



Track Event a Success

Imani Rupert
PRIDE STAFF WRITER

Sunday, September 19, 1999 marked a historic event for CSUSM--the first annual Cougar Chase. Because of our new track, the university could host an event such as the Cougar Chase, a five-kilometer course to either walk or run.

Mazario Romaro, a San Marcos resident, won the 5K race. His running time was 14:55. When asked about the race he said, "It was a fun course and I loved the race." He said that he could have run a longer race in San Diego, but he chose to support CSUSM. Romaro trained for the Cougar Chase by running fifty to fifty-five miles per week. He also runs for the Adidas team.

Finishing second with a time of 15:00, was the head coach Steve Scott. The third finisher was Matthew Tomkins with a time of 16:18. Julieanne Empfil became the first female finisher with a time of 17:36. Other runners with exceptional finishing times include Steve Nichols, a Political Science professor at CSUSM with a time of 19:58, Bob Mangrum, the philanthropist after whom the track was named, with a time of 22:28, and Yueling Chen, a gold medal race-walker winner who finished race-walking the track at 23:28.

After the Cougar Chase, there

See TRACK pg. 3

In This Issue

Letters to the Editors.....2

"Cheer Squad".....3

Ask Psyche Fairy.....4

Mumford
Lettau Concert
Campus Beat

"Tidbytes: Computing...".....5
"Brotherhood on Campus"
Faculty Mentoring Program"

"Ballet Folklorico...".....6
Lucie Aubrac
"American Indian Students..."
"Civic Youth Orchestra"

Calendar of Events.....8

Disastrous Turnout for CSUSM's Tenth Anniversary Open House

Fatimah Cruz-Young
PRIDE STAFF WRITER

A woeful turnout marred last Saturday's Tenth Anniversary Open House. The campus was blighted by cloudy skies, the threat of a few raindrops, and a minuscule number of people in attendance. Joyfully decorated tents housed local community organizations, food vendors, and several stages from which music and dance were performed. Unfortunately, the aromatic smell of food, the sound of music, and the sight of skilled dancers tickled the senses of far too few.

The festivities were so poorly planned that hardly anyone was on campus to enjoy the commemoration of the tenth anniversary of CSUSM. The planners failed to take into account another important local community function scheduled for the same day--Escondido's Grape Day Parade, an event that drew thousands. While the lawn area just outside University Hall was occupied by more entertainers than spectators, the downtown area of Escondido was filled with people, leading many to the conclusion that it wasn't just the weather that kept people away

from CSUSM's otherwise enjoyable event.

The CSUSM Tenth Anniversary Open House was meant to be a celebration of the campus as part of the local community. It was also a chance for the community to learn more about CSUSM and enjoy the day's festivities. Much entertainment was at the forefront of the open house, ranging from CSUSM's Ballet Folklorico Dancers, in their colorful costumes, to the contagious drums and cymbals of the San Diego Lucky Lion Dancers. For those lucky enough to be present inside

or within ear shot of the Dome, the Civic Youth Orchestra, conducted by Robert Gilson, played a lovely array of classical pieces.

Participants seeking more than food and song were given a chance to attend a variety of short informational workshops. The workshops covered such topics as "Getting what you want from the World Wide Web" to "Journalism at CSUSM: The Workings of the Pride." One workshop gave students the opportunity to hear our very own Professor Carlos von Son from the Spanish Department read one of his short stories. He explained

what the beauty of the Spanish language means to him, "[It is] the way it is used by its people."

As the late afternoon approached, and the few people who were in attendance began to leave, the blues sounds of Jimmy and Jeannie Cheatham and the Sweet Baby Blues Band played several pieces. Finally, an early dusk fell over the almost vacant lawn as the Latin Jazz sounds of Poncho Sanchez and his Latin Jazz Band played to close what should have been a grand event for the campus and the community.



JUNE HODGES / The Pride

Twin Oaks Bridge Complete by June 2000

Mike Spangler
PRIDE STAFF WRITER

Due to the new bridge construction, students can expect varying amounts of heavy traffic on Twin Oaks Valley Road for another 19 months, according to Joe Valedéz, General Manager of Wier Construction Company. Plans call for the current two-lane span over Freeway 78 to be replaced by six-lanes of traffic-light-controlled modernity. The initial phases of construction are expected to last through June of 2000 and involve a new off ramp for travelers westbound on 78 and a three-lane bridge 60-feet east and twelve feet higher than the current structure. Later plans see the old bridge being removed and a second three-lane bridge taking its place before finally the two new bridges are joined. Upon completion, the bridge will be "nearly identical to the bridge at 78 and Vista Way."

For those who are unaware of the complexity inherent in a project of this size, consider some of the agencies involved in making the bridge construction happen: Wier Construction won the bid for the bridge expansion project with a low quote of \$8,827,888.00. SANDAG allocated the partial state funding for the project, CSUSM and the City

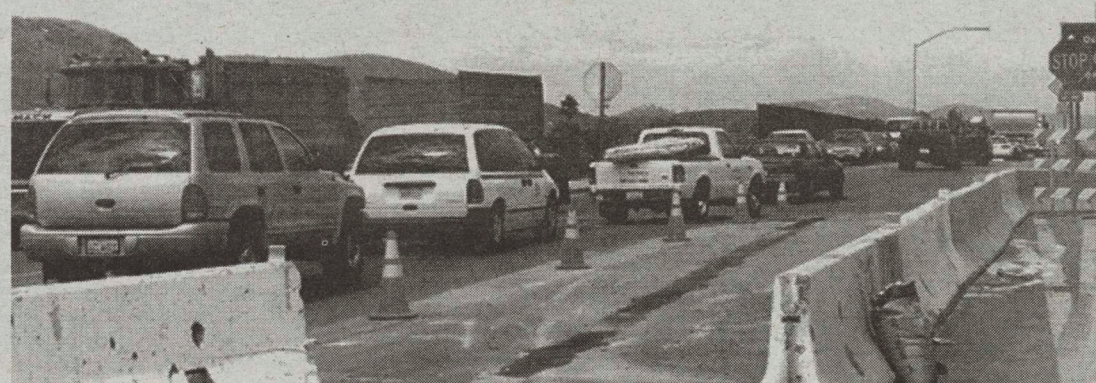
of San Marcos lobbied for the additional funds to get the improvements done, Cal Trans set the scheduling, Weir Construction will build the bridges and freeway ramps, and the utility companies like Vallecitos Water District, San Diego Gas and Electric, and Cox Cable are all involved in various steps of the project. "It's like a marriage," said Valdez, "You have your good days and you have your bad days... but it all works out in the end." He added, "those guys at Cal Trans are some pretty sharp cats."

Commuters who use Twin Oaks Valley Road as their vital link to the freeway system felt the first three weeks of September creep along at a snail's pace when the section of

road approaching the 78 funneled into one lane. Marie Stewart, Program Director for the ASI CSUSM Early Learning Center, had a front row seat for the inaction. "Pretty much the first day of classes we went out and--boom--saw one lane." Members of the CSUSM community who utilize the center's child care facilities were forced to avoid the traffic by parking at the neighboring Power Surge Cafe and then walking their children the remaining yards to the center along the sidewalk adjacent to the traffic.

