

PIONEER SPECIAL



THE FIRST CAL STATE SAN MARCOS
INTERNATIONAL FESTIVAL

SUNDAY, OCTOBER 27, 1991 ♦ 11:00 A.M. TILL DARK
LOS VALLECITOS BOULEVARD



First annual festival promotes cultural understanding

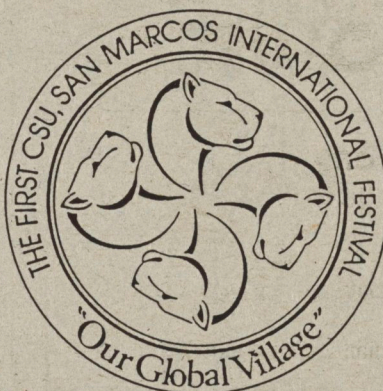
In an effort to help promote international understanding in the North County community, a Japanese firm last year announced the creation of a \$500,000 endowment to establish an annual international festival.

The endowment, the largest gift given to Cal State San Marcos to date, constituted the primary funding for the first CSUSM International Festival.

At an evening reception held Sept. 25, 1990, for 500 area business and community leaders, Yoshihiko Kawamura, president of Itoman & Company, Ltd., presented a check for \$50,000 to CSUSM's President Bill Stacy. The check represented the first annual increment to fund the International Festival.

The purpose of the yearly event is to promote public understanding of other nations' business and culture.

"We are becoming a global economy and must prepare future generations of leaders to operate in an international environment," Kawamura said when presenting the initial check to Stacy.



"We are aware of your new university's special, if not unique, mission to train your students to succeed in the international marketplace. As your new neighbors, we want to help," Kawamura said.

The Japanese trading firm will contribute \$50,000 each year for the next decade as an endowment to provide permanent financing for the annual festivals. The festival will move to the permanent campus next year upon the completion of Phase I of construction.

Stacy said the \$500,000 endowment is the largest gift to date for his

university and certainly among the largest gifts for any public college or university.

"An endowment of this size will contribute greatly to helping our university in San Marcos meet its international mission," Stacy said.

"We're especially delighted an international company the size and stature of Itoman is the benefactor," he said.

With annual sales worldwide of \$5 billion, Itoman is a specialty trading company dealing in foodstuffs, metals and machinery, leisure and real estate.

Last November, Stacy met with several community and university members to start the process of creating the first festival. Dr. Donald Funes, professor of Arts and Sciences and chair of the festival committee, said their discussion then was to determine "what a festival was."

"We had to learn how to do it," Funes said.

The committee entitled the first festival "Our Global Village" with their initial plans of creating different

areas where performers and food and craft vendors of like cultures would gather.

"The problem was we didn't have enough space," Funes said. He also cited the difficulty of obtaining enough vendors from every culture to be represented.

In early spring, 1991, the committee altered its original plan and now has three main villages: a main performance area, foods and crafts.

Funes said the performers were easy to find. "The concerts went together quite quickly," he said.

Bonnie Biggs, CSUSM librarian, organized the entertainment end of the festival. Funes said her organizational experience with the American Indian Cultural Fair and other festivals were a tremendous advantage.

Performers include Lion dancers, Japanese Taiko drum/dance ensembles, mariachis, a Middle Eastern Hajji Baba group, traditional blues artists and an Afro-Cuban dance band.

In the original plans, the vendors were faced with problems regarding certain food regulations. To avoid li-

ability with private groups providing food, the committee decided to allow only commercial vendors to participate in the festival.

The third village of the festival got a late start.

"The crafts kept sliding to the back burner," Funes said.

A.S. Council member Venus Van Handel approached the committee in April and volunteered her time to organize the craft vendors.

"We have real cultural diversity in the cultural groups that are involved," Van Handel said.

Vietnam, China, Ireland, the Philippines, Latin America, Mexico, Puerto Rico, Turkey, the Ukraine and Native American communities are represented Van Handel said.

Funes said the committee is expecting festival attendance to reach between 3,000 and 4,000 people.

Although the public is encouraged to attend, Funes said the festival is primarily for the students and their families. A large portion of those expected to attend would be students if they came with their families.

