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# THE PRIDE

Welcome back to school CSUSM

CALIFORNIA STATE UNIVERSITY SAN MARCOS

INDEPENDENT STUDENT NEWSPAPER

www.thecsusmpride.com

TUESDAY, JANUARY 22, 2008

VOL. XIX NO. 1

## News Briefs

Governor Arnold Schwarzenegger cut \$312.9 million from the CSU System in his budget proposal for 2008-09. The budget cut also assumes another ten percent student fee increase—the sixth in the last seven years.

The 2008 Presidential Primary Elections kicked off in Iowa on Jan. 3. Democratic Presidential hopeful Barack Obama and Republican candidate Mike Huckabee won the most delegates from their respective parties. Since, Democratic candidate Hillary Clinton appears to be the front-runner while the Republican Party still remains split among three candidates.



After two months of striking and negotiations producing no resolution, the on-going Writers Strike sidelined the 65<sup>th</sup> Annual Golden Globe Awards. Awards were instead announced in a press conference like format.

The Board of Trustees meet today and tomorrow to discuss the Governor's budget cuts and review hiring and compensation practices in its response to the State Audit released last month.

Today, Jan. 22, is the last day to register to vote for the California Presidential Primary on Tuesday, Feb. 5.

News briefs compiled by Jackie Carbajal

## Greetings from *The Pride's* new editors

### New Editor in Chief - Not so new at the job

BY VIRIDIANA PACHECO-ISAAC  
Editor-In-Chief

Well, it is that time again. The beginning of each semester always serves as a chance to start over, make resolutions to improve our grades, study skills, etcetera. So this semester my resolution will be the following: to continue to be a reliable source of information to the people deemed most important to any good journalist—you, our readers.

As a second semester veteran of *The Pride*, it was a bit frightening at first to consider taking a leadership role of this magnitude. However, it would not be my first time and I surely hope not the last.

Before transferring in last fall, I served as Editor-In-Chief of Southwestern College's nationally award-winning newspaper, *The Sun*. There I learned everything I know about how to be a fair reporter and how to uphold the ethics of our profession to their highest standards. I have

been recognized both at the collegiate and professional level for my coverage of a variety of border issues and other things affecting the Latino Community. In my time as a reporter I have learned that diversity in a campus is a great gift, and thus I plan to focus on the variety we have here at CSUSM, and bring to light to the fact that we have a beautiful community. As a U.S. History major I firmly believe that journalists make the best historians, since we will be the ones to record it.

In addition to *The Pride*, I am also a proud member of Alpha Pi Sigma, for which I serve as scholarship chair and historian. I look forward to your feedback and readership, but most of all I look forward to serving you as your independent student newspaper.

I am confident that the things we learned from Jason Encabo, our former editor, will carry on and serve as great examples of what leadership looks like. Have a great semester!

### Hello from the new Managing Editor

BY BEN ROFFEE  
Managing Editor

Well I guess I should start this by saying the easiest and most enthusiastic goodbye of my life.

As the former News Editor of *The Pride*, I'm saying goodbye to editing news and relinquish my heavy, agonizingly heavy crown. It has been a love/hate relationship, but we're just not

meant to be. While feelings may linger, I'll cope as best as I can this semester...and I'll start by saying hello as the new Managing Editor here at the *Pride*.

I feel like a veteran when the truth is, this will only be my second semester.

To be honest, I'd be content just writing, but *The Pride* is severely understaffed and I think it's important to keep this

paper going. A few things about myself...I think Coors Light is the nectar of the Gods (if I had it my way, there would be no other Beer of the Week), I love dogs, I play guitar, and I consider my ipod to be one of my organs.

And no, I'm not a donor (That's a lie, I really am). I'm a proud member of Zeta Beta Tau. Apart from the random facts about myself, I really love

working for the *Pride*. Trying to make a school newspaper interesting has its challenges, but I really hope that we can prove to our readers that *The Pride* is evolving into a totally new creature.

This campus is starved for a sense of campus community. Our college experience is only what we make it.

