

www.thecsusmpride.com

CSUSM Continually Improves Emergency **Preparedness** In the event of a disaster, Cougars have a plan

By Jonathan E. Thompson Pride Staff Writer

The terrorist attacks committed on September 11th 2001 annually stir emergency preparedness and awareness. More specifically, last year's college shootings such as the Virginia Tech incident furthered the need for crisis planning. Other nonviolent events like the Southern California fires in October 2007 are evidence that CSUSM must plan accordingly.

Emergency Manager, Dean R. Manship states, "The campus emergency management pro-

See Emergency, Page 4

CSUSM loses one of its own

Death of Professor Tom Wahlund stuns campus community

Thursday On night, CSUSM's Biological Sciences Professor Tom Wahlund passed away due to a brief illness.

Wahlund became a faculty member for the College of Arts and Sciences in 1997 after earning his doctorate in microbiology in 1993 from Southern Illinois University. During his time at CSUSM, Wahlund earned tenure and was promoted to Associate Professor in 2001. In 2005, Wahlund was promoted to Professor. A favored professor among students, Wahlund taught a range of courses from lower division general education courses to graduate seminars.

Throughout his time at



Photo by Nick Strizver / The Pride

Late Wednesday morning, the Biotech Club and Professor Wahlund's research students along with faculty such as Dr. Betsy Read and Dr. Richard Bray worked hard through the emotional time to organize a banner signing to honor Professor Wahlund

CSUSM, Wahlund contributed not only to the campus community but the local communities as well. He served on Academic Senate, campus committees, and worked on projects to preserve Dixon Lake, Daley Ranch, and Deer Park.

Last Wednesday, Sept. 10, the Biotech Club, research students, and faculty members Dr. Betsy Read and Dr. Richard Bray, gathered to create a banner to honor Wahlund for all his contributions and support.

Wahlund's wife, Dr. Colleen Moss is also a CSUSM faculty member for the Department of Psychology.

To honor Wahlund's life, the flags in Craven Circle hung at half-mast on Monday, Sept. 15.

Rush Weel Greek community gears up for recruitment

BY CRYSTAL EVANS **Features Editor**

With Fraternity and Sorority Recruitment Week officially under way, the Greek organizations on campus will be holding a host of events in order to promote their respective chapters and to give interested students a chance to get to know the organizations.

With two fraternities and three sororities it is important to learn what each organization is all about before deciding which one to rush.

Sigma Alpha Epsilon is one of the fraternities on campus, and is the largest fraternity in the nation according to Chapter Vice President Greg Libow. "We preach living the life of a true gentleman," Libow said. "We try to help the guys to hold themselves to a higher standard." According to Libow, the fraternity's philanthropic focus is helping the less fortunate. This semester they have plans

to participate in Vibe, where they will paint houses and clean yards that need it.

Zeta Beta Tau is the other fraternity on campus. Having just started a year ago they are still small but growing...

"We are a social fraternity," Treasurer Brian Jones said. "Our goals are to shape young gentlemen and to be the portrait of excellence."

Zeta Beta Tau's philanthropic purpose is to support the Children's Miracle Network

Alpha Pi Sigma is the only sorority recruiting this semester.

"We are dedicated to serving the Latino community and to the academics of our

See Rush, Page 4



Men's Soccer Evens Record to 3-3

BY LANCE CARTELLI Pride Staff Writer

Coming off a heartbreaking loss to UCSD, the Cougars showed the most confidence they have all year and defeated Azusa Pacific University, the defending national champions, and Kansas Wesleyan, both 1-0 with late dramatic goals.

In front of the largest crowd of the year, the Cougars (1-3), scratched and clawed their way through the first half of play 0-0 against #7 APU, helping to build their confidence for the second half.

After many opportunities, Brandon Zuniga was fouled in the box in the 65th minute, to set up a penalty kick to try and give the Cougars a 1-0 lead. Christian Soares, who scored a PK against UCSD in their previous game, was stopped with a lackluster attempt on the PK.

changing "Blow the whistle", the game was finally called and the fans erupted after the phenomenal upset victory

"This was the greatest soccer game I've been to at CSUSM," said Junior Rhys Morgan, "and I've been here since day one".

In their second game of the week, the Cougars had another nail-biter against Kansas Wesleyan, defeating them 1-0, in what can only be called an ugly game.

The game was physical from beginning to the end, with seven yellow cards being called, mostly against Kansas Wesleyan.

The Cougars had a plethora of chances, two by Senior Co-Captain Greg Reese, one was nullified by an offsides call and later another off a cross by Jose Rivas to Greg Reese, which was hit off the crossbar.

Photo by Ben Roffee / The Pride

"When a penalty is stopped, it's usually a backbreaker," said Coach Ron Pulvers.

But the Cougars' backs were not broken, just three minutes later, Michael Nuovo, let loose a laser shot off a loose ball from 25 yards out to give the Cougars the game winning goal.

After the longest four minutes of stoppage time and the Blue Crew

"When you miss chances early on." said Pulvers, "you give the other team confidence".

Finally, in another goal in the 68th minute, a throw-in from Troy Skomra, was played into the box and Greg Reese capitalized on it and the ball somehow made it into the corner of the net.

Now (3-3), the Cougars have another home game against Point Loma this Wed.