Fortunately that has all changed, albeit temporarily. The barriers have recently rescinded and the turn lane for east-bound 78 has been re-opened. Earlier, when the lane closure caused the

traffic to be at its worst, Russell Decker, CSUSM's Director of Planning, Design and Construction, voiced the complaints of the university to the officials at the City of San Marcos. Decker refused to take credit for re-opening the road, saying simply, "I just added our names to the list of complaints already fielded by Cal Trans and the City of San Marcos." Decker emphasized that the University and the City of San Marcos "have a fantastic relationship; couldn't be better," adding that he and Alan Schuler, the city's Chief Engineer, hold two or three informal meetings a month just to keep each other informed of the rapid growth of the university and its host city.



PAUL BLANCHARD / The Pride

Dear Editors:

Thank you for printing Ramon Nava's letter. It is very important to have this discussion about the Tukwut. Our campus needs to seriously question whether or not it is performing an act of cultural insensitivity.

If there is no guilt on the part of our university, fine. Then only an explanation is owed to the students about why we were kept in the dark about the mascot's previous name.

However, if our university is found guilty of cultural insensitivity, then we need to know who wanted the change in mascot, why they wanted it, and how they went about their agenda for change. Most importantly, we need to know why the wonderful, culturally relevant story behind the Tukwut was kept a secret from the students both before and during the election.

Maybe it is the case that whoever wanted the mascot changed simply was not aware of the Tukwut's significance. Wouldn't they then be innocent? No, just guilty of something else--not taking our student elections seriously.

If someone puts an issue on the ballot without carefully investigating its meaning and

history, then s/he is sloppy or crafty. Either way, the person is assuming that the students aren't critical enough to eventually realize what has been done. Either way, they are assuming that students will not hold them accountable. Either way, they are assuming that students will not demand an explanation. Hmmm. . .our university's elections are sounding more and more like our state elections! Remember Prop. 209?

There have been stories that the Tukwut (pronounced 'tookwoot') is indeed too difficult to pronounce. I don't buy that. I don't think pronouncing Tukwut is any bit as difficult as, say, getting across that bridge on Twin Oaks Valley Road. Or finding a parking space here. Or being able to quickly get all the resources we need from our huge library's collection. No, I don't think that Tukwut is too difficult for CSUSM students to pronounce. Anyone who believes that it is too difficult for us is greatly underestimating our abilities. Another rumor I have heard floating around is that we had to change our mascot, for marketability. After all, we have a growing sports program to consider now, and it just won't do to have Tukwut as our mascot. We must change it to something more marketable. That way we can sell more shirts and cups and

bumperstickers and you name it!!! Pretty soon our bookstore will be selling so much of that marketable product that we will be able to go to school tuition-free!!!

Don't get me wrong. I believe that sports programs are one of the best things that have happened to our school for a long time. However, I believe that if someone wants to change our mascot, s/he should just be honest about the reasons, which may or may not appeal to the market and capitalistic forces. My feeling is that someone did want to capitalize on our mascot. If that is the case, then an explanation is owed to the students and also to the Luiseno Indians, if they even want one from our institution. Looking at the history of genocide and denial of rights that our country and state have dealt the Luisenos, it might be the case that they do not even want an explanation.

In brainstorming about the issue I have thought of one more reason perhaps why the mascot was changed. Maybe whoever put it on the ballot felt that Tukwut was not an appropriate mascot because it doesn't sound tough or masculine, or powerful. Or maybe s/he thought that our sports teams couldn't muster team pride under the nickname Tukwut. My questions would

then be: why does our mascot have to be an American/English word in order for it to be tough or powerful? Isn't a mountain lion just as powerful, tough and admirable if it is named in American English or Luiseno? To say that it isn't would be very much in the tradition of our country's role as colonizer.

As for the sports teams, I think it is safe to say that all their daily hard work and dedication to the team is enough to ensure their pride. It seems like an underestimation of our athletes' dedication and hard work to assume they couldn't be proud because their mascot was named with a Luiseno word. Who knows? Maybe Tukwut would give them even more reason to be proud. After all, our school is on land that was taken from the Luisenos long ago by our government. That the Luiseno Indians are still alive as a people demonstrates the ultimate fighting spirit, to me.

Pride editors, I find all these issues surrounding the Tukwut to be very problematic and confusing. Please address these issues in future editions of The Pride. I feel that an editorial investigation on the matter would greatly benefit our campus. Thank you!

Michelle Jacob

Dear Editors,

I am delighted to see that you are speaking out about the torture that occurs at CSUSM. I have been a student enough years to truly experience the meaning behind CSUS&M. I have found it very frustrating dealing with the poorly planned and managed systems, such as admissions and parking, that plague students every day.

It has come to the point that I will ask different people, who work for CSUS&M, the same question to attempt to get to the truth. Usually the third time around proves to be somewhat correct. It is also a shame that the administration at Cal State San Marcos does not fully appreciate and utilize the talented staff that work for them. There are some of the brightest and innovative people working for them, who could easily improve things, and yet they are not used.

I think it is time that the administration realizes that what students encounter on a daily basis is ****. Without a good interface with the student, there might as well be no University at all.

Keep up the good work. Keep telling the truth.

Matt Thomas

Dear Editors:

From the car to class to the car, CSUSM's dilemma: WHERE is the campus community?

The administration of this school ponders this very question as you read this article. Why is it that there is no "community" feel to this campus? The same reasons why a student can sit in a class with another student for three semesters and never know their name. We are a microwave generation not willing to learn or explore inner insights if it isn't warmed and consumed within fifteen minutes. What ever happened to achieving higher education for self-betterment? We moan and complain about diversity being pushed, about the writing requirements, about the students, about the smart system, about the parking, and the not-so-predictable Dome food. Too lazy to meet someone new, but plenty of zeal to cry and whimper about how the professor was not clear. To say this lightly, we the students could care less about the school or about each other. We respond to this dilemma with a smug, "it is a commuter school." We the commuters are through with any personal growth or sharing of our lives with people. We are older and wiser, so our redneckism is too late in its diagnosis to heal. We want our degrees and our money so we can get the respect and the brand new bigger than ever "Expedition." Leave the people-loving, tree-hugging, open-minded liberals up North in the Bay area where they belong. The only thing diverse we want is our wardrobe from "Nordstroms."

JJ Patmon

Dear Editors:

My name is La Bruce Eaton II and I am the manager of Cougar's Corner Convenience on the CSUSM campus. I am writing to you in regards to your distasteful cartoon that ran in the September 20th copy of your newspaper. The newspaper is referred to as the "Pride," yet showed no pride whatsoever in CSUSM by running that disrespectful comic. I am unsure what the point was of running such a cartoon in the school newspaper. The cartoon in essence may have been funny to some people, but is it really the message you want to send to students, faculty, and community at CSUSM? Being funny doesn't make it right. I hope that in the future you at the Pride show a little bit more pride and respect for your school and not print such filth.

