

PIONEER

SPECIAL

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VOLUME 3, NUMBER 1A

SERVING CALIFORNIA STATE UNIVERSITY, SAN MARCOS



A New Era

GUIDE TO THE NEW CAL STATE SAN MARCOS CAMPUS

Inside

This special edition of Pioneer is to assist the members of both the university and North County communities learn what's Around Campus. It doesn't take a large, established campus to get lost; here's where everything is:

■ **For Art Sake:** The campus has been recognized and honored for its design and planning. With an Italian flair, find out what makes this new campus so unique Page 6-7

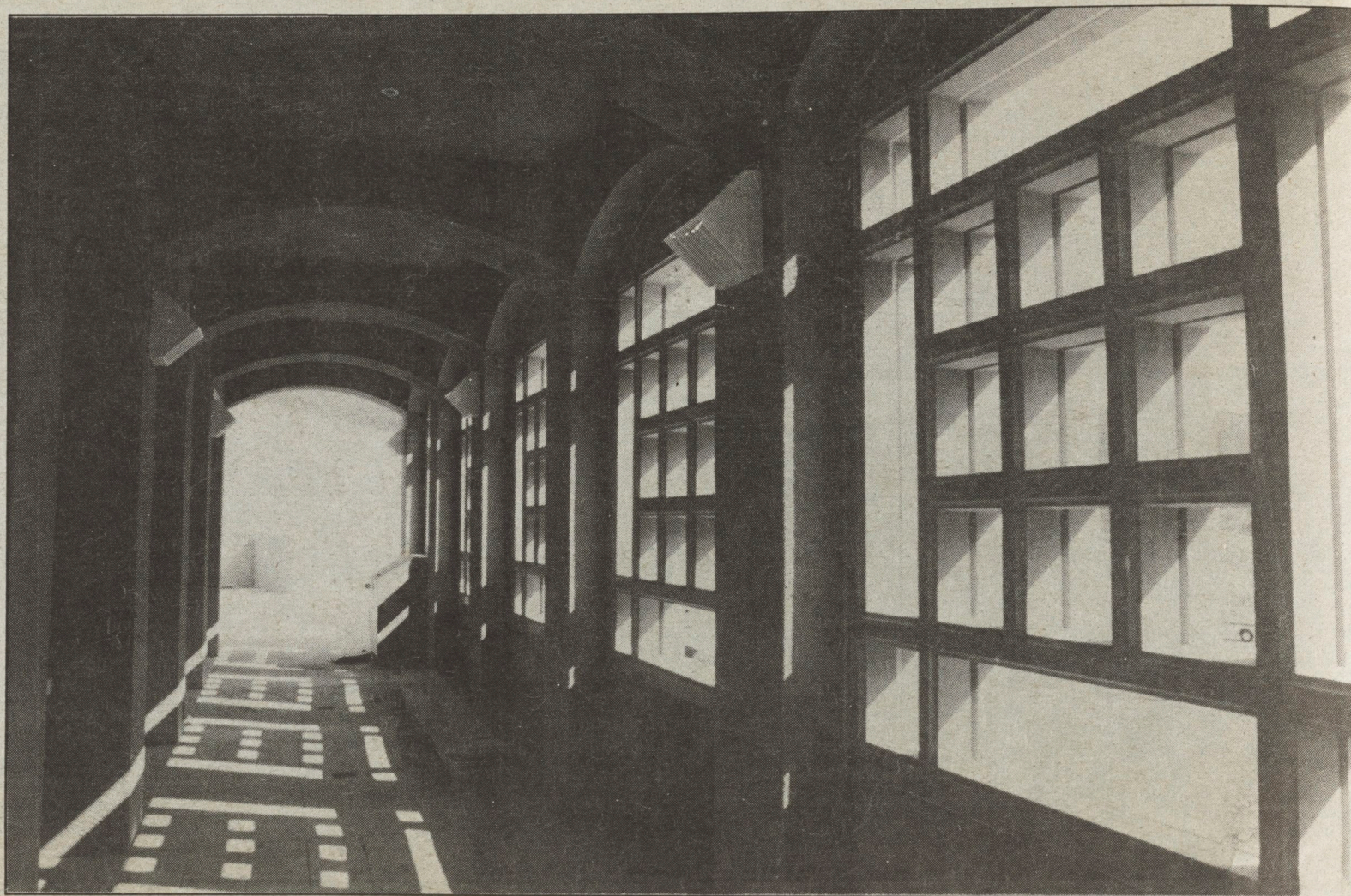
■ **History Lesson:** Learn what has happened in the time it has taken the university staff to get this far. It was a ride of ups and downs Pages 4-6

■ **Who's Where?:** Find out who went where, what's what and what's not in Pioneer's guide to the new campus. A synopsis precedes the floor-by-floor plans of each new building. Also get a glimpse of Craven Hall, anticipated to open in spring, 1993 Pages 7-13

■ **New Neighbors:** Cal State isn't the only one in San Marcos under construction. The city has created an elaborate master-planned "Heart of the City," including hotels, business centers, housing, a monorail and hospitals. Page 13-14

■ **Special Edition Staff:**
Larry Boisjolie, Roman S. Koenig and Jonathan Young.

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The windows of the Commons Building cast a shadow across the hallway.

Campus Design

University's architecture reflects Italian style

Over the next few decades, students attending the Cal State San Marcos will study in an atmosphere similar to that of a Mediterranean village.

The \$650-\$700 million construction project which began in fall 1990 will span a period of over two decades and cover 305 acres.

The nearly completed first phase of the project includes a laboratory building, commons, a lecture hall and the \$14.6 million William A. Craven Administration Building. The entire cost of Phase I rings in at about \$47.5 million.

According to Albert Amado, vice president for Physical Planning and Campus Construction, students entering the campus this fall will see and feel the campus's architectural statement immediately.

"We will make a major entry statement of quality and outside openness," said Amado. "We

shouldn't wait until the last phase to create an atmosphere."

Amado said the Mediterranean village design of the architecture came about only after the concept of the campus was reviewed.

To reduce pedestrian circulation time, buildings throughout all phases of construction will be condensed into an easily accessible formation. Most buildings will have maximum widths of 50 feet and will rise a minimum of four stories, thereby creating the feeling of a condensed Italian village.

"In trying to respect the terrain, we get a Mediterranean sense. The campus will resemble a crested Italian hill town," Amado said.

He said he wanted the campus to "read as one strong architectural statement." According to Amado, many of the other campuses did not account for future growth at their onset. As a result those campuses

contain mixed architectural styles.

"We are one of the few universities that are master-planned for full growth," said Amado.

To help develop the campus's master architectural plan, Amado worked for a full year with CRSS Inc., an architectural group based in Irvine, to develop concepts and plans.

Some of the completed campus's features will be:

■ **A 40,000 square-foot library** containing more than one million volumes.

■ **A 120-foot-tall main bell tower**, or 'campanile,' which focuses attention to the hills behind the campus.

■ **Spanish stairs**, made with slate, traversing a 24-foot grade change. The stairs will bring students to the main plaza level.

■ **The William A. Craven Hall.** The building will house the central

computing system for the entire campus as well as administrative offices and the library for Phase I.

■ **A six-lane main entry way.** Flanked by three rows of trees on each side, the drive will make a major entry statement to the campus.

■ **The Grand Piazza** or grand plaza. The large meeting area in the center of the campus will be larger than a football field and have the design of a large Italian plaza.

Among the campus's structures (not including student housing and parking) are several showcase or "feature" buildings. These buildings will have a face of German limestone and will be placed in central positions on the campus to create "a major entry statement," said Amado. The buildings include: Craven Hall, the Library, the Student Union, the Performing Arts Center and the Gymnasium.

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A New Frontier

University's history shows construction ups and downs

At times officials at Cal State San Marcos must have wondered whether they were constructing a campus or a perpetual motion machine.

During the two-year construction history of the campus, events occurred which led many to wonder if the campus would open by its scheduled time of fall 1992.

There were contractors disputes and bouts with droughts. The "March Miracle" came along and almost drowned hopes of opening the university campus on time. Financial problems placed the campus in dire "jeopardy."

Amid the construction problems, the university received a state-of-the-arts telecommunications system for its campus. Building bids came in more than \$1 million below projected costs.

Here is a look back at CSUSM turbulent construction history as written in *Pioneer* by Larry Boisjolie.

■ **CSUSM approved:** On Sept. 1, 1989, California Governor George Deukmejian (R) and 38th District Senator William Craven (R) took part in the signing of SB 365 into law.

The bill officially named the new California State University campus as CSU, San Marcos. The signing took place at San Diego State University's North County campus, the two-year home of the new university.

