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TUESDAY, NOVEMBER 20, 2007

VOL. XVIII NO. 13

INDEPENDENT STUDENT NEWSPAPER

### **Students** move to freeze tuition increase

BY BEN ROFFEE Pride Staff Writer

The decades long trend of unbridled tuition increases in the California State University and University of California may soon come to a halt. Over the past five years, tuition has increased in the CSU and UC system by 94 percent and 84 percent, respectively.

For lower, working, and now even middle class California students, a college education is quickly becoming a fleeting aspiration, as many are being priced out of college. A new "groundbreaking" student movement could change all of that.

California students made legislative history on Nov. 14, filing the first-ever student-led ballot initiative to freeze tuition in the CSU and UC systems. If passed, the initiative would suppress any further tuition increases for the next five years and would not permit subsequent tuition increases to surpass the rate of inflation.

See INCREASE, page 2

# Parking permit price to rise

BY VIRIDIANA PACHECO-ISSAC Pride Staff Writer

CALIFORNIA STATE UNIVERSITY SAN MARCOS

By Fall 2009, students registering for classes at CSUSM may have to take up extra hours at work. Not for tuition, not for books-but for parking.

As part of a three-tier plan to fund the construction of Parking lot F, prices have been increasing since 2003, when they increased to \$158. In spring of 2006 they increased to \$248 and by the Fall of 2009 they will have increased another \$90 to \$338. The prices for motorcycle permits would remain the same.

"We cannot build parking infrastructures without the

funding," said Assistant Director of Parking and Transportation Services Belinda Garcia. "[These projects] are not state-funded, so it is all self-sufficient."

Garcia said Parking lot F cost \$3.3 million. The new parking lot opened in 2006 and gave way for 1,523 new parking spaces. The funds to build that came straight out of Parking Services' funds, and the three-tier plan is designed to replenish them, she said. Garcia also clarified that CSUSM is not alone in being self-sufficient on such matters, as all the other CSU parking services departments rely on their own funds to build new

Cal State San Marcos students, however, are feeling the pinch in their wallets already

"They are already so expensive," said Psychology major Gemma Fields. "That is almost \$100 that I do not have for rent, gas, etcetera. Some people cannot even afford to buy books."

Fields explained the increase in parking permit prices might drive some students to park illegally at the shopping center structure across the street from campus.

Out of the closest CSU campuses in the area, San Marcos has the most expensive prices compared to San Diego State University's parking permits, which went for \$135 for Fall 2007. CSU Fullerton had theirs for \$144 and Long Beach for \$98. Some universities offer cheaper prices for students

living in the dorms, while CSUSM are all the



From left to right: San Diego State University, California State University Fullerton, California State University Long Beach and California State University San Marcos current parking permit prices.

# 2009 \$338 \$248

CSUSM

### **President Haynes** announces **Brakebill** award recipient

BY BEN ROFFEE Pride Staff Writer

On Nov. 16, President Karen Haynes announced Dr. Juan Necochea will be the recipient of the 2008 Brakebill Distinguished Professor Award.

The highest faculty honor awarded at CSUSM, the Brakebill award is granted annually to a faculty member that demonstrates extraordinary achievement in teaching. The award derives its name from former executive vice chancellor of the Cal State University, Harry E. Brakebill. In honor of his valued efforts during CSUSM's infancy. Brakebill's daughter,

See BRAKEBILL, page 2

### **CSU Board of Trustees submit** 2008/09 budget proposal Student fees slated to increase in near future

BY JACKIE CARBAJAL

Pride Staff Writer

On Nov. 13-14, the CSU Board of Trustees met in an open session to review the preliminary draft of a state budget request for the 2008/09 CSU academic

During the brief plenary meeting on Nov. 13, the Trustees implemented an ad hoc committee to review last week's state audit issues on CSU executive compensation. The temporary committee will report to the Trustees during their Jan. 22-23 meeting in Long Beach.

The Trustees also established a budget request asking Gov. Arnold Schwarzenegger for state funding for the 2008/09 school year. The governor will announce his proposed budget for the state of California by Jan. 10. The budget request also called for another 10 percent student fee increase in the CSU

California State Student Association, and Lieutenant Governor John Garamendi are prominent advocators against student fee increases. Student fees have nearly doubled over the past five years. The only year that did not garner a fee increase was the same year of the state gubernatorial election.

On Nov. 13, Garamendi addressed the Board of Trustees. "We have seen a dramatic shift in our state's priorities over the past decade, reducing state funding for higher education and balancing the state's budget on the backs of our students," said Garamendi. "Sadly, this path takes our state in the wrong direction - creeping down the road to privatization by shifting the cost of higher education from the public at large to students and their families. It's time to say enough is enough."

Cervantes echoed Garamendi's concerns, stating "CSU students are hurting due to constant fee increases, overpriced textbooks,

Dina Cervantes, Chair of the housing and transportation costs and having to work multiple jobs. A vast majority of students are just over the cusp of what is considered financial aid worthy and are judged as dependants of their families and receive little support."