Respectfully Yours,
La Bruce Eaton II

Dear Editors:

This university has become known for its use of groups, such as the Senior Experience program, to educate and expand the minds and views of its students. Additionally, the university also promotes diversity and acceptance regardless of race, gender, or religion by allowing the presence of the many different clubs on campus. With the passing of the fee referendum, the Inter-Club Council will have a

\$50,000 budget from Associated Students Inc. to promote club activities.

However, many administrators and students frown on the Greek organizations. This is the very definition of hypocrisy, for the Greeks should not be looked at any differently than the other clubs on campus.

The school is currently pushing to change the image of CSUSM from a commuter

school to a large college campus. This is demonstrated through the voting and adaptation of the Cougar mascot, which allowed the students to vote for a mascot that is easily identified at sporting events. The university quickly implemented the use of the Cougar by changing the name of the C-Store to Cougar Corner, and selling Cougar bottled water in The Dome as well as the store. In addition, the school has added a new track, along with track and field, and

cross-country programs in order to attract younger students.

Why then, is there a bitter and hostile attitude toward the Greek organizations? Nearly every large university has an extensive Greek population, for the Greek system also attracts incoming freshmen. At a national level 50% of all first time freshmen will not graduate college, and the majority of these students quit school because they feel they are outcasts and do not

belong. The Greek system provides students with the companionship they need to survive the college experience. If the school truly wanted to expand campus life and attract a younger and more involved student body, it would back the Greek system. It is the involvement of the student body within the community that will put CSUSM on the map as a major university. There is no better way of advertisement than an involved student.

Josh Heers

Submit your letters to the editors to the Pride Letters should be submitted via electronic mail to the *Pride* electronic mail account, rather than the individual editors. Letters to the editors should include an address, telephone number, e-mail and identification. Letters may be edited for grammar and length.

The Pride

Editor Samantha M. Cahill
Editor Leiana S. A. Naholowaa
Graduate Intern Cynthia C. Woodward
Faculty Advisor Madeleine F. Marshall
Staff Columnist Psyche Fairy

<http://ww2.csusm.edu/pride/>
The *Pride* is published weekly on Mon-days during the academic year.

All opinions and letters in the *Pride* represent the opinions of the author and do not necessarily represent the views of the *Pride* or of California State University San Marcos. Unsigned editorials repre-

sent the majority opinion of the *Pride* editorial board.

Letters to the editors should include an address, telephone number, e-mail and identification. Letters may be edited for grammar and length. Letters should be submitted via electronic mail to the *Pride* electronic mail account, rather than the individual editors.

Display and classified advertising in the *Pride* should not be construed as the endorsement or or investigation of commercial enterprises or ventures. The *Pride* reserves the right to reject any advertising.

The *Pride*
California State University San Marcos
San Marcos, CA
92096-0001
Phone: (760) 750-4998
Fax: (760) 750-4030
E-mail: pride@csusm.edu
URL: <http://ww2.csusm.edu/pride/>

Cheer Squad Brings Campus Spirit to CSUSM

Mike Spangler
PRIDE STAFF WRITER

The ASI CSUSM Cheer Squad held an organizational meeting September 21st in ACD 302. 19 "totally jazzed" students attended the energy-filled information session organized by Coach Paul Groom and Advisor Cherine Heckman.

The goal of the squad is to represent the university to the public. Their activities will range from competing for national titles to doing "something as simple as handing out Gatorade at a track meet." There are no try-outs and everyone is welcome to come to meetings and participate in the club activities.

"Cheering is not about wearing a skirt," stressed Coach Groom. "If you come to my practice, expect to work hard. It's going to be very, very physical."

Coach Groom, a three-time Collegiate National Champion in multiple divisions, brings ten years of cheering experience. He has been a member of two of the three "power-house" schools in Collegiate Cheering: Morehead State University and University of Louisville in Kentucky. Groom has also coached high school cheer squads to National Championship titles.

Groom's interest in cheering began after a shoulder injury temporarily sidelined his football career. In college he realized he wasn't big enough to play college football and found his athleticism challenged through cheering. "Some of the best guys [on the squads] come from a football program," said Groom, emphasizing that cheering is not a girl-only sport. "Ideally we'd like to have at least 10 guys on the squad." Only three males attended the meeting.

Advisor Heckman served as Cheer Squad Advisor for

Northwest Missouri State University from 1989 to 1993. Each year her squad performed in the top six at the Collegiate National Championships and had the No. 1 mascot in the nation in 1991.

Practices will be held 8:30-10pm every Tuesday and Thursday beginning October 5th at West Coast Gym in San Marcos. All students who are interested in becoming a member of the ASI CSUSM cheer squad should contact Cherine Heckman in the Office of Admissions and Records in Craven Hall 5115.



PAUL BLANCHARD / The Pride

instant recall.



LITERALLY. DIAL *69 AND AUTOMATICALLY REDIAL THE LAST PERSON WHO CALLED.

IT'S ON YOUR PHONE NOW AND JUST 75¢ PER USE. WHO WAS ON THE LINE? *69SM

GTE

*69 is available in most areas and works on most calls within a defined calling area.

TRACK continued from page 1

was a 1K race held for children ages twelve and under. There were approximately forty children in the race, including a ten-month-old baby who peacefully slept on his mother's chest while she walked the two laps for him.

After the races Bob Mangrum was honored in an awards ceremony by the unveiling of a plaque engraved with his name. The plaque was a thank-you for his enormous generosity and support for the CSUSM track facility. Mangrum was so touched by the sentiment that tears came to his eyes. Mangrum is from Valley Center, and describes running as his "passion." He felt that it was important for CSUSM to have a track, so that others may share in his favorite pastime.

All proceeds from the races benefited the cross-country and track programs at CSUSM.

Ask The Psyche Fairy

Dear Psyche Fairy,

How does one best express intimacy with someone else? Words fail me, seeming contrived. Affection such as holding, kissing, or making love is only the beginning of the depths of what I know to be inside me for the object of my thoughts.

The feelings, longings, desires, need, respect, admiration, devotion and want for the person I hold dear would make them, for lack of a better term, happier about themselves.

To realize, for better or worse, someone cared and wished only the best, yet these declarations may be overwhelming by the sheer intensity and appear trivialized to what is in my heart. I believe we all withhold our true selves from one another on many levels in many ways, but would hope somewhere, somehow to make the connection – and make it in a positive, meaningful, and profound way. Give me a way, a method, the words, for I am at a loss and my beloved deserves true kinship. Sign me,

“Sincerely Sincere”

Dear Sincerely Poetic,

I was greatly entranced by your message, as I feel akin to this experience of longing. I doubt anyone can satisfactorily answer your question, so I will be bound to provide only my opinions. First, I don't think that there

is one sole best way to express intimacy. Not only do people find intimacy in different experiences, but also at different times, intimacy can be appreciated in different ways. This is what I like to refer to as the emotional-cognitive dance between humans. Finding that experience whereby both (or more) can be absorbed in the feeling of intimacy is quite special and not easy to discover. For instance, your loved one may not be “in the mood” for intimacy in any form. Remember, I am not talking about mere physical affection and sex here. Even words may fall on deaf ears sometimes. The ultimate act of intimacy is to understand the other in their place at that moment. Just knowing that the other is not open to that intimacy at that time is an act of intimacy on your part.