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CAL STATE SAN MARCOS INTERNATIONAL FESTIVAL ♦ SUNDAY, OCTOBER 27, 1991

♦ Musical Groups in alphabetical order

AFRO RUMBA

4:15 p.m. - large stage

Afro Rumba, led by congero Gene Perry, is a ten piece Latin jazz band that specializes in Afro-Caribbean and Latin rhythms. The ten musicians that comprise the band are literally a "who's who" of Latin music virtuosos in southern California.

They are chosen for their understanding of and ability to play the immensely complex rhythms associated with this type of music. *Clave* is the underlying beat that all other musicians play off of - and although you will hear up to six different rhythmic patterns going on at the same time, everyone will adhere to *clave*. Afro Rumba can be heard at festivals all over California and at Croce's in the Gaslamp on Saturdays.



parts in Clint Eastwood's movie "Bird".

Charles has recorded more than 30 albums - over half of them in his own name. His San Diego based quintet consists of bassist Gunnar Biggs, drummer Charles Edward McPherson, pianist Harry Pickens and trombonist Kevin Quail - all stars in their own right on the southern California jazz scene. Shortly after this festival Charles goes to Europe to play festivals and concert dates for one month in several different countries.

CSUSM ENSEMBLE

1:15 p.m.

- small stage

Representatives from CSUSM's classes on folk and ethnic music will sing and play songs of various nations including the Americas, Eastern Europe, Africa, the British Isles, etc.

ELECTROCARPATHIANS

Oct. 21/pre-festival concert

The Electrocarpathians are a musical ensemble that specializes in the performance of music from the Balkans. Their repertory includes folk music from the Carpathian mountains, Bulgaria, Greece and virtually all Slavic countries.

The members include Beatriz Basile (percussion), an Argentine from Buenos Aires who first became acquainted with this music from Gypsies living in Buenos Aires, Jeff Pekarek (bass, bazuki), Mark Danisovszky (accordion), and Teresa Mross (violin). Pekarek comes from a family of professional musicians. He began to study this type of music after he spent time researching his family roots which are Czech and Slovak. Mark Danisovszky (accordion) is of Hungarian decent, born in Toledo, Ohio. He studied piano at Northwestern University. Mross is from Krakow, Poland and worked twelve years for the Polish government playing Carpathian folk music.

HAJJI BABA GROUP

2:15 p.m. - small stage

The Hajji Baba group hails from the popular middle-eastern restaurant

Festival Schedule

♦ Pre-Festival Concerts

The First Cal State San Marcos International Festival begins with three noontime concerts in the Student Lounge the week prior to the all day event:

Monday, Oct. 21: Electrocarpathians playing Bulgarian and Greek music.

Tuesday, Oct. 22: South Indian classical music with Rose and Murali Muralikrishnan.

Wednesday, Oct. 23: Charles McPherson Quintet, the internationally known alto saxophonist

♦ Festival Concerts

The First Cal State San Marcos International Festival takes place Sunday, Oct. 27 in the parking lots surrounding the university. The following list is for scheduled performances on the main stage and the small stage:

11:00 Chinese Lion Dancers

11:15 Opening Ceremony -CSUSM President Bill Stacy, Dr. Amoaku, Henry Rodriquez

11:30 San Jose Taiko - Japanese drum/dance ensemble

12:00 Mariachi Real & Folklorico dancers

12:45 Robboy's Jewish Orchestra - Klezmer

1:15 CSUSM Student Ensemble

1:45 Laura Simms - storyteller

2:15 Hajji Baba Group - Middle Eastern music & dance

3:00 Papa John Creach - traditional blues

3:30 Bluegrass Etc. - Moore, Berline, Greene & Caplinger

4:15 Afro Rumba - Afro-Cuban dance band

Paul & Carla Roberts will be strolling musicians

Water Authority which represents the five bands of Luiseño Indians in the area: Pala, Pauma, Rincon, La Jolla and San Pasqual.

"Uncle" Henry has always been a leading advocate for Native Americans making a better life within the rules of the majority culture. He balances his life with a respect and observance of the traditional ways of his people - the first to inhabit this area - the Luiseño.

