilitate accessibility. "We want to show the students that they are getting something out of this [parking] fee increase," explained Brown.

Although Lot X is only temporary, Brown suggests that it may be around until the fall of 2005. Williams added that the next "general surface lot is slated for the area behind the faculty/staff lot," and that this lot will have the capacity for about 600 vehicles. The new general surface lot is tentatively scheduled for the spring of 2004, but its availability may not fully rectify the growing need for parking spaces; so there may be a need for Lot X even after the completion of the new lot.

By the academic year 2011/12, parking services plans to complete two parking structures that will house approximately 1,200 parking spaces each. As reported on the parking services website, in an effort to accumulate funds for this project, parking services will again implement a parking fee increase upwards of \$300 beginning next fall.

Power shut off at CSUSM

By JEFF BROWNLEE
Pride Staff Writer

Electrical workers turned off CSUSM's electrical service on Monday, Jan. 20. The installation of a new emergency generator necessitated the shutdown.

Even though the period without electricity was brief and during the early morning hours of a holiday, some students questioned why the entire system needed to be shut down and whether this is a reflection of possible deficiencies in CSUSM's electrical service system. These concerns appear to be unwarranted.

Ken Collier, a journeyman electrician and member of the International Brotherhood of Electrical Workers local 569, as well as an instructor on electrical theory at the Joint Apprenticeship and Training Committee in San Diego, answered questions about the installation of emergency generators for industrial applications. According to

Collier, generators such as the one installed at CSUSM require the use of an automatic transfer switch or ATS. The ATS senses a lack of power in an established electrical distribution system and switches over to a generator usually driven by a gasoline or diesel engine. The ATS is more than a simple switch, as it also starts the emergency generator and performs electronic motor control operations regulating the generators output. Through the use of the ATS, an electrical system can be functioning again within seconds of a power failure. When electrical service is reestablished the ATS automatically switches back to the main switchgear providing power from the electrical utility.

In new construction, such an emergency generator would be built into the electrical distribution system before power from the utility had been established, eliminating the need for any interruption of power. The ATS and generator at CSUSM had

to be spliced into the existing distribution system. To avoid working on the high voltages present at the main switchgear, which is neither safe nor practical, the power was temporarily interrupted.

Heretofore, emergency power generation systems had been

installed primarily in hospitals and in industrial operations where uninterrupted power was considered critical. The growing dependence of almost all businesses and services on computers and other digital equipment requiring uninterrupted power has made the use of emergency power generators more ubiqui-

tous.

The emergency generator installed at CSUSM is meant to ensure that a constant and reliable supply of electricity is always available for students and faculty.

WANTED: New ASI Leaders

The 2003-2004 ASI Elections Are Underway

By ARACELI CATALAN
Pride Staff Writer

for 2003-2004.

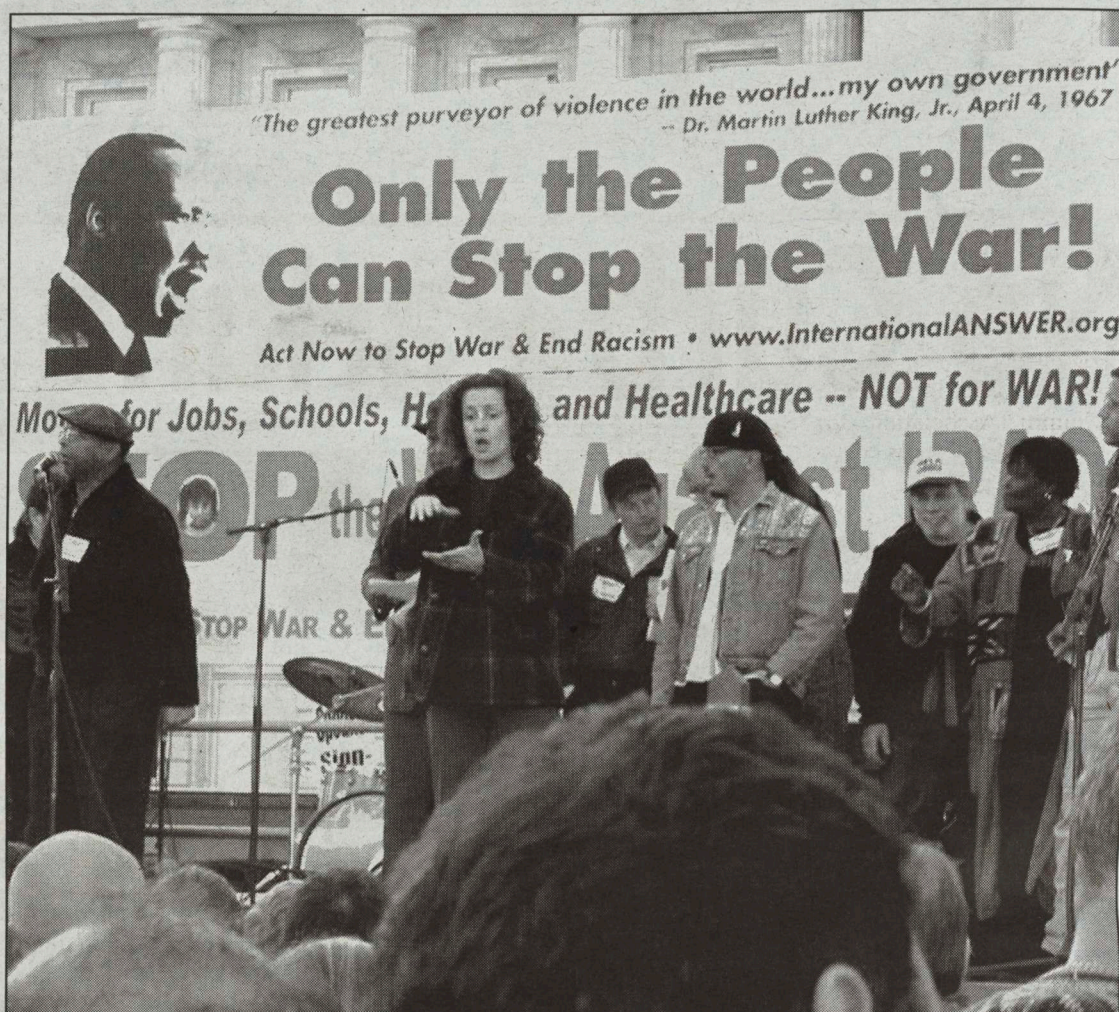
Another year has passed by, hence another election is underway. There is an excellent opportunity to get involved this semester at CSUSM. It is a way to make positive changes for CSUSM, an opportunity to develop leadership skills, and a chance to obtain scholarships. It is the annual Associated Students, Inc. (ASI) elections

Jocelyn Brown, President & CEO of ASI 2002-2003, encourages everyone to run and that it's also a great experience to campaign, get elected, and serve as an ASI officer at CSUSM for the school term of 2003-2004. Applications will be available for the elections from Jan. 27 through Feb. 17, 2003, at Student and Residential Life (SRL) office, located on

Craven Hall 4116, and the ASI office in Commons 203. The deadline for applications will be Feb. 17, 2003, at 5:00 p.m., to be dropped off only at the SRL office. A grade check will be conducted on Feb. 18, 2003, as a GPA of 2.0 is required for all positions. All representatives need to complete 6 units prior to the semester of candidacy. Graduate students are required

See WANTED, page 3

Anti-War movement builds in San Francisco



Protestors rally in the name of peace, on Jan. 18, in downtown San Francisco demanding that their voices be heard. Photos courtesy of www.internationalanswer.org.