## By the Numbers

9,159  
Students enrolled

187  
Tenure/tenure track faculty

111  
Spring Semester days

1  
Independent student newspaper

## Blood, Sweat, Tears, Resolution

BY TORIA SAVEY  
Pride Staff Writer

Well, the *Pride* has made its usual New Years' resolutions. Try not to piss off the administration to the point that they have us all killed by assassins. Lose 150 lbs (well, our old editor graduated so we've already completed that one). Keep the office cleaner, or teach the roaches to copy edit.

As for me, I have my own set

of resolutions. For example, if I lose 40 pounds, my boyfriend is going to propose. So...I'm going to gain 50. That immediately gets rid of the "eat less cookies" and "exercise more" resolutions. Excellent.

My second resolution is obviously to stop by pet stores and look at kittens more often. They make me happy, and my cat's starting to get a little shabby around the edges. Never too early

to start shopping for a replacement.

Resolution number three: get a Wii. Due to a nasty flu/migraine/PLAGUE combo, I'm still behind on work from last semester, and then I'll have all the school work this semester, and the newspaper. I think now is an ideal time to take up Wii bowling with the grandparents. Plus it's just the level of exercise I need to gain those 50 pounds.

Ok, I have to make five resolutions. Hmm. So #4 is clean more often. The cat may not actually be shabby around the edges at all, so much as covered in dust bunnies because she's been napping in my room for so long. And it's not like I have a bad relationship with the vacuum cleaner. I mean, I enjoy vacuuming. I'm like Vlad the Impaler of dust mites.

And the fifth and final resolution of 2008: tell people that I

love them more often. However, I don't want to strain myself, so I'm going to do it every other Tuesday between 4 and 5 in the afternoon. I figure three people an hour, once every two weeks, means I'll tell people I love them about once every six months. That's a good comfortable level. Or really, better yet...#5: try every Beer of the Week.

THE PRIDE

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VIRIDIANA PACHECO-ISAAC

MANAGING EDITOR  
BEN ROFFEE

LAYOUT DESIGN EDITOR  
NICK STRIZVER

NEWS EDITOR  
JACKIE CARBAJAL

ARTS & ENTERTAINMENT  
EDITOR  
TORIA SAVEY

ONLINE EDITOR  
TIM MOORE

SPORTS EDITOR  
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ADVISOR  
JOAN ANDERSON

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Letters to the editor should include an address, telephone number, e-mail and identification. Letters may be edited for grammar and length. Letters should be under 300 words and submitted via electronic mail to [pride@csusm.edu](mailto:pride@csusm.edu), rather than to the individual editors. It is the policy of The Pride not to print anonymous letters.

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# Chargers, plagued by injuries fall to undefeated Patriots

BY TIM MOORE  
Pride Staff Writer

The Chargers run at playoff glory is over. Just one game away from the Super Bowl, the Chargers were unable to beat the now 18-0 New England Patriots on a frigid day in Foxborough, Massachusetts.

The main concern regarding the Chargers going into the game was the uncertainty of the health of team's three offensive gems. Philip Rivers, despite leaving last week's contest with an injured knee, managed to play the entire game, but the injury combined with the sub-freezing temperatures may have led to Rivers' two interceptions, two sacks, and zero touchdowns.

Running back, LaDainian Tomlinson re-injured a bruised knee on the very first play of Sunday's contest. With Tomlinson in the game, the Chargers would have had a better chance to capitalize on their three trips into the red-zone; all of which ended up resulting in field goals.

An integral part of the Chargers passing game, tight end, Antonio Gates played the game ailing from a dislocated toe. The injury held Gates to only two receptions for 17 yards. The Chargers got on the board first in this game, on a 26-yard, Nate Kaeding field goal.

Early on in the second quarter, Patriots quarterback, Tom Brady orchestrated a 65-yard drive, resulting in a one-yard touchdown from running back, Lawrence Maroney.

San Diego pushed all the way to the New England five yard line, only to be forced to kick field goal to bring the score to 6-7.