The Trustees avoided voting on fee raises during their meeting, instead postponing such action until no later than March 2008. The budget proposal to the governor included a request for a \$73 million fee "buy-out." If the "buy-out" is rejected, student fees will ultimately increase.

See TRUSTEES, page 2

### **Cross country** competes in NAIA championship

BY TIM MOORE Pride Staff Writer

CSUSM cross tried its hand at its first ever NAIA Cross Country National Championship on Saturday in Kenosha, Wisconsin. The men's team placed 9th overall and the women's team placed 13th overall.

Senior Sergio Gonzalez led the pack for the Cougars, finishing in 11th place overall with a time of 25:14. Senior Sean Brosnan finished close behind in 19th place overall, with a time of 25:24.

See NAIA, page 2

### THERE WILL BE NO ISSUE OF THE PRIDE **NEXT WEEK, TUESDAY NOV. 27**

The Pride wishes everyone a Happy Thanksgiving & a safe weekend

Visit www.thecsusmpride.com for updates

### THEPRIDE

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The Pride is published weekly on Tuesdays during the academic year. Distribution includes all of CSUSM campus.

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#### From INCREASE, page 1

The group in charge of this initiative operates under the title, Students and Families for Tuition Relief Now. With the help of the Greenlining Institute, a public policy group, UC and CSU students are rapidly mobilizing to curb tuition increases.

This movement coincides with efforts by Lieutenant Governor John Garamendi, who presented a strikingly similar proposal to the UC Regents and the CSU Board of Trustees at their meetings last week. Garamendi also recently wrote an op-ed piece for the LA Times titled, *Freeze California's College Fees*.

Although Garamendi has proven to be a powerful advocate

for student interests, he has not met success in all venues. The Regents and Board of Trustees rejected his proposals last week.

"The legislature and the governor don't always make things happen that people want to happen," said campaign director Chris Vaeth in a conference call with student reporters on Nov. 13.

Having submitted the initiative, the group will wait on the Attorney General to draft the official title and summary to appear on the petition forms. Volunteers will then collect signatures from January all the way up to the April 17, 2008 deadline. In order to make the ballot for the November 2008 elections, the group will be forced to collect over 400,000 signatures by the April deadline.

According to Valeria Fike-Rosales, a lead organizer for the group, Tuition Relief Now has compiled a database of over 1500 interested on-campus organizations, "creating a large volunteer base throughout the UC and CSU."

"Because this campaign is volunteer-driven, we have really been trying to increase student organizing on each of these campuses in addition to reaching out to community colleges, high school students, parent organizations, and other community organizations that would have a vested interest in this campaign," said Rosales.

Although the group has made an effort to reach out to the UC and CSU faculty unions, according to Vaeth, "they haven't taken a position." However, Vaeth maintained that there have been discussions with the two groups on the matter.

"I think once this initiative is filed, it will start to shake out... where people place themselves in support of the initiative and then what they put towards it in terms of volunteers and resources.

While the advantages to students are clear, Vaeth asserted that there is also a "corollary benefit" offered by the initiative. Anyone who signs the petition for the initiative must be a registered voter, a challenge that the group will meet by offering on-the-spot voter registration. As a result, Vaeth claims, "we anticipate registering at least 100,000 new, young

#### From TRUSTEES, page 1

Garamendi was quick to point out the political underlying of such a budget proposal and called for the Trustees to eliminate the mention of student fees all together. "This budget document is put together in such a way that it assumes you've lost the battle (to get enough funding to avoid fee hikes) before the fight. Let them come and tell us to raise fees. Right now you are letting the legislature and governor off the hook. You are throwing in the towel before you have even had the fight."

Garamendi also asked for the Trustees to freeze student fee increases and to instead issue a new policy that associates fee increases strictly with inflation.

California Faculty Association President Lillian Taiz, a history professor at CSU Los Ange-

les, addressed the Committee on Finance saying "Faculty live with the consequences on our students of your decisions. There is a disjuncture for students who are paying more and getting less. When gas prices go up, at least we still get a gallon of gas. But student fees go up while courses are cut, it gets harder to get necessary classes to graduate. Our students are working more, which hurts them in the classroom. "

On Wednesday Nov. 14, the Trustees approved the \$4.8 billion budget request to the state for 2008-09 academic year, which assumes a \$322.7 million budget increase over last year's budget. Broken down, the budget consists of \$3.3 billion from the state General Fund and \$1.4 billion from student fee revenue.

The Trustees are also requesting \$155.2 million to help address

further high priority issues of the CSU system including an increase in the number of tenured faculty, allowing an additional one percent in compensation for all CSU employees, funding an additional one percent enrollment growth, student services initiatives, applied research in agriculture, biotechnology, fresh water and marine studies, conducting a teacher performance assessment to meet the requirements of SB1209, and expanding enrollment in CSU nursing programs.