By ERIK ROPER
Pride Staff Writer

On Saturday, Jan. 18 in San Francisco, there was an anti-war protest. Organized by the International A.N.S.W.E.R. (Act Now to Stop War and End Racism) Coalition, the protest was widely deemed the largest anti-war protest seen in San Francisco since the Vietnam era.

CNN.com reported that tens of thousands of people crowded the streets of downtown San Francisco. MSNBC.com was a little more specific in their attendance estimate, reporting that the San Francisco protest drew approximately 80,000 people. The protest organizers reported the attendance at the event to be over 200,000 people.

When questioned directly following the protest regarding how many people he thought were at the protest, longtime Bay Area resident and anti-war protester Dan Kaplan estimated that there were, "easily over 200,000 people." He based this estimate on past experiences stating that he had "... participated in hundreds of these kinds of demonstrations in the

past, along that same exact route and I've never felt such a density of people in those parameters." The parameters Kaplan was referring to was the 1.7-mile long protest route, which began at the intersection of Embarcadero and Market St., continued down Market St. and ended in front of San Francisco City Hall.

At various points along the route, CSUSM student and first-time protester Justin Lessel climbed on top of things like trash cans to get a better view of things. His frank assessment of the scene was that he "...couldn't see an end to the people in either

"It's just so nice to know that I'm not really crazy, that I'm not alone; that there are actually TONS of people who feel the way I do about this issue"

direction." Aerial evidence of this seemingly never-ending protest can be found on various websites.

With regard to the way the attendance reports of MSNBC and the actual protest participants varied widely, protest participant

and CSUSM student Manal Yamout felt that it would be wise for anyone to be skeptical of such low projections. Yamout said, "This isn't the first time I've heard of the news underreporting the attendance at peace rallies. Just last fall A.N.S.W.E.R held a rally in DC and the Washington Post reported that only like 10,000 people had been there when in fact there'd been closer to 100,000. Eventually due to public pressure for them to come clean, they printed a correct article, which reported the actual attendance as being around 100,000. It's stuff like that that makes me skeptical of what I hear in [the] news."

Recently, a website was created in an attempt to accurately tabulate the actual number of anti-war protesters throughout the U.S. John Kromko, former Arizona state legislator and co-creator of peacedemo.org, said that the reason he helped create this site is because he felt that, "...the national media typically reports only the number of protesters in protests in a few large cities, which shields our elected officials from seeing the true depth of opposition to the war." Martin Eder, longtime



organizer for Activist San Diego, concurred with that assessment, stating in an email that, "...on January 18th we saw around 1,200 people marching with us in the San Diego Coalition for Peace and Justice contingent of the Martin Luther King Day

parade, but unless you were there you probably would've never heard because it just wasn't reported accurately in the news."

MSNBC.com reported that it took over 4 hours for the

See ANTI-WAR, page 8

The Pride

Lead Editor
Lead Editor
Design Editor
News Editor
Feature Editor
Arts Editor
Opinion Editor
Spanish Editor
Sports Editor
Photo Editor
Graduate Intern
Business Manager
Advisor

Alyssa Finkelstein
Martha Sarabia
Desmond Barca
Gail Tarantino
Jennifer Acee
Chris Martin
Chris Martin
Martha Sarabia
Jessica Krone
Desmond Barca
Leiana Naholowaa
Alyssa Finkelstein
Madeleine Marshall

The Pride

Cal State San Marcos
333 Twin Oaks Valley Road
San Marcos, CA/92096-0001
Phone: (760) 750-6099
Fax: (760) 750-3345
E-mail: pride@csusm.edu
<http://www.csusm.edu/pride>

All opinions and letters to the editor, published in *The Pride*, represent the opinions of the author, and do not necessarily represent the views of *The Pride*, or of California State University San Marcos. Unsigned editorials represent the majority opinion of *The Pride* editorial board.

Letters to the editors should include an address, telephone number, e-mail and identification. Letters may be edited for grammar and length. Letters should be submitted via electronic mail to *The Pride* electronic mail account, rather than the individual editors. It is the policy of *The Pride* not to print anonymous letters.

Display and classified advertising in *The Pride* should not be construed as the endorsement or investigation of commercial enterprises or ventures. *The Pride* reserves the right to reject any advertising.

The Pride is published weekly on Tuesdays during the academic year. Distribution includes all of CSUSM campus, local eateries and other San Marcos community establishments.

MBA Alumni Chapter

Watch That Whale

The MBA Alumni Chapter invites all for a day of whale watching in Oceanside

By JASON PADILLA
Pride Staff Writer

CSUSM students can reserve a spot now so they don't miss the chance to join the Master of Business Administration (MBA) Alumni Association for their first trip to go whale watching. The trip will be taking place on Saturday, March 8th, at 8:30 a.m., at Helgren's Sport Fishing Trips Inc. in Oceanside. For MBA alumni chapter members, the cost will be \$10, as well as \$10 for kids; all other adults will be \$12. The deadline to submit a payment for the trip in March will be Friday, Feb. 7, and remember, anyone is welcome to join.

The two-hour trip will take place on the 95 ft. boat from



"The 2-hour trip is fully narrated by experienced Whale-Watch Captains. Each passenger receives an official Whale-Watch Sea Life Certificate." Alumni Association.

Helgren's and is named after its size, the "Oceanside 95". The Oceanside 95 can comfortably accommodate up to 140 people for a whale watching adventure. There is no food served on the boat, although the MBA is in the process of getting drinks and snacks for those in attendance. Helgren's

also provides a gift shop for patrons who want to remember their whale watching experience with a souvenir.

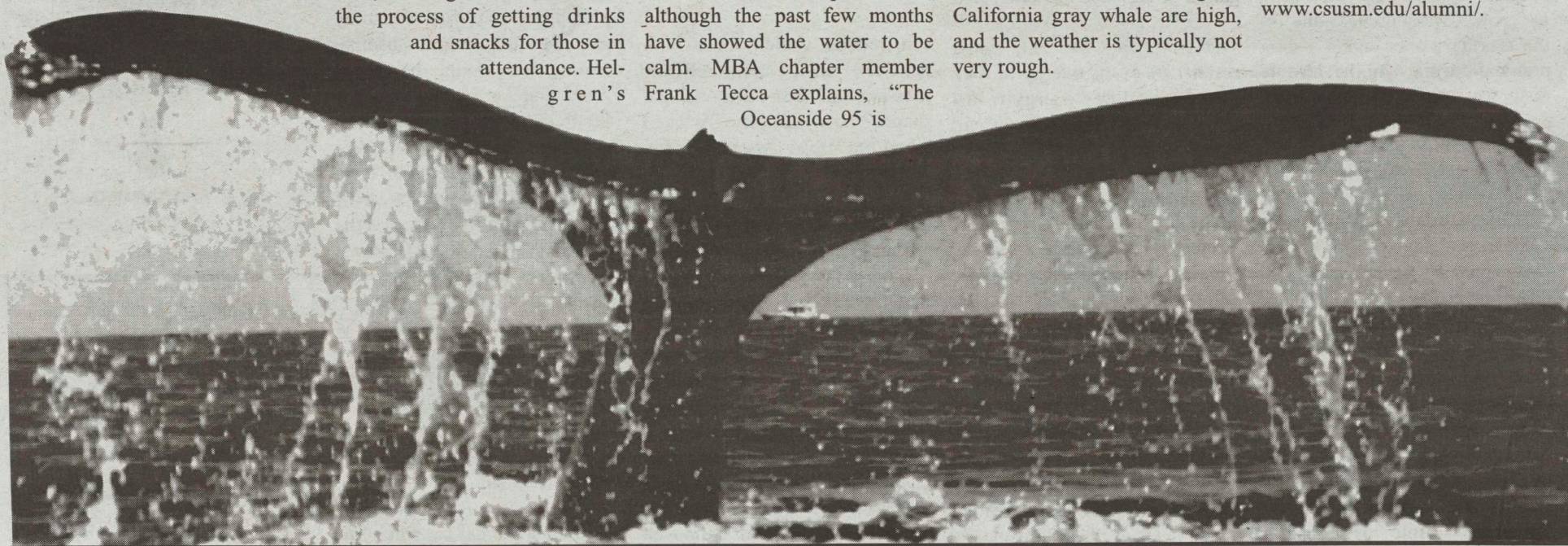
Leaving in March, the ocean conditions can be unpredictable, although the past few months have showed the water to be calm. MBA chapter member Frank Tecca explains, "The Oceanside 95 is