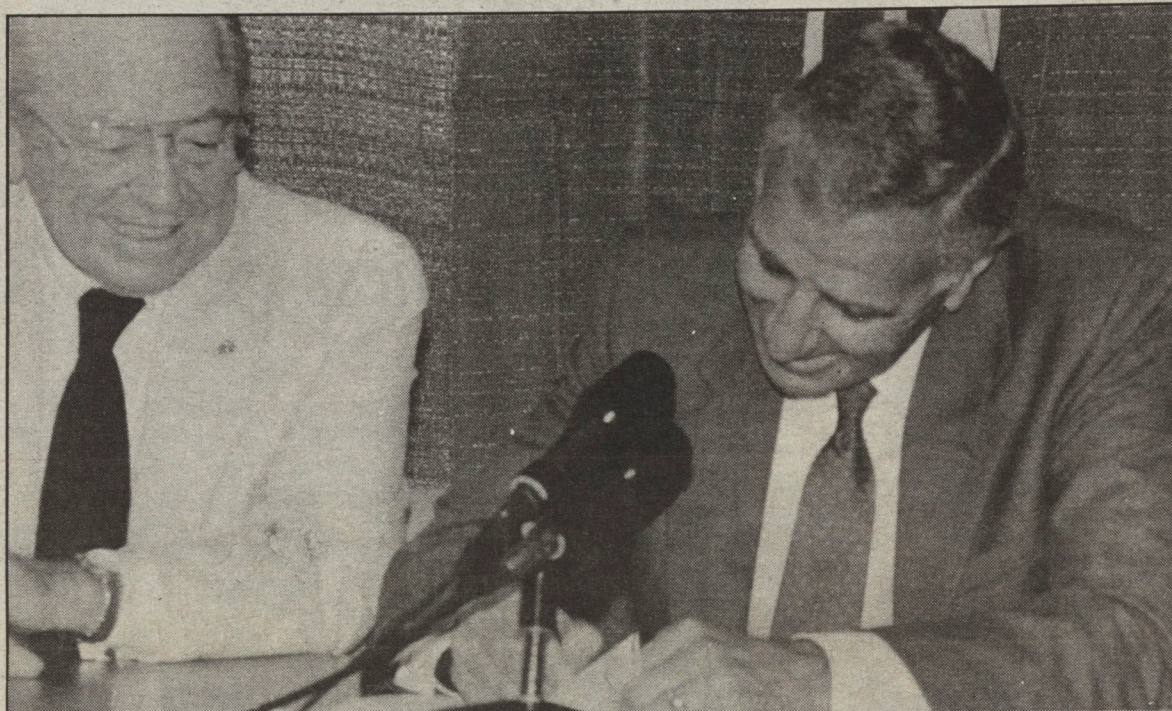
CSUSM became the twentieth campus in the CSU.

■ **Ground broken for new campus:** California state senator William Craven, R-Carlsbad, gave the keynote address during ground-breaking ceremonies held Feb. 23, 1990 at the future site of CSUSM.

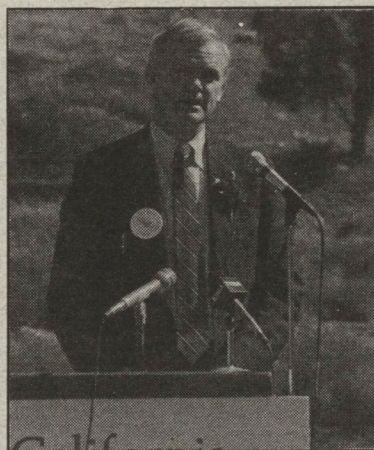
■ **Construction off to rocky start:** Unexpected ground conditions put the college between a rock and a hard place in early October of 1990.

Excess deposits of rock and traces of DDT boosted the cost of the initial phase of construction by \$1.9 million, almost 20 percent higher than the original \$9 million budget estimate.

The crew working on the grading



Above: 38th District Senator William Craven (R) looks on as then-governor George Deukmejian (R) signs Senate Bill #365 on Sept. 1 to make Cal State San Marcos official. **Below Left:** CSUSM President Bill Stacy speaks during ground breaking ceremonies. **Below Right:** Louetto sub-contractor construction crews work at removing rubble from the San Marcos campus.

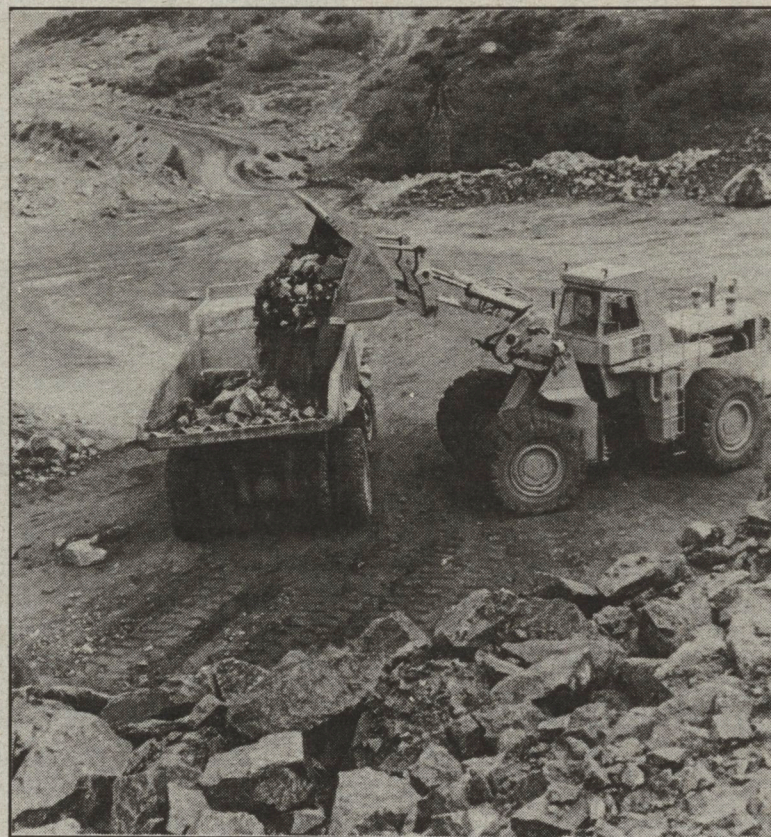


of the 305-acre site encountered almost 184,000 cubic yards of granite and debris.

The university found extra funding to pay for the unaccounted for problem through the state of California.

■ **Craven Hall bid under budget:** With an offer that was \$1.4 million under budget, CSUSM closed bidding to contractors for Craven Hall, the first "feature" building to be constructed on the campus.

A Salt Lake City, Utah firm, Bodell Construction, placed a bid of \$14,325,000, less than 1 percent lower than the next highest bidder.



Albert Amado, vice president of Campus Construction and Physical Planning, said the competitive nature of the business contributed to the low bid.

"A \$15 million project can really help a contractor make it through the rough spots," Amado said.

Amado said he hopes the below budget Craven Hall bids will be

reflective of the tone of future projects. He hopes bids for the new campus's other "feature" buildings will be lower as well.

The State University Board of trustees approved the bid in November of 1990.

■ **Dispute halts construction:** A dispute between Louetto Construction Inc., of Escondido, and grading subcontractor C.W. Poss, of Anaheim, halted construction for more than six weeks in September and October of 1990.

Poss officials claimed that Louetto was delinquent in paying them \$1.3 million for work already completed at the site. The subcontractor refused to continue work until the debt was paid.

Louetto, which was awarded the \$9 million contract in April of 1990, was in charge of the first phase of the construction project.

Albert Amado, vice president of Campus Construction and Physical Planning, said that even minor delays in the first stage of construction could "set off a major chain reaction" resulting in a possible delay of the fall 1992 scheduled opening of the new campus.

Since 1985, Louetto has been involved in 52 lawsuits with its subcontractors. Most of the suits charged Louetto with failure to pay for work done on jobs in the county.

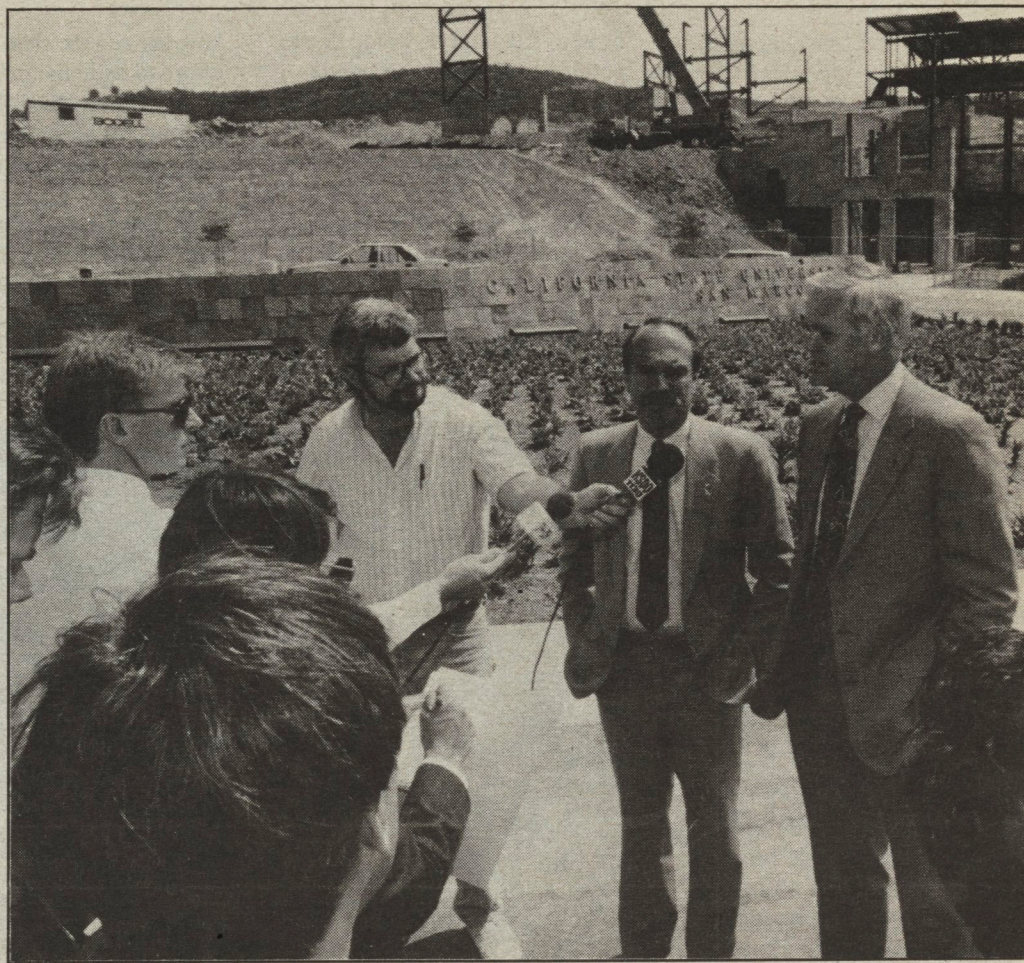
College officials consulted Louetto's bonding firm, Reliance Surety of Seattle, to settle the dispute.

