Plan 9 from Outer Space

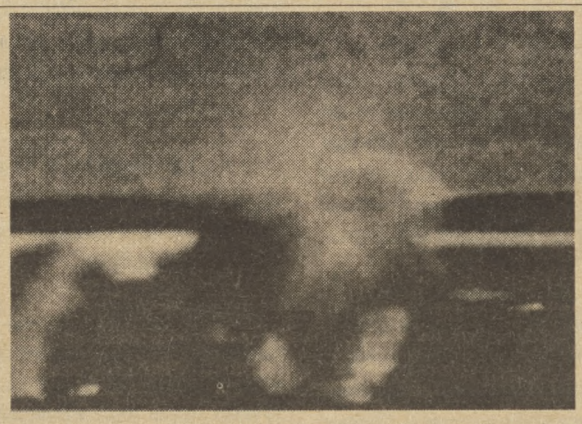
November, 1993 Vol. 2, No. 2

CSU & UC Spoils System
See Page 10!

30 Years of Lies

This month represents the 30th "anniversary" of the assassination of President Kennedy. This would be of no interest to *Plan 9* except for the fact that a large portion of the American public is still operating under the illusions created by the assassins, refined by the Warren Commission and perpetrated by the media. It is high time that we wake up to the fact that President Kennedy was not killed by Lee Harvey Oswald, and was, in all probability the victim of a coup d' etat engineered by members of the American military/intelligence community who had realized that Kennedy was in the process of making an about face with respect to Cold War foreign policy, to their very serious detriment. (For an introduction to the problems with the "lone nut" theory, see the article beginning on page 6.)

The question of who killed Kennedy is not, as some maintain, "beating a dead horse." For one thing, there is no statute of limitations on murder. With the single exception of Jim Garrison's trial of Clay Shaw (as portrayed in Oliver Stone's *JFK*), no one was ever brought to trial for the Kennedy's murder, and according to our Constitution, Oswald must be considered innocent until proven guilty in a court of law. Since that never happened, the case must be remain opened. Oswald's trial and conviction in the press must have no weight in our minds if we are to finally understand the truth of what happened.



The fatal bullet strikes Kennedy on the right front side of his head. This bullet could not have been fired from the Book Depository.

As for the Warren Commission, it has become clear that they began with the conclusion that Oswald killed Kennedy with three bullets and falsified the evidence to in order to support this viewpoint...with a total disregard for the truth. The Warren Commission report is one of the clearest practical examples of Hitler's "big lie." From the "single bullet theory" to the falsified autopsy photos, the Warren Commission systematically covered up the truth. As a result, every member of the Commission is an accessory after the fact in murder and treason. It is amazing to me that one of authors of the single bullet theory, Gerald Ford, went on to become the President of this country.

Kennedy was no angel, that is clear. He was a politician, and a wealthy one at that. But if Kennedy was indeed assassinated by factions within our own government, then his death represents the forceful overthrow of the nation's rightfully elected government and its replacement by an unconstitutional covert government which has been responsible for our involvement in Vietnam and covert actions around the world. In such case, we the citizens of the United States have no choice but to severe our allegiance to this government. As the Declaration of Independence avows, this is our unalienable right.

This is no idle issue. Take a look at "your" government. Bloated with bureaucracy, filled with dishonest, greedy, self-serving criminals who have no compunction about twisting or completely ignoring the law, our government has become a parody of a true democracy. How can Congressmen write hundreds of thousands of dollars worth of bad checks and get off scot free when our children face fines for riding a bicycle without a helmet? How can the president spend billions of dollars on "star wars" research when there are millions of American citizens living in the streets? How, in a country which has not had to defend its borders for a hundred years, can "our" government spend $300 billion *per year* on the military establishment?

It is time for a new revolution. Not one of computer chips and mass media mergers, but one of the people of this nation standing up, reclaiming the government that is rightfully ours, and creating a future which we are proud to pass on to our children. Whatever the cost, we can do no less.

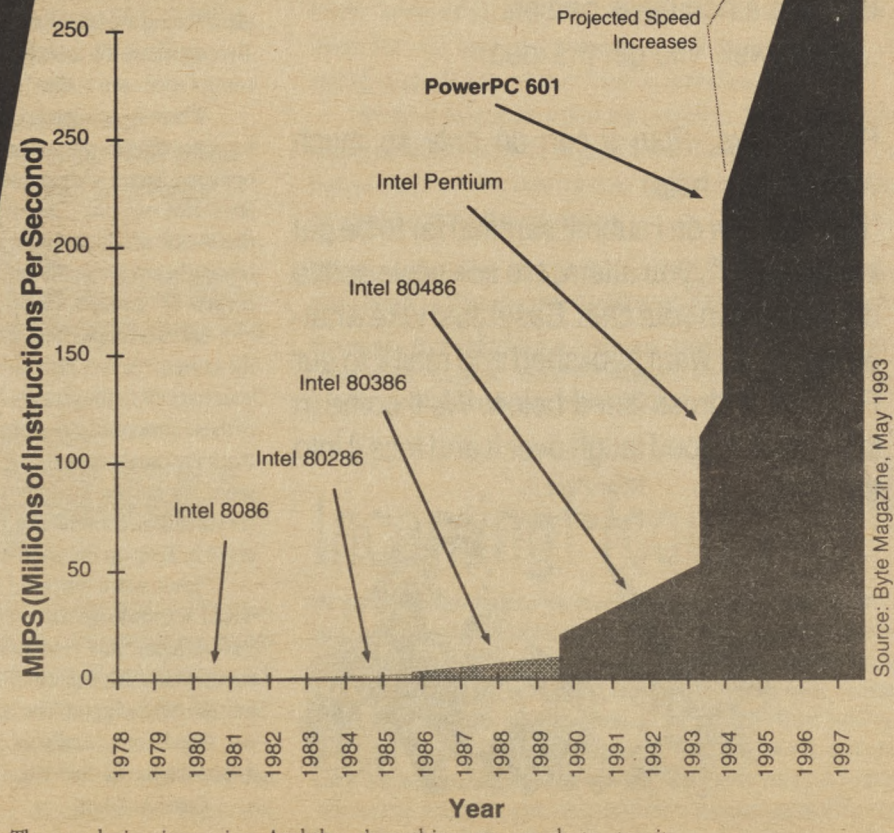
We hold these truths to be self-evident: that all men are created equal; that they are endowed by their Creator with certain unalienable rights; that among these are life, liberty and the pursuit of happiness; that, to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or abolish it, and to institute a new government, laying its foundation on such principles, and organizing its powers in such form as to them shall seem most likely to effect their safety and happiness.

-Declaration of Independence

In This Issue!

The Revolution is Coming

The Evolution of the Microprocessor

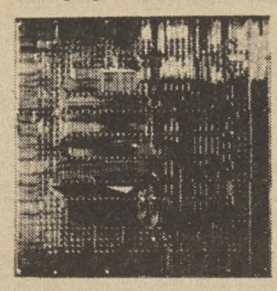


The revolution is coming. And there's nothing you can do to stop it.

The PowerPC chip, produced by a cooperative agreement between IBM, Apple and Motorola is destined to revolutionize the nature of computing. It will appear in numbers on the market during the first half of next year as IBM and then Apple aggressively introduce lines of PowerPC-based computers.

What is the PowerPC? The PowerPC chip is the "brains" of a new generation of computers, the first generation of personal computers to effectively use "RISC" technology. What is RISC technology? Reduced Instructional Set Computing. What is Reduced Instructional Set Computing? (See how insidious computers are?) I'll get to that later. The important thing is that this "RISC" technology represents a very great and very sudden advancement in the raw power, speed and capability of *personal* computers.

RISC-based computers have been around for several years in the "workstation" market (Workstations are the type of computer used to do the graphics effects in *Terminator 2* and *Jurassic Park*– powerful.). they've cost in $100,000 range. pretty damn Typically the $10,000 to With the introduction of the PowerPC, that class of power will cost $3,500 to $7,000 during 1994. After that, the cost of workstation-level power will drop to the $1,500 to $2,000 range by 1998, when the next generation of processors will be introduced; processors in turn four times as powerful as the PowerPC.



The PowerPC 601

That's right. The speed of personal computers has been quadrupling every four years *since their introduction in the late 1970's* (see graph, above).

About every three and three-quarters of a year since 1978, Intel (the leading manufacturer of PC processors). has introduced a new computer chip four times as powerful as the previous chip. The reason is simple: so far all they've had to do is take the original microprocessor and "scale" it. The goal, since the beginning of the personal computer industry as been to reduce, or scale, the size of the technology by half every four years. Cutting the dimensions of a chip in half results in being able to put four times the power in the same area–your fourfold increase.

Continued on page 3

It's a bird, it's a plane...

...It's Plan 9!

Wanted!

Articles, quotes, poetry, lyrics, satire, commentary, artwork, cartoons, essays, letters to the editor and anything else that's unfit to print, for publication in *Plan 9!*

Get involved!
See your name in print!
Outrage the Establishment!
Get beat up by beefy rednecks!
Get arrested!
Lose your job!
Become a homeless person...
...uhhh, well, you get the idea.

Really, folks, *Plan 9* can do only so much without your help.

"Duh, so how do I submit sumthin fer to be put in da paper?", you attempt to ask while spittle dribbles down your chin. Easy! Just take whatever it is you want published and mail it to our P.O. Box address listed below. We'll come in later, have a good laugh over it and toss it into the trash.

Dear *Plan 9*:
You *still* suck!

Also wanted: Anyone interested in delivering Plan 9 to campuses, coffee shops, bookstores, etc.

Plan 9 From Outer Space

"Free Speech for All."

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We'd love to hear your point of view. Send all correspondence to:

Plan 9
P.O. Box 87202
San Diego, CA 92138-7202

Please send SASE with all queries and manuscripts. Sorry, but we can't afford to pay for submissions.

Incoming! – Letters to *Plan 9*

Abortion Part of our Secret Plan

Congratulations on your ability to press through the "network of civic management" to express your views. I find your work exciting and it makes possible the fullest explorations of points both in favor of 'Plan 9' and opposed. I am a common spirit (with differing views) and look forward to your next publication.

Now, with regard to "What is Plan 9?" and "Our Secret Plan." Have you considered that the "Secret Plan" goes beyond simple consumption? I suggest that abortion is the "Secret Plan" in the same way some of the German's planned to eliminate the inconvenient and unwanted. I suggest that you are part of that "Secret Plan" – "the plan to annihilate the {unborn} race. Though many of them liked to remain silent about it, the people of {America} were on the whole behind {Planned Parenthood} in {its} ambition to rid the world of {inconvenient and unplanned children}. They invested a lot in the secret plan. They invested their consciences. They invested their place among the family of nations. They invested their self-respect." They dominate the airwaves with sloganism: "the right of women to control their own bodies" and "every child a wanted child."

Where is your intellectual honesty when you assault "capital" for controlling its own resources at the expense of life (with which opinion I agree) without assaulting the victimizers of unborn millions? How can you, "...honor, rather than destroy, the human spirit that lives in us all," including the unborn whose thinking minds and beating hearts are snuffed often at the "whim," encouragement and consent of "sensitive, caring people."

Let us recognize that abortion and many other sick practices of the current "Secret Plan" are symptoms of the very core sickness your paper is in the process of exposing. I do not attack the victims of these symptoms any more than I attack the "innocent" Germans that were caught up in the sick Nazi regime, but I also cannot remain silent, nor can you. Integrity is a scarce and endangered resource and consumerism, convenience, popularity and greed are major destroyers of it. Keep up the good work.

"Jesus was a terrorist." I assert that his liberation of women would acknowledge that every out-of-wedlock pregnancy is "junk-culture rape;" that responsibility extends to the whole family of mankind and that that which is conceived in evil can be transformed into the birth of good. That is the terror of the message of God and the "Good News." Can your paper handle this? Or, will it be edited as popular media does when I submit my opinions there?