a large and capable boat, that no matter the sea conditions (aside from a severe storm) should hinder folks from having a good time." The craft will also travel one to two miles off the coast, where the chances of seeing the California gray whale are high, and the weather is typically not very rough.

The MBA Alumni Association hopes to see the California grey whales returning to colder northern waters after giving birth to their calves in the warmer waters of Mexico. Of course the chance of seeing one of these massive mammals cannot be guaranteed, but the opportunity can be worth the chance for those interested in sea life. Ranging up to 50 ft. in length and weighing up to 40 tons, the California gray whale is one of the largest mammals of the sea.

Reservation forms must be filled out and submitted to the office of alumni relations. Payment must be received at time of reservation.

For further questions or information, visit <http://www.csusm.edu/alumni/>.



Do you or your child suffer from **ASTHMA?**



- Volunteers are needed for a Research Drug Study.
- All Study related testing and study medications will be provided at no charge.
- Qualified participants will be reimbursed for travel.

PLEASE CALL TOLL FREE **1-877-851-1066**

PLEASE ASK FOR RESEARCH

WARREN W. PLESKOW, MD

Radiant Research

WANTED: ASI

From page 1

to complete 3 units.

The following ASI positions will be available: President/CEO; Executive Vice-President; Vice-President of Finance; External Affairs Vice-President; Corporate Secretary. Various college representatives are the following: 2 Business, 3 Arts & Science, 2 Undergraduate, 1 Education, 1 Childcare, and 1 Post-Baccalaureate.

All applicants will be considered and interviewed on either Feb. 19 or Feb. 20. The applicants selected will campaign for their prospective

positions from Feb 22 through Mar. 20. The voting period for the candidates will be through a 24-hour on-line voting page set-up, which can be retrieved from the CSUSM home page, available during the period of Mar. 20 through Mar. 21. Students can vote on-line, on-campus, home, or anywhere there is computer access.

Results for the ASI Elections will be determined on Mar. 21, 2003. Prospective candidates who are chosen will begin their term of office on May 19, 2003, and will serve for a full calendar year.

Correction

In the article "CSUSM Student Loses Battle With Lymphoma" in last week's Jan. 21 issue, please note that Jayant Ghiara is a biology professor at CSUSM and former cancer researcher at The Scripps Research Institute, La Jolla. *The Pride* had mistakenly cited UCSD and apologizes for this error.

Automobiles Stir Toward Problems

Part II - The Remedy

By JENNIFER ACEE
Feature Editor

Last week, problems associated with high quantities of automobile oil consumption in the United States were explored. In an effort to move toward a remedy and a better future, several options need to be examined and considered for widespread implementation.

An easy avoidance method has been to pass the buck onto future generations. But now, it may be that a generation with the past on its shoulders chooses to role up its sleeves instead of turn its nose. As environmental damages become more difficult to ignore, as the national population continues to grow exponentially, and as the world is once again facing political turmoil in the Middle East, a region economically crucial for its vast oil reserves, now may be the time to make more meaningful efforts to find alternative energy sources and step toward alternative living styles.

Here are the main options currently being proposed by experts:

More-efficient technology

Technology today, with all of its advancements and breakthroughs, is primarily funneled into boosting horsepower. In spite of paved and congested streets, the majority of vehicle engines are still being tuned to provide more horsepower instead of better gas mileage. From 1981 to 2001, average horsepower increased 84 percent, and 0-to-60-mph acceleration improved by 27 percent, according to the Environmental Protection Agency (EPA). However,

the average miles per gallon figure of new cars and trucks deteriorated by nearly 8 percent, from 22.1 in 1988 to 20.4 in 2001, says Consumer Reports. Ideally, efficiency would be apportioned to improve emissions, miles per gallon (mpg), and horsepower.

Overall, cars are only using about 15% of the energy in fuel; 75% of gasoline's energy is lost in the process of running the car. Because of this, the potential to improve fuel economy with advanced technologies is enormous.

Motor vehicles need energy to accelerate (overcome inertia), to push air out of their way (aerodynamic drag), to overcome the friction from tires, wheels, and axles (rolling resistance), as well as to run accessories like air conditioning and power steering. When engine friction, waste heat, and other various losses such as these are eating three quarters of the energy content in a gallon of gasoline, opportunities to improve fuel economy are commodious.

Each of the final uses of energy represents "an opportunity to improve fuel economy," according to the EPA. As the website www.fueleconomy.gov says, "Substitutions of high strength lightweight materials

can reduce vehicle mass and thus the energy required for acceleration. Smoother vehicle shapes have already reduced [aerodynamic] drag significantly, but further reductions of 20-30% are possible. Advanced tire designs can cut rolling resistance."

Higher fuel taxes

While this is not the most appealing option to consumers, it cannot be denied that high fuel prices result in greater fuel conservation. In Europe and Japan, for instance, high fuel taxes have resulted in gasoline prices of \$4 (US) per gallon or more, which in turn has created a large demand for smaller, more fuel-efficient vehicles. In the U.S., however, high fuel taxes are unpopular and politically forlorn. It is unlikely that significant increases in gasoline taxes would pass anytime soon.

Lisa Dufresne, a senior and an accounting major, captured popular American sentiment with her statement, "I would prefer to keep [gas prices and consumption rates] the way they are out of personal convenience, even though it is pretty self-serving."

