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www.csusm.edu/pride

TUESDAY, APRIL 20, 2004

VOL. XI NO. 26

Biology teacher conducts opiate analysis

BY ALLISON SANBURY
Pride Staff Writer

Smack, Horse, Junk, Chiva, Goma, Gumball, Schoolboy, Downtown, Dolls, Miss Emma, Morf, Morpho, Big H, Black Tar, Brown Sugar, Doogie, Joy Powder, Tecata, and Schmeck are all street names for the addictive, misused, and dangerous drugs called opiates.

Recently, here at Cal State San Marcos, Professor Keith Trujillo gave a presentation on drugs and the brain. His focus was on opiates because they can function as highly effective treatments to certain diseases that require painkillers. Paradoxically, opiates also cause extreme drug addictions that will require more treatments in the long run.

Dr. Trujillo's presentation previewed how and why chemistry and psychology can mutually help each other progress in the search for information and answers to diseases that have the potential to be cured.

The goal of Trujillo's focus on opiate research as he states it is "to find out why things like physical dependence and tolerance occur ... and how

See OPIATES, page 3

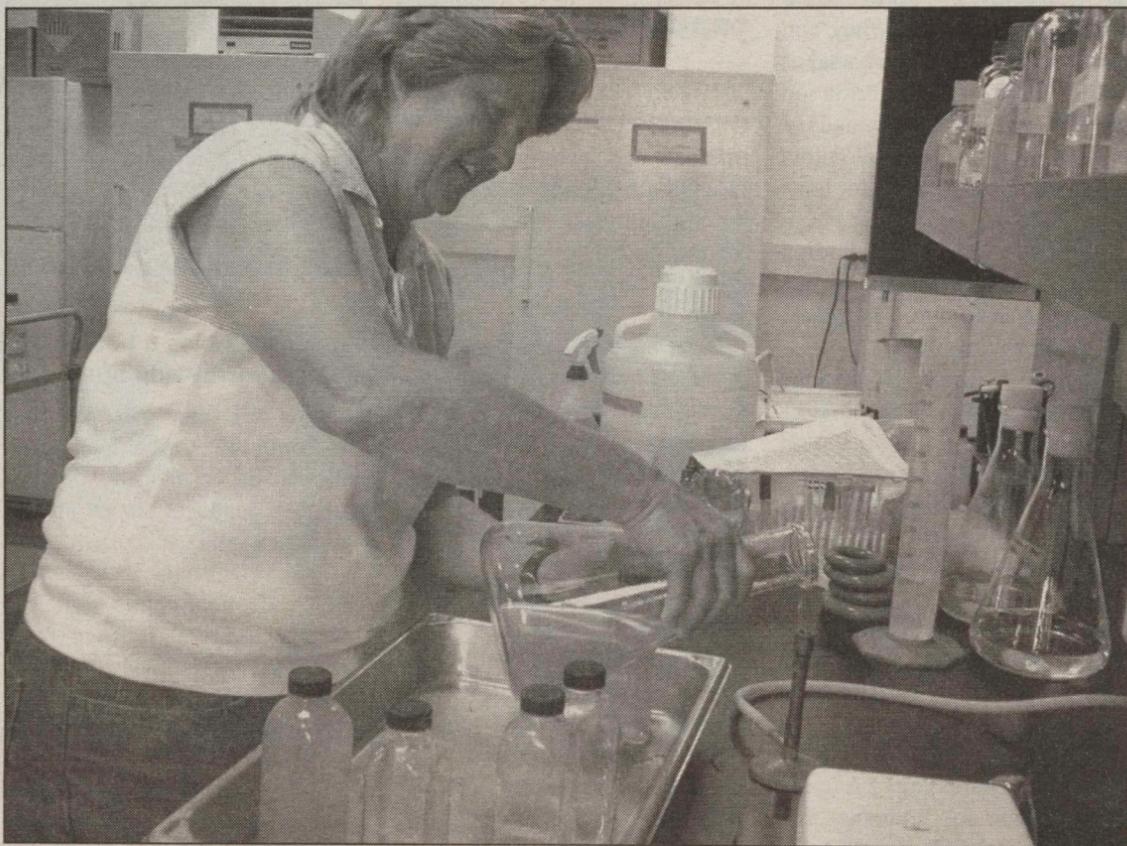


Photo by Sarah Carlin/ The Pride

Nance Pomerene, graduate student, works as part of a team of researchers, growing a bacterium found in Mono Lake.

Research is thriving

Wide range of research on campus 'makes our faculty better teachers'

BY MICHELLE VELARDE
Pride Staff Writer

For the faculty here at CSUSM, teaching involves a lot more than grading exams and giving lectures - it also means conducting research.

According to Patricia Worden, Associate Vice President for Research, tenure-track faculty are required to perform a combination of

teaching, research, and service: "(The faculty) come with the expectation that they will be involved with research."

See RESEARCH, page 2

Mexico summer class to launch July 10

BY ASHLEY RENZY
Pride Staff Writer

A new CSUSM extended studies summer program to Cuernavaca, Mexico will begin this summer: a four week program running from July 10 to August 7, 2004.

The courses being offered are Spanish 266 - equivalent to CSUSM's Spanish 201, which fulfills the foreign language requirement; and Spanish 366, equivalent to CSUSM's advanced Spanish 350 program.

Costs for the trip are \$1,965 for private accommodations or \$1,820 for shared living. Program fees include credit for 5 units, room and board, medical insurance, textbooks, and transportation to and from the airport. Group airfare will run \$350 per round trip ticket. All other costs for extra curricular activities are separate.

"It was a big step forward for the campus to pass this program," said professor Dr. vonSon, "especially considering our Mexican-American culture

See CUERNAVACA, page 3

Graduation candidates eye SoCal job market

BY MARK PERRERA
Pride Staff Writer

As students at Cal State San Marcos plan their graduation, they are coming face to face with the reality of what the real world is like.

There are approximately 2,400 students eligible for graduation. How many will actually walk is still undecided. One thing is for sure: these students will compete for a job in an economy that is having problems with employment.

Sandy Punch is the director of Career and Transfer Students Services (CATSS). Along with their three counselors and one part time graduate student they provide free services to students to prepare them for job searchers.

Last year the CATSS critiqued 1,585 resumes, conducted 1,602 consulting appointments and 4 job fairs, and registered 22,000 hits on the cougar trak job listings web site. Walk-ins are welcome but appointments are preferred.

Punch said that the job market is very tight, although San Diego is not as bad as other places in California. Students must be flexible and realize that most entry level pay scales start with minimum wages. Most people

See JOB MARKET, page 4



Photo by Jon Rodley/ The Pride

Frank Vazquez, who heard about the jobfair through a newspaper, talks with Julie Glass of GEICO Direct at the Job and Resource Fair 2004.

Career and transfer center sponsors end-of-semester job fair

BY JON RODLEY
Pride Staff Writer

Wind whipped through a crowded Founders Plaza as Noor El-Aile, a senior business major, traded words with recruiters from Washington Mutual. The recruiters had a management job available and El-Aile leaned over the table as he listened.

After El-Aile stepped away dressed in dark slacks and a dress shirt, he said he was interested.

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The Pride
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RESEARCH, from page 1

Research does not always mean spending hours in a laboratory, Worden said. It also includes scholarly and creative activities. As a result, there is a wide range of existing research projects conducted here at CSUSM.

Biology professors Thomas Wahlund and Betsy Read, for example, are currently heading a project that studies how certain single-celled marine algae make coccoliths, which are concrete-like structures made from calcium carbonate. If they can figure out how the algae makes these structures, that information could be used to improve medical devices such as heart monitors and scaffolding supports for bone transplants.

Wahlund compared finding the right gene(s) to "kind of like (finding) a needle in a haystack, but we've got lots of hay."

Another research project, led by Nancy Caine, a psychology professor that studies animal behavior, takes things outdoors.