Under the Higher Education Compact, CSU should see enrollment growth of 2.5 percent, which translates to approximately 445,000 students. However, CSU is expecting an additional 4,000 students in the 2008/09 year. So far, those 4,000 students are not funded in the budget, spelling

out more financial trouble if universities do not receive additional funding from the state.

voters.

The budget also calls for a three percent (\$91.1 million) compensation increase for faculty and staff as well as a 2.83 percent increase (\$86 million) to address faculty and staff salary lags. According to the California Postsecondary Education Commission, the CSU faculty salary lag is at 12.9 percent.

"This budget request positions the CSU to maintaining access and academic quality," said CSU Chancellor Charles B. Reed. "We are asking the state to fund enrollment growth, provide revenue to avoid an increase in student fees, and support compensation increases that will help the system make progress toward its goal of paying market-competitive salaries for faculty and staff."

#### From NAIA, page 1

Finishing 27th overall was senior, Juan Mejia, with a time of 25:37.

Malone College in Canton, Ohio took first place in the men's race, with runners placing second, fourth, ninth, and 20th respectively.

The CSUSM women's team placed 13th overall, led by junior, Morgan Sjogren, who finished in

46th place with a time of 18:47. Close behind was senior, Whitney Patton, who finished with a time of 18:53 in 49th place.

Freshman, Jessica Sandoval finished 56th with a time of 18:58.

Simon Fraser University in British Columbia, Canada placed first in the women's race, with runners finishing fourth, seventh, 13th, 32nd, and 43 respectively.

#### From BRAKEBILL, page 1

Ann Bersi, helped CSUSM establish the award in 1998.

As a professor in the College of Education, Dr. Necochea is known for his challenging courses and extensive multicultural work. Apart from his Ph.D. from University of California Santa Barbara, Dr. Nechochea holds a Master of Arts in Educa-

tion, Policy, Organization, and Leadership, a Master of Arts in Bilingual Education, and four credentials.

Before coming to San Marcos, Dr. Necochea taught at various schools and worked as a principal for an elementary school and a high school. He has also conducted extensive research on administration and management, as well as on diverse student programs.

## An in park unse

An individual reported a parking permit stolen from their unsecured vehicle parked in Lot N between Nov. 4 and Nov. 6.

#### 11/7/07

Arrest for suspended license. At 3:20 p.m., an officer contacted a male student that was skateboarding in Lot F. The officer asked for ID, and the student produced a military ID while admitting to a suspended driver's license. The officer served the individual with a second suspension. At 4:10 p.m., the same officer drove through lot F, and spotted the same individual driving a vehicle with a suspended license. The officer cited and released the individual.

#### 11/8/07

Petty theft of a parking permit from an unsecured vehicle in Lot N was reported to UPD.

#### 11/9-10/07 11:30PM-3:30AM

Vehicle vandalism. In lot N, an unknown suspect scratched/keyed a vehicle. The damage is over \$400.

### 11/9-10/07 12:15AM

Petty theft. Clark Field House hosted a dance. A purse was left unattended and then was stolen by an unknown suspect. The purse contained \$56 and a cell phone. The estimated value is \$261.00.

#### 11/9/07 10/18/07 5:25PM

Petty theft. Parking permit stolen from an unlocked vehicle in lot C.

#### 11/9/07

Petty theft. Parking permit stolen from an unlocked vehicle in lot C.

#### 11/10/07 4:00AM

Officers cited and released an unlicensed driver, non-student.

UPD Tip of the Week:
As the shopping season
approaches, be aware of your
surroundings while shopping.
When walking to your car, glance
around the parking lot, and take
a good look at your vehicle. If
you see anyone suspicious, then
go to the nearest store and call the
police.



Dolling

### Chargers lose in Jacksonville, remain in first place

BY TIM MOORE Pride Staff Writer

The Chargers came into Sunday's contest with the Jacksonville Jaguars looking to capitalize on their momentum after a huge victory over one of the league's best teams. Last Sunday, despite having a horrific second half, the Chargers managed to defeat the then 7-1 Indianapolis Colts in a brisk and soggy night at Qualcomm.

The Chargers fortunes were not the same on Sunday, as they traveled to the east coast to take on the injury prone Jaguars in a game that had playoff implications for both teams.

Jaguars quarterback, David Garrard started his first game in nearly a month, after coming back from a high ankle sprain suffered in their October 22nd game against Indianapolis. Garrard pleased the home crowd, completing 15 of 24 passes for 189 yards and two touchdowns.

The Jaguars put up the first points of the game thanks to a 48-yard Josh Scobee field goal.

Jacksonville scored again with 40 seconds remaining in the first quarter as running back, Maurice Jones-Drew rushed for a one-yard touchdown.

The Chargers scored their first points at

the ten minute point in the second quarter, on a 23-yard Nate Kaeding field goal.

Jacksonville quarterback, David Garrard passed to wide receiver, Reggie Brown through the middle for a 36-yard touchdown, bringing the Jaguars lead to 17-3 at halftime.