■ **Louetto fired from construction project:** Louetto Construction, the lead contractor in the first phase of construction, was terminated from its contractual responsibilities with the college late October of 1990, due to an unresolved dispute with a subcontractor.

The San Marcos-based Lusardi Construction Company was awarded an interim contract to place the troubled Louetto.

C.W. Poss, the grading subcontractor hired by Louetto to prepare the site for construction, halted

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work for six weeks after Louetto failed to pay them for work completed on the project.

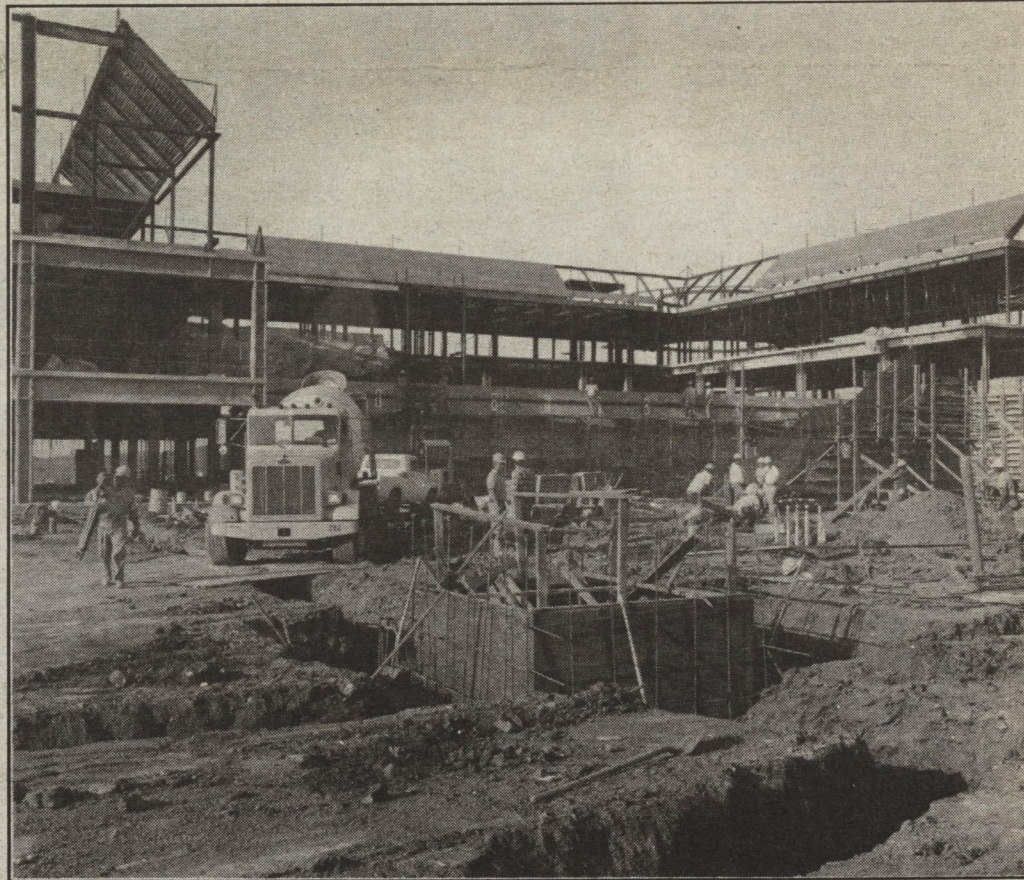
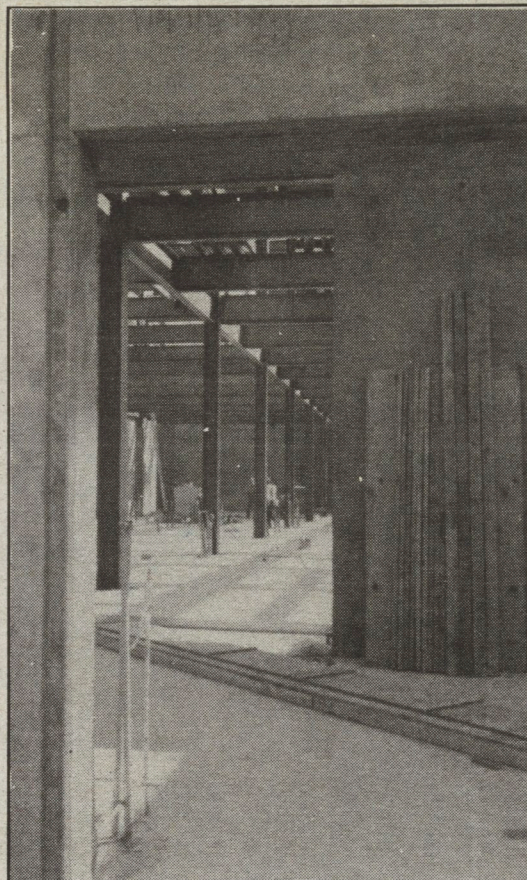
College officials contacted Louetto's bonding company, Reliance Surety of Seattle, in an effort to resolve the dispute.

Because the conflict remained unresolved by Oct. 31, 1990, Reliance informed the university that they could take over the project after Louetto's contract was terminated. CSUSM then fired Louetto, leaving the campus without a builder.

On Nov. 9, 1990, Reliance announced the selection of Lusardi Construction Co. to resume work on the campus. College officials worried that the delay in construction might postpone the fall 1992 opening of the campus.

■ **Construction resumes amid drought:** Even though construction on the \$14.3 million Craven Hall Building had begun, university officials voiced concerns that drought conditions and budgetary problems might drench all hopes of opening the campus by its scheduled fall 1992 date.

Albert Amado, vice president of Campus Construction and Physical Planning, said all of the time buffer allotted to construction of the campus was eaten up by a dispute between Louetto Construction Inc. and grading subcontractor C.W.



Top Left: CSUSM encountered troubles with the "March Miracle" rains at both campuses. **Top Right:** CSU Chancellor Barry Munitz stands with CSUSM President Bill Stacy at the new campus in September, 1991, where Munitz addressed local press members. **Bottom Left:** Interior of Craven Hall in early 1992. **Bottom Right:** Exterior of Craven at about the same time. The Commons Building foundation is in the foreground.

Poss.

Although Lusardi Construction Co. met its first construction deadline in March 1991, the 5-year-old drought facing California presented new obstacles.

On March 14, 1991, directors of

the San Diego County Water Authority unanimously approved enactment of the most severe water-use restrictions in county history. The restrictions would have required that residents of San Diego County cut water usage by 50

percent.

Amado said the campus would seek water from a different water authority if necessary, or it would drill wells on the site to supply water for the construction project.

Another problem facing the

campus was the lack of available funding from the state. With the failure of Proposition 143 in November of 1990, money that would have gone into furnishing the

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new buildings suddenly became unavailable.

■ **'March Miracle' slows construction:** University officials expressed concerns that due to heavy rains in March of 1991 and a prolonged contractor's dispute, the campus would not open by its fall 1992 deadline.

Worries that drought-induced water rationing would impede construction at the site were drowned when heavy rainfall hit San Marcos. The "March Miracle" left the ground too muddy, thereby hindering construction progress.

"The ground under Craven Hall was so saturated, we had vehicles getting stuck in the mud," said Albert Amado, vice president of Campus Construction and Physical Planning. "We lost some time there."

Construction projects typically experience weather delays, said Amado, but having lost valuable time in the contractor's dispute, much of the construction schedule's buffer time was lost.

