

By GAIL TARANTINO  
Pride Staff Writer

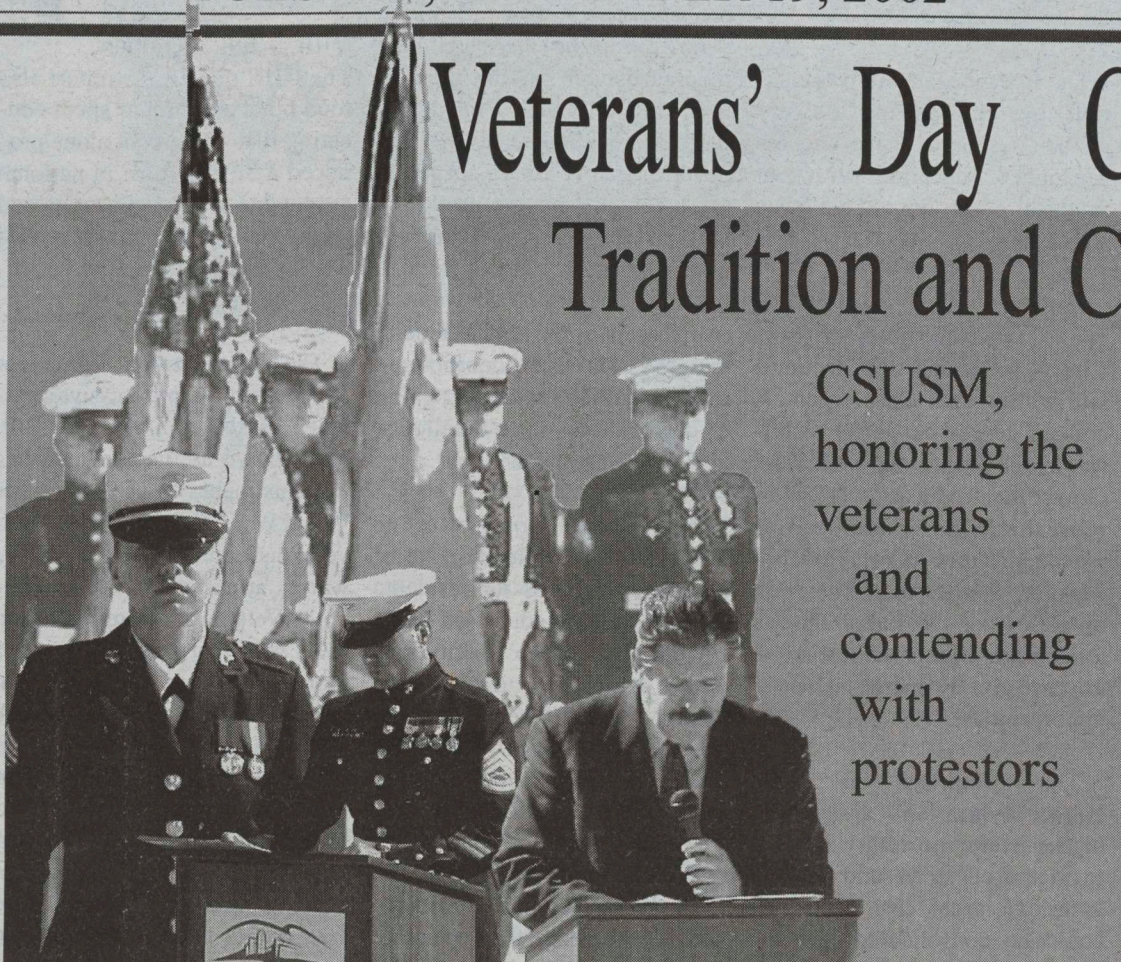
The CSUSM Veterans Association, lead by president Gary Taylor, United States Army (Ret.), held a celebration on campus Monday, Nov. 11, honoring all veterans and commemorating the 227th birthday of the Marine Corps.

The ceremony began with an introduction by Taylor and a speech by CSUSM President Alexander Gonzalez, himself an Air Force veteran. Gonzalez thanked the veterans for their service and praised them as students. Taylor asked those in attendance to observe a moment of silence to honor veterans who "...have served their country with honor, courage and commitment..."

More than 800 veterans attend classes at CSUSM and there are approximately 30 veterans on the faculty and staff. According to Taylor, part of the mission of the campus Veteran's Association is to "unify all past, present and future veterans who are members of the CSUSM community..."

#### Ceremony Events

Taylor spoke briefly about the origin of Veterans' Day including how, in 1921, it was originally called Armistice Day to celebrate the end of WWI and to pay tribute to the Unknown Soldier. In 1954, in order to honor all those who served in American wars, then-President Dwight D. Eisenhower signed a bill proclaiming November 11th as Veterans' Day.



Photos by Steve Compian. Illustration by Desmond Barca / The Pride

Staff Sgt. Angel Toledo, a CSUSM computer science major, signaled the official beginning of the ceremony with the presentation of the colors and the playing of the National Anthem by the 1st Marine Division Band and Color Guard from Camp Pendleton.

Staff Sgt. Amy Forsythe read the Veterans' Day Message and presidential proclamation from George W. Bush proclaiming National Veterans' Awareness week and urging communities to honor veterans. Sgt. Louis "Cali" Caliendo, a CSUSM service sector management major, read General John A. LeJeune's message for the Marine Corps 227th birthday, which praised the corp's contributions and strengths in war and peacetime. Gunnery Sgt. Michael Johnson,

a CSUSM high tech management major, read the current commander's birthday message, which praised the importance and legacy of the corp's sacrifice and their fulfillment of service.

The traditional cake cutting ceremony was lead by Sgt. Craig Fitzhugh and Sgt. Rico Burley, who presented pieces of cake to the guest of honor, President Gonzalez, followed by the oldest and youngest marines in attendance. Tom Schultheis, the oldest marine, is CSUSM's Chief of Police, and the youngest marine, Sgt. Tiffany Johnson, is a CSUSM history major.

When asked the about the cake cutting ceremony, Sgt. Caliendo explained that the passing of

the cake from the oldest to the youngest marine signifies the passing of the marine corp's traditions from one generation to the next. After the cake cutting ceremony, the colors were retired and the band played the armed forces medley. The Marine Corp hymn was by far the crowd's favorite.

Taylor presented Sgt. Tom Watson, the Veterans' Association treasurer, with a special award, "for excelling far beyond the scope of duties normally expected of his position." Taylor concluded the event by thanking a long list of supporters.

Protestors' Present During the Ceremony

Throughout the ceremony, two protestors sat off to one side. CSUSM student and army veteran Shawn Harris was protesting the ceremony and had upset some audience members. Harris was holding a sign that said, "rebuild America, not the military" on one side and "read the foreign press" on the other side. When asked Harris said, "this university should not be allowed to become a forum to promote military activities." "This is a campus," he said, "not a military base." Harris also claimed that uniformed officials forced him to move from where he was originally standing during the ceremony. \*

The other protestor, also a CSUSM student, Gigi Barrows sat next to Harris holding signs she had quickly made protesting Harris' position. Barrows' signs read, "I'm with stupid," "asshole" and "idiot." When asked to explain, Barrows said she thought that "[Harris] was disrespectful" and "when he started heckling [Taylor] I couldn't sit still." Barrows added that she didn't want [Harris] to be the only one with something to say." She added that, "he's not representative of the community here."

\*Pride Staff Writer, Chris Martin, conducted the interview with Shawn Harris.

## Escondido Mayor Hosts MBA Alumni Dinner

Energized event eclipses recent scandal

By JEFF BROWNLEE  
Pride Staff Writer

The MBA Chapter of the CSUSM Alumni Association held a dinner Nov. 6, featuring speeches by former Congressman Ron Packard and Escondido Mayor Lori Holt Pfeiler, who is herself a CSUSM MBA program alumnus. The dinner was the first event to be staged by what the association's Director of Events, George Overman, described as the "revitalized" MBA alumni association. The MBA chapter of the association is a separate sec-

tion within the broader CSUSM Alumni Association.

Overman explained that the previous attempt at an MBA alumni association had fallen to inertia and disinterest until it was revamped with the institution of new by-laws and committees in late 2001. More importantly, the association is now geared towards staging events and actively seeking recognition for the association and the MBA program.

Overman's use of the power word "revitalized" proved to be very appropriate, as vitality and enthusiasm seemed to be the unspoken themes of this event.

Many of the alumni pointed out that press coverage was especially important in lieu of recent negative press the CSUSM MBA program has received, regarding an unauthorized commingling of state and private funds in the program's management.

Alumni reactions about their association

Overman said that the alumni association was "working hard to get new members for both the MBA alumni association and the MBA students association" and this event was intended as a first step in gaining recognition for the association. According to Overman, the association has

a goal of eventually staging one event per month. After saying that the MBA chapter of the Alumni Association "allowed alumni to stay in touch with each other and Cal State San Marcos", Heather Manley, CSUSM's Director of Alumni Relations explained that CSUSM's MBA program produced its first graduate in 1996 and has been growing ever since.

Manley further said that CSUSM's undergraduate business program has the largest enrollment of any program on campus and that these factors bode well for the future of both CSUSM's MBA program and the corresponding alumni associa-

tion.

President Ken Green, who was also the founding member of CSUSM's MBA Students Association, spoke earnestly about the goals of the alumni association. These goals included "serving as a conduit between MBA alumni and the university, and facilitating career growth for the alumni." Green, like all the association's officers, eagerly emphasized the association's desire to recruit new members. Vice-President Brick Langford said "We would like to get current MBA program students involved in the MBA student's association in anticipation of

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# Free Higher Education

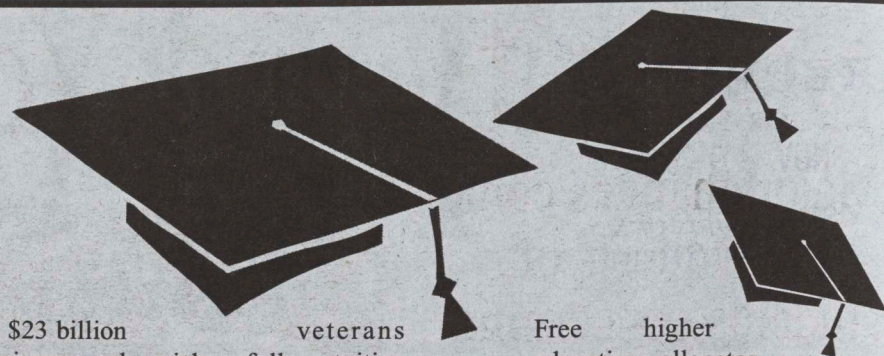


Illustration by Desmond Barca/The Pride

## Free higher education modeled after the G.I. Bill

By RIA CUSTODIO  
Arts Editor

On Wednesday, Nov. 13, at Cal State San Marcos (CSUSM) Dr. Adolph Reed Jr., professor of political science at New School University and award winner of the "Scholar of Vision," spoke of a call to action that could provide no-cost access to higher education for eligible students. This was a call to ignite the grassroots campaign sponsored by the Labor Party at the Labor Party Convention and Conference in Washington, DC in July 2002.