David A. Nilson

You are, of course, entirely correct. Given the foundation upon which *Plan 9* is based, the issue of abortion has to be squarely discussed, rather than squarely dodged, no matter how many readers it costs us. In the first issue, we gave abortion no thought, but you are right on target when you say that it too is a symptom of the sickness that *Plan 9* aims to expose. *Plan 9* maintains that we are in the process of committing cultural (if not racial) suicide. What more direct or efficient form of suicide is there than killing our own children? It is the disposable society at its most base.

Clearly, the reason that abortion is such a legitimate issue (as opposed to the issues manufactured by the media and the government) is that the unborn child and the mother are essentially a single organism. That our society has reached such a state that mother and child are alienated even before birth speaks clearly to the depth of the sickness that has overtaken us, and to the internal confusion that has resulted. Clearly, no one supports "killing babies." But our society has often left us little choice.

When there is no societal structure to support a poor single mother, what choice does she feel she has but to "terminate" the pregnancy? In a non-money-based communal society such as practiced by chimpanzees (don't laugh; male chimps play as little role in the upbringing of their children as many human males do, but chimp society is such that it can handle it without resorting to killing babies), the identity of the father is of no consequence because the mother can rely on the support of the rest of the community to help her raise her children.

In our society, so much more advanced and civilized than the chimps, we have no such support for mothers. Single mothers have to make it on their own, often living thousands of miles away from their own family, without the support of the community, in an environment polluted with greed and selfishness. What incentive, in such an environment, is there to bring a child into the world? Have we as a society so devalued mothers and children that we can afford to throw them away as we do everything else? And if so, can we expect to long remain on this planet?

We at *Plan 9* do not condemn those who feel that they have no other choice than abortion; we condemn the society that has made this "choice" not only a reality, but a commonplace one. However, *Plan 9* opposes outlawing abortion for the simple fact that we do not believe in the use of force on anyone, mother or child. Abortion itself, is clearly a use of force, but it must be brought to a halt through education and a fundamental restructuring of society, not laws. As for those individuals who take it upon themselves to rid the world of abortion doctors by murdering them, we at *Plan 9* have only the most utter contempt. Killing never solves anything.

As to editing your letter in the manner of the popular media, we, unlike the popular media, actually believe in free speech, and so respect your right to say your piece in full.

Plan 9 Rocks Apathy

Congratulations! Your paper is responsible for actually motivating me to write. I am a great believer in freedom of speech; and what I feel is it's purest form: the underground newspaper. Vol. 2, No. 1 of Plan 9 (the first issue I've seen) is the best "underground" publication I've read here in San Diego. So good that I felt I had to break apathy's grip and encourage your effort!

I respect your ideals and principles as set forth in this issue. The journalism overall was not only intelligent and thought out, but clearly heartfelt. Truly a refreshing thing to read. I enjoyed especially the absence of these two attitudes:

#1) "Everything is so fucked up that we can't do anything about it except talk shit." It is very easy to find fault with today's reality. The environment, the government, etc... Rather than accept defeat, or shuffle the blame around, your paper did what saves America from total deception by mass media: exercise free speech – encourage diversity – offer solutions.

#2) "Rebellion is cool. So let's rebel." The current fad (as I'm sure you're aware) is to be "alternative." Crowded under that enormous title is a mixture of politics, fashion, music and lifestyles; currently all trying to be cool. Not aware, or well informed, or even interested; just cool.

The total lack of any advertising by those cashing in on the alternative market convinced me you were for real.

Again – you rocked my apathy. To be honest, I have never written a letter to any editor of any paper. But I very much wanted you to know that your paper had made a difference to at least one person. Keep up the good work!

James

P.S. I am curious how or if I would be able to contribute. Are there certain topics you need people to cover – do we submit whatever we want? Could you explain further in the next edition or, if you have time, write.

First of all, thanks for the letter. It makes the whole effort of publishing *Plan 9* worthwhile to know that there are people out there who are reading it and appreciating it. The whole intent of *Plan 9* is to wake people from the apathetic slumber that we've fallen into. I'm glad at least one person is beginning to rouse.

We struggled long and hard with the idea of accepting advertising. Since we can't really afford to be shelling out several hundred dollars a month to publish a paper, advertising would have covered at least some of our costs. But *Plan 9* wouldn't have been an honest paper if we had accepted advertising. And it needs to be honest to have any effect on people.

It's unfortunate, but in today's world honesty is a novelty, a mysterious curiosity. Everyone just assumes that you have some ulterior motive, some hidden agenda, and you can only surprise them by not hiding anything. To accept advertising would have been to accept the limitations upon freedom of thought and expression that the acceptance of advertising inevitably brings. When the advertisers pay your bills, your hidden agenda becomes to maintain the influx of money. As a result, honesty takes a back seat to financial security. Personally, we'd rather be honest than secure. Security is just an illusion anyway.

As to what you can submit, we're interested in submissions in two very broad areas: personal experiences and signs of the times.

Continued on Page 3

Free men do not ask permission to enjoy their freedom.
–Timothy Leary

The Revolution Will be Computerized (cont.)

However, the current "CISC" (Complex Instructional Set Computing) technology, which has been used since the dawn of PCs, is beginning to run into severe physical limitations. In fact, Intel's new Pentium processor represents the final major CISC processor to be introduced. The Pentium will be wiped out by the in-every-way-superior PowerPC and RISC architecture will totally replace today's technology. CISC computers will be as out-of-date as vacuum tubes (well, not quite). As Byte Magazine said four years ago in May 1989, "Traditional semiconductor technology will reach its limits in the mid to late 1990's."

So what *are* "CISC" and "RISC"? Nothing much really. CISC computers have instructions that are complex, large and of varying length. A RISC computer's instructions are simple, small and all the same size. The important point here is that computers operate faster if the instructions sent to it are simple (reduced), small and uniform. No duh.

So much faster in fact that *the first of a series* of PowerPC chips (the PowerPC 601) will double the processing power of the state of the art CISC chip, the Intel Pentium. The Pentium, which still has yet to hit the market in large numbers, itself has double the processing power of the current standard processor, the Intel 80486 (universally referred to as the '486').

But speed isn't the only benefit of RISC technology. Advancements in semiconductor design make RISC chips smaller, less power hungry and cheaper to produce. Compare the following specs:

	PowerPC 601	Pentium
Clock Speed	66 MHz	66 MHz
Transistors	2.8 million	3.1 million
MIPS*	≈ 220	112
Size	11x11 mm	16.6x17.6 mm
Power Use	9W	16W
Cost	$450	$900

You don't have to be a computer nerd to see which is clearly better. Because of its smaller size and lower power use, the PowerPC gives off less heat than the Pentium, which will ultimately result in higher reliability than the Pentium (microelectronics are very sensitive to heat and tend to fail quicker at higher temperatures). The PowerPC's smaller size means that it is cheaper to produce. Combined with its superior performance (and the fact that it has the two largest computer manufacturers in the world behind it), the PowerPC (and its successors) will eventually replace the Intel line as the standard processor in all personal computers.

In effect, in the period of about a year, we are going to see an entire computer generation pass. What's really happening is that in the process of leaping from one technology to the next, we are realizing the *immediate* "benefits" of RISC technology: the equivalent of an entire generation of CISC processors. If things then continue as before, by the end of 1998 (when the second generation of PowerPC chips–and Intel's answer to it–debut) we will be looking at personal computers capable of 500 MIPS*; an order of magnitude more powerful than the fastest 486's on the market today (486DX2 66MHz: 54 MIPS).

Never before in the history of technology have such leaps in capability taken place at such a rate. As a result, we are at a technological cusp between one kind of society and another. It is truly a revolution.

But what kind of revolution? Will computers take over the world? (You mean they haven't already??) Surprisingly, no one really talks about the social impacts of the new technology. And there *will* be impacts. First of all, computer voice recognition will become a reality. It won't be too long before you will begin to see people talking to a machine and having it respond. Handwriting recognition will also come of age.

But the most important impact will be that of virtual reality. The PowerPC, backed by the two most aggressive pushers of multimedia, will be the platform of choice for virtual reality development. By the end of 1994 you should see VR headsets appearing for personal computers. People by the hundreds of thousands will clamor for the "new TV." Fast, interactive, and able to create *any* fantasy you want, virtual reality will be the ultimate escapism (or to put it into the old "New Left's" terms, "the ultimate pacification program").

Is that what we want? Has it ever occurred to anyone that in attempting to create a machine in our own image (Isn't voice recognition just a step in that direction?) and in attempting to recreate reality itself, we can only get farther and farther from ourselves and from reality? Look at kids today. They relate better to their video games than they do to other kids. Imagine spending your entire childhood (as the kids being born today will) wearing a VR headset, lost in a fantasy where your every wish is granted. How frustrating and disappointing actual reality will seem!

In effect, by recreating ourselves and reality we are attempting to play God. No kidding folks. Follow it out. Where will it end? I don't hear anyone saying, "Well, we're going to continue to improve computers until 2005, and then we'll stop." Nope. It's just faster and faster and faster and faster. At the current rate, personal computers will be a thousand times more powerful in the year 2010 than they are today. What *that* will be like, I can hardly imagine.

Ultimately, we'll have the power to make a sentient machine, a genie capable of granting our every wish (now I finally understand why "*Prince Ali...Handsome is he...Ali Abab Wa*" has been pounding its way through my head all week). And what then? *Star Trek* or *Terminator*?

We have to stop now and ask ourselves if computers are taking us where we want to go. The media won't talk about it because it is in their best interest for the new technology to become a reality. But *we* must.

*MIPS: Millions of Instructions Per Second. Sometimes translated as "Meaningless Indicator of Processor Speed."

Sources: *Byte Magazine*, January 1990, February 1990. May 1993, August 1993; *PC Magazine*, November 9, 1993; *MacWorld*, November 1993.

The Players:

IBM
International Business Machines
Annual Revenue: $63.79 billion
1991 PC Sales: $8.5 billion

Apple Computer Inc.
Annual Revenue: $6.31 billion
1991 PC Sales: $4.90 billion

Motorola, Inc.
Annual Revenue: $11.34 billion
1991 Semiconductor Sales: $3.6 billion

Intel Corporation
Annual Revenue: $4.78 billion
1991 Semiconductor Sales: $4.78 billion

Incoming! (cont.)

By personal experiences we mean things that have happened to you personally that illustrate either what's wrong with our society or what can be done to improve it. Satire, if well written and cogent, is a favorite at *Plan 9*. Signs of the times is everything else. Stories about the operations of large corporations, human rights (particularly local issues), injustices, inequities, the mass media, editorial cartoons, satirical ad takeoffs, etc. We're also interested in finding new source materials such as good books, magazines and films to excerpt/review in *Plan 9*.

If you have something that you want to say, send it to us. If it meets the rigorous editorial biases of *Plan 9*, we'll print it. Money would be nice too. We could give you a cheap rate on an ad!

If you don't have something to say, then maybe you read something worth printing in *Plan 9*. Send it along! Maybe you read an interesting article on how they're going to start embedding computer chips in the heads of every baby born in order to "increase efficiency." Definitely send *that* along! Remember, a letter still costs less than a cup of coffee.

Anonymous Support

I don't agree with everything you say, but your point of view is badly needed.

Keep up the good work. I hope this contribution helps.

Good luck. (Enclosed was $40 in cash.)

Thanks for your generous, if anonymous, contribution! And thanks for the support. We need it. I'm glad that you can see through whatever differences in opinion we may have and still be able to support our work. Our problems will never go away until we can accept our differences and our similarities alike.

See the back page for a breakdown of how your money was spent.

This letter concerns the October 1993 issue.

It's refreshing! It's informative! And it's all new to me!

I was fortunate enough to stumble on it at the Ken Theatre after coming out of Manufacturing Consent.

I would like to know how often it really does get published and how I could possibly subscribe, inquire, or obtain future editions?

I am an avid subscriber to the Christian Science Monitor newspaper and believe that your content in the October issue rates just as useful.