■ **Chancellor recommends speed-up of development:** A speed-up in the development of CSUSM's campus may provide an avenue to limit enrollment at the overcrowded, budget stricken San Diego State University, said the CSU's new chief.

"What I would like to do is accelerate the development," CSU Chancellor Barry Munitz told reporters in September of 1991. "Because it's new, because its needs are so great ... this campus has priority for the state."

Munitz, who was visiting the

campus site, said he would like to accelerate the project to provide faster relief for SDSU. As a result of \$19.8 million in budget cuts to SDSU, the campus cut 662 classes in the fall of 1991.

Munitz indicated that the increased SDSU enrollment at CSUSM would not curtail the transfer of students from community colleges and high schools.

"The key question for us will be,

how fast can the state of California afford to build buildings?" said CSUSM President Bill Stacy. "The students are here - demand is here. It's just how fast can we house them."

■ **Donors could buy buildings' names:** What's in a name?

This common question was amended at the Sept. 19, 1991 University Council meeting when CSUSM President Bill Stacy asked,

"How much is a name worth?"

If you're a building at the CSUSM campus, the answer could be \$1 million.

University officials are seeking benefactors willing to exchange a cool million for the opportunity to name future and existing academic halls, laboratory buildings, baseball fields, the central campus bell tower and a future university president's house.

Stacy said the contributions would "make a nice memorial" and would forever link the benefactor's name to the university.

The only named building on the campus, the William Craven Administration Hall, is named for the California state senator who signed the bill which brought CSUSM into existence.

■ **New phone system to open up CSUSM:** Students at CSUSM will have more ways to "reach out and touch someone" thanks to a business agreement signed with Northern Telecom and Pacific Bell in September of 1991.

Under the agreement, the two companies will donate \$1 million worth of state-of-the-art equipment and expertise over the next three years to link CSUSM with educational institutions around the world.

Potential innovations made possible by the fiber-optic system include: distance learning using two-way interactive video; electronic study groups with students from around the world; simultaneous computer access to images, sound and text; and voice-to-text and text-to-voice translations.

The system will allow students to simultaneously interact via television monitors with classrooms as far away as China, Russia and Japan, and as close as the area's community colleges.

"It makes access to the university as far away as the nearest phone," said CSUSM President Bill Stacy.

■ **Recession aids construction:** While the economic recession slowed down consumer spending, it may actually have sped-up construction of CSUSM's campus.

Whereas, in November of 1991 CSUSM officials were pessimistic as to whether the first phase would be completed on time, the faltering economy injected a glimmer of hope into the project's timeline by the following month.

Albert Amado, vice president of Campus Construction and Physical Planning, said that subcontractors were more apt to start their specific tasks at the site on time rather than experience delays due to other backed-up jobs.

Because of a slump in the construction industry, many subcontractors are faced with a lack of work and serious cutbacks. As a result, they are more eager to start and complete projects that do exist.

■ **CSUSM Closing?:** On the day that many CSUSM students received their registration packets for fall 1992 enrollment, they were greeted with news that their campus could be closing.

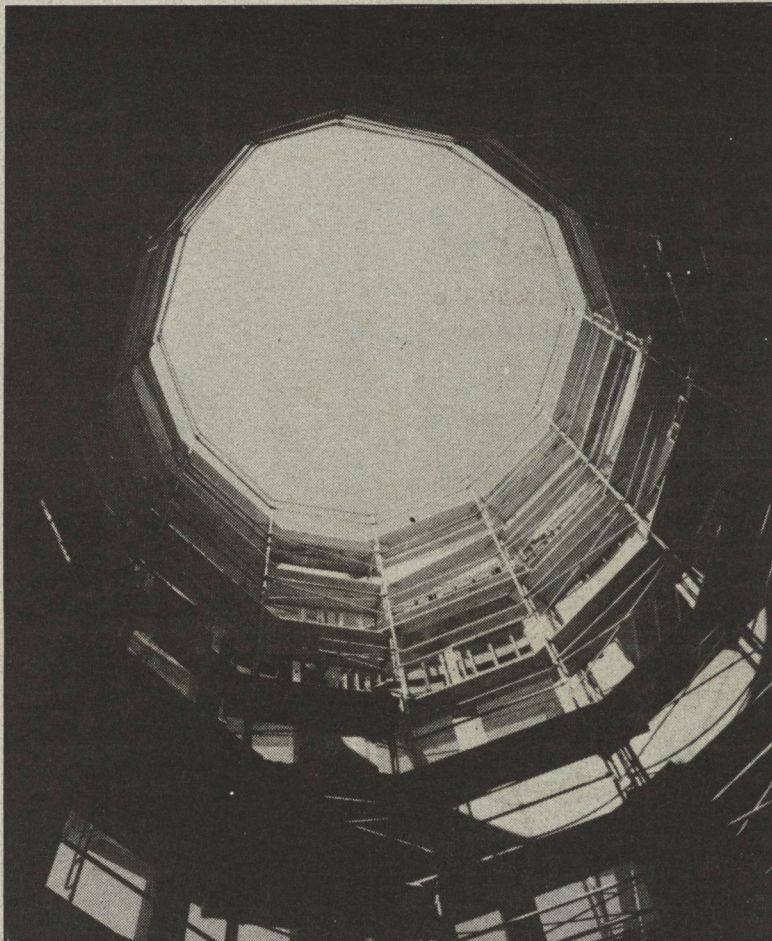
An article in the April 29 issue of The Los Angeles Times reported that CSU Chancellor Barry Munitz told members of Sacramento's Comstock Club that, faced with legislative budget cuts, CSU will be forced to close campuses. The article specifically named CSUSM as "in jeopardy" of closure.

Max Benavidez, a spokesperson for the CSU, denied allegations that CSUSM could be shut down.

CSUSM President Bill Stacy said he talked to the chancellor and received no indication that the campus would close.

According to Stacy, the chancellor's concerns revolved around the construction schedule at CSUSM. In the event that Proposition 153 does not pass, campus construction could be "in jeopardy" and delayed for as much as two years.

The \$900 million bond act, which passed by a very narrow margin in June, allocated funds to public institutions of higher education throughout California.



Top: The interior of the rotunda on Craven Hall. **Bottom Left:** The Staircase in the Academic Hall's Second Floor. **Bottom Right:** The Grand Staircase leads up to the Laboratory and Lecture complexes.

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A New Era

7

What's Where

Welcome to a campus of the 21st Century

The time has come. Now, no one can ask the members of the Cal State San Marcos community what it's like to have a business complex as a campus.

The time has come for CSUSM to move into its new campus — 305 acres cornered at Twin Oaks Valley Road and Barham Drive. To ease the transition, here is Pioneer's guide to the campus of the 21st Century:

■ **Office of the President:** The President and his staff will remain on the Los Vallecitos campus in Building 820.

■ **Offices of the Vice President:** The Executive Vice President and the Vice President of Academic Affairs will remain on the Los Vallecitos campus in Building 820. The Vice President of Student Affairs will move to the Commons Building, Room 207 (see Student Services below).

■ **Enrollment Services:** The Admissions and Records Office will remain on the Los Vallecitos campus in Building 800; one representative will be located in the Commons Building, Room 207, for a limited amount of services.

■ **University Library:** The library will remain on the Los Vallecitos campus in Building 135.

■ **The Office of Financial Aid and Scholarships:** This office will remain on the Los Vallecitos campus; no representative will be on the new campus.

■ **Career Planning and Placement:** This office will remain on the Los Vallecitos campus; a job board is being planned for the new campus.

■ **Counseling Services:** Although this office will remain on the Los Vallecitos campus, workshops and lectures will be conducted on the new campus.

■ **Bookstore:** Aztec Shops, who currently manages the University Store at CSUSM, has won the contract to provide food services and the campus Bookstore. The Bookstore will open Sept. 28 on the Lower Level of the Commons Building; the Cafeteria will open later. In the interim, a food cart will be open at the new campus and the current University Store at the Los Vallecitos campus will remain open.



Finishing touches are completed on the interior of the Commons Building.

■ **College of Business Administration:** The faculty will move to the Fourth Floor of the Academic Hall. The Dean will be located in room 412.

■ **College of Arts and Sciences:** The faculty will move to the Second and Third Floors of the Science Hall and the Fourth Floor of the Academic Hall. The Dean will be located on the Third Floor of the Science Hall in Room 306.

■ **College of Education:** The faculty and Dean will remain on the Los Vallecitos campus in Building 135.

■ **Student Services:** The Vice President of Student Affairs and his staff will move to the Commons Building, Room 207.

■ **Associated Students:** The student government will move to the Commons Building, Room 204. The A.S. Presidents Office will be in Room 202, accessible through Room 204.

■ **Open Computer Lab:** This student lab will be on the Second

Floor of the Academic Hall in Room 202; however, it may not be operation until the end of September.

■ **Writing Center:** This center will be in Room 403 on the Fourth Floor of Academic Hall.

■ **Student Support Services:** This office will move to the Commons Building, Room 201.

■ **Student Lounge:** A new lounge will be in Room 200 in the Commons Building; the Los Vallecitos Lounge will also remain open.