CSUSM is one of many campuses that Dr. Reed will visit in his attempts to spark enthusiasm for developing a significant consensus for the Labor Party issues on "Free Higher Education." He wants students, faculty, and the community to gain an increased awareness of the need for no-cost

higher education.

Dr. Reed began his presentation by emphasizing, "Every resident should have access to higher education with out financial constraint...It's a basic social right."

Spring 2003 enrollment opened this November, and large student loans and debt accumulate within each class credit. A college degree can offer stability by securing more choices. Government education statistics prove that higher education gives people a chance to build a better life for themselves. Therefore by following the Labor Party's guidelines, higher education at no-cost greatly increases social opportunities.

The campaign on "Free Higher Education" assessed a higher economic return leading to increased skills and income gains. Nominal cost of tuition could be consolidated into the government's large fiscal budget. The total cost of tuition, as explained by Dr. Reed, remains

mere pennies at over \$23 billion compared to the massive annual federal budget. Allocation of government funds, without the increase of taxes, allows the government to divert corporate tax breaks to support the growing need for free post-secondary institutions. Dr. Reed implied that the free tuition policy covers two percent of the annual federal budget and is easily incorporated into the trillions of dollars going to corporations, airline bailouts, and government spending.

As a staunch supporter of the Labor Party, Dr. Reed spoke of the imperativeness for residents to access higher education while revitalizing public institutions with marginal, implemental costs. "Free higher education doesn't cost a lot of money and you get a big bang for your buck!" proclaimed Dr. Reed.

Within the statement of the Debs-Jones-Douglass Institute (DJDI), the design for free higher education starts with a plan modeled by the United States G.I. Bill. The G.I. Bill supported

veterans with full tuition. The DJDI quoted, "...report also found that each dollar spent educating that 40 percent alone produced a \$6.90 return in national output due to extra education and increased Federal tax revenues for the extra income the beneficiaries earned."

The free tuition campaign applies similar, progressive strategies as the military G.I. Bill, also known as the Servicemen's Readjustment Act of 1944. After World War I, the G.I. Bill allowed veterans coming back from the war to attend college. The Federal Veteran's Administration (VA) said that this bill has had more impact on the American way of life than any law. The VA also said that President Franklin D. Roosevelt signed the bill in order to motivate a desire to "spare the veteran and the nation the economic hardships that accompanied the return." The free higher education campaign is similar to the G.I. Bill because it establishes the same fundamental principle in a broader sense.

Free higher education allocates funds to the larger population rather than a small segment.

Free higher education provides access to post-secondary institutions and affects the need for a higher level of education offered. The campaign stresses people taking local initiative to build solidarity for success through word of mouth and understanding the urgency to create a system for social reform of the polarization of higher education. By slowly building relationships with action, a diverse activism is created by revealing the need to depolarize colleges and universities said Reed.

To close the campaign, Dr. Reed, who heads Debs-Jones-Douglass Institute in New York, implored, "Nothing is more effective than building personal relationships...building fundamental solidarities...Like you say...share the vision."

# Emmy Award-winning Director Saul Landau to Speak at Cal State San Marcos

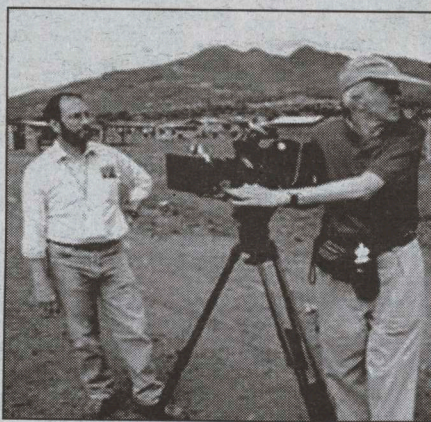
By JULIE MYRES  
Pride Staff Writer

Saul Landau will be a guest speaker at Cal State San Marcos Monday, Dec. 2, at 11:30am - 12:45pm as part of the Art and Lectures Fall 2002 Series. The lecture will be held in Academic Hall 102. His lecture will offer an alternative viewpoint on the debate of the drive that the US government is making towards war in Iraq.

Landau will be presenting footage from his recent visit to Baghdad. His lecture will also cover foreign policy and the role that the US plays as a powerful country. When asked about his views of these topics Landau

commented, "Don't trust the word of governments. The only time they're truthful is when they're not saying anything. When government officials use "National Security" to justify secrecy it usually has nothing to do with our nation or security."

Professor Landau is an internationally-known scholar, author, filmmaker, and frequent lecturer at colleges and universities. His work on foreign and domestic policy issues, Native American and South American culture, and science and technology has earned him the honor of the first recipient of the Hugh O. La Bounty Chair for Interdisci-



Landau on the left.  
Courtesy photo/The Pride.

plinary and Applied Knowledge at California State Polytechnic University, Pomona.

Some of Landau's most widely

recognized and praised accomplishments include the forty films he produced on historical, social, and political issues and worldwide human rights. He won the Letelier-Moffitt Human Rights Award, the George Polk Award for Investigative Reporting, the First Amendment Award as well as an Emmy for *Paul Jacobs and the Nuclear Gang*.

"I think I will only live once and therefore want to contribute to my time in history. I hope to teach critical thinking, skepticism to my children, grandchildren, and students," explained Landau of his motivation for his work.

Born in New York City, Landau grew up in the southwest Bronx, near Yankee Stadium. His accreditations include a bachelors and masters in history, with a minor in sociology at the University of Wisconsin. His advice to students at Cal State San Marcos is: "Participate in your own history. It's more exciting and meaningful than shopping."

Check out Saul Landau's website for more information on his work, films, and lectures at [www.saulandau.net](http://www.saulandau.net).

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them becoming alumni association members."

Speaker's messages to the audience

As an intro to the nights scheduled speakers, Interim Dean of the College of Business Administration for CSUSM Dr. Dennis Guseman gave a short but buoyant talk on the future

of both CSUSM and its business program. Guseman said that CSUSM was at the same thirteen-year mark as the previous school at which he had served, CSU Bakersfield. Bakersfield experienced a quantum leap in growth and recognition at its 13<sup>th</sup> year and Dr. Guseman confidently predicted that CSUSM would experience the same expansionist phenomena.

Recently elected Mayor of Escondido, Pfeiler said "the degree had proved invaluable to my political career." Pfeiler's speech centered around the effectiveness of applying basic business and economic principles to the conduct of local government, with explicit references to various aspects of the MBA program at CSUSM.

Former Congressman Ron Packard gave a speech extolling the virtues of public service.

Congressman Packard described public service as "the most noble and sublime activity one can engage in." Packard urged members of the alumni association to consider, with gratitude, the state and municipal services from which they have benefit, and suggested that as educated people they had a special opportunity and obligation to serve their community.

The CSUSM Alumni Association's MBA Chapter made an excellent impression at its Nov. 6

dinner. The members expressed great zeal for expanding both the scope and membership of the association.

Those interested in the MBA alumni chapter can contact Heather Manley at Tel: 760-750-4405, Fax: 760-750-3240 or [hmanley@alumni.csum.edu](mailto:hmanley@alumni.csum.edu).

Those interested in CSUSM's MBA program may contact Keith Butler at Tel: 760-750-4266 Fax: 760-750-4263 or [kbutler@csusm.edu](mailto:kbutler@csusm.edu).



# Security and Your Student IDs

Major changes come at the requests of students concerning student IDs at Cal State San Marcos.

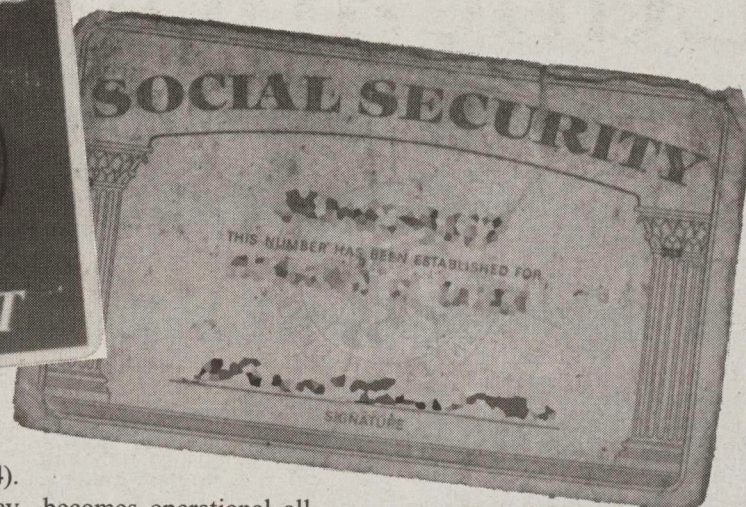
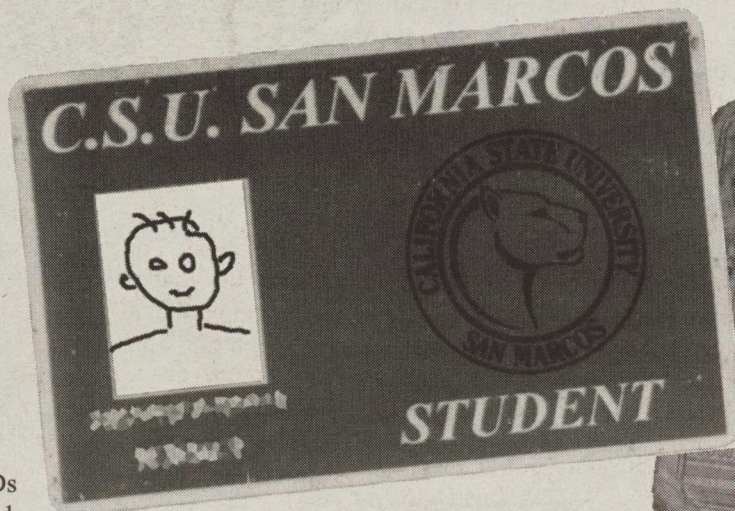


Illustration / Desmond Barca/The Pride

By JULIE MYRES  
Pride Staff Writer

Social Security numbers (SSN) on Student Identification (ID) cards is a practice that CSUSM has used, up until now. Cal State San Marcos is one of the last remaining schools that uses a student's Social Security number as a student ID number. However, effective immediately, students may request new student ID numbers in writing or in person in the Office of Enrollment Services. There will be no fees for students requesting a new ID number.