Since 1992, Caine has been involved with the Center for Reproduction of Endangered Species (CRES). In an area located behind the Wild Animal Park, Caine studies Geoffroy's marmosets, which are Brazilian primates.

On the cultural side, classes taught by anthropology professor Bonnie Bade and computer arts professor Deborah Small work with the San Luis Rey Band of Luiseño Indians. "The goal of

our project is to show the vitality of the Luiseño culture today," Small said.

Often, research projects are made possible through grants. There are two types of grants:

"We're better teachers because we do research, and better researchers because we're teachers."

-Dr. Nancy Caine

internal and external. Internal grants are funds contributed by the Provost and the Cal State system, and they are given directly to the faculty for research.

External grants can come from other outside organizations and government agencies, such as the National Institute of Health, which funds Wahlund and Read's genetics project.

"Our faculty are very active in pursuing external grants," Worden said. She estimates that each year, CSUSM faculty and staff draft about \$20 million in grant proposals, and receive about \$5 million in new money.

Other faculty members, such as Nancy Caine, do not need grant money to conduct their research projects.

"I can do research there (at CRES) without having to

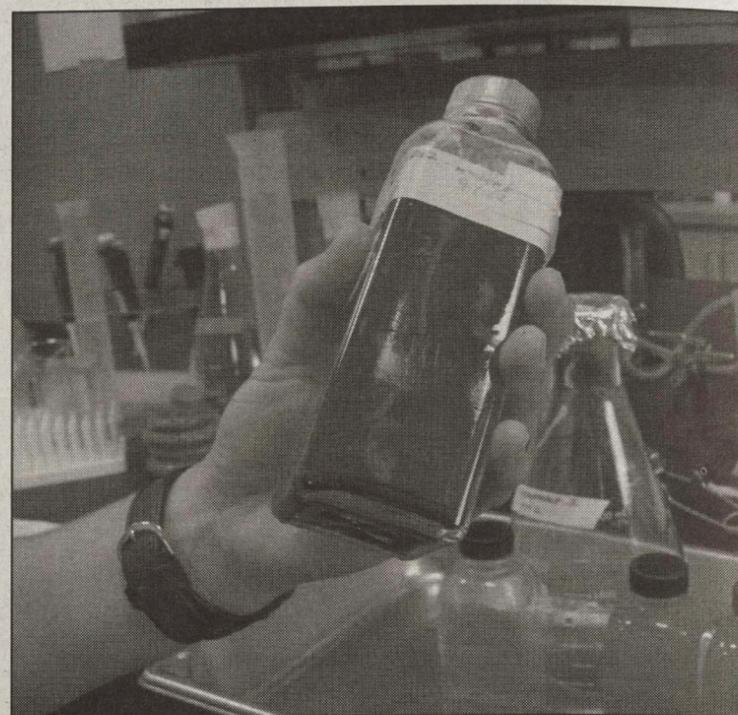


Photo by Sarah Carlin/The Pride

Pomerene holds a bottle of the ectothiorhodospira strain, the bacterium she and other students do research work on.

initiate all the infrastructure on campus," Caine said. The amount of research a faculty member conducts varies among instructors and departments.

"It's something that faculty and department chairs work out every semester," Worden said. Sometimes this means faculty must conduct research during the summer, holidays, and weekends.

"[The project] engages a great deal of my time and energy," Deborah Small said, noting that it was also extremely rewarding to work and form relationships with the members of the Band. She also noted that at times, she and her students would turn off their cameras to stop and cultivate plants with the people they were filming.

For some faculty, research is not separate from teaching, but

closely linked. "The primary benefit [of research] is that it makes our faculty better teachers," Worden said. "It makes them experts in their field, and our students are the beneficiaries."

In addition to faculty members gaining expertise, many students benefit because they are directly involved with these projects. "Since [research] all involves students," Wahlund said, "it's just a different kind of teaching environment."

Caine called working with CRES as an opportunity many students do not get, and said it is "something many young people kind of dream of that are interested in animal behavior. We're better teachers because we do research, and better researchers because we're teachers."

All opinions and letters to the editor, published in The Pride, represent the opinions of the author, and do not necessarily represent the views of The Pride, or of California State University San Marcos. Unsigned editorials represent the majority opinion of The Pride editorial board.

Letters to the editors should include an address, telephone number, e-mail and identification. Letters may be edited for grammar and length. Letters should be under 300 words and submitted via electronic mail to pride@csusm.edu, rather than the individual editors. It is the policy of The Pride not to print anonymous letters.

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College of Arts and Sciences anticipates budget cuts

BY KYLE OTTO
Pride Staff Writer

Serving approximately 69 percent of the total CSUSM student enrollment, the college of arts and sciences at CSUSM is bracing against an anticipated \$500,000 budget reduction in addition to cumulative fiscal year 2003-04 cuts of approximately \$1.5 million.

All told, cuts will result in 350 to 400 fewer freshmen and transfer students to be accepted

in 2004-05. The majority of enrollment reductions will affect incoming freshman classes.

Besides enrollment reductions, the college will need to offer fewer courses and eliminate lecturers for 2004-05, said college Interim Dean Vicki Golich last Wednesday.

Concerning course offerings, Associate Dean for Budget and Operations Ranjeeta Ghiara said,

"We've been very deliberate about trying to anticipate where the student need is the greatest, and trying to ensure that resources are flowing to those areas. We are always trying to see where the greatest number of students can be served best."

Out of 600 sections, the college anticipates 40 fewer offerings in the coming year, said Golich.

Ghiara detailed the effect of

the 2004 summer session on the present situation, saying, "The decision was made to go self-support on that, because otherwise we could literally have not afforded to have summer school at all."

"When you offer summer school with general fund money, it means fewer courses in fall and spring, and that is where the majority of our students are,"

said Ghiara.

Ghiara explained the benefit of the self-support summer session policy, which provides for zero state funding support and essentially privatizes costs, saying, "This allows us to take the funds that were allocated for summer and offer more courses in fall and spring. The self-

See CUTS, page 4

OPIATES, from page 1

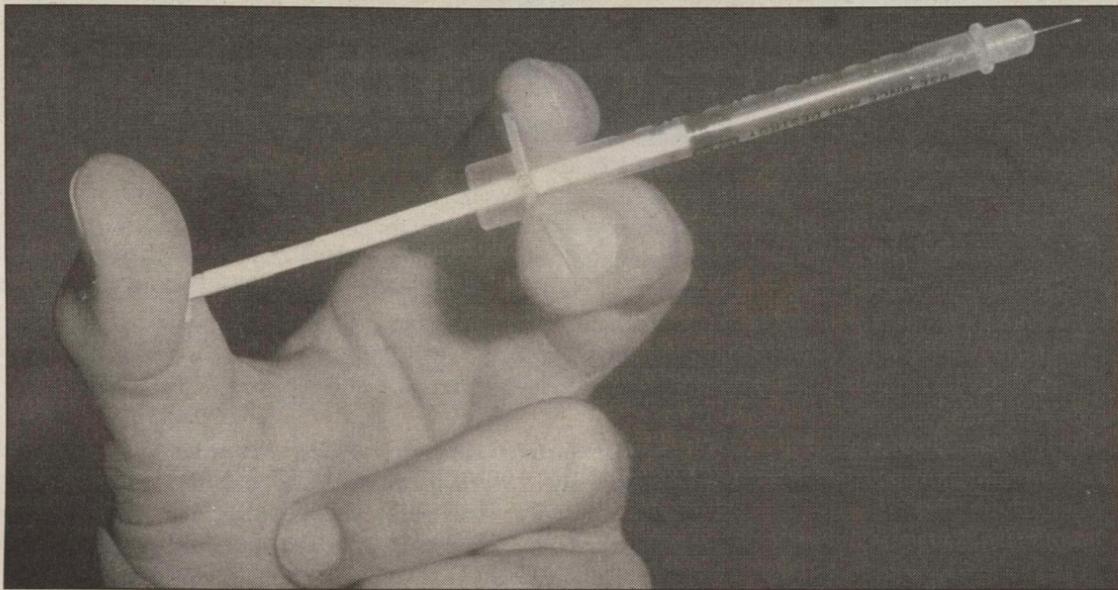


Photo by Allison Sansbury/The Pride

Needles like this one are used to inject opiates such as heroin directly into the bloodstream.

the brain changes with opiate treatments."

