

The Pride



This Week...

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Affirmative Action Under Attack

By Claudia M. Acosta-Vazquez

"White women have been the primary beneficiaries of Affirmative Action; therefore they stand to lose the most by the passage of something mistakenly referred to as the 'color blind initiative'."

Q&A

Question: Some supporters of the CCRI claim that affirmative action has failed to accomplish its original purpose to the extent that it has created reverse-discrimination. Would you agree?

Answer: Absolutely not. In order for us to have reverse-discrimination, women and people of color would have to be in a position of power. Clearly, they are not, as we can see by looking at Congress, and management ownership of major corporations. If white males are losing, they are losing to other white males. They should realize that their economic misfor-

Professor Sharon Elise Sociology Professor



Photo by Claudia Vazquez

Sharon Elise, Ph. d. (1990, University of Oregon). Her Major areas of research interest fall within race and gender studies, including race relations, women of color, culture conflict and ideology, reproductive rights and feminist theory. Co-founder and editor of a journal of black thought (Wazo Weusi). She is currently conducting research on Blacks in San Diego County.

tures are a product of a shift in the international division of labor which has resulted in large scale exportation of jobs. Furthermore, affirmative action was attacked immediately after it came into being. As a result, white women and people of color have still not reach parity with white men. This is particularly striking when you look beyond the income gap and examine the distribution of wealth in America. This can be demonstrated to anyone who cares to go to sections of government documents of any major library such as UCSD. Furthermore, the lack of parity is clearly not

the result of deficits in human capital i.e., education and training as white women and people of color have moved forward considerably in these areas. Therefore, this [inequality] is due to ongoing discrimination despite laws banning it.

Question: Some critics argue that the Civil Rights Act Initiative is an attack on women's rights. Would you agree? How do you explain that a great number of white women support CCRI?

Answer: It is clearly an attack on the women's struggle for equality in our society. It is also one of the curious features of gender oppression that its victims are so unaware of their low status thereby so uncommitted to their own struggle. It has also been a historic ploy to call upon the racism of white women for the purpose of maintaining a white male power system. Nevertheless, white women have been the primary beneficiaries of affirmative action and therefore stand to lose the most by the passage of something mistakenly referred to as the "color blind initiative".

White women should realize that there is a potentially strong ally among people of color in the struggle for equality. For example, the major male leader present at the First Women's Rights convention in this country was Frederick Douglas an ex-slave, Black man. Therefore, I urge white women to come together with us to fight this initiative.

Question: What exactly does this initiative represents politically?

Answer: This initiative is part of a broader agenda that in California has included: de-funding education, huge build up of the present system, passage of proposition 187, three strikes you're out. 'An agenda which clearly says to people of color you don't belong'. If people want to be so historical as to believe that we have ever had a meritocracy, I urge them to consider why do we repeatedly enact legislation banning race and gender discrimination? We continue to live in a segregated society some would call it apartheid.

SHOULD THE CCRI PASS?

Some students on campus responded to the question...

Photos by Claudia Vazquez



Andrew Dasinger
Business Major

"I Think CCRI should pass. People are being hired just because they are Black, Hispanic or fit the quota. The job should go to the best qualified applicant."



Alejandra Amatulli
Liberal Studies

"I believe this initiative goes beyond racism; its an attack on women. It is a desperate effort on the part of men to undermine women. Men have realized the power women can potentially have, and feel threatened by it".



Michael Todd
Business Major

"I don't think this initiative if passed would be beneficial to anyone. I believe in diversification. Minorities are not giving a chance."



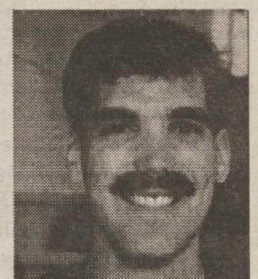
Eileen Whyte
Liberal Studies

"I don't believe the elimination of quotas is the answer. Perhaps, there is a need to re-define its purpose".



**Maria De la Luz
Mejia Valdez**
Social Science Major

"I believe putting this initiative on the ballot would only send us back to the 1950's. We have made a lot of progress thanks to affirmative action; without it not only minorities would be affected but women as well".

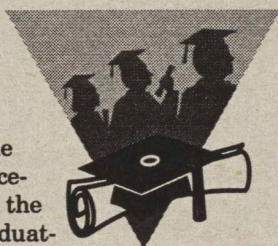


Michael Roberts
Accounting Major

"I fully support the CCRI because affirmative action has served its purpose. People should be measured on their individual merits".

News & Information

CSUSM Plans Commencement for 1995



Final plans are being made for the 1994-95 graduates and the commencement ceremony. Due partially to the construction and to the size of the graduating class, two ceremonies will be held on May 20 in the upper faculty parking lot.

The College of Education and the College of Business Administration will participate in the morning ceremony which begins at 9:00 a.m. College of Arts & Sciences graduates will march at 3:00 p.m. Graduates include all students who completed their degree in Fall 1994 and those students who plan on completing their program of study Spring 1995 or Summer 1995.

Each graduating student will receive two reserved seating tickets. Open seating will be available for other guests. Guests may park in the student parking lot or across Hwy 78 in the San Marcos City Hall lot. Shuttle buses will be provided for those parking remotely.

Information regarding cap and gown orders as well as official announcements may be obtained in the University Store.

Complete instructions for students will be mailed in late April or early May.

CSUSM RECEIVES \$5,000 ENDOWMENT FROM ADVANTA

CSU San Marcos has received \$5,000 from the Advanta Mortgage Corp, USA, an Affiliate of Colonial National Bank USA, to fund the Bree Tinney Women's Scholarship.

The scholarship is being endowed in memory of Bree Tinney, a former student and employee of CSUSM. The Advanta Mortgage Corp. is located in Rancho Bernardo.

The Bree Tinney Women's Scholarship will be awarded to CSUSM students who are female single parents and are resuming their studies after an extended break in their education.

Additional donations may be made to the endowment. Checks should be made payable to the CSUSM Foundation.

For more information, call Paul Phillips, Director of Financial Aid, 750-4852.



Daun Clizbe, of San Marcos Wins Scholarship

Daun Clizbe, a junior biology major, has been awarded a \$1,000 scholarship at CSUSM. The San Marcos resident, a re-entry student, has earned a perfect 4.0 grade-point average at the university. She plans to work toward a Ph.D. in biology and eventually enter ecological and biological research or teach biology at the high school or community college level. Ms. Clizbe returned to college studies at CSUSM in 1994, 14 years after attending UC Santa Barbara. She and her husband have five children ranging in age from 4 to 12.

Clizbe's scholarship was

funded by an endowment which will provide annual scholarships for generations of students. The anonymous donors recognized the tremendous need for scholarship endowments in a new university such as CSUSM where endowments are few and the needs are great.

When awarded the grant, Ms. Clizbe remarked on the generosity of the anonymous donor. "What a generous gift! And what a beautiful lesson for my children, that there are such good people on this planet."

In addition to raising a family and attending CSUSM, Ms.

Clizbe is also active in the community. She served on the board of directors of the San Marcos Educational Foundation which supports schools through fundraising and teacher grants. She also initiated a reading program at Alvin Dunn Elementary School, served as a Girl Scout leader, and as a board member of a local PTA.

Seventy-three students applied for the annual scholarship which is provided by an anonymous donor. The scholarship is based on academic achievement, financial need, an essay and a personal interview.

Mission Federal CU sponsors Educational Scholarship for the Visually-Impaired

Everyone deserves a chance for academic learning and Mission Federal Credit Union is helping the visually-impaired do just that by offering an educational scholarship through The Braille Club for the fifth year.

Scholarships are awarded to students based on criteria set by The Braille Club. Past Years' recipients were college students continuing their higher education but money has also gone to an elementary student needing special glasses for school.