Cal State San Marcos Dean of Students Jonathan Poullard commented about this issue. He acknowledged the problem with having students' SSNs printed on

their IDs and said, "We are working to immediately phase out the use of SSNs on student IDs."

He also discussed the number of times he previously had been contacted regarding this matter. "So far only one, and while only one student (besides yourself) have contacted us, it is a big deal because students' privacy rights could be violated."

Richard Riehl, Executive Director of Enrollment Services, talked about the changes being made by the University Police, Parking Services, and Records Office to assign new randomly assigned numbers. Riehl commented, "Our plan is to drop the use of SSN's when we move

to the PeopleSoft student information system (in 2004). In the meantime, students may ask to have ID cards reissued to them without their SSN printed on them, and/or request that the Department of Enrollment Services assign them a different ID number."

If students want to change or delete their SSN from their ID, they may do so at the Photo ID counter at Parking Services located at FCB 107. Students who want a new number must go to Enrollment Services at Craven Hall 5110 for a new number to be assigned to them. This will affect students' log in for WebCT and also their ID number. According to Riehl, once PeopleSoft

becomes operational all IDs will have a randomly generated number.

Cal State San Marcos students use their IDs for many reasons. They use them for movie discounts, library book checkouts, a form of identification, and registration purposes. There are many times when they show them to total strangers to reap the benefits they offer to students. The current ID has the student's Social Security number clearly printed under the student's name and picture.

According to the Social Security Administration website,

"Your Social Security number is personal to you. It is the key to your Social Security earnings record and you're the only person with that Social Security number. When someone misuses your number, it generally means they're pretending to be you -- they assume your identity. And when someone pretends to be you, they can wreak havoc with your life."

The Government advises to keep close tabs on SSN, because of the potential dangers of fraud and the theft of people's identities.

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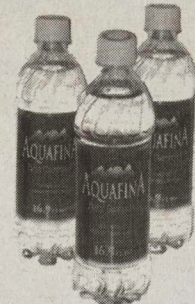
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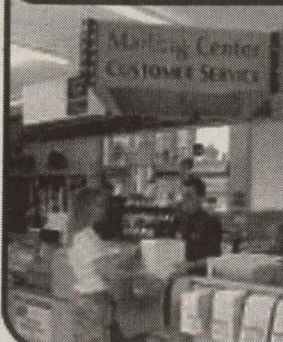
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# Ferocious Cougars Place First in Championship

By JESSICA A. KRONE  
Sports Editor

The CSUSM men's cross country team obliterated the competition at the National Athletics Intercollegiate Association (NAIA) Region II, taking home a first place score of 47 in the 8K race on Nov. 9. The women's team made a strong third place finish in the 5K race with a total score of 122. Fresno Pacific University hosted the tournament at Woodward Park. The course was slippery due to the rain the night before, nevertheless Junior Robby McClendon explained that "overall, the day was sunny and it was a good afternoon to

run."

The men's team ran against 11 other teams with a total of 75 runners competing. The Cougars were followed by second place Azusa Pacific who accumulated a total of 74 team points. Point Loma Nazarene came in third with 86 total points.

Among the top runners included Rene Reyes, who had a third place time and personal best of 25:34. Robby McClendon placed seventh with a personal best final time of 25:49, while Mike Shannon finished 10th with a personal best time of 25:59. Kris Houghton did not compete

at the Fullerton tournament due to minor injuries. In spite of that, he came back to place 11th overall with a time of 26:02. "Kris Houghton who has been injured for about a month came back and ran only 3 seconds behind me," explained Shannon, a computer science major from Rancho Bernardo High School. Brian Sullivan finished with a time of 26:16 earning him the 16th place slot.

The women's team competed against 14 teams with a total of 96 runners. The Lady Cougars placed behind first place Azusa Pacific with 47 points and second place Concordia who were nudged out of first with 48

points.

The leading runners among the women included Freshman Anne Marie Byrne who placed ninth with a final time of 18:59. Senior Lanele Cox came in with a 24th place finish time of 19:31. Junior Katherine Niblett final time was 19:36 which placed her 26th. Junior Camille Wilborn finished 28th place with a time of 19:41. Freshman Caren Sather-Sperry ran a time of 20:01 which placed her 35th.

The Cougar men automatically qualified for the NAIA National Championships in Kenosha, Wisconsin on Nov.

23, 2002. The natural speed and depth of the team's competitiveness will make it difficult to choose which runners will be chosen to compete in Wisconsin. The NAIA men's cross country final ratings placed the men's team 4th and women's team 19th nationwide. The Cal State San Marcos women do not know if their score qualified the team for nationals, but it will be determined at a later date.

"And as for the nationals race, we can be in the top four teams if we all run the way we already have," Shannon insisted.

## Men's Lacrosse Suffers Loss

By ADRIAN CUNDIFF  
Pride Staff Writer

"Due to money problems men's lacrosse is not going to play till next season," explained the Men's Lacrosse Team President Carlos Quichocho.

Although Men's Lacrosse

is not going to play until next spring, Quichocho and teammates are taking advantage of the extended off-season. According to the team president, getting into shape is the main focus of the team right now.

Men's lacrosse at CSUSM started last year under the intra-

mural sports program that was sponsored by ASI, and there has been much success getting students, experienced or not, out onto the playing field.

Lacrosse is not for the faint of heart. Lacrosse is an intense, heart-pounding, full-contact sport that was originally played

by American Indians. Lacrosse was the name the French gave the sport as they observed American Indians play with little or no rules and regulations. The sport quickly spread to Canada, the Canadians added many rules and regulations making it their national sport. Today, lacrosse is one of the fastest growing sports

in the world.

Men's lacrosse will have an informational meeting in the future to recruit students that are interested in playing.

## CALENDAR

By AMBER ROSSLAND  
Pride Staff Writer

### ASI Sponsors Events for Students

On Tues., Nov. 19, all students are invited to take a break for bouncy boxing in Founder's Plaza from 11am-3pm. This event will involve a way for you to release your stress and challenge your friends, or enemies, to a round of big-gloved boxing fun.

At the San Marcos Edwards Theater on Thurs., Nov 21, ASI is sponsoring a free movie night for the first 50 students who show up. The time and movie are to be announced. {One may wonder as to how many spaces are left for students after the first 50 ASI representatives show up, this may possibly be a way for ASI and their friends to get a free

movie at our expense.}

An ultimate Frisbee tournament is to be held this Friday from 1pm-3pm in the Forum Lawn by Chavez Plaza. The winning team takes home a trophy and sign-ups are available at the ASI office.

On Sun., Nov. 24, ASI is providing a transportation inclusive trip to the Los Angeles Museum of Tolerance. This exhibit provides much graphic information on such historical events as the Holocaust. No meeting place or time was specified for this event. {Once again a possible excuse for ASI getting a free trip for them and their friends to LA for the day.}

To conclude the month, the Annual Holiday Basket Contest will be taking place on Tues., Nov. 26, at the Dome Plaza. All baskets will be donated to needy community families. Sign-ups

are available, although location was not specified on the ASI handout.

At the bottom of the tiny yellow handout, in fine print, the contact information was listed in a point 4 size font.

"Contact 760-750-4990 or visit COM 205 for more information on November ASI events."

Although selected students received this handout, and assuming that they were able to read it, it is hopeless that many will show up to the events with no location and/or time specified.

### The Sociology Club

The Sociology Club is proud to start a new year at CSUSM. The officers of the sociology club are excited to begin a fresh start here at California State University San Marcos.

The sociology club is about the members and our goal is to help our members learn more about the careers in the fields of Sociology and Criminology, learn how to successfully apply to graduate school, interact with your professors, share ideas with fellow students, and much more!!

Anyone who is interested in the fields of sociology and criminology are welcome to join the sociology club. If you have any questions regarding the sociology club, please feel free to contact Michelle at [demon002@csusm.edu](mailto:demon002@csusm.edu) or Monica at [berto001@csusm.edu](mailto:berto001@csusm.edu).

### PAN Film Showing

Wednesday November 20 at 12:00 pm in ACD 408 the Progressive Activists Network will be showing the documentary Islam: Empire of Faith in honor of the

Muslim holy month of Ramadan followed by a discussion style lecture. There will be pizza and other refreshments as well as literature and lots of fun. This will be the last segment of the Socially Relevant Film Series for this semester so grab a friend and swing by.

### Lesbian, Gay, Bisexual, Transgender Organization (LGBT)

Day/Time: Wednesdays, 3:00 p.m.  
Location: UNIV 443  
For more information, please email: [kim012@csusm.edu](mailto:kim012@csusm.edu)

We are a new student organization. LGBT, gay supportive students, and faculty are welcome to attend our meetings. Upcoming events and activities are being planned for support and awareness. We respect confidentiality.

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# Who is Worthy of the Wang?

A chance for worthy faculty and staff to win the prestigious Wang award... and cash!

By JASON PADILLA  
Pride Staff Writer

Academic excellence in the area of teaching is something hopefully strived for by all professors and instructors and is a task definitely worthy of reward and praise. Because of this, all California State Universities reward their outstanding faculty with the Wang Award.

The Wang (pronounced wong) award was estab-

lished in the fall of 1998 when Trustee Stanley T. Wang gave the CSU system \$1 million to reward outstanding faculty and administrators. The award is designed to celebrate those CSU faculty and administrators who through extraordinary commitment and dedication have distinguished themselves by exemplary contributions and achievements in their academic disciplines and areas of assignment.

