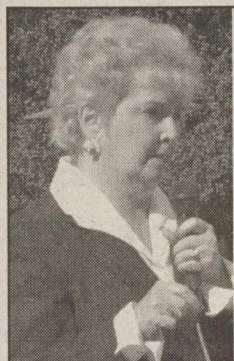


## Haynes is ready to tackle CSUSM's pressing issues



Karen S. Haynes

By ELIZABETH BALDWIN  
Pride Staff Writer

By mid-day Monday, Karen S. Haynes' office was packed full with bouquets of purple carnations and welcome balloons from the campus community. She mentions how wonderful the flowers are, but she is looking forward to decorating the office with her personal items.

For the immediate future, President Karen S. Haynes is planning to take her time and thoroughly investigate CSUSM's most pressing issues.

"What I want to do is take enough time to hear from different constitute groups about what the

See CSUSM PRESIDENT, page 2

## ASI hosts welcome BBQ

By TOM PFINGSTEN  
Pride Staff Writer

Adding ceremony to one of the more pleasant changes occurring at CSUSM, Associated Students, Inc. hosted a welcome lunch for incoming President Karen S. Haynes Monday in the commons area under the clock tower. Haynes will inherit with her new position much of the turmoil that budget problems have forced on administrators of California's higher educa-



Photo by Nicole Sullivan/The Pride

Students gather next to Founder's Plaza to welcome the new president.

tion network.

Drawn by the promise of free barbecued hamburgers and hot dogs, over a hundred students sat on the steps or stood in line for food while Haynes delivered her inaugural speech. "You are the reason for this university's existence," she told the crowd before fielding questions and comments pertaining to her office.

The barbecue marked the second in two weeks for ASI, which receives an allotment of money each semester from student fees. ASI Vice President of External Affairs Erik Roper called Haynes' speech "a good start."

"I thought it was very encouraging," said Roper. "On her first 'real day' on campus, she chose to make the event student-focused."

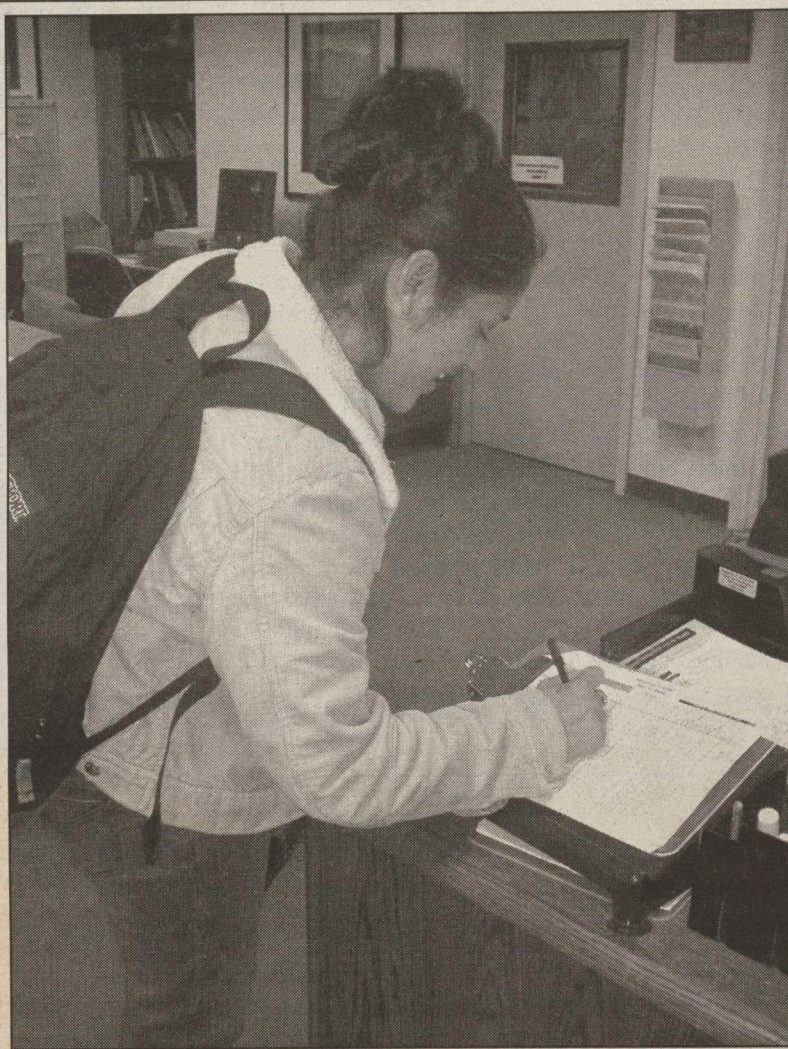


Photo by Sarah Carlin/The Pride

Celia Martinez signs in as she entered the EOP office in Craven Hall. Martinez is one of 500 students in jeopardy of losing important funding.

## EOP in limbo

By DAVE WERTH &  
ERIC MERCADO  
Pride Staff Writers

Budget cuts are likely to impact CSUSM once again as Governor Schwarzenegger suggests removing the Educational Opportunity Program from California State University campuses.

The EOP has been a part of the CSU for almost 35 years, and has been providing the opportunity for low income, first generation, and underrepresented students to complete a higher level of education. Providing free counseling, academic workshops, supplemental instruction, financial grants, and many other student services, the EOP serves almost 500 students on the CSUSM campus.

The people here are great, I have received help financially, and the counselors here are very supportive in our achievement and success, said Janet Perez, a first generation college student. Perez is one of 497 students at CSUSM who are now receiving help from the Equal Opportunity Program (EOP).

The governor's proposed cuts will eliminate \$36 million

dollars from the CSU budget across 23 campuses and impact thousands of students, many of whom may only have one or two semesters of schooling left. CSUSM receives approximately \$500,000 annually to keep this program running. The governor's proposed budget would cut about \$74 million dollars from the CSU and \$52 million from student outreach programs in 2004-2005, leaving the EOP, with an entire budget of \$37 million, completely gone.

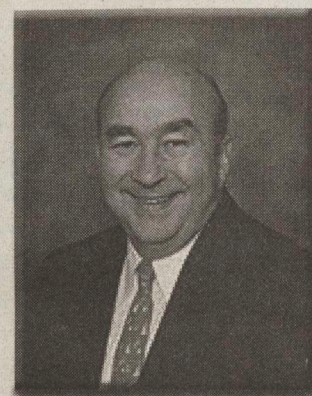
The results of the EOP program at CSUSM have been remarkable, financially and academically. Out of the 309 EOP grants offered, all were awarded. In addition, EOP first-year student retention rates range from the 90 percentile, while regulatory CSUSM-admitted first-time freshman only hit a 70.5 percent retention rate.

The program not only assists EOP students financially, but it also provides personal and academic counselors. Students like Janet Perez may use the retention center, which provides a mini computer lab, free printing for its students and lent-out laptops for students

See EOP, page 2

## CSU Chancellor: budget is "not a pretty picture"

By KYLE OTTO  
Pride Staff Writer



CSU Chancellor Charles B. Reed

In a teleconference last Wednesday, California State University Chancellor Charles B. Reed discussed Gov. Schwarzenegger's proposed 2004-05 budget cuts, which may result in student

fee increases, enrollment reductions, and elimination of EOP and other outreach programs.