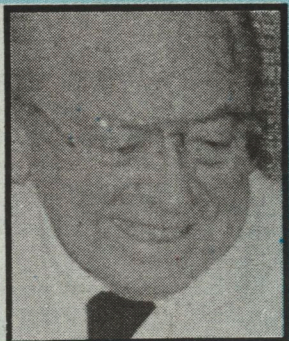
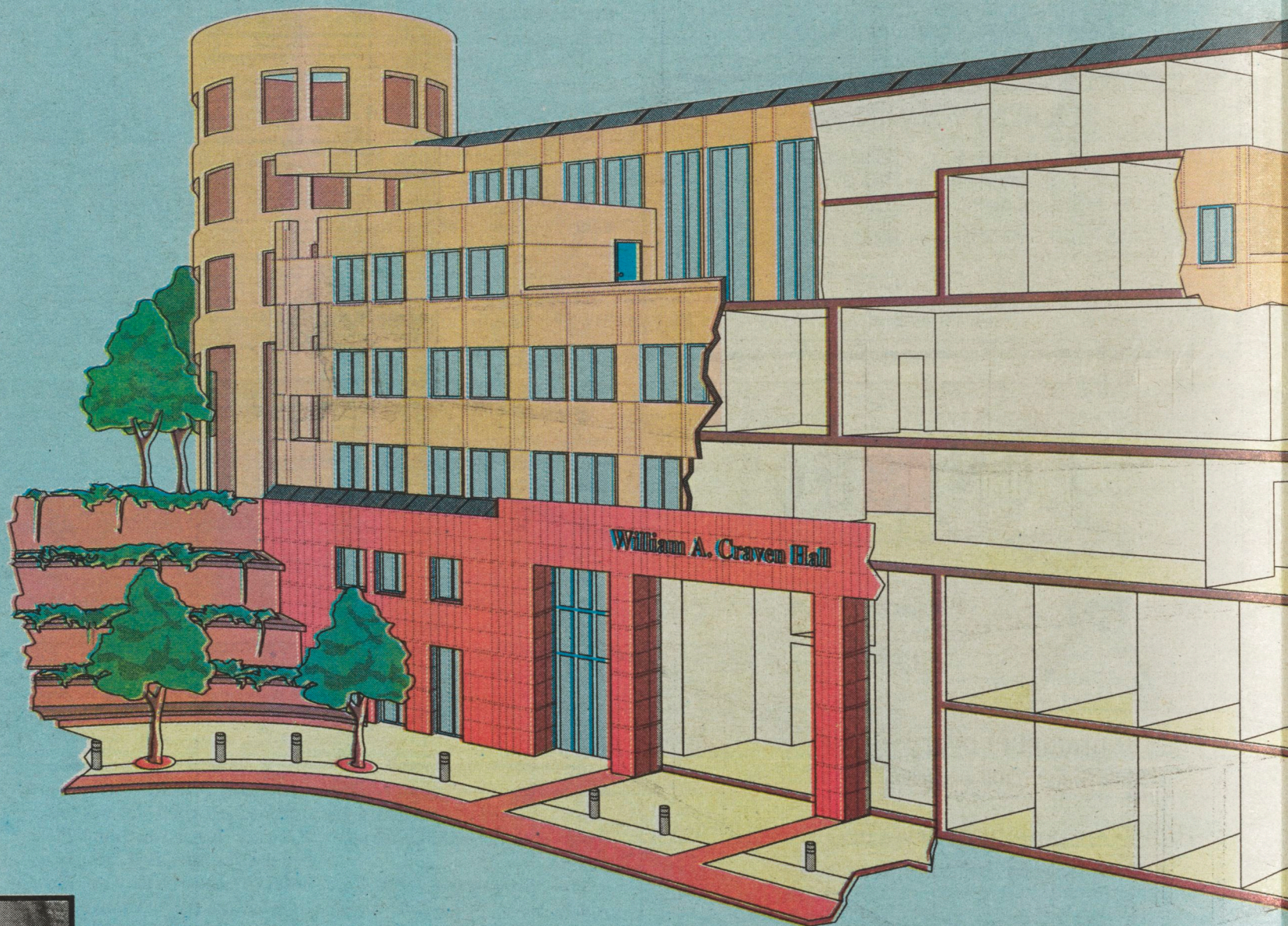
■ **Pioneer/Tukut:** The campus newspaper and yearbook will share Room 203 in the Commons Building, accessible through Room 204.

■ **Reproduction:** The duplication center will move to the Second Floor of the Science Hall, Room 209.

■ **Campus Mail Room:** An unstaffed campus Mail Room will be on the Second Floor of the Science Hall, Room 219.