LUCKY LION DANCERS

11:00 a.m. - main stage

The Lucky Lion Dancers is a group sponsored by the San Diego Chinese Benevolent Association. Children ranging from elementary to Junior High age have an opportunity to get in touch with the Chinese cultural tradition of lion dancing which is supposed to ward off evil spirits and bring good luck to an event. The festival's "lion" will have fifteen kids.



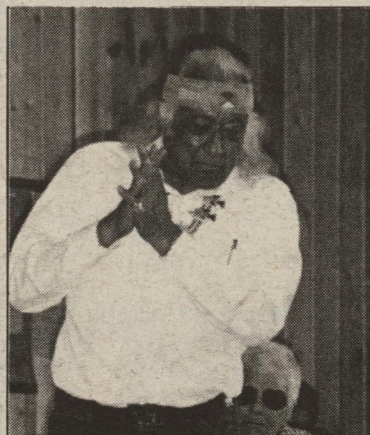
MUSIC OF SOUTH INDIA

Oct. 22 - Pre-Festival Concert

Rose Muralikrishnan graduated from Madras University. Since her debut as a vocalist at age fifteen she has performed throughout India, Malaysia, Singapore and the United States. Rose studied with the internationally renowned teacher and performer Dr. M. L. Vasanthakumari. Rose is an adjunct faculty member at SDSU where she teaches South Indian vocal music to both music and non-music majors.

Rose will be accompanied by her husband N. Muralikrishnan - an accomplished solo vina performer. Vina is a large lute type instrument, one of the oldest traditional instruments of South India. "Murali" comes from the Tanjore District in South India. He studied with the leading vina performer at All India Radio - Professor R. S. Jayalakshmi - who teaches at the University of Madras. Murali holds two masters degrees in music, teaches Indian music at SDSU and at his own music schools in L. A. and San Diego.

West Africa and educated at the University of Ghana, Academy Mozarteum in Salzburg, University of Illinois at Urbana-Champaign and received his Ph.D. in ethnomusicology at the University of Pittsburgh.



HENRY RODRIQUEZ

11:15 a.m. - main stage

Rodriques is a Luiseño elder. He is president of the San Luis Rey Indian

of the same name in Mission Valley. The group will perform many forms of "Arabic" music including music from Egypt, Lebanon and Iraq. Antoine Hage, owner of the restaurant, plays an instrument sometimes referred to as the "mother of the lute" - the ancient oud. Other instrumentalists include an organist and a derbaki (drum) player. A traditional Arabic belly dancer will join the group for today's performance.

KOMLA AMOAKU

11:15 a.m. - main stage

Dr. Amoaku is considered a "master drummer" trained in the traditional environment and has performed all over the United States. In addition to the heavy performance and academic load, Dr. Amoaku does clinics and workshops at national conference all over the country. He is currently on faculty at CSU San Marcos.

Dr. Amoaku was born in Ghana,



BLUEGRASS ETC.

3:30 p.m. - small stage

Bluegrass Etc. is a band consisting of three Bluegrass players who are superstars in their own right.

John Moore (mandolin, guitar) tours nationally and abroad with the band "California," is active doing studio work which includes jingles and movie work, the latest being the soundtrack for Paul Newman's *Blaze*. Dennis Caplinger (banjo, fiddle) is in the road band of MCA recording artist Jann Browne. He does a lot of studio work in California and Nashville, with the movie *Back to the Future* being the latest. Jim Greene (bass) maintains his own group called "Dixie Road" out of San Diego.

Bluegrass Etc. plays festivals & concerts from Oklahoma to Tokyo.

CHARLES MCPHERSON QUINTET

Oct. 23 - Pre-Festival Concert

Charles McPherson is one of the leading exponents of the bebop tradition of jazz. A twelve year veteran of the Charles Mingus band, McPherson now plays on the international mainstream jazz scene. You may have heard Charles playing the Charlie Parker

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Getting to the Festival

The First Cal State San Marcos International Festival is held at the present University campus located on Los Vallecitos Blvd.