"Students overcome physical impairments and succeeding in their studies is a salute to human determination," said Rose Hartley, Acting CEO and president of Mission Federal. "We want to encourage that spirit to excel."

Requirements for the applicants include the listing of the student's income level, degree of blindness, academic record and grade point average, personal rec-

ommendations, and an essay written by the applicant stating the reason the scholarship should be awarded to the applicant. These requirements are set by the Braille Club which also administers the funds.

The essay can be typed or completed in Braille. Interested students can contact Steve Uliano of

the Braille Club at (619)560-6982 for applications and more information about the scholarship and this year's deadline.

Mission Federal Credit Union, with an asset base of 600 million, serves the educational community in San Diego County from its 22 branch network.



What's News

CSUSM SEEKS TO HONOR YOUTHS

Wanted: Young people who make a difference in their communities.

For the third year, CSUSM's Office of Service Learning is seeking nominations from the community for the annual President's Youth Service Awards. The Youth Service Awards recognize voluntary community activities by young people in schools, places of worship, community organizations and hospitals. CSUSM, in cooperation with the United Way/Volunteer Center of San Diego, is seeking assistance from the public in identifying eligible candidates for these prestigious service awards.

North County students between the ages of 5 and 22 who have done significant volunteer work in their communities are eligible to be nominated. Service must be non-paid and unrelated to fundraising.

CSUSM's President's Youth Service Awards, funded by the U.S. Corporation for National Service, is a joint project of President Clinton's Youth Service Awards, the White House Office of National Service, the Points of Light Foundation and the American Institute for Public Service.

Deadline for nominations is March 24, 1995. Forms are available at CSUSM's Office of Service Learning, 750-4055.

An award ceremony honoring winners and all nominees will be held at the University on April 25 from 6:30 to 8 p.m.

Send us your news

THE PRIDE is looking for news submissions from CSUSM, Palomar and MiraCosta campus organizations, whether they be student-oriented or general. Mail them to us at California State University San Marcos, San Marcos, CA 92096.

College Students Needed

by Aimee LePore

I decided in my first year of college that I was going to be find out what I enjoyed doing and somehow turn it into a career. I knew that I liked helping people and I also liked working under challenging conditions, so one day I called the Red Cross and scheduled an interview to become a disaster volunteer. The first thing I was asked to do was to sign up for a free "Introduction to Disaster Services" class so I could learn about all the different jobs that people volunteer to work during disasters. The Red Cross has over 22 volunteer positions that people can specialize in from surveying damage, feeding people, setting up shelters, to answering phones and working in a supply warehouse—all part of the overall relief effort during disasters.

When I arrived at class, the Disaster Director told us that our instructor would be a little late because she was up all night helping out on a fire and that she had not had a chance to eat yet. As the Director went on to explain how the

Red Cross responds to fires and helps with the emergency needs of the fire victims, I was instantly fascinated. All through the class I was so excited about finding my niche that during the break, I asked the instructor if I could sign up to be an intern in the disaster services department.

So began my volunteer career at the Red Cross. In the coming months I took free training classes in almost everything the Red Cross has to offer. During my first month in disaster services, the Guejito brush fires struck the North County and the Red Cross opened its Emergency Operations Center. I was asked if I was willing to go to a Temporary Evacuation Point in Romona to relieve some of the disaster volunteers who had worked long hours feeding, sheltering and caring for area residents who were evacuated due to the fire. Off I went to Romona where I spent the night.

I began going to the disaster department on a daily basis after school. I became heavily involved in working on a handbook for new

disaster volunteers coming into the system and I soon moved into a set volunteer staff position in volunteer development. I assisted with recruiting, maintaining, training, and counseling volunteers through their training. I also became an instructor of disaster classes and attended a Southern California Disaster Institute in the Summer of 1994.

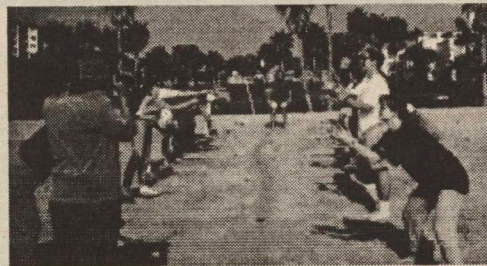
In addition to helping with the fires that occur on a daily basis in San Diego County, I have been there to help the Red Cross with staffing and mass feeding whenever there has been a large disaster in our area. I am also qualified to work on national disasters throughout the U. S. and nearly went to Georgia this past summer to help with the flood relief effort in the Southeastern states.

Anyone interested in learning more about the Red Cross disaster services program can contact Leona Bielefeld at the Red Cross at 291-2620x606. For all other volunteer opportunities contact the Human Resources Department at x211.

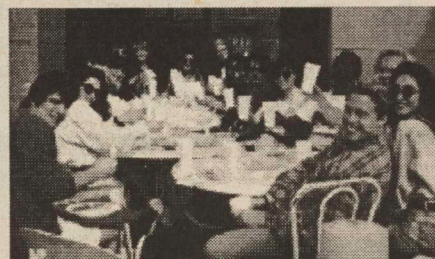
Intensive Spanish weekend

BY ANDREW MAHIN AND MATTHEW DEAN

The intensive Spanish weekend, organized and led by doctors Francisco Martin and Darci



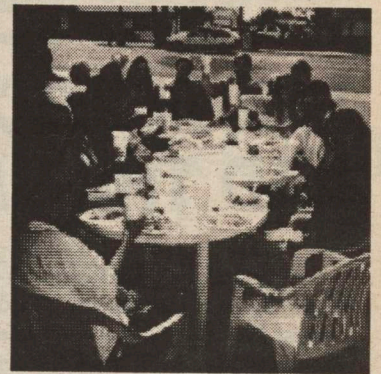
Strother was held the weekend of the February 24 at the San Clemente Youth Hostel. During the weekend, students from



CSUSM, Mira Costa College, SDSU, and other participants of the Community Education Program spoke only in Spanish. This local program eliminated costly travel and expense.

Along with providing a Spanish-only setting, the program offers an element of community that transcends age, race and language. This community atmosphere was a catalyst for a comfortable learning environment. After arriving on Friday, the group enjoyed a potluck dinner followed by workshops in Spanish music and grammar. Saturday, after breakfast and more workshops, the group ate lunch and played

games at the beach. After returning, the group learned to dance salsa style from a professional dance instructor. The participants then had their choice of many activities including, attending a Spanish Catholic mass, watching movies in Spanish, of course, and creating material for the impromptu theatre presentations, creating a fun time. Saturday closed with a game of Spanish charades.



On Sunday, the students received certificates of participation and reflected on the week end before going to lunch at San Clemente's best Mexican restaurant, Ricardo's.

Beyond the cultural, scholastic and linguistic benefits the participants learned a great deal about Hispanic culture and history. There is another Intensive Weekend planned for the last weekend in April, but space is limited. Those interested should call the Office of Community Education at 750-4018.

POTSHOTS

by Doug Woelke

POTSHOTS is the printed media's version of talk radio without the radio; the phone; or the obnoxious, pompous, overweight program host providing an endless pontification of the virtues of the new trend towards conservatism that was manifested by November's election results. We've replaced the radio with this publication; the phone with e-mail (or letters); and the host with an equally obnoxious, pompous, but rather scrawny columnist who is in search of disagreement and not "ditto" as he exposes the folly of conservative ideology.

Beginning with our next issue, the format will remain consistent. The column will begin with a brief (but opinionated) commentary on current events involving ideas, policies, or remarks made by national, state, or local politicians from either side of the political spectrum. The remainder of the column will consist of choice tidbits from letters or e-mail POTSHOTS addressed to this columnist along with a return volley at the originator.