While Trujillo was teaching at the University of Michigan, before he came to CSUSM in 1994, an experiment was conducted that demonstrated a correlation between a person's potential as a drug user and the amount of opiate-like molecules (called endogenous opioids) produced by that person's brain.

Ironically, as the United States is currently dedicated to fighting the drug war of today, heroin (among other drugs) used to be legal at different points in history. In a Bayer advertisement from the year 1897, the company

emphasized their use of heroin as a sedative and a cough suppressant.

Many movies have been made to show what happens when people develop an addiction to opiates, the most common being heroin. For example, in the movie "Trainspotting" by Irving Welsh and John Hodge, there is a scene that shows what it would feel like to have to "kick the habit." Even the phrase "kicking the habit" comes from the exaggerated twitching caused by the drug exiting the body's system.

A man named Mark Dillon created a web site aiming to repel children from drugs.

Brand names for opiates are slightly different, according to Dillon, because of the people who use the term; scientists and scholars refer to opiates as Opium, Codeine, Morphine, Heroin and Methadone.

Not only does he provide accurate information about opiates, but also he provides extensive information about legal and illegal drugs at www.sayno.com.

Opius exotic, the sight is pleasing, and the effects are euphorically fatal if they are abused or immensely relieving if the instructions are followed.

Kellogg Library evacuated

BY ROGER NARANJO
Pride Staff Writer

The whistling sound of smoke alarms echoed throughout the Kellogg Library Thursday evening, causing the evacuation of all three floors.

Students on the library's first floor didn't know what to make of the ear piercing sound and flashing strobe lights. Isidro Zamora, a CSUSM student, said, "I thought it was just another fire drill." Around him were several other students who didn't acknowledge the alarm as threatening until the intercom instructed them to evacuate the premises.

Some students casually organized their items, while other fled for the doors leaving back packs and books. Within minutes of the fire alarm, two officers made their entrance on the first floor looking for

potential hazards. Outside the building students could be heard giving their opinion as to what probably happened.

According to John Gehris, a security guard here at CSUSM, the alarm was triggered inside the mechanical room on the first floor and no fire or smoke was present. The ordeal happened in less than fifteen minutes and students were allowed back

in the library.

This marks the first time the Kellogg Library has had to evacuate.

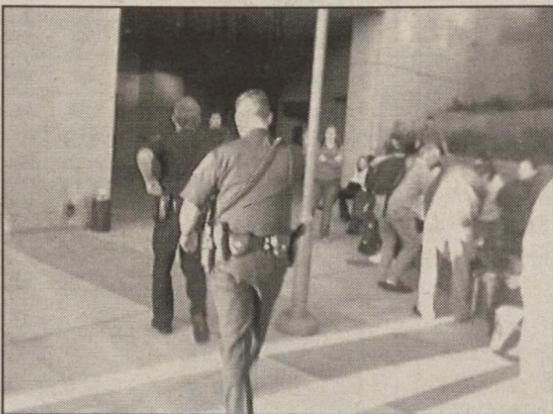


Photo by Roger Naranjo/The Pride

University Police officers arrive on scene to secure the Kellogg Library last week after students evacuated due to a fire alarm. The photo was taken with a camera phone.

CUERNAVACA, from page 1

in Southern California."

Dr. vonSon, whom will be accompanying the group to Mexico, said, "We are geographically so close to Mexico that it is important for the students to have a program to study there. We have a program in Spain, yet we lacked a program right next door."

Dr. Peter Zwick, Director of University Global Affairs, commented that it has taken this long to begin a program because "as a growing campus we cannot begin programs until there is a strong student interest."

"Currently, the student demands for these programs are increasing," Zwick said. "We are hoping to expand as they keep increasing."

Zwick mentioned that there is a current proposal to begin a summer program in Germany for the 2005 academic year, and shortly following, they hope to begin a program in France.

Zwick also estimated that 25-35 students have already shown interest in the Cuernavaca program. For Spanish 266 there is no set limit to the number of students who can attend, however, for Spanish 366, an eight-person cap size on the class has been set by the World Language Department.

"Spanish 350 is offered on a regular basis here on campus," Zwick explained, "The World Language department does not

want the summer program to adversely affect enrollment of the regular academic year."

Professor Pellettieri, Associate Professor and Chair of the Department of World Language and Hispanic Literature, explained further that with strict budget cuts this year, putting a "very flexible cap" on the upper division class would help to prevent the class from being cut in the fall due to lower enrollment.

"A lot of thought has gone into this and we do not want any discrimination against those students who are not able to attend the summer program, but do need the class for graduation in the fall," Pellettieri said. "It would be bad if we had to cancel the class due to lower enrollment and deny those students the class they need for graduation."

Dr. vonSon explained that he feels good about this new program because with the support of the foreign language faculty, CSUSM has finally been able to pass this highly demanded program and was able to establish a good relationship with Universidad Internacional.

Applications can be picked up for the Cuernavaca program in the office of University Global Affairs and must be turned in with a \$300 deposit by April 30.

More information on the Universidad Internacional can be found at www.csusm.edu/cuernavaca.

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JOB MARKET, from page 1

will change jobs 8 to 10 times in their lifetime; therefore, they must also prepare for changes.



Photo by Jon Rodley/The Pride

Legoland was one of 90 companies at the job fair.

Here are several steps of preparing to enter the job market. Self-assessment is important. It's imperative for students to know what they want out of life. What are their strengths and weaknesses? What skills and abilities do they have to offer the employer and, most importantly, what is their ability to articulate those abilities to sell themselves to the employer?

Next they must do their homework by exploring all prospective employers. Sources that are available to them are websites, libraries and other search engines. The CATSS website is www.csusm.edu/CATSS.

Statistics show that an employer spends 4 to 7 seconds when viewing a resume for the first time. The resume is the first chance to highlight your assets and abilities, so it must be brief and concise.

The career and transfer center encourages all students to bring in their resume to critique which is done in 24 hours. Once your resume is completed and critique it can be posted on a website.

The career and transfer center also helps prepare students for interviewing by conducting mock interviews.

Once all this preparation is completed, students need to talk with each other and explore the hidden job market where jobs are available only by word of mouth.

FAIR, from page 1

Five to six hundred other people had similar encounters at the 90 booths set up for companies and organizations like the U.S. Army and GEICO Direct.

While some students experienced success as they walked through the Job and Resource Fair 2004 that the Career and Transfer Student Services Center (CATSS) hosted, others felt a little less fortunate.

Joel Schwartz, an undecided freshman, carrying the free pens and pencils recruiters had given him, said he was looking for part time seasonal summer work, and that the fair wasn't really set up for people his age. Another student said there was too much part time work presented and not enough career opportunities.

It was evident that the job seeker's confidence and outlook toward the job fair had an influence on success.

Rosa Arguelles, a junior in the college of business, said she found possibilities with Wells Fargo, the YMCA and Social

Security.

"It was a great chance to meet people for making connections," Arguelles said. Granted that only limited jobs are available at a job fair, Pam Wells, associate director for the CATSS said that "everybody is a potential contact."

"It was a great chance to meet people for making connections."

-Rosa Arguelles, student

If a company doesn't have a certain job, its recruiters can probably point to another company that does. "Eighty to 85 percent of jobs are found through personal contacts," Wells said. Most employers want students with "soft skills": teamwork and interpersonal skills. Students need to articulate their abilities to companies.

Job fairs are for business majors and arts and science majors, Wells said, but it's "more of a stretch" for arts and sciences students. "Any kind of (work experience) is something to add to a resume."