LaDainian Tomlinson rushed for six yards to the right for a touchdown at the beginning of third quarter, bringing the Chargers within seven points, only for Jacksonville to strike again, this time on a David Garrard to Marcedes Lewis oneyard touchdown pass.

The Chargers got their only passing touchdown with five minutes left in the fourth quarter. Philip Rivers passed to Antonio Gates through the middle for 24

Jacksonville's defense held the Chargers through the rest of game, resulting in a 24-17 victory, knocking the Chargers off track, and leaving them questioning their future in the playoffs.

The Jaguars are now 7-3 on the

The loss brings the Chargers to a record of 5-5, however, they still remain in first place in the AFC West.

The Chargers come back home next Sunday to face the 4-6 Baltimore Ravens at 1:15 p.m. on CBS.

### It begins with a question . . . ... and ends with discovery

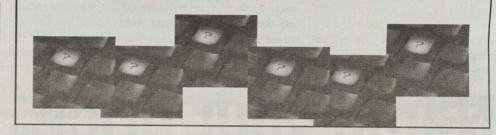
### The 2008 CSUSM Student Research Competition!

Qualitative or quantitative research projects with clear purpose, methodology and interpretation of results completed in Spring, Summer, or Fall 2007 may be entered.

> **Applications Due:** Friday, February 15, 2008 Oral presentations: Friday, February 29, 2008

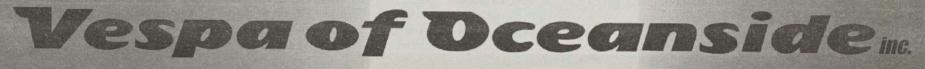
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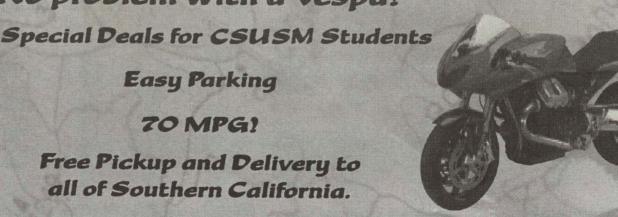


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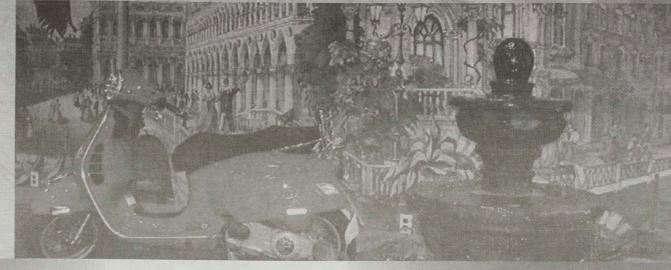
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### "Black Friday" expands to cyberspace

### Online Chistmas shopping a solution for those who detest crowded malls

BY TIM MOORE Pride Staff Writer

With the holiday season right around the corner, more and more shoppers are avoiding the headaches, stress and hassle of traditional shopping--and turning to the web to make purchases.

Online sales this holiday season are expected to total between \$45 billion to \$50 billion, this is a considerable increase in sales from 2006, in which totals reached \$34 billion. The holiday shopping season spans from the middle of November, up until Christmas day.

shopping mainly through the benefits of free shipping and the ability to locate the cheapest price on an item in a relatively short amount of time.

Among the frontrunners for this holiday season's shopping websites are eBay.com, Amazon. com, Overstock.com, and Shopzilla.com.

One of the most recognizable names on the internet is eBay. Since its inception in 1995, eBay. com has become a top ten website in America based on hits. eBay is unique to many of the

other e-commerce sites, due to its use of online auctions that amass the majority of sales on the website. eBay is also unique in that the basis is for their service is to serve as the middle-man, connecting sellers to buyers, rather than directly selling products.

Founded in 1994, Amazon. com was one of the first companies to sell goods on the web. Dependability and longevity offers Amazon users a sense of security. Amazon began as an online bookstore, and has since evolved to feature anything from music, to clothing, to bulk gro-

Overstock.com features some Shoppers are drawn to online of the lowest prices on the web. Overstock sells surplus, used and new items, and calls itself "your online outlet." Overstock's new items have been said to set price standards, and are typically the cheapest of any of the major online shopping websites.

> Shopzilla.com is one of the most useful tools when it comes to shopping on the internet. Shopzilla, formerly BizRate, aggregates items from thousands of online stores to create one comprehensive search that allows users to find the best

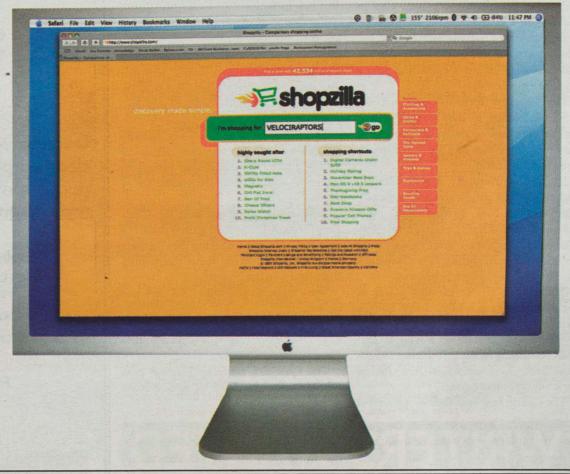
price available. Shopzilla claims to "enable shoppers to quickly and easily find, compare, and buy anything, sold by virtually anyone, anywhere."