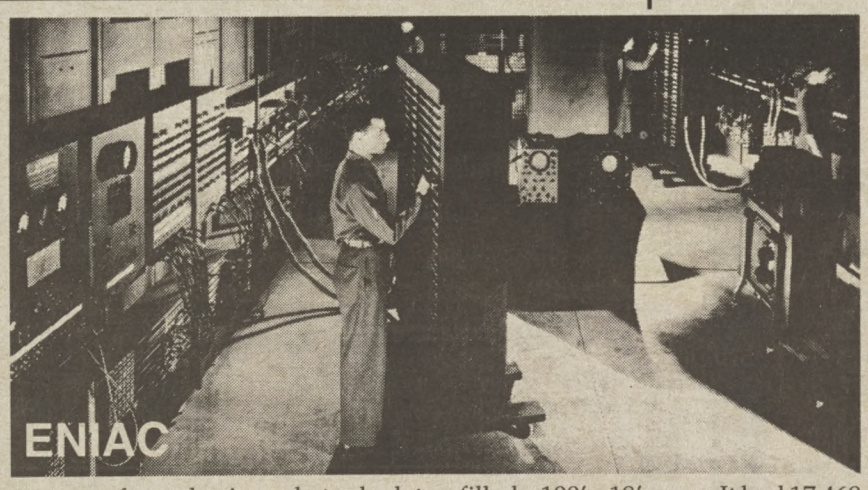
Great work, Lisa Matt

Perfect! We rushed to get that issue of *Plan 9* out before Manufacturing Consent came to town. I bet that the Media Watch section of that issue was particularly cogent after seeing the movie.

Plan 9 comes out whenever we have enough stuff to put in an issue and enough money to pay for the printing. We're shooting for monthly, but we're not really interested in being tied to any particular schedule. We don't have the means of maintaining subscriptions, so that option is out. Sorry. However, you can get future issues at the Ken, or in coffee shops, bookstores and the like along Adams Ave., in Hillcrest, OB, and at all of the major universities and community colleges in the area.

Plan 9 History Lesson: The First Electronic Computer

The first true electronic computer was the ENIAC (Electronic Numerical Integrator And Calculator). Developed by the Army during the Second World War at the University of Pennsylvania, it wasn't completed until 1946. It's primary purpose was to calculate complex ballistics tables, used in aiming artillery (Why is it that the most powerful tools have always been developed with the intent of killing people?).



The ENIAC, which had the merest fraction of the processing power of your basic pocket calculator, filled a 100' x 18' room. It had 17,468 vacuum tubes. Unlike today's computers, it had no internal memory and had to be programmed manually by flipping hundreds of switches, a process that took hours. It consumed 174 kilowatts of electricity, and was capable of doing 5000 calculations per second. The ENIAC became obsolete within a few years of its introduction when the first stored program computer (the EDVAC) was completed, and became fatally out of date in 1951 with the introduction of the UNIVAC.

Spec Comparison

	ENIAC	Mac Quadra 605*
Year Introduced:	1946	1993
Dimensions:	100' x 18' x 10'	12" x 14" x 17"
Weight:	60,000 lbs.	20 lbs. (w/ monitor)
Power Consumption:	174 kilowatts	60 watts
Cost:	$500,000	$1,300 (w/monitor)
MIPS:	≈0.005	≈20
Memory:	0 characters	8 million characters
Storage:	6000 characters	80 million characters

*Used by the *Plan 9* staff.

"Hasta la vista, baby!"

Media Watch

What's Happening to the Book Industry?

By Dennis H. Dutton

The corporatization of media is, I think, unfortunate. I'm especially familiar with the phenomenon as it's reared its medusa head in the book industry. When such great independent book publishers as Simon & Schuster, Prentice Hall, Pocket Books, Putnam, Grosset & Dunlap, Random House, Knopf, and Little, Brown & Company are swallowed by conglomerates, then the creative editorial visions that impelled these publishers are in serious jeopardy if not lost. The only—repeat, the *only*—major independent U.S. publisher that now exists is W. W. Norton.

One result of this trend is that decisions about whether or not to publish manuscripts are increasingly based on projections of "pure" market value, while literary quality and other virtues go slighted or ignored.

This is not to say that good and great books are not being published, even by the giants. They are. But more and more frequently the bottom line is: Will it sell, and in big numbers? And what's presumed to have the best selling potential is the manuscript that's thought to have appeal to a perceived common-denominator reading public, or to a "select but still large reading public."

This would not be so bad if the people making these decisions had some sound literary principles grounding their good business sense; but it's more likely that in corporate publishing, the decisions are being made by executives and bean-counters who don't give a damn about anything as long as a manuscript can be projected as a money-maker.

they wither away in the frost of ill-considered business planning or poor book selection—or just plain old bad luck. None of them have the luxury of being supported by fellow subsidiaries who may be strongly in the black while they linger in the red.

Unfortunately, a few of the worst small publishers—in terms of production quality and literary virtue, etc.—manage to thrive in spite of the many challenges of the game; they find their public, pander to it, and sell, sell, sell. They may be small, but they think big. Some of the best hang in there and produce astonishingly fine books with varying degrees of financial success. And some of the best die—or are absorbed by conglomerates.

In the midst of all this change, more books are being published now than ever, and readers therefore have more titles to choose from. No complaint there, although I bemoan the dreck that eats up forests. But will this continue to be the case for long?

The chain superstores (I can't help but think of the irony in the name "Waldenbooks") can afford to buy books in large quantities and, because they purchase them at high discounts, they can offer them at reduced prices. Most independents can't. The result is that, especially at peak-buying times such as the Thanksgiving to Christmas season, sales at independent stores is lessened. The independent bookstore is now seen by many in the business to be a threatened species.

If the number of independent booksellers dwindles, that's going to affect the quality, and perhaps the number, of titles available to us. It was not the superstore book buyer that helped

Decisions are being made by executives and bean-counters who don't give a damn about anything as long as a manuscript can be projected as a money-maker.

Potential blockbusters are printed in the hundreds of thousands, even millions of copies, and are given advertising and promotion budgets that could feed hundreds of families for the duration of their lives. Masterpieces with little perceived commercial value are lucky to have runs of 3,000 to 5,000, and their promotional budgets are seldom over $1,000.

Some folks think the small book publisher is the salvation in the face of the decadence outlined above; that it is the small book publisher who will be the one to take chances on manuscripts of quality but, perhaps, limited potential reading publics.

There's some justification for this view, and the advent of the personal computer has had a lot to do with it. The personal computer and access to assorted publishing programs have permitted hundreds of creative individuals to join the publishing game. That's the good news.

The bad news is that the personal computer has permitted hundreds of idiots to join the game too. A lot of trees are consequently being wasted by small publishers who don't know what the hell they're doing, who are barely if at all functionally literate, and who don't care as long as they can pay the printing bills and cover overhead.

Small book publishers—as you might expect—sprout in great entrepreneurial profusion like springtime flowers, and

Reprinted from the *Utne Reader*, Nov/Dec 1993.

make the unusual *Bridges of Madison County* a bookseller; according to both author Robert James Waller and publisher Warner Books, it was the independent buyer.

Chain superstore book buyers seldom have the imagination or courage to order or promote books like *Bridges of Madison County*. The independent bookseller does, because he or she typically bases book-buying not only on proven track records of certain authors or on what's trendy or likely to be a hot item with faceless consumers, but on what he or she knows to be the literary tastes and interests of the store's actual living, breathing, thinking customers.

If the superstores destroy the independents—and they are trying to—we may eventually find that we're only able to purchase books that the superstore book buyers presume to have the best selling potential to a perceived common-denominator reading public, or to a "select but still large reading public;" the choices we readers will have will he in the hands of fewer and fewer people, and those people will be corporate drones and bean counters.

Another, I think related, danger to the book publishing industry is illiteracy. Fifty percent of adult Americans are functionally illiterate. I'll bet that the vast majority of those who have bought an unknown author's *Bridges of Madison County* can read. I'll also bet that a large percentage of those who bought *The Way Things Ought to Be* can't read; that they bought the book because old Rush Limbaugh is a good old boy like them.

If the marketplace is being increasingly peopled by illiterates, then we will surely see more books published that aim at this low denominator, and fewer at the higher one composed of those who can read without moving their lips. Yes, I'll also wager that corporate publishers, who are market driven above all else—will pander to the increasing number of functional illiterates among us, thus adding to a downward cycle of despair.

Other, and also related, problems are the diminishing budgets and closures of libraries throughout the country. Taxes are being shifted to support more basic needs in our communities, and so libraries are either limiting their hours, closing their doors on days they used to be open, or shutting down entirely.

Libraries are buying fewer titles in any case, and tending to not replace worn-out copies of old books. A librarian near my little town in northern New Mexico was quoted as saying, "Who wants to read a book published before 1930?" She was selling off the library's old stock.

In black moments, one can foresee the day when the only access we will have to books is through the largess of the superstore or (for those able to afford it) the computer. Orwellian scenarios are easy to conjure.

The situation is hardly hopeless. Trends change. But I fear for the state of the book in the face of increasing corporatization, hypnotism by television and video games; and—yes—the interactive CD-ROM and virtual reality technology (excuse me while I download the interactive virtual-reality edition of *Tale of Two Cities*).

What to do?

1. Support independent publishers by buying their books.
2. Boycott the superstores.
3. Frequent your library and used-book stores for must-read books by corporate publishers.
4. Support your local independent bookseller, even if the prices of books are sometimes slightly higher than at the superstores.
5. Get involved in literacy campaigns (check with your library).

For more information, I recommend two excellent magazines: the monthly *American Bookseller.- The Official Magazine of the American Booksellers Association* (560 White Plains Rd., Tarrytown, NY 10591, 1-800-637-0037) and the weekly *Publishers Weekly. The International News Magazine of Book Publishing* (Address for subscriptions: P.O. Box 6457, Torrance, CA 90504).

Dennis Dutton is an ex-magazine editor (*Shaman's Drum*), ex-associate publisher of a small book publishing firm, ex-managing editor of another firm, and currently a free-lance book editor and writer.

Who Owns Whom in Books

Publisher	Owner	Owner's Revenues
Addison-Wesley	Pearson	$3.0
Avon	Hearst Corporation	$1.9
Ballantine	Advance Publications	$3.0
Bantam	Bertelsmann	$22.0
Berkeley	Matsushita	$56.2
Doubleday	Bertelsmann	$22.0
Grosset & Dunlap	Matsushita	$56.2
Knopf	Advance Publications	$3.0
Harper Collins	The News Corp.	$8.6
Little, Brown & Co.	Time Warner	$12.0
Orion	Advance Publications	$3.0
Pantheon	Advance Publications	$3.0
Penguin	Pearson	$3.0
Pocket Books	Paramount	$4.3
Prentice Hall	Paramount	$4.3
G. P. Putnam's Sons	Matsushita	$56.2
Random House	Advance Publications	$3.0
Simon & Schuster	Paramount	$4.3
Time-Life Books	Time Warner	$12.0
Touchstone Books	Paramount	$4.3
Warner Books	Time Warner	$12.0

Thanks for Telling Us Dept.

"The reason *ComputerEdge* exists is because there was no inexpensive way for advertisers to communicate with PC users in San Diego. The advertising dollars and the major interest of our readers lies with the personal computer class of hardware and software."

– "Digital Dave", *ComputerEdge*, Oct., 29, 1993

In other words, don't look here for a critical or intelligent discussion of the nature and effects of technology.

The issue is how much longer and to what extent we can allow the state to control our minds.

–Ken Anderson, 1969

A Lexicon of Media Buzzwords

Reprinted from *Unreliable Sources: A Guide to Detecting Bias in News Media*, by Martin A. Lee & Norman Solomon.

What we hear over and over again shapes our language and guides our thoughts. As with ad jingles, the drumbeat of repeated news lingo stays with us and takes on a life of its own. In the long run, what's repeated endlessly becomes social "reality." For every exceptional media item (notable as an *exception),* hundreds of stories solemnly present recycled cliches as truisms. Too often, American journalism is not "reporting the news" so much as reinforcing timeworn attitudes.