E-mail POTSHOTS can be addressed to: woelk001@sanmarcos.csusm.edu. Written POTSHOTS can be delivered to the PRIDE office (ACD 214). Letters need the contributor's signature and phone number. POTSHOTS used for publication will only be credited with the contributor's initials, or place of residence if received from off-campus.

pus.

In this, our inaugural column, we'll forgo the commentary on current events. But to give you an idea of how POTSHOTS will work, we've created the following example:

READER'S POTSHOT: In November the people took back their government. The electorate clearly embraced conservatism while rejecting the misguided values of liberals, who we in the mainstream know are nothing more than counter-cultural McGoverniks! - N.G. of Atlanta

Nice try N.G., but isn't there a little irony in your attempt at making liberals look evil by evoking the name of a man who lost the 1972 bid for the presidency to an individual who is remembered for his complicity in nearly throwing our nation into a bigger constitutional crisis than any scheming counter-culturalist could have dreamed of?

Had the counter-culture yielded in the 60s, we might still be stuck in the quagmire of Southeast Asia convinced that a technowar victory was imminent; had it not decided to make waves in the 70s, we may have witnessed the suspension of the constitution to protect a corrupt president; and its idleness in the 80s may have granted defacto authorization for any two-bit military officer to set foreign policy!

We may not be as fortunate in the future. Whatever the outcome, all we can hope is that counter-cultural McGoverniks don't have to re-emerge to clean up a new mess created by neo-Neanderthal Newtniks!

Campus Network

THE ASSOCIATED STUDENTS AND THE SAN DIEGO BLOOD BANK

Invite Faculty, Staff, and Students to participate in the Third Spring Blood Drive on Campus on Thursday, March 7th from 11:00a.m. to 2:45p.m in the lower faculty/staff parking lot.

This is your opportunity to:

*Set up your own Blood Assurance Plan which will cover your personal needs for blood units.

*You may also contribute to the Blood Assurance Plan of a

friend, relative or organization. CSUSM has a Plan with units available if members are in need.

*Earn a "Lioness and her Cub" T-shirt from the San Diego Blood Bank.

*The club with the highest number of contributed units will have their name placed on a Perpetual Trophy.

*Clubs which contribute the highest number of units can earn certificates towards the purchase of T-Shirts, Caps or

Banners for their Club.

Club members may contribute blood units or recruit other students, staff or faculty. First prize is \$50, second prize is \$30, and third prize of \$20, funded by the A.S. to be used for the purchase of Club T-Shirts, Caps or banners. Each donor may turn in a coupon as they donate blood for credit towards club gift certificates. Winners of the certificates and the Perpetual Trophy will be announced at the March 10th ICC meeting.

Career Center Connections

CAREER / EMPLOYMENT FAIRS INCREASING YOUR EFFECTIVENESS

Career fairs provide students the opportunity to make contact at one site with employers from a wide geographical area. Although job offers are seldom made during these events, the information exchanged offers students an opportunity to gather information from the companies, government, social services agencies, and school districts in attendance. Use this opportunity to research potential employers/career fields. The following information will give you an idea of how to increase your effectiveness at the Career Fair.

- **Bring a resume** - especially if you are available for employment immediately or at the end of the current semester. If you don't have a resume prepared get a name, title and address and send one. (Summer employment and internship positions should also have a resume.)

- **Make a favorable impression** - neat and clean is the key. Come dressed better than school attire but not as formal as an interview. (Although some students do dress in interview attire.)

- **Make a personal contact** with a variety of employers and be flexible because you may encounter last minute cancellations, crowded conditions and lines to talk with certain employers.

- **Show enthusiasm and interest** - employees are impressed with a positive attitude. (A good handshake and eye contact are essential.)

- **Be ready to ask questions** - the employer representatives are stuck behind a table; they want to talk with you - approach them and have three generic questions you can ask anyone. Be the initiator.

- What positions do you anticipate having open this year? • What hiring do you plan to do in the next three to four months? • What types of people do you hire, is my _____ major and practical experience something you are looking for? • What types of people are successful in your company? • I'd like to find a company where I can stay for a number of years, what happens to your new hires? • I've been reading about reorganizations and layoffs in many places. How has your company been reacting in the threatened recession? • I want to do _____ who should I talk to in your company? • What made you choose your company?

- **Follow up** - if you really are interested in a company, agency, or district, get a business card from the recruiter and send a thank you note expressing gratitude for the time and information given to you.

Special note... Some of the recruiters may not be familiar with the University, so it's imperative you think of yourself as an ambassador and help create a positive image of the University to the employer. For example, you may want to emphasize the many positive aspects of the curriculum (rigorous writing requirement, small class sizes, direct interaction with professors, computer competency and global awareness requirements).

Some employer representatives may ask you about the University's accreditation. Yes, we are accredited as of June 1993!!!!!!

Scholarship Notes THEDINGA SCHOLARSHIP APPLICATIONS AVAILABLE

CSUSM is now accepting applications for the first five Ella J. Thedinga scholarships. On Dec. 5, 1994, Mrs. Thedinga established the Ella J. Thedinga Scholarship Endowment which this year provides five \$2,000 scholarships, with first consideration being given to students in CSUSM's first freshman class. When the endowment is fully funded, it is expected to provide 20 scholarships per year, in perpetuity.

Priority for the scholarships is for those students who plan to

attend CSUSM as a freshman in 1995; have a cumulative high school grade point average of 3.35 or greater; file a Free Application for Federal Student Aid by **March 2**; demonstrate financial need as determined by the Financial Aid Office at CSUSM; turn in scholarship application and an essay on accomplishments, goals, and contributions by **March 1**; and mail an official high school transcript to the CSUSM Financial Aid Office by **March 1**.

Full-time students who re-

main at CSUSM and successfully complete at least 30 units a year, with a 2.75 or better cumulative college grade point average will have their scholarships renewed for three additional years. Students will be notified by April 15, 1995, if they are recipients of this scholarship.

Scholarship applications are available at all local high schools or at the CSUSM Financial Aid Office. For more information, contact the Financial Aid Office at 750-4850.

Congressional Hispanic Caucus Institute

Congressional Hispanic Caucus Institute (CHCI) Fellowship Program is offering an opportunity to a Latina (o) student to live in the nation's capital for nine months. This program is available to recent college graduates and currently enrolled graduate students. Recent graduates should have received at least a Bachelor's degree within 12 months of submission of this application. Graduate students who apply must be currently enrolled at an accredited university and be working toward a graduate degree in public policy or a related field.

The deadline for submitting the application and all attachments is April 14, 1995. Applications are available at the financial Aid Office.

Housing Notes

HOUSING OFFICE PROVIDES RESOURCES



Do you and your roommates have a disaster plan in case of emergencies? Did you know that if your annual gross income is \$15,300 or less you may be eligible for reduced rates on telephone service and utilities? Do you know your rights as a renter in the state of California? If you

answered no to any of these questions, and would like to get more information on any of these topics, the Housing Office has the materials you need. The Housing Office serves as a resource for the entire campus community, providing a wide variety of housing options in the area for students,

faculty and staff. The Housing Office, located in Craven Hall 5316, is open from 8:00 AM until 5:00 PM Monday through Friday. For further information about housing, please call Tanis Brown at 750-4952.

Library Notes

Immediate Gratification THE PAC

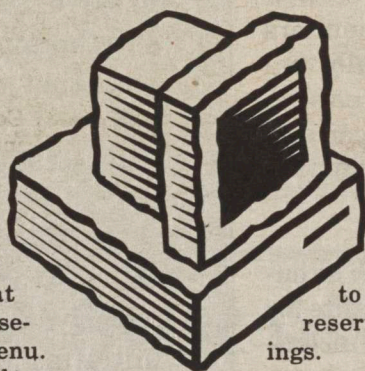
When you need information immediately, search the CSUSM public access catalog. It has its own acronym, PAC. There are eight PAC terminals available to you in the library, six on the third floor, and two on the fourth floor. There is one PAC for you in Media Services.