The Governor's new proposal provides for a \$240 million net cut for the CSU system. On top of the current year, this will result in a \$568 million, or approximately 20 percent, budget reduction, Chancellor Reed said.

In a Board of Trustees meeting last Thursday, the Chancellor announced "an evolving tentative plan," which he summarized by saying, "Because cuts over two to three years are so big, we can no longer continue to serve as many

See CHANCELLOR, page 3

## Proposition 56 would modify budget process

By KEVIN BRABEC  
Pride Staff Writer

Proposition 56 is on the March 2004 ballot in order to change the requirements of the California budget-making process by modifying the state constitution. The areas involved are the state's budget and budget-related taxes.

If passed, the proposition would decrease the current two-thirds (67 percent) approval requirement to 55 percent approval from both houses of the legislation. In other words, it would take fewer votes on the proposed budget plan to get it passed on to the next level. California is one of three states — the others being Rhode Island and Arkansas — that have a two-thirds requirement in place.

Currently, if both houses of the legislature approve the proposed budget by two-thirds or more, the plan is then forwarded on to the governor for his approval. At that point it is up to the governor to either approve it, thus putting it in to affect, or to require changes and resubmission at a later date. The governor has to sign a budget for it to be put into affect, giving him the ultimate say on the proposed budget. This leads into one of the proposition's changes.

See PROP. 56, page 3

### NEWS

Nursing program at CSUSM to start in 2006

page 2

### FEATURES

The Termitor terminates funding

page 4

### EDITORIAL

Starbucks invades CSUSM

page 6

### A & E

NOT a hot date with Tad Hamilton

page 8





## Editorial Staff

Editors-in-Chief  
**Elizabeth Baldwin**  
**Jonathan Rodley**  
Design &  
Photo Editor  
**Doug Lasater**  
News Editor  
**Tom Pfingsten**  
Features Editor  
**Sarah Carlin**  
A&E Editor  
**Melissa Rodriguez**  
Distribution  
**Adrian Cundiff**  
Adviser  
**Jenifer Woodring**

## Staff Writers

**Natalie Barham**  
**Chad Spinks**  
**Danielle Boldt**  
**Kevin Brabec**  
**Lydia Crescioni**  
**Brett Davis**  
**Chelsea Davis**  
**Nicole Sullivan**  
**Jennifer Jones**  
**Eric Mercado**  
**Roger Naranjo**  
**Kimberly Oliver**  
**Kyle Otto**  
**Danika Quinones**  
**David Werth**  
**Laura Whitaker**  
**Karen Graham**  
**Thomas Pfingsten**  
**Ashley Renzy**  
**Eileen Roque**  
**Loriann Samano**  
**Joshua Sandoval**  
**Allison Sansbury**  
**Zelynda Smith**

# CSUSM to launch Nursing program

By KIMBERLY SCHLATTER  
Pride Staff Writer

With the rapid decrease in the number of nurses in San Diego County, Palomar Pomerado Healthcare has donated \$150,000 to assist Cal State San Marcos with the development of the new nursing program. Tri-City Medical center has also been a strong supporter in jumpstarting the project. The funds and support from both health care providers as well as a \$350,000 Federal Appropriation bill that was passed on January 22 will be used as seed money to establish the new nursing program. Health care providers hope that this new program will be a turnaround for the nursing shortage in San Diego County.

The program, which is still

a work in progress, is expected to be in full operation by 2006. It will be located on the second floor of the Ambulatory Care Center located across Twin Oaks Valley Road from Cal State San Marcos.

The University expects to enroll approximately 64 students the first year in operation. The following year, enrollment should increase to 190 students. Within a few years, the university plans to enroll more 280 students every academic year.

The Nursing program hopes to be training students in a variety of specialty areas. After it is in full progress the University hopes to open a fourth college at CSUSM, which will emphasize health and human services.

In addition to the BSN degree the nursing program plans to

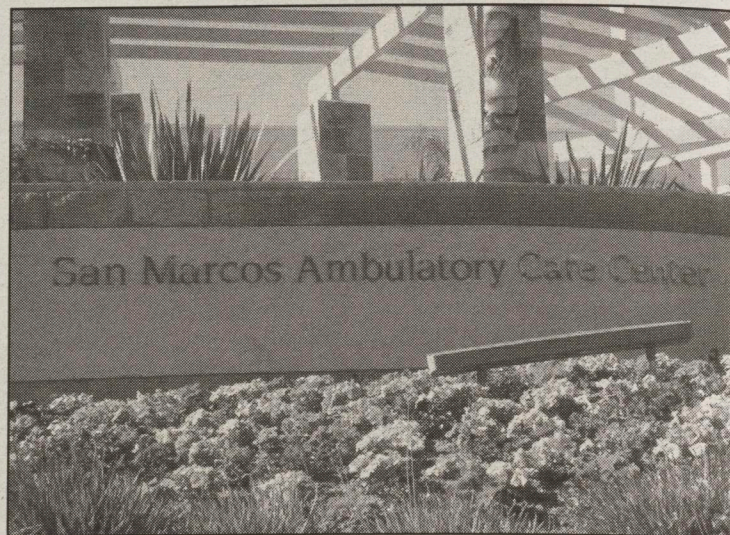


Photo by Tom Pfingsten/The Pride

The Nursing program will be located off-campus in the San Marcos Ambulatory Care Center

provide, it will also offer "Nursing Refreshers" for people that have left or taken a break from nursing, giving them an opportunity to sharpen their skills. The refreshers will be provided through the Extended Studies program. Here at Cal State San Marcos, the "Nursing Refreshers" program will provide help, support and funds for people

who want to enter the nursing profession once again.

Paige Jennings, spokesperson for the university, says, "The faculty is very excited for this new nursing program." With the help of many healthcare supporters, Cal State San Marcos is hoping to put an end to the need for health professionals locally and nationally.

## EOP

from page 1

when they need them.

"Our goal at EOP is to support our students in any way we can, said Lorena Meza, Director of Student Support Services and the Educational Opportunity Program. We thrive on long term student success through university access providing academic advising and educational counseling, and offering academic support. That's why so many of our students are successful."

Meza, who is a product of the EOP herself, shared some insight on the cuts that may occur as early as June of this year. "The keystones of the CSU were access and affordability, and now they are targeting the neediest programs. People often wonder why these students are getting free photocopies, personalized counseling, mid-semester evaluations and grants, but they don't realize that many of these students barely have any food to eat at home."

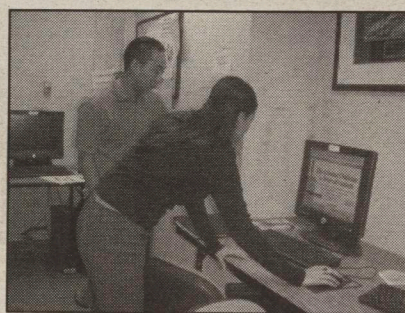


Photo by Sarah Carlin/The Pride

Jeanette Espinosa, front desk student assistant for EOP, assists Steven Tran, junior, business administration finance in the EOP office in Craven Hall.

The EOP, which does not target specific ethnicities, age groups, or gender groups, solely bases the student's eligibility on total annual income. A student living as an independent who makes no more than \$9,900 annually would be eligible for these services and grants from the EOP. The grants range from \$400-\$1000, and help the students buy books, bus passes, and other necessities.