OPINION

THE PRIDE

Video games and movies do not THEPRIDE

EDITORIAL STAFF

EDITOR IN CHIEF VIRIDIANA PACHECO-ISAAC

MANAGING EDITOR

BEN M. ROFFEE NEWS EDITOR JACKIE CARBAJAL

FEATURES EDITOR CRYSTAL EVANS

ARTS & ENTERTAINMENT EDITOR KATHRYN MCBRAYER

> **OPINION EDITOR AMY SALISBURY**

COPY EDITOR TIFFANIE HOANG

LAYOUT EDITOR NICK STRIZVER

ASSISTANT LAYOUT EDITOR **RUDY MARTINEZ**

> ONLINE MANAGER JACKIE CARBAJAL

BUSINESS MANAGER & SALES REPRESENTATIVE KRISTINA LAWLER PRIDEADS@CSUSM.EDU

DISTRIBUTION MANAGER NICK STRIZVER

ADVISOR JOAN ANDERSON

STAFF WRITERS SANDRA CHALMERS **ROXANNE EUSEBIO** BILL RHEIN LANCE ROSENBERGER JONATHAN E. THOMPSON

All opinions and letters to the editor, published in The Pride, represent the opinions of the author, and do not necessarily represent the views of The Pride, or of California State University San Marcos. Unsigned editorials represent the majority opinion of The Pride editorial board.

Letters to the editor should include an address, telephone number, e-mail and identification. Letters may be edited for grammar and length. Letters should be under 300 words and submitted via electronic mail to pride@csusm. edu, rather than to the individual editors. It is the policy of The Pride not to print anonymous letters.

BY BILL RHEIN Pride Staff Writer

Two of the modern marvels of media are video games and films, and each stands well on its own. However, the entertain-

ment industry cannot see that these are like oil and water. They do not mix well.

bination is more like orange juice concentrate and gasoline— it is a fiery mess and



More often than not, the com-

hard to clean up.

First off, the video game world has provided very few examples of decent games based on a movie.

Batman for the Nintendo NES console was good and James Bond has had a few notable titles.

More often than not, most are product tie-ins to a major blockbuster. Specifically, this summer brought film and game versions of "Wall-E" and "Ironman." Both were great films, but the games were not fun.

The objectives and game play were not up to par with other video games. It seems the emphasis was about making a game about a character, rather than making a fun game.

On the other hand, video games have not crossed over to the film world well. Every so often, a popular action shooter game is made into a movie. The result is a lackluster action film without a pulse or story line. This happens so often it is sickening. "Tomb Raider," "Doom," "Resident Evil," and "Hitman" are all average films at best.

These movies only gain popularity because of the fan base, not because they contain something substantial or worth watching.

I am very scared for what Hollywood is doing to "Halo" and "Gears of War". Major film studios are working on adapting both into films, and as history shows, they might not turn out so well.

I am a big fan of movies and games, but only as long as they stay apart. Every time one becomes the other, it never ends well.

Amethyst Initiative initiates controversy A lowered age limit is not the solution

BY ROXANNE EUSEBIO **Pride Staff Writer**

It has been 24 years since Congress passed the National Minimum Drinking Age Act (1984), an act that raised the purchase and public possession of alcohol from 18 to 21 years old.

Today, some college presidents across the country are trying to lower the drinking age back to 18 due to incidents such as illegal means of obtaining alcohol and college binge drinking.

These college presidents that want to lower the drinking age take part in the Amethyst Initiative.

According to its website, AmethystInitiative.org, it is unfair for adults who are under 21 to not purchase alcoholic beverages since adults 18 to 20 are eligible to vote and enlist in the military. They also insist alcohol education has not taken effect on students.

While the website's explanations may sound reasonable, it does not take into consideration the consequences of lowering the drinking age. For instance, if the drinking age was to drop, it is likely that the number of alcohol-related accidents will increase two or three times.

The National Transportation Safety Board (NTSB) said each year 55-58 % of highway accidents are related to alcohol. According to the National Highway Traffic Safety Administration (NHTSA), 670,000 people are injured due to alcohol-related accidents.

Just think of the numbers rising if the new drinking age were to be 18 instead of 21. A cruise down the highway could be even more dangerous than it sounds.

College presidents believe that binge drinking occurred because of the high drinking age. I believe that if you lower the drinking age, binge drinking will never cease to exist, especially when more people will have very easy access to alcohol.

This easy access will only cause more people to binge. More people binging means more people having their stomachs pumped or getting alcohol poisoning. If lowering the age will just release a great deal of problems, the law should stay solid to its original creed.

Therefore, the drinking age should not be dropped. Sure 18-20 year olds want to drink alcohol, but they must know how to drink responsibly.

There are still people out there who abuse alcohol, and they do not recognize the damage they are putting on themselves. While it is okay to drink, there should be a limit. Adults should know when to stop.

If adults are really adults, then they would know when to make the right decisions.

Until then, the drinking age will and should stay 21 and those underage will just have to wait for a couple more years or drink privately.

A special note from the Editor-In-Chief: Ethics

By Viridiana Pacheco-Isaac **Editor-in-Chief**

Pick an opinion-any opinion— and it is guaranteed that someone out there will disagree with you.

We can never please everyone, and that is okay.

The beauty of this country is that we have something called freedom of expression, and, when used appropriately, can be a beautiful thing.

munities, and to also demand answers when our governments and administrators try to do us wrong.

In such a tight-knit community such as Cal State San Marcos, however, this could turn tricky.

Being a student journalist-especially at such a small campus-takes courage. There have always been incidents when administrations take a wrong turn, or students make mistakes, or someone is maliciously harmed, and it is our obligation to inform the public of such events. Journalists must look within themselves and decide they are a journalist above everything else, shedding all personal bias and seeking nothing but truth, only to have to attend class, events, and study groups with the same people they reported on.

are exempt because they are not "professionals."

In fact, any student journalist in a University of California, California State University or California Community College system is protected under the California Constitution as any legitimate member of the press. It protects against censorship from administrations and unreasonable demands. It also protects against newspaper theft as a means of censorship, making it an infraction to take more than 25 copies of a free newspaper with the intent of recycling, burning, or preventing readership.

they do not agree.