Words are contrived, but what isn't? Words are symbolic and since our minds are representational, words can be a great means to achieving an end. Even when sex is used as a form of intimacy it is dependent upon the people to see it as such. We are frequently mistaken to assume that physical affection is the pinnacle of intimacy. For a porn star, sex is a job; for a writer, words can be just work; for a psychologist listening is a career; for a chef, cooking is a profession. It is the intention behind these behaviors which makes them intimate. Here again, you must think of the other: does the person resemble the adorer of Cyrano or Annie

Sprinkle. Some people are more affected by words than others and you need to know this to know if words will be effective. Actions can also be powerfully intimate. I have had friends do little things/favors for me (from their own volition) which I found incredibly intimate, especially when the favor arrives at just the right moment. These actions can be deeply intimate. Find out these things and perhaps you can express your intimacy in that way. If the other is open and experimental enough, you may approach the situation as a regular negotiation. Approach the person saying you'd like to experience this intimacy and see if you can both devise a way to put each other “in the mood.” This may likewise be contrived, but it might just work!

You might be thinking that some of these “methods” seem too one-sided and self-contained. Well, unfortunately, that will be mostly true. You see, I understand your desire to commune with someone in such a way that your experiences meld into one. As if you were the same, sharing perspectives, thoughts, and emotions. Oh how I wish this could be true! Sadly, our ability to imagine beyond our capacities often leads us to feeling empty and frustrated. If this is the connection that you wish for, I can say it will exist mostly in your imagination. Our thoughts are usually fragmented

See FAIRY pg. 6

Mumford

Reviewed by: Cynthia C. Woodward

Quirky character study meets Disney magic in Touchstone Pictures' *Mumford*. A quirky story line, wonderful cameo performances, and surprising movie-within-a-movie camera work saves *Mumford* from the sugary bog of boy-meets-girl Hollywood movies. For the cynical, I've-seen-'em-all moviegoer, who still has a sneaking love for feel-good movies and happy endings, *Mumford* works.

The movie works best when it appeals to the voyeur in all of us. Dr. Mumford (Loren Dean) is a psychologist. His patients troop in and out of his office, always more than willing to tell him the intimate details of their secret lives. As Dr. Mumford gets to know his patients, so does the viewer. From the sleazy small time lawyer (Martin Short), to the how-did-I-get-so-rich-and-famous modem mogul (David Paymer), the characters reveal themselves with both hilarious and touching results. Part of the fun is the viewer's (and Dr. Mumford's) realization that keeping and telling secrets is what being human is all about.

The cast gives remarkable performances across the board; not one character rings untrue. Not surprisingly, Martin Short turns a stock sleazy-lawyer character into a brilliantly funny cameo. More surprising, perhaps, is the equally brilliant performance by Ted Danson, who gives new meaning to the word “jerk” (replace with any applicable synonym). Other good performances include Alfre Woodard as the understanding neighbor with secret yearnings, and Mary McDonnell as the unfulfilled wife and mother.

The movie does have some shortcomings. One almost isn't a shortcoming at all. The characters are so interesting, and the performances so good, that you are left wanting more. The other problem is more serious. *Mumford's* charms include a distinctive story line and out-of-the-ordinary film sequences. Both give way to a conventional, Disney-style wrap up at the end. Nevertheless, I recommend *Mumford*. Even cynics like me enjoy a good boy-meets-girl movie now and then on Date Night.

Rated “R” for language and sexual situations.

Lettau Dazzles in Noontime Concert

June Hodges

PRIDE STAFF WRITER

Jazz/Brazilian singer Kevyn Lettau wowed both followers and newcomers alike with her unique range of vocal renditions during a noon concert on the Dome patio area on Tuesday, September 21, 1999. Lettau was accompanied by Peter Sprague, renowned writer, teacher, and recording guitarist, Bob Magnusson on the bass, and Duncan Moore on the drums.

Raised in Germany by her single mother, Lettau left home at the age of fifteen and set out to make her fortune. While supporting herself by cleaning houses, she discovered the singing voice that would someday make her one of the most recognized stylists in the jazz world. Her style comes from an exposure to the works of Ella Fitzgerald, Sarah Vaughn, Al Jarreau, Charlie Parker, Donny Hathaway, and other great recording artists. She assimilated the inventions of jazz improvisation into a vocal approach that was pure, soulful, and uniquely her own.

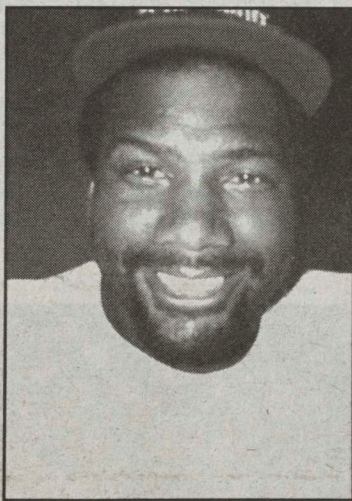
After touring and recording with Sergio Mendes for eight years, Lettau incorporated Brazilian sounds into her contemporary pop singing and set out on her solo career. While she has won critical acclaim for her records and albums in the United States and abroad, she has almost reached superstar status in Japan and the Philippines. She says of her work, “Every record is different, because I am always growing, expanding and changing.”

Kudos to CSUSM Arts and Activities, directed by Bonnie Biggs, for providing such professional entertainment during lunch.

The Campus Beat

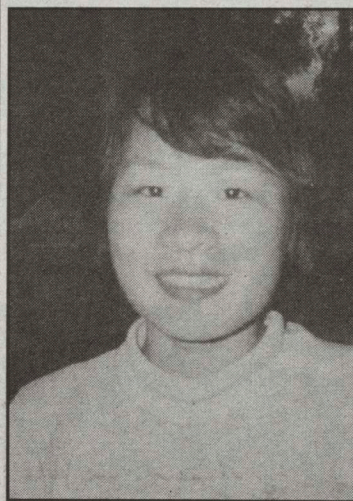
by Cindy Tagliapietra

If you could change anything in the cafeteria what would it be?



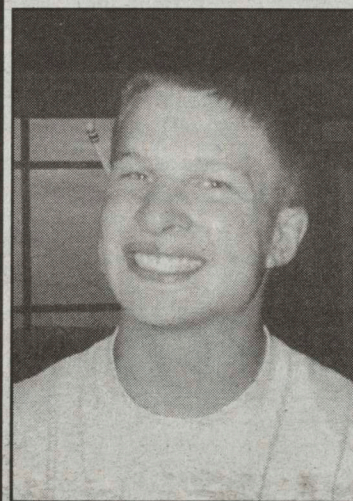
Joe Wallace, Liberal Studies Major

“The hours of operation and I would want an increase in the variety of foods, i.e., fast food, Pizza Hut, Burger King...”