While the job fair is not to be confused with a career fair, it does give students an eye into the working world. Jessica Brooks, a non-student from San Diego has just that. She said she's been to 15 job fairs in the past month and found the fair a "very promising experience."

As the wind calmed and the fair came to a close, Brooks walked away with resumes, notes, and brochures in her hands. With the right job in mind she said she would "go home and fill out an application ... and send it in."

For education and graduate students the CATSS will host an Education job fair Friday, April 23 and will also host a graduate/professional school fair October 18.

CUTS, from page 2

support helped us tremendously to actually augment our fall and spring offerings, at the same time offering courses in summer for those who need it."

Regarding faculty cuts, Golich said, "We have no cuts whatsoever to our tenure-line faculty, and to our unconditional lecturers. There will be some

lecturers that won't be back here next semester, but they might be back in future years as we start to get some money flowing back. There's no cuts in the sense of permanently eliminating any kind of positions."

Faculty programs will be reduced, though Golich said, "So far we've have had to cut pieces

out, but not any full programs."

To offset the effects of budget reductions, the college will be relying partially on "fundable feasible projects," or providing channels through which outside agencies may contribute financially.

"There will be corporate people in the community that

will see a direct relationship to getting good quality graduates out of this university - they may be willing and able to donate equipment," said Golich.

Ghiara explained the gravity of the four independent budget reductions to the college in the past year, saying, "Last year we had some money that had been

rolled over from prior years, so we had a little cushion going into last year. This year, because we've used every last penny, we have no carry over at all, which basically means that the budget cuts affect us even more, because we don't have a cushion."

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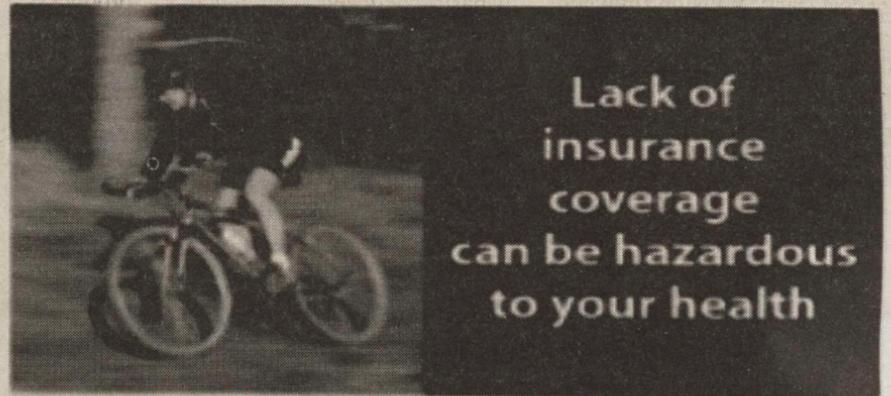


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Photo by Sarah Carlin/ The Pride

Carissa Marin (foreground) pours espresso into a drink as Linda Oso (background) steams some milk. Both women are students at Cal State San Marcos and are employed by the Starbucks located in the Kellogg Library.

Fair Trade movement

Dripping more cash on down to the coffee farmer by cutting out the middleman

BY JEN JONES
Pride Staff Writer

It comes as no surprise to most that a million dollar Harry Winston diamond necklace did not cost Harry Winston anywhere near a million dollars to produce. In fact Harry Winston did not mine, cut, polish or even set the diamond. Middlemen did this and took their cut.

The same can be said for many

commodities that pass through middlemen on the way to the consumer. Nevertheless, the disparity between how much a producer is able to command for his product, versus the retail amount eventually charged for the product, has never been greater, or more unjust, than that facing the small independent

coffee farmer.

According to Oxfam Canada, of the 25 million coffee producers, approximately 15 million are small farmers. And TradeFair, an organization dedicated to abolishing unjust working conditions in Latin America, claims many small, independent coffee farmers earn

an average of \$4 per day, less than one cup of latte at the corner Starbucks.

Coffee is a worldwide product, second only to oil as a commodity, requiring the labor of millions of people in nearly 80 countries. The producers, many small independent farmers, however, can't sell their coffee directly to the marketplace. Given the lack of co-ops, unions, or other organized groups, they are forced to sell their beans to middlemen at prices drastically below the market price or value of their harvest.

These organizations, by virtue of their size and purchasing power, then influence the worldwide price for wholesale beans. Compounding the problem, many of the small farmers must go to the middlemen for pre-harvest loans, often at high interest rates, furthering the debt cycle between the farmer and the middlemen.

The upshot of this apparent injustice is the "Fair Trade" coffee movement. Inspired by groups such as TradeFair, Oxfam Canada, Oxfam America and other non-profit groups committed to seeking solutions for hunger and poverty worldwide, it promotes the direct purchase of coffee beans from certified Fair Trade producers. Additionally, it encourages the formation of democratic cooperatives or associations controlled by the farmers.

These associations must also commit to implementing crop management and environmental protection plans to ensure the safety of the environment. Indeed premiums are offered to those willing to work towards organic production.

See COFFEE, page 7

University Voice

What is the worst thing about being a student?



"Working at the same time. It's really hard working, then coming home and then having to study."

Patricia

Montoya, liberal studies, senior

"The papers, the writing requirement and the stairs."

Megan Smadley, liberal studies, junior



"The drive to school. I live in San Diego and it's hard to motivate myself in the morning to drive all the way to school."

Alyssa Hunter, biology, freshman

"Not having any time to do anything I want to do."

Lucy Kelleher, liberal studies, senior



"Homework." Jason Nahoul, psychology, junior

Disc jockey at night, award recipient by day

BY ASHLEY RENZY
Pride Staff Writer

Graduate student Carlos Castellano, originally from Mexico City, immigrated to the United States nine years ago with his mother and little brother.

In Mexico, Castellano had begun teaching Spanish and math to a night adult school when a life altering tragedy occurred.

A piece of the school's construction collapsed, killing a number of Castellano's students.

"I was really touched by this tragedy and decided at that moment that I wanted to do something in my life to help people," Castellano said.

When Castellano and his family arrived in America he began school at South Western College in Chula Vista. Castellano explained that at that time he did not yet know what he wanted to study so he began studying computers.

"I knew nothing about computers and was afraid of them," he said.

It was through computers and his time at school that Castellano became engrossed by music. He began working as a DJ in clubs, both as a hobby and as

a source of income. "Through music I can help the community by organizing fundraisers to help raise money for different institutions," he said.

After receiving an associate's degree in computers, Castellano transferred to CSUSM to complete the rest of his education. He was still not exactly sure what he wanted to focus his studies on, but he had an interest in linguistics and literature.

"I knew nothing about computers and was afraid of them."

Carlos Castellano

Around the same time of Castellano's education he began tutoring in the language lab on campus and eventually became a teacher's assistant for Spanish 102 and 201 courses.

He really enjoyed his time working as a teacher; "I like it because students are motivated," Castellano said. Now that he has finished his last semester of his master's program, he has had the opportunity to begin teaching

beginning and intermediate level Spanish at both Palomar and Mesa junior colleges.

"I finished the master's program last semester, in fall 2003, so this semester I am finishing all of the exams," Castellano said. "Today I finished the third exam so I only have the oral exam left."

Castellano explained that the exams consist of literature of all time periods through Spain and Latin America, as well as

linguistics, as well as another language besides Spanish and English. Castellano has chosen to study Portuguese.

Castellano has high hopes of attending a UC school to finish his PhD and teach at the university level. He is not positive on what his focus will be, but he is leaning toward Mexican Literature.