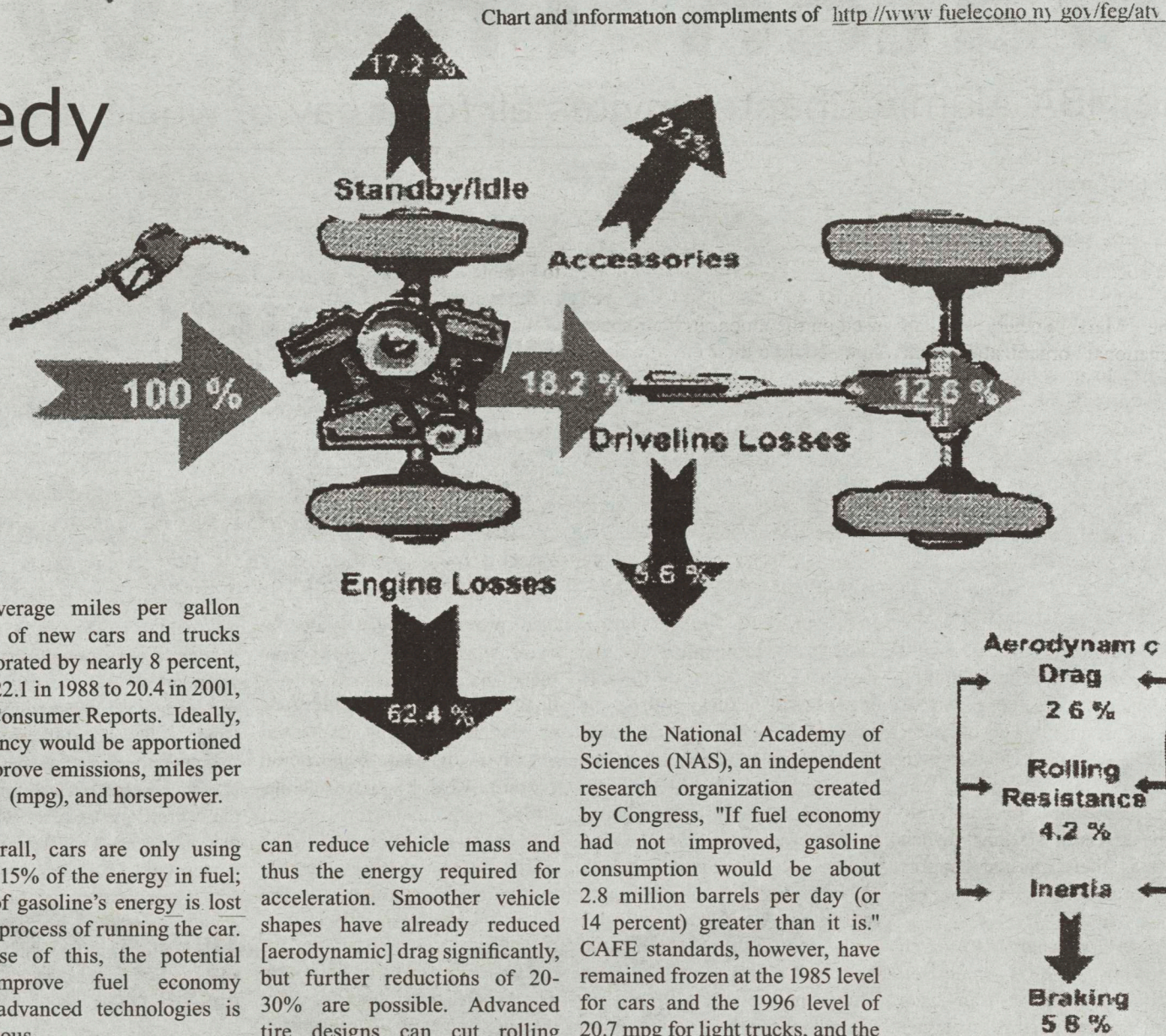
"Even if I knew it was better for the environment, I would keep things the same," echoed senior Graham Smorzewski. "I can barely afford gas as it is now," he said.

Federal fuel-economy standards

Federal regulations, called the Corporate Average Fuel Economy (CAFE) standards, have been in place since 1975 to govern mpg efficiency.

According to a recent study

Chart and information compliments of <http://www.fueleconomy.gov/feg/atv.shtml>



by the National Academy of Sciences (NAS), an independent research organization created by Congress, "If fuel economy had not improved, gasoline consumption would be about 2.8 million barrels per day (or 14 percent) greater than it is." CAFE standards, however, have remained frozen at the 1985 level for cars and the 1996 level of 20.7 mpg for light trucks, and the auto industry has fought against further increases.

"Government regulation is necessary," voiced Kate Irwin, a senior and sociology major. "It's important to have the government watching over to ensure that we're taking measures to protect our environment."

While CAFE has been helpful, the standards have serious loopholes and have not been increased in years. Significant improvements won't happen without governmental pressure, and to that end, it seems the standards should be allowed to maintain gradual improvements.

Consumers' Role

People often attempt to make a personal statement through the car they drive - whether it is a statement of status, power, or strength. But the latest car-as-statement, says Alexander's Gas and Oil Connections, a website providing an overview of global oil news, "is an unornamented Japanese subcompact driven by people who want to poke a finger in the eye of Saddam Hussein, the oil sheiks and the neighbors who jump into gas-guzzling sport utility vehicles for a drive to the grocery store."

Along with the potential statement that smarter cars can make, their purchase functions as a vote cast for better fuel economy. Because consumers send messages with their buying power, they are encouraged to choose cars, in whatever

class that interests them, that get higher-than-average gas mileage.

Achieving particularly high gas mileage, new electric, hybrid-electric, and diesel engine technologies have hit the marketplace in the last decade. The numbers of these cars actually on the road, however, are trifling, and the detriment of the popular vehicles surrounding them in the marketplace overshadows their efforts toward positive change. The new, greener technology also tends to give Americans the impression that the overall marketplace is more conscious than it is in actuality.

Buying a more fuel-efficient vehicle, no matter what class, saves money on gas, may help reduce U.S. petroleum dependence, and sends a signal to carmakers to use advanced technology for increased energy efficiency.

For the reference of car-shoppers, www.consumerreports.com lists fuel economy statistics of nearly all vehicles in monthly road-test reports. Additionally, consumers can compare the EPA's estimated fuel economy for all models at www.fueleconomy.gov. [Chart compliments of: <http://www.fueleconomy.gov/feg/atv.shtml>]

MEDICINE
EDUCATION
RESEARCH



CLINICAL
RESEARCH
AT SCRIPPS CLINIC

Yeast Infection

Scripps Clinic Rancho Bernardo is conducting a research study of an investigational medication to treat women's yeast infection.

If you are a woman, 18 years of age or older and have a yeast infection that has not been treated with any over-the-counter medication in the past 14 days, you may qualify to participate in one of our research studies.

Qualified participants will receive at no cost:

- Study medication
- Study related medical care by board certified physicians
- Pap smear (if not done within 12 months)
- Compensation for participation

For more information, call the Study Coordinator at

(858) 592-1144



SCRIPPS CLINIC

Caring for San Diego Since 1924.

Mars on Earth

By MEG EPPEL
Pride Staff Writer

San Diegans are going to Mars. They are off in masses, but not to the little red planet that is our neighbor. Instead they are going to the Mars located in Utah, one of the Mars Analog Research Stations created by the Mars Society.

The Mars Society is an international organization that was founded in August 1998. The society is currently about 5,000 members strong, including the 50 to 60 members in San Diego. The society is both a scientific and social organization that combines experimentation with social activities. The society has created two Mars Analog Research stations, one in Devon Island in the Arctic that operated for two months and the other in the midst of Utah's deserts. On February 28, 2001, San Diego created is own chapter of the society and has since played an important role in the research stations, which serve as their mission support and control center.

The Mars Analog Research Station in Utah is comprised of "the Hab." "The Hab" is a two-deck cylindrical structure with an eight-meter diameter

that serves as the habitat for the crewmembers, as well as several peripheral external structures; some are inflatable and some may be attached to "the Hab". The crew is comprised of six members of different chapters of the society; each crew stays at the habitat for two weeks. The crewmembers drive ATV's, which are vehicles that are similar to ones that have been used on the moon, in their space suits, explore their environment, perform geological experiments, and are attempting to grow plants in a "greenhab" with various soil samples in an atmosphere similar to what might be found on Mars.