To consume the news dished out every day is to partake of a steady offering of buzzwords and catch-phrases that range from the vaguely factual to the questionable to the ridiculous. For example:

- **Acting presidential:** A grandly nebulous description by TV news correspondents, giving a favorable review to some bit of presidential acting.
- **Bailout:** Huge amounts of taxpayers' money going to wealthy financiers with souring investments in industries like auto production or Savings and Loans.
- **Believed to be, Considered to be:** Using the passive voice, the journalist can generalize at will, as though anyone knowledgeable shares the same belief.
- **Big government:** A pejorative for regulatory agencies limiting corporate activities, or for social service programs aiding poor and middle-class people—but not for the government's enormous military expenditures.
- **Brought to you by:** A roundabout way of plugging commercial sponsors.
- **Caller claimed responsibility:** Mysterious phone tip to a news organization, usually impossible to verify. Who really made the call? The CIA? The KGB? An autonomous lunatic? We'll never know.
- **Clean up:** A scenario for setting right oil spills, nuclear pollution, chemical releases and the like. The phrase sounds comforting—it implies a magical vacuum cleaner at work—except that most ecological disasters can't be undone.
- **Dangerous drugs:** Illegal substances, as distinct from other damaging consumables—alcohol, cigarettes and over-prescribed pharmaceuticals—also widely used.
- **Defense spending:** Military spending.
- **Deterrent:** Nuclear weapons pointed at the Soviet Union. (Nuclear weapons pointed at the United States never get the U.S. media's "deterrent" tag.)
- **Efficiency:** Frequently shorthand for corporate management's preferences, maybe involving layoffs, firings, wage cuts and/or union-busting.
- **Experts:** A common noun handy for promoting a favored point of view.
- **Extremists, Fanatics, Fringe groups:** Political individuals or groupings that meet with U.S. government and media disapproval.
- **Instability:** Code for situations overseas where the U.S. State Department is unhappy with current events.
- **Intelligence community:** A way of making cloak-and-dagger specialists at the CIA and other spy agencies sound like friendly neighbors.
- **Military leader:** A foreign military dictator whom the White House doesn't mind a whole lot.
- **Military strongman:** A foreign military dictator out of favor with the White House. (In 1989, Military Strongman seemed to be the first names of Panamanian General Manuel Noriega. A few years earlier, when he was on the CIA's payroll, he was a "military leader.")
- **Moderate:** In domestic politics, this favorable adjective is conferred for not rocking the status-quo boat. As a moniker for foreign regimes, "moderate" denotes little inclination to disrupt U.S. government plans. Thus, Saudi Arabia's monarchy is "moderate"—which would surprise the hundreds of torture victims inside Saudi prisons.
- **Modernization (of nuclear weapons):** The United States and NATO proceed to "modernize" nuclear arsenals with new missiles. But American media never apply the benign-sounding term to newly devised Soviet nuclear arms.
- **National security:** Confined to subjects like weapons, soldiers and espionage, the connotations bypass vital aspects of true national security—such as environmental protection, public health, social cohesion and a strong economy.
- **Observers:** The observers taken most seriously by news media.
- **Radical:** Although students protesting in, say, China are "pro-democracy," in South Korea pro-democracy students in the streets are "radical" demonstrators—with the reasons behind their anti-U.S. protests rarely explained.
- **Reform:** In journalese, "reform" can mean just about anything. "Tax reform" during the 1980's was a euphemism for legislation that gave the wealthy major tax cuts.
- **Special interests:** This phrase used to be applied to wheeler-dealers relying on big bucks instead of grassroots supporters to sway the democratic process. But in recent years, mass media have turned the "special interests" label upside down and plastered it elsewhere—on large numbers of people with less money and less power—groups of black and Hispanic Americans, labor union members, feminist women, seniors, lesbian and gay rights backers, and other organized constituencies.
- **Stability:** A codeword for situations overseas where the U.S. State Department wouldn't mind if conditions stayed the same.
- **Terrorism:** A label very selectively applied, in keeping with U.S. government definitions. So—in the mediaspeak lexicon—bombings, assassinations and kidnappings are "terrorism" if done by Arabs, but not if done by Israelis.
- **U.S. analysts, Western diplomats, etc.:** These phrases are broad and pliable enough to serve as springboards for the opinions of American officials and their allies, while obscuring the sources and motives behind the words.

The Continuing Saga of Paramount

When we had last left our hero, a battle was brewing between two groups of suitors for Paramount's hand. On the one side was Viacom, backed with funding from Blockbuster Entertainment, Cox Enterprises and Nynex. On the other was QVC, backed by Liberty Media Corp. [a subsidiary of Tele-Communications Inc. (TCI)] and Comcast Corp.

By press time, the story remained pretty much the same, though the names of the players were beginning to change. In fact, what appeared to be happening was the beginning of the collapse of the media industry into a single giant corporation. Cox Enterprises changed sides, joining Bell-Atlantic and Advance Publications Inc. on the QVC side of the deal. All in all, QVC has lined up $1.5 billion in investors to back their bid for Paramount.

While all of this was happening, Bell Atlantic announced that intended to buy TCI, lock, stock and barrel. Along with its stake in the Paramount/QVC merger, this deal would instantly make Bell Atlantic one of the largest media companies in the world, controlling everything from the world's largest cable system (TCI), phone, cellular, and other communications services, along with stakes in the QVC network and Paramount's holdings.

The Players:

Company	Annual Revenues
Advance Publications	$3.0 billion
Bell Atlantic	$12.3 billion
Blockbuster	$0.9 billion
Nynex	$13.3 billion
Paramount	$4.3 billion
TCI	$3.8 billion
Viacom	$1.9 billion

Book Censorship

by Daniel Schreffler, Albany, NY

I want to draw your attention to a growing threat to freedom of expression in the U.S. The local independent bookshop seems to be going the way of the corner grocery and neighborhood hardware store. Two large "superstore" chains, Borders (a subsidiary of K-Mart) and Barnes & Noble, are opening giant new stores all over the country, driving independent bookstores out of business with their deep discount prices.

If this trend continues, retail book selling will be dominated by these two large companies. They will then essentially be able to determine what gets published, since no publisher will bother to print a book that the chains refuse to sell. The dreary conformity that now pervades other areas of the media will be extended to books. This may not be apparent in the short term as the chains continue to be measured by the standards established by an open and diverse retail market. However, as the independent booksellers disappear, the profit motive and the personal whims of the small group of people controlling purchasing will eventually prevail, and controversial books will gradually become less accessible to the public.

This letter was originally printed in the September 1993 *Z Magazine.*

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Reprinted from *Adbusters*, Summer 1993.

The power to label is key to manipulation.

Oswald Was a Patsy

Beginning even before the assassination of President Kennedy, a web of lies has been spun to cover the real truth of who killed Kennedy and why. It would be impossible in the space available to go into all of the reasons why Oswald could not have killed Kennedy; there are several excellent books which cover everything of importance. However, for the sake of satisfying those who still blindly believe the official version of the assassination, I will outline the major problems with the "lone nut" theory.

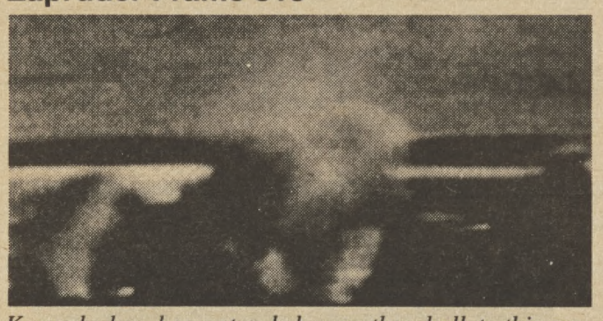
1. On the day he was arrested, Oswald was given a nitrate test, the results of which showed that he had not fired a weapon in the previous 24 hours (Ruby shot Oswald 23 hours after the assassination).
2. It was physically impossible for anyone to load, aim and fire the cheap Italian-made Mannlicher-Carcano bolt-action rifle allegedly used by Oswald in less than 2.3 seconds (as established by FBI tests). However, the Zapruder film shows Kennedy and Connelly being hit by separate shots, less than a second apart.
3. In order to account for this discrepancy, the Warren Commission developed the "single bullet theory," which claimed that a single bullet (which mysteriously appeared on a stretcher at Parkland Memorial Hospital where Kennedy and Connelly were taken) had inflicted seven separate wounds on Kennedy and Connelly. The bullet was found in almost perfect condition (see figures 3 and 4).
4. Even firing at full speed, as required by the Zapruder film, it would nearly impossible for the finest marksman to have hit Kennedy three times, particularly with such a cheap rifle. Furthermore, Oswald was considered a mediocre marksman.
5. The Zapruder film clearly shows the fatal shot hitting Kennedy in front of his head above the right eye, snapping his head backward (see figure 1).
6. Acoustic analysis of a dictablet recording made by Dallas police at the time of the assassination clearly indicated that six or seven shots were fired. The acoustics of at least two of the shots, including the fatal shot, indicated that they must have come from in front of the limousine, not behind.
7. At least 50 witnesses to the shooting, including Dallas police officers, claimed that they heard shots and saw smoke coming from the so-called "grassy knoll," which was in front and to the right of Kennedy's limousine. Several people ran over to the knoll after the shooting, but were turned away by "Secret Service agents." Records indicate that no Secret Service agents ever went over to the grassy knoll.
8. There were gross discrepancies between the wounds described in official autopsy of Kennedy (conducted at Bethesda Naval Hospital in Maryland), and what eyewitnesses to the assassination, Jackie Kennedy, and the 23 doctors and nurses at Parkland Memorial Hospital in Dallas described, indicating that the body had either been tampered with or that the autopsy results had been faked (see figures 5 and 6).

Figure 1: The fatal shot

Zapruder Frame 312

Just before the fatal shot, Kennedy is reacting to bullets #2 and #3. Bullet #2 hit him in the throat, which he is clutching with his hands. Bullet #3 hit him in the back, forcing him forward in the seat. Jackie has turned to face him.

Zapruder Frame 313



Kennedy has been struck by another bullet, this one clearly hitting him in the front of the head on the right side. Given the position of the car, the shot would have originated from the so-called "grassy knoll." This is the fatal bullet.

Zapruder Frame 323

A half a second later, Kennedy's head has clearly snapped back and to the left. The bullet has blown open the right side of his head, exposing his brain (visible as the bright spot on the side of his head).

Figure 2. Dealey Plaza

The Zapruder Film

The most damning piece of evidence against the "lone nut" theory is a short piece of film shot by Abraham Zapruder as the motorcade passed through Dealey Plaza. Zapruder was standing on a monument located on the right side of the street, between the Book Depository and the grassy knoll (see figure 2). His camera shot at a rate of 18.3 frames per second, providing a detailed time line of the assassination.

His film, though blurred by his startlement at the sound of shots, clearly shows at least four shots, though two early shots appear to have been spiced out of the film.

The best reconstruction of the sequence of shots (taken from several sources, including the Zapruder film and the dictabelt recording) indicates six shots (see table 1). Some authors maintain that a seventh shot struck Kennedy at almost the same instant as the fatal shot (#5), though there is no clear evidence for this.

The Single Bullet Theory

There are so many problems with the single bullet theory that I can only list the major ones. This theory was developed by Arlen Spector and Gerald Ford during the Warren Commission investigation to account for the fact that it was physically impossible for Oswald to have fired shot #3, which hit Kennedy in the back and then, only six tenths of a second later to have fired another shot (#4), which severely wounded Connelly, as shown in the Zapruder film.

Admitting that these were two separate shots would have meant admitting a conspiracy. Therefore, the Commission (against the testimony of Connelly, who maintained that they *were* separate shots) merged the two shots into one, regardless of the fact that this required Connelly to not react to a nearly fatal shot, which supposedly hit him in three separate places, for over a half a second.

Specifically, the theory claimed that shot #3, fired downward from the sixth floor of the Book Depository hit Kennedy in the back, turned upward and exited Kennedy's throat (where shot two had actually entered), turned in mid-air to point downward again, entered Connelly's back near his right armpit, turned left and exited beneath Connelly's right nipple, turned right and upward again and smashed Connelly's right wrist and finally turned downward and left to hit Connelly's left thigh (see figure 3).