CSUSM PAC's main menu lists broad approaches to information. You can search by Author, Title, Word, Subject, Call #. You can manipulate the results of your search by using the tools at the bottom of each screen. For example, you can search Author for Mark Twain. Then you can chose the Limit-

by-language tool to see a list of Twain's works written in Spanish.

Do you want to browse the titles of videos at CSUSM? Make a Call# selection from the main menu. Chose ALTERNATE# and type vtc. The PAC will list all videos in numeric order. From the bottom of the screen, chose the tool called 'Display author/title.' Your manipulation shifts the PAC to show you authors and titles of the videos here on campus.

Professors list their reserve readings on the PAC. You have



a choice on the main menu to search reserve listings.

When it is more convenient, you can dial into the PAC from home. Contact Jackie Borin, Coordinator for Reference Services, at ext. 4336 for an instruction sheet.

Kit Herlihy, Catalog & Systems Librarian

Test Notes

Campus Calendar

FRIDAY, MARCH 24, 1995

Test registration deadline for the Entry Level Mathematics Exam (E.L.M.)

SATURDAY, APRIL 8, 1995

Entry Level Mathematics Exam (E.L.M.)
given at
CSU San Marcos

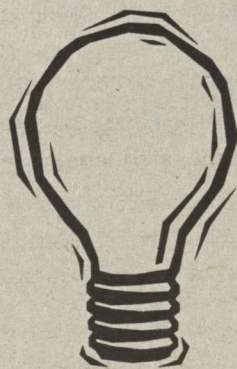
Questions about the exam? Please contact the Test Office
(750-4966).

1,600 Teachers Needed!



- All expenses paid
- Free language training
- \$5,400 in savings

See your Career Center or call
(800)424-8580



REMEMBER...
Have a Safe And Happy
Spring Break!
March 20 - 25

Health Watch

Health In Cyber Space

by Dr. Joel Grinolds

Although I have not logged on, the nation's on-line computer services are apparently now being flooded by user groups and bulletin boards providing an abundance of health information. According to a recent study by the Tufts University Diet and Nutrition Letter Staff, much of the advice in the health bulletin boards is a "veritable minefield of misstatements, half-truths and downright falsehoods."

Some say it is as it has been in the past "the consumer beware." At this time there is no agency responsible for the scientific accuracy of the content. A number of the bulletin boards were established by reputable organizations such as the Muscular Dystrophy Association and provide qualified professionals to supervise them. No one would doubt the value of some of these types of services, especially for people who may have limited mobility or circumstances that limit their ability to access information outside their home.

However, in another study by Dr. John H. Renner, the Director of the Consumer Health Information Research Institute which monitors health fraud, multiple situations were found with scientifically unproven products and misinformation. This scenario was most often seen with bulletin boards set up for people with HIV disease, cancer and obesity. He states "it now takes a few seconds to spread misinformation faster and farther than we ever knew."

There is no doubt some useful information and support occur with the on-line health bulletin boards but I would argue it should not substitute for health advice offered by one's own trusted medical professionals including physicians, nurse practitioners, nutritionists etc.

At Student Health Services we feel a well informed patient/consumer is essential in the environment of providing quality primary and preventive health care. We have a vast array of health information available. All you have to do is ask. We are located at Craven Hall 1300 or call 750-4915.

The Pride

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MENDOZA SELECTED AS CSUSM'S DISTINGUISHED PROFESSOR

Dr. Kenneth P. Mendoza was recently named CSUSM's Outstanding Professor for 1994-95. His name will be forwarded to the CSU Chancellor's Office to compete with nominees from the other campuses for the Trustees' Outstanding Professor Awards.

CSUSM President Bill W. Stacy endorsed the selection by the peer review panel saying, "Dr. Mendoza's exceptional accomplishments, superlative teaching record, and dedication to our students are justly recognized in this honor. Through his efforts, CSUSM has an outstanding Writing Center, which gives our students tools they need for their career after graduation. His achievements and commitment represent the best that CSUSM faculty bring to their teaching."

Dr. Mendoza has been with CSUSM since 1990. He was instrumental in implementing the University's innovative writing across the curriculum program and in initiating CSUSM's Writing Center. Both programs help students to enhance their writing and critical thinking skills and to communicate more clearly.

In recommending Dr. Mendoza, the selection committee wrote, "We feel that Dr. Mendoza exemplifies the qualities and characteristics called for by the CSUSM Mission Statement. His dedication, his intellect, and his humanity are the necessary ingredients for distinguishing CSUSM as one of the finest institutions of the 21st century."

Dr. Mendoza served as the acting program director in literature and writing for three years. More recently he assumed the responsibilities of the director of writing and initiated the Summer Bridge Program which prepares new students for CSUSM's writing requirement. His efforts are nationally recognized and are used as models at other universities.

Dr. Mendoza received his bachelor's, master's, and doctoral degrees from the University of California, San Diego.

Health & Fitness

Prevention Forum Held at CSUSM

The Ninth Annual Intercollegiate Drug and Alcohol Prevention Forum was held on Friday, February 24, at CSUSM. Over 120 people attended the one-day conference, including students and staff members from ten area universities and community colleges. The event was hosted by Student Health Services Health Promotion Department.

The keynote speaker for the event was Dr. Richard Keeling, who is an M.D. and Director of University Health Services and Professor of Medicine at the University of Wisconsin - Madison.

Dr. Keeling's talk supported a theme of the importance of caring, community and service learning. He said, "Through community service we are able, by volunteering and working in places where people need us, to get real world experience. In

community service we learn that the truth does connect to the consequences. We can help students to become leaders, as we change the context of their own choices."

He showed slides depicting the advertising industry's use of sex to sell alcohol and to promote sexual assault. He advised students, "If you don't like the way they advertise a product, give up that product or buy a different brand."

He said, "If you want things to be different, what would you be willing to give up? Maybe you could give up one prejudice, give up one stereotype, and out of that comes leadership. Every little thing we give up is a small act of leadership."

On any given day we can confront one prejudice, tell one truth in one relationship to one person. On any given day we can listen with re-

spect, take one stand, think once about what we just bought and what we supported when we did that. On any given day we can turn off the television. It's a small act of leadership. And the hope is that those small acts is what will change the context. They will make it less okay to encourage people to drink before they should, more than they should or when they shouldn't. They will make it less okay to connect alcohol to sex and unsafe partners. They will make it less okay to promote sexual assault through imagery or advertising or the way we talk about women in our culture. They will make it less okay to undermine people's self-esteem to protect prejudice."

Dr. Keeling's talk was well-received, and was videotaped for future use on the CSUSM campus. Anyone interested in viewing or showing the film to a group may contact Susan Mendes at

Student Health Services.

The remainder of the day's program included prevention workshops and a panel discussion by a group of students from Stanford University's Community Partnership for Alcohol and Other Drug Prevention. SDSU students presented a panel about the SDSU Student to Student Prevention Program. There was a lunch time performance called "Legacy of Obsession" by performing artist Suzi Vanderlip. The group participated in a tour of the CSUSM library to view the Names Project AIDS Memorial Quilt. In the afternoon, CSUSM Student Health Board hosted "mocktails" (non-alcoholic cocktails). Overall, the comments and response from participants were very positive about the event. The event received news coverage which will air on March 15 and 17 on Dimension Cable Channel 15.