A newspaper belongs to the readers, and those in charge of it have the responsibility to acknowledge such a fact and make sure the execution of free speech is done in a manner that is ethical, moral and fair, by making the distinction between opinion and fact.

Each section of the newspaper serves a different purpose. The opinion section of a newspaper for example, is simply that-opinions. In no way is it to serve a purpose such as that of the front page, sports, entertainment or features sections, though all have the same discussed responsibilities before

Display and classified advertising in The Pride should not be construed as the endorsement or investigation of commercial enterprises or ventures. The Pride reserves the right to reject any advertising.

The Pride is published weekly on Tuesdays during the academic year. Distribution includes all of CSUSM campus.

The Pride

Cal State San Marcos 333 S. Twin Oaks Valley Road San Marcos, CA 92096-0001 Phone: (760) 750-6099 Fax: (760) 750-3345 Email: pride@csusm.edu http://www.thecsusmpride.com **Advertising Email:** pride_ads@csusm.edu

It is the obligation of the media to provide a forum for the exchange of ideas and points of view, however popular or unpopular they may be. The opinion section of a newspaper, for example, serves as a haven of free speech, and oftentimes hosts such an exchange in search of robust and vibrant ideology, sparking discussion and drawing new ideas to improve our society.

It is also the obligation of the media to hold people accountable for his/her actions without the use of sensationalism, slanderous or libelous content. It is our obligation to be truthful, to celebrate the accomplishments and progressiveness of our society and com-

It is not an easy job, but someone has to do it.

Journalism is the only profession protected in the United States constitution, limiting government involvement in a Free Press according to the First Amendment in the Bill of Rights. It is not to say, however, that student journalists

Such protection, however, gives student journalists the same responsibility as any journalist outside of campus: to be fair.

No ethical newspaper will ever print a story that is false or fabricated, that intentionally damages someone's reputation or that is written out of hatred and malice.

No ethical newspaper will ever sensor the ideas of a particular contributor regardless of its popularity, nor will it deny the public a chance to respond to content with which

The editors at The Pride share such a responsibility. In many ways, it is an obstacle to decide to write about things that are controversial and may cause tension among our peers.

But we must. If we do not, we will not be upholding our ethics to the highest standards like we vowed to do when we decided to be journalists. If we do not, we are not being fair. And if we are not being fair, we cannot be journalists.

FEATURES

Women's Center | Campus recreation A place for all students

By Kathryn McBraver A&E Editor

Walking into the ASI Women's Center arouses a sense of comfort and a safe place.

Information leaflets line the walls and table in the entrance, but the first thing to really catch the eye is the three soft couches centered in the room inviting students to take a break and just "be."

A private space is available for people who need to get away for a moment weather to breast feed, cry or take a nap.

"There is no time limit for people" says Hermi Ramirez, the Women's Center community outreach leader "We love it when people come in just to eat their lunch."

The Women's center does not cater just to women, but all students are welcome to cruise into the center for information on health issues, social justice and so much more.

Lindsay Riedel, operations coordinator, says "the Women's Center serves so many different purposes." The center provides crisis counseling and referrals for professional recourses and legal advice. It also offers practical help for students such as free condoms, tampons, dental dams and an electric breast pump that can be rented for the semester or just the afternoon.

Free pregnancy tests are available along with emergency packages intended to provide essentials for women who need to get through a few days.

Text books are also available for rent for the semester.

The ASI Women's Center is sponsoring several events throughout the semester. This month they will be hosting InterACT on September 17th in Arts 240 a piece intending to educate about sexual assault, Sep 25th National Women's Health and Fitness day, an assertive workshop on Sep 24th, and Col. Ann Wright discuss Sexual Assault in the Military.

Programs like these will be sponsored by the Women's center throughout the semester to address social justice issues.

Social justice is also an important theme in the Rag magazine that the Women's center issues every month. Writers of all backgrounds are encouraged to submit articles, poems, questions themed on social justice.

Quizzical students are also given the opportunity to ask uncomfortable questions to 'Aunt Flo' who offers wisdom on topics such as sex and relationships.

This month's issue is a combination of on campus magazines The Queery, The Rag and the newsletter from the Cross Cultural Center.

opportunities

BY LANCE ROSENBERGER **Pride Staff Writer**

Campus Recreation is a fairly recent addition to the CSUSM campus. Based out of the Clark Fieldhouse, they have many activities available to everyone, from students to faculty alike.

Intramural sports makes up a large portion of what the Campus Recreation Center is currently known for. For just a flat \$10 fee, you get access to ALL the Intramural sports throughout the year.

Maybe make a basketball team with some buddies and come down on Friday afternoon from 12-5? Or you can join their Intramural Co-ed Dodgeball team. "It's fun, competitive and a great way to meet friends." says Friank John Tabarez, who formed a basketball team with some roommates this year.

Campus Recreation even has big plans for some other Intramural Sports which might interest you. These include Kickball, Flag Football, Powderpuff, Womans Basketball, and more. Whatever you enjoy, they have a place for you.

Not into Intramurals? No worries, we've just begun! They also have Excursions throughout the year. This is a great chance to get off-campus and have some fun. They already had an extremely successful Sailing Excursion, and they have a Rockclimbing Excursion scheduled for Oct. 6th. Excursions still to come include Kayaking, Bowling, Snowboarding, Paintball and more.

Want to learn something fun without having to pay a fortune? Well they have free

Fitness Leisure Classes for students. They include: Core Central (ABS) - Mon & Wed @ 3:30pm, Power Pilates - Mon @ 5pm, Kenpo Karate - Mon & Wed @ 6pm, Ashtanga Yoga - Tues & Thurs @ 12pm, Boot Camp Box- Wed @ 5pm, Hip-Hop - Tues & Thurs @ 4pm and African Dance - Soon.