The Wang Family Excellence Award is administered through the CSU Foundation. Each

campus may nominate one faculty member from each of the following four categories: visual and performing arts and letters; natural sciences, mathematical and computer sciences and engineering; social and behavioral sciences and public services; and education and the professional and applied science fields.

Faculty, academic instructors, alumni, and students may make the nominations for the Wang Award. Nominations may be done by email or hard copy to the senate office at

mwoolf@csusm.edu. The nomination letter should indicate how the nominator knows the nominee, a statement of the nominee's qualifications as an outstanding professor, and, if a student, courses he or she has taken from the nominee.

The achievements of the Wang Award recipients must advance the missions of the university, bring benefit and credit to the CSU, and have contributed to the CSU's excellence in teaching, learning, research, scholarly pursuit, and community contribu-

tions.

If anybody associated with CSUSM feels the need to nominate a worthy candidate, they are encouraged to do so soon because nominations are due at the academic senate office, 1201 Craven Hall, or via email to mwoolf@csusm.edu, by the close of business on Monday, Dec. 9, 2002. The winners of this award will not only get a little Cal State fame, but a bit of fortune as well in the form of \$20,000. This is the chance for students to recognize faculty and staff for their

## Local School District Searching for Mentors

*Mentoring: A Possitive Experience for College Students*

By STEVEN ZAMORA  
Opinion Editor

To be a mentor is to have an opportunity to impact various students who are need of academic help. Joan Helms, associate under the Wellness Department within the Poway Unified School District, along with the Poway Unified School District itself, will argue for more mentors, in order to positively impact their students as much as possible. They are looking for college students to be the mentors for their students.

General Colin L. Powell (Ret.), Chairman of America's Promise and Secretary of State, talks about "Commitment makers," which are some individuals or organizations trying to make a difference by pledging their time, treasures, and resources towards helping our youth, is referencing, through Helm's interpretation, the role that mentors plays in the education process. Mentors are "commitment makers," says Helms. They pledge their time, treasures, being their education, and resources, college and experience, to help the nation's youth succeed in school.

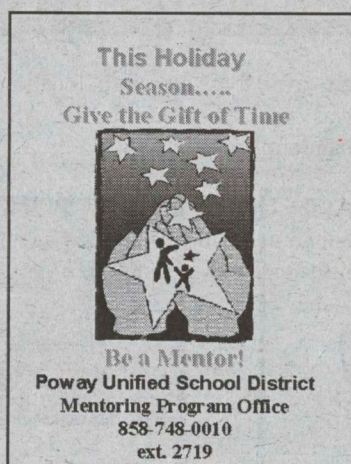
Helms is offering college students who can spend an hour every week throughout the remainder of the school year a chance to be "commitment makers."

Mentoring is a positive process that allows the mentors, as well as their protégés, a chance to gain from their experience together. Helms commented, "Over 98 percent of mentored students said they have benefited from the program by increased academic achievement, improved self-

confidence, increased attendance at school, improved attitudes and improved self-control. In addition, mentors are sometimes credited with helping students to stay away from drugs and alcohol."

The overwhelming statistics discussed by Helms, which are acquired from the Poway Unified School District, provides that mentoring aids students academically, socially, and mentally, and also shows that mentors present a positive role model for the students.

The Poway Unified School District wants college students to be mentors to other students anywhere from middle school to high school. At these different



levels of education, the district needs college mentors to not only help with academics, but also to be a positive role model and friend for their students. As reinforced by the statistics, new college mentors who are willing

to be "commitment makers" can fulfill the role that the school district needs.

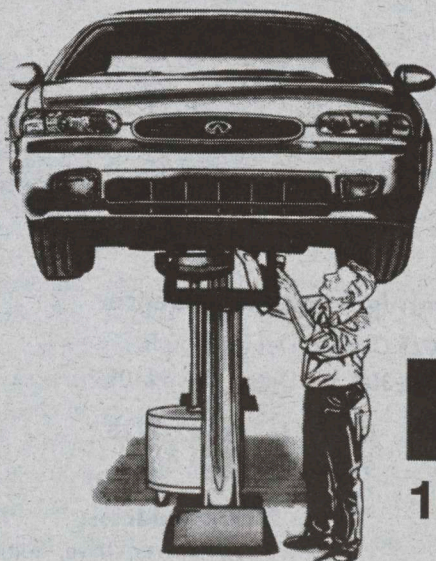
All of the benefits for both parties add up to one positive experience, which is noted by a current junior at CSUSM who works for ESS (Extended Student Services), Todd Cruel. "Mentoring makes me feel like I'm actually doing something positive to influence others. Also, when I mentor, I do not feel like a product of a company, I feel very valuable and useful to others," said Cruel. As exemplified by Todd, mentoring is an experience where a person can and often does make a difference in the world.

There are other places to be hired as a mentor. Cal Soap, a

state funded program through UCSD, hires mentors to tutor at various AVID (Advancement Via Individual Determination) classes in San Diego County. When hired, the program is flexible with schedules, and is mainly focused on providing academic aid to students in San Diego County.

If college students have any interest in becoming a mentor, they should contact Joan Helms at jhelms@sdcoe.k12.ca.us, for a mentoring opportunity with Poway Unified School District. Students can also contact Karla Whitaker at the Cal Soap office at (858) 569-1866.

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# The Cal State San Marcos Shopper

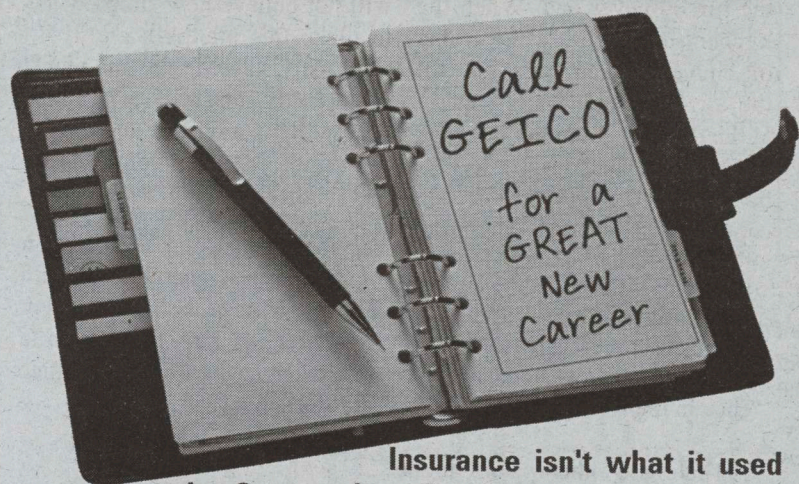
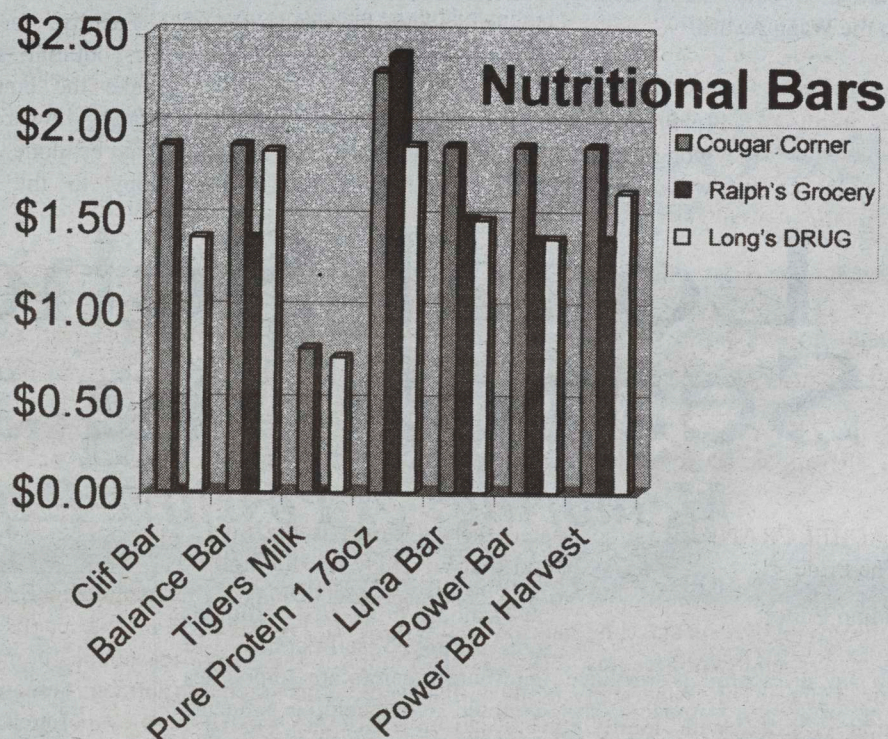
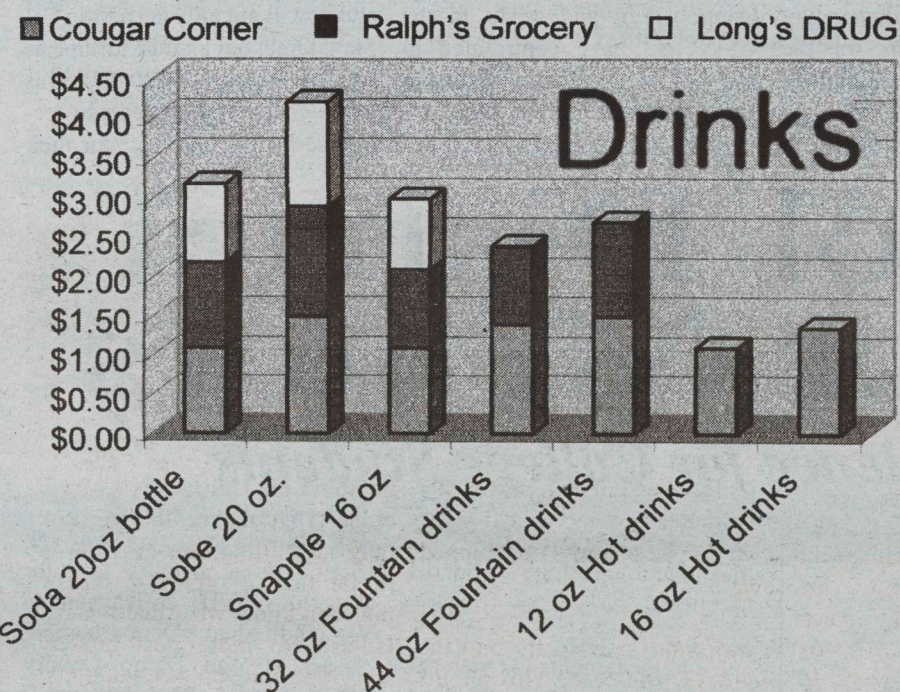
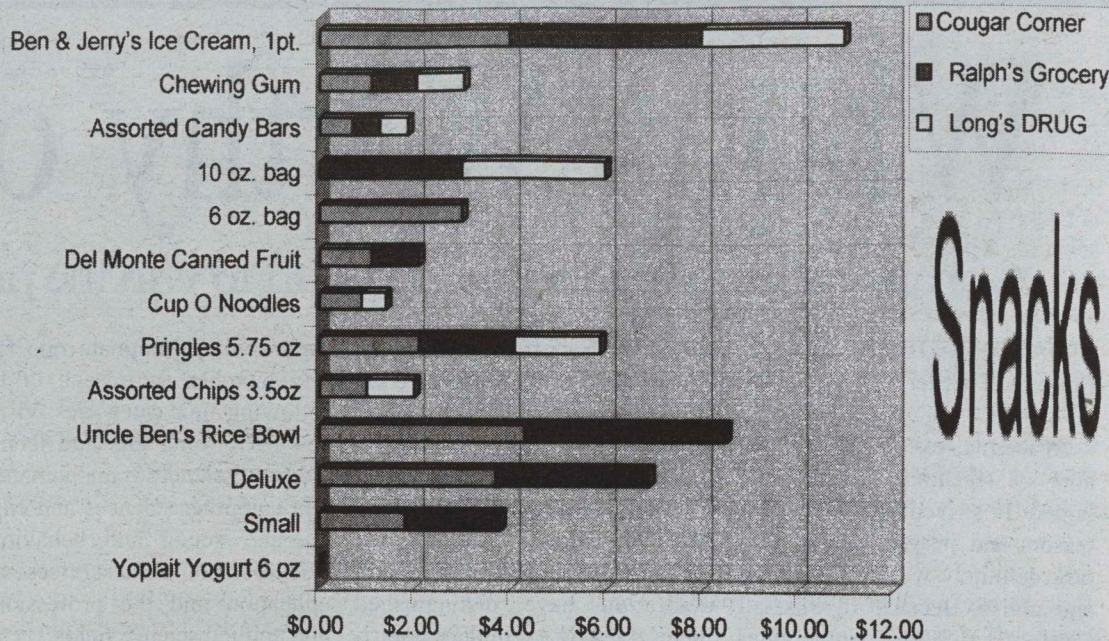
By JENNIFER ACEE  
Pride Staff Writer