For some, there is no bigger

thrill than to physically hunt for deals and fend off savage bargain hunters on Black Friday, but the facts still remain, e-commerce is on the rise, and it is showing no signs of slowing down.



THE PRIDE



In today's technology

# Name your price

Radiohead's revolution to revive the industry

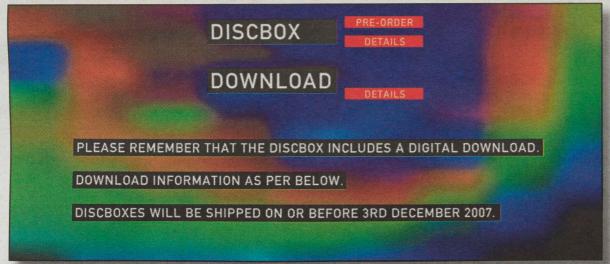


Image courtesy of radiohead.com

BY ELBERT ESGUERRA Pride Staff Writer

Thom Yorke has always been known for his unconventional musical style. So when it came time to announce to fans his plans for a new record, using unconventional tactics was nothing out of the ordinary.

Yorke's Radiohead, band, recently released "In Rainbows," their seventh album in the most untraditional fashion - exclusively online and at any price, including

The alternative rockers from England decided back in October that the album would be made available for download through a website dedicated to its release. What was also unheralded was that they would allow fans to determine how much they would want to pay.

According to a study conducted people in the U.S. who decided to purchase the album paid an average of \$8.05. Outside the U.S., 62 percent decided not to pay a single cent and 38 percent of people who paid for the music spent on average \$6. A 4-week study that began in October concluded that 1.2 million people visited the website set up by the band with intentions to download "In Rainbows."

What Radiohead has done is essentially make piracy useless and DRM-free for their new songs.

This past October, a court in Duluth, MN, convicted 30-year old Jammie Thomas of pirating 24 copyrighted songs and was ordered to pay \$222,000 to the Recording Indusry Association of America. In this age of digital downloading, Radiohead has decided to pursue this alternative method of distribution.

Prior to this album, Radiohead's by comScore Inc., 40 percent of previous records were distributed by recording label Capitol/EMI. "Hail to the Thief", released back in 2003, was the last album produced by the label. The move to a purely digital format via the Internet will be examined closely by recording executives to determine if it can lead to a commercial success or a huge flop.

In July, Prince made a similar decision to hand out free copies of his album "Planet Earth" in the U.K. It helped cross promote 13 concerts in the region – all of which were sold out.

"In Rainbows" is currently available via digital download on their website, Radiohead.com. The band also stated they will also be releasing a physical CD on January 1, 2008, although no record label has been attached to the album.

### Jazz and vocal ensembles ready for Spring semester

BY BEN ROFFEE Pride Staff Writer

In the belly of the arts building, Cal State University San Marcos students are slowly preparing for what is shaping up to be a very busy, very musical semester. While the CSUSM Jazz and Vocal ensembles have been relatively unheard of on campus, these two groups of students are readying themselves to burst onto the campus scene with full force with the coming of the spring.

Dr. Mtafiti Imara, Associate fied venues in San Diego. Professor of Music, the two ensembles are looking to fill in their ranks with willing and able musicians.

"We want to get as many musicians to come out and try-out as possible," said Dr. Imara. However, he also maintained, ""we want musicians who do have some experience."

With the Jazz ensemble in particular, Dr. Imara emphasized, "although improvisation is a big part of [Jazz], but we do want people who can read music as well."

Like any music group, interested candidates must try out and validate themselves in order to join either ensemble. Dr. Imara also

noted, "it is a competitive thing...it's not unlike the track team or the baseball

While the group does demand a solid musical background, they are also looking to embrace a diverse instrumental arrangement.

"We're looking for all instrumental musicians. It doesn't have to be a traditional Jazz ensemble, it can be strings, it can be violin, it can be any kind of orchestral instrument."

According to Dr. Imara, they plan to play at various jazz festivals, schools, Under the leadership of churches, and two unspeci-Students can also look forward to seeing the two ensembles playing in and around campus next semes-

> Interested students can contact Dr. Imara by telephone at (760) 750-8007 to arrange a try-out. The Jazz Ensemble meets in ARTS 116 on Monday and Wednesday from 1:00 p.m. to 2:30 p.m. and the Vocal Ensemble meets in ARTS 111 on Monday and Wednesday from 11:30 a.m. to 12:45

Dr. Imara urges those interested to contact him as soon as possible so they can begin practicing for next semester.