Clara Xu, Computer Science Major

“As a foreign student, there is not enough variety.”



Dave Staley, Spanish/Liberal Arts Major

“I would want Daily Specials, not just for the soups. Like hamburgers, spaghetti, ice cream sundaes, tacos. All that good stuff.”

Serving the fermenting community since 1971

**BEER & WINE CRAFTS
BEVERAGE HOBBY SHOP**

Your Micro-Brew Specialist
we carry a complete supply to make your own
Beer Wine Soda Liqueur Vinegar

450 FLETCHER PARKWAY #112
El Cajon, Ca. 92029
(619) 447-9191

843 W. San Marcos Blvd.
San Marcos, Ca. 92069
(760) 591-9991

www.beercrafts.com

Tidbytes: Practice Safe Computing...

Adra Hallford
PRIDE WRITER STAFF

...Such is the advice of Mary Atkins, the CSUSM Instructional Computing Labs Coordinator. Computing is an essential of scholarship at this university, though when a paper is due in 15 minutes, the computer cannot read the disk, and the pay-for-print station won't work, it's easy to feel like life itself hangs in the balance. Being acquainted with the computing labs may offset this stress and save your grades. According to Ms. Atkins, knowing what labs are available and when labs are busy can give students a measure of computing safety.



PAUL BLANCHARD / The Pride

Often students visit the main computer lab in ACD 202, see that all of these computers are taken, and walk away. They do not realizing that the nearly 100 computers in ACD 202 and ACD 204 represent less than a 1/4 of the 439 machines available to students!

ALL of the labs on the second floor of Academic Hall are open to students if no prior event, such as a class, has been scheduled in the room.

Regular hours for all labs are:

Monday thru Thursday—7 am to 10 pm
Friday and Saturday — 8am to 6 pm
Sunday — Noon to 6 pm

The other labs are in less conspicuous places. FCB 106 has 24 PCs, Science Hall 207 has approximately 28 Macs, and University Hall has three more labs in rooms 209, 271, and 273.

Occasionally, students need a particular tool to complete a homework project. To meet this growing need, Instructional

Computing, in cooperation with other departments on campus, has developed specialized labs for specific types of work. For example, the Mac lab in Science Hall 207 has SPSS, comprehensive statistics software, installed on the machines. The Psychology Department staffs this lab during some parts of the day with tutors who are trained in SPSS. The Language Learning Center has computers for learning languages. EOP students can use the EOP Retention Center computers. Many other departments also

See COMPUTING continued pg. 7

Applause for CSUSM's Faculty Mentoring Program

Joni Miller
PRIDE STAFF WRITER

Have you ever had someone in your life that you looked up to? Someone who encouraged you when you were feeling not your best? Someone, who doesn't necessarily give you answers, but heads you down the right road to finding them? Someone who is present when you need them, if only to sit and chat, or do nothing at all? Here at CSUSM I am fortunate to have such a person in my life. Her name is Dr. Cynthia Chavez Metoyer (Pronounced MET-TOY-YAY, its French).

As part of the Faculty Mentoring Program here at CSUSM, Dr. Metoyer has been a mentor to many students since coming on board in 1994. She was initially recruited by two of

her students her very first semester here. Because of the natural mentoring relationship that had begun between them, they requested that she become part of the formal program. Dr. Metoyer agreed and has been doing it ever since. Each semester, students who are accepted into the program are assigned a mentor. Throughout the school year the relationship may take on many different characteristics. Some protégés only seek out their mentors for academic advisement, some for counseling and support, and still others develop friendships that continue well after graduating from CSUSM. Currently there are 67 mentors and 57 students participating in

the program and it is still growing. The program offers various events, lectures, and social gatherings for the mentors and protégés to attend.

In Greek mythology, Mentor was Odysseus' trusted friend and counselor, and his son Telemachus' teacher, advisor, and surrogate father. He provided the boy with guidance, support and love. The mentoring program here at CSUSM believes that mentors are an important factor in the student's success. Designed to increase the retention of students, who may be at risk of dropping out of the university, it seeks out low income and first generation

See MENTOR pg. 7

BROTHERHOOD ON CAMPUS

Victoria B. Segall
PRIDE WRITER STAFF

When you hear the words "Greek Life," what images come to mind? Do you picture scenes from "Animal House," like John Belushi in a toga, chugging a beer? Or are you completely oblivious to fraternities and couldn't care less about Greek-Life on campus? Either way, you should be a little curious because members of these clubs may be your close friends, students in your classes, or future co-workers. Would you ever guess that Troy Aikman and President William McKinley were Sigma Alpha Epsilon brothers, or that Elvis and Ronald Reagan were Tau Kappa Epsilon brothers? Here on campus the presence of Greek organizations, academic and social, are steadily growing and attracting many students.

American students were the creators of the first Greek-Letter Fraternities. It all began when the Declaration of Independence was introduced to America in 1776. Revolutionary ideas began to spread like wildfire across America and many college students wished to discuss revolutionary ideas. However, because of British rule, such discussions were prohibited. As a result, college students created the first fraternities in America where college students were able to discuss revolutionary ideas in secrecy. Some of the secrecy in the fraternities included secret handshakes, oaths, and Greek mottoes. Centuries have passed, and now the numbers of fraternities have spread to more than sixty fraternities over sixty colleges in the U.S. and Canada (Delta Sigma Phi National Manual).

Of the 60 colleges in the U.S. and Canada, CSUSM is one of the campuses that have academic and social Greek organizations. The academic honor societies deal with students who have excelled in areas that deal with their majors. For example, PSI CHI, one of many honor societies on campus, is an honor society with an emphasis on psychology. There are also social fraternities and sororities on campus.

It is no secret that there are stereotypes surrounding fraternities and sororities. For example, fraternity members may be referred to as "party animals," "keggers," or have other labels. However, is that really what fraternities are about? Sigma Alpha Epsilon (SAE) and Tau Kappa Epsilon (TKE) are two of the social fraternities on campus that promote brotherhood and philanthropy. It turns out that one of the primary reasons men join SAE and TKE on campus are for the friendships. Many people enter CSUSM not knowing anyone. So SAE and TKE fraternity members take the initiative to recruit incoming freshmen and other men to join their fraternities. For example, Charles Matanane, a sophomore, has been a member of SAE for two years and says, "When I came here, I didn't know much of anybody, now I've got 50 people that I know." Juan "Buddha" Ibarra, also a sophomore, has been a member of TKE for two years and recalls when the TKEs introduced themselves to him as a freshman: "TKEs seemed excited about me, really friendly, really outgoing, but they also stressed a lot of brotherhood. I saw what they did, I saw how close they were to each other, and I really liked that whole family thing."

Another benefit that men find when they join a fraternity is networking. "That's one of the things that impresses people about joining a fraternity. Career connections," says Dean Manship, president of SAE. Dean has obtained two jobs through networking in the year-and-a-half that he has been in SAE. Companies like Pepsi, Coca-Cola, and UPS have presidents and CEOs who were fraternity brothers. As a result, many of the present members can benefit by acquiring well paying jobs when they join fraternities.