## CSUSM President

from page 1



Photo by Nicole Sullivan/The Pride

Haynes talks with students after her inaugural speech Monday.

issues are. I'm going to do a lot of reading, listening, talking to people and then determine what really are the most time-sensitive and critical issues," said President Haynes.

President Haynes explained that she does not have an accessibility policy toward students but she does not define accessibility as face-to-face conversation. "Accessibility for students is being included in decisional

processes whether it's thru an academic administrator, or electronic media, or print media, as well as face-to-face."

"In six months I hope students can look back and say, yes, the president was accessible because we were included in decisional sessions, we were included in information loops, and we were included thru newspapers," said President Haynes.

## CLASSIFIEDS

### COME GROW WITH US!

You can grow along with Southern Living at Home®, the fastest growing party plan in the history of direct sales.  
Call today! (760) 415-9496.

### NOW HIRING

SPORTS MINDED is now hiring 15-20 enthusiastic students, \$17.50/hr, flexible part time/full time hours, close to campus, call Top Gun Promotions (760) 736-4095

### GET PAID FOR YOUR OPINIONS!!

Earn \$15-\$125 and more per survey!  
[www.paidonlinesurveys.com](http://www.paidonlinesurveys.com)

### Bilingual Internet Analyst

--- Part Time  
--- Very Good Shifts  
--- Good Bonus Incentives

St. Bernard Software is looking for individuals who are seeking a part time position that offers multiple shifts, and very flexible hours. The position offers from 20-25 hrs/week (DOE). Solid Internet experience is required, as you will be tasked with viewing and categorizing web sites for our iPrism Web Filtering product. For more details, please visit our website at [www.stbernard.com](http://www.stbernard.com), or contact our recruiter at (858) 524-2074.

All opinions and letters to the editor, published in The Pride, represent the opinions of the author, and do not necessarily represent the views of The Pride, or of California State University San Marcos. Unsigned editorials represent the majority opinion of The Pride editorial board.

Letters to the editors should include an address, telephone number, e-mail and identification. Letters may be edited for grammar and length. Letters should be under 500 words and submitted via electronic mail to [pride@csusm.edu](mailto:pride@csusm.edu), rather than the individual editors. It is the policy of The Pride not to print anonymous letters.

Display and classified advertising in The Pride should not be construed as the endorsement or investigation of commercial enterprises or ventures. The Pride reserves the right to reject any advertising.

The Pride is published weekly on Tuesdays during the academic year. Distribution includes all of CSUSM campus, local eateries and other San Marcos community establishments.

## The Pride

Cal State San Marcos  
333 Twin Oaks Valley Road  
San Marcos, CA/92096-0001  
Phone: (760) 750-6099  
Fax: (760) 750-3345  
E-mail: [pride@csusm.edu](mailto:pride@csusm.edu)  
<http://www.csusm.edu/pride>  
Ad e-mail: [Pride\\_ads@csusm.edu](mailto:Pride_ads@csusm.edu)



## CHANCELLOR

from page 1

students as we have been." The Chancellor proposed to the Board a 5 percent, or approximately 20,000-student, enrollment reduction plan uniformly among all 23 CSU campuses.

Enrollment reductions must be "immediately implemented," explained the Chancellor, "Because the application period ended at the end of November. Students are waiting to hear about being admitted to CSU."

About 2 percent of the 5 percent reduction will be able to attend a community college in order to complete 60 hours of lower GE requirements. Upon completion of an AA degree, "we would guarantee them that they could get into a CSU," stated Chancellor Reed. He further explained that this proposed measure would save the CSU system approximately \$100 million.

The Governor's Office made four recommendations in lieu of the proposed budget cuts:

First, the new budget set the following fee structure: a 10 percent fee increase

for undergraduate students, 40 percent for graduate students, and a 20 percent increase for non-residents, on top of other fees. Chancellor Reed expressed agreement with the Governor's policy recommendations for "a more stable fee policy." "He has recommended a cap on fees based upon personal income growth," said Chancellor Reed.

Second, the Governor recommended CSU schools redirect 10 percent, or 4,000 first-time freshmen to community colleges. Criteria have not yet been established for "some fair and equitable basis" for determining which freshmen would be affected, the Chancellor admitted, although he affirmed, "we're going to really look hard about how we can do that."

Third, Chancellor Reed expressed support for the Governor's proposed "Excess Credit Hour Policy," according to which students taking more than 10 percent above their required units for graduation would be charged "full price." As a result, students who now pay about 20 percent of the cost for education, or about \$2,000, would pay about \$10,000 in tuition. The Chancellor noted, "We can work on that. We think the policy ought to be about fif-

teen percent. Academic advising, course offerings need to be a lot clearer. Maybe we would only allow students to change their major once."

Fourth, the Governor recommended eliminating EOP (Education Opportunity Program) and outreach programs, with which the Chancellor summarily disagreed, stating that, "We can prove that students that participated in EOP programs graduate at about a thirty percent rate better than students that don't." He responded to the proposal by saying, "We think we can do something creative and keep our EOP programs, rather than just wipe them out. We would rather reduce our enrollment than do away with our EOP outreach programs."

Chancellor Reed invited students, faculty, staff, and presidents to come to the Chancellor's Office in February to a planned Budget Summit to work on some of the proposed ideas.

Chancellor Reed called the budget "not a pretty picture," and expressed concern that if the proposed \$15 billion bond on the March 2 ballot fails, "I'm afraid we're back at ground zero, and the potential for cutting the University goes up tremendously."

Proposition 55, an initiative on the upcoming March ballot that could "get California out of the hole," will be paid back over 7 to 8 years, and will give \$12.2 billion to public schools, community colleges, as well as the CSU and UC systems for new building construction, with the CSU share being approximately \$770 million, explained Chancellor Reed.

The Chancellor expressed hope that students would support Prop. 55, urging them that, "It is very important that all of our students know how important this is."

In a last agenda item apart from, but closely related to the budget, Chancellor Reed emphasized the need to publicize information concerning Cal Grant programs. "California is fortunate that we have a very good financial aid program. Many of our students qualify for Cal Grants, but many of our students don't know the deadline to apply." He compelled students to acquire Cal Grant forms at the Financial Aid Office, to have them completed and post-marked before the March 2 deadline. "Tens of thousands of our students are eligible for Cal Grants," he stated, who will miss their opportunity if the deadline expires.