"I was very influenced by See GRAD STUDENT, page 6

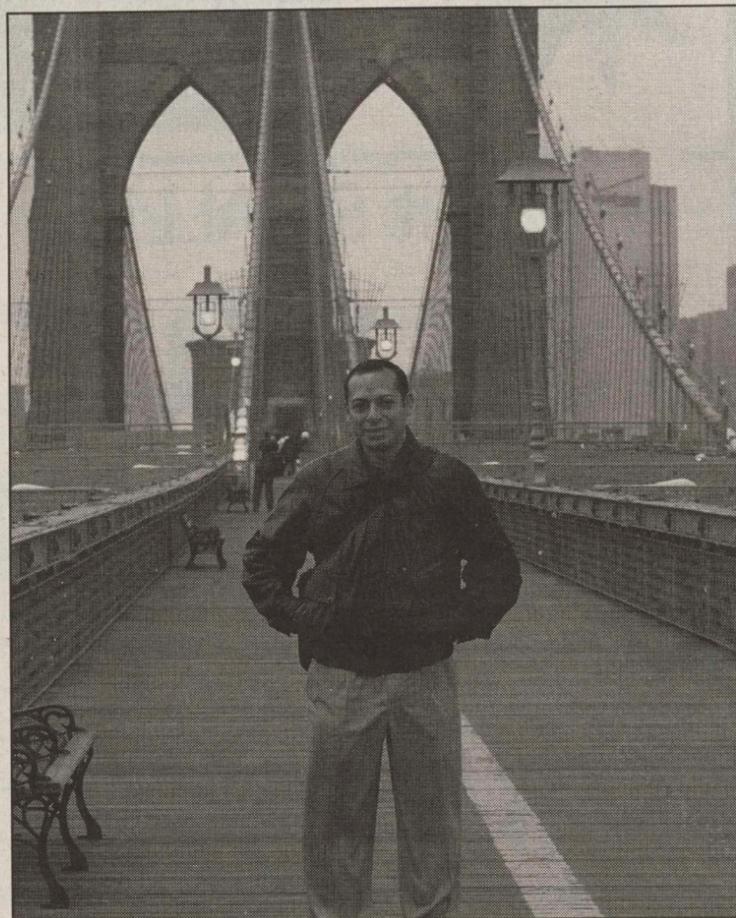


Photo courtesy of Carlos Castellano

Graduate student Carlos Castellano overcame tragedy, and hopes to finish his PhD and teach at the university level.

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The College of Education is pleased to announce it is accepting applications from interested undergraduates who wish to participate in the Future Teacher Summer Institute. The Future Teacher Summer Institute is an eight week summer program that provides up to six course units (EDUC 350 and EDUC 364) and a field trip to the Museum of Tolerance, Los Angeles.

Dates and Times-
May 24-July 15, 2004
Monday, Tuesday, Wednesday, Thursday
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CSUSM Campus

- ❖ The Future Teacher Summer Institute provides at least \$900 in fellowship to each participant toward the cost of tuition (\$951). Books will be provided to participants.
- ❖ 6 university credits are granted for EDUC 350 and 364. You may choose to take one or both courses. Both of these courses are pre-requisites to CSUSM's Teacher Credential Program.
- ❖ Applications are due by Monday, April 30, 2004 by 4:00 PM. They can be turned in to Linda Fuchs, Cal State San Marcos, College of Education, University Hall. Letters of acceptance will be mailed from CSUSM on May 7, 2004. Questions about the program can be directed to Dr. Gilbert Valadez, College of Education, X8514, gvaladez@csusm.edu
- ❖ All applicants must include with their application a letter of recommendation from someone who can speak to your potential as a teacher.

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Art, music (limited supply) and writing samples from students

GRAD STUDENT from page 5

Professor VonSon. I have gone to three conferences with him in Mexican Literature and that will probably be the route I take," Castellano said.

Carlos Castellano just received the Grad Student Award for the CSUSM's department of foreign languages. For this award students from all campuses compete and one student from each department is chosen. It is a hard award to achieve and will

"When I first heard about it, I couldn't even believe it. I thought they made a mistake."

Carlos Castellano

help Castellano in getting into the Grad school of his choice.

"When I first heard about it, I couldn't even believe it," Castellano said. "I thought they made a mistake."

Castellano feels that his first conference helped him to win the award because his paper on the deconstruction of genders and women repression that he had presented was shortly thereafter published.

"It really helped me to have professor VonSon push me to my potential. I was really afraid at

my first conference because I was presenting my student written paper to a group of doctors and experts. Having someone stand by your side is very encouraging," Castellano said.

"Usually I really love everything that I do. I love music. I love teaching. I love literature," Castellano said. "It feels nice that I was recognized because all of my classmates are making the great efforts as well. We all deserve the award, not just me."

Castellano hopes to make a difference in the lives of others and their careers the same way some of his professors have helped him. He encourages other professors to focus on each student's future and potential, to go beyond the class requirements and help the students to the next level of their future.

"If I did not have that type of support I would not have won the grad student award," Castellano said, "And would not be where I am today."

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Say Goodbye with The Pride



All submissions due by Wednesday, April 28th at 5pm. Please bring order form to the Pride Office in Commons 201 and any necessary photos or artwork.

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COFFEE
from page 5

In an effort to intercept the farmers before they cut unfair deals with the middlemen, Fair Trade offers the farmer a guaranteed price for his crop. In 2000, the price paid by the middlemen to the farmer was only .38 cents per pound. Fair Trade guarantees \$1.26 per pound.

Not all Free Trade claims can be taken at face value. Recently, a coffee-roasting company in Massachusetts, Dean's Beans Organic Coffee Company, took aim at a popular brand,

Newman's Own Organics, for being less than truthful in its claim to be a Fair Trade coffee company. Newman's Own had recently started its own Fair Trade Line of coffee, claiming that its coffee was of Fair Trade origin. Dean's Beans, which purchased all 250,000 pounds of its coffee beans from Third World farmers at prevailing Fair Trade prices, claims that Newman's Own merely includes an insignificant amount of Fair Trade beans in its mix, so as to use Fair Trade solely as a marketing ploy.

While it will likely take a long time to change the buying patterns of the largest retail coffee companies in the United States, some progress is being made. Universities, such as Tufts, and Brown are already using Fair Trade coffee. Starbucks, one of the largest coffee retailers in the world, has agreed to implement a one-year trial with the product to see if its customers like it. Locally, The Educated Bean sells Fair Trade coffee right here on campus.

Keith Kramer, who works at

the Educated Bean, said, "He wishes more people supported

I wish more people supported Fair Trade."

Keith Kramer, owner Educated Bean

Fair Trade," and that most of his customers are not aware that they sell Fair Trade coffee but that, "once they find out they say they are glad." Senior Jennifer Stewart

is "happy that the Educated Bean is selling Fair Trade coffee, because it insures that farmers are paid fairly and able to provide for their families."

For more information on the Fair Trade coffee movement, you are encouraged to visit www.oxfamamerica.org or www.transfairusa.org.



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Looking for something to do Wednesday?

It's not too late to sign up to attend Student Leadership Awards Night 2004!

Join in the fun, celebration, and recognition of our outstanding students!

Stop by ASI in Commons 207 to get your FREE ticket!

Event is Wednesday at 6:30pm at the Escondido Center for the Arts!

Need some help managing your money?

A.S.I and California Coast Credit Union want to help you!

Stop by Tuesday, 4/20/04 at 4pm in University Hall 237

For more information, call 750-6001.

Ever wanted to know something about the opposite sex, but was afraid to ask?

Join ASI on Monday, 4/26/04 at 6p.m. in the Field House Grand Salon as nationally known speaker Dr. Lori Ebert presents her well known program entitled:

"Everything You Wanted to know about the Opposite Sex"

Come early as seats are limited.

More FREE events for students sponsored by ASI:

April 20th: "It's not Earth Day, but we still care!"
11a.m. in front of the Library

April 22nd: Massage Class 5pm Field House 110
*Learn how to give Deep Tissue Massage!

April 30th: Luau Beach Bash Volleyball Tournament
12-5pm at the Field House followed by an evening Luau A.S.I. Style!

For more information on any of these events, call 750-6001.

LETTERS TO THE EDITOR

Active students create an active campus

I'm responding to the guy who thinks ASI elections are a sham. Personally I was aware that you were able to run for ASI. It was clearly posted on message boards around campus.