From Interstate 5 in San Diego: Take I5 north to Highway 78 in Oceanside. Take 78 east through Vista to San Marcos. Exit San Marcos Blvd. Turn left on San Marcos Blvd. At the first stop sign, on the other side of the freeway, turn left onto Los Vallecitos Blvd. Parking is on the right, just before Jeromes Furniture Warehouse. The University is on the other side of Jeromes in an industrial park.

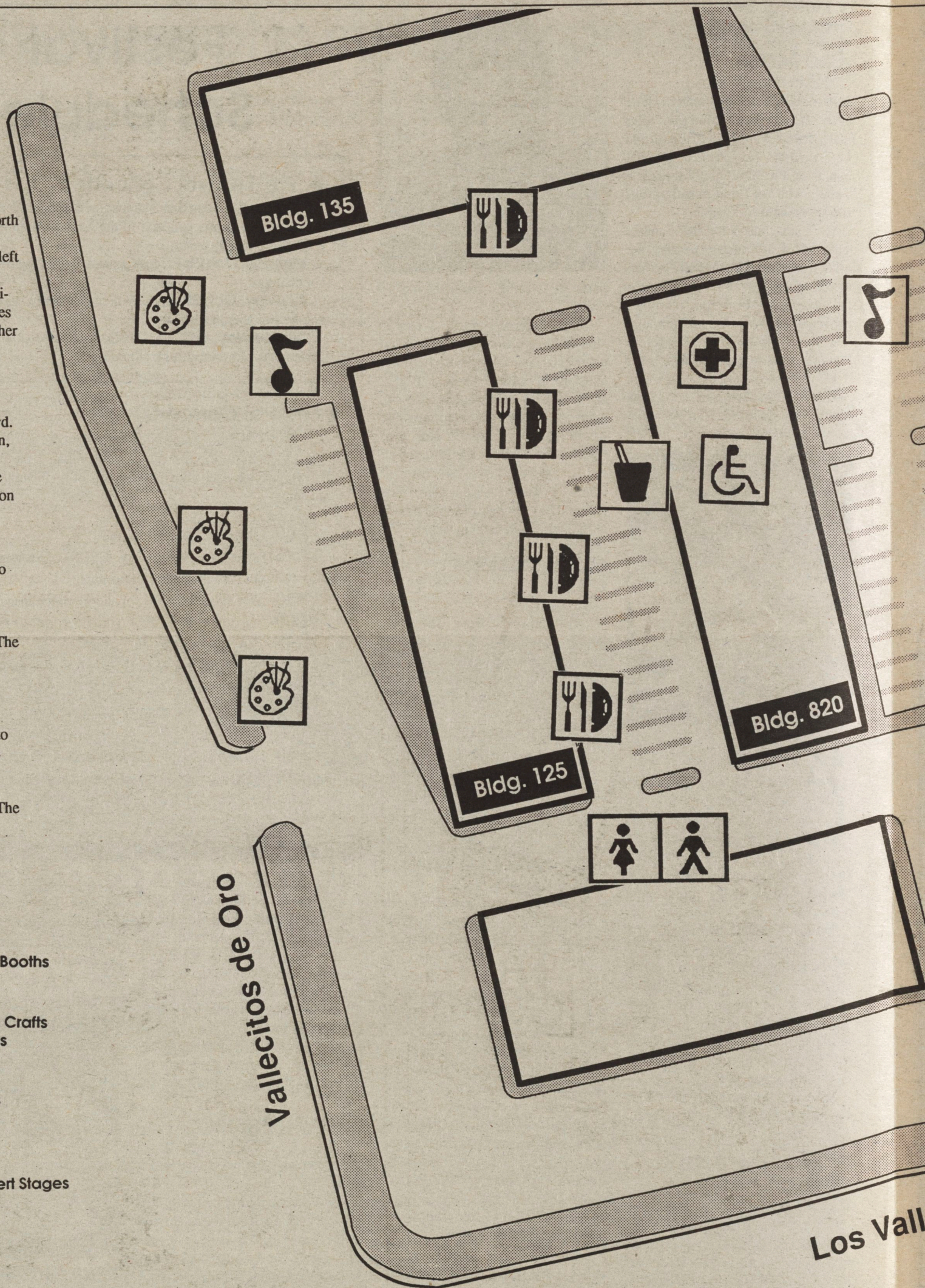
From Interstate 5 in Los Angeles: Take I5 south to Highway 78 in Oceanside. Take 78 east through Vista to San Marcos. Exit San Marcos Blvd. Turn left on San Marcos Blvd. At the first stop sign, on the other side of the freeway, turn left onto Los Vallecitos Blvd. Parking is on the right, just before Jeromes Furniture Warehouse. The University is on the other side of Jeromes in an industrial park.