The men interested in joining one of the two social fraternities take part in "Rush Week." This

See GREEK pg. 7



What if I'm pregnant?

BIRTH CHOICE

ENCINITAS
760-942-5220
364 N. El Camino Real

SAN MARCOS
760-744-1313
277 S. Rancho Santa Fe Rd, Ste. 3

www.birthchoiceinc.org • e-mail: info@birthchoiceinc.org

ALL SERVICES ARE FREE AND CONFIDENTIAL

The Inkjet Company

Buy your printing supplies online 60% to 70% off store prices.

HP * Brother * Canon * Xerox * EPSON

<http://www.5inkjets.com>

1-888-5INKJETS

Visa, Master Card, American Express, and personal checks

Organic Products: <http://www.organicallyclean.com>

<http://www.personallaserclinic.com>



Permanent Hair Reduction for Any Unwanted Hair

- ☑ New, state-of-the-art Diode laser.
- ☑ All treatments planned and performed by Dr. Sinsky himself, a board certified physician, instead of assistants.
- ☑ Competitive Prices.
- ☑ Treating men and women in our comfortable, private office.
- ☑ Evening and weekend appointments.

255 N. Elm St., Ste. 203
Escondido, CA 92025 • 760-746-1162

20% STUDENT DISCOUNT

Ballet Folklorico Cristo Rey

Sharon Hamblly
PRIDE STAFF WRITER

Although Saturday was overcast and gloomy, the Ballet Folklorico brightened up the dreary day with colorful costumes and lively music. The Ballet Folklorico Cristo Rey, from San Diego, performed for the CSUSM Open House on Saturday September 18.

Wearing a variety of authentic Mexican costumes and performing dances from several regions of Mexico, audience and dancers alike enjoyed an entertaining afternoon. The audience received an added bonus when the troupe danced an extra performance because the next set of dancers had not yet arrived. The encore was made without music with the dancers using only their

shoes to tap out the rhythmic beats.

The group was formed to help keep young people off the streets. Ballet Folklorico Cristo Rey consists of both older and younger performers who all enjoy their roles in the program. They were very pleased to be invited to CSUSM because it gave the younger dancers some exposure to a university environment. Just that morning they had performed at the Great Bay competition and had been awarded the Best in Showmanship.

Audience participation during the CSUSM Open House show helped enhance an already festive mood.

Lucie Aubrac Film Review

Leiana Naholowaa
PRIDE EDITOR

Perhaps the premature expectations I built before seeing this film caused such deep disappointment. *Lucie Aubrac* turned out to be everything you would be looking for in a yuppie movie and nothing that truly captures, for me, the emotions of a time period. Based on a true story, *Lucie Aubrac* takes the viewer on a soap opera history lesson of World War II France. Fans of French film might remember its writer/director Claude Berri who directed such films as *Germinal*, *Jean de Florette*, and *Manon des Sources* (Manon of the Springs). With Berri once again is Daniel Auteuil ('Raymond'), who had played Ugolin in *Jean de Florette* and *Manon des Sources*. But how can

a film based on one woman's autobiographical account go so wrong? The key lies at the beginning of the movie, before the stunt show action begins. A message flashes that the following is based on a true story but for the purpose of dramatic effect, da, da, da, certain liberties have been taken, or something like that.

I call it a yuppie film because it's a little bit more than a Date Movie in that it contains noble elements that both guys and chicks would totally appreciate. The violent action scenes are fantastic. *Lucie Aubrac* begins with a spectacular explosion and ends with a sappy romantic happy ending—whoops, sorry to kill the ending for you, but it's as if Berri

hunted down something so formulaic. There's plenty of melodrama and prison beatings to go around, to be sure, that would entice any movie fan out there. But jumping out of your seat and racing to the door for some fresh air as soon as The End finally arrives has always physically been a bad sign. Don't get me wrong. Everyone sees things differently, and so perhaps you may find Carole Bouquet's performance as 'Lucie' quite convincing. No rating system—this film opened Friday, September 24, at Landmark's Hillcrest Cinemas—which you have to admit, is at least one good sign.

CSUSM Hosts American Indian High School Students, Encourages College Attendance

Approximately 40 percent of American Indian students drop out of California high schools before they graduate. Of those who do graduate, only about 23 percent qualify for admission to either a CSU or UC campus.*

These sobering statistics illustrate the challenge facing California educators as they try to help American Indian students prepare and plan for higher education.

As part of its continuing effort to keep higher education an option for American Indian

youth, CSU San Marcos will host the seventh annual American Indian College Academic Motivation Program (CAMP) on Friday, October 1, 1999. The program runs from 9 a.m. to 1:30 p.m. in Academic Hall and nearby Palm Court on the CSUSM campus.

"We're trying to motivate American Indian students to do well in high school so they're academically prepared to enter a four-year university," said Carolina Cardenas, director of Academic and Community Empowerment Student Success

(ACCESS), "There's a very high dropout rate. We're trying to open their eyes to the opportunities they can have if they stay in school and do well."

The program will gather approximately 100 students from local reservations and from urban environments. They will hear presentations on how to apply to college, what the college experience is like and learn skills that make the path to success in college easier. The program is intended to encourage the students to attend college, whether at CSUSM or another institution.

A feature of the program will be comments from Kristie Orosco, a CSUSM junior who visited the campus in 1992 and 1993 as a member of some of the first CAMP groups. Orosco said she will share her experiences, some of the challenges she faced and how she advises the students to overcome the obstacles to college. "I'll tell them how important it is that everyone become educated so we will be able to stand up for our tribes. I want them to know that they have support — once they get beyond high school, there are networks of people who are willing to

help," she added.

Further information on CAMP is available by calling (760) 750-4870.

* data from the California Department of Education website: <http://www.cde.ca.gov/demographics/reports/>.

Bravo, Civic Youth Orchestra!

June Hodges
PRIDE STAFF WRITER

The Civic Youth Orchestra provided an inspiring and professional concert for all ages when it performed at 1 p.m. on Saturday, September 18, 1999, in CSUSM's Dome for the Open House events. Under the baton of Robert Gilson, the orchestra's Music Director, aspiring musicians from the crowd had an opportunity to conduct the ninety-piece orchestra as well as 'sit in' with the players of the different instruments. Those who participated received helpful hints from the director and proved to be good sports even though they weren't too sure about their ability to conduct.

The fear and trepidation of the volunteers was felt by the mem-

bers of the good-natured audience who could only imagine how scary it would be to stand on the podium in front of 90 pairs of well-trained eyes. Dr. Merryl Goldberg originated the fun idea.

The orchestra has provided orchestral training to young, gifted musicians for more than forty years. Affiliated with Palomar College and the Community Music School at SDSU, the orchestra holds rehearsals in San Diego, South Bay, and North County to provide access for all San Diego youngsters. The Orchestra has toured Europe, Australia, and New Zealand.