I don't think you could go through a day of school and not pass an announcement that there were ASI elections. ASI even gave us chances to run as a write in. I do not think this is socialism, this is democracy.

Those who don't participate in the process will not get their voice heard. I am disappointed that there was such a low turn out of candidates - we lack university life.

Personally I think this student was just disgruntled because, like me we were too lazy to go in to the ASI office, and fill out an application. I have a message for all students if you're interested: RUN, it's not hard.

As for the person who wrote the article about a proposed cost of \$4 per semester in child care, I think you should step back and imagine if you were a college student with a baby.

If you have a baby you don't exactly have all the money in the world. To have a day care that is close, reliable and cheap will alleviate tension for the mother or father. They will then be more productive and will learn faster. This is true for all jobs.

If corporations or employers offered complementary child care, they would be more productive because the parent won't worry about the kid. Think of it as an investment.

I'd like to close by saying fussing and crying won't do something, action will, running for office will.

Please participate in the process active students create to make an active campus - it will be fun and interesting. It will be the "college experience!"

Felipe Zañartu
undeclared, sophomore

Posting on boards is not active enough

Dear Mr.Zanartu:
I'm glad to hear that you were one of the VERY FEW students who were privileged to hear about the ASI elections this year. I am also aware that messages were posted on message boards around the campus. However, as you should know, student response is typically low from anything posted on the message boards. I know this because of my own experiences with the boards.

You are right; I probably

couldn't have gone a day without passing one of the posted messages on the boards. Just because students are "passing by" these boards, does not imply that they are reading them.

This is simply not an efficient way to reach out to the student population for an event of this magnitude. Yes, it is quite amazing that there are so many opportunities at our university that go unfulfilled. What a shame.

Also, you claim that in order to complain you must participate. Where is this written in any rules? I must have missed that. Criticism is often a way to participate in a democracy. Censorship of criticism is totalitarianism.

Also, for your information I DID run for office last year. I believe that fact, more than anything, gives me the right to be critical of the failures of our current ASI board members.

In exercising my Constitutional right to freely express myself, you have found fault. I find that ironic considering the club you are a member of and what it advocates - PAN.

In closing, you state that "crying and fussing" won't do anything, action will. My response to this as far as the ASI election is concerned: any productive ACTIONS taken by ASI in the first place would have eliminated any criticism on my part.

Respectfully,
Austin Myers
Senior, Social Sciences Major

It's not ASI's fault regarding election turnout

Dr Mr. Myers:
Thank you for your input. Please understand I am not trying to suppress your freedom of speech, I love free speech.

Some times criticism sounds like suppression - it certainly feels like that when I argue over issues like war and the patriot act and I am called unpatriotic. We are better than that, and if you feel I suppressed your free speech I am sorry, please forgive me.

Regarding action, I believe like you criticism is good. Even though every time I criticize the right I am attacked. I understand their attack is like going on defense.

Please understand it sucks to have a student government that wins unopposed, but it happens some times even in the local elections.

However this is not something you can entirely blame on ASI. As you know, I stated I feel this campus has a serious lack of campus life. A lot of the time we have people who don't care for either side. It sucks, but

Students debate how ASI handled this year's election

you know there are people who care about office, and at least in my opinion, they would look at the message boards in order to change campus policy.

Once again, thank you for your response. I love debate and I don't want to live in a totalitarian regime. In fact Nick B. (CR's) and I are organizing a debate (fair and balanced) to get out the vote and inform people on our side of the issues.

I hope we have your blessings with that event. Thank you once again for your response.

Respectfully,
Felipe Robinson Zañartu
Internal VP, Historian, PANews

Help would be better than criticism

Austin,
I didn't attack you. I merely pointed out a glaring irony in your exercise of free speech. I never said you weren't entitled to your opinion either. Also, you are incorrect in asserting that it is my job to inform the students about elections.

It is a task for the entire board of directors, with the effort typically being spearheaded by the ASI Elections Committee. But, you would've known that if you had ever bothered to engage ASI with your concerns about the degree of elections publicity at any time during the process.

Additionally, with regard to the first sentence of your most recent "respectfully" rendered message to me, I never asserted that it was your job to publicize the election. I was merely pointing out that your passion for this issue seems highly incongruent with your lack of suggestions for how it could be improved and/or your afore mentioned apparent lack of concern during the elections process, which was demonstrated by the fact that you never came to ASI to voice your concerns.

I also think it pertinent to point out that there was just as much, if not more advertising to promote the election this year than last year - yet less candidates ran for office. You assert that ASI is to blame for this reduction in participation and I "respectfully" reject that completely.

Democracy is a two-way street. At some point the people need to engage in the democratic process of their own volition. Government can't do everything for everybody. Where's the personal responsibility, the accountability?

Before I saw these recent letters you've been sending, I would've thought that the concept of individual

accountability would've resonated with you since you're a republican and that's one of republicanism's core principles - but I guess I was wrong.

You suggest that your antics have somehow "enraged" me - nothing could be further from the truth.

On the one hand, your letters make me laugh.

On the other hand, your letters make me sad because they are indicative of the poison that has seeped into the American democratic process. What I mean is that, too often not only in our politics but in our lives, when people have a problem with something, they somehow feel their civic duty is upheld by doing nothing more than nay-saying, when what is really needed is that they engage their political leaders with not only their nay-saying, but their suggestions for how their world could be improved for the benefit of all in the future.

If anything, I think anyone looking at our two letters next to each other would see that it is you, not I, who is "enraged."

Maybe if you hadn't bottled up all your ideas for how the elections could've been better promoted during the process, you wouldn't currently be harboring all that psychologically unhealthy anger.

You might want to do something about that.

"Respectfully"
Your #1 Fan,
Erik Roper

ASI has not accounted for every vote

Dear Mr. Roper, Erin Dalman and all other ASI Board Members:
I am glad that we all agree that the ASI elections were a failure this year.

That was the purpose in my writing the article that was printed in The Pride. Also, I do apologize for naming only Erik Roper and Erin Dalman in my article. According to Erik Roper I should have named every member of our ASI board as they are all responsible for the publicizing of the ASI election. Also on a different note. I would like to inquire why certain votes were not accounted for in the election. I know that I and others voted for a specific individual who did not appear in the election results as having gained any votes.

Mr. Roper, maybe people are not engaging in the political process because when they do their votes are discounted as

were those I mention above. I ask that ASI account for EVERY vote and allow for our protest to be heard. I feel my voice is being crushed by those votes for a specific write-in was not tallied.

Also, I would like to know how Mr. Zanartu gained the knowledge of whom I voted for and the others that joined me. I believe this is a blatant violation of my privacy and I am angry about that.

As far as my need to do something about my "psychologically unhealthy anger," I have none Mr. Roper. Are you playing a game of "Blame the Victim"?

I am quite pleased with the responses I have received from you and others regarding this issue and I believe that I have made a contribution by bringing awareness to the topic at hand. Mr. Roper, do you not also bring awareness to social wrongs via protest?

As I recall you did protest the College Republicans SUV show last year and no one criticized your act of protest. However, when I protest in order to bring awareness, it is wrong. This is "highly incongruent."

As far as there being enough advertising for the election, I was not even aware one was going on until an article was printed in The Pride about the candidates all running unopposed. Perhaps, advertising was the same as last year: minimal. But I suppose that is what we have come to expect of our ASI leaders: minimal effort for towards truly "student relevant" issues.

ASI should have been aware of the need to step it up a notch when they noticed that only a few candidates were applying.

With all this said, I am glad that my effort to publicize my criticisms has brought awareness to the issue. That was my sole purpose and I thank you for allowing me to accomplish that. Respectfully,
Austin Myers

Any last words?