From Interstate 15 in San Diego: Take I15 north to Highway 78 in Escondido. Take 78 west to San Marcos. Exit San Marcos Blvd. Move into the right hand exit lane and continue straight onto Los Vallecitos Blvd. at the stop sign. Parking is on the right, just before Jeromes Furniture Warehouse. The University is on the other side of Jeromes in an industrial park.

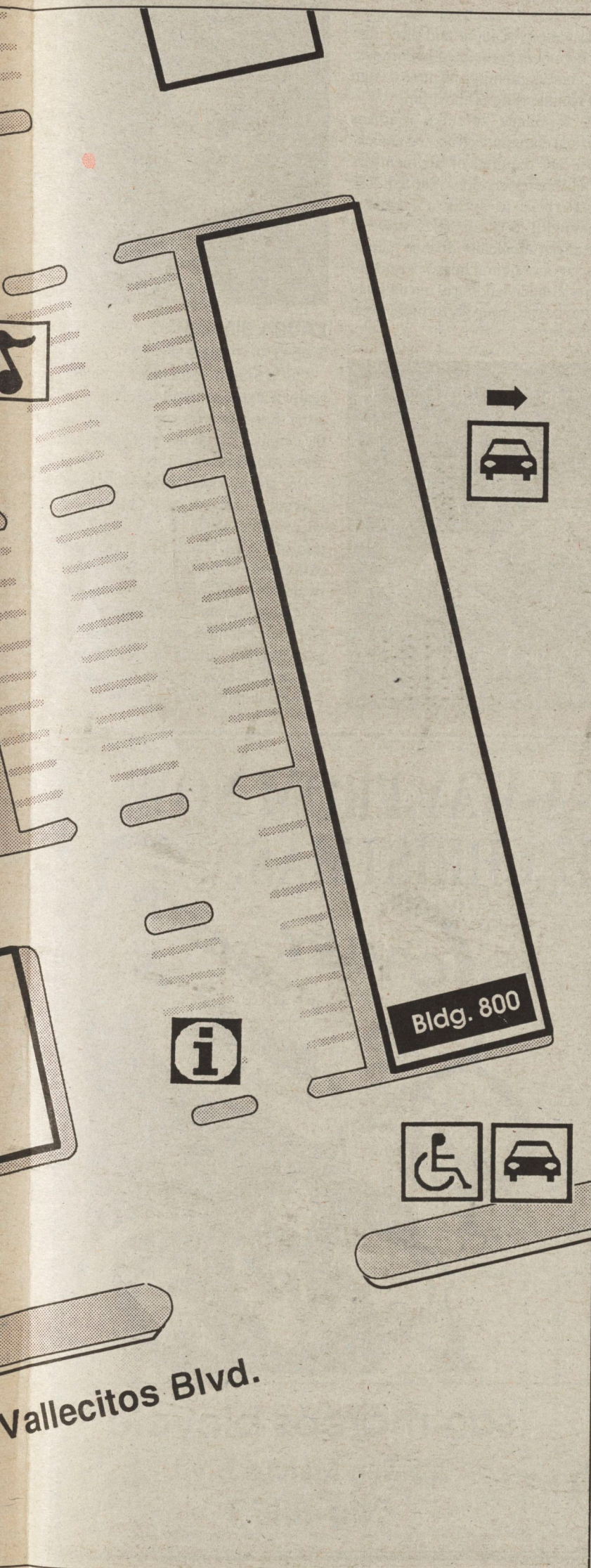
From Interstate 15 in Riverside: Take I15 south to Highway 78 in Escondido. Take 78 west to San Marcos. Exit San Marcos Blvd. Move into the right hand exit lane and continue straight onto Los Vallecitos Blvd. at the stop sign. Parking is on the right, just before Jeromes Furniture Warehouse. The University is on the other side of Jeromes in an industrial park.