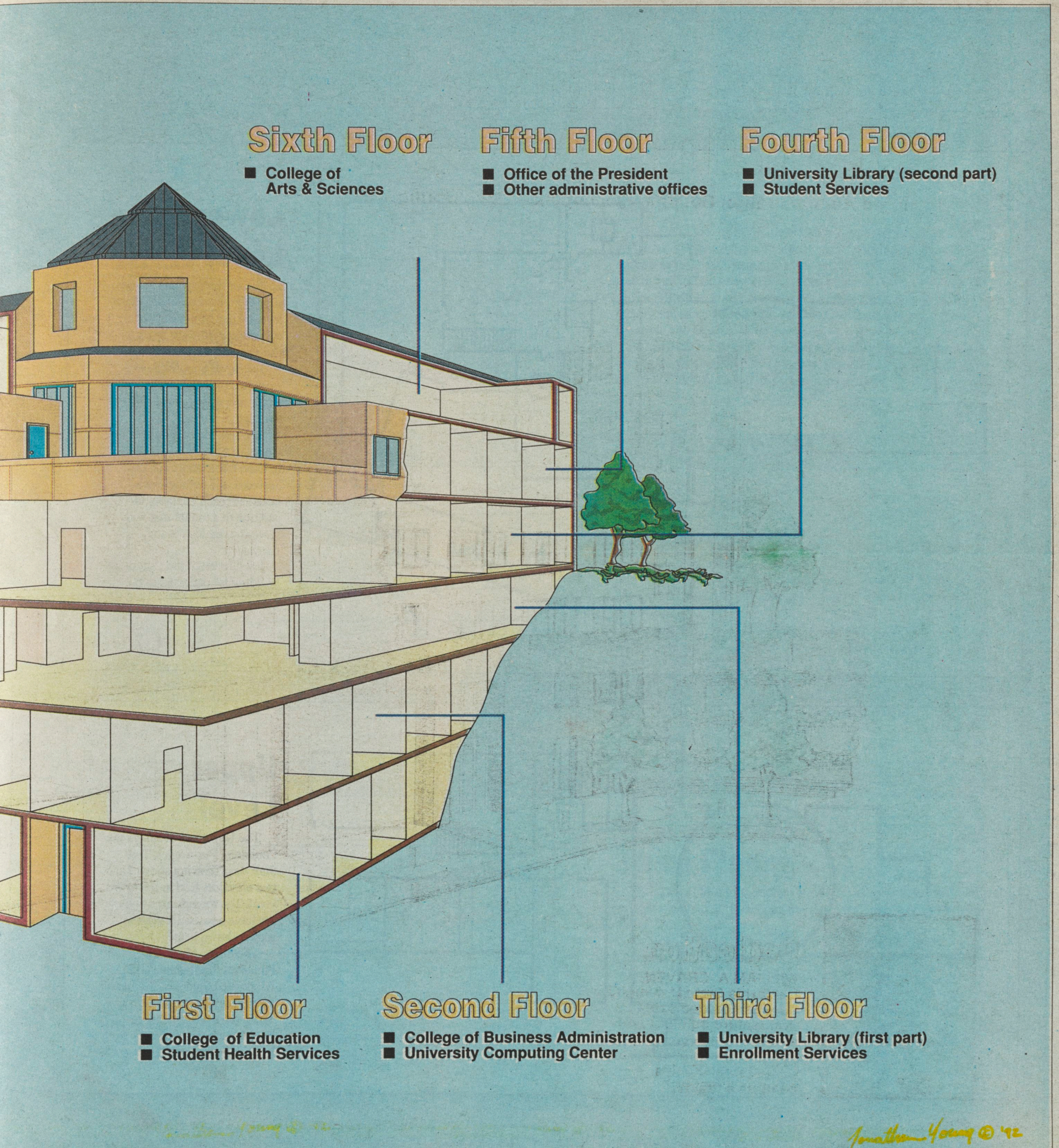
William A. Craven Hall

Featured Administration Building • Occupancy Date: Spring 1993

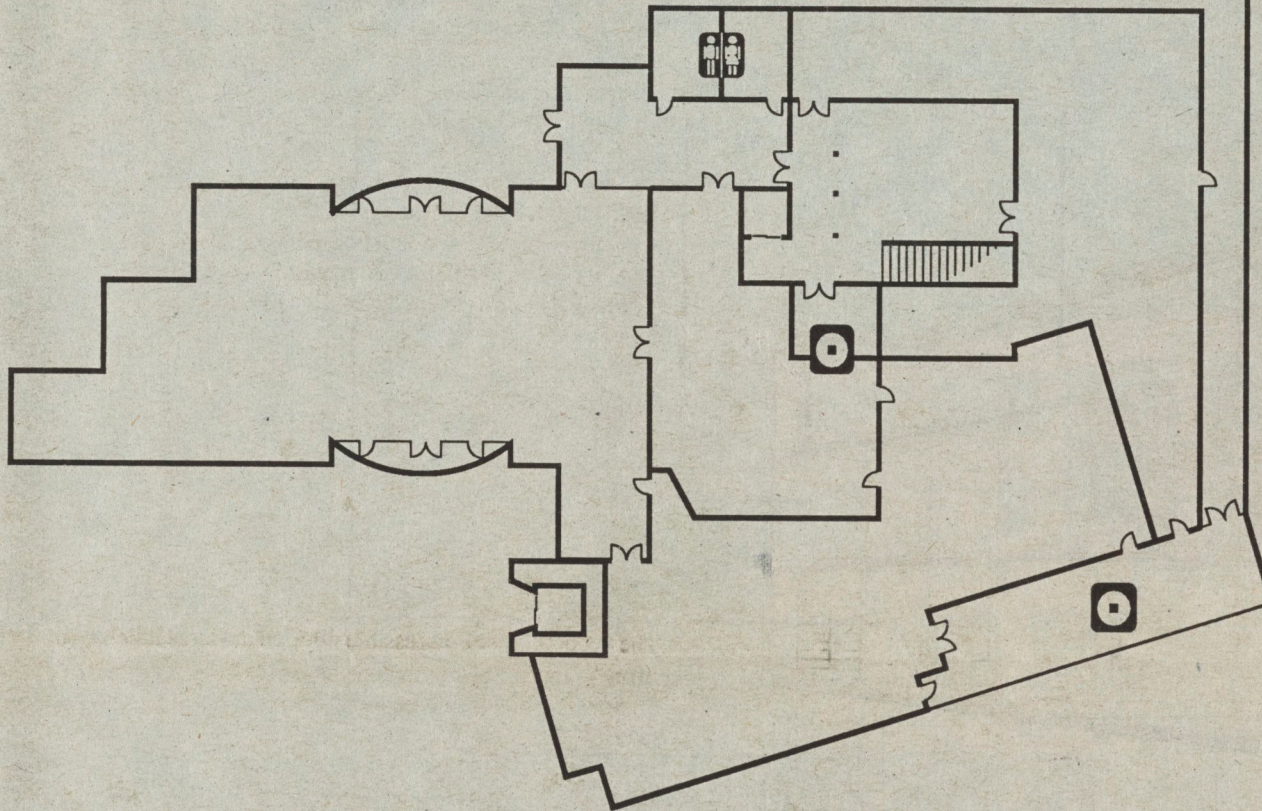


Dedication

WILLIAM A. CRAVEN:
California State University,
San Marcos dedicates its
first feature building and
administrative complex to
the senator who authored
the bill to make this
campus a reality.



Commons Building



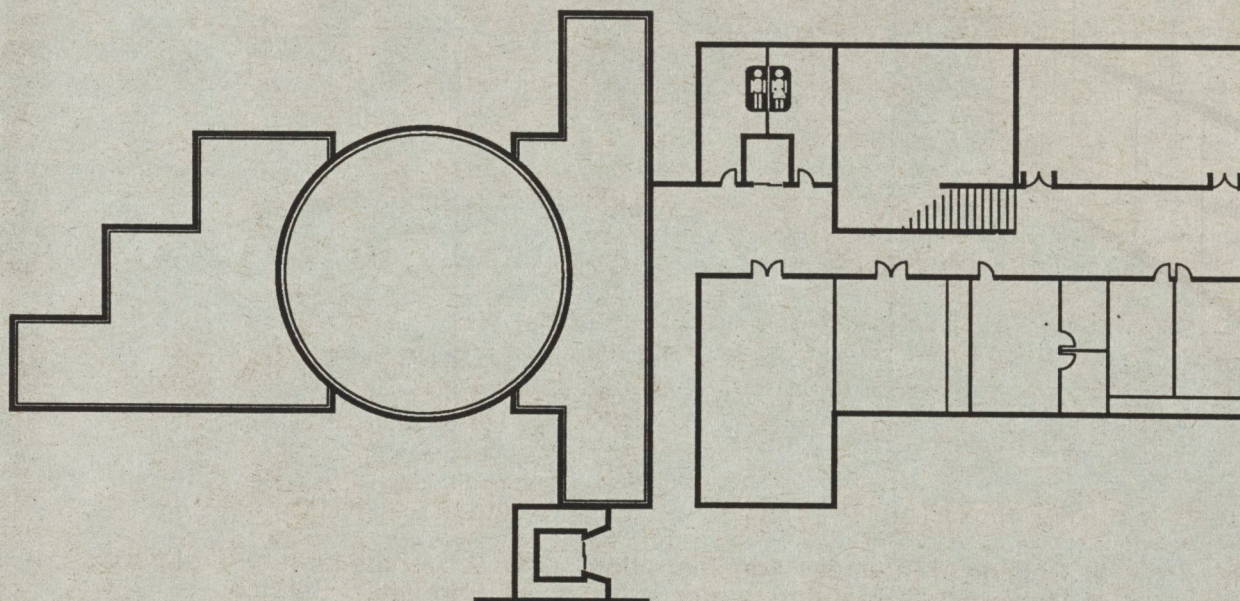
Lower Level

The Lower Level is accessible from the Founders' Plaza level by two Stairs and an elevator, or from the main campus entrance.

This level features a two-story Rotunda and eating area; an outside eating area is also planned.

The area directly under the Upper Level will be divided into the Bookstore and Food Services. A Loading Dock leads into each business, in addition to a tunnel that will serve Craven Hall when finished.

Each Level of the Commons Building is connected to the back of Craven Hall.



Upper Level

The Upper Level sits on the Founders' Plaza level. Two Stairways (one not shown) and two elevators lead to the lower level. The rotunda area does not have a second level, the roof is shown here.

The office of the Vice President for Student Affairs, Associated Students, Tukut and Pioneer will be located here. There are two Conference Rooms, and the Student Lounge in Room 200.

KEY



Rest
Rooms



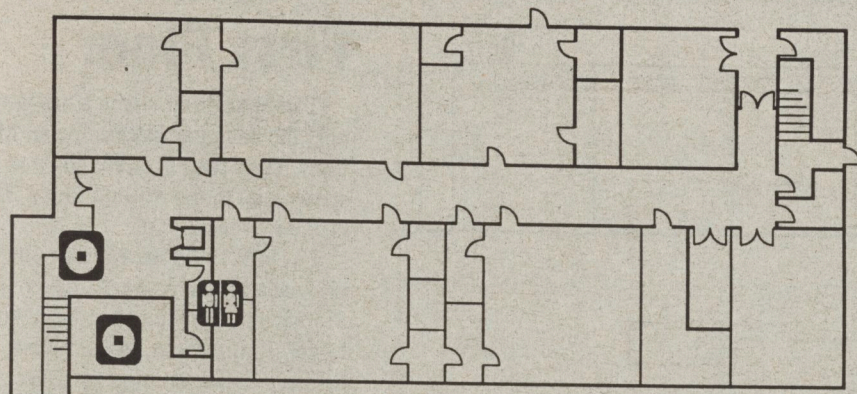
Storage,
Mechanical



Elevator

Floor Plans may not be exactly to scale; some details, doors, or rooms have been deleted or modified for clarity and/or artistic purposes; relationship between each building herein is proportional but not at the same scale.

Science Lab

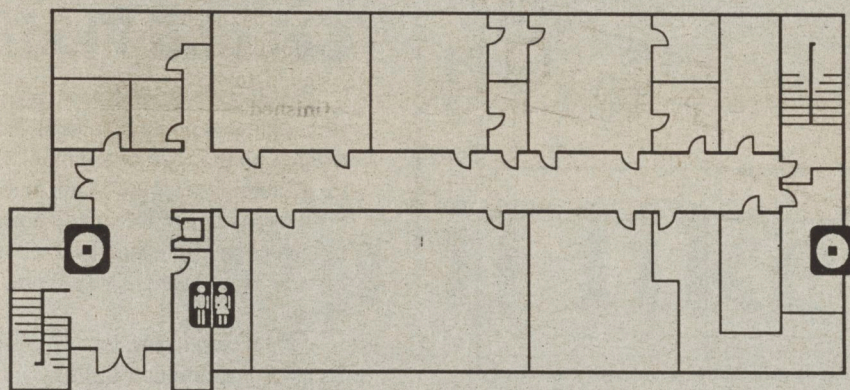


First Floor

The First Floor of the Science Lab is under ground, accessible only from a doorway from the faculty/staff parking lot; there is not access from the Founders' Plaza level. Stairs on either side lead to the Second Floor. There is one elevator.

For fall, 1992, it will be the home of some Arts & Science faculty and some Science Laboratories; however, the majority of the space will be used for storage.

When fully furnished, it will house Physical Science Laboratories, a large Chemical Stock Room, Individual Labs, Wood Shop, Machine Shop and Electrical Repair Shop.