Beware shoppers, where you buy your bottle of Sobe and Cup O' Noodles could be costing you an outrageous, an odious, a whopping 25 cents extra. Instead, shop around a bit and the quarter will stay in your pocket.

The following graph shows a sample of popular products available on and near our campus. Check out who has got the scoop on bargains

before you buy another stick of chewing gum.

Keep in mind the following facts. At the Cougar Corner Convenience Store, students do not pay sales tax. At Ralph's Grocery Store there are often bargains for Ralph's Club Members and coupons are doubled. At Long's Drug Store, these and other items are randomly on promotion for sale prices. Plus, check out page 3 of The Pride for coupons to use at Long's.



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# CSUSM Student and Former US Marine Hosts North County's Endless Summer

By MATT VARELA  
Pride Staff Writer

How many students can say that while getting their education, they are participating in the work force with a job they really enjoy? Well, for Amy Forsythe, 32 years young, that is the life she has been living. As a CSUSM student and an Oceanside resident, Amy spends much of her time hosting and producing a 30-minute cable TV program called "North County's Endless Summer." The show features local bands, celebrity interviews, local sporting activities, and military news. The show

gives people an idea on what's going on here in North County and is seen on various cable stations throughout San Diego, Riverside, and Camp Pendleton.

As a producer and host of the "Endless Summer" program, Amy spends some of the time inside the KOCT-TV studio, editing and preparing her program. Once the editing is completed, it is viewed by the executive producer. When the executive producer approves the edit, it is then sent to the local cable provider to be broadcast at a later date. As a producer of the show, it is up to Amy about how the program's

format is set up.

Amy said, "The idea of the show was to cover events and activities that everyone would enjoy." The program does well at highlighting the happenings of North County. On one of her shows, Amy brought in a friend who was a pro golfer in order to give everyone a lesson with the clubs, and when some professional jet-skiers were in town, Amy was able to catch them for some interviews. She also recently interviewed Marine Chief Warrant Officer Tony Rosenbun, who played a drill instructor in Fox Television's

"Boot Camp."

Amy is formerly from Santa Rosa and served on active duty in the U.S. Marine Corps from 1993-2001. While in the Marine Corps, she served as an International Combat Correspondent for the Consolidated Public Affairs Office. She has lived in Oceanside since 1995 and is continuing as a sergeant in the Marine Corps Reserves while pursuing a degree in Communication and a minor in Political Science here at Cal State San Marcos.

"I always knew I enjoyed journalism and working as a cor-

respondent in the Marines gave me the skills to step right in as a co-host of KOCT-TV's 'Inside Oceanside,'" Forsythe said. "Inside Oceanside" was Amy's first project before becoming producer of "North County's Endless Summer." It is a similar program that focuses more on the political aspects of Oceanside.

"North County's Endless Summer" can be seen on KOCT/channel 18, KPEN/channel 19, KDCI/channel 3 in Carlsbad, and Del Mar TV/channel 66. You can also go online at [www.koct.org/pages/endless.html](http://www.koct.org/pages/endless.html).

## Have a Turkey of a Time: Make Impossible Pumpkin Pie

By RACHEL FRANKLE  
For The Pride

Thanksgiving is a special time of year to spend with friends and loved ones. This American tradition is filled with family, pictures, memories, prayers, gratitude, and hope. Holiday spirit fills the air as we all long to make precious memories that will stay with us for our entire lives. Christmas is right around the corner and the New Year is following close in second. But everything starts with a lavish spread of Thanksgiving food including: mashed potatoes, yams, turkey, stuffing, gravy, and cranberry sauce. Lastly, we

eat dessert. Dessert is the final food that we enjoy on this holiday. I challenge you to make it special and try out this recipe for "Impossible Pumpkin Pie." My mother discovered this recipe years ago on a Bisquick box. It has become a cherished favorite of our family for years and it can be yours, too. Many people enjoy the holiday rich foods, but also worry about the pounds it tends to add. With this recipe, you can enjoy the food and your trim body all at the same time. Just follow these simple instructions and be prepared to take a savory bite launching you into the holiday spirit.

### I n g r e d i e n t s :

¾ cups sugar, ½ cup Bisquick, 2 Tablespoons butter, 2 ½ teaspoons pumpkin pie spice (nutmeg, cinnamon, etc.), 13 oz can evaporated milk, 2 eggs, 16 oz can pumpkin (or 2 cans pumpkin puree), 2 teaspoons vanilla

### I n s t r u c t i o n s :

- 1) Preheat oven to 350 degrees.
- 2) Put all ingredients into a blender.
- 3) Blend thoroughly to mix.
- 4) Blend 1 minute on high.
- 5) Grease a pie plate.
- 6) Pour the blended mixture into the greased pie plate.

7) Bake at 350 degrees for 50-55 minutes.

8) Can be served with whipped cream.

Are you ready to fly into the holidays with ease? This pumpkin pie will sprout your wings that the turkey never had. When the kitchen timer sounds, the aroma of cinnamon and pumpkin fill the air. Everyone waits eagerly at the dining room table for the much-anticipated dessert. Everybody feels like they overate and cannot possibly eat anymore, but no one wants to skip dessert. With this easy-to-make pumpkin pie, you do not have to skip dessert. One great aspect about this

pumpkin pie is it makes its own crust. That makes the pie not only less filling, but also lower in fat than a typical pumpkin pie. You know what that means, ladies? No more post holiday starving and binge workouts! My mother comments: "You will not believe how simple it is to make this pumpkin pie. It is less costly, lower in fat, and most importantly, it tastes great." Take my mother's advice and try out this recipe. You will not regret it and neither will your waist line. Happy holidays and enjoy our family's piece of pie.

## A Tasty Appetizer: Artichoke Heart Dip

By MELISSA BUTTRELL  
For The Pride

As everyone knows, Thanksgiving is a time to spend with your family but it is also a time for food. Everyone always stresses over what they are going to make for Thanksgiving dinner, but this is the trick. Here

is a recipe for an appetizer to start your day off right. It is for Artichoke Heart Dip; it is simple and tastes great. And no one has all the time in the world to cook so this is good for everyone. But before you can start you will first need to get some ingredients from the store.

2 Large jars of marinated artichoke hearts

1 cup grated parmesan cheese  
1 cup mayonnaise

After you have collected all your ingredients you are ready to begin. The first thing you will need to do is set your oven to 350 degrees. Drain and chop

all artichoke hearts. Then put all your ingredients in a 9" by 13" glass pan and mix. Bake at 350 degrees for a good 20 to 25 minutes. Pull the pan out and allow it to cool. Do not forget to turn your oven off. Serve with crackers or tortilla chips. If you are taking it on the road or to a house nearby, store it in something that

will keep it warm. A nice carrying bag with a heating pad will work just fine.

Your guests will be so impressed by the dish that they will think you slaved over the stove for hours, but I guess what they don't know won't kill them.

## Andrew's Apple Pumpkin Pie

By ANDREW BEHNEMAN  
For The Pride

The Best of Both Worlds here we are, the holiday season is on its way whether we like it or not. Thanksgiving is going to be here in a flash and then Christmas will be here before we know it. Before we get too far ahead of ourselves with the joy of Christmas let's not skip over all the incredible food that comes along with Thanksgiving.