# **November is Native American Month**

CSUSM's Native population has a place to congregate and give back

BY KATHRYN MCBRAYER Pride Staff Writer

The American Indian Students Association (AISA) is a CSUSM organization where students are involved in this months' celebration of Native Americans, as well as activities throughout the year that celebrate and honor Natives in our community.

As a part of CSUSM, AISA strives to educate students about Native culture and facilitate leadership opportunities for Native American students. The AISA is involved in cultural events and conferences at high schools and colleges within the community. AISA participates in Intertribal Alliances and organizes fundraisers for Native and non-native communities.

The purpose statement for AISA is to "increase awareness and acceptance of American Indian Culture and to promote the educational experience of American Indians on campus by fostering a positive multicultural interaction both in and outside of the classroom."

AISA provides spiritual leadership and spiritual events for Natives on campus. They have both a male and female spiritual advisor that students are welcome to contact for guidance.

Most recently, AISA is organizing a fundraiser for a plaque to name Tukwut courtyard. The courtyard was renamed from Craven Courtyard to Tukwut Courtyard earlier this year and the AISA would like to provide a plaque to signify the name change.

In cooperation with the Tribal task force, AISA is accepting donations of household items for the 29 La Jolla families that lost their home in the recent fires. AISA is also hosting a Thanksgiving Dinner for those families at Pauma Casino

People who are interested in making cash or household donations are encouraged to contact Claudia McCraine at mccra009@csusm.edu to make their donations. Check out the AISA's web site http://www.csusm.edu/aisa/ for more information on activities throughout the year to get involved in.

The AISA is participating in are a sweat lodge and potluck ceremony in Alpine on Dec 1. The potluck is a celebration of the Cherokee winter ceremony to "honor the long night's sleep of the bear." The ceremony starts at 3 p.m. and the sweat lodge at 4 p.m. Participants are encouraged to bring a side dish or beverage and a stuffed bear to donate to local children.

AISA will be joining in a drum circle in Norco on Nov 24. The AISA has many opportunities for students who would like to understand more about their own native culture or become knowledgeable of Native culture.

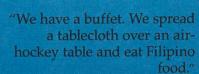
# **UniversityVoice**

### What is your family's spin on Thanksgiving?



"It's in Vegas. We eat lumpia and go gambling."

**Jason Nichols** Grad. Student Literature Major



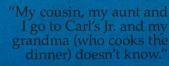
**Jaci Spencer** Junior Literature & Writing Major





"We're going to have a Turducken. It's a Turkey stuffed with a duck, stuffed with a chicken."

**Brandon Gray** Senior Literature & Writing



Mandi Reitz Steudler Junior Mass Media



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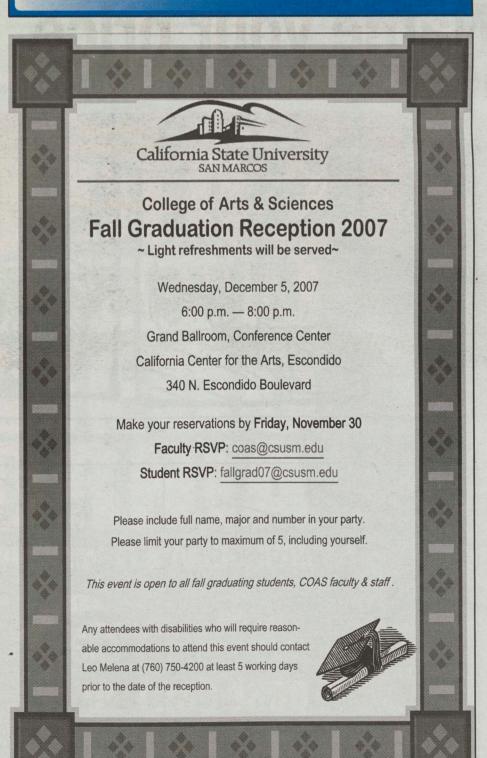
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### **Church's Influence on Sports**

### **Bonds and A-Rod, What a Joke**

BY DAVID CHURCH Pride Staff Writer

What a week. Major League Baseball announced a profit of over \$6 billion and for fans outside of San Francisco, the baseball gods have spoken and the federal grand jury indicted Bonds on one count of obstruction of justice and four counts of perjury based on 19 lies.

The lies range from not knowingly taking steroids and lying about being injected with steroids by longtime friend and trainer Greg Anderson. Anderson, who has been in prison since Dec. 7, 2006 for refusing to testify to a grand jury about Bonds, was released Thursday.

Which brings up the question, is he finally going to speak?

Being the conspiracy theorist I am, the first question I asked myself was if there was a reason why Anderson was finally released the day after Bonds was indicted?

I feel that since the All-Star game was being played in San Francisco and Bonds on the verge of breaking the homerun record this past season. It would have been in the best interest of MLB to step in and

pay for Anderson's silence so that the league can continue to prosper off of Bonds' success. As it probably would have been damaging for the league if this would have occurred last year, when it was rumored that the FEDS had built a strong enough case on Bonds but never indicted him.