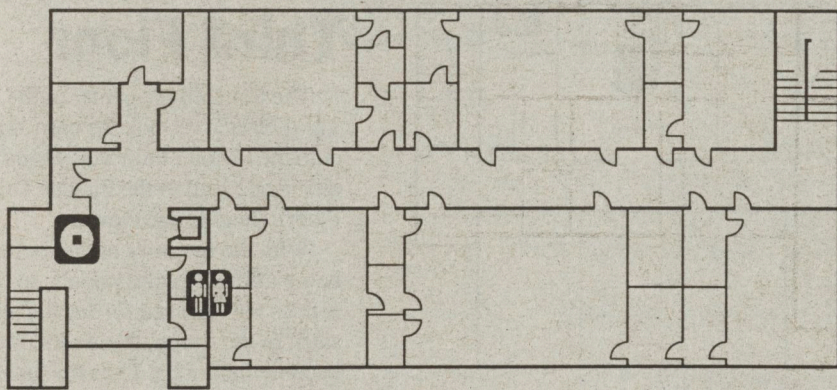


Second Floor

The Second Floor is accessible through the large archway in the front of the building; this entry in on the Founders' Plaza level. Stairs on either side lead to the First or Third Floors. There is one elevator.

For fall, 1992, office spaces will be utilized by Arts & Sciences faculty. The campus Duplication Center and an unstaffed Mail Room will also be on this level.

When fully furnished, it will house an Electronics Lab, Computer Lab, Experimental Psychology Lab and Individual Labs. A Cage Wash and Shower are also on this floor.



Third Floor

The Third Floor is accessible by the Stairs on either side or the elevator. A Balcony overlooks the main entry and the Founders' Plaza.

In Fall, 1992, it will house the majority of the Arts & Sciences faculty and staff, and respective storage. The Student Advisors will be in Room 309. The Dean for the College of Arts & Sciences will be in Room 306.

When fully furnished, it will house Labs for Micro Biology, Bio Chemistry, Phycology and Molecular Biology, as well as Individual Labs. There will be Storage rooms and a Wash Room.

KEY

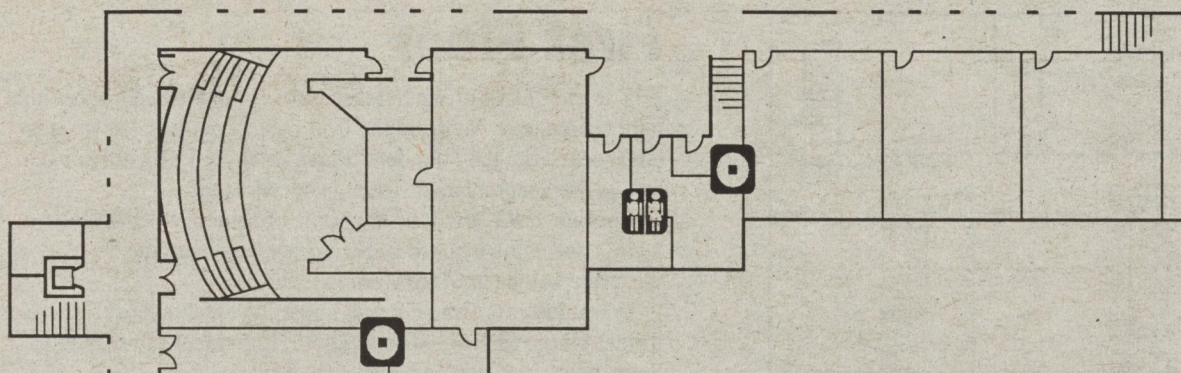
 Rest
Rooms

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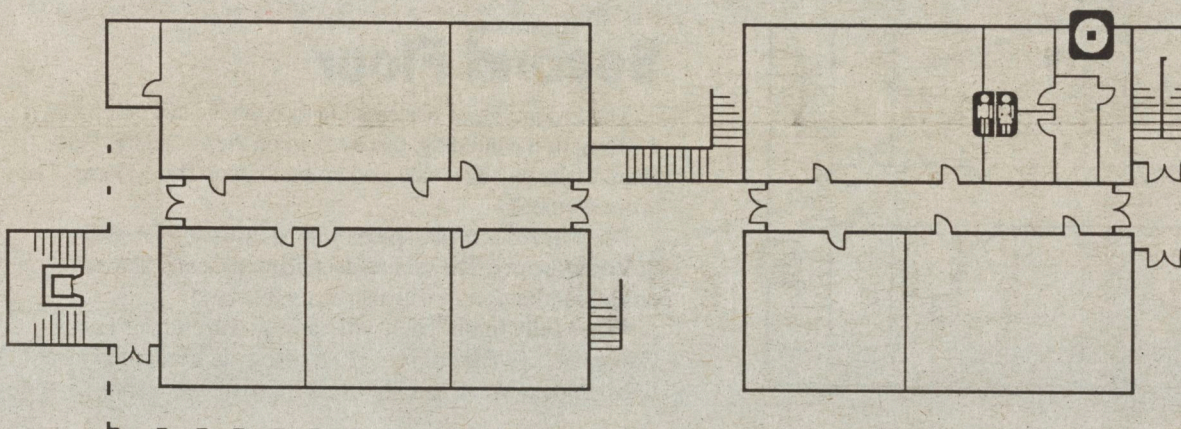
Academic Hall



First Floor

The First Floor sits in a hill with only the back part accessible at this level. The Stairs at either end and center lead to the Second Floor. There is one elevator.

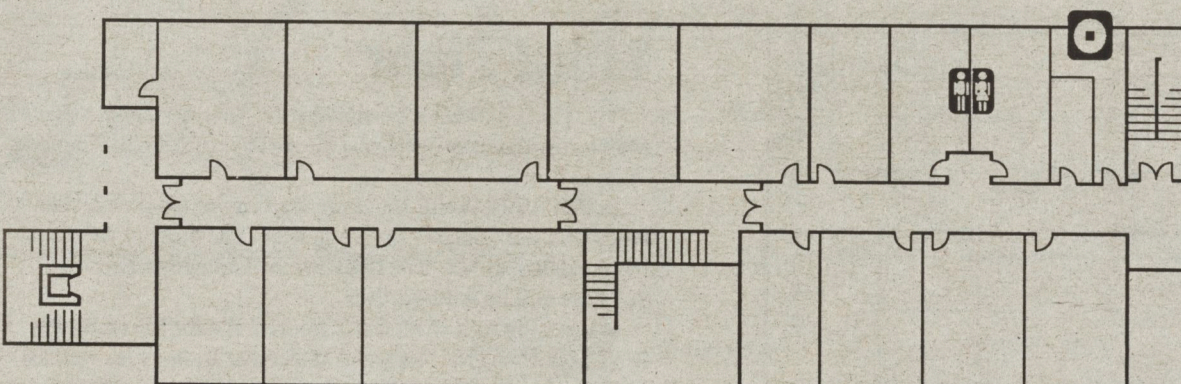
For fall, 1992, the rooms will be utilized as classrooms. A Piano Storage and Projector room serve the large Lecture room. In the future, Room 104 will be used as a TV Studio.



Second Floor

The Second Floor is accessible from the front at the Founders' Plaza level, with the back overlooking the First Floor. One of the Stairs in the center goes up, the other one down; the Stairs on either side lead to the First or Third Floor. There is one elevator.

All the classrooms on this level will be used as Computer Labs. The Open Lab will be located in Room 202.



Third Floor

The Stairs in the center of the Third Floor overlook the entry way onto the Second Floor; the Stairs on either side lead to the First or Third Floor. There is one elevator.

With the majority of the rooms being utilized as classrooms, some offices will be used for faculty and staff. In the future, those offices will become Individual Labs for student use.

KEY



Rest
Rooms



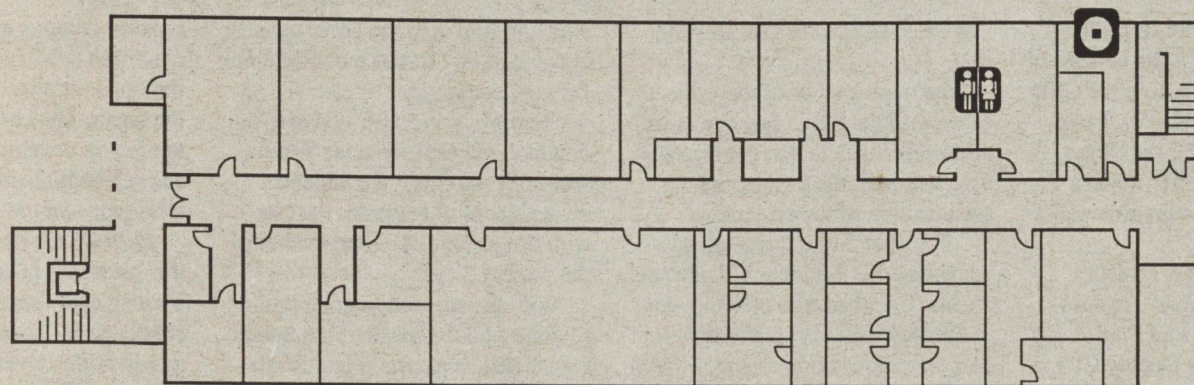
Storage,
Mechanical



Elevator

Floor Plans may not be exactly to scale; some details, doors, or rooms have been deleted or modified for clarity and/or artistic purposes; relationship between each building herein is proportional but not at the same scale.