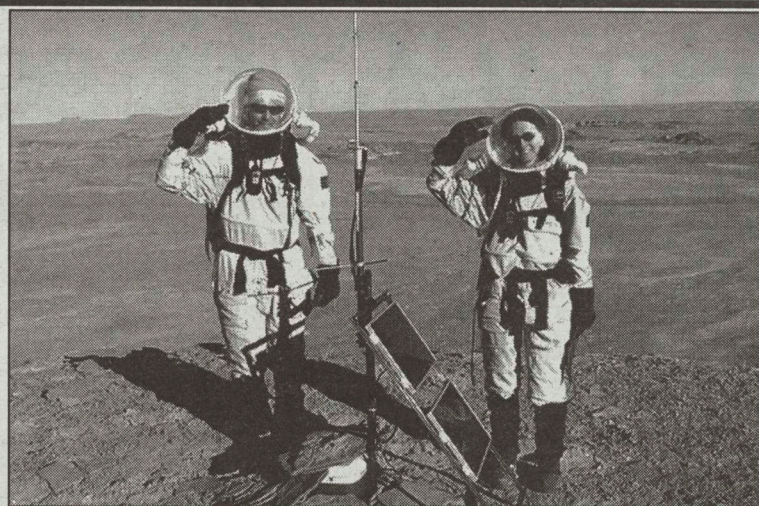
Currently, the Mars Society is in complete control of these experiments. NASA has made its priority the Mir Space Station. The internationally manned station that is currently in orbit around earth has taken the bulk of NASA's funding. Due to this lack of focus on Mars, it is unknown what NASA will do with the Mars Society's findings.

The crew at the Research Station in Utah communicates with the San Diego based Mission Control via the Internet. They send typed reports that are filtered through a director to various members who specialize

in different scientific fields. The communication is taken very seriously and is performed as realistically as possible, including invoking a five to ten minute time delay that would be realistic in the actual scenario. This allows for the researchers to realize any problems that might arise due to time delays or to be able to rectify any glitches in the system, in order to prevent actual emergencies if astronauts were to go to Mars.

In addition to fulfilling scientific interests, the society offers many of its members the chance to live out childhood dreams. Jeff Berkwits, a member of the Mars Society, commented on his participation in the society as not only a fulfillment of childhood dream to be an astronaut, but also an opportunity to "[play] a role in the future." In an interview on January 22, he expressed his belief that astronauts could actually go to Mars within this decade.

The project will engage its international members for the first time with an all-German crew at the research station for the first two weeks of February. The society is hopeful that the presence of its European members will allow for learning



Members conduct simulation scenarios to try and anticipate problems future explorers may encounter. Courtesy Photo/Marssociety.org.

about difficulties due to language barriers that may arise in the future.

In addition to their scientific research, the Mars Society is also involved in a variety of events locally. Every month they have a society meeting as well as a Mars Movie Night, where the members come together to view a Mars-related film. They are also involved in the San Diego Astronomy Association's "Stars in the Park" at the Ruben H. Fleet Science Center. There, the Mars Society helps with the use of telescopes. The next star gazing event will occur Feb. 5, from 7 to 9 p.m. In May, the society will also be hosting a presentation about the planet Mars, also to take place at the Ruben H. Fleet Center.

The Mars Society's

contributions to both the field of science and the San Diego community have not gone unnoticed. According to Berkwits, it is very probable that the Mayor's Office of San Diego will be declaring Feb. 2-8 as Mars Society Week, and should be announced within the next few weeks.

If you are interested in learning more about the experiments or the San Diego chapter of the Mars Society, you can visit their website at <http://chapters.marssociety.org/sandiego> or via e-mail at MarsSocietySD@aol.com.

It seems that the society's favorite saying, "Mars isn't just for robots anymore," might actually become a reality thanks to their research.

Earn \$1,000 - \$2,000 for your Student Group in just 3 hours!

College fundraising made **Simple, Safe and Free.**

Multiple fundraising options available. No carwashes. No raffles. Just success! Fundraising dates are filling quickly. Get with the programs that work!



Your Trusted Source for College Fundraising.

888-923-3238 • www.campusfundraiser.com

CLASSIFIEDS

EGG DONORS NEEDED

Ages 19-29, \$4,000 Compensation
Call Melissa @ Building Families
800-790-7633

2 rooms avail, share house with friend. Large 4bd, Murrieta, immaculate, quite and furnished if needed. All common privileges. \$375ea + split utils 3way. 909-237-2643
- Jim

MARKETING INTERNSHIP

Poway California
30 - 40 Hours per Week

PROTOCOL, a full service direct marketing company conveniently located in Poway California, seeks a college student to serve as a marketing intern for approxi-

mately one semester. A senior or graduate business or marketing major is preferred. This is a paid internship at \$10.00 per hour.

Responsibilities Include:

- Telephone and web contact for companies in six to eight vertical markets
- Identify appropriate contacts and develop basic marketing and direct marketing information about each company

- This project is research only; there is no selling or proactive promoting at this time

Requirements Are:

- Excellent telecommunication skills, including the ability to be politely persistent in obtaining

information

- Strong organization and time management skills

- Internet navigation skills and user knowledge of MS Word, Excel, Access, etc.

- Ability to write and develop reports and spreadsheets of information obtained

Contact Instructions:

Qualified applicants should send email response specifying your interest and availability to morel@protocolusa.com. Please include your current student resume as a Word attachment.

Debbie Morel
12650 Danielson Court
Poway CA 92065

SHIFT YOUR CAREER INTO HIGH GEAR!

Customer Service Representatives

Take incoming calls and assist our policy holders by providing expert insurance advice.

\$2000 sign on bonus for CA Resident P&C License

Professional Sales Agent

Take incoming calls and sell auto insurance to customers who contact GEICO for insurance quotes.

\$2000 sign on bonus for CA Resident P&C License

Claims Service Representatives

Work with customers who need to report a claim for an accident they have been involved in.

Billing Representatives

Full-time and part-time available. Day and evening schedules available.

Excellent Benefit Package Includes: Immediate Health, Dental & Life Insurance • Outstanding 401k Savings Plan • Company Paid Pension • Profit Sharing • Paid Vacation & Holidays • Tuition Reimbursement • Performance & Salary Review at 6 months • A Supportive Team Environment • Associate Referral Program • Associate Recognition Awards

GEICO Direct Hiring Team
14111 Danielson St., Poway, CA 92064
Fax: (888) 644-5775 • e-mail: sdjobs@geico.com
www.geico.com • Walk-ins Welcome

GEICO DIRECT



EOE / Drug Test, Physical, Credit and Background Checks required

How To Lose A Guy In 10 Days

and win an audience in the process!

BY JULIE MYRES
Pride Staff Writer

How To Lose A Guy In 10 Days is not just a chick flick. It is a film from which both females and males can learn dating tips and laugh hysterically. The movie is based on a book, by the same name, which was written by Michele Alexander and Jeanie Long.

This is not your usual love story — guy meets girl, sweeps her off her feet, they court, get engaged, have the big white wedding, and then 2.5 kids, Volvo, and house in the suburbs.