You just have to show up. No paying, no signing anything, just gotta walk through the door. If only every part of college worked like that. Oh, faculty, I forgot to mention, you need to pay. But it's still cheaper that tuition, so it's not like it's a thinly veiled attempt at revenge or anything...

The last big thing Campus Recreation offers are clubs. They have clubs for Surf, Cheer, Women's Volleyball, Dance, Women's Soccer, Cycling and Triathlon.

Hugo Lecomte, the Director of Campus Recreation, has high hopes for this program. Lecomte says "(Campus Recreation) is on a mission to promote campus involvement by encouraging physical activity and healthy lifestyles and providing quality and safe recreational opportunities." With all the things he's got going at Campus Recreation, I think it's safe to say he is doing a great job.

If you want more information, or want to sign up for any of the fun activities listed above, come on down to the Campus Recreation Center in the Clark Fieldhouse. They're business hours are from 11-1 and 4-7 Monday through Thursday and 10-1 on Fridays. If you just want a question answered, feel free to call at (760)750-6009 or email at asi_cougar_rec@yahoo.com.



Photo by Kathryn McBrayer / The Pride

Study Abroad: Greece

BY DENISE KANE Pride Staff Writer

From June 30th to July 21st, I participated in the trip of a lifetime on the UCLA Travel Study Program in Greece. This program was taught by Professor David Phillips (UCLA), Professor Nicholas Rockwell (University of Denver), and, CSUSM's very own, Professor Darel Engen and focused on ancient Greek history.

This phenomenal program combined daily classroom lectures with on-site visits to create an amazing learning experience. Students also read ancient Greek classics and the historical accounts of Herodotus and Thucydides. Students were tested on all materials during the course of the program which culminated with two final papers after returning

of the oracle who gave prophecies to the ancient Greeks.

Northern Greece included a trip to Thessaloniki and the ancient tomb of Phillip II of Macedon.

The trip culminated in a 3 day cruise to the islands of Mykonos, Ephesus, Patmos, Crete, and Santorini which included shopping, beach excursions, site visits to the Library of Celsus in Ephesus and the palace of Knossos in Crete, a visit to the Cave and Monastery of Saint John on Patmos as well as a thrilling donkey ride and astonishing sunset in Santorini.

During the trip, students were able to enjoy some free time aside from site visits and studying which included meandering the vast amounts of shops in the Athenian Plaka, exploring the National Gardens, watching the changing of the guards, climbing to the top of the Vene tian Fortress in Nauplion (all 999 steps to the top!), and, most importantly, taking time out to make friends and enjoy the culture of Greece. Perhaps the most interesting part of the trip was all of the unexpected moments that occurred. On Patmos, I watched a Greek funeral procession that took place which provided an insight into Greek culture. On my last day in Athens, I was able to explore an archeological dig which was a surreal experience that showed the richness of Greek history that is continuing to be unearthed.

Studying hard for a successful future?

How does a pregnancy or STD fit into your plans? Make informed, healthy, confident choices.

> real answers. real help 760.744.1313

birthchoice.net 277 S. Rancho Santa Fe Rd. San Marcos 92078

- pregnancy tests
- pregnancy options & abortion counseling
- STD education & prevention support services

home.

The trip included extensive travel throughout all of Greece that cannot possibly be covered in one article but the highlights included exploring Athens and the Acropolis and pondering the daily lives of the ancient Greeks. We also visited the breathtakingly beautiful town of Nauplion with a Venetian fortress perched on a hill overlooking the town. We toured the ancient sites of Mycenae, Nemea, and Epidaurus and were able to learn about the ancient Greeks' importance of fortification, religion, and the theatre.

We visited the ancient site of Olympia which was a sanctuary to Zeus and Hera in addition to the site of the ancient Olympics which ran from 776 BC until 392 AD. We also visited the city and site of Delphi which included many ancient temples and treasuries including the site

In closing, I would like to thank Professor Engen for his dedication to education and for encouraging and challenging his students to "mind their brains."

If you would like more information about UCLA's Travel Study Program, please visit their website at: http://www. summer.ucla.edu/travel.

From EMERGENCY, page 1

gram involves four phases: mitigation, preparedness, response, and recovery activities."

The campus has chosen to be proactive in terms of disaster management. Last Tuesday, ASI conducted an active shooter presentation. Throughout the year, students can find more information on the "Emergency Management" website www.csusm.edu/ em.

The website offers plans for specific emer-

gency proce dures regardearthing quakes, evacuation. and

other probable disasters. The site also offers suggestions in creating an emergency kit. Cougars are encouraged to review the website at least once a semester. Cougars are also encouraged to register their phone for emergency notifications.

"As the campus Emergency Manager, the ways in which I look to better prepare for future disasters is to ensure that all campus emergency responders continue to receive the training they need, and to continually sharpen their skills through regular exercises," says Manship.

CSUSM utilizes the Building Marshal Program, which operates as a hierarchical structure in the event of an emergency. The Emergency Management website states the program facilitates safe evacuations of campus buildings.

Essentially, floor marshals are responsible for certain sections or floors within a

given building. Floor marshals report to building marshals.

JEWS

Building marshals evaluate the situation and send floor marshals to specific entryways to ensure that only official emergency personnel re-enter a building during the emergency. Building marshals work with a program coordinator that in turn works with an incident commander.

"I think we are on the right track. In summer school, I saw people practicing emergency drills. It is a good idea," said Senior Business Major Kevin Torio.

Despite CSUSM's effort in emergency preparedness, some unforeseeable situations are going to occur that do not have plans.