Even more preposterous was the fact that the Commission claimed that a pristine bullet (CE 399) found on a stretcher at Parkland had caused all of these wounds! True, CE 399 had been fired from Oswald's rifle, but into what? Compare a photograph of CE 399 with another bullet of the same type fired into the wrist of a cadaver (figure 4). Though it might be possible for a bullet to travel the convoluted path required by the single bullet theory, there can be little doubt that such a bullet would be smashed to bits by the time it got to Connelly's thigh. In fact, the bullet fragments removed from Connelly's wrist were too large to have come from CE 399.

Several other problems exist with the single bullet theory.

1. There was no exit wound from the bullet that hit Kennedy in the back

2. The throat wound was clearly an entrance wound, as described by the doctors at Parkland

3. Kennedy and Connelly were never in such an alignment that would allow the bullet to travel in the path described

The Autopsy Report

As with the single bullet theory, so many problems exist with Kennedy's autopsy that only a few examples can be given in the available space.

Table 1. Chronology of the Shots

Shot	Frame*	Time	Description
1	157	0 sec.	Fired from the rear, it misses the car entirely
2	188	1.6 sec.	Hits President in throat from the front
3	226	2.1 sec.	Hits Kennedy in the back, from the rear, driving him forward
4	237	0.6 sec.	Hits Connelly, severely wounding him
5	313	4.2 sec.	Hits Kennedy in right temple from the front, killing him
6	328	0.8 sec.	Hits Connelly in the wrist

* As shown in the Zapruder film

Massive discrepancies exist between what was observed by doctors and nurses at Parkland Hospital in Dallas and what was described in the "official" autopsy (which took place at Bethesda Naval Hospital) published by the Warren Commission. There are even severe discrepancies between the "official" autopsy photos and several of the "official" autopsy x-rays (see figures 5 and 6).

All medical personnel in Dallas described a large defect ("hole") in the back of Kennedy's head where as much as a third of his brain had been forcibly blown out. All described

Continued next page

Figure 3. The single bullet theory.

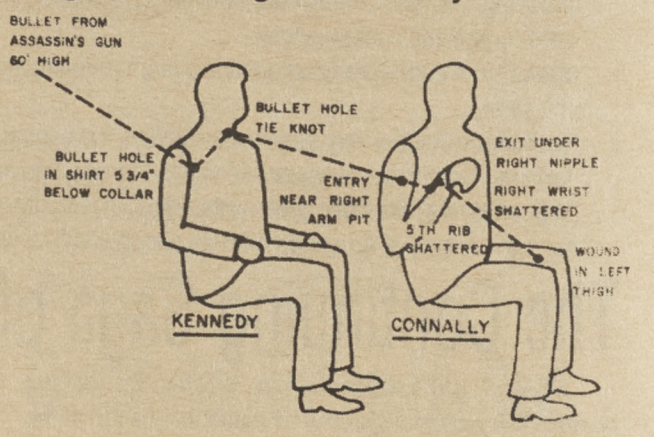
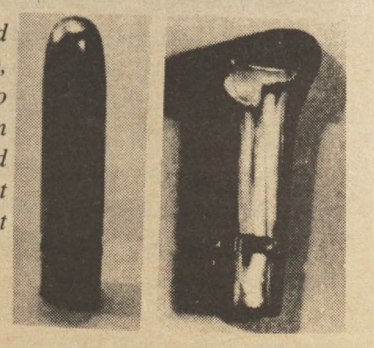


Diagram of the single bullet theory, showing the convoluted path proposed for the bullet.

Figure 4. The "magic bullet"

Left: the so-called "magic bullet" (CE 399), which was claimed to have caused seven wounds to Kennedy and Connelly. Right: a test bullet fired into the wrist of a cadaver.



When you gonna wake up?

Oswald Was a Patsy (cont.)

this as an exit wound, indicating that the shot had come from the front. Additionally, they described a small entrance wound in Kennedy's throat. No mention was made to damage on the top of Kennedy's head or to his forehead, as shown in the autopsy photos and x-rays, respectively.

For years it was thought that the Parkland doctors saw very different wounds than those at Bethesda. The truth, however, is that these doctors have *always agreed* on the nature of Kennedy's wounds. The fact is that the Warren Commission blatantly altered and falsified the contents of the Bethesda autopsy report to fit the single bullet theory. Indeed, the doctor in charge of the Bethesda autopsy, Commander James Humes, was forced to burn the first draft of the autopsy to cover up his findings.

Figure 5. Autopsy photo.

"Official" autopsy photo showing massive damage to the top of Kennedy's head, but not to the back of the head as claimed by witnesses and doctors at Parkland Hospital. Note that entrance wound on his right temple is probably accurate. This photo is in total disagreement with the official autopsy X-ray, below.

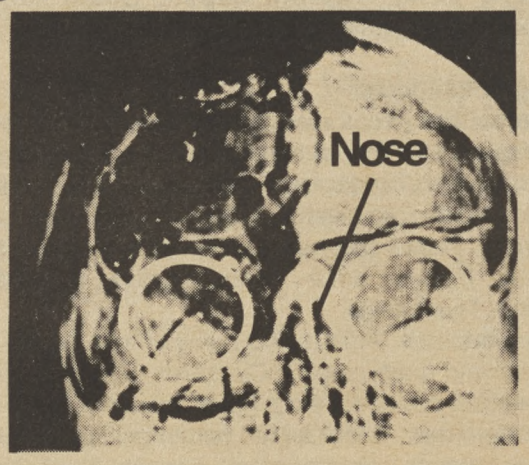
Who Killed Kennedy?

Again, I don't really have the space to go into this issue. Suffice to say that the theory advanced by New Orleans DA Jim Garrison (portrayed in Oliver Stone's *JFK*) is the most plausible. In brief, this theory states that Kennedy was assassinated by an anti-Castro special operations wing of the CIA which had felt betrayed by Kennedy's refusal to provide air cover for the Bay of Pigs invasion. When it became clear that Kennedy was also going to pull us out of Vietnam, this contingent of the CIA, with support from operatives in other areas, plotted to bring him to Dallas.

Oswald's associations with Ferrie, Banister and Clay Shaw provide clear links to the CIA (Shaw, who was acquitted of conspiracy in the Garrison trial, was later found to have been a paid CIA informant.). And who else but insiders would have the ability or motivation to cover up the truth or alter the autopsy report?

Additionally, the CIA's founding director, Allen Dulles, was fired by Kennedy in 1961. Amazingly, Dulles was appointed to the Warren Commission in 1964.

Figure 6. Autopsy X-ray.



"Official" autopsy X-ray, from the front, showing the entire right side of Kennedy's skull missing from the eye upward. Compare with autopsy photo, above, showing forehead intact. At least one of these photos, if not both, have been faked. (White circles have been added to outline the eyes.)

The Media Role in the Cover Up

The media's role in the cover up was primarily one of willing dupe, though complicity can be established through a few facts:

Abraham Zapruder sold his film to Time-Life Inc. within days of the shooting. After this time, the frames which would have shown the first two shots were "accidentally" spiced out (According to the lone nut theory, Oswald could not have fired before the limousine emerged from behind some trees; the first two shots clearly occurred before this point.).

In the November 29, 1963 issue of *Life* there is a full two-page spread of images from the Zapruder film, 31 separate frames in all. However, the critical series of frames showing Kennedy's head being snapped back by the fatal shot are completely skipped over. No frames between about frames 220 and 330 are shown (see table 1, previous page, for chronology of shots).

In the December 6, 1963 issue of *Life,* and article titled "End to Nagging Rumors: The Six Critical Seconds" states plainly:

Was it really Oswald who shot the President?

Yes. The evidence against him is circumstantial and it received an incredibly bush-league battering around by the Dallas police, but it appears to be positive.

Three shots were fired. Two struck the President, one Governor Connally. All three bullets have been recovered—one, deformed, from the floor of the limousine; one from the stretcher that carried the President; one that entered the President's body. All were fired from the 6.5mm Carcano carbine which Lee Oswald bought by mail last March.

Though the case against the dead Oswald was only circumstantial, and witnesses persisted in talking about six or seven shots, shots coming from the grassy knoll, etc., Life has no problem making a blanket statement that Oswald did it. Their certainty is absolute. Why isn't ours?

Finally, the October 2, 1964 issue of Life finally shows frames 313 and 323 of the Zapruder film (see figure XX), but switches their position so that frame 323 appears first, making it appear that Kennedy's head moved *forward* after being hit from the rear.

Further Reading

Though hundreds of books exist on the Kennedy assassination, I suggest the following as a starting point:

Rush to Judgment, Mark Lane, 1966 (The classic defense of Oswald.)

High Treason, Robert J. Groden & Harrison E. Livingstone, 1989. (Probably the best single overview of the assassination.)

On the Trail of the Assassins, Jim Garrison, 1988 (Garrison's personal account of his investigation.)

Here's an experiment in media watching that you can try at home!

1. Go to the drama section of Tower Video on Sports Arena Blvd.
2. There should be two versions of the movie *JFK*; the release version and the "Director's Cut," which is 20 minutes longer.
3. Check out both versions.
4. Watch them to see what's different. (the bulk of the cut out material is at the beginning of the film).
5. Ask yourself why Stone's documentary history of CIA covert operations was removed from the release version.

Helwell Speaks!

by the Rev. Dr. Bernard "Bernie" Helwell.

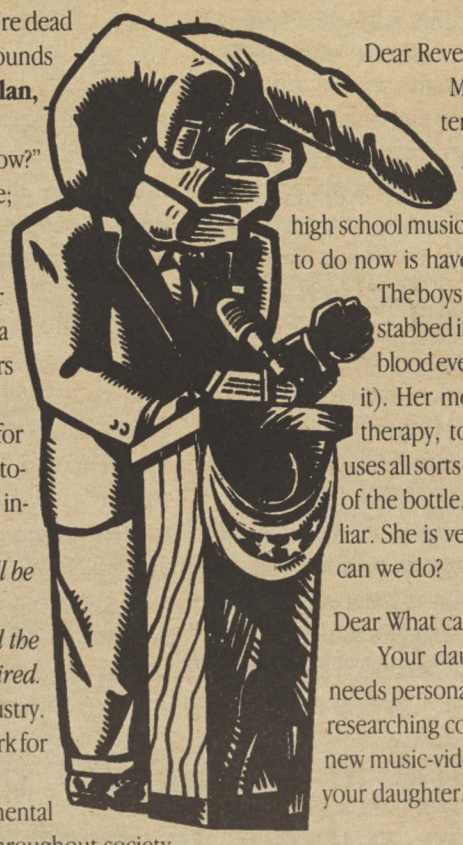
Hello dear friends. I'm Bernie Helwell and I've got an important message for you. I hope to reach the unwashed masses, the heathen, the impressionable young person with money to burn. So I've chosen *Plan 9* for my new tabloid ministry.

Listen! You don't have to wait until you're dead to begin eternal punishment! Amazing as it sounds dear friends, with my **Perpetual Suffering Plan,** you can start paying for your sins today.

"Why would anyone want to suffer now?" you ask. Well, it's really as simple as apple pie; If you suffer now, it will be taken as an earnest of your *good intentions* later, when you're *dead.* So sign-up today. Send us your cash donation for *free* information and a *worthless* gift. Send no checks. Money orders are OK.

Helwell's Principles are the basis for the **Perpetual Suffering Plan.** Taken together and followed assiduously they lead inexorably to your personal salvation.

1. *Make everyone miserable and all will be well.* This is how government works.
2. *If you want it, you can't have it, and the corollary; If it is unnecessary, it is required.* This is the basis of the insurance industry. You can put this simple principle to work for your own ends.
3. *Suffering is cumulative.* The incremental raising of the level of dissatisfaction throughout society results, ultimately, in greater suffering for all. This is why we have a so-called "drug problem," and why Brenda Spencer doesn't like Mondays. And this is why the crosses atop Mt. Soledad and Mt. Helix must come down.



Letters to Rev. Dr. Helwell

Dear Rev. Dr. Helwell:

My son will not behave. He does nasty things just to annoy me and his poor suffering mother. He dropped out of med-school to race bicycles. But he's so rude, never studies, reads only junky publications and refuses to say grace before meals. What can we do? Please help.