At the four minute mark in the second quarter, Patriots cornerback, Asante Samuel intercepted a Philip Rivers pass for 10 yards, and just two plays later, Tom Brady passed to wide receiver, Jabar Gaffney up the middle for a 12-yard touchdown, bringing the Patriots lead to 14-6.

The Chargers closed out the half with Nate Kaeding 40-yard field goal.

At the eight minute mark in the third quarter, the Chargers capped off yet another drive deep into New England territory with a Nate Kaeding field goal, this time for 24 yards.

New England scored early in the fourth quarter on a Tom Brady to Wes Welker six-yard touchdown, bringing the score to 21-12.

San Diego gave one more shot at a comeback, but were derailed by solid New England pass protection.

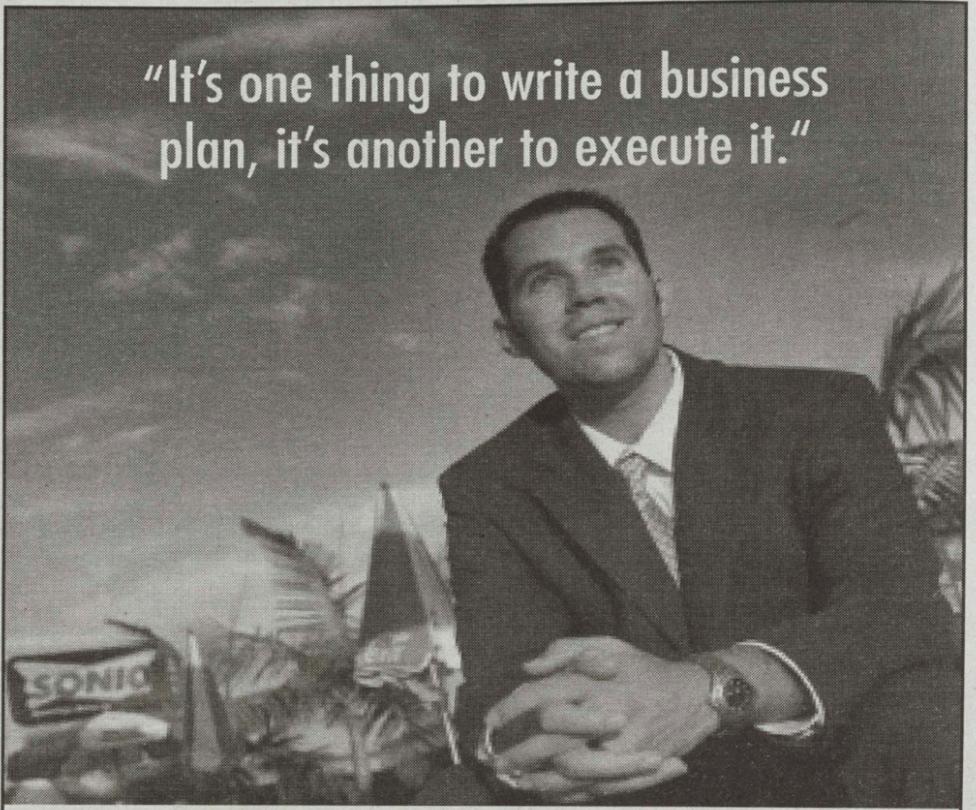
Three Chargers intercepted Tom Brady passes, leaving analysts to question Brady's

passing game going into the Super Bowl. Antonio Cromartie's third quarter pick was Brady's first red-zone interception in over two years. It took 62 straight red-zone touchdowns for Brady to throw one interception, and it is apt that Cromartie had the honor of catching it.

Cromartie capped off a pro-bowl season with a league-leading 10 regular season interceptions, despite starting only eight games.

The Patriots go on to face the New York Giants in the Super Bowl. The Giants, fresh off of an underdog victory over the Green Bay Packers on Sunday have already shown the tools for upset, beating Dallas and Green Bay en route to the big game.