Kate Hudson plays Andie Anderson, the 'how to' columnist of Composure Magazine. She is cute, intelligent, and a successful columnist. She takes on a writing assignment to write an article about all the things that women do wrong in relationships. Of course, a reporter must do proper research for all articles, which

Andie accomplishes through personal experience. She sets out to find and catch a guy, make him fall in love with her, and then provoke him to dump her within 10 days by using all of the classic dating moves that are believed to doom any relationship.

Matthew McConaughey portrays the male side of the relationship as Benjamin Barry, a successful advertising executive on his way up the company ladder. Part of his climb includes a bet that he makes with his boss that he can make any woman fall in love with him within 10 days. That is, any woman that his boss and his two female co-workers pick out for him, which happens to be Andie Anderson.

Both Andie and Ben go into this relationship feeling like they are in control as they use their moves to further the relationship along. The relationship, which is quickly defined as serious by Andie, is then played as a tennis

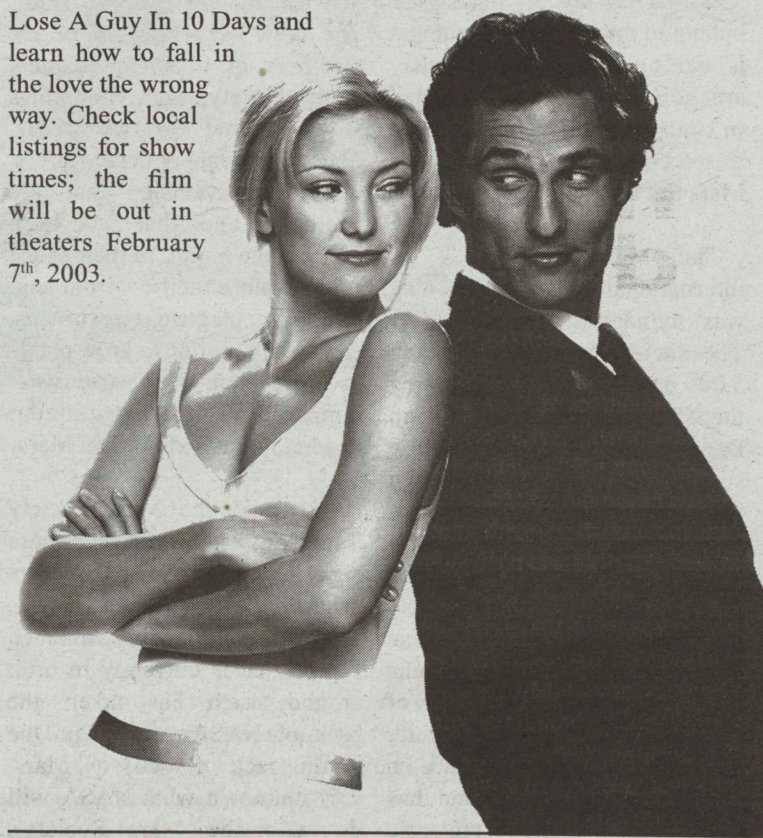
match between two people playing the game of love where both are lying, being tortured, and possibly find true love.

Andie cleverly displayed some great examples of relationship killers, from dressing the couple in matching outfits, leaving tampons in the bathroom vanity, and calling the boyfriend's mother to get the dirt on her son.

Throughout the whole film, I laughed as I watched one train wreck after another come to fruition between the two. They did an awesome job of portraying love's true pawns, both good and evil! Almost everyone in the theater could relate to the relationship do's and don'ts, both to keep or destroy a relationship.

I enjoyed the comic relief of relationship's woes that are all too familiar to many of us. I believe that most everyone will find this light-hearted, comical, and somewhat insane and roman-

tic wild ride. Don't miss How To Lose A Guy In 10 Days and learn how to fall in the love the wrong way. Check local listings for show times; the film will be out in theaters February 7th, 2003.



Hudson and McConaughey star in a romantic comedy.
Courtesy Photos.

Welcome to CSUSM Arts & Lectures

By JENNIFER RHODUS
Pride Staff Writer

"Welcome to Arts & Lectures" is the alluring invite offered by the 2003 CSUSM Arts & Lectures series. The program invites both CSUSM students and the local community to encounter and experience diverse cultural literacy through a culmination of equally diverse mediums. The series has been around since the inception of CSUSM in 1989 with the purpose of fostering critical thought through exposure to diverse expressions. According to Bonnie Biggs, the Coordinator for the Arts & Lectures program, each series is developed and designed to "reflect the curricular goals of the faculty" resulting in the university hosting artists and lecturers who complement the curriculum and give it a "pulse".

The series is scheduled to kick off February 5th with Albert Chong's Incantations: Images & Objects in celebration of Black history month. The show runs through February in the Library Gallery with an Artist's reception in the Library Courtyard. Also in February will be a performance by the Korean National University of Art Dance Company who will perform three pieces: Paquita (ballet), Magnolia (modern dance), and Sword Dance, Seung-Mu, and Salpuri (traditional Korean dance). The performance is scheduled for Wednesday, February 12th. The month of February will also include two lectures. First, on Monday, February 17, Congresswoman Eleanor Holmes Norton will discuss her life and the issues she cares so passionately about and to sign copies of the newly released biography Fire in My Soul. The second lecture, on Thursday, February 27, will feature Nobel-Prize winning economist Douglass C. North as he discusses his new book, Understanding the Process of Economic Change.

On Wednesday, March 5, internationally renowned saxophonist and recording artist Merryl Goldberg and Featured CSUSM guests will perform. Wednesday March 12 starts off the exhibit of The Maids Project, an art installation in celebration of Women's History Month by artist/educator Cheryl Parry. The show runs through April in the Library Gallery. Thursday, March 13 will feature George Lopez, Senior Fellow and Director of Policy Studies at the Joan B. Kroc Institute for International Peace Studies at the University of Notre Dame. He will discuss US Foreign Policy in an Age of Terror. Ending the month will be a presentation of the film documentary Anza Borrego: Seasons in the Desert by local filmmaker Chris Pyle. The award-winning documentary features music composed by Visual and Performing Arts Department Professor William Bradbury.

The month of April's events offers a film series entitled, Film For Thought, which consists of three films scheduled to

play at the California Center for the Arts, Escondido in the Center Theater. On Wednesday, April 17, acclaimed Master Butoh artist, choreographer and teacher, Katsura Kan performs Curious Fish in a contemporary Japanese dance form. On April 29th, Mtafiti Imara of Visual & Performing Arts, will host a Faculty Recital featuring original jazz compositions.

The Brown Bag Concert series will also return to The Dome Stage in April for four performances with a promising Blues & Salsa Festival theme.

Admission to performances is first-come, first-served and free of charge unless listed as a "ticket event." Tickets are for general seating only and may be purchased at the University bookstore or at the door. For more complete information on the Arts & Lectures Series, visit the website by following the Arts & Lectures Series link under "schedule & events" on the CSUSM website.

Left: **Professor Mtafiti Imara will appear on April 29 during the brown bag concert series. All performances will begin at noon at the Dome.**

Bellow: **Korean National University of Art Dance Company performing on February 12.**

Photos Courtesy of Arts & Lectures.



Ripples Waves and Swells

For CSU San Marcos Surf Team

By JESSICA A. KRONE
Pride Staff Writer

While many students were enjoying their vacations, CSUSM Associated Students, Inc. (ASI) surf team players were competing. A few days before Christmas, the team had one competition, which was followed by another one late this month.