## PROP. 56

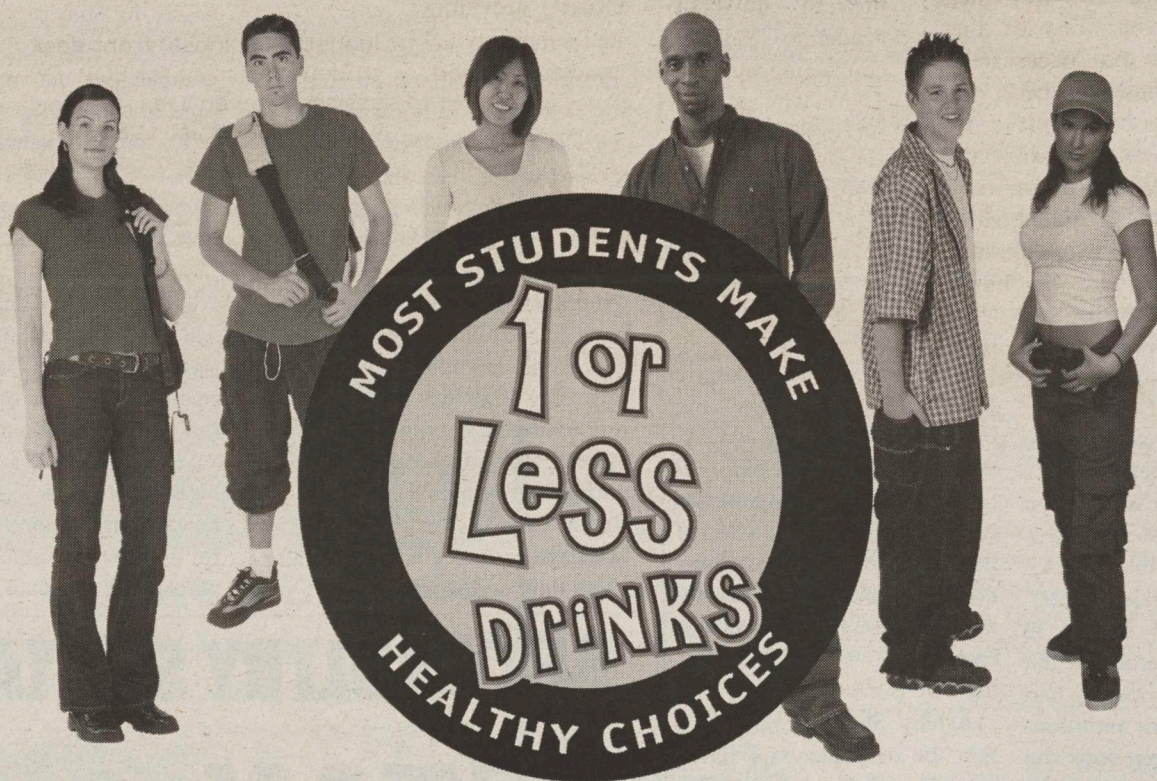
from page 1

It is now required that a budget be accepted by the June deadline. In recent years, however, this deadline has not been met. Proposition 56 would penalize lawmakers for untimely completion. If passed, it would withhold legislators' and even the governor's salaries for each day that the budget is past due.

The state budget is comprised of taxpayer dollars as well as other funds, and is developed every year in order to determine where this money should go. The areas of the budget include, but are not limited to, public education, public safety, as well as other state-funded programs. For example, in education the budget determines how much is spent on teachers, facilities, and supplies. In public safety, it determines how many firefighters and police officers there are in a given area.

One part of the proposal requires a reserve of a minimum of 25 percent of the fund to be put aside for emergencies and other shortages. This area is comprised from the excess funds that are not spent elsewhere and can reach over the 25 percent minimum if the legislature and the governor choose to do so. In addition, Proposition 56 requires that a summary of the annual budget be put in the voters' pamphlets for voters to see where the funds are going and what they are to be used for.

# Did You Know?



**63%** of Cal State San Marcos students,  
on average, consume **1 or Less**  
alcoholic drinks per week.

Based on data collected from the Spring 2002 CORE survey of 585 student respondents

Sponsored by the Cal State San Marcos Substance Abuse Advisory Council

One Drink = 12oz Beer or 4.5oz of Wine or 1oz Liquor

## THE PRIDE

*We put out every  
Tuesday!*



# University Voice: What do you think about the primary?

By TOR FREED  
Pride Staff Writer

It seems the red planet is much more familiar and probably a whole lot more exciting than democratic candidates facing each other to see who will get the nomination and the arduous task of facing George Bush in the upcoming presidential elections.

For those who missed it, Howard Dean has been the democratic front-runner on his anti-war, anti-Bush campaign but his angry tirades have left many democrats doubting his ability to lead the country. This became apparent when presidential hopeful John Kerry won the caucus in Iowa and New Hampshire despite endorsements for Dean by former vice-president Al Gore and other influential democrats. Even more amazing is that Kerry's political campaign was close to having the last nail in the coffin before this stunning turnaround. This is hugely important for democrats because Kerry, former Vietnam veteran and Purple Heart recipient, has a chance against Bush and those wanting a strong military. Voters on the fence cannot overlook this.

The Pride ventured out among the students to see what they felt about this new turn of events.

Gary Taylor, senior and former veteran seemed like a good start. Taylor is president of the CSUSM veterans association and describes himself as a former 'train fighter' after falling into a train in Bosnia that rendered his left arm disabled and missing part of his left leg. An ambitious man taking eighteen units and continuing on to law school, Taylor was bound to have an opinion about the latest events.

"I haven't had time to pay attention because I carry eighteen units," said Taylor. "I was leaning towards Wesley Clark until he compared Bush with a two-bit dictator, not very professional for a general."

Taylor doubts very seriously if he will consider voting for a democrat.

Melissa Thompson, senior, has not been paying close attention. She was busy doing some sort of advanced math when The Pride posed the question.

Thompson said, "Howard

Dean's rampage strengthens Bush's chances for re-election."

A trip to the T.K.E. pledge stand might have been a bad idea considering that when I asked about the democratic turn of events the response was, "Dude, I've been sleeping all day, why don't you ask one of those guys?" I asked one of those guys, and he said he had no clue and what was going on with that.

Amy Weaver, junior, said she understood the implications, and if a democratic hopeful could inject some much needed money into the education system.



Photo by Tor Freed/The Pride  
Gary Taylor

"No, I was not aware (of Kerry's win) of that," Weaver said. "I try not to watch the news, the local news. I try to watch C.N.N but I haven't had time since school started."

When asked if a democratic president could help the budget crisis looming at CSU universities Weaver said, "I think the democrats and the republicans agree on a lot of the same things. The platform issues. And unfortunately, education is going to suffer. Even Bush is for education, his wife is a teacher."

Ashley Stuart, sophomore, was the only person I interviewed who knew about Kerry's win, but she was not happy with the process.

"What really drives me crazy is all the finger pointing. (Candidates) don't really seem to care about people," said Stuart. "And the ads, they drive me crazy too, it's all Hollywood."

Stuart also said that neither party is going to help reverse the downward trend in spending on education.

"I really don't see any big change with regards to party."

"I don't pay attention to that stuff until they're here in California," said junior, Stephanie Allen. "I won't know everything, but I'll know a little."



Photo by Chad Spinks/The Pride

Students wait for free burgers provided by ASI Wednesday. The luncheon promoted awareness of proposed budget cuts and the funding to be cut from outreach programs.

## ASI terminates hunger while Schwarzenegger terminates funding

By CHAD SPINKS  
Pride Staff Writer

Students caught the smell of grilled burgers across campus and drifted, as if hanging by their noses, to an aroma that eventually brought them to the clock tower. Students found themselves in a gathering crowd waiting in line for free food. An alluring offer for starving students. While waiting in line, those who happened to listen might have heard VP of External Affairs, Erik Roper, inform students that even though the food was free, Schwarzenegger's proposed budget cuts are threatening to make them pay. ASI sponsored the Who's Got the Power Lunch, last Wednesday, to urge students to become aware of the impact that budget cuts will have on the CSU system. Erik Roper talked about issues regarding Gov. Schwarzenegger's proposed budget cuts to the CSU system, which include cutting EOP/outreach programs completely. Roper urged students to sign petitions and contact elected officials to voice their concerns.

Students "Anger can be fueled to make you politically motivated," Roper said as he provoked the growing audience to speak out about the situation.