"While the University Police Department and campus emergency responders work extremely hard to mitigate, prepare for, respond to, and recover from all types of possible disasters, some situations may occur which may require you to protect yourself before officers can respond" cautions Manship.

Disasters reach the inner core of human emotions and feelings. Natural reactions of panic and fear are common. However, remaining calm and levelheaded is key in chaotic events.

Manship also encourages students to program their phones with the University Police telephone number 760-750-4567.

From RUSH, page 1

members," said Social Chair and Greek Life Council Delegate Gemma Fields. "We have never had a girl in our sorority not graduate."

Alpha Pi Sigma's philanthropic work includes aiding Latino communities and others in need.

Alpha Chi Omega and Alpha Xi Delta are the other two sororities on campus.

"We're not recruiting this semester," Alpha Chi Omega Chapter President Anna Meldau said. "However we want the women to come out and get to know us and see if they want to participate in recruitment in the spring."

Alpha Chi Omega supports the fights against Breast Cancer and Multiple Sclerosis.

"We want to help women realize their potential," Alpha Xi Delta Chapter President Rebecca Baugh said of her sorority. "We want to help women better themselves."

According to Baugh they support Rady Children's Hospital.

All of the Greek organizations require potential members to be enrolled full time and have a minimum of 12 completed units with a minimum 2.5 grade point average. Costs and other terms of membership vary by the organization.



Photo by Ben Roffee / The Pride

Classifieds

Paper due? Dictate your paper. Let Kay take care of spelling, grammar and typing. Quick service - affordable rates. www.ICanHelpOnline.net to see how.



Tuesday, September 16

Tukwut Leadership Circle Workshop: 12:00 PM-12:50 PM University Hall 373

Blood Drive: 9:00 AM-4:30 PM Campus Circle

Thursday, September Saturday, September $\mathbf{20}$

Beach Clean-Up at Oceanside Beach: 9:00 AM

Ask the SEXpert Series: 12:00 PM-1:00 PM University Hall 337

Wednesday, September 17

Constitution Day: 11:00 AM-12:00 PM Library Plaza

Pizza & Politics: 12:00 PM-1:00 PM Commons 206

InterACT: 7:00 PM-9:00 PM

18

Way

Monday, September 22

Peace Day: 10:30 AM-12:30 PM Library Plaza, 5:30 PM-6:30 PM UVA

Immunization Walk-In Clinic: 8:30 AM-11:30 AM & 1:15 PM-4:00 PM SMACC Suite 100

(Email event submissions to pride@csusm.edu ATTN: Calendar of Events)

THE PRIDE

FEATURES

Tuesday, September 16, 2008 5



BY AMY SALISBURY **Opinion** Editor

Music lovers know what they want and when they want it: more now. That being said, not all of us are the same. We aren't all lucky enough to find gratification in TRL or MySpace music, or discover a new artist just by listening to the radio. So why not hire music analysts to endlessly comb an everincreasing bundle of musical bliss?

The Music Genome Project caught on fast and created Pandora to put a unique music database in the hands of users everywhere.

The Project's internal workings are relatively straightforward concepts that go one louder. Since 2000, the team of fifty handpicked music experts takes one song at a time and dissects works into hundreds of details, sometimes taking as long as a half hour to fully capture every nuance.

The song's attributes-such as harmony, instrumentation, lyrics-

identify it with other songs to produce groups of music with remarkably similar styles and tones.

"It represents over eight years of analysis by our trained team of musicologists, and spans everything from this past Tuesday's new releases all the way back to the Renaissance and Classical music."

Joe Kennedy, Pandora's CEO, President, and self-proclaimed pop music junkie, is the driving force behind Pandora's success and range of clientele.

However, Pandora surprisingly spread almost solely by word of mouth. By developing the Music Genome Project into a personalized radio, the appeal of only hearing music analytically chosen according to your distinctive taste became so great that that Pandora recently created applications for select AT&T and Sprint mobile phones.

Pandora's website is simple to use and navigate. Users create "stations" by typing the name of their favorite artist into "Pandora's box" and letting the Genome Project take over. Users can create and refine as many stations as they want by banning artists that aren't quite right, or bookmarking artists that are spot

Another recent edition to Pan-

dora's arsenal of musical expertise is the Pandora Video Series. The videos investigate various production techniques, explore worldfamous venues, and highlight the inner workings of specific bands'

It's difficult to admit that such an esoteric, theoretical approach to why people love certain music works so efficiently.

The Music Genome Project's

Radio Get more of what you love founder, Tim Westergren, urges participants to continue in their exploration of the musical universe and not think too much, imploring members to "Sit back, relax, and enjoy the music-that's the point."



UniversityVoice

What do you think of the new cougar sculpture on campus?

"I think it's pretty cool. Cougars are pretty ferocious, but a golden cougar, that's just flat-out incredible."

> Zack Minnie Freshman

"I think it looks nice and fits well with the plaza."

Kayli Copeland Sophomore

> "I like it because it gives me pride in my school."





Why O-Team may be the place for you

BY KRISTINA LAWLER **Business Manager**

As a transfer student, I came into Cal State San Marcos knowing no one. I knew I wanted to find a way to be involved on campus somehow and as I sat through my own orientation, I figured out how.

Orientation Team reminded me of something I did back in high school called Link Crew.

Link Crew is a program that helps incoming freshmen by assigning them to upperclassmen as a sort of mentorship program. O-Team is similar experience except you do not have to be junior or senior to join, so even freshmen can join in on the fun. Not only does it look great on resumes because it is volunteer work, but you get the satisfaction of being involved with an organization that actually makes a

some fearless leaders who really are there for you in good times and bad. O-Team is a great way to help build your leadership skills and make great friends along the way. Yes, O-Team requires a lot of your free time, however, most of the time you spend hardly seems like work at all because you are having such a great time.