More Info: Call 752-4040

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CAL STATE SAN MARCOS INTERNATIONAL FESTIVAL ♦ SUNDAY, OCTOBER 27, 1991



MARIACHI REAL WITH GRUPO FOLKLORICO TAPATIO

Noon - small stage

Grupo Folklorico Tapatio has been in existence since 1975. They are a Mexican folk dance company whose aims are to preserve, promote and educate awareness and understanding of Mexican culture. The group is part of the Sweetwater Union High School District's Cultural Performing Arts program promoting multicultural education. Grupo Folklorico Tapatio represents Castle Park High School in a very positive manner throughout

the greater metropolitan area of San Diego.

Mariachi Real is a six-piece traditional Mariachi band whose members have played all over Mexico and the U. S. They can be seen at grand openings, conventions, concerts at the Del Mar Fair and Del Mar Racetrack. They have worked on the soundtrack of such movies as *Space* with James Garner and *Armed Response* - both filmed in San Diego. They are also active in the studio doing radio and television commercials. Mariachi Real performs frequently with Grupo Folklorico Tapatio.

PAPA JOHN CREACH

3 p.m. - large stage

Papa John Creach, the 74-year-old jazz violinist, has been a major force in American popular music of the 20th century - including traditional and modern jazz, Blues, Country and Rock & Roll.

Ever since he began playing with the Jefferson Airplane in 1970, Papa John has defied pat musical classification. Other rock credits include stints with Jefferson Starship, Santana and Hot Tuna. He recently returned from an eastern seaboard tour with the Grateful Dead.

Papa John learned how to play violin when he was very young from an uncle and learned to read music from his sister. He went on to study classical violin at conservatories in Chicago and Los Angeles. He is widely known for his mastery of mainstream jazz, rhythm & blues, boogie, funk and traditional blues. Because Papa John has performed with everyone from Nat Cole to George Winston, his fans are as varied in background as are his musical contributions.

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WEDNESDAY

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CAL STATE SAN MARCOS INTERNATIONAL FESTIVAL ♦ SUNDAY, OCTOBER 27, 1991



PAUL AND CARLA ROBERTS

All Day - strolling

Paul and Carla Roberts play traditional music from the British Isles, Eastern Europe, India, Africa, Russia, The Middle East, Latin America, China and the U.S. Carla is classically trained and sings in twelve languages.

She plays the following instruments: cheng, hammered dulcimer, folk harp, banjo, all recorders, chalil, dumbek, bodhran, tabla, concert bells, lap dulcimer, piano, tambura and bamboo flute.

Paul began performing American folk music at age 16. He received recognition for his innovative work

as a music therapist at age 24. He graduated from Brandeis University in 1970 then traveled to Bombay to study sitar with one of India's foremost classical musicians - Ustad Rais Khan. Paul specializes in stringed instruments including banjo, sitar, mandolin, cittern, mandocello, guitar, charango and oud.

ROBBOY'S JEWISH ORCHESTRA

12:45 p.m. - large stage

Derived from the Hebrew words meaning "musical instruments," *klezmer* emerged as a single word in Yiddish, the language of the Jews of Central and Eastern Europe. For the last four hundred or so, *klezmer* (pl. *klezmerim*) has referred to the instrumentalists themselves, most commonly the itinerant dance-band musician of rural and village communities in Poland, Slovakia, Hungary, Rumania, Lithuania, Byelorussia and the Ukraine.

The 19th century brought sweeping cultural and demographic changes to the East, not least of which were urbanization and eventual mass migration to the Americas. Reflecting these developments, *klezmer* music evolved from an old-timey fiddle-and-ham-

mered-dulcimer tune smithery to professional theaterpit orchestras on New York City's Lower East Side, circa 1900-1940.