Dear Please help:

The problems you describe with your son are sadly, common in today's don't-give-a-damn world. We have had, however, considerable success with a new product, the **Electro-Veracity Extractor.** Working on the principle of a hand-cranked electrical generator, the **Extractor** produces simply remarkable results, without the tell-tale burns caused by the famous military models. Several short sessions with the **Extractor** will change your son's behavior permanently.

Dear Reverend Helwell:

My wife's daughter, my step-daughter, is causing real havoc. She has gotten a *bad rep* by being caught several times having sex with her high school music and drama teachers. All she wants to do now is have sex with her several boyfriends. The boys fight over her and one was recently stabbed in our front yard (it was quite messy, blood everywhere, but the rose bushes loved it). Her mother and I have tried all sorts of therapy, to no avail. She continually steals, uses all sorts of drugs and drinks gin straight out of the bottle. To top it off, she is a pathological liar. She is very well groomed and petite. What can we do?

Dear What can we do?:

Your daughter's condition is serious and needs personal attention. It so happens that I am researching conditions like your daughter's for a new music-video. I would very much like to meet your daughter.

Dear Dr. Helwell:

Desires haunt me. I want to torture fat people, make them scream. I love to insult middle-aged women, chop off heads of guinea-pigs and force honest people to commit daily crimes. What should I do?

William S. Gilbert

Dear Bill:

Always act in accordance with the dictates of your conscience, my boy, and chance the consequences.

Next time: *A Generation of Vipers*

The Reverend Doctor Helwell is Professor Emeritus of Demonology and Social Warfare at Slipknot Bible College, Slipknot, North Carolina. He will answer your questions relating to superstition, science, politics, or your personal problems. Please scrawl your question on the margins of a twenty-dollar bill and send it to **Helwell Speaks,** Helwell International Ministries, C/O *Plan 9*, P.O. Box 87202, San Diego, CA 92138-7202.

I am he as you are he as you are me and we are all together

Peddling Breast Cancer

by Monte Paulsen

Reprinted from the Nov/Dec. 1993, Utne Reader.

The National Cancer Institute (NCI) and the American Cancer Society (ACS) have spent more than $1 billion "combating" breast cancer since 1971, when President Richard Nixon signed the National Cancer Act into law and declared a "war on cancer." Twenty-two years later, cancer is winning. And breast cancer is leading the assault.

This year, an estimated 183,000 Americans will be diagnosed with breast cancer. Nearly all of them will be women. A third of them will die. In the two short decades since Nixon began shoveling money into the NCI, breast cancer has claimed more U.S. lives than the Vietnam War, the Korean War, World War I, and World War II put together. Breast cancer accounts for 32 percent of cancer incidence in women and 16 percent of all cancers, but breast cancer has not received as much attention as cancers of the lung, colon, and prostate, which predominantly strike men. The ACS spent only 4.5 percent of its $380 million 1992 budget on breast cancer research; the NCI allocated only 10 percent of its $2 billion 1993 budget.

Today's treatments for breast cancer are the same ones that were available 50 years ago: surgery, radiation, and chemotherapy or slash, burn, and poison, as bitter patients often call them. In many cases, these techniques actually shorten patients' lives. Even less progress has been made in identifying the causes of breast cancer. The cancer establishment identifies three primary risk factors: heredity, hormones, and diet. But there are major questions about each of these factors. Women with a family history of breast cancer are statistically more likely to develop the disease themselves, but no study has established whether this is a result of genetic disposition or shared environment. Nor does genetic vulnerability explain the jump in breast cancer incidence during the past half-century—from 1 in every 20 women during the 1950's to 1 in 9 today.

Dietary fat is the most controversial risk factor associated with breast cancer. In the 1960's, epidemiologists observed that nations in which people ate more fat had higher breast cancer rates, and that fat consumption in the United States rose during the same period of time the incidence of breast cancer rose. They theorized that fat must promote breast cancer. But numerous subsequent studies have failed to demonstrate a consistent relationship between breast cancer and dietary fat. And laboratory studies have not established any mechanism by which dietary fat could promote breast cancer. One possibility ignored by cancer establishment researchers: Perhaps it's not the fat that increases the risk, but chemicals in the fat. Many known carcinogens concentrate in animal fat, so people who eat more fat also absorb more chemicals.

But the most serious problem with the causes proposed by the cancer establishment is simple: Three out of every four women who develop breast cancer have none of these primary risk factors. "No one has any idea what's really going on here," says Dr. Susan Love, co-founder of the National Breast Cancer Coalition.

Carcinogens Cause Cancer

A growing number of doctors and biologists outside the cancer establishment have a radically simple proposal: "Cancer," says Sandra Steingraber, a biologist at Columbia College in Chicago, "is caused by carcinogens. Astonishingly, you can read entire tracts about cancer published by the ACS and the word carcinogen never comes up. These seemingly authoritative agencies have framed the cause of the disease as a problem of *behavior* rather than as one of *exposure* to disease-causing agents."

"For the first time in the history of the world, every human being is subject to contact with dangerous chemicals from the moment of conception until death," wrote Rachel Carson. Her 1962 book, *Silent Spring*, which highlighted the deadly effects of pesticides such as DDT, gave birth to the modern environmental movement. DDT and the other toxic chemicals investigated by Carson are just a handful of the more than 10,000 synthetic chemicals, known as organochlorines, created when chlorine gas is bonded to carbon-rich organic matter. This large class of chemicals includes a handful of the most toxic and carcinogenic chemicals anywhere: DDT, PCBs, CFCs, and dioxins.

Organochlorines concentrate in the fatty tissue of animals. As those animals are eaten by others, the synthetic chemicals move up the food chain and their concentrations rise exponentially. Creatures at the top of the food chain accumulate high concentrations of organochlorines. In less than two decades of their use," wrote Carson, "these synthetic pesticides have been so thoroughly distributed throughout the animate and inanimate world that they occur virtually everywhere." Including in the human body: More than 177 organochlorines have been found in the tissues of the general population of the United States and Canada.

Organochlorines have been linked to epidemic health problems in fish, birds, reptiles, and mammals. Their effects include infertility, birth defects, miscarriages, immune system suppression, metabolic dysfunction, behavioral disorders, and hormonal abnormalities. And many of the chlorine-based compounds are known to cause cancer in humans, though the ways they promote the disease vary. Because these chemicals tend to strike reproductive systems first, and because many of them are known to be carcinogenic, there is good reason to suspect that they play a role in promoting breast cancer. Epidemiological evidence confirms that suspicion:

- Women in Long Island's Nassau and Suffolk counties, which were routinely blanketed with aerial sprayings of DDT during the 1950's, suffer among the highest rates of breast cancer in the nation.
- Female chemical workers exposed to high levels of dioxin in a German pesticide plant experienced higher rates of breast cancer and double the cancer mortality rate of the German population as a whole, according to a 1991 study published in the British medical journal The Lancet. A study of U.S. chemical workers produced similar results.
- High rates of breast cancer have been found among women professional golfers, most of whom have played daily since their youth. Many of these women suspect that they have been poisoned by the chlorine-based herbicides and pesticides with which most golf courses-and many home gardens—are saturated.

"These findings suggest that environmental chemical contamination with organochlorine residues may be an important [causal] factor in breast cancer," concludes Dr. Mary Wolff, the study's principal author.

Studies done in Israel, the one place in the industrialized world where breast cancer rates aren't rising, also suggest an organochlorine connection. Through the 1970's, Israeli breast cancer rates were among the highest and fastest-rising in the world—as were Israeli levels of organochlorine pesticides in human milk and tissue. Then, in 1978, Israel aggressively phased out several pesticides. Levels of organochlorines in mother's milk dropped quickly, and after a decade the incidence of breast cancer among *younger women* also began to fall. This, the study's authors say, is strong evidence that the pesticide phase-out caused the decline.

None of these studies, on its own, proves a connection between organochlorines and breast cancer. But together they present a compelling argument that organochlorines are

For the first time in the history of the world, every human being is subject to contact with dangerous chemicals from the moment of conception until death.

Media Says Pesticides "May" Cause Breast Cancer – Only 30 Years Late

The *Los Angeles Times* reported on October 22 that nineteen pesticides in current use on U.S. crops are "believed" to disrupt the human hormone system by mimicking naturally occurring hormones. More than 110,000 tons (220 million pounds) of these pesticides are applied to 68 different crops in the U.S. annually.

Of these "endocrine disrupters," three are "suspected" of causing breast cancer. These pesticides, when metabolized, mimic female hormones, particularly estrogen. According to the *Times*, "estrogenic pesticides may affect a woman either through repeated exposure or through exposure during some critical phase of development– as a fetus in the womb, as she reaches puberty or as she approaches menopause." At least two of the three identified estrogenic pesticides have already been proven to cause sexual abnormalities in animals.

This is no idle worry or something that's happening only to people on the other side of the globe. Many of the endocrine disrupters, including all three estrogenic pesticides, are used on common crops here in California. According to the *Times* article, supermarkets have "found residues of one or more endocrine disrupters in more than one-third of a sample of seven fruits and vegetables."

Wake up, folks! It was proven decades ago that many pesticides accumulate in fatty tissue (like the breast). It has also been proven that many pesticides can cause a wide range of maladies, from birth defects to cancer. Still, the media uses headlines like "Pesticides May be Linked to Breast Cancer," as in the LA Times article. When are we going to stop the bullshit and realize that these poisons are killing us?

We are sacrificing the lives of our wives and daughters for the sake of unblemished tomatoes. How many women have to die before we realize that this is a devil's bargain?

Vital Statistics

Imperial Chemical Industries

Home Office: London, England
American Headquarters: Wilmington, DE
Toll-Free Phone Number: 800-456-3669
Annual Revenue: $23.35 billion
Employees: 128,600
Products/Services: Manufacture and sale of chemicals, petrochemicals, paint (Glidden), specialty chemicals, biochemicals, synthetic fibers, plastics, agrochemicals (fertilizers, pesticides and herbicides), pharmaceuticals & industrial explosives.

Subsidiaries Operate in:
USA, Mexico, Canada, Argentina, Brazil, Chile, Costa Rica, Guatemala, Peru, France, Germany, Poland, Austria, Italy, Netherlands, Norway, Switzerland, Sweden, Denmark, Belgium, Finland, Spain, Greece, Morocco, Israel, Ivory Coast, Ghana, Zambia, Zimbabwe, South Africa, Papua New Guinea, Fiji, Malaysia, Thailand, Indonesia, Singapore, Philippines, Hong Kong, Taiwan, Japan, South Korea, Bangladesh, India, New Zealand and Australia.

Agrochemicals:
Herbicides (crops used on): Achieve, Arrosolo (rice), Betasan, Devrinol (almonds, apples, cherries, citrus, etc.), Eptan, Eradicane, Fusilade (soybeans, cotton, etc.), Fusion (soybeans), Gramoxone, Ordram (rice), Prefar, Reflex (soybeans), Ro-Neet, Surefire, Surpass, Sutan+, Sutar, Tillam, Tornado (soybeans, etc.), Touchdown
Insecticides: Ambush ("dozens of fruit, vegetable, fiber and grain crops"), Cymbush, Dyfonate (corn, peanuts, potatoes, etc.), Force (corn, etc.), Karate
Fungicides: Anvil, Captan (almonds, apples, cherries, grapes, strawberries), Impact, Magnetic 6, Shirlan, Vapan (all crops)

Pharmaceuticals:
Budcladin-S, Diprivan (anesthetic), Kinesed, Nolvadex (anti-cancer), Sorbitrate, Tenormin (cardiovascular), Zestril (cardiovascular), Zoladex (anti-cancer)

Sources: Hoover's Handbook of World Business 1993, Chem Sources U.S.A., Moody's Industrial Manual 1993, 1993 Directory of Corporate Affiliations, ICI's Guide to Agricultural Products.

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'nilaed srotcod souethgirnu

Better living through chemistry means...

Peddling Breast Cancer (cont.)

at least as important a cause of breast cancer as hormones and heredity—and may explain why family, diet, and age are risk factors.

Yet not one of these findings came from within the cancer establishment. Nor have the NCI and the ACS taken much interest in them.