The aroma of the turkey is overwhelming. The moist stuffing and the buttery mashed potatoes sit heaped up in bowls on the table filled with cranberry sauce, biscuits, yams, and countless other sides. A must have for everyone's Thanksgiving is a pie of some sort. The most popular pies seem to be apple and pumpkin. Wouldn't it be great to combine both of those flavors into one pie? Well, we are going to

do just that, and for all you cheap skates out there, we won't spend over 10 dollars.

For Andrew's apple pumpkin pie we will need; 1 jar of Lilac Valley Orchard's Apple Pumpkin Spread, 1 graham cracker pie crust and 2 or 3 cups of vanilla yogurt. The jar of spread will cost about \$4.50 and can be picked up at just about any local San Diego County Farmer's Market. Lilac Valley Orchards is a family farm

in Valley Center that makes the spread. The piecrust and yogurt can be picked up at any grocery store. First we have to mix the apple pumpkin spread and the yogurt. Pour approximately ¾ of the spread into a bowl and add as much or as little yogurt as you want. Pour the combined mixture into the piecrust. Spread the mixture evenly in the piecrust and place the pie in the freezer for a couple of hours or until the pie is firm. Remove the pie from

the freezer and generously apply whipped cream to the top. Serve the pie chilled. It will serve 7 to 8 people and is the final touch to any Thanksgiving Day dinner. The left over apple pumpkin spread has countless other uses. It tastes great on toast in the morning. It also goes well over oatmeal. My personal favorite is to pour it over a nice bowl of vanilla ice cream.



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# Eminem's Debut:

## A Solid Attempt but not "8 Mile" High

By JOY WHITMAN  
For The Pride

Last Friday, Nov. 9, the controversial rapper, Eminem debuted in his first cinematic role. Marshall Mathers plays Jimmy, a young white rapper living on "the other side" of 8 Mile in Chicago. 8 Mile is a reference to a street that divides the social classes in the city. "Rabbit," as Jimmy is more casually called,

"I found it hard to get past my own adoration and lust for the star, Eminem."

and his friends, a group of young black men, frequent a particular club in the less upscale area of town offering "battles," rapping competitions between two people. The objective is to rap more eloquently than the other by means of mocking the other's

weaknesses and imperfections. Each competitor was given 45 seconds to prove him or herself as the most clever and wittiest rapper. Curtis Hansen, the genius behind the critically acclaimed LA Confidential, directed this film.

Kim Basinger portrayed Rabbit's mom who lived in a trailer home with her daughter and a man that Rabbit happened to go to the same high school with. Rabbit's mom takes him back into her home after he and his girlfriend break up. However, her character is not emotionally stable and finds means to shoot herself and Rabbit down. Mekhi Pfiefer plays Proof who is Rabbit's closest confidant and Master of Ceremonies (MC) of these battles. Another known name would be Britney Murphey who plays Rabbit's love interest Alex throughout the film. Although she is a background

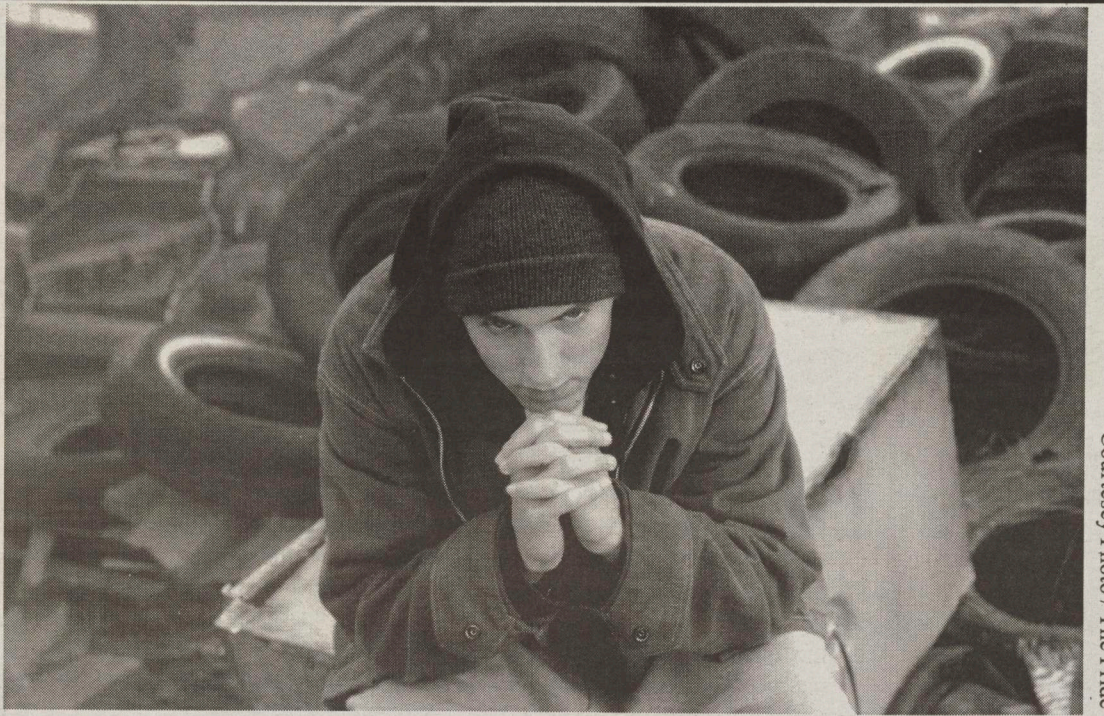
character, her role is essential in that she encourages Rabbit to go for his dreams and offers her beliefs that he has all the skill and talent to make those dreams a possibility. The audience later learns Alex has dreams of her own and does whatever she feels necessary to open a door to these dreams. Basinger, Pfiefer and Murphey offer solid co-star performances that complement the talent offered by Eminem.

Personally, I thought the transition Eminem makes from a white rapper that many people hate, love or love to hate was smooth and honest. He offers a

character that struggles to get by working somewhere he would rather not be just to make ends meet, but also struggled with his own insecurities about whether or not he is good enough to make it in the competitive world of the music industry. This film displays inner conflict, conflict between enemies of the underground rap scene, and triumphs within personal relationships.

I found it hard to get past my own adoration and lust for the star, Eminem. I thought twice about my original decision on the actual ranking of the film. I listened to all the hype about

this film and the fact that both the film and the soundtrack were number one on the charts this past weekend. I think the movie is over acclaimed by critics and I honestly have to assess that I would give the film anywhere from two-and-a-half stars to three stars for its attempts to meet the requirements of a satisfactory and complete film. But it did need the supporting soundtrack and actors to make it fully worthy of my student rate price to go see a sold out 10:55 pm showing on a rainy night.



Courtesy Photo / The Pride

# The Ring: Original Japanese Release

By BRIAN FISHER  
Pride Staff Writer

Some might say that the Japanese version of *The Ring* doesn't live up to today's standards in film editing and special effects, and they would be right. This is not to say that the film isn't creepy, it's just not scary. In fact, some of the later scenes of the film are comical and not fitted for the die-hard scary movie fans of America. Original

ally released in 1998, *The Ring* uses little special effects and relies on camera angles, color and imagery to make that tingly feeling creep up one's spine.

Despite its lack of special effects, *The Ring* still manages to get that disturbed feeling injected into the audience. For those who have seen *What Lies Beneath* or *The Others*, a similar eerie effect awaits viewers in *The Ring*. Plainly stating, the

plot of the film alone is strange enough make you lean back in your chair and hug your stomach.

Even after watching the American release, it was still interesting to see the differences in the original. The Japanese version uses much more spiritual and religious imagery than its renewal. Variant plot elements and an infusion of Japanese culture redeem the lack of

horror accumulated in the original. Now you ask, is the original subtitled? Yes, and it does not distract the reader enough to make the movie unlikable. So yes, it is worth a look if you don't plan on being scared. If the opposite is true, you might want to check out *The Ring* showing in a theater near you.



Courtesy Photo / The Pride

# NYC Shows LA What Real Music Is About

By STEVE BEGIN  
For The Pride

In 1976 my parents were part of a sold-out crowd at the Greek Theatre in Los Angeles to see the legendary Neil Diamond. Over two decades later, an entirely different crowd would be there to see an altogether different phenomenon. On Saturday, Nov. 2, 2002, I was part of a sold out crowd at the Greek, but I wasn't there to see Neil. I was there to see one of rock-n-rolls most talked about bands – the Strokes – Julian, Albert, Nick, Nikolai, and Fab. Having been a fan of the Strokes since collecting some of their songs from the Internet before the release of their debut album, *Is This It*, my expectations were high. I was also curious to see how the Strokes, with their roots in the small clubs of

New York City, would rock in front of thousands of people at the legendary Greek Theatre.

Opening for the Strokes were L.A. local band Rooney and New York City brethren the Mooney Suzuki. Rooney lived up to the buzz. Although the youngest of the bands, they showed excellent stage presence and moved gracefully through their short opening set. After the mellow pop tunes of Rooney, the Mooney Suzuki set the stage ablaze with a live show reminiscent of the MC5 and a swagger like the Stones. Mooney barreled their way through song after song, stopping only occasionally to rile up the crowd. They told the crowd that a lot of bands are out there nowadays trying to save rock n' roll, but the Mooney Suzuki couldn't save rock n' roll. Why? Because the

Mooney Suzuki never lost rock n' roll, that's why. They lived up to their claims with great songs and the best guitar windmills I've ever seen. They ended their set with a fuzzed out dual guitar duel that made me think the Strokes would have to be pretty amazing to top them.

The Strokes were more than amazing. While the curtain came up the crowd roared as they heard feedback from the guitars. As soon as the lights hit the band they played the song 'New York City Cops' from the United Kingdom release of *Is This It*. The band was in top form and unexpectedly professional. Having heard about the Strokes' tendencies to party before, during, and after shows, I was delighted to see them in sync and sober. Their set included every

track from their debut album plus five new songs.

Julian comfortably talked to the crowd in between songs and the band had a great time. Albert smiled and strutted through his chords while Nick pranced and danced through his solos. Nikolai plucked away responsibly at his bass and only broke concentration every few minutes to give the crowd or his fellow band mates a shy smile. Fab bobbed his moppy hair in time with his drumsticks and Julian gave the crowd 17 songs worthy of good ol' NYC growl. There was no encore, but having played songs off their album and five new tracks, it really wasn't an option.