FAIRY Continued from pg. 4

and conflicted and this is just to speak of the internal state of affairs. To commune so deeply, you'd have to bring all of this in not one, but TWO brains, into harmony. This discussion then becomes entirely philosophical and I won't go there now.

So, you may come to those random moments when you are "in synchrony" with the other, but that is about as amazing as it gets. We are limited, always. (Some people go into trances/rituals or use drugs to try to get beyond these limitations, however.) Don't despise your limitations because there is nothing you can really do about it. You need to try to work with those limits and find out how you can best stimulate that synchrony of thought and emotion between you and your loved one. There isn't a specific formula; it depends on the person AND the time whether intimacy will be found in actions, conversations, or kisses. Finding this will reside in understanding the person. This lucky person for whom you care so deeply must be understood as (s)he is in that moment. This will take great awareness, compassion, and openness. My sincerest hopes go to you in finding that intimacy and enrichment that you dearly seek.



JUNE HODGES / The Pride

**Ticket Erasers**
Online Traffic School
✓ Only \$19.95
Owned/Operated by CSUSM Alumni
Visit our Web Site or call 800-723-1955
www.ticketerasers.com

COMPUTING continued pg. 5

provide specialized software and/or tutors on labs across campus. Check with your instructors to see if the help you need is available.

ACD 211 has 31 brand new Mac G3s and all the hardware and software needed for really rockin' graphics and digital video and sound. The Science department has specialized software available for students on these machines as well. The Math Department has its own lab for math homework in Craven Hall 3106-I. Obtain more information by calling 750-4122.

Students with special needs receive assistance through additional staff assistance, assistive devices like Zoom programs that render text larger for the visually impaired, a JAWS machine that speaks to blind students, and monitors that don't flicker for students with seizure disorders, plus other accommodations via a program called Assisted Access. Additional resources are available through the Library in Study

Room 3311. Phone 750-4788 for more information. Additional assistance on campus can be obtained through Disabled Student Services in Craven Hall 5115, or call 750-4905 or through TDD at 750-4909.

The mission of Instructional Computing is to assist students in their academic pursuits. Are they succeeding?

According to Atkins, the level of computing sophistication of students entering the university has greatly increased in the past several years. Their expectations have increased as well. More and more students have computers at home, but still need to use the labs for Internet access and the more expensive software like Adobe Photoshop. In addition, students who have computers at home using an Internet Service Provider other than CSUSM do not have access to databases like First Search, Ideal, and others that they can access from campus. Even though more students have computers at home and Instructional Computing has increased its number of computers by more than 20

percent this year, demand for services of the labs has not diminished and supply can't keep pace.

Of the students interviewed for this article, most said they were happy with the service provided by the lab monitors and the software provided. All said that the number one problem was actually finding an available computer.

The lab computers are strictly first come, first serve. Peak times for all labs are Monday through Wednesday, from 10 AM to 2 PM. Planning lab time for off-peak hours usually means that you can get a machine. Even so, labs reached maximum capacity at least once this semester already. As midterms approach, Ms. Atkins warns that students should expect the labs to fill up by 8 AM. Atkins gives this advice, "Plan ahead for your papers. A disaster is waiting to happen to you if you don't..."

You can obtain more information from the Instructional Computing Labs website at http://www.csusm.edu/computer_labs/

EARN EXTRA MONEY IN OCTOBER**\$\$\$\$\$****CSUSM'S ANNUAL ALUMNI TELEFUND CAMPAIGN**

Pay Scale: \$7.00 per hour
Hours: 5:45 pm to 9:00 pm M-Th,
 10:00 am to 1:00 pm Sat. (min. 2 days)
Dates: Oct. 4th through Oct. 30th, 1999
Location: University Development Office,
 5308 Craven Hall

Earn some money, gain some experience, and help out CSU San Marcos!

We are looking for people with good phone skills who are enthusiastic about CSU San Marcos to call alumni, parents and friends and ask for their financial support, update them on campus happenings and FRIENDRAISE.

FLEXIBLE DAYS**Incentive Prizes • Fun Work Environment****GREEK continued pg. 5**

fall, Rush Week took place September 10-17th. During Rush Week the hopeful members spend time learning about the fraternity. They get to know the present members with several activities that are planned and paid-for by each fraternity. For example, SAE's Rush Week included a BBQ and "Pool Night," and TKE's included Jet Skiing and "Vegas Night." When Rush Week is completed, the hopeful members turn in bids to one fraternity of their choice, and the Rush process continues. For example, TKE's Rush period is about three months long, during which the hopeful members learn about the history of the fraternity, the Greek alphabet, and much more information about what the particular fraternity is about. Then the hopeful members that have completed Rush period are initiated into their fraternity.

However, there is not too much more information that fraternity brothers can reveal about the rush process and initiation. "A majority is secret stuff. We're not trying to hide the stuff we do, we just want to make it interesting so that the people who are interested will want to learn more," says Charles. Mike Smith, sophomore and TKE secretary, also comments on the subject of secrecy, "The whole idea of a fraternity is the brotherhood, the bond that everyone shares. We've all been through the same thing through initiation, and it's something special. And if we were to tell our secrets, there's really no connection that we have with each other."

One of the interesting aspects of fraternity life that is not a secret, however, is the presence of a "Big Brother" for each mem-

ber. When the hopeful members are going through the Rush process, they list the names of five fraternity members whom they get along with the best. The Big Brother is chosen from that list and is the person who buys the new member his first Greek-Letter sweatshirt and helps him throughout his school years. For example, the Big Brother makes sure that his "Little Brother" does all of his school work, keeping his GPA higher than 2.34, as required of all fraternity members.

So who are the people who join the social fraternities on campus? Our ASI President, Waleed Delawari, and Dean Manship, the chairperson of the Inter-Club Council, are both members of social fraternities. Presently there are 36 active SAE members at CSUSM, with over 30 new members who may be joining this semester—their best semester so far. TKE has roughly 40 active members, 155 total members, and about 10-12 new members who may be joining this semester. These numbers are not too bad considering the approximately 5,600 students on campus, a third of whom are male. TKE even received an award from their Grand Chapter in Illinois for the best ratio for Rush.

The members of SAE and TKE do have some diversity. "A majority of the [members] are business-oriented, but there are doctors, lawyers, biologists, etc.," says Charles. Charles' fraternity, SAE, received their charter this year which increases their fraternity status. SAE even rushed a 30-year old student a year-and-a-half ago. "The thing about our fraternity is we're really diverse—different races, different lifestyles. We try to support everybody in our fraternity as much as we can," says Dean. As

president of SAE, Dean also says, "We need to look good on campus, because right off the bat a lot of people have negative stereotypes about fraternities."