"The chemical agents of cancer have become entrenched in our world in two ways," wrote Rachel Carson more than 30 years ago. "First, and ironically, through man's search for a better and easier way of life; second, because the manufacture and sale of such chemicals has become an accepted part of our economy and our way of life."

Rachel Carson died of breast cancer in April 1964. She was 56 years old.

Imperial Chemical Industries

"Early detection is your best protection. Don't be an easy target—get a mammogram *now.*" That's the message of National Breast Cancer Awareness Month. It's the same every October, on every one of the hundreds of thousands of posters, pamphlets, radio spots, newspaper ads, and promotional videos distributed by the event's sponsors. But few of the women who participate in Breast Cancer Awareness Month are aware that an international chemical giant—Imperial Chemical Industries (ICI)—pays the event's bills and cashes in on its message.

ICI has been the sole financial sponsor of Breast Cancer Awareness Month (BCAM) since the event's inception. In return, ICI has been allowed to approve— or veto— every poster, pamphlet, and advertisement BCAM uses. Not surprisingly, carcinogens are never mentioned in BCAM's widely distributed literature.

ICI is one of the largest chemical companies in the world. Its annual sales exceeded $23 *billion* in 1991. It stands among the world's largest producers of chlorine- and petroleum-based products, including plastics, explosives, pharmaceuticals, and paint. ICI also has a dismal environmental record: One Quebec paint-pigment subsidiary single-handedly contributes a third of the toxic chemicals dumped into the St. Lawrence River, according to the government agency Environment Canada.

ICI co-founded National Breast Cancer Awareness Month (BCAM) nine years ago, together with Cancer Care Inc. (a support group) and the American Academy of Family Physicians. Since then, BCAM has become fully integrated with the cancer establishment. The ACS and the NCI are represented on the BCAM board.

ICI has been the sole financial sponsor of BCAM since the event's inception. Altogether, the company has spent "several million dollars" on the project, according to an ICI spokeswoman. In return, ICI has been allowed to approve—or veto—every poster, pamphlet, and advertisement BCAM uses. Not surprisingly, carcinogens are never mentioned in BCAM's widely distributed literature.

ICI also stands to profit every time a woman is diagnosed with breast cancer because an ICI spin-off, Zeneca Pharmaceuticals, sells the leading treatment drug for breast cancer.

"Researchers are investigating the role of heredity, lifestyle, and diet," says one BCAM pamphlet. "But you can't assume that modifying your diet or lifestyle will make you safe from disease. Early detection is your best protection."

And what does ICI suggest that women do to "protect" themselves? "Get regular mammograms. See your doctor regularly. Examine your breasts monthly." Monthly self-exams are a good idea. But mammograms are risky and of questionable value. Regular mammograms do not improve survival rates for most women, according to several recent studies. By the time a tumor is detectable on a mammogram, it is already six to eight years old—and would soon be detected through a breast self-exam. "There is no evidence to support introduction of service mammography for women under 50," said a recent editorial in *The Lancet.* "And some may argue that there should be a moratorium on all mammography for symptom-free women in this age group."

Why a moratorium? Because several studies suggest that the radiation accumulated through these yearly X-rays may actually be *causing* breast cancer. "These pamphlets give the impression that if you are a good girl and get your mammograms, you'll be OK," says Steingraber. "But having a mammogram is not like flossing your teeth. A mammogram does not prevent breast cancer."

ICI also stands to profit every time a woman is diagnosed with breast cancer because an ICI spin-off, Zeneca Pharmaceuticals, sells the leading treatment drug for breast cancer. Nolvadex is Zeneca's trade name for tamoxifen citrate, an anti-estrogen drug with annual sales of almost $500 million. More than half of those gross sales are in the United States, where Zeneca Nolvadex costs about $1.38 per tablet. Generic tamoxifen, available in Canada and other countries, is as low as 24 cents per tablet. Tamoxifen doesn't cure the existing cancer, but it can help prevent the spread of the disease in patients who are diagnosed early.

ICI's sponsorship of BCAM is just one example of the many conflicts of interest that pervade the cancer establishment.

"Underlying the cancer establishment's fixation with diagnosis, treatment, and research into new drugs is an institutionalized alliance between interlocking professional and financial interests," says Dr. Samuel Epstein, a professor of occupational and environmental medicine at the University of Illinois Medical Center in Chicago. "At the hub of this alliance is the highly profitable pharmaceutical industry." As a result, the cancer establishment remains more interested in treating cancer than in preventing it, more interested in developing drugs than in finding carcinogens.

Even the NCI's much-publicized Breast Cancer Prevention Trial is really just another drug-pushing deal in which perfectly healthy women are being given a known carcinogen to see if it will "prevent" breast cancer. Last year, the NCI began recruiting 16,000 U.S. and Canadian women for the 10-year study. Half will receive a placebo. The other half will get tamoxifen. The idea is to see whether those on the anti-estrogen drug develop fewer breast cancers than those on the placebo.

"The tamoxifen study is particularly galling," says Epstein. "It is a scientific and ethical travesty. [The NCI's] conduct verges on criminal recklessness." The NCI is conducting the experiment despite evidence that tamoxifen, which is known to cause blood clots, uterine cancer, and liver cancer, may harm more women than it will help. By the NCI's own estimates, tamoxifen will prevent breast cancer in only 62 of the 8,000 women who take it. The other 7,938 will risk uterine and liver cancers for the sake of "science."

And for the benefit of Imperial Chemical Industries. ICI's Nolvadex is already the top-selling cancer drug in the world. But if tamoxifen were approved for use as a *preventive* drug, ICI could sell even more Nolvadex. ICI used its BCAM contacts to convince the NCI to spend $70 million of taxpayers' money on this prevention trial—no small feat, considering that the NCI's entire annual budget for breast cancer research is only $196 million.

If the Breast Cancer Prevention Trial shows that tamoxifen is effective in preventing breast cancer, Nolvadex will become a multi-billion-dollar-a-year drug. Every woman on the planet would be a potential customer. In the meantime, ICI continues to sell almost a half a billion dollars worth of treatment each year for a disease that it may be causing by selling tens of billions of dollars worth of toxic chemicals each year.

These are the profits of misery.

Better dying through chemistry!

When You Gonna Wake Up?

by Bob Dylan

God don't make promises that he don't keep
You got some big dreams baby
But in order to dream
You gotta still be asleep

Counterfeit philosophies have
Polluted all of your thoughts
Karl Marx has you by the throat
And Henry Kissinger's got you tied up in knots

You got innocent men in jail
Your insane asylums are filled
You got unrighteous doctors
dealing drugs that'll never cure your ills

You got men who can't hold their peace
Women who can't control their tongue
The rich seduce the poor
And the old are seduced by the young

Adulterers in churches
And pornography in the schools
You got gangsters in power
And law breakers makin' rules

Spiritual advisors and gurus
To guide your every move
Instant inner peace
And every step you take has got to be approved

Do you ever wonder
Just what God requires?
Do you think he's just an errand boy
To satisfy your wandering desires?

You can't take it with you
And you know it's too worthless to be sold
They tell ya time is money
As if your life was worth its weight in gold

There's a man on a cross
And he be crucified for you
Believe in his power
That's about all you got to do

When you gonna wake up?
When you gonna wake up?
When you gonna wake up?
Strengthen the things that remain

Note: *Plan 9* is not a Christian publication, nor do we promote any particular "Christian" philosophy. We printed these lyrics solely because they seemed relevant to the world as it is today. Old Zimmie appears to have seen that "Slow Train" comin' a long ways off. These lyrics were written in 1979.

The Gang of Three

The three estrogenic pesticides identified as causing breast cancer.

Chemical: Endosulfan
Chemical Name: 6,7,8,9,10,10-Hexachloro-1,5,5a,6,9,9a-hexahydro-6,9-methano-2,4,3-benzodioxanthiepin 3-oxide
Manufacturers: Chem Service Inc.; Cresent Chemical Co.
Type: Insecticide
Used On: grapes, lettuce, tomatoes

Chemical: Dicofol
Chemical Name: 4-Chloro-α-(4-chlorophenyl)-α-(trichloromethyl)benzenemethanol
Manufacturers: Rohm & Haas Co.; Aldrich Chemical Co., Inc.
Type: Acaricide
Used On:

Chemical: Methooxyclor
Chemical Name: 1,1'-(2,2,2-Trichloroethylidene)-bis[4-methoxybenzene]; also known as methoxy-DDT
Trade Names: Marlate
Manufacturers: Sigma Chemical Co.; California Bionuclear Corp.
Type: Insecticide; ectoparasiticide
Used On:

Sources: Chem Sources U.S.A., Los Angeles Times, The Merck Index

Kampus Korner

CSU & UC: Education for the Masses or Spoils System?

On September 15, the *Los Angeles Times* ran a piece titled "Raise Urged for Cal State Presidents." In it CSU Chancellor Barry ("The Tan Man") Munitz claimed that CSU presidential salaries (which average $120,075) are 21% below those at comparable public universities elsewhere in the country. A week later, the *Times* ran another article, this one claiming that UC Chancellor salaries (which average $188,767 according to the *Times*) lag 14% behind those of chancellors and provosts at schools such as Harvard and Yale. (Note: In the UC system, the President lords over all and the Chancellors mismanage the individual campuses. In the CSU system it's the other way around: the Chancellor is the big cheese, and the Presidents are the local dictators.)

A little over two weeks after the second article appeared, the *Times* published yet another article, this one titled "Another Round of Fee Hikes Sought at UC, Cal State." Proposed increases for next year were stated as $342 for Cal State (to $1,440) and $650 at UC (to $4,377). The article stated that "administrators of both systems" wanted to raise fees in order to "halt the erosion of educational quality."

Bullshit. Fees have been going up virtually every year for the past four years, and the quality of education has only gone down. With these hikes, fees at UC and CSU campuses will be more than double what they were in 1989. Given the logic that more money = better education, the CSU and UC systems should be offering twice the quality of education they were four years ago. Instead, you'd be hard pressed to find anyone who thinks that the quality of education is *even as good* as it was four years ago.

So why are fees increasing? To pay the salary increases of our poor, starving chancellors and presidents, and other high administrators like them! According to the *Times*, there are 58 administrators in the UC system alone making in excess of $100,00 per year. That's a *minimum* outlay of $5.8 million dollars (the actual figure is closer to $9 million), just for 58 people.

We should be firing university presidents and chancellors for gross incompetence, not giving them raises.

I can't understand it. Why should we be giving these people raises? Have they demonstrated their administrative competence by improving (or even maintaining) the quality and cost of public higher education in California? No, they haven't In fact, in the past four years thing have gone to hell. Instead of giving these people raises, we should be firing them for gross incompetence! Wake up people! The reason that public higher education is failing in California is because it is being run by people who are in it for their own personal advancement, not because they give a shit about providing affordable college education to the California public.

President Peltason ($280,000/yr) and Chancellor Munitz ($149,000/yr) are the inheritors of a system of spoils for the privileged administrator class. From the 43% pay raises that former CSU Chancellor Ann Reynolds and her cronies voted themselves to the $737,000 "severance package" approved by the UC Regents for retiring President David Gardner, it is clear what the priorities of the top administration are: "get it while the getting is good." At the bottom of the food chain, as usual, the students reap the true reward of this policy: closed programs, fewer classes, outdated lab equipment, libraries with no budgets to buy books, fee increases every year, etc.

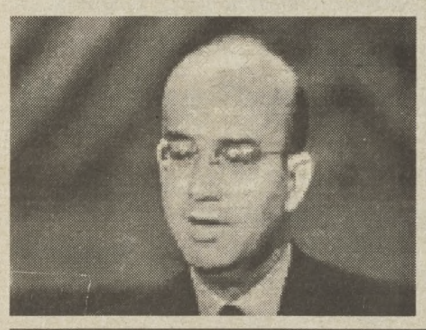
This has to end! Throw the money-mongers out of temple of education! Demand that the money earmarked for education is *spent* on education, not on bloated administrative salaries. Demand that no more faculty positions be cut until 20% of UC and CSU administrative positions have been eliminated. Demand a radical restructuring of UC and CSU administration, focusing on decentralizing authority and granting greater autonomy to each campus and department. Demand the elimination, not of academic programs, but of superfluous administrative offices.