Personally, I find it ironic that while Myers spent considerable time over the last two weeks lambasting ASI for how we, in his view, poorly publicized the election, he spent zero time on suggesting ways we could improve the process for next year. Once again, thanks for nothing Austin! Your #1 Fan,
Erik Roper

ASI Vice President of External Affairs

California State 'Stairmaster' San Marcos

BY BRETT DAVIS
Pride Staff Writer



school is chill, all the birds are chirping, the weather is casual, and the scenery around here is mighty titillating.

There seems to always be a cool California breeze hanging around in the San Marcos area, and it's been nice to get outside to

Wow, that's great. I have to credit this due to a strict Corona diet and all the walks that I took to school this year here at (California Stairmaster University San Marcos).

Walking to school has become a rewarding, almost nostalgic



Photo by Elizabeth Baldwin/ The Pride

Students get a full body work-out from walking up and down stairs between classes.

stroll around a-bit. I think I have even grown more in shape since the beginning of the semester, yep; I have definitely trimmed down because I don't have my beer belly anymore.

event for me, and I think that if more people take this initiative they will see just exactly what I'm talking about.

I hate the fact that the students spend \$158 for a completely empty mass of space, where they are to abandon their vehicles.

I decided not to purchase a parking permit this semester and things were going pretty good until the meter maid gave me a ticket for \$25.

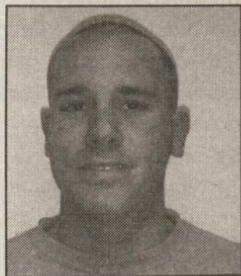
I was enraged that the parking establishment would insist that I receive a monetary punishment for not becoming a member in their "parking club."

Since the whole incident of receiving the citation I have carried through with a conscious decision of not to park on campus, and by going through with this plan I am no longer supporting the parking regime and its sinister quirky ways.

What I have found is that the lagging of my carcass to class has become quite a rewarding experience overall. Walking to

No cell phones in the library, please

BY CLAUDE SAYF
Pride Staff Writer



Cell phone mania has officially spread like a plague through the United States.

Every American has a cell phone and uses it everywhere, including public bathroom stalls and while driving and writing at the same time. People can't afford to miss a call these days.

But nowhere is talking, whether on a cell phone or with a friend, more disrespectful than in the library. When I say, "in the library", that includes the computer lab.

The library is a sanctuary from the hustle and bustle of everyday life. People go to the library to have some peace and quiet while enjoying a book or educating themselves on a topic of their choice.

But Kellogg Library seems to be oblivious to that. People have absolutely no respect for the fact that rule number one in any library in the world is QUIET! I think this rule is pretty well

known and well established. Not only do people talk on cell phones but they just plain talk in the library. It is understandable if it is school related conversations, but any other talking should be condemned and shunned. More times than not the conversations are not school related topics. It is extremely frustrating and distracting while studying to listen to people chat about a party they went to last weekend or about a cool person they met and hung out with. When your phone rings you should have the decency to remove yourself from your seat and walk outside the library to

talk on your phone, as is the case during classes. Or maybe just go to the bathroom and talk. But don't sit right where you are speaking freely while people around you are studying. The library staff should be a little tougher on students and ask people to speak on cell phones outside. Even talkers should be asked to be quiet or leave. After all the entrance states that their should be no disruptive behavior in the library. And when people are trying to focus on schoolwork, there is nothing more disruptive than unnecessary talking.

The library is a place that

should be quiet enough for the tired and burnt out student to catch a quick catnap. A place where the sound of pages turning and computers clicking fills the hallways. A place where all cultures meet for the purpose of higher education. A place where knowledge rules and ignorance drools. The point at hand here is being quiet in the library. The computer lab should be reserved for quiet computer time. People need quiet to focus on the task at hand which I'm sure is the same for all students. Graduate and get out as soon as possible. So quiet down people!

Beer Nuts By Chad Spinks



OMBUDSMAN'S notes

By MICHAEL DOLAN
Pride Ombudsman



At first glance, the headline "Vandalism forces Lounge closure" does not appear to be problematic. Indeed, the accompanying photograph of a couch sliced open exposing the fluffy goodness of its cushioning would tend to support the headline. However, is this case, thus far, an example of actual vandalism?

The California Penal Code defines vandalism and its penalty in section 594. This definition is as follows: "Every person who maliciously commits any of the following acts with respect to any real or personal property not his or her own, in cases other than those specified by state law, is guilty of vandalism: (1) Defaces with graffiti or other inscribed material, (2) Damages, (3) Destroys."

For vandalism to occur, an individual must "maliciously" deface, damage or destroy property not his or her own. This element has not been proven, as of yet, in the case of the lounge couch.

As I write this column, no person has been charged or even implicated with vandalism for the gash in the lounge couch. In fact, it has not yet been determined if there was malicious intent involved in this incident or if this hap-

pened accidentally. As the lead for this article, staff writer Kyle Otto writes that this is "an incident of suspected vandalism." That statement is subsequently supported by the presentation of the contrasting interpretations of the incident by ASI VP of External Affairs, Erik Roper, and Executive VP, John Gehris. Clearly, it is presumptive to identify this episode as a definite case of vandalism.

This example is a reminder of how specific words can alter the reality of a situation. As journalists, we constantly have to reexamine the words that we choose to describe events, crimes or whatever we are reporting on. If we do not exercise a degree of caution in our word choice, we can affect the perception of the subject we are reporting on in a harmful or fallacious manner. Those types of mistakes often prove costly as libel lawsuits are likely to follow.

Corrections for VOL. XI NO. 25

The headline for Kyle Otto's article should reflect "property damage," not "vandalism."

The article, "Cesar Estrada Chavez remembered," does not identify that the event was sponsored, in large part, by the California Governor's Office on Service and Volunteerism Grant that was awarded in 2002.

Eric Mercado was misidentified as ombudsman. Mercado is a staff writer.

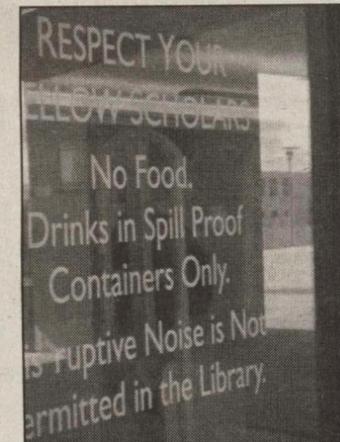


Photo by Elizabeth Baldwin/ The Pride

As the sign states at the front entrance of Kellogg Library, "Respect your fellow students."

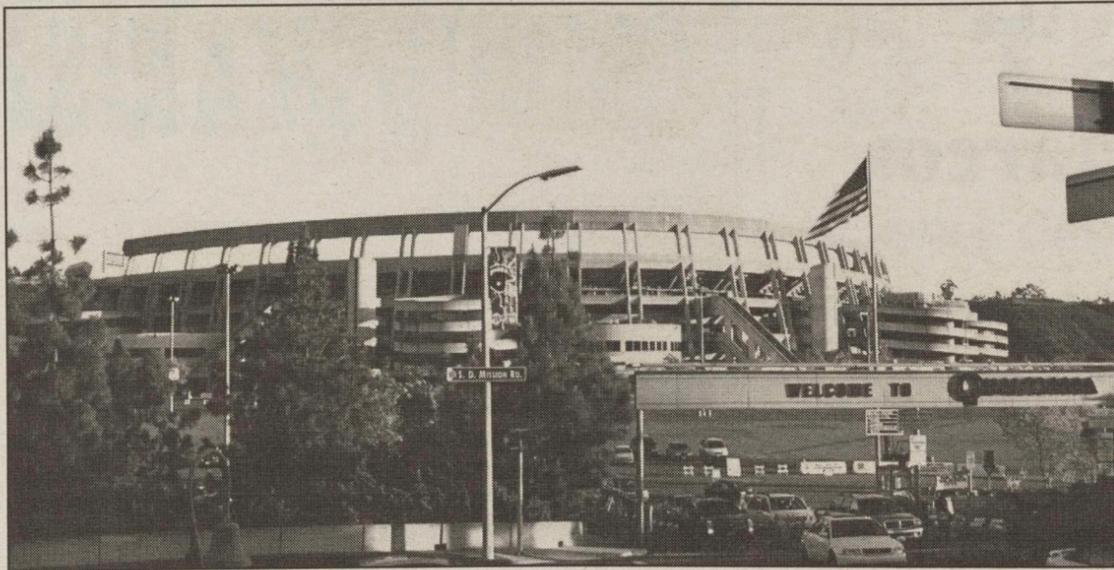


Photo by Roger Naranjo/ The Pride

Qualcomm Stadium is the home of the San Diego Chargers. The city of San Diego and the Chargers are currently at odds over contractual agreements.