ONE YEAR OLD AND GROWING STRONG

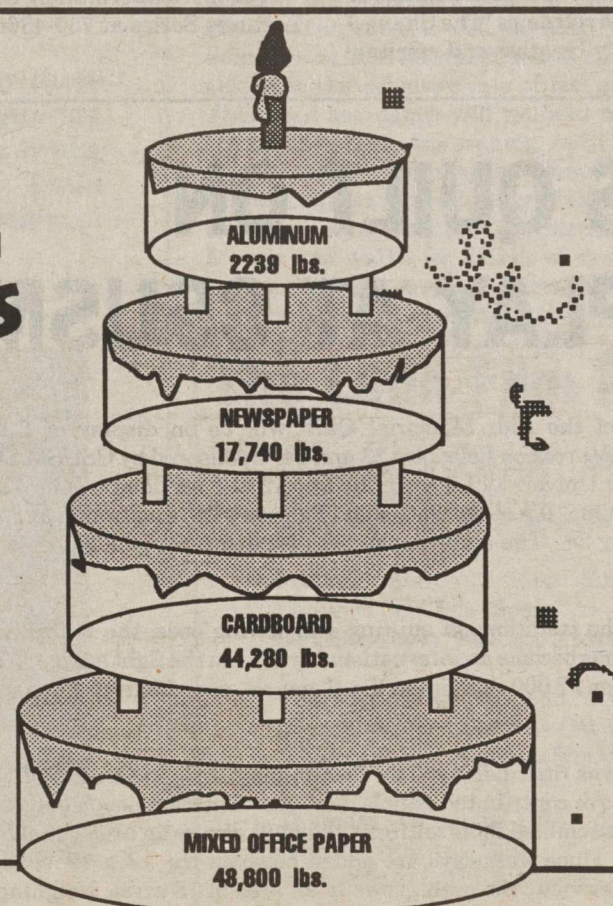
CSUSM faculty, staff and students have saved the equivalent of 940 trees by recycling paper products since we began our aggressive recycling program one year ago last August.

Over this time we've collected a total of 63 tons of recyclables. . . reducing our amount of landfill space by 189 cubic yards. Additional environmental savings are. . . 387,170 gallons of water and 226,771 kilowatts of energy.

The glass bottles that have been recycled reduces the need for mining sand, limestone and soda ash. Making aluminum cans from recycled aluminum reduces related air pollution by 95%. Recycling one aluminum can saves enough energy to operate a TV for three hours.

Keep up the good work. Take that extra step or two to put your recyclables in the right container. Together we are making a difference!

OUR RECYCLING PROGRAMS FIRST YEAR



REDUCE...REUSE...RECYCLE

Art & Culture

"BIRTHING THE CRONE" EXHIBIT AT CSUSM

CSUSM will feature an exhibition of paintings by Helen Redman, artist, feminist, teacher, and activist, from March 3 to April 14. The exhibit, entitled *Birthing the Crone: Menopause and Aging through an Artist's Eyes*, is a series of self portraits which explore the deeply personal process of aging. As she addresses the negativity and fear of our culture toward menopause, aging, and death, she reclaims the role of the artist as shaman, healer, and educator. The "Crone" she is birthing is the archetype of the Wise Woman, a woman fully herself and in tune with the cyclical processes of nature.

In conjunction with the exhibition, the artist will give a slide lecture on Thursday, March 9, at noon in Academic Hall, room 102. At that time, Ms. Redman will integrate her personal journey as artist, woman, mother, and grandmother with the collective wisdom of women in word and image. Through informed literary, health and feminist references, coupled with energetic color and penetrating image, Ms. Redman reframes "The Change" as an immensely creative and spiritual

time. A reception for the artist will follow at 1 p.m.

Ms. Redman has had over 30 one-person shows as well as numerous juried and invitational shows throughout the United States and abroad. Her work has been displayed in the Denver Art Museum, the Salt Lake Art Center, the Joslyn Art Museum, and Le Culturel Americain in Paris. She has been an active force in gaining support and recognition for women in the arts for 25 years. In 1974, she founded Front Range Women in the Visual Arts in Boulder, Colorado and in 1992 she was a founding member of the Women's Caucus for the Arts San Diego Chapter and served as its first president.

The exhibit and slide lecture are free and open to the public. Regular exhibit hours are: Mon-Thurs. 8 a.m.-9 p.m.; Fri. 8 a.m. - 4:30 p.m.; Sat. 10 a.m. - 4 p.m. Please call for hours during Spring break (Mar 20-25).

For more information, call the Arts & Lectures Series at 750-4366.

AIDS QUILT ON DISPLAY AT CSUSM

Two panels of the Aids Memorial Quilt will be on display at California State University, San Marcos on February 23 and 24. Sponsored by CSUSM Student Health Services and the University Library, the two 12'x12' sections will be displayed in the Library from 8 a.m. - 9 p.m. on Thursday, February 23, and from 8 a.m. - 4:30 p.m. on Friday, February 24. The quilt display was funded through California State Lottery money.

Inspired by the traditions of quilting and sewing bees, the NAMES Project AIDS Memorial Quilt has become an international symbol in the fight against AIDS. The quilt is made up of over 27,000 individual 3' x 6' panels, each bearing the name of someone lost to AIDS.

The quilt was first displayed in Washington, D.C., in October of 1987. Twenty-nine countries have contributed panels, and over 5 million people have visited a quilt display. When assembled in its entirety, the quilt covers an area equal to 11 acres and weighs 32 tons. Once walkways are added between the 12' x 12' sections to permit spectators a closer view, the quilt grows to an area of 18 acres, weighing 36 tons.

For more information, contact Dannis Mitchell, Library Services, 750-4354.

INDIAN DANCE RECITAL AT CSUSM

Manoranjan Pradhan, a teacher and dancer from Orissa, India, will perform traditional dances from his native region on Monday, March 13, at noon at CSUSM's Performing Arts Annex. The performance, which is free and open to the public, is part of CSUSM's continuing Arts and Lectures series.

Pradhan is a leading dancer of Odissi, one of India's classical dance forms from the Eastern region of India. He has taught dance at the prestigious Orissa Dance Academy of Bhubaneswar, and was given the Debaprasad Memorial Award last year for being the top student in post-graduate studies in Odissi dance at Utkal University.

Pradhan is currently serving as artist in residence at the El Cajon-based Center for World Music and Related Arts.

The Performing Arts Annex is located to the east of the university. Exit Highway 78 south on Twin Oaks Valley Road, turn left on Barham, and right on La Moree. For more information, call the Arts and Lectures series, 750-4366.



CSUSM TO HONOR MARKSTEINS

CSUSM will honor Ken and Carole Markstein of Rancho Santa Fe at its Eighth Annual University Ball. The Marksteins are being honored for their community involvement and commitment to improving the quality of life in North San Diego County. Ken and Carole Markstein are long-standing supporters of the University and endowed its first major scholarship.

"The Marksteins not only have been strong supporters of the University but they have also donated generously with their time and energy to many other programs and agencies in North County. Their social commitment has made a difference in our community; they serve as a role model for us all," said CSUSM President Bill W. Stacy.

Ken Markstein is president and CEO of Markstein Beverage Co. of San Marcos, CEO of Eagle Brands, and Corporate officer of AM&S of San Diego, Inc. He helps support dozens of organizations in North County such as United Cerebral Palsy, Muscular Dystrophy Association, Make-A-Wish Foundation, and

Big Brothers. He serves on the Board of the Rancho Santa Fe Community Center and the Magdalena Ecke YMCA.

Carole is active in both her children's schools. She serves on the Parent Teacher Organization Board of Rancho Santa Fe Elementary School and is an active participant in events at Bishop's School. She has also served on the Board of the Children's Hospital Auxiliary, Rancho Santa Fe unit.

Ken and Carole were high school sweethearts and were married 19 years ago. They have two children, Kyle, 14 and Katie, 10.

The Eighth Annual University Ball will be held at the Hyatt Regency, La Jolla on April 22. The black-tie affair includes a dinner-dance and a silent auction. This year's theme is "A Time to Lead." The goal of the Ball is to raise \$30,000 for the University. Proceeds go towards supporting special projects at CSUSM such as scholarships and emerging programs.