Before playing their last song, "Take It Or Leave It," Julian expressed his gratitude to the

crowd thanking them for supporting a band that played in front of three lucky people in a bar in New York three short years ago. Albert and Nick treated the crowd to some improvisation with the dual guitar solo at the end of the song and when the hum of the guitars died down everyone bowed in unison and walked off stage. All except Fab who came out from behind his drum kit to kick one loud bang out of Albert's guitar and give the crowd a happy wave goodbye. After the show we didn't have to get up from our seats because we'd been standing and girating to the music the whole time. Funny that my legs weren't tired, just my jaw muscles from smiling so much.



# ¿Dónde está mi equipaje?

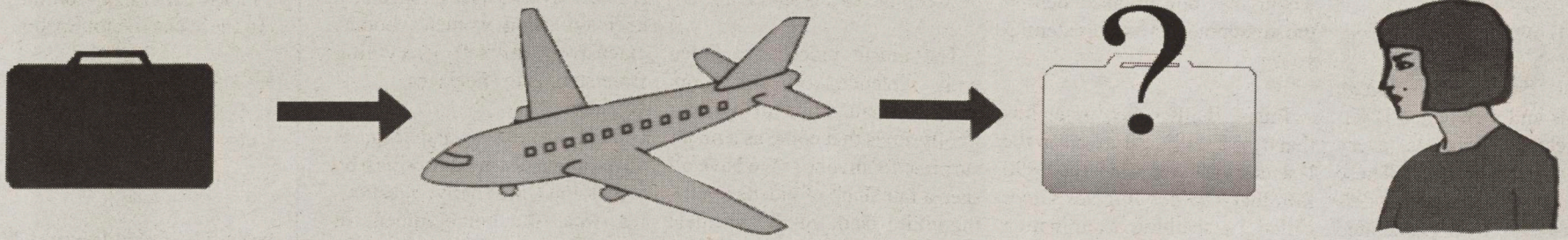


Illustration by  
Desmond Barca/The Pride

Por MARTHA SARABIA  
Editora Principal

"México lindo y querido si muero lejos de ti que digan que estoy dormida y que me traigan a ti" parece ser la canción que todos los mexicanos cantamos al visitar a nuestra patria o a la tierra de nuestros padres. Sin embargo, en ocasiones esta visita se convierte en una pesadilla debido a los altos niveles de corrupción en ese país lo cual te pueden dejar sin equipaje lo cual me toco vivir a mí.

En mi última visita a México el pasado verano, tenía grandes ilusiones y entusiasmo al saber que pronto vería al resto de mi familia que reside en ese país. Así que mi familia y yo llegamos dos horas más temprano para evitar tener cualquier tipo de problema con el tráfico en las carreteras o problemas en el mismo aeropuerto de la ciudad de Tijuana, México.

Inmediatamente, después de haber bajado nuestro equipaje del carro nos dirigimos a registrarnos. La dependiente registro nuestras maletas y pego las etiquetas correspondientes enfrente de nuestros pases de abordar. Hasta aquí todo iba bien. Como es costumbre, nos dirigimos al corredor de salida correspondiente para abordar el avión, pero nos detuvo una voz que decía, "Espere señora traiga eso para registrarlo por que no se lo van a dejar pasar."

Así que nos regresamos para que la dependiente registrara el andador que mi mamá le llevaba a mi abuelito. La dependiente pego la etiqueta atrás del pase de abordar, lo que no hizo con los otras etiquetas pero eso no levantó ninguna sospecha de nuestra

parte. Nosotros pensamos que porque era más conveniente pegarlo atrás donde no había nada que donde estaban tantas etiquetas encimadas.

Al formarnos para abordar el avión, el empleado de la aerolínea nos quitó los pases. En eso recordé que la última etiqueta había sido pegada atrás del pase y me dirigí hacia su estación de servicio para pedirle el boleto para quitarle la etiqueta. Le pedí al empleado que si por favor me daba el boleto que le había entregado para quitarle el ticket que tenía atrás y me ofrecí a ayudarlo a buscarlo, puesto que yo lo necesitaba para reclamar el andador de mi abuelito. Le dije que yo lo podía buscar si era necesario pero que necesitaba el ticket para reclamar el andador en el aeropuerto de Culiacán, el cual era nuestro destino.

Aunque insiste varias, varias veces, el hombre continuaba diciéndome que no me preocupara que toda iba a estar bien porque las maletas estaban registradas a nombre de mi mamá. Así estuvimos varios minutos hasta que por fin me canse y lo hice prometer que esto era cierto, que no iba haber problema al reclamar nuestro equipaje en el aeropuerto de Culiacán porque estaban registradas bajo el nombre de mi mamá. Y él muy convencido, seguía repitiendo que todo iba a estar bien. Una vez más, al momento de abordar el avión, el empleado se acordó de mí y me volvió a decir que no me preocupara que mi maleta iba a estar en Culiacán, como debería de ser, y que no iba a tener problema al recogerla porque iba a estar a nombre de mi mamá. Esto me lo dijo enfrente de mi familia y demás personas que se encontraban atrás de nosotros.

Llegando al aeropuerto de Culiacán, nos dispusimos a recoger las maletas como es costumbre. Pero para nuestra sorpresa mi maleta no aparecía al igual que otras cuatro más. Lo más raro del asunto es que la etiqueta que el muchacho no me regresó debería de corresponder con el andador para mi abuelo y no con la de mi maleta por que la etiqueta que fue pegada atrás del boleto era la del andador no la de mi maleta. Esto no tiene explicación y razonamiento. Así que los trabajadores del aeropuerto procedieron a buscar las maletas en el avión que habíamos llegado y que continuaría su travesía a la ciudad de Guadalajara. Poco a poco empezaron a traer las cuatro maletas que faltaban, una por una, como si fuera muy difícil encontrarlas. Mi maleta no apareció por ningún lado. Según ellos, buscaron y buscaron pero mi maleta no apareció. Imagínense, lo que se siente no encontrar la maleta de una, en la cual se lleva toda la ropa y zapatos, como también ropa nueva para la familia en México entre otras cosas de valor personal. Así que como era de esperarse me puse histérica y empecé a exigir que me fuese entregada mi maleta. No importaron mis gritos, los cuales no eran muy agradables debido al estado de shock en el que me encontraba, ni mi desesperación y mucho menos mis derechos legales lo cual no es de sorprenderse porque si en este país se violan tan fácilmente los derechos humanos que podía yo esperar con mi equipaje.

Los trabajadores del aeropuerto en Culiacán, me preguntaban por la etiqueta y yo les explique lo sucedido y que el empleado

en Tijuana no me lo dio (abuso de autoridad es otra cosa típica en México). Lo único que pude hacer fue tranquilizarme un poco y llenar una planilla describiendo como era mi maleta y el tipo de cosas que llevaba adentro para facilitar la búsqueda.

Las dos semanas que estuve en México de vacaciones llame casi todos los días a las oficinas de Aerocalifornia para saber la situación de mi equipaje, pero siempre era la misma respuesta "todavía la estamos buscando porque no la hemos encontrado." Mi maleta desapareció de la faz de la tierra en el aeropuerto de Tijuana y hasta la fecha, 5 meses después, no ha aparecido y dudo mucho que vaya a aparecer. Me quedé sin maleta y con una gran decepción para querer volver a México con esta aerolínea. Pero dicha aerolínea se quedo sin 4 fieles pasajeros y con muchos trabajadores ineptos que laboran en ella.

Desafortunadamente yo no fui la única víctima. En mi regreso al aeropuerto de Tijuana pude platicar con muchas personas que también han sido víctimas de esa misteriosa desaparición de maletas. Esto me motivó a escribir este artículo para recomendarles

que estén muy alertas con todas y cada una de las cosas que hacen durante la registración de su equipaje, porque en esto puede depender si llegan con sus maletas al lugar de su destino o no. Así que mi consejo para todos los viajeros es que eviten ser víctimas de esta corrupción que desafortunadamente está tan arraigada en México. Si viajan por Aerocalifornia o por cualquier otra aerolínea, tengan mucho cuidado por que desgraciadamente esto les puede pasar a ustedes también. Y debido a tanta burocracia en México y a la falta de justicia, es imposible hacer algo para evitar que esto siga sucediendo. Así que extrememos nuestras precauciones al viajar con este tipo de aerolíneas irresponsables. Espero que este comentario les sirva de algo cuando salgan de vacaciones en estas épocas festivas. ¡Felices vacaciones!

*Going on vacation to visit family*

*members in Mexico can turn into a nightmare, when after having checked-in your luggage it mysteriously disappears. Advice: beware, be very aware when you travel with Aerocalifornia because the same thing could happen to you.*

## Presentación del nuevo libro de Isabel Allende: un total desastre

Por MARÍA SOLEDAD ACUÑA  
Redactora de *The Pride*

El pasado viernes a las 6:25 p.m. la gente se amontonaba afuera de un edificio en la ciudad de Santa Ana donde se presen-

taba la escritora Isabel Allende para presentar su nuevo libro. Al contrario a lo que debería haber sido el resultado de un evento supuestamente bien organizado, éste decepcionó y frustró a

Mira ALLENDE, página 11

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# Dream of a World Unlike Dreamworlds

By JENNIFER ACEE  
Pride Staff Writer

Disgust festering into rage... cold chills and a clenched jaw... a stomach as tight as every muscle in your body... These are just a few of some viewer's reactions likely to be generated by watching the film *Dreamworlds: Gender/Sex/Power in Rock Video*.

The effects of viewing this 55-minute film are far-reaching and long lasting. *Dreamworlds*, a 'simple' media criticism focusing on music videos, promises to be the most disturbing film you have ever seen.

MTV actually threatened to sue the producer and narrator of the film, Sut Jhally. A letter was sent to Jhally ordering him to 'cease and desist' promoting and using the video. In a crafty altercation, Jhally was able to frame the matter such that MTV received bad press on the issue, and so immediately ceased all pressure from MTV. (You know you're doing something right

when the powerhouse behind the disrepute starts threatening you.)

Today, Jhally's website claims that over 2 million students in the last decade have seen the 1990 film that *The Los Angeles Times* called "a scathing examination of pop video's use and abuse of women." <www.sutjhally.com>

*Dreamworlds* begins with a barrage of common images of females in the media. The repetition of these familiar sights, portrayals we take for granted as "normal," invariably begins to unnerve and frustrate viewers.