The Giants still would have hosted the All-Star game and their near full capacity stadium. But would their road attendances have been what it was? Finishing fifth on road attendance, it would be hard to imagine the Giants bringing any thing close to those numbers without Bonds and the homerun chase.

But enough about Bonds for today, I am sure I will have plenty of columns to come about the guy in the next couple months.

Let's move on to Alex Rodriguez and the New York Yankees.

With A-Rod and the Yankees agreeing to an outline of the contract worth \$275 million over 10 years with incentives to make millions more, it is only a matter of time before it is official.

After A-Rod opted out of the final three years of his \$252 million, 10 year contract that he signed

with the Texas Rangers in 2000. The Yankees said they were done negotiating with A-Rod after they would lose \$21.3 million still owed to A-Rod's contract from the Rangers.

But after A-Rod realized that nobody was offering him the dollars he was requiring. He went back to plan A, which was to get as much of the Steinbrenner's money as possible. Without agent Boras at his side, A-Rod and his wife talked with the Steinbrenner brothers and agreed in terms to a new contract.

Making the Yankees stuck with a third basemen with great regular season numbers and poor postseason numbers. But that is their problem as they are 1-4 with A-Rod in postseason series and will have hopes for him to change that with another ground breaking contract.

Let the A-Rod bashing begin, as the greatest player to ever play the game has resold his soul to the devil making it easier for baseball fans to hate A-Rod even more than before.

Any comments or questions can be sent to churc009@csusm. edu or pride@csusm.edu.

### Blood, Sweat, Tears, *Criticism*

BY TORIA SAVEY Pride Staff Writer

So something rather splendid happened. Someone told me to get counseling. Apparently, my columns are all slightly negative. Perhaps you've noticed. Of course, that's the entire point. This is a column that starts each Sunday when my editor rubs his hands together and says, "Ok, Toria, what pissed you off this week?"

Now, I could deal with criticism by getting in a fetal position, and then getting plastered and going Wii bowling with the copy editor. But no, if I did that whenever I got criticized, I wouldn't have anything left to do on Friday nights. So, time to get our positive on. We're going to look at the upside of criticism.

Criticism is like the concept of raindrops on roses and whiskers on kittens. It's one of my favorite things. When someone says they hate something I've done, a warm feeling grows within me. They care enough to

complain, and that right there is love.

A lot of people say that they only want "constructive criticism". Well, technically, my young compatriots - all criticism is constructive. It's someone telling you that you suck so that you can get better. Or, you know, so that they can feel that their day has had a purpose. But let's go with the former instead of the latter.

So...someone has told you that you're worthless/crazy/an untalented hack. What now? You grow from love. You look at what you're doing and consider how you can change it to take the criticism into account.

Or you wake up and realize that not everyone is going to love everything you do, and you tell whoever is criticizing you to either prove they can do better or stick their criticism someplace positive and sparkly. Then you watch "The Notebook", while soaking in gin and eating Ben and Jerry's with the copy editor, and you live to write another day.

Booya.

# Pride Comics MMMMM

Battleship By Josh Brown

In the November 13 issue of The Pride, the article "Eat of the Week" should read "By Kathryn McBrayer."



Just for Shiggles By Jenny Bigpond



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# Sim City Societies

BY JONATHAN THOMPSON Pride Staff Writer

Electronic Arts (EA) released Sim City Societies in the United States on Nov. 15, 2007. Maxis developed the first four editions in the Sim City line for EA. However, EA chose Titled Mill Entertainment for the developer of the fifth installment. The new game remains a building simulator although the game focuses primarily on cultural engineering.

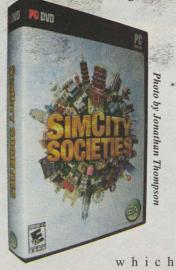
Regardless of the change, the game provides loads of entertainment. The game allows for gamers to build towards a certain culturally diverse city. There are nine categories of focus, which are normal, small town, industrial, capitalist, romantic, fun city, contemplative, authoritarian and cyberpunk. Driving these categories are six social energies, which are productivity, prosperity, creativity, spirituality, authority and knowledge.

The city develops specifically according to the actions of the gamer. For example, a gamer could choose to have an authoritarian looking city driven by

authority or a romantic looking city driven by knowledge.

Gamers are to balance workers with residents, known as Sims. A harmonious balance will produce the most revenue, known as Simoleons. This may not be the best game for extreme Marxists.

balance can be created by building venues



affect the overall happiness of the Sims. Of course the game becomes more exciting with an intentional meteor shower or a killer storm. The game retains a handful of key elements from past Sim Cites such as a scrolling menu bar with constant updates such as "Acclaimed spy novelist Mira Wallace wanted for questioning by SimNation authorities on suspicion of espionage" which was reported on Monday at 9 AM.