SAN JOSE TAIKO

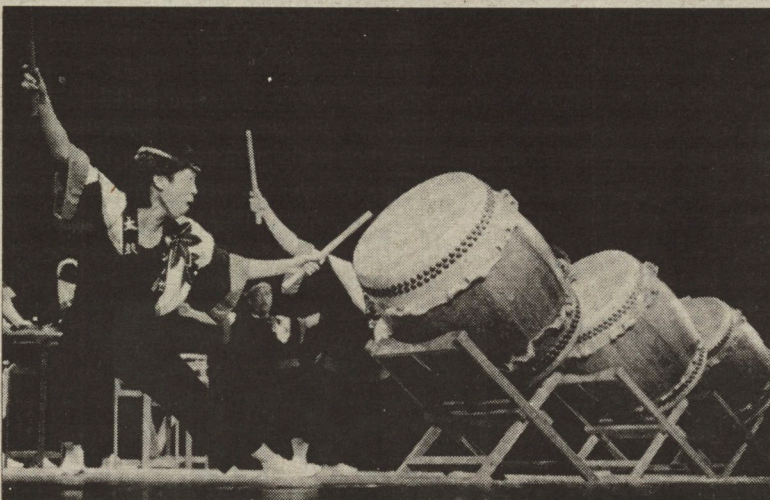
11:30 a.m. - large stage

Taiko is the Japanese word for drum. The double-headed drums used by this ensemble have their origin in Buddhist ritual. The San Jose Taiko group has taken the traditional rhythms of the beat of African, Latin and jazz percussion.

The group adheres to the Asian cultural value of collectivity. Leader-

ship is rotated, thereby encouraging a wide variety of input and direction. All members participate in composing, choreographing, costume design and handcrafting of the drums.

Performance of taiko requires physical endurance. Running and exercise are required of all members during practice sessions. The San Jose Taiko seeks to speak a language meaningful to us all. They strive to mirror our ethnically diverse nation, expand our cultural horizons and enrich our understanding of our national heritage. The group performs all over the world.



LAURA SIMMS

1:45 p.m. - large stage

Laura Simms is an internationally renowned storyteller and performance artist. She has been a major force in the renaissance of storytelling as an art in America since 1968.

Her stories range from traditional fairytale, myth, epic, and folklore from all over the world to contemporary true life tales. Laura has performed extensively in theaters, colleges, festivals, schools, radio, television and in special events all over the world. Her teachers have included contemporary theater artists such as Martha Graham, Margaret Meade, Joseph Campbell and Maori storytellers.

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CAL STATE SAN MARCOS INTERNATIONAL FESTIVAL ♦ SUNDAY, OCTOBER 27, 1991

Food Booths

subject to change

China Wharf ♦ Chinese
1020 W. San Marcos Blvd. in Restaurant Row

Katsu Seafood & Steak House ♦ Japanese
1020 W. San Marcos Blvd.: Katsu has been voted as the best Japanese Restaurant in North County for the last four years. Their specialties include seafood and steak; also enjoy their Sushi Bar and Teppanyaki Table. They are located in San Marcos' Restaurant Row.

Lil's Dessert Co. ♦ desserts
727 W. San Marcos Blvd, San Marcos

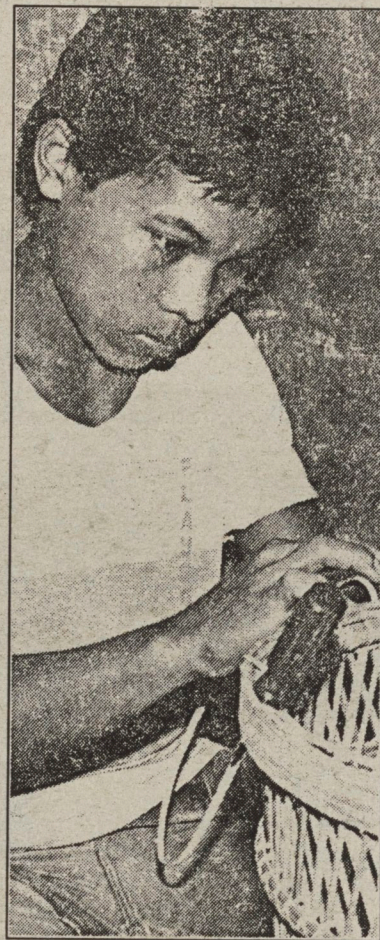
Pancho's Mexican Cuisine ♦ Mexican
1020 W. San Marcos Blvd., in San Marcos' Restaurant Row: Pancho's features menu items made from fresh ingredients: handmade corn tortillas and tamales, chili rellanos, guacamole, a choice of three salsas - nothing comes out of a can. Pancho's is located in San Marcos' Restaurant Row.