Then, a progressively more agitating step is taken as the rape scene from the 1988 film *The Accused* is shown. The scene retells the horrifying story of a woman in a public bar being raped by multiple men in front of a crowd of cheering onlookers - which is based on an actual occurrence. *Dreamworlds* juxtaposes the sickening images of this gang rape with MTV music video clips - and the similarity

between the two is shocking.

The music videos are laden with violence, objectification, and dehumanization of women. Really, does that come as a major surprise to anyone? We have all seen a fair share of videos featuring bikini-clad, mindless female bodies dancing across the screen. But the problem runs deeper than that.

The genius of Jhally evinces the significance of current and overwhelmingly prevalent female images in the media. Any viewer with a critical eye can turn on MTV today, watch a music video carefully, and come up with the same conclusions of female objectification. Actually, any viewer at all, even with one eye closed and the sound muted will still get the message that women are body parts to be looked at by men, ruled by men, and to be seen either as status symbols or prey awaiting the conquer. Day-in, day-out, every form of media people come into contact with is subtly, or overtly, reinforcing these harmful mes-

sages. Advertisers are especially keen on using women's bodies extensively to sell everything from stereos to shoelaces.

So I am left wondering, is anyone besides media critics by profession (like Jhally) questioning what the bombardment of these type of images is doing to our attitudes and perspectives of over 50 percent of the world's population - females?

Spare 55 minutes to view *Dreamworlds*, rock your perspective, and come up with your own analytical conclusions. CSUSM Media Library in CRA 4221 has the video available under "Media Controlled," which means students may view the film in a room or take it elsewhere for a 2-hour period.

Like Jhally said in an interview with Merge Magazine, "First you have to make people aware of what's going on. When people are aware, they get outraged." Well folks, it's about time to get aware.

ALLENDE de la página 10  
varios de los asistentes.

El evento que anunció la librería Martínez con mucho más de dos meses de anticipación, estaba programado para las 7 p.m., sin embargo, sin previo aviso y sólo porque la escritora se presentó mucho más temprano, a las 6 p.m., se dio inicio al tal sin siquiera tomar en cuenta al público que llegaría a la hora establecida. Para hacer más ridículo el asunto, se cerraron las puertas y un intransigente personal voluntario no permitió el acceso a los que llegaron después. Juan Villa dijo que tenía órdenes estrictas de parte

del dueño de la librería, Rubén Martínez, de no permitir entrar a nadie más. En el local bien cabían más personas pero al inflexible voluntario no le importó nada más que defender su puesto de voluntario, como si lo fueran a correr o a reducirle el sueldo. No es esto verdaderamente risible? Las personas que se aglomeraban fuera del edificio trataron todos los medios razonables para que se les dejara entrar, teniendo siempre la misma respuesta de Villa, "No, no puedo."

Al terminar la presentación se le preguntó a Martínez el por qué la había empezado antes y él dijo que porque como Allende llegó temprano, ella quiso empe-

zar "luego, luego." También se le inquirió el por qué no había permitido la entrada a los demás y dijo, "Es que el local está muy chiquito." Con respecto al no haber considerado otro lugar

para la presentación, él dijo que era "porque no tengo dinero para pagarlo." Después, al escuchar la sugerencia de haberlo llevado a cabo en alguna escuela comentó, "No hubo nada que yo pudiera hacer" dando media vuelta y evitando preguntas posteriores.

Al abordar a la abogada Claudia Álvarez de la oficina del Distrito de Abogados y representante de la ciudad de Santa Ana, quien también estuvo presente en el evento, se le mencionó lo sucedido y comentó que ella no tenía nada que ver con el asunto y que su papel era el de agradecer el que se presentaran en la ciudad de Santa Ana eventos para la comunidad hispana. Pero, por qué no apoyar el evento ayudando a proporcionar un lugar más grande?

Martínez se preocupó por motivar a la gente que estaba formada a que compraran los libros de la escritora, diciéndoles, "gracias por venir y por comprar los libros, la línea va a avanzar rápido porque nosotros ya sabemos como hacerlo." Esto sólo me hace pensar que Martínez planeó todo junto con la escritora para que solamente se realizaran las ventas. Me parece una manera muy astuta y sucia de hacer negocio, pues abusan de la buena voluntad de los lectores. Pero es más de extrañarse que Allende se preste a este tipo de juegos, o es que a lo mejor ya no vende libros y es la única manera que puede hacerlo.

La presentación duró aproximadamente 30 minutos y después, Allende fue custodiada como una celebridad hollywoodense hasta el lugar donde se dedicó a firmar los libros sin dar ninguna dedicatoria. Adentro de la librería se cobraban \$5 a la persona que quisiera tomarse una foto con Allende.

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History 311: Mediterranean in the Age of Rome  
Prof. Darel Engen, MW 1300-1415

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History 323: Society and Culture in Modern Europe (CC)  
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History 375: African Nationalism and Independence (DD)  
Prof. Reuben Mekenye, MW 1430-1545

History 384: Women in the Middle East  
Prof. Hussam Timani, MW 1300-1415

\*Please see catalog or go to [www.csusm.edu/history](http://www.csusm.edu/history) for course descriptions. Descriptions for History 300J and 400 level seminars are available in the History Department office, Craven 1239.

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# Response to Veteran's Day Letter

This is a response to Tristan Nickey's letter concerning the students not being able to celebrate Veteran's Day. First of all, from what I have been told, we need so many instructional days to go to school. If we had all the holidays off, we would have very long semesters. Also, most

of the holidays are on Mondays, which would really mess up the classes that are being taught on those days. We would be making up a lot or have a lot more homework.

Now as for our college not recognizing the holiday, you

are wrong. Were you here on Monday? The college did recognize Veteran's Day. The Veteran's Club and ASI sponsored an event outside the Dome. The Marine Band was here playing wonderful patriotic music. They also had the color guard and presentations for the oldest and

youngest Marines that attend CSUSM. The club served cake, punch and water. Because of the Veteran's Club and ASI, I was able to observe Veteran's Day, especially when they handed out small American flags we could wave. After the Marines were done performing, I was able to

meet and speak to some of the Marines that attend our campus. So you cannot say CSUSM did not observe the holiday, the tears in my eyes say yes and thank you.

Dorothy Bruno  
LTWR Senior

## Today's Freshman, Tomorrow's Leaders: CSUSM's ELP Program

How many times have we heard the phrase "Get Involved"? The Associate Vice-President and Dean of Students Jonathan Poullard and Coordinator for New Student Programs and Greek Affairs Julie Wright head the Emerging

Leaders Program. According to the syllabus, the objective of the group is to explore, better understand, define and/or articulate the personal leadership process while increasing knowledge of University resources and how to

use them.

The group touches base with multiculturalism and difference as well as understanding the individual's role as a potential leader within the CSUSM community

and beyond. Emerging Leaders is aimed at first year students to take part in a small, leadership-oriented class. It is very simple to join, sign up at orientation and show up at the first class. The class is voluntary and will hopefully be offered for credits in years to come. It consists of meeting one night a week for two hours and a weekly typed journal on a suggested topic. Poullard refers to this years group as the "dynamic dozen" and feels that "it is at the CORE of what they do in Student Affairs which is to 'empower students and to help them find their own voice.'"

The program offers unique opportunities such as having a student/professor panel come and share their leadership experiences, joining private receptions like Jonathan Kozol's before his informative lecture at the California Center for the Arts of Escondido, and serving as a "base of support with other members," said Matt Curran. When talking with the group members about what ELP is, Colleen Lee quickly replied: "ELP is an awesome program that builds great leadership skills in freshmen. It helps us to learn who we are and how effective we can be as leaders." In addition to learning leadership skills, Caroline Rizk makes the point that "ELP is a way for freshmen to get involved and build new friendships but it is also a means of discovering who we are and how the way we believe affects the way we live."

This group appears close-knit and is "the beginning to a great circle of friendships and relationships. I learned a great deal of respect and love for people. It has strengthened my morals and self-realization," said Tiffany To. Wright adds that "ELP is based on the Social Change Model of Leadership and takes students through the first 4 of the 7 C's of Leadership: Consciousness of Self, Congruency, Commitment, Collaboration, Common

Purpose, Controversy with Civility, and Citizenship. Students challenge each other in a highly supportive class that culminates with students developing their own Leadership Action Plan." People must be congruent with themselves before they can lead others. This class takes self-definition seriously by participating in many activities, journals, discussions and analyzing real life situations. The students involved will be much more aware of who they are and what they believe in by the time this class is over.

"Most importantly though, the ELP is about helping students learn how they lead, and about assisting students in making positive social change within their community," said Poullard. These young adults have had much experience on the basics of how to become a leader. The next step is to take action and make a difference on campus such as Orientation Team as many of these young leaders have applied and been accepted to. As freshmen, these students are given the opportunity to meet other freshmen and make the transition to college easier by meeting others with the same interests. The advantage of having a small group is that everyone knows each other by name, Stephanie Gaul jokingly added that "it's group therapy, when you need it" because there is mutual trust and respect at all times. Emerging Leaders Program is a positive atmosphere for students to further their leadership abilities and learn about different leadership roles on campus. Although it is fairly small this year, it will hopefully continue to expand in years to come. Jennifer Hauser enthusiastically stated: "This program is definitely an invaluable vehicle to obtain my future goals and endeavors. I would recommend this to absolutely everyone."

Erica Mitchell  
CSUSM student

Well John,  
it looks like the deadline for submissions to *The Pride's Literary Supplement* (the PLS) is almost upon us. We'd better **Submit today** if we intend to have our work published this semester. After all the **Deadline is Nov. 30th**. *The Pride* is accepting essays, poetry, and all sorts of art, to publish in a literary magazine as an **exhibition of Student Excellence at CSUSM**.

That's right Mary,  
hopefully professors are encouraging students to submit their work. It's simple, all that students have to do is **email *The Pride* at [pride@csusm.edu](mailto:pride@csusm.edu)**. The Subject box should message say PLS, and the message box should contain the work's title and the student's name as well as his or her major and grade. The Actual work should be in the form of an **attachment**. The attachment should include the work's title but not the student's name, that way the judging will be fair.

Illustration by Desmond Barca/The Pride

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