Most students sat back absorbing the information and/or enjoying a burger. A few students were compelled to say something. Aaron Hudson, a student from the audience came forward and made a statement about the importance of voting. Talking with him afterwards, he said, "It's a civic responsibility. People tend to do a lot of complaining, but you've got no right to complain if you don't vote or try to do something about it."

"We need to make a movement among students to vote," said graduate student, Maricela Ramirez, "we are the ones in control of what's going to happen." The proposed cuts will total \$240 million from the CSU system and entirely cut the outreach and EOP programs, threatening the status of students who receive aid. On top of budget cuts, fees would increase 10 percent for undergrads, 20 percent for non-resident students, and 40 percent for graduate students.

Events like these give students the opportunity to speak out on issues that they feel are important. Some students expressed concern about the dangers of an apathetic student population.

"People just sit on their ass and do nothing about it," said senior, Brett Niebergall. "I don't think they (students) are as politically involved as other campuses. It seems odd to me that more people wouldn't want to speak out."

Among the students waiting in line, some expressed curiosity to what was going on, while others seemed completely oblivious that there was anything happening, except a free lunch.

I talked to junior, Jeffrey Santos, listening to Roper speak as he waited in line. "I definitely like the free food, that's what brought me here," Santos said.

Santos, who is registered to vote and will be voting in March, said that he hasn't done a lot of research on the issues, but was encouraged by the event to do so. "You always have to validate or invalidate what people say," he said. "Especially in a public forum."

### SEXY, SULTRY SUNTAN



Premium Beds, Premium Service, Super Clean  
630 Nordahl Road, Suite J  
San Marcos, CA  
(Across from new Wal-Mart)  
(760) 489 0250  
New to San Marcos  
**Grand Opening!**

**SAN DIEGANS' FIRST CHOICE IN TANNING**

**7 TANS JUST \$7**

New, local clients with ID  
Must present coupon

**UNLIMITED TANS**

**JUST \$25**

Monthly EFT required  
See store for details  
Must present coupon

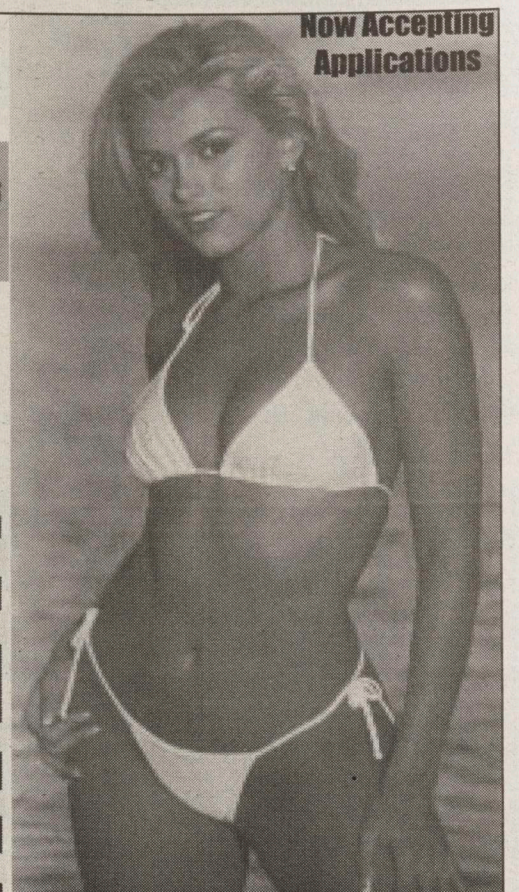
**FREE MYSTIC TAN**

WHEN YOU BUY ONE AT  
REGULAR PRICE  
First Time Mystic users  
Must present coupon

**20% OFF ANY**

**PACKAGE**

Good for all customers  
Must present coupon



**Now Accepting  
Applications**



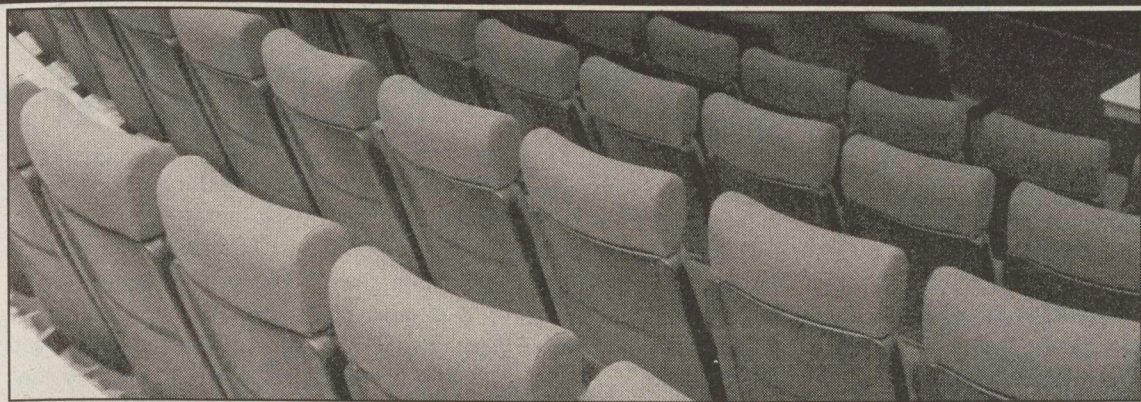


Photo by Laura Whitaker/The Pride

The VPA auditorium seats 150 people and hosts Arts and Lecture series events, such as dance.

## Dance program global and growing

By LAURA WHITAKER  
Pride Staff Writer

Professor Karen Schaffman brings not only what she calls her post-modern approach to dance to the campus, but a very global awareness of dance.

Much to my surprise (and delight) there is more going on in the CSUSM Dance Program than I thought. A small but strong division of the Visual and Performing Arts Department, the Dance Program was originally taught off-campus at the Escondido Center for The Arts by adjunct faculty. In the last few years, however, Professor Schaffman arrived, bringing the classes on campus, and giving the program a whole new spin.

Schaffman teaches several classes, including Global Modern Dance, which focuses on world dance forms.

"The dance program is very interdisciplinary right now," Schaffman said. "I'm very interested in mixing dance with video and sampled music."

She also facilitates a modern dance class in contemporary technique, and a choreography workshop which run back to back on Monday and Wednesday for those interested in movement classes. In addition to this, there is a new Dance 101 class based

on dance appreciation, and a class that crosses with women's studies called Women in Performance Choreography.

In fact, there are some new classes in the works, including a history of modern and postmodern dance, and a course on dance and new media. Schaffman is currently working collaboratively with Kristine Diekman, Tony Allard, and William Bradbury on such multimedia based endeavors.

In the past few years, the dance program has hosted numerous performances and artist residencies for companies such as Urban Bush Women, Korean National University of the Arts, as well as African, Filipino, and local performance styles.

In regard to campus-wide dance activities go, Laurence Bolotin, the ASI coordinator of student programs and services, has helped put together free fitness and leisure courses in the Clarke Field House. Among these are included a Belly Dancing and an African Dance class. ASI is also forming a hip-hop group called Jam Control.

As far as the future of the dance program, "It looks to expanding dance by bringing it into other disciplines," said Schaffman. This fall there will even be a minor in dance available for interested students. "The future for dance at San Marcos is growing," Schaffman said. "Come take a class."