O-Team also gives you the chance to obtain knowledge about the campus that you might not have found out otherwise. If all that isn't incentive enough to join, did I mention that you get to go on not one but two retreats over the course of the year.

I, for one, am saddened by the fact that I will be unable to return to O-Team this year due to time constraints, but I encourage all of you to at the very least find out some more information about joining one of the best organizations on campus. It was one of the most satisfying experiences of my life. O-Team will be hanging around Kellogg Plaza from 12pm-1pm on the following dates: September 16th-18th and the 22nd-23rd so go talk with them and if meeting them is not enough there will be informational sessions held on the following dates: Tuesday 9/16-University Hour, Craven 3701; Thursday 9/18- 6pm-7pm, UVA classroom; Monday 9/22- 5pm-6pm, Craven 3701; Wednesday 9/24- 12pm-1pm, Commons 206; Thursday 9/25- University Hour, Craven 3701. So if you find yourself wanting to get involved on campus and that you yourself had a great experience at orientation, then I encourage you to pick up an application and join.

huge difference on campus.

If you don't believe me, just ask one of your fellow advisors how much they appreciate the help that O-Team gives them during orientations. O-Team won Campus Organization of the Year for the past two years in a row.

Over the summer, O-Team helped 1,643 incoming freshmen, 1,032 transfer students, and even helped out 838 family members. If you think those people don't remember, think again. O-Team got its start in 1991/1992 and has since grown to about 43 students this past year.

I was fortunate to be one of them.

O-Team also gives students the chance to meet some of the most awesome faculty members on campus. The SLL office holds

It gives a little excitement to the campus."

Amanda Lenox Freshman

> "It's a good representation of the school."

> > Gorton Berali

"I think it's decent. They could have made it better."

David Lewis Freshman



Photos by Lance Rosenberger / The Pride

A & E

THE PRIDE

Aventinus **BY JONATHAN E. THOMPSON**

Pride Staff Writer Private Weissbier-Brauerei Georg Schneider and Sohn brew

winning Aventinus in Bavaria, Germany. Manneken

Brussel Imports Inc., out of Austin, Texas, imports the genuine German wheat-doppelbock ale. Georg I. Schneider began the brewery in 1872. The 136-year-old brewery remains family owned and operated. Georg VI. Schneider currently oversees the company.

Hi-Time Wine Cellars in Costa Mesa sells 23 fluid ounce single bottles. The dark brown glass bottle displays a purple, flashy gold and red label. A bottle cap shod in purple and white hues with the company's logo seals a beer with 8.2% alcohol by volume. The majority of beers on the market contain 5% ABV. Aventinus' higher than average ABV ensures an interesting escapade.

The wheat beer pours extremely smooth creating a one fourth inch thick head. The head disappears almost as quickly as it formed leaving a very thin lancet. Despite an easy pour and petite head, the brew casts a dark brown hue. The beer releases a sour mash aroma and



excites the taste buds. The

dark color correlates

with the taste. At first sip, a strong powerful surge of flavor ravishes the lips,

tongue, and taste buds. Banana, clove, vanilla, and chocolate flavors and spices comprise the ale. The brew continues shocking the throat on the descending adventure below deck. The beer tastes better at colder temperatures.

If visiting Germany over the weekend seems impossible, try a great authentic German tasting brew. As responsible Cougars, enjoy Aventinus responsibly! Bottoms





BY CRYSTAL EVANS **Features Editor**

Dave & Buster's is a onestop shop for food and fun. Not only do they offer a great menu but Dave & Buster's also has a full bar and tons of games to play.

Located off Interstate 8 on Camino Del Rio North, Dave & Buster's has a variety of food options. From an appetizer of their buffalo delicious wings to their to-die-for caramel and pecan topped New York Style Cheesecake for desert, all of their food is sure to please. The best deal at Dave Buster's & would have to be their "Eat & Play" combo. This offer includes any entrée along with a \$10

Dave and Busters A great place for food and fun

Black Jack BBQ Chicken and the Char-grilled Rib eye Steak are both great entrée options.

If the great food is not enough, Dave & Buster's offers a variety of excellent drinks for those of age. The Million Dollar Margarita and their TNTea are among their best signature drinks.

When looking for a deal happy hour is the way to go. 4:30 to 7 Held from

game card for only \$15.99. The p.m. Monday - Friday and 10 p.m. till close Sunday - Thursday, all appetizers and most drinks are half price.

> Once dinner and drinks have been enjoyed it is time to hit the game floor. Dave & Buster's is often described as a Chuck E. Cheese's for adults. They have a variety of video games and ticket games to play. Money is loaded on Power Cards that are used to play the games and also to store tickets so they can be saved to get larger prizes.

Dave & Buster's has several televisions around the

bar area that are used to view sports and a separate room with a large television that is used for football games and other sporting big events.

Whether looking to have a good meal, enjoy some drinks with friends, or just play games and feel like a kid again, Dave & Buster's is the place to "Eat. Drink. Play."

College Can Be Difficult. Getting Around Shouldn't Be.



Visit The Pride ONLINE Be notified of breaking news HE CSUSM **Receive the email edition Comment on stories** Student Polls

Why not leave the driving to us and hop aboard the SPRINTER and BREEZE? NCTD's transit services are cheap, convenient and best of all: stress free.



Your Connection to Campus

Purchase your discounted Cal State San Marcos \$49 SPRINTER/BREEZE monthly pass from Parking and Transportation Services (FCB 107) beginning the 25th of the month.

NORTH COUNTY TRANSIT DISTRICT

GoNCTD.com 2 511



THE PRIDE



Frozen Grand Central Protest or acting class?