The Chargers finish off the season with a 13-6 (11-5 regular season) record. The Chargers are sending eight players to the Pro-Bowl on February 10 at 4:00 P.M. on Fox.



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ZACH MILLER, B.S. '00, MBA '01  
Entrepreneur, business owner

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# Police Beat

12/20/07 11:45-12:30

Petty theft  
An unknown suspect took \$100 and an ATM card from a wallet in Craven 1300.

1/1/08 1:24AM

DUI and drunk in public (non-students)  
North bound on Twin Oaks, an officer stopped a vehicle for a traffic violation. The officer administered a field coordination test, and placed the driver under arrest. The passenger was passed out in the front seat, and booked for drunk in public.

1/3/08 11:15AM

Officers stopped a non-student male traveling south on Twin Oaks for a vehicle code violation. During the stop, officers became aware of a strong marijuana odor. After further investigation, officers discovered 7.9 grams of marijuana, and an open container of beer. He was cited and released.

1/8/08 12:19 AM

Vandalism. At the student health building, officers found graffiti marked on a white door stating 'VSMi No suspects at this time.'

1/08/08-1/10/08

Unknown suspect took a Dell PDA from a maintenance room in Markstein Hall 327. The PDA belonged to facilities for tracking work progress. There are no suspects, and PDA is valued at \$293.00 theft. Clark Field House hosted a dance. A purse was left unattended and then was stolen by an unknown suspect. The purse contained \$56 and a cell phone. The estimated value is \$261.00.

1/10/08 10:00 PM

An officer approached a male student in the student health building parking lot, and noticed the distinct odor of marijuana. After investigation, the officer discovered .5grams of marijuana. The individual was cited for

possession, released, and referred to the dean of students.

1/9-1/11/08

Vandalism  
An unknown suspect smashed a parking meter in Lot N with a blunt object. No suspect at this time. The value of the parking meter is \$500.

1/12/08

Officers arrested a male student for DUI, and possession of a prohibited weapon, a "Dirker Dagger."

1/12/08 3:10 AM

An officer driving on La Moree observed a black truck making a vehicle violation. The officer determined the driver to be under the influence of alcohol. After the driver was arrested, the officer discovered a knife concealed and readily available. The knife was 7 inches with a 3 inch blade and black handle.



BY TIM MOORE  
Pride Staff Writer

When Oakland company, Ask.com opened for business in 1996, its creators, Garret Gruener and David Warthen set out to put a user-friendly spin on the then fertile search-engine market.

Known as 'Ask Jeeves' up until early 2006, the engine was famous for encouraging users to pose questions to a fictitious butler, or self-proclaimed, "gentleman's personal gentleman." The concept caught on quickly, but was soon swept under the rug by the simplicity of engines such as Google, Yahoo, and MSN.

10 years and \$227 million later, Ask.com is poised to regain the popularity that it once held. Dropping the notion of asking a question, Ask.com has rolled out unprecedented features that allow users to get the absolute most out of searches.

Users can choose from eight front page sub-features, including: Web, Images, City, News, Blogs, Video, Maps & Directions, and Shopping. Users can also choose from different skins to customize the Ask.com experience.

# Ask.com features rival competition

Search results are processed into a three column design that offers users the most complete search on one page. In the right column, Ask.com offers ways to "Narrow Your Search" and "Expand Your Search." The right column also contains "Related names" and the ability to go into an advanced search.

The middle column contains the typical results that any search engine would contain, however, if a search contains a personality (celebrity, athlete, ect.), the results include a special feature including a short biography, and other helpful links. If a user is searching for a city, a map of the given city

appears at the top of the middle column, along with links for Jobs, Current Weather, and Seasonal Climate.

The right column is the most useful and robust feature of Ask.com. The column includes an images preview, Wikipedia encyclopedia entry, and a videos preview. If searching for a city, in addition to the aforementioned categories, users can see the city's current time and date, and the current weather, with a link to a detailed forecast. If the search result has current news around it, links to news stories are also included in the right column. A huge right column feature shows

up when users search for a band or musician. A feature called 'Popular Tracks' displays the band or musician's three most popular tracks with the ability to listen to a preview of a song right there on the search result page.