## Where the library got its name

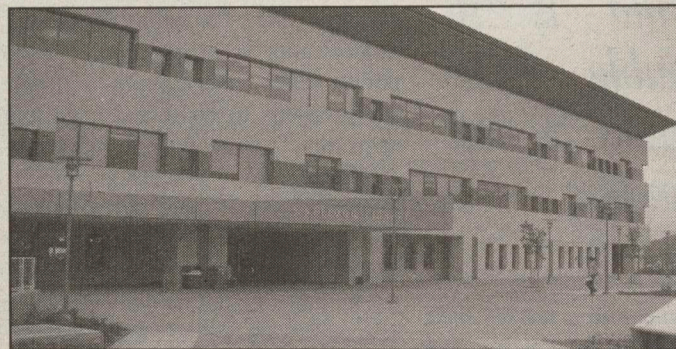


Photo by Sarah Carlin/The Pride

By LORIANN SAMANO  
Pride Staff Writer

Now that Cal State University San Marcos has this big beautiful brand new library, you could be wondering why the building is named after a cereal company. Well it's true. William Keith Kellogg II, who grew up learning the family business in a cereal factory, and Janet "Jean" Kellogg, both are who our library is named after.

William Keith Kellogg II learned the family business from his grandfather Kellogg in Battle Creek, Michigan. Now, William Keith and Janet "Jean" Kellogg are well known for their long history of philanthropy with many institutions.

Senior Kellogg started the W. K. Kellogg Foundation in the 1930's. He donated a major portion of his fortune, including donating his 800-acre ranch in Pomona, his herd of registered Arabian horses and \$600,000 to the University of California; which would establish the ranch site for Cal Poly Pomona.

The naming processes of CSU buildings works, in that, the names are approved by the Cal State University Board of Trustees upon the recommendation of the campus. The trustees consider the donor and her or his background, the donor's history or relationship with the campus and the amount of the donation. The amount must be substantial and in relation the Kellogg's have asked to keep it private. We can tell you that the donation was in the seven figures range.

The Kellogg's have been long time supporters of CSUSM since 1997. One of their first gifts to the CSUSM campus helped complete preliminary planning so that the library project was moved up on the CSU priority list, and resulted in the building being completed several years before the original planned date.

The Kellogg's did not just give their money but encouraged others to donate as well. This strategy is used in a manner that when, for example, \$1 is given, the match doubles the gift to \$2.

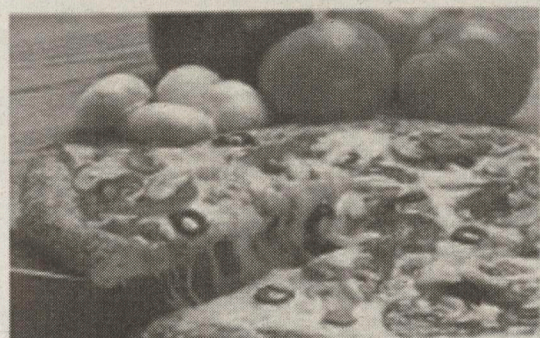
**Authentic New York Style Pizza**  
**You buy the Pitcher,  
We buy the Pizza!**



**You buy one pitcher, and we'll buy you  
a medium cheese pizza!**

**Under the age of 21, Buy any size pizza & we'll give  
you a medium cheese pizza ABSOLUTELY FREE!**

**(760) 741-PIZZA  
(7499)**



We have truly authentic New York style pizza. We also have more than 30 toppings from artichoke to zucchini.

This is an iron-clad offer! If you're not absolutely delighted, we'll return every penny, so you have nothing to lose.

**915 S. Escondido Blvd., Escondido**  
**Offer valid: Monday-Friday Lunch  
Monday-Thursday Dinner**

**Offer Expires February 9, 2004**

### Are You Getting Married?



**Congratulations!** I can help you get what your heart desires at your bridal shower. Forget about registering for toasters – you can register for beautiful wrought iron home accessories, romantic place settings, and much more. Local and out-of-town guests can order directly from our 84-page catalog for items you've hand-chosen. Give me a call! (760) 415-9496.



Fresh, Fast & Delicious™

Buy One Plate,  
get the second plate for

**50% OFF**



CSUSM-306  
Exp. 02/29/04

**BREEZE HILL 620 HACIENDA DR #106 (760) 560-0182**

## WANTED

**SWIM INSTRUCTORS!!!**

**\$10.00-\$16.00 per hour**

call (760) 744-SWIM



# Don't kick the ladder out from those who depend on it

*Even if California is in trouble, EOP should be left standing*

California is not the state we would like it to be. We want our people looked after; we want a health state.

Even during these times, California is not in such a state of shock that we can't support our Educational Opportunity Programs (EOP). Gov. Schwarzenegger proposes to do so next semester.

When the Governor revoked \$23.7 from the CSU last semester he started a chain reaction.

The latest is that Schwarzenegger illegally repealed the triple car tax last year. He replaced that fee by decreasing support to UC

and CSU schools. Basically he's kicking the ladder out from those who depend on it.

A group of college students, namely in the UC system, is suing the Governor. They found a law saying the tax can only be lowered if there is enough money in the California's fund to cover existing programs, like Cal State's EOP.

Cindy Gutierrez, a student enrolled in EOP, said she could have gone to

college without the outreach, but it's hard to say. She started in AVID while younger, and then got into college programs.

One point she made clear though — not all students at CSUSM would be here now without the outreach programs. EOP helps those students stay in school when they get here.

Some in the nation say that the EOP and outreach programs are a waste of money — taxpayer money. The Citizens Against Gov-

ernment Waste issued a report stating that the outreach and EOP programs are higher education marketing ploys that have no purpose. What they're not mentioning is the market that higher education is soliciting to. That's the point — reaching students that normally wouldn't make it into college.

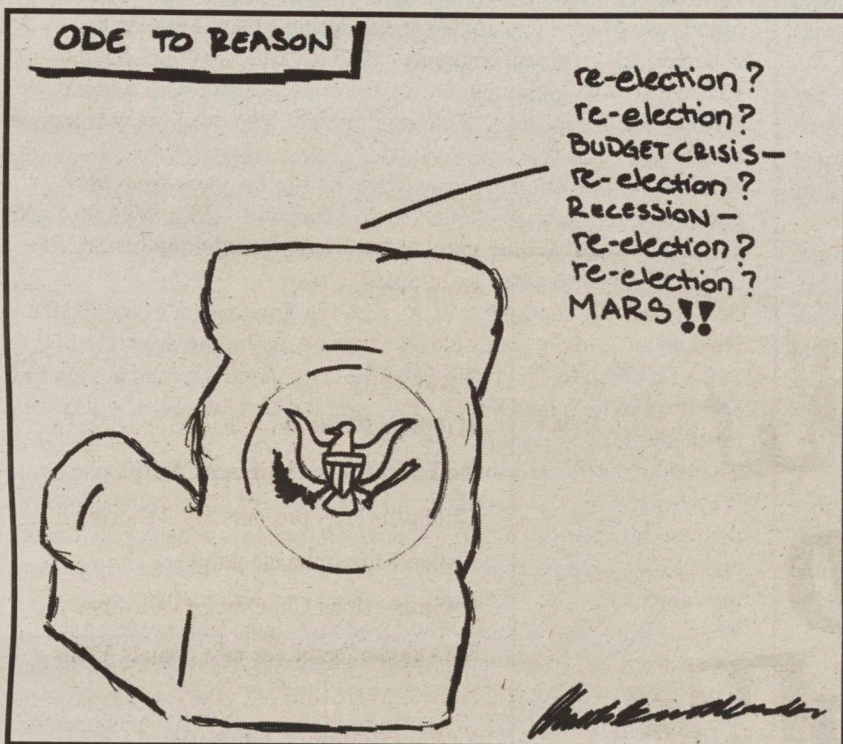
If we look at California's general fund, then it seems like a small portion to keep the outreach programs in California running — only

\$110 million for the next year-and-a-half.