It's your education. You're paying for it. Demand what you deserve.

"I see budgets being slashed and doors being closed to students and the more privileged sectors helping themselves to more and more of the reward." –Tom Hayden, 1993

The university is the place where people begin seriously to question the conditions of their existence and raise the issue of whether they can be committed to the society they have been born into. After a long period of apathy, students have begun not only to question but, having arrived at answers, to act on those answers. This is part of a growing understanding among many people in America that history has not ended and that a better society is possible.

—Mario Savio, *An End to History*, December, 1964



One of the most distressing tasks of a university president is to pretend that the protest and outrage of each new generation of undergraduates is really fresh and meaningful. In fact, it is one of the most predictable controversies that we know. The participants go through a ritual of hackneyed complaints almost as ancient as academe while believing what is said is radical and new.

—Clark Kerr, President of the University of California, 1964

Rating the Rags

A Guide to Campus Newspapers

The Guardian (UCSD) ✌✌✌

Published Mondays and Thursdays. The best of the "official" campus papers. Reasonably good coverage of campus-related issues. Overkill on topical issues, such as gays, etc. Too much sports (any is too much), too many ads, too goddamn PC.

The Daily Aztec (SDSU) ✌

Published daily during the week. The Daily Spastic is el-stinko. Too much sports, too little intelligent writing. Insipid and uninspired coverage of even the most vital campus-related issues. At a campus this size, you'd think they could find at least one good writer.

The You Name It (CSUSM) 1/2

Published once every two weeks. The You Name It is the successor to the ill-fated Pioneer, which folded after attempting to address some serious issues. It's name will change after a permanent name is chosen. Only one issue has come out so far, and it was pretty weak. On the other hand, its editor did interview the editor of *Plan 9*, so it can't be all bad. One thing at least: this paper can't get any worse.

The Koala (UCSD) ✌✌✌

Published periodically. The best of the "unofficial" papers (actually, it's the only one we've seen so far). Basically, the Koala is a nihilistic, pornographic excuse for TP written by drunken, immature students (you're welcome). What can we say? It makes us laugh.

Plan 9 (everywhere) ✌✌✌✌✌✌✌✌✌

Hey, *Plan 9* is simply the best. Numero uno. We give it nine peace signs. Intelligent, funny, sexy. It's got it all. And it's free! What a deal!

Did you really expect us to say something bad about our own paper? Get a life!

Hey You! Yeah, You!

- Want news from your school plastered all over *Plan 9*?
- Want to outrage the administration?
- Want to cause a campus riot?
- Want Atkinson/Day/Stacy to call out the National Guard?
- Want to get mowed down with high-powered rifles, just like at Kent State?

Then send anything you think worthy to *Plan 9*!

Just send it to: Plan 9 from Outer Space
P.O. Box 87202
San Diego, CA 92138-7202

And don't worry! We understand that as a college student, you're incapable of stringing two sentences together. We can decipher your scrawl.

One Out of Six Ain't Bad Department

Happy, Happy, Joy, Joy, Happy, Happy, Joy!

Charlie Manson Forcibly Removed from Computer Lab

The following e-mail exchange took place last February at the nation's newest university, CSU San Marcos. The players are: Bill Stacy, President of CSUSM, Bill Robinson, former Director of Computing and Telecommunications, and myself, the computer lab manager. I had been directed by Robinson to come up with names for each computer in the labs, with each lab having its own "theme." The theme I chose for the lab in question was "prominent people from the 60's."
The main issues raised by this tempest in a teapot are those of censorship and intellectual fascism at public institutions of higher learning. President Stacy's position appears suspect, particularly in light of the furor which resulted from the plan to dedicate the university's administration building after state Senator William Craven, who, a week before this exchange, had referred to undocumented workers as being "on the lower scale of our humanity."
In retrospect, I would not have removed Manson's name, thus forcing the university administration to either recognize the value of freedom of expression and thought at a public university or to resort to the use of force to get things their way.

Date: 2/15/93 11:28 AM
From: Bill Stacy
To: Rich Millman, Bill Robinson, Anthony Dunn

Rich and Bill, I received a complaint that we have been insensitive in some of the naming of our computer stations in Academic Hall. Apparently we have a series of names to the work stations (probably user friendly or cute).

The complaint asked me how I would feel to see Manson in my classroom if I were a friend of one of his victims — or just simply if I thought a university ought to classify Speck or Manson as role models for our mission.

I think the complaint is well taken. We have misplaced our sense of humor or whatever our intention was with such names. Could you manage to get the offensive names out of there? And, yes, I know that to the Lab manager and perhaps to others as well, this, too, will sound like censorship or fuel the next sophomoric diatribe against the university —at least San Marcos Man. I can wait for the barrage of crap. But I think there is a boundary of sensitivity to the feelings of folks who are not so amused to see mass murderers glorified or honored in a captive environment. I would appreciate your help in this matter.

Date: 2/16/93 3:35 PM
From: Anthony Dunn
To: Bill Stacy, Bill Robinson

OK. Manson is gone. But I feel that I have to comment on this issue before I let it rest.

I believe that you misunderstand the issue. The computers in ACD 211 were given names based on a theme; the theme was the sixties. I choose ten names of "radical" figures, ten names of political figures, and ten names of prominent musicians. The names were deliberately chosen to be controversial; and they were chosen in a serious vein, not with a "misplaced" sense of humor. I chose the names with the intention of making people think about that period in American history, not to make them feel good, and certainly not to "glorify or honor" anyone or to set them up as "role models."

> The colleges have got to say: on this campus all books, all expression, all inquiry, all opinions are free. They have got to maintain that position against the government and everyone else. If they don't, they will presently have nothing that is worth having.
>
> – Bernard DeVoto, "Easy Chair," *Harper's*, September 1949

"Could you manage to get the offensive names out of here?" I don't think that's possible. I imagine that everyone is offended by at least some of the names used in ACD 211; Peggy LePere objected to having "Bobby Kennedy" in the lab, and chose to sit at "Barry Goldwater." Personally, I find Goldwater ("We should bomb the Vietcong back into the stone age.") much more offensive than Charles Manson.

Where do we draw the line on offensiveness? Malcolm X advocated the overthrow of white racist Amerika; Huey Newton walked into the California State Capitol building with a semi-automatic rifle; Timothy Leary advocated the use of hallucinogenic drugs; Mario Savio led a movement that brought the administration of UC Berkeley to its knees; LBJ and Richard Nixon sent 50,000 American soldiers and countless Vietnamese to their deaths. What's offensive, and to whom? Many whites still find Malcolm X and Huey Newton not only offensive but threatening; capitalistic corporate America finds Mario Savio and Timothy Leary offensive; and human rights activists find LBJ and Nixon offensive.

My response to people who are offended: These names are here to make you *think* about the things that led to Malcolm X, Timothy Leary, Richard Nixon and, yes, Charles Manson. Manson is as legitimate part of the sixties as any other figure; as such we should not be offended, we should be instructed. In the words of Santayana, "Those who fail to learn from history are condemned to repeat it."

Personally, I am offended by the comments made by Senator Craven with respect to migrants in this country. By the same logic that you desire to have Manson's name removed from the labs, should we not remove Craven's name from this building? Should we expunge all references in our history classes to the internment of Japanese-Americans during WW II because someone might be offended by it? I know my parents would be. Should we refrain from speaking about the holocaust because some students might be offended by references to Nazi Germany or by references to Jews? I know people of each sort. In the end, the only way not to offend someone is to not exist. Our challenge at this university is to widen people's perceptions to the point where they cease to be offended and begin to understand. We don't have to like Manson to understand why he existed. And knowing why he existed is the only way to insure that others like him never exist again.

Charles Manson is gone, but I hope that you will think about the issue that has been raised, and hopefully you will see that neither it, nor I, are "sophomoric" as you imply.

CSUSM Administrator Denounces "Individual Opinions" in Classrooms

Editor's Note: I received the following e-mail message from Betty Huff, the Director of Enrollment Services at CSU San Marcos, a few weeks before I was fired. The message refers to an art piece displayed in one of computer labs created for Visual Arts 302 (*The Computer and the Visual Arts*) by students Jeff Henson and Don Scott. The piece was in two parts. The first part consisted of about a hundred or so cut-out soldiers pasted to the walls, about one in ten of which were pink. The second part was a simple statement, made of cut-out letters pasted above the blackboard. It read, "They gave me a medal for killing two men and a discharge for loving one."
I wish I could say that I was stunned to receive a message criticizing the expression of "individual opinions" at a public university. Unfortunately, such narrow-mindedness was pretty much par for the course at San Marcos. This message was, and is, indicative of the administration's views on freedom of expression and thought at CSU San Marcos.

Date: 4/30/93 11:01 AM
From: Betty Huff
To: Bill Robinson, Anthony Dunn, Ernest Zomalt

I just returned from a presentation in the Computer Lab in ACD 211 and feel compelled to express my displeasure and concern regarding the "interior decoration" in that public facility. I am not denouncing anyone's opinion of the military, pro or con, but feel that the message presented in that room is reflective of individual opinions and is inappropriate in a classroom.

Help stamp out individual opinions! Enroll at CSU San Marcos!

Video Reviews

OK, so you're hypnotized by the flickering phosphor screen. But if you're going to have your brain melted by TV, you should at least watch something with a message. All titles available at Tower Video on Sports Arena Blvd.

Atomic Cafe Mr. Happy Cloud's personal favorite. No actors, no dialogue, just a collection of government and educational films about the Bomb. Funny, scary, horrifying. Awesome nuke blast footage! BOOM!!! This one gets five mushroom clouds!

Radio Bikini Another favorite of Mr. Happy Cloud. This is the story of Operation Crossroads, the first peacetime use of nuclear weapons. Our treatment of the Bikini islanders is guaranteed to open your eyes to the "benevolence" of US foreign policy. "Hey, they were small, peaceful and powerless, so we took their home away from them and then nuked it! Yup, we're the all-powerful USA!"

Koyaanisqatsi This is the best movie ever made on the state of our society. No actors, no dialogue, but some of the most disturbing and right-on-target imagery. Soundtrack by Phillip Glass. See this movie!

Berkeley in the Sixties This documentary is where *Plan 9* got its start in campus politics! Everything from the Free Speech Movement to the People's Park, this video is the single best introduction into student activism in the 1960's. Interviews with the actual participants makes this the most genuine documentary we've ever seen.

Plan 9 Index of the Times

Estimated number of American women who will get breast cancer this year: 183,000

Estimated number of American women who will die from breast cancer this year: 46,000

Number of U.S. deaths during the Vietnam War (1964-1973): 58,151

Estimated number of American deaths from cancer in 1991: 509,000

Estimated number of American deaths during World War II: 405,000

Incidence of breast cancer in American women, 1950: 1 in 20

Incidence of breast cancer in American women, 1991: 1 in 9

Number of pounds of toxic chemicals released into the environment by industry in the U.S., 1990: 4.8 billion

Number of pounds released per square mile of U.S. territory: 1,200

Number of UC administrators earning over $100,000 per year: 58

Average UC Chancellor's salary: $188,767

Average CSU President's salary: $120,075

UC fees 1991: $1,820

Proposed UC fees 1994: $4,377

CSU fees 1989: $708

Proposed CSU fees 1994: $1,440

Annual salary of UC President Jack Peltason: $280,000

Annual salary of CSU Chancellor Barry Munitz: $149,000

1993 Annual budget, UC system: $1,805,645,000

1993 Annual budget, CSU system: $1,483,244,000

National rank in budget of UC system: 1

National rank in budget of CSU system: 2

Sources: The Universal Almanac; The 1993 Information Please Almanac; The 1993 Information Please Environmental Almanac; The *Los Angeles Times.*, The Chronicle of Higher Education (10-27-93).

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Accept no imitations or substitutes!

*Koyaanisqatsi: {Coy-ya-ni-**scots**-see} Hopi; "life out of balance"*