Surf Event #3

CSUSM ASI surf team continued their season, placing 7th overall at the National Scholastic Surfing Association's (NSSA) third college event on Dec. 22, 2002, at 9th Street in Huntington Beach. The Cougars earned a total of 92 points, which is the second most points achieved in the two-year history of the Cougar surf team. Competitors enjoyed unexpected cool and sunny weather conditions with three-foot 'fun sized' waves.

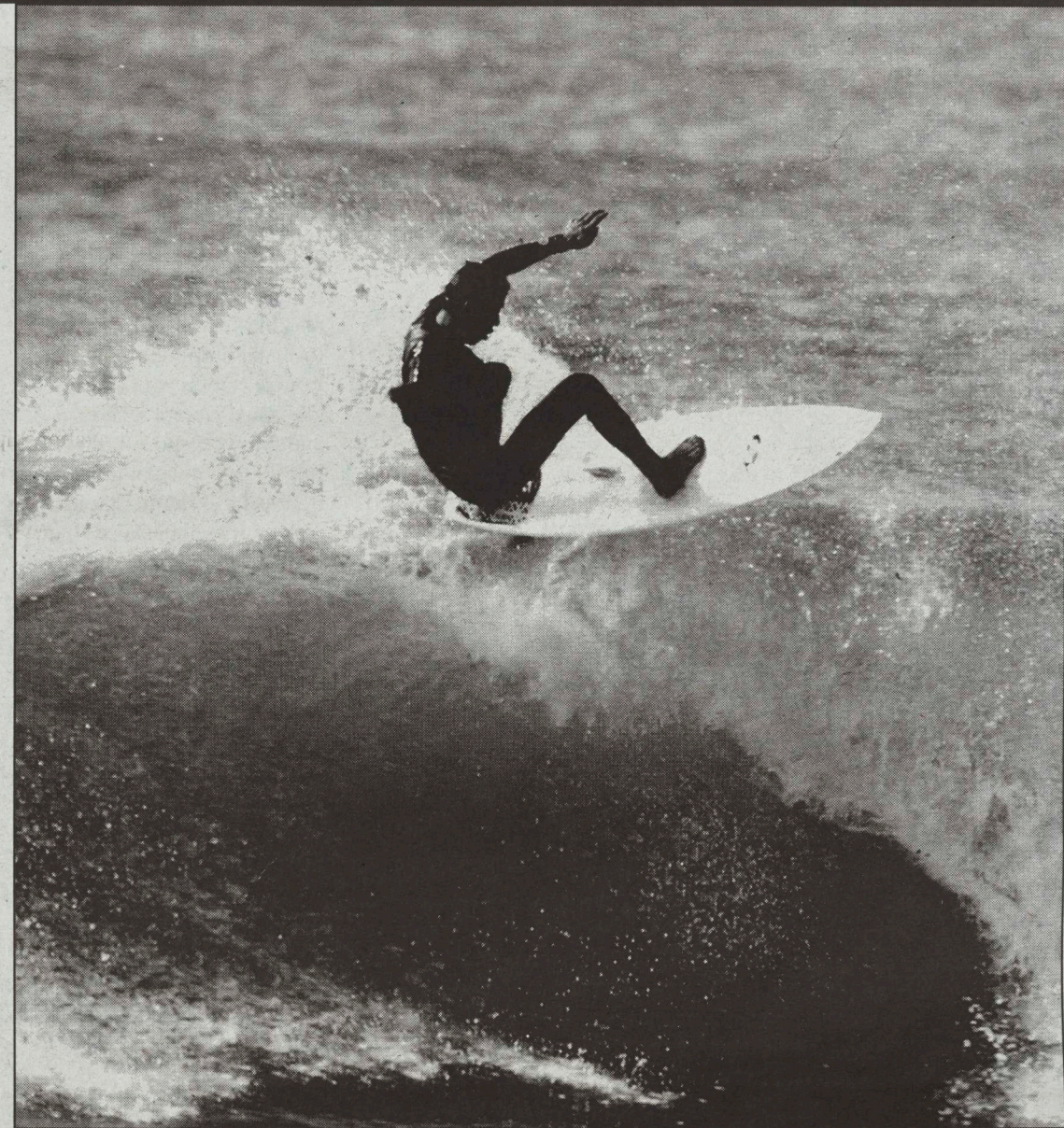
All six members of the men's shortboard team advanced from round one, and three of the six advanced out of round two. In round three, Dave Kinncannon and Martin Muench battled through the inconsistent wave conditions and were unable to advance to the quarterfinals. Kinncannon scored 12 individual points and Muench earned a total

of 11 points. The shortboarders competed in the morning and the waves picked up towards the end of the day. "Part of it is luck. If you get the best wave of the day, you're more likely to score high," Muench commented, a CSUSM senior and liberal studies major.

Thomas Gormon was the team's leading scorer with an overall total of 17 points. Gormon surfed three solid rounds and barely missed advancing to the quarterfinals.

The special teams units did not compete up to their expected high level of performance and contributed a total of 27 points. In bodyboarding, multi-National Champion George DeMarino fought off a cold and made it to the finals, placing 5th overall. The only female shortboarder on the team, Torri Alexander, was not able to come up against any better quality waves during her round one heat and just missed advancement. Longboarder Dustin Franks' impressive performance won both his first and second round heats. However, the conditions in the finals became shifty, walled and lumpy. Franks ended the day with a 5th place overall finish.

"Last season a performance like that would have put them



Martin Muench, a CSUSM Senior, ripping it up in Huntington beach.
Courtesy photo.

on the podium. However, the improvements achieved by Mira Costa, UCSD, SDSU, USD, Point Loma, and UCSB have resulted in a more competitive league," Coach Amber Puha said.

Surf Event #4

The Cougars competed in their fourth and final event of the 2002-2003 season where they claimed a 4th place slot out of 24 teams at Crystal Pier in Huntington Beach on Jan. 20, 2003. The first place team was UCSD's 'A', who scored a total of 136 points, the second place contender was CSULB 'A' who earned 133 points, while the third place team, Mira Costa 'Red', scored 121 overall points. CSU San Marcos Cougars earned a

respectable score of 91.

Shortboarder Thomas Gormon competed in three heats and finally lost out in the third round. "The waves were the most challenging. They were very 'back washy' and the strong currents made it rough to get waves," described Gormon, a CSUSM senior and human development major.

The special teams units showed their talent with longboarder Franks who claimed third place in the final round with a total of nine points. Bodyboarder DeMarino earned his first win of the season with 13 points.

Future tournaments are the State Championships on March

15 and 16 at Church Beach in San Clemente. The top 12 teams from the State Championship Tournament will be invited to the NSSA Interscholastic Championships on June 20 and 21 at Salt Creek in Dana Point.

"I think we are in a good position to make [the Interscholastic State Championship]. It just depends how we'll do at the State Championships," Gormon explained.

[CSU San Marcos coach Amber Puha and National Scholastic Surfing Association (NSSA) website contributed to this article.]

How It's Done: The Front Side-air-tail-whip Reverse

By SEAN CARNE
For The Pride

You are probably sitting there, looking at this paper, creating a more confused and distorted expression than anyone could imagine. Confused and distraught, you are contemplating what you have just read in the title. Trust me, this trick is much more difficult to perform than it would ever be to read! Surfing may possibly be one of the greatest spectator sports. Some people agree that it is even better when you are out there in the water doing it yourself, trying to be one of the 'big boys.'