California's budget is obviously an issue.

But in a state where the median home costs \$430,000 dollars, why can't Californians give the \$110 million to support the EOP and outreach programs in both the CSU and the UC systems.

They can, and that's the burden of EOP.



**Christina Sanchez-Weston**

STUDENT

## The Starbucks invasion

By CLAUDE SAYF  
Pride Staff Writer

Partying or studying ever cause you pain when trying to wake up after a long night of doing either? Well one well known way of surviving long lecture classes is some coffee. Whether you like just plain old coffee with crème and sugar from 7-11 or a double whipped, fat free, extra hot, grande, caramel moccia from Starbucks, a coffee shop is a wonderful sight to your tired eyes. But if you ask me enough is enough. You can now find a Starbucks on every street corner in every major city in the United States. I also heard through the grape

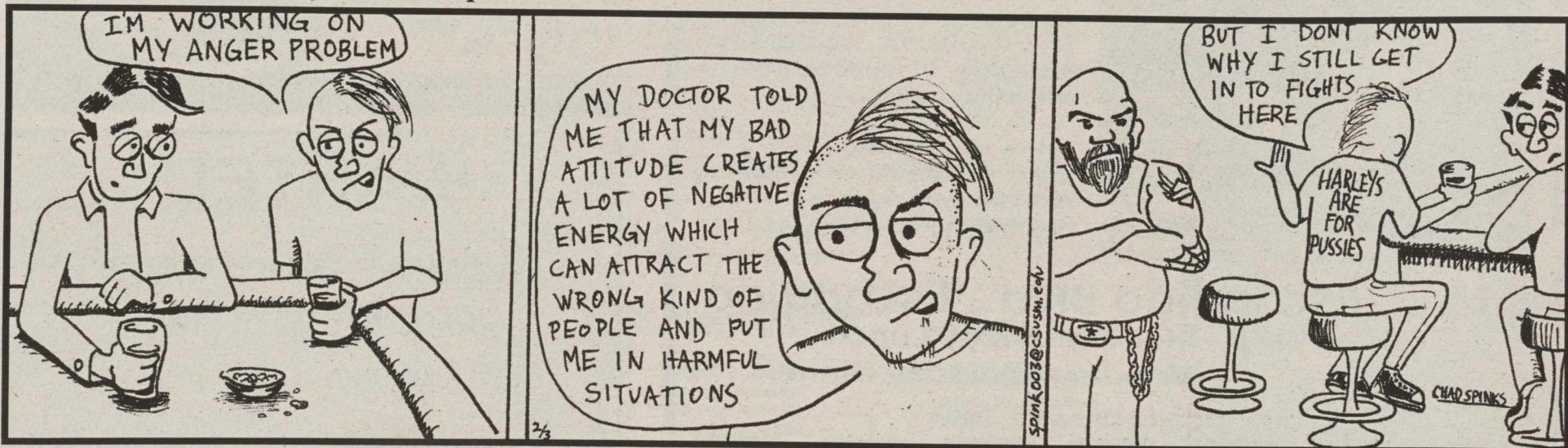
vine that there is one opening up in the temples of Nepal. Starbucks has invaded the United States faster than Juan Valdez can say no bueno. And now we've allowed it to invade our campus. Their overpriced coffee is about to put the little refreshment cart in front of Academic Hall out of business — the epitome of the corporate giant swallowing up the little mom and pop stores. But it seems the trend is here to stay. Starbucks seems to be a very profitable company to invest in. How do I know? Well maybe the fact that not only is there one on campus but there is another one about a quarter mile down the road in the Ralph's shopping center tells me. I also know of a few

other spots in San Diego where Starbucks shops are within a quarter mile of each other. How much more trendy can it get? It will be scary when property values go up due to a Starbucks being built in a neighborhood. But at the rate Starbucks is going, I wouldn't totally dismiss the idea. Starbucks is a billion dollar company and I don't think the removal of the one on campus will break the company. I do know that it would probably save the livelihood of the person who owns the little cart in front of Academic Hall if we remove the Starbucks. It would help us students a lot more to put a store like a Costco for books. Cheaper books store not overpriced coffee.



## BEER NUTS

By: Chad Spinks





# OMBUDSMAN'S notes

By MICHAEL DOLAN  
Pride Ombudsman

Last week's edition of The Pride was good. However, I fear that the goodness of that issue might have been missed since I still have not received any feedback this semester. Not one word of praise or the more popular criticism of The Pride, that is often astute and helpful, has come my way in the first couple of weeks.

I am adamant about wanting reader feedback since that is what the ombudsman is here to manage: the focus of my column is to facilitate your thoughts into constructive improvements of both the quality and the content of The Pride.

I know there are many of you out there who have strong opinions about The Pride. If you need some ideas for responses, I could think of a couple of prompts. One question I think should be asked of The Pride is why is it that The Pride has not conducted an interview with our university's new president, Karen Haynes, yet this semester? A new president greatly affects our campus and the absence of an interview with her in the first two issues is enough to spark some criticism, I think.

I feel Chancellor Reed's article about the proposed budget for the CSU and the consequences of that budget is enough to spark some inquiries as well. The impending budget cuts stand to reduce the availability of classes and increase fees into the future. The Pride will be covering stories concerning the budget calamity throughout the semester. Let me know if there is a particular aspect of program being cut or an inconvenience that needs to be addressed and it will be considered.

The above ideas are just two of many more that are out there. E-mail me with your thoughts on what The Pride is doing right and where it is lacking. My e-mail is [dolan005@csusm.edu](mailto:dolan005@csusm.edu)

**Corrections for VOL. XI NO. 15**

In the article "Broken water valve causes fire in Academic Hall," the reference to a valve as the cause of the incident is not accurate. A seam between the pipes caused the leak, not a valve.

In paragraph four of that same article, the description of "miles of water and electrical valves" should be "miles of water pipes and electrical conduit."

The Pride apologizes for these errors.