Art & Culture

Spotlight

A. L. A. S. 1st Annual "Latin Film Festival"

by Claudia M. Acosta-Vasquez

The Association of Latin American Students (A. L. A. S.) is holding its First annual Festival which began on February 9th and runs thru April 30, 1995. The three months' festival includes weekly evening screenings with introduction and post film discussions on Latin films.

"The purpose of the festival is to educate the public about Latin American culture", explains Joan Schoenleber, vice-president of A. L. A. S.

Faculty members from the College of Arts and Sciences lecture on the setting, social or political aspect of the films. Professors from the Departments of Literature, Foreign Language, Ethnic Studies, Performing Arts and Social Sciences collaborate in the festival producing an educational and cultural event that transcends the classroom setting. Dean Victor Rocha welcomed the film festival during its first screening, *Belle Epoque* (Spain), introduced Dr. Francisco Martin. Dr. Martin is professor of Spanish Literature, and a native of Spain is the faculty advisor to A. L. A. S.

The Association of Latin American Students founded last semester by three female students from Nicaragua, Panama and Chile. They began sponsoring cultural activities last October, when a Merengue dance from Costa Rica swung tropical rhythms on Fonder's Plaza. The Association is currently Planning a "Latin Night" on campus which would include a show and a salsa music dance. Their goal is to promote and preserve the Latin American culture through the Arts.



SEX AND COLOR LECTURE AT CSUSM

An innovative examination of the roles of sex and color in American society will be offered at a four-woman lecture/presentation March 15 at CSUSM as part of its Arts and Lectures Series.

Focusing on the roles of gender, race and social justice at the noon presentation—titled "Sex and Color, A Recipe for..."—are Dr. Sharon Elise, CSUSM professor of sociology, and Francine Oputa, coordinator of the Women's Resource Center and adjunct faculty member in Women's Studies at CSU Fresno.

Joining Elise and Oputa at the CSUSM program will be Paulina Castillo, CSUSM sociology major, and Laurie Schmelzer, CSUSM history major.

In addition to her academic work, Oputa has presented her one-person show, "Poetry, Stories and Song: For, By and About Black Women," before audiences in California, Illinois and New York.

The free program is open to the public and will be held in Academic Hall, room 206.

Commencement Activities Begin

Q. Where can you go to see students and professors entertaining their peers (karaoke style) to the sounds of the 60's and 70's or maybe even the Beastie Boys?

A. Only at the Commencement Dinner Dance!!!

One of the highlights of the Spring semester is the Annual Commencement Dinner Dance, which is cosponsored by the Associated Students and the Alumni Association. This event is well attended by faculty and staff members as well as students and alums who gather to celebrate the achievements of the graduating seniors. This year the dance will be held at the Raintree in Carlsbad on Saturday evening, April 29, 1995. The food is great and the company even better. It's an evening of fun that marks the beginning of commencement activities. Now is the time to mark your calendars, invite your friends and watch for details of the event. For more information or to suggest program ideas, contact Chrissy Levin or Joanne Laviolette in the A. S. Office.

The Latin Film Festival

Thursday, March 9, 1995 5:15pm

Macario (Mexico)

Introduction by Dr. Stella Clark & Dr. Renee Curry

Friday, March 17, 1995 3:15pm

La Linea del Cielo (Spain)

Introduction by Dr. Francisco J. Martin

Thursday March 23, 1995 5:15pm

Like Water for Chocolate (Mexico)

Introduction by Y. Arizmendi/Prof Marcos Martinez

Thursday, March 30, 1995 5:15pm

House of Spirits (USA)

Introduction by Prof. Esther Alonso

University Honors

by G. Forsyth

University Honors is Distinct from commencement honors. How? CSU San Marcos has a unique honors program. Students agree to do work above and beyond the regular coursework in an honors project in five classes, enroll in the honors seminars course (Honors 400), maintain a GPA of 3.2 in coursework at CSUSM and fulfill the community service requirement. As the policies and procedures for the Honors Program states, "Students who accumulate 12 or more Honors credits, who complete the University Honors Seminar, and who document meaningful community service may then qualify for University Honors at graduation. Completion of the University Honors Program will be explicitly noted on the Student's diploma and transcript." This Recognition is distinct from the common commencement honors recognition based solely on GPA (summa cum laude, magna cum laude, and cum laude; with highest honors, with high honors and with honors, respectively). For example, a student may graduate with summa cum laude and with University Honors, if he/she completed the Honors Program as well as earned a high GPA.

Given the high academic standards of this university and the caliber of students that attend CSUSM, it might be surprising that few students are enrolled in

the program for University Honors. This does not suggest any lack of talent on campus but might be attributed to the newness of the program. Not many students understand what is required for, nor do students understand the rewards of participating in the honors program.

Students must complete two In-Course Honors projects, with a B in both the course and the project, to earn admission in to the University Honors Program. A grade of B- or less for a course will make the honors project for that course void. However, this is not a cause to worry, since the student who is capable of completing an honors project is perfectly capable of earning a B or higher in the course he/she chooses.

The community service requirement proves CSUSM Honors is more than excellent academic performance. It is consistent with CSUSM's mission statement, aiming to help "prepare students to live cooperatively" and "competitively" in a diverse world, and "to contribute to public services that enrich the local and international community." As the policies and procedure of the program state, "In order to promote a sense of civic responsibility and community involvement complementary to academic achievements, the University Honors Program requires student to attain a documented performance record of community service."

There are many ways to fulfill this requisite. Criteria for acceptable activities include: "off-campus involvement in coaching, directing and organizing community activities (e. g., tutoring in local primary and secondary schools,....etc.), and on-campus involvement in tutoring, practicum in Public administration and the library, and other volunteer activities. Students will be allowed considerable flexibility in the satisfaction of this requirement via traditional and nontraditional activities." The policy and procedures document lists criteria for determining what constitutes community service.

This is the third operational semester of the University Honors program. The University Honors Committee develops and promotes the Honors Program on Campus. The director is K. Brooks Reid who is also a founding faculty member and a professor of Mathematics. Any Student who wishes to learn more about the program may contact Dr. Reid in rm 6227 @ Craven Hall. The members are: Ricardo Fierro, Diane Martin, Bob Rider, Miriam Schustack, Justin Tan, Jennie Spencer-Green, and Student Reps Gina Forsyth and Gordon Romei.



SYSTEMWIDE CSU SCHOLARSHIPS APPLICATION

Three systemwide CSU Scholarships have been designated to benefit students at California State University San Marcos in the 1995-1996 Academic year. Each scholarship will be awarded to a CSUSM student.

Eligibility requirements for all three scholarships:

Full-time enrollment in the Spring Semester, 1995, which must be maintained throughout the 1995-96 Academic year; Demonstrated financial need as determined by the Financial Aid Office; Minimum 3.0 GPA either cumulative or at CSUSM.

William Randolph Hearst Endowed Scholarship - \$1,000 award

* Full-time student in any field.

Anelina Alberti Ruie and Lawrence L. Ruie Endowed Scholarship - \$1,000 award

* Eligible students are those studying the humanities including law, social work but excluding military sciences;

* Be able to show that he/she will match the amount of scholarship with own resources to the satisfaction of the Financial Aid Office (this can include student loans or employment);

GTE Minority Scholars Program - \$1,500 award

* Be a member of an ethnic minority group;

* A full-time undergraduate or graduate student in any field;

Applications are available in the Financial Aid Office and are due by April 10, 1995.