Academic Hall



Fourth Floor

The Fourth Floor is accessible by the Stairs. There is one elevator.

This Floor will house the faculty and staff for the College Business Administration; the Dean will be in Room 412. Faculty members for Arts & Sciences will be located on this level. In the future, this floor will be used for Client/Observation Laboratories, small Lecture Rooms and Research Labs.

KEY



Rest
Rooms



Storage,
Mechanical



Elevator

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New Neighbors

CSU San Marcos serves as focal point for 'Heart of the City'

Many students attending the other 19 Cal State University campuses haven't heard of the new addition to their academic system. Even some local residents don't know that the cluster of new buildings off Twin Oaks Valley Road is a new university.

But for the people who work for the city of San Marcos, Cal State San Marcos has been a main focal point for the community's future development and growth. The university has spurred a project entitled, "Heart of the City," an elaborate downtown plan revolving around the new campus.

Here is a look back at what is planned for the future of San Marcos as written in *Pioneer* by Jonathan Young.

■ **Campus sparks largest development plan:** "The genesis of this project evolved before the CSU Trustees chose San Marcos," said Paul Malone, San Marcos Deputy City Manager. "The city made a conscious decision to go after Cal State San Marcos."

"The genesis of this project evolved before the CSU Trustees chose San Marcos," said Paul Malone, San Marcos Deputy City Manager. "The city made a conscious decision to go after Cal State San Marcos."

Malone explained the city's strong desire to house the future educational institution, competing with neighboring Carlsbad for the state's attention.

"We put together a package deal

that the state couldn't refuse," he said.

The main anchor of the project came with the city's agreement to allow CSU officials to get directly involved with the design and organization of the project.

"The state had a huge say on land choices," Malone said. He said the site Carlsbad was offering was in a valley, an area hard to develop. San Marcos, in comparison, offered a large, open, fertile piece of land.

CSU choose the Twin Oaks Valley Road and Barham Drive site, just off Highway 78, to corner the university. The site has freeway visibility, in centrally located North County so San Diego, Orange and Riverside county residents have easy access along with local

students, and is in the geographic center of San Marcos and North San Diego County.

"San Marcos doesn't have a downtown," Malone said. "With 'Heart of the City,' we hope to create a central focus for the city with the university as the anchor of the project."

With the surrounding zoning, Malone said the master plan would give travelers a certain feel for the area.

"We'll establish a sense of place along Highway 78," he said.

"You're really going to know something is there."

The "Heart of the City" area encompasses nearly 1,600 acres. With the university standing in the center, the boundaries go slightly

past the campus to the south and extend to San Marcos Boulevard on the opposite side of Highway 78 to the north. The zoning extends east to already developed commercial and residential sites and west to Discovery Street.

■ **Walk on in:** A strong thrust of this project is pedestrian oriented. Malone said that traffic has been a challenge for schools and CSUSM would not be an exception; the new campus will draw 65,000 cars a day.

To combat possible traffic woes, San Marcos has declared "Heart of the City" drive-thru free. All banks and restaurants will be walk-up only with no gas stations allowed in the

Continued on next page

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area (with the exception of a Unical station already built).

Malone doesn't see this walking-only area as a problem for generating business. "People will build whatever you want if they see the potential foot traffic," he said.

"Parking in interior," he said. "The buildings are set back to allow for a 50-foot wide walkway. What this plan also allows for is outside seating."

"Walk on in," is how Malone described the concept.

■ Civic, Business Centers accent plans: Two main developments accent the "Heart of the City" project: a University Center will directly neighbor the college and a Civic Center — housing the city's government — will mirror the university on the opposite side of the freeway.

The Civic Center will be a civic and cultural complex which will include City Hall, a conference center, cultural facilities, recreation center, commercial offices, a hotel and a park. The City Hall complex

design will give special consideration to the creation of a vertical focal point with high visibility from the freeway, to compliment the clock tower at Cal State San Marcos.

The business park will comprise of high tech/industrial/office parks in a master-planned setting. Support commercial uses, such as hotels and health spas, would also be included. Land use within this designation shall be conducive to high quality use. No drive-thru facilities will be allowed.

■ Monorail on track: Officials with the North County Transportation District agreed in October, 1992, to match San Marcos' commitment to study a monorail system that will serve the new campus of CSUSM.

NCTD board members agreed to spend \$5,000 to study alternatives of a light-rail commuter train traveling from Oceanside to Escondido. The dollar figure matches the donation from the city of San Marcos which is pushing for a monorail system.

The transit district's current

plans include a trolley system similar to the San Diego Trolley. This commuter line would use already in place train tracks crossing the North County area.

Malone said the current proposal only needs some additions to the rails to make the commute line operations — such as more crossing signals and electric wires to power the trolley. The monorail system, however, would require a whole new set of elevated tracks.

The transit district has shied away from the additional costs of elevating a new track line because of the costs involved. Malone, however, said NCTD will recover its investment.

"The university is what makes it feasible this early in time," he said.

When fully implemented, Malone said 20 percent of the riders would potentially consist of CSUSM students.

"We've always thought ahead of how to control traffic congestion," Malone said. Mass transit is the way the city decided to handle the traffic generated by the university's presence.

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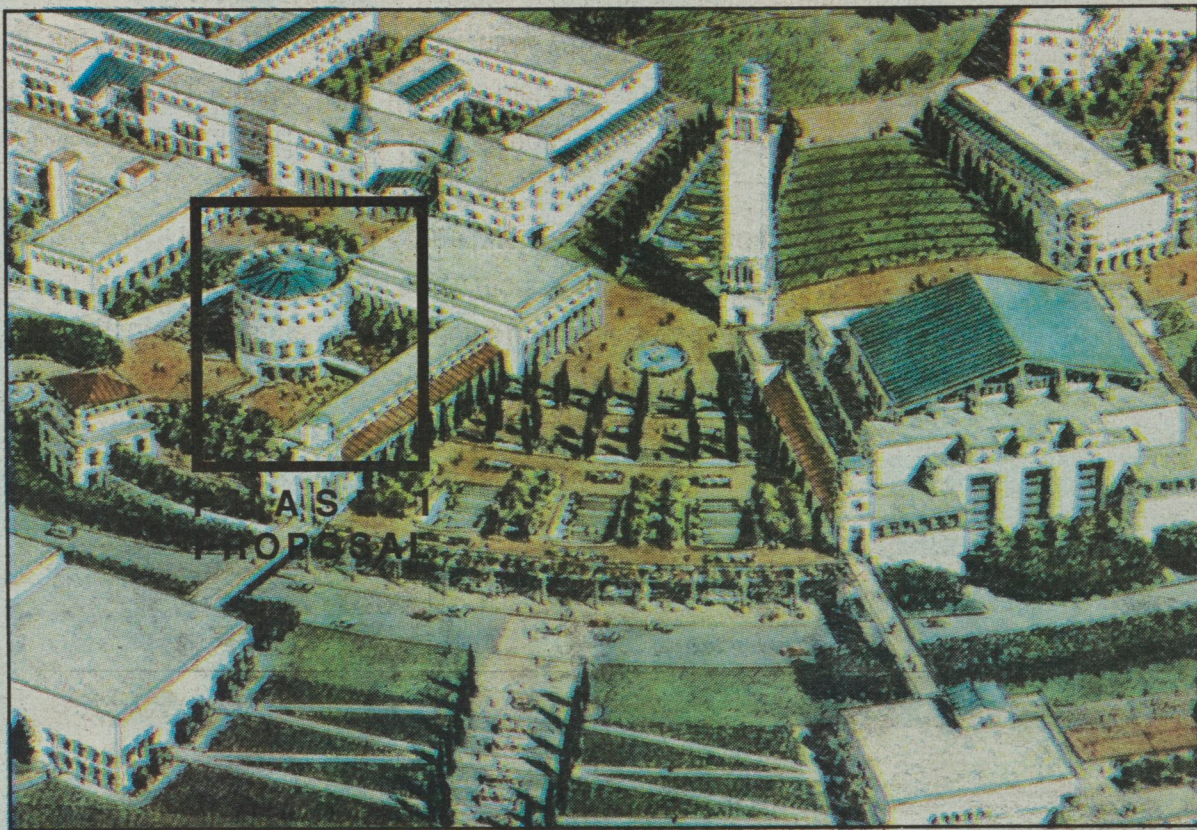
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As our campus grows, we will out-grow the offices, club meeting rooms, and food services in the Commons building. The Commons building does not belong to the students, it belongs to the University, which means that we can be moved around, displaced, or re-scheduled according to the University's needs. This is why we are trying to get the ball rolling for the student's so that they can take advantage of the benefits of a Student Union by the year 2000.

This semester, your student government would like your support in passing the Student Union initiative. Your money makes more money, because by showing your support we will finally be able to ask outside community and businesses for their support. For further information, come to the A.S. office.

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