Star of India ♦ Indian
927 First Street, Encinitas

Szechuan Palace ♦ Chinese
727 W. San Marcos Blvd., San Marcos: The Szechuan Palace offers a buffet complete with Chinese cuisines, salad bar and desserts at their San Marcos Restaurant. Their dining arrangement enables them to play host for several local clubs and organizations.

Taco Pablo's ♦ Mexican
727 W. San Marcos Blvd., San Marcos: Sample some of Taco Pablo's recommended "high quality" Carne Asada and Fish tacos and burritos and taquitos available at the International Festival. Drop by the San Marcos store; just around the corner from the university, to sample their Mexican cuisine such as Carnitas, Beef and Chicken Enchiladas and Nachos.

Tilt & Kilt ♦ Scottish
325 So. Rancho Santa Fe Rd., San Marcos: You'll find delicious steaks, prime rib, Scottish and British specialties served at Tilt & Kilt in a friendly pub atmosphere. Equipped with a full bar, Tilt & Kilt also provides live entertainment.



Arts & Crafts Booths

India ♦ private vendor

Chinese ♦ San Diego Chinese Cultural Association

Vietnamese ♦ private vendor

Puerto Rico ♦ La Casa de Puerto Rico

Native American ♦ Cupa Cultural Center

African American ♦ Oceanside/Carlsbad National Association of Negro Business and Professional Women

Latin American ♦ Association of Latino-American, Inc.

Hispanic ♦ SER

Turkey ♦ private vendor

Multi-Cultural ♦ Loving Hands Gifts International

Mexican American ♦ North County Barrio Arts Project

Japanese ♦ private vendor

Filipino ♦ private vendor

Hispanic ♦ San Diego County Library Outreach

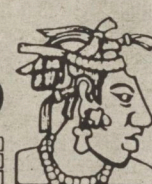
Native American ♦ private vendor

Mexican-American ♦ private vendor



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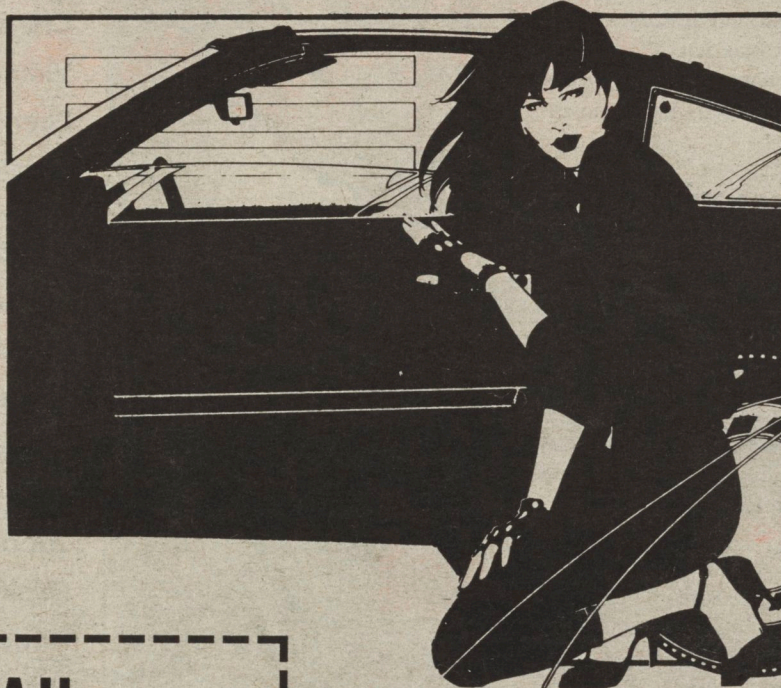
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