Many fraternities have been viewed as negative institutions in the past. News coverage of Scott Krueger, the MIT freshman student who died last September because of alcohol poisoning when he rushed the Phi Gamma Delta Fraternity, brought much controversy. Even though SAE and TKE say that hazing does not occur in their fraternities, breaking down stereotypes of social fraternity life is a problem. One TKE brother admits that there may be members who could work on their maturity level and that they could take on more responsibilities. However, the majority of the brothers is mature and responsible and does believe in the brotherhood and philanthropy that their fraternities stand for. "If you go into any group of guys, you're going to have a few you're not going to like. But to knock down the whole fraternity because of one person just isn't right," says Mike.

The fraternity members do admit that they party, they are social organizations, but they also say there is a lot more to their fraternities than just partying, like the community work they do. TKE brother, Mike, says that his favorite TKE volunteer activity is "I'm Going To College," an event that takes place every semester with ASI. In this event fourth-graders from schools all across San Diego County have the chance to visit the University campus. Last year the kids played with the computers, sat in police cars, sang songs with TKE brothers, and engaged in many other activities. The whole goal is for these children to catch a glimpse

into college life, in hopes that they will take the initiative and go to college when they are older. The TKEs also helped out with Special Olympics and the "Child Trot." SAE has also done its share of community service, like tutoring at a charter school in Oceanside, canned-food drives for the holidays, holding book bags every year for the Campus Book Store, and fundraisers for St. Claire's Battered Women's Shelter in Escondido. Some of the other volunteer services that both fraternities share include cleaning up the Early Learning Center, and tutoring at San Marcos Middle School and High

School.

It turns out that there may be more to the fraternity brothers than the stereotypical images portrayed in movies and the media. They are not solely about partying and socializing; they are also about community service and creating a sense of brotherhood on campus. Buddha, a literature and writing major, has some advice for people who may stereotype fraternities, "Don't have preconceived notions. A lot of people are like, 'You're just a frat guy, you're just a frat guy.' No—I'm somebody's brother."

**MENTOR continued pg. 5**

college students for placement in the program. Dr. Metoyer says, "A student is going to stay because they feel they are connected here...a place where they not only get their degree, but if there are bumps along the way, they have a person they can turn to."

My own experience has given me a sense of belonging here. I do feel connected. I encourage all students, even those who may not

fit the criteria for the Faculty Mentoring Program, to seek out a Mentor. It doesn't have to be in a formal situation. Our campus is unique in its accessibility to the faculty. I personally have found many professors with whom I enjoy a rich and nurturing relationship with, both academically and socially. We are very fortunate here at CSUSM. As students we have a superb faculty that is available to us. Seek them out. Your life, and theirs, will be richer for it.

CSU San Marcos Calendar of Events

Monday, September 27, 1999

Study Abroad Informational Meeting

For further information contact Pam Bell.

12:00pm - 1:00pm, Commons 206

Tuesday, September 28, 1999

Study Abroad Informational Meeting

For further information contact Pam Bell.

12:00pm - 1:00pm, Commons 206

College Success Workshop Series:

Time Management Tools and Techniques: From possibilities and priorities to pencils and palm pilots. Presented by Cliff Briggs, American Express Advisor
3:00pm - 4:00pm, Craven 4201

Career Connections Workshop:

Accounting students are encouraged to attend this workshop to prepare for Career Connections Night networking event on Sept. 30. For more information

contact Marte Lash: lash001@csusm.edu
4:30pm - 5:30pm, Craven 4201

Wednesday, September 29, 1999

Using MLA/APA Formats

Many professors ask that students follow MLA or APA format with writing projects. Workshop provides review of the rules for each format. Presented by Dr. Dawn Formo

3:00pm - 4:00pm, ACD 410

"Making Connections" Night

3rd annual networking night for Seniors, MBA candidates, alumni/ae & employers. RSVP in advance. See website: <http://www.csusm.edu/CAC/mcnight.htm> or call the Career & Assessment Center (750-4900). 5:30pm - 8:30pm, California Center for the Arts in Escondido

Thursday, September 30, 1999

Careers for Liberal Studies Majors

Workshop explores occupational opportunities (teaching and non-teaching) for Liberal Studies majors. Presented by Diana Sanchez, Career Counselor, C&A
11:00am - 12:00pm, Craven 4201

Financial Aid Workshop for Study Abroad

Contact Pam Bell.
12:00pm - 1:00pm, Commons 206

Accounting Society Career Connections Night

6:30pm - 9:30pm
Old Richland School House

Saturday, October 2, 1999

Law School Admission Test (LSAT)

Register in CRA 4201 or call 760-750-4900 for more information.

Annual Pow Wow

Multi-purpose Field: Twin Oaks Valley Rd. & Campus Drive
Free and open to the public. For further information contact Thomas Weir or go to <http://ww2.csusm.edu/powwow/>.

Sunday, October 3, 1999

Annual Pow Wow

Multi-purpose Field: Twin Oaks Valley Rd. & Campus Drive Free and open to the public.



Fancy Dancer Ral Christman, Kumeyaay
Photo by Al Schwartz

CHOOSING THE RIGHT RETIREMENT COMPANY MAKES ALL THE DIFFERENCE.

For over 80 years, TIAA-CREF has been the leading retirement company on America's campuses. But experience is just one reason why so many smart investors trust us with their financial future. Here are a few more:

Superior strength

With over \$250 billion in assets under management, TIAA-CREF is the world's largest retirement organization – and among the most solid. It's one of the reasons why Morningstar says, "TIAA-CREF sets the standard in the financial services industry."¹

Solid, long-term performance

We seek out long-term opportunities that other companies, in pursuit of quick gains, often miss. Though past performance can't guarantee future results, this patient philosophy has proven extremely rewarding.

Surprisingly low expenses

TIAA-CREF's operating costs are among the lowest in the insurance and mutual fund industries.² So more of your money goes where it should – toward ensuring your future.

Easy diversification

We offer a wide variety of expertly managed investment options to help build your assets. We make it simple, too, with stock, bond, money market, real estate, and guaranteed options.

Unrivaled service

We believe that our service distinguishes us from every other retirement company. In the most recent Dalbar survey, TIAA-CREF ranks tops in participation satisfaction.³

Call today to find out how TIAA-CREF can help you build the financial future you want and deserve.



Ensuring the future
for those who shape it.SM

To find out more – give us
a call or visit our website

1 800 842-2776
www.tiaa-cref.org

Classifieds

Anyone who has had breast cancer, or is close to someone who has, and would like to share her story or general information with the Pride readership, please contact CLTaglia@aol.com

Wanted: Used "ocean-going" kayak in good condition. NO LEAKS, please.
Linda, (760) 750-4910 or
lamador@mailhost1.csusm.edu

¹Morningstar Variable Annuities/Life, 6/30/99. ²Standard & Poor's Insurance Rating Analysis, 1999; and Lipper Analytical Services, Inc., Lipper-Directors' Analytical Data, 1999 (quarterly).
³DALBAR, Inc., 1997 Defined Contribution Excellence Ratings. For more complete information, including charges and expenses, call 1 800 842-2733, ext. 5509, for CREF and TIAA Real Estate Account prospectuses. Read them carefully before you invest or send money. TIAA-CREF Individual and Institutional Services distributes CREF certificates and interests in the TIAA Real Estate Account.