The game allows for analyzing Sims on an individual basis. Jen Heidke, Sim of Ghettofabville stated, "I've got myself a fine job working at the Tulip Nursery and I could not be happier." The Sims can also be individually viewed by a camera that will follow them as they walk around the city.

Furthermore an awesome new feature of the game allows gamers to edit the game. Users can edit the game via Extensible Markup Language (XML) file or edit the game script file.

Essentially the game has morphed into a culture micromanaging simulator. The difficulty of the game has decreased dramatically. Gone are the days of ruthless mayors and steep taxes as known in the four previous Sim City games. Now are the days of happy Sims and themed cities. Do not hock Sim City 4 on e-Bay just yet.

### The Bank credits Mexican food as an Old Town favorite

BY JACKIE CARBAJAL Pride Staff Writer

Choosing the right dining locale should never be a stressful event. If you're in the mood for traditional Mexican food and are looking for a little history with your meal, look no further than The Bank of Mexican Food in Temecula.

Don't let the name fool you. This doesn't involve the exchange of chimichangas for burritos and food, albeit good food, is not considered currency in Temecula.

The Bank is simply your typical 'hole in the wall' nestled deep in the heart of Temecula's Old Town Front Street. The building, constructed in 1914, served originally as The First National Bank of Temecula. After enduring a foiled robbery attempt in 1930, closure during WWII, and The Bank was refurbished into a Mexican style restaurant in 1978.

Priding itself as the second oldest restaurant in Temecula, the newly remodeled eatery still maintains the ambiance of the Old West.

Guests receive nothing short of attentive service upon walking through the double paneled doorway of the quaint building with its high ceilings and Mexican art adorned walls. On a warm day, patio seating is available with the view of not only other Old Town buildings, but also a fountain waterfall.

Upon seating, the server will bring out tortilla chips and dipping salsa. As tasty as it may be, take caution in filling up on this complimentary appetizer.

Meals range in price from \$3.45 quesadillas to \$11.95 carnitas or carne asada. The menu offers combination platters of up to three traditional Mexican entrees for \$8.95.

If you consider ordering the El Banco burrito, I suggest a short run as an antique shop, requesting the salsa to a minimum unless you prefer soup in your burrito. The carne asada burrito is a great choice. If you prefer your burritos packed with goodness, make sure you fill it



up with the beans and rice that come with the plate.

Drinks offered include Old Town Bottled Root beer, Horchata and Margaritas. Each entrée comes with rice and beans and select entrees include The Bank's signature guacamole in a decadent miniature tortilla shell.

The Bank's historical significance and one of a kind featuresguests have the option of dining in the exclusive bank vault-will stay with you long after the fullness in your tummy subsides. If you remember to limit your chip and salsa intake and keep your combination plate to a minimum, you may still have room for one of the three dessert options offered.

Aside from the choices of flan and deep fried ice cream, the \$2.25 churro definitely takes the cake(so to speak). Filled inside with custard and served with whipped cream, The Bank's churro is a far cry from your typical amusement park treat.

With this restaurant as a destination choice, you needn't stop there. Old Town Street itself boasts numerous attractions such as old time photography, live entertainment, and nearby wineries.

On weekends, The Bank offers an alluring breakfast menu with some entrees served all day. For a dining experience that matches food quality, The Bank proves to be the perfect investment.



BY JONATHAN THOMPSON Pride Staff Writer

Kona Brewing Company brews Pipeline Porter in Kona, Hawaii. Father Cameron Healy and son Spoon Khalsa founded the brewery in spring of 1994. The brewery has three main brews: Big Wave Golden Ale; Longboard Islander Lager; and Fire Rock Pale Ale. The brewery brews other specialty beers and limited edition releases, such as Pipeline Porter. The brewery mainly sells in Hawaii but also sells to other regions in the United States, Japan, and China. The brewery also operates two pubs.

Kona released their limited tion Pipeline

by Jonathan Thompson / The Pride

Porter on October 1st. 100% Kona Coffee comprises the porter along with chocolate and caramel malts. The porter won a silver medal under the "Other Beer" category in this year's Australian International Beer Awards. The porter's label contains a surfer with a longboard making

his way to the ocean to ride some pipelines. Dark brown, light blue and dark orange comprise the colors utilized for the scene. The porter's orange bottle cap caps a beer with an alcohol by volume of

The porter pours smooth creating a small tan head. Naturally, coffee aroma dominates the lovely scent rising from the glass. The porter has a rich black composition. The porter enters the mouth calmly. Upon entry, gentle waves of sweet chocolate and soothing coffee wash all corners of the mouth. The porter continues down the throat leaving the mouth, tongue, and taste buds in state of comatose. The brewery recommends paring

the porter with hearty soups and stews, roast beef sandwiches, pot roast and mashed potatoes, especially on a cold day.

Skip Starbucks Thanksgiving and stroll over to Beverages and More for a delicious coffee flavored treat. Pipeline Porter's smooth chocolate and coffee flavors clearly make this brew the best beer of the week for this semester thus far. Hipahipa!



Photo by Jackie Carbajal / The Pride