The First Annual CSUSM STUDENTS' TOP 100 BOOKS

IN AN EFFORT TO UNCOVER THE BROAD READING INTERESTS AND DIVERSE CULTURAL IDENTITIES OF THE STUDENT POPULATION AT CSUSM, THE LIBRARY AFFAIRS COMMITTEE, CSUSM LIBRARY, AND ASSOCIATED STUDENTS ARE HOLDING A SURVEY REQUESTING ALL CSUSM STUDENTS TO NOMINATE THEIR FAVORITE BOOKS (ALL KINDS OF BOOKS: FICTION, NONFICTION, ACADEMIC, NONACADEMIC, ETC). THE SURVEY FORMS ARE AVAILABLE AT THE CSUSM LIBRARY FROM MARCH 1 TO APRIL 15. EACH STUDENT CAN LIST UP TO FIVE BOOKS. ON THIS FORM PLEASE INDICATE YOUR COLLEGE AND MAJOR, BUT YOUR NAME IS OPTIONAL. THE LIBRARY AFFAIRS COMMITTEE WILL ASSEMBLE THE SURVEY AND ANNOUNCE THE TOP 100 TITLES TO THE PUBLIC BY MAY 1. WE HOPE THIS WILL BECOME AN ANNUAL EVENT SO THAT THE CHANGING TITLES OF THE BOOKS LISTED BY STUDENTS EACH YEAR WILL REFLECT THE TRANSFORMATION OF STUDENTS' CULTURAL IDENTITY AT CSUSM.

YOU CAN LIST UP TO FIVE BOOKS

NAME : _____ COLLEGE _____
(OPTIONAL)

MAJOR: _____ YEARS IN COLLEGE: _____

AUTHORS _____ TITLES _____

1. _____

2. _____

3. _____

4. _____

5. _____

PLEASE RETURN THE COMPLETED FORMS TO THE BOX LABELED "FAVORITE BOOKS SURVEY" PLACED IN THE CSUSM LIBRARY ON THE 3RD FLOOR OF CRAVEN HALL BY APRIL 15, 1995.

CSUSM SEEKS TO HONOR YOUTHS

Wanted: Young people who make a difference in their communities.

For the third year, CSUSM's Office of Service Learning is seeking nominations from the community for the annual President's Youth Service Awards. The Youth Service Awards recognize voluntary community activities by young people in schools, places of worship, community organizations and hospitals. CSUSM, in cooperation with the United Way/Volunteer Center of San Diego, is seeking assistance from the public in identifying eligible candidates for these prestigious service awards.

North County students between the ages of 5 and 22 who have done significant volunteer work in their communities are eligible to be nominated. Service must be non-paid and unrelated to fundraising.

CSUSM's President's Youth Service Awards, funded by the U.S. Corporation for National Service, is a joint project of President Clinton's Youth Service Awards, the White House Office of National Service, the Points of Light Foundation and the American Institute for Public Service.

Deadline for nominations is March 24, 1995. Forms are available at CSUSM's Office of Service Learning, 750-4055.

An award ceremony honoring winners and all nominees will be held at the University on April 25 from 6:30 to 8 p.m.

Upcoming Scholarships:

1. American Business Women's Association -

The Valle De Oro Chapter in Escondido will be awarding a scholarship of up to \$500 to an applicant currently enrolled in college, in accordance with the following criteria:

- A. Preference is given to a woman with financial need;
- B. A U.S. Citizen;
- C. Be officially accepted into an accredited program or course of study;
- D. The deadline for submitting the completed application is April 1, 1995.

2. American Association of University Women -

Escondido - San Marcos Branch - Offering scholarships ranging from \$250 to \$500, based on the following criteria:

- A. Applicant must be a female, re-entry student;
- B. Be planning to earn a four year degree;
- C. Have a minimum GPA of 3.0;
- D. Demonstrate critical need for financial assistance;
- E. Be studying in any field;
- F. The deadline for submitting the completed application is April 1, 1995.

3. American Association of University Women,

San Diego Branch - One of the missions of the AAUW is to further the education of women. Criteria for the four \$1,000 scholarships available include:

- A. Be a female resident of San Diego County;
 - B. Have completed at least 45 units;
 - C. Have a 3.0 GPA;
 - D. All majors are considered equally;
 - E. Deadline is April 8, 1995.
- Applications and further information are available in the Financial Aid Office.

COALITION ALLIANCE

CSUSM, Miracosta Collee, Palomar College and All North County High Schools should participate

Let's meet to discuss and develop an opposition coalition to fight the proposed so called initiative "California Civil Rights Int" (CCRI). This initiative intends to eliminate affirmative action from

within the Civil Rights Act.

We need to educate and inform students/public at different campuses as well as the community in North County about who is really being targeted and why.

Everyone is encourage to participate Club Presidents, Vice-Presidents, leaders, Students, Faculty and Staff

Computer Students Consulting Center "Students Helping Students" Mission Statement

The Computer Students Consulting Center (CSCC) is dedicated to the promotion of computer literacy and usage amongst all CSUSM students. As computer science students, we believe that we can be of service in helping others to be more comfortable and effective in using computers.

The center is focused on providing friendly, free, and concise computer support. CSCC students offer approximately 20 hours per week to the University in support, developmental projects, and tutoring.

Who We Are

The Center is staffed by CSUSM students who are members of the Computing Society club. If you would like to join the Computing Society, send email to ekeogh@coyote.csusm.edu

(We coordinate our activities with Computing Services, but we are not part of that department.)

Services Provided

Tutors are available to help students with all manner of computer-related problems:

- For those enrolled in Computer Science classes, help is available in understanding the programming languages and computer concepts necessary to complete assignments.
- Problems in using the Unix, Mac OS or DOS operating systems, as well as the Internet can all be addressed.
- In addition, tutors can usually provide answers for other hardware and software questions and for problems connecting up to campus computers via modem from off-campus.

Workshops Offered

Informal workshops including Unix and Internet hands-on training for users will be offered.

Flyers will be posted on the second floor of Academic Hall to announce specific workshops.

Custom Software

Faculty are encouraged to work with the Center to develop demonstration software or interactive instructional software. The students will work with your pedagogical specifications to create customized programs for your courses. Please contact: ryoshii@coyote.csusm.edu

How To Reach Us

To contact tutors via email, send questions to: csc@coyote.csusm.edu

For other questions and suggestions, email ryoshii@coyote.csusm.edu or nmbrand@coyote.csusm.edu

Hours and Locations

Tutoring is presently offered in two locations at the following hours:

ACADEMIC HALL Room 324

Tuesday - 12:00 - 2:30 PM

Thursday - 12:00 - 1:30 PM

Phone 750-4194 during the above hours.

UNIX LAB (ACD 201)

Monday & Wednesday.

5:30 - 8:30 PM

Tuesday

3:00 - 4:30 PM

6:00 - 9:00 PM

Thursday

6:00 - 9:00 PM

Friday

9:00-10:30 AM

Please check the signs outside these rooms for any changes in scheduling.

In addition, informal tutoring is also offered by Computer Science students who are willing to help other students with brief questions. Check the first workstation in the Unix Lab to see if the sign is up indicating tutor availability.

The Computer Students Consulting Center is funded through Students Initiated Active Learning (S.I.A.L.) a California Lottery Program

Classified

Auto:

1985 Mitsubishi Mirage

AC/ one owner \$950/obo 591-9360

Furniture:

Sleeper Sofa-Full Size.