BY AMY SALISBURY **Opinion Editor**

What might happen if 207 people suddenly and inexplicably froze stiff in the middle of Grand Central Station? Get ready to find out.

New York-based comedy troupe Improv Everywhere's Youtube channel currently hosts a video called "Frozen Grand Central." In just over two minutes, viewers experience secondhand emotions ranging from disbelief to absolute hilarity at this no less than wondrous social experiment.

The video begins with a bird's-eye view of Bryant Park and one of Improv Everywhere's "agents" bellowing ridiculous instructions from a bullhorn.

The plan is for over 200 people to synchronize their watches and freeze in place for exactly five minutes in the middle of the largest train station in the world while perplexed onlookers go about their day.

Suddenly, at 2:30PM, average people bizarrely become statues. Strangers begin talking to each other, laughing at the spectacle presented by this secret slapstick company. Regular commuters to and from New York certainly come across strange sights, but what could this be? "They stopped what they were doing and stood, like, frozen," remarks a young woman to her friend.

An undercover agent chats up a disturbed

family man. "How asking, long has this been going on?"

Online Video of the Week A Grand Central attendant in a maintenance cart honks his horn

and complains to the comedians with no luck.

Then, the Improv agents nonchalantly go about their business once again to roaring (and confused) applause.

As one of over 70 missions, Improv Everywhere has almost a cult following in and around New York City.

In August of 2001, Charlie Todd founded the group after he and a few college friends decided to prank a bar in the West Village. Todd posed as the musician Ben Folds, and within three hours, he was drinking on the house.

Improv Everywhere's global counterpart, Urban Prankster, covers other acts of comedy genius outside of New York City. Most recently, an annual prank called "the MP3 Experiment" has just announced dates in New York, Chicago, and San Francisco.

By the way, Improv Everywhere's slogan is "We cause scenes"; now it all makes sense.

To watch the video, visit: http://www.youtube.com/watch?v=jwMj3PJDxuo or go to improveverywhere.com

2008 World Literary Series The Religious and Other Fictions

BY JOSEPH DERAGISCH Pride Staff Writer

Tired of reading books written by authors born hundreds of years ago? Yearning to read contemporary literature by the fresh and innovative writers of today? Relief is on its way.

The CSUSM Community and World Literary Series is just around the corner, featuring readings by modern poets and authors, original presentations by renowned performance artists, and live pieces by experiences dramatists.

One of the many benefits of attending will be the experience of witnessing and interacting with creators of contemporary art and literature from not only Southern California but from all over the world. All of the speakers showcased are at the bleeding edge of contemporary literature and culture.

Everyone and anyone are invited to come and join the students and staff. The CSUSM Community and World Literary Series was created so people can experience artists who are relevant to today's art and literature scene, and become inspired to create and develop original ideas on impor-



Photo retreived from http://cwls.blogspot.com tant subjects in art, culture, politics, or history.

The next reading coming up will be on Thursday, September 18th at 7:00 pm, by author and literary critic Christina Milletti. It will be held on the CSUSM campus in Commons 206, on the edge of Founders Plaza. Following that date is M. Gordon Clarke on October 9th in the Field House room 113, and Kevin Moffett and Daniel Gustein, whose date and place have yet to be announced.

More information can be found on these and all upcoming World Literary Series events on the programs' website: http://cwls.blogspot.com/.

Coen brothers do their thing Burn After Reading

BY BILL RHEIN Pride Staff Writer

One of the best traits about the Coen Brothers is their absolute love of making films. This is seen by the fact that since they have entered the filmmakers' scene in the early 1980's, they made a film almost annually. So even after they won Best Picture for "No Country for Old Men," they continued with their work.

Their latest work, "Burn after Reading" is another treat from these film geniuses.

This film features a star studded cast all performing excellently, many of whom have worked with the Coen Brothers before.

John Malkovich plays Osborne Cox, a CIA worker who quits his job after a confrontation. Tilda Swinton plays the pediatrician wife of Osborne, Katie. George Clooney plays a womanizing treasury worker, Harry Pfarrer, who is sleeping with Katie.

Frances McDormand, who starred in the first Coen Brothers film, "Blood Simple," plays Linda Litzke, an employee at 'Hardbodies' gym who is having a midlife crisis. Lastly, there is Brad Pitt, who steals the show as Chad Fledheimer, another 'Hardbodies' employee who gets in way over his head in this twisted story.

After Osborne quits his job, his wife Katie, plans to divorce him to be with Harry. She uses her husband's computer to burn a disc to bring her lawyer the household's finances. Unknowingly, she also adds documents of Osborne's memoir in

Even at the worst moment, the one involving a certain rocking chair, the film remained engaging.

progress.

The disc accidentally gets lost at 'Hardbodies,' where Linda and Chad find it and think they can use it to extort money from Osborne. Amidst the crazy action plot, there are intimate relationships all over.

Soon divorce lawyers and government agents are rampant as the film runs hilariously to the end.

The film is nowhere near as good as other Coen classics, such as "No Country" and "Fargo." That said, it is still a great film, as I think the brothers have never made a bad film.

It features some cracking dialogue delivered well by all the cast. It features quirks the Coen Brothers have made a reputation with. Only they could make such a dark film and keep the audience laughing until the end. The comedy and action is will make one laugh and gasp.

The areas were the film lets down is right after the character introduction where the films slows down for a while. Then it picks back up with several brilliant scenes, and then slows down again right before an ending that is an absolute delight.

This film could have benefited from a sharper editing in some parts and a little refinement in the story, but overall, it is very good. I thoroughly enjoyed this film.

Even at the worst moment, the one involving a certain rocking chair, the film remained engaging. The character development is a lesson to other writers. The performances were excellent. I must commend Pitt, who once again proves himself

with his portrayal of a naive gym worker, who is lovably silly.