## CSUSM Calendar

Feb 3-10

**Tuesday**

**11:30am-1:30 pm** - Living Large in the Lounge: pizza, karaoke and sodas in the student lounge

**6:30pm**- Dance and Music of India- Suman Keshav Nayak will perform in ARTS 11

**6:00pm-9:00pm** -Alpha Kappa Psi rush event at Tony Romas Restaurant for info go to [www.csusm.edu/akpsi](http://www.csusm.edu/akpsi) or email [lrvasquez@excite.com](mailto:lrvasquez@excite.com) or [prove003@csusm.edu](mailto:prove003@csusm.edu)

**7:00pm** - Alpha Chi Omega "Celebrity" night at the Dome for info contact Tasha Hipp at 651-6188

**Thursday**

**11:00am-12:50 pm** -Chad Mooney is in the Executive's Chair in ACD 102

**12:00pm**- PAN presents The Wheels of Justice Tour at the clocktower

**1:45pm**- Alpha Chi Omega Valentines for Kids in the Dome for info contact Tasha Hipp at 651-6188

**3:00pm-4:30pm** – International Club Coffee Hour in Commons 206

**Friday**

**12:00pm-2:00 pm** - Black History Month Step Show at the Dome Plaza

**4:00pm-10:00pm**- Alpha Kappa Psi BBQ and volleyball at the CSUSM Field House for info contact Jessica Franco: [franc023@csusm.edu](mailto:franc023@csusm.edu) or call (760) 716-9227

**Monday**

**6:00 pm -8:30 pm** –Literature & Writing Studies Department Career Options Workshop for info contact Kathryn Evans at [evans035@csusm.edu](mailto:evans035@csusm.edu)

Register in the Field House for ASI Adventure Center Activities -

Intramural Flag Football in the Field House sign-up by Feb 11

Bowling at Eagle Lanes sign up by Feb 18

Ultimate Frisbee sign up by March 1

Submit your event schedule to The Pride at [pride@csusm.edu](mailto:pride@csusm.edu), in the title type "Calendar of Events." All event submissions must be received by Friday before 2:00pm the week prior to publication. Publication is every Tuesday.

SUBMIT YOUR  
WRITING AND  
OR art TO THE  
P.L.S.

you have UNTIL APRIL 04 2004  
PRIDE @ CSUSM.edu

### SHS STUDENT HEALTH SERVICES



- General Health & Wellness
- Women's Health
- Health Education
- Immunizations •
- Laboratory Services •
- On-site Pharmacy •

Available to all CSUSM students!

As a student at CSUSM, you have access to medical care at the Student Health Services clinic located in the San Marcos Ambulatory Care Center on Craven and Twin Oaks Valley Road. Visits with a doctor, nurse, nurse practitioner or health educator are absolutely FREE with an appointment.



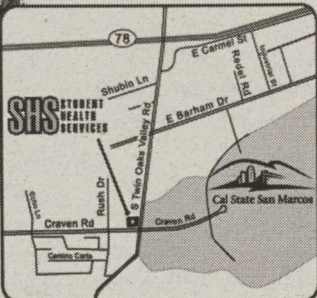
Cal State San Marcos  
Visit us online at:  
[www.csusm.edu/shs](http://www.csusm.edu/shs)

**FALL / SPRING**  
Monday - Friday  
8:00am - 4:45pm  
Except Tuesday & Wednesday  
8:00am - 5:45pm

**SUMMER**  
Monday - Friday  
8:00am - 4:45pm

**CONTACT US AT**  
760.750.4915  
TDD Line: 760.750.4924  
Fax: 760.750.3181  
Email: [shs@csusm.edu](mailto:shs@csusm.edu)

**LOCATION**  
120 Craven Road, Suite 100  
San Marcos, CA 92069



CORNER OF CRAVEN & TWIN OAKS VALLEY ROAD  
IN THE SAN MARCOS AMBULATORY CARE CENTER





Photo by Sarah Carlin/The Pride

## San Marcos native creates versatile bar and grill

*Hot spot to offer food, fun, and proximity to campus*

By MICHELLE VELARDE  
Pride Staff Writer

The owners of The Blvd Bar and Grill, a new restaurant/club on San Marcos Blvd in San Marcos, hope that it will be the place where college students find their hangout.

A San Marcos native, co-owner Jason Simmons wants the Blvd to be a versatile establishment where the entire community can feel at home. "We kind of look at this place as San

Marcos's palate, and let the customers and the clientele and the community paint the picture."

In shaping a place which appeals to all facets of the community, the owners have kept the college students in mind. The Blvd brings an urban, beach-style atmosphere to inland San Marcos, giving local college students a fresh, modern venue to call their own.

The spacious, newly finished dining room with a large stage and dance floor, offers sleek, black booths and a full bar. The walls,

although freshly painted, have an aged, Spanish look about them. There is also a ten foot projection screen.

The Blvd's outdoor patio area takes inspiration from the beach, with its two lava rock fire pits and a glass waterfall that lights up at night. There is an outside bar as well.

There is also a room known as the "Dragon Lounge," because it used to be a Chinese restaurant. Offset from the main dining room, the Dragon Lounge is smaller with a full bar, plasma screen TVs, red

light fixtures, and carved doors.

Realizing the diversity within the college community itself, the Blvd will offer a variety of options for students. "Most of the college students in this area have very limited choices," Simmons states, "so we're trying to provide as many choices as possible within our own venue."

The Blvd will feature different music throughout the week including punk rock, reggae, hip hop, jazz, and acoustic bands.

The menu is reasonably

priced and provides variety as well, with an extensive selection of appetizers—ranging from corn dogs to coconut shrimp—salads, pastas, and half pound burgers.

Simmons adds that initial conversations between the Blvd and CSUSM have begun, hoping to create a community between the Blvd and the college. Sometime in the spring, he wishes to host festivals in the dorm's quad. Simmons has also initiated discussion with the art department on campus.

The Blvd was fully opened for business Saturday, January 31, and Simmons looks forward to seeing how the community will respond to the Blvd in the weeks to come. "We don't know exactly what we're going to end up with in three months or three years, or whatever it is, but the market and community will kind of dictate to us what they want to see happening here."

Simmons and the other owners hope to eventually expand the Blvd to San Diego and Orange County.



Photo by Melissa Rodriguez/The Pride

Bartenders Troy Payton, Aaron Mock (above left) and Shawn Cameron (above) show off their skills behind the bar.

## 'A date with Tad Hamilton' a tad bit predictable

By ZELYNDA SMITH  
Pride Staff Writer

If you haven't already seen "Win A Date With Tad Hamilton," but you've seen other teen aged romantic comedies, you can pretty much understand the concept of this one.

Topher Grace, from the hit T.V. series "That 70's Show," plays Pete, a focused and warm-hearted supermarket manager in Frasier's Bottom, West Virginia. He suffers from a childhood crush on his co-worker Rosalie (Kate Bosworth) that eventually evolved into much more.

Over the years the two remain the best of friends. But when she wins a date with her dream guy, Hollywood heart-throb, Tad

Hamilton (Josh Duhamel), things get a bit more interesting.

Blinded by his Hollywood image Rosalie fails to see Tad's true colors. Tad becomes convinced that she has more to offer than the big-shot models that he's used to dating. She proves that she can be just as captivating without sacrificing her morals and for the first time Hollywood's leading man falls in love. Meanwhile, Tad and Pete continuously compete for her affection and the question that the movie proposes is inevitably: Do nice guys really finish last?

Although the movies plot line was cliché, the writing wasn't terrible. At times I really felt Rosalie's happiness as well as her indecision.



Photo courtesy of DreamWorks Pictures

Topher Grace and Kate Bosworth play small town grocery store employees that are star struck when a famous actor played by Josh Duhamel comes to town.

Unfortunately there were times when the movie tended to be all too predictable. I caught my mind wandering out of the story and wondering why Rosalie's eyes were two different colors (I'm almost positive that

Director, Robert Luketic, didn't want his audience to focus on that), so a twist in the story would have been welcome. The soundtrack was a big help to my enjoyment of this film. It was upbeat and sassy. From Barry

White to Jewel, this soundtrack won the movie some major points. Overall, "Win A Date With Tad Hamilton" helps jolt the memory of that first love and all the essential steps that it took to get it.