Tan with pinstripes. Great Condition. \$80 944-8467

For Rent:

La Costa-

Large 4 Bedroom house, minutes from beach. Private Bath, Washer/Dryer, Association pool and Jacuzzi. Clean, non-smoker. \$350+ 1/2 utilities. Randy Denning

Real Estate Loans:

FHA/VA Home Improvement,

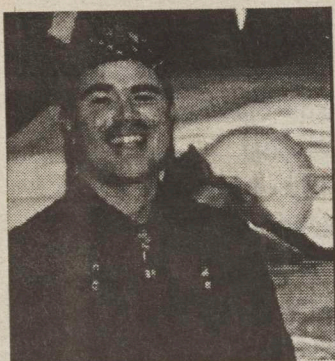
100% Equity Loans Available 654-9363

Help Wanted:

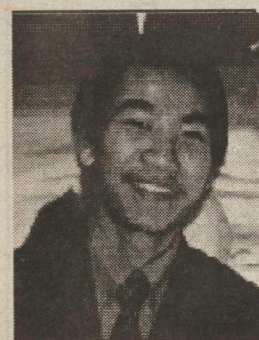
Ballonabilities

Make Money Twisting Ballons! Outgoing people needed to entertain local restaurants. P/T Eves/Weekends. We train. (800)497-1294

The Upward Bound Program



Director Calvin "One Deer" Galvin. Below 1995 graduates of the Upward Bound Program



The Upward Bound Program (UPB) at CSUSM is in its last year of the current grant cycle. Having first begun in the fall of 1992, the UPB has made great strides as a new program. Serving eight high schools in North San Diego County, there are fifty-two students from various backgrounds involved in the college preparation program. The program was originally sought as a new application by the now Executive Vice President, Ernie Zomwalt, and the Director of Financial Aid, Paul Phillips.

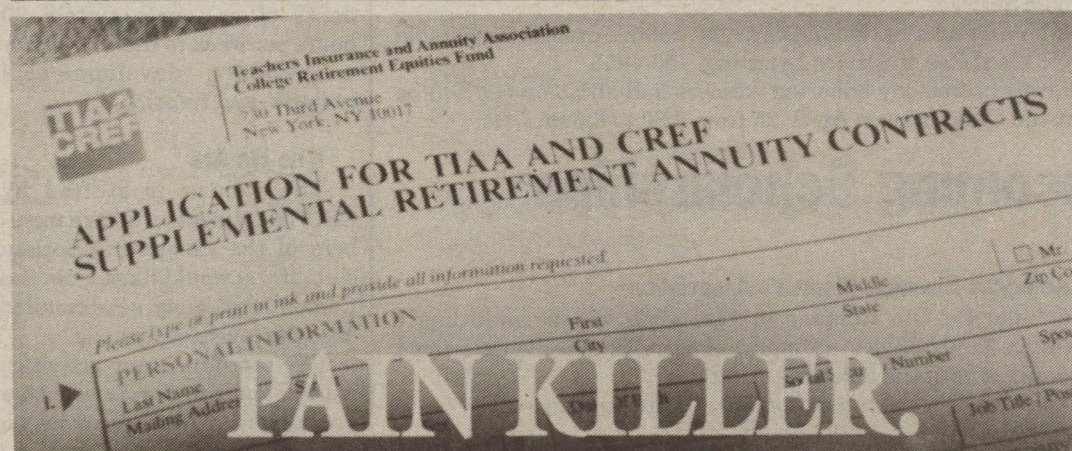
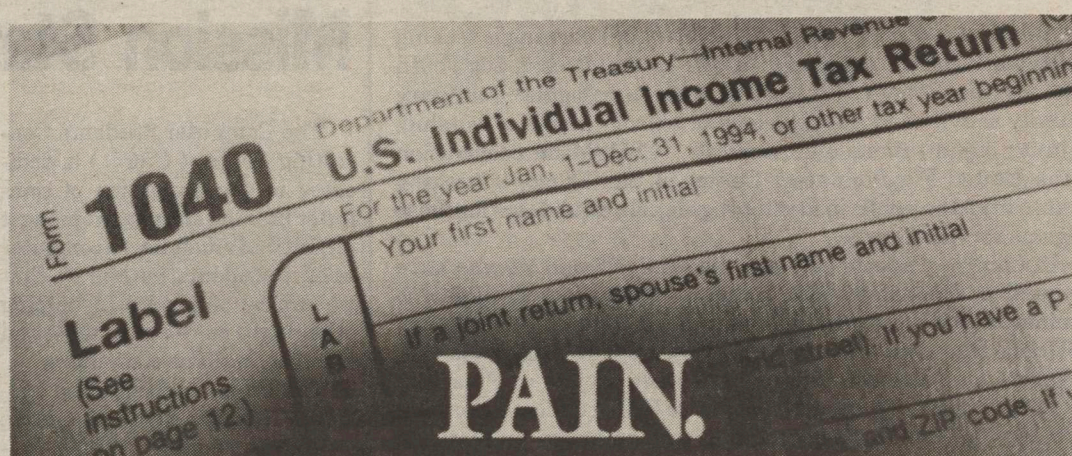
Since its inception, the UPB has been recognized in the community through student successes and staff service in educational organizations and social service agencies. CSUSM and Upward Bound have become a more integral part of the target high schools' goals, advocacy, and academic services.

Today the program is directed by Calvin One Deer Gavin, Acting Director of Trio Programs. Last year the program graduated seven students, and six were enrolled in post-secondary institutions. This year, we will graduate four students. Each has applied to colleges from Howard University, Spellman College, CSU-Sacramento, and CSUSM. On UB'er Luan Huynh, form San Marcos High School, recently learned that he was accepted to the University of Southern California. Our first Upward Bound student to apply to CSUSM may be here in the Fall to join our first first-year class.

Other Upward Bound staff include Rudy Rodriguez, who coordinates the services and activities, including tutoring and College campus field trips. Our newest staff member, Patricia Bernaga, is the Academic Counselor. She works directly with the Counselors of the High Schools and monitors the academic success of the students with their teachers and parents.

The UPB kicked off the Spring semester on February 4th with an orientation that included 52 students and over 100 of their family members. The expression of commitment on the parts of the Parents, Students and staff was heartwarming. We were delighted to have also in attendance and as speakers VP Millman, Sandra Kuchler, Michael Lewis,

PRINCIPLES of SOUND RETIREMENT INVESTING



For fast relief from the nagging ache of taxes, we recommend TIAA-CREF SRAs. SRAs are tax-deferred annuities designed to help build additional assets—money that can help make the difference between living and living *well* after your working years are over.

Contributions to your SRAs are deducted from your salary on a pre-tax basis. That lowers your current taxable income, so you start saving on taxes right away. What's more, any earnings on your SRAs are also tax-deferred until you receive them as income. That can make a big difference in how painful your tax bill is every year.



Ensuring the future for those who shape it.™

*Standard & Poor's Insurance Rating Analysis, 1994; Lipper Analytical Services, Inc., Lipper-Directors' Analytical Data, 1994 (Quarterly). CREF certificates are distributed by TIAA-CREF Individual and Institutional Services, Inc. For more complete information, including charges and expenses, call 1 800-842-2733, ext. 5509 for a CREF prospectus. Read the prospectus carefully before you invest or send money.

As the nation's largest retirement system, we offer a wide range of allocation choices—from TIAA's traditional annuity, with its guarantees of principal and interest, to the seven diversified investment accounts of CREF's variable annuity. What's more, our expenses are very low,* which means more of your money goes toward improving your future financial health.

To find out more, call our planning specialists at 1 800 842-2888. We'll send you a complete SRA information kit, plus a free slide-calculator that shows you how much SRAs can lower *your* taxes.

Call today—it couldn't hurt.

Don Funes, Cheryl Evans, Betty Huff, Lilly Gonzales, Denise Hollis, Teresita Rodriguez, and the ASPIRE Staff.

Faculty, staff, and students are invited to the Upward Bound Program on Saturdays. We meet

on campus for classes, workshops, lectures, recreational activities, and tutoring. Speakers and workshop leaders are always a special treat for the students who enjoy meeting campus folks!

Help to make a difference in

the future of CSUSM by making a difference in the life of an Upward Bound Student. Lets celebrate with our graduates as they go Upward Bound!!!