Though this film is not perfect, it is definitely worth a watch.



Photo retreived from Focus Features



Photo by Ben

Roffee / The

Pride

A & E THE PRIDE CSUSN'S Resident DJ BY BEN ROFFEE parties, sorority formals, club fund-BY BEN ROFFEE parties parties, sorority formals, club fund-BY BEN ROFFEE parties parties, sorority formals, club fund-BY BEN ROFFEE parties partie

BY BEN ROFFEE Managing Editor

By day, Mike Wereski walks around Cal State San Marcos as a student and peer to most of us. When class gets out, this studious and unassuming student sheds his normal identity, grabs his turntables, and transforms into the one of a kind entertainer, DJ Mike Strip. Hardly a small name in the area, Mike is CSUSM's premiere DJ, offering his entertainment services to an assortment of groups on

campus. With fraternity

parties, sorority formals, club fundraisers, and even weddings falling into his normal line of work, Mike continually proves himself to be a versatile and multi-dimensional entertainer.

Mike's story doesn't start with "he wasn't always a musician" because, well, he pretty much always has been. At 12 Mike got his first keyboard. At 13, a drum machine and turntables. By the tender age of 14, Mike was

DJing and performing small gigs.

Since then, Mike hasn't been able to

step away from the world of music

Before transferring to CSUSM,

Mike attended Pasadena Commu-

nity College where he earned him-

self an impressive 3.95 GPA. Orig-

inally Mike planned on attending

CSU Long Beach, but because of

production and DJing.

an overly impacted program, Mike opted instead to leave his hometown for a new venture south of his normal stomping grounds. Even though Mike was still in Socal, moving out of Pasadena and being on his own carried with it an incomparable feeling of accomplishment.

Now a Senior and Kinesiology major, Mike goes to school Monday through Friday in near 9-5 fashion. In between his full course load, Mike somehow manages to perform 2-3 gigs a week. His passion for DJing and production has proven to be a lucrative one thus far, and because of that Mike has been able to make music his job.

For as long as music and DJing have been a part of Mike's life, he makes clear efforts to stay ahead of the curve. While like most DJs, Mike has moved away from lugging around crates of vinyls in exchange for the more versatile vinyl emulators, Mike has still managed to stay ahead of the curve. Wary of not getting too comfortable in an industry saturated with traditional DJs, he has moved forward into the less populated realm of Video DJing (VJing).

With technology improving the affordability and accessibility of Video Djing equipment, Mike Strip has been able to participate in growing movement to cross the medium of music with video in live settings. VJing may require twice the skill,

Tuesday, Sep 16

but Mike hasn't backed down from the challenge, making VJing a staple of his act.

Keeping that innovative edge sometimes requires reinventing yourself, and that is just what Mike Strip is doing these days. Most recently, Mike Strip has revamped his image to make himself a more pronounced presence in the DJ world. Mike also plans on releasing his first album later this month, giving fans of his performances a whole new experience. But Mike is just looking at it as a chance to showcase his hard worksome 8 hours a day for 2 months straight- and mature as a producer.

It his work as a producer and not just as a DJ that could launch his career to the next level. In the past, his work has appeared on television networks like CBS, NBC, and Lifetime, but it is his newest venture into production that Mike seems most excited about.

At this point in his career, there seems to be nothing but limitless potential for this young and skilled entertainer. Mike stands to become a commanding presence in the music and entertainment industry, and CSUSM students should be excited to have a guy like Mike around campus. Although his aversion to the club scene has kept him from committing to any one venue, its safe to say that DJ Mike Strip Wereski is CSUSM's resident DJ.

DROPPING: DVD RELEASES



MADE OF HONOR GRADE: D-

This chick flick offers nothing. There is nothing unique about this run of the mill rom-com. It is predictable and formulaic, as seen in the trailer, which reveals most of the movie. I will take an hour and forty minutes of your life and give you only hackneyed jokes and poor storyline. It relies too much on the names of it's stars, so steer clear of this one. By Bill Rhein / Pride Staff Writer

SPEED RACER GRADE: D

This film flopped big time in theaters this summer, lasting only a few weeks on wide release. This delivers only flashy colors and special effects. Other than that, it is a long, disengaging exercise by the Wachowski Brothers. They put too much into the visual, and no effort towards a plot. It raises a question of how they managed to make "The Matrix."

CD RELEASES

By Amy Salisbury/ Opinions Editor

RAP/HIP HOP



Peaceful, The World Lays Me Down NOAH AND THE WHALE

The debut album from this mellow British troupe explores a lighter sound of folk with such tracks as "5 Years Time" and "Shape of my Heart." A welcome respite from shallow pop, Noah and the Whale keep audiences interested with complex instrumentation and thoughtful lyrics.



Brass Knuckles NELLY

Nelly's fifth studio album boasts some major contributing names, including Snoop Dogg, Ashanti, Akon, and Fergie. The first single, "Wadsyaname," dropped over a year ago, while other singles include "Stepped on My J'z" and "Party People" taken from the album's 14 song tracklisting.



POP/PUNK Just Say Yes PUNCHLINE

Punchkids everywhere have waited for the follow-up to Punchline's 2006 release for what seemed like forever. Still relatively underground, the punchy indie lads recorded several cuts of tracks off this fifth studio release and compiled them into a four-track EP called Just Say Maybe

for all you diehards.



POP/R&B Year of the Gentleman

Ne-Yo's third album, "Year of the Gentleman," already gathered incredible momentum with the successful release of singles "Closer" and "Miss Independent". Album elements and influences include Sammy Davis Jr.'s arrangement and Frank Sinatra's vocals. Did I mention he liked their clothes, too?

Photos retreived from Amazon.com