Ask.com is a classic example of a company keeping up with

the times and making innovations to keep up with the competition. Through its groundbreaking features and simplified search results, it is clear that Ask.com is on the forefront of the next generation of internet information retrieval.



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# DROPPING:

By Toria Savay / Pride Staff Writer

CD RELEASES  
Tuesday, Jan. 22



**RAP**  
8 Diagrams  
WU-TANG CLAN  
This album came out in December, but it's listed on the Billboard 'New Releases' this week, so...I guess you can never have too much Wu-Tang. The group does well on songs like "The Heart Gently Weeps", proving they still have it after a six year break.



**METAL**  
Metal Blade Records : 25th  
VARIOUS ARTISTS  
An essential for your metal collection, or if you just need a definitive CD to terrorize your cat. The album features the best of a record label with bands called things like 'Born from Pain' and 'Vomitory'. If you play this in front of a toddler, you may be arrested.



**ROCK**  
Meet The Eels : Essential Eels 1996 - 2006  
THE EELS  
The songs may have emo titles, but the sounds are far-ranging. Songs by the Eels have been featured in everything from Scream to Shrek. Find them all here on the "best of" CD/DVD combo, guaranteed to put the band's bank account on track.



**POP**  
Pocketful of Sunshine  
NATASHA BEDINGFIELD  
"Unwritten" was EVERYWHERE for a while, played on the radio every five minutes and then worming into a shampoo commercial that's still playing every five minutes. We'll see if Natasha Bedingfield can work the magic again on her new album.

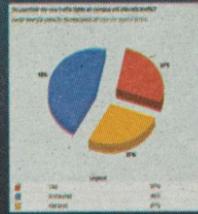


**ROCK**  
Brighter Than Creation's Dark  
Drive-By Truckers  
From the fine people who brought you "Pizza Deliverance" and "Alabama @ss Whuppin'", comes a new album of southern rock. Despite being in a niche genre, the pre-orders have already made this one a bestseller.

Images courtesy of amazon.com

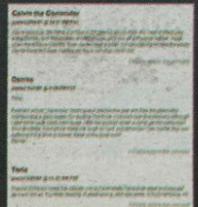
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# Singha



BY JONATHAN THOMPSON  
Pride Staff Writer

There is nothing like a new brew to start a new semester.

Boon Rawd Brewery brews Singha in Bangkok, Thailand. Boonrawd Srethabutra founded the brewery in 1933 and produced Singha making it the first lager manufactured in Thailand. The brewery began exporting globally in the 1970s and now offers their products to more than 40 countries.

The dark brown glass bottle contains 21.3 fluid ounces with an alcohol by volume of 6%. A light version of the lager offers a timid 3.5% ABV.

The bottle has a

white label with primarily a glossy gold color filling in the lettering. The label depicts an ancient beast of some nature that appears to be a combination of both a dragon and a tiger. The bottle has an elegant white foil wrapping similar to champagne bottles around the neck and bottle cap. Lastly, a white bottle cap seals the lager containing the same ancient beast and brewery name in red lettering.

The heavily carbonated lager pours with a one inch thick white head that disappears almost as quickly as it formed. The lager has a pleasant, almost sweet aroma and glistens in a light, golden amber hue. As the lager rests in the beer mug the carbonation rises endlessly to the top.

The first phase of the sip allows a mild soothing lager to enter the mouth. A slight prickle of the tongue forms and then transcends into a Chuck Norris roundhouse kick to the taste buds as a bolder flavor washes over all areas of the mouth.

The lager descends into the abyss of the stomach and leaves a lingering bitter residue. Naturally, the lager pairs exquisitely with Thai cuisine. The mellow yet bold lager highlights the eccentric spices and flavors of authentic Thai food.

Between the stresses of waiting in line for overpriced parking permits and textbooks, grab some Singha and relax. Welcome back Cougars!



Photo by Jonathan Thompson / The Pride



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