Here is a trick to try the next time you are out in the water. I

learned this trick from a magazine called Transworld Surf. The issue is entitled, "Emisión de Santa Cruz." I can't even do this trick yet, nor do I think that I ever will be able to; however I'm improving with practice. This trick, according to the magazine, ranks very high on the difficulty meter.

My best advice would be to stretch really well and do a lot of practice heats before attempting this. First, start off by "hauling ass," meaning you should begin paddling as fast as you can to gather up enough speed before you come barreling down the wave. When you reach the bottom of the wave, whip off the lip and keep your weight as

light as possible while keeping centered on the board. As you whip off your lip, your board should now be freely flying through the air. Your back foot should be placed firmly on the tail of the board while the front foot places itself on the nose and at the same time prepare yourself for landing.

When you land, pound the nose of the board with your front foot into the water, keeping your weight centered so the whole board hits the water. If your front foot is not centered, the tail will shake, causing you to lose all balance and inevitably you will crash horribly as the wave rolls over you. The last step for this trick is to stand on the nose

of your board and ride backward for a little bit, only so you look cool while you're riding in the wave, actually proving that you have just pulled something off. The feeling of accomplishment will soon override your whole body, allowing you to feel like you can do anything.

I know this trick sounds really hard to perform, but it almost like doing a snap (or cutback), only you're in the air.

One of the first and foremost things is to gather up enough speed. Without the right amount of speed, it will be difficult for you to rise your board out of the water, and if you can't do that, then you might as well learn a new trick that does not involve

doing airs. Don't get me wrong though, doing airs can be every surfer's dream, at the same time every surfer's nightmare. Now-a-days, doing airs are required in any professional surfing competition because almost every pro is able to perform them; and when they do, they do it really well, with complete accuracy and perfection.

Therefore, competition amongst individual surfers are constantly rising because new tricks are invented almost everyday and it is hard for an amateur like you and I to keep track with this fast paced world of surfing expedition. So, let me be the first to wish you good luck, and may the force be with you!

Stop 'Spinning' And Just Say Thank-You

By GAIL TARANTINO
News Editor

While checking out the school's homepage before the semester started, I came across a temporary link* regarding the parking fee increase. Because I'm a glutton for punishment, I decided to read it. That was a big mistake because I'm still mad.

This piece of propaganda from parking services starts out explaining the parking fee increases by saying how "we've had it pretty good," because, before 1999, parking was either free or 12-14 dollars a month. The article actually refers to our dismal parking condition as "our happy, low-cost parking situation." First of all I don't consider

parking services (or the administration for that matter) a part of "we." The students and parking

"The 155 percent [parking] fee increase we all enjoyed this semester made Cal State San Marcos the highest in the CSU system."

services are not in this together. Secondly, it infuriates me to be told how good I've got it because years ago students didn't have to pay for plentiful parking.

The author of this piece goes on to explain that the parking fee increases are necessary to raise money for future parking structures because of enroll-

ment increases, a lack of space and how our "individual decisions to drive alone each day" to school are a "luxury that is increasingly expensive." I want parking services to explain how to make carpooling and public transportation work when we all have different schedules, job and family responsibilities, and live all over the county. I guess it's easier to imply that parking fees increased because students don't carpool or ride the bus.

Another interesting statement was that "while parking fees at other CSU campuses have been in the general range of those at Cal State San Marcos, 11 of the other campuses have proposed increases." This suggests to me that even with the increase, our



155 percent fee increase we all enjoyed this semester made Cal State San Marcos the highest in the CSU system.

I understand about budgets, building funds and bonds. I understand that we have to step up and pay more for less, so that the next generation of students won't have it worse. But I am sick to death of the spin and propaganda put out by parking services and public relations and I don't want to hear it anymore. It's an insult to my intelligence. Instead of telling us "how good we've had it" acknowledge our efforts and sacrifices and just tell us thank-you.

*www.csusm.edu/parking/parking_fee_increase.htm

parking fees are in line with the other CSU schools. However Bruce Kauffman of the North County Times, reported in an article dated 1/19/03 that the

CSUSM student submission



Anti-War Movement From page 2

entire procession of protesters to reach the rallying point of city hall. Contrary to Vietnam era stereotypes of anti-war protesters, the protesters were largely representative of a multi-racial socio-economically diverse mainstream America. There were soccer moms pushing strollers covered in peace signs, grandparents hoisting signs proclaiming "No War - Not In Our Name," kids of all ages beating all kinds of makeshift drums giving the march a sort of heartbeat, a small elderly marching band playing John Lennon's Imagine, working class types holding pro-union signs and shouting "¡Sí Se Puede!" conservatively attired protesters holding signs saying things like "No Blood For Oil" and "Disarm Bush," and there were hippies protesting too.

During the protest, Lessel remarked on more than one occasion that he was, "...surprised that most of the protesters looked like ordinary Americans...because [he] was kind of expecting to see nothing but your stereotypical hippies." In the Jan. 13 issue of the San Francisco Chronicle, Ruth Rosen wrote, "Never before in human history has an anti-war movement grown so fast and spread so quickly. It is even

more remarkable because the war has yet to begin. Publicized throughout cyberspace, the anti-war movement has left behind its sectarian roots and entered mainstream culture."

Jan. 18 was a day of both national and global anti-war protesting with protests simultaneously occurring in various major metropolitan areas around the U.S. and in over 30 nations. CNN.com reported that the week before the protest, the FBI sent a bulletin to over 18,000 law enforcement organizations around the nation warning them to be ready for the possibility of violent protests. CNN.com reported after the protest, "There were no reports of such incidents, or of any violence or confrontations."

In Washington DC, three dozen people protesting the anti-war protests gathered at the Vietnam War Memorial to offer their support to the Bush administration's policy on Iraq. One of these protesters was 55 year-old Scott Johnson, a Navy veteran from Minneapolis who asserted that, "The protesters don't understand the threat of Iraqi President Saddam Hussein... it's a war of liberation for people."

This past weekend, U.S. Secretary of State Colin Powell told European political and business leaders at a conference in Switzerland that the U.S. remains willing to attack Iraq alone. CNN.com reported that, "In a 30-minute address that broke no new ground but attempted to enlist world support for U.S. military action against Iraq, Powell rejected criticism from delegates that the United States has not provided enough evidence that Iraqi President Saddam Hussein retains weapons of mass destruction." Powell went on to say, "The more we wait, the more chance there is for this dictator with clear ties to terrorist groups -- including al Qaeda -- to pass a weapon, share a technology or use these weapons again. The nexus of tyrants and terror, of terrorists and weapons of mass destruction, is the greatest danger of our age."

Judging by the language of the signs and chants at the San Francisco protest, it would be safe to say that the protesters reject the Bush administration's pro-war arguments. CSUSM student and first-time protester Tasha Iglesias said she was glad she'd driven herself and three other CSUSM students to San Francisco for the protest. She



Photo courtesy of www.internationalanswer.org.

remarked that, "It's just so nice to know that I'm not really crazy, that I'm not alone, that there are actually TONS of people who feel the way I do about this issue. I mean, before I came to this protest, from watching the news

I actually thought that there weren't many other Americans who were against a war with Iraq. But I'm glad I came here because now I know I was wrong to think that."