Chargers butting heads with city

BY ROGER NARANJO
Pride Staff Writer

The City of San Diego and the Chargers are in a stalemate, which could take several years of litigation to resolve. Mixed reactions in the community have both sides struggling to gain favor among fans.

The Chargers claim they have not been competitive because the current stadium venue isn't bringing in the required revenue when compared to other NFL franchises. The city of San Diego feels the Chargers are obligated to their contractual use agreement of 1995, which states they must play their home games here in San Diego until 2020 and give the City 10 percent of the gross stadium income. In return the city spent more than \$78 million on stadium improvements and a new Chargers practice facility.

Who's right and who's wrong? On March 4, 2003, the Chargers delivered a renegotiation notice to the city of San Diego claiming a "triggering event" had occurred. This means that the Chargers are able to shop a different venue if their financial situation falls below a certain threshold in regard to salary caps, NFL broadcasting revenue and stadium gate receipts.

Both the Chargers and the city disagree on the meaning of the phrase "triggering event." As a result parties are at odds whether a "triggering event" exists, and if so, the subject matter and scope of the required negotiation to avoid litigation. The city of San Diego would like to reach an agreement outside of court which would benefit both parties,

however, neither side is willing to come to that half point yet.

The city, however, demands that the Chargers open their financial books to reconcile the disparity, but the Chargers don't quite see it that way. The city of San Diego claims there is insufficient information to determine if an "impact" exists, since the Chargers aren't opening up their financial books.

Go Chargers! With a losing record of 4-12 last season, there is mixed reaction in the community whether the San Diego Chargers should get a new stadium or not.

Andrew Middleton, a student here at CSUSM said, "I think there's a better way the city can spend their money, dealing with the homeless situation is a good example."

According to the NFL, the city of San Diego has seen its last Super Bowl unless a new stadium is built.

Jesse Wood, a student here at CSUSM, believes the Chargers should get a new stadium built, "Yeah, because I think the Chargers generate a lot of money for San Diego."

Currently, the city of San Diego and the San Diego Chargers, are in closed negotiation, which would end the ticket guarantee and place a ballot proposal for 2008.

Jock Talk with Josh

BY JOSH SANDOVAL
Pride Staff Writer



Last Thursday represented an inaugural holiday. No, there weren't any presents exchanged or any scurrying about looking for eggs. In fact, most people did not even know it was a holiday. Last Thursday was the 57th anniversary of the day Jackie Robinson broke the color barrier in baseball.

Major League Baseball (MLB) has announced that every April 15 will forever be known as Jackie Robinson Day. One word can explain my feelings about this — finally.

In 1947, Jackie Robinson was signed by Branch Rickey to play for the Brooklyn Dodgers. Robinson had made a name for himself previously by being a six sport star where he played football, basketball, baseball, tennis, swimming and track at UCLA. From there, he eventually became a star in the Negro leagues of baseball. There were much better players in the Negro leagues at the time, but none had the ability to shoulder the responsibility that Robinson took on.

During Robinson's first season in 1947 he endured more verbal abuse than most people receive in a lifetime. There was not a place where Robinson could go and not be called a derogatory name. Throughout the first year he received numerous death threats that warned him if he were to lace up his cleats and take the field then he would be killed. On several occasions, the opponents of the Dodgers threatened to not take the field in protest of Robinson playing. Robinson was forced to stay in a different hotel than his teammates when the Dodgers played on the road. He really only had one true white friend and that was Pee Wee Reese. Reese was very public over the years about his friendship with Jackie.

Despite playing with eight teammates on the field, Robinson was alone in the world. Even though he went through all of that suffering Robinson managed to have a successful first year by winning the rookie of the year award.

Most people know Robinson was the first black player in modern day baseball, but most do not know that Robinson was also the first black person to be a network broadcaster when he joined ABC in 1965.

Robinson had more impact on the future of baseball than he would ever know. He inspired numerous black baseball players who are now considered some of the greatest such as "Hammerin" Hank Aaron and "The say hey kid" Willy Mays. Those two guys then went on to inspire the likes of Barry Bonds. Now Bonds is inspiring the children of this generation. The link to Jackie Robinson is one that will forever be strong.

We are a campus that expresses diversity and equal rights as seen by the statue of Cesar Chavez that stands proudly at the top of the stairs. So, when April 15 rolls around next year, do not forget to celebrate Jackie Robinson day by throwing the ball around or just by remembering the sacrifices that he endured. After all, Robinson did not just sacrifice for the advancement of baseball, but for the greater good of every human being.

Comments, suggestions or topics you would like to see discussed in "Jock Talk with Josh," please e-mail Josh Sandoval at pride@csusm.edu. In the title please type, ATTN: SPORTS.

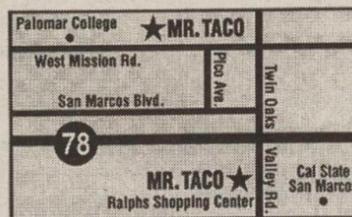
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International Fair an opportunity to celebrate diversity

By DAVE WERTH
Pride Staff Writer

The second annual International Fair will be held this Thursday, April 22 at University Plaza. The fair, which is sponsored by the Office of Global Affairs, University Global Affairs Committee, ASI, and several other student organizations, offers students a chance to explore the world without leaving the comforts of the CSUSM campus.

From 11 a.m. to 3 p.m. the plaza will overflow with free food, dance performances and music, which represents the diversity and culture that is thriving on the CSUSM campus.

With performances scheduled every thirty minutes, countries such as Spain, Germany and Japan will be represented through a variety of different mediums. Some of the tentative activities include Japanese calligraphy demonstrations, salsa dancing and cultural anime displays, to mention only a few.

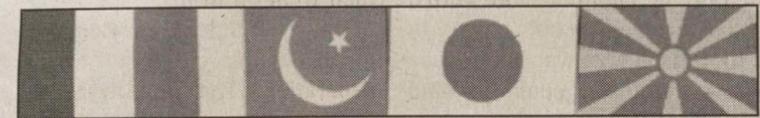
"We are just really happy to

celebrate the diversity of our campus in a time when the world is at such odds," said Danielle McMartin, member of the University Global Affairs Committee.

With upwards of twenty student organizations and department participation, McMartin expressed her excitement and appreciation toward all of the groups that wanted to be a part of this year's fair.

"We are so glad to have this much participation, and see that people are interested in being a part of learning about culture and diversity," McMartin said.

This fair will also include a multitude of informational handouts, displays and the ability to interact on a personal level with many of the international students. The event will be open to both students and the community surrounding the campus, as friends and family will also be welcome at this event.



CALENDAR OF EVENTS

April 20

Art in Memory of the Holocaust
Arts Foyer through May 4, Info: Andrea Liss at aliss@csusm.edu
Accounting Society hosts Deloitte \$ Touche and SAIC

11 a.m. - 1p.m. Commons 206, Info: Antia Bodde at bodde001@csusm.edu

ASI Celebrates the Earth
11:30 a.m. - 1 p.m. Library Terrace, Info: Briza Juarez at juare008@csusm.edu

Meeting of the College Republicans
2 - 3 p.m. ACD 406, Info: www.csusm.edu/republicans

Managing Your Money Workshop
4-5:30 p.m. UNIV 237
Info: Eric at 760-750-6014

April 21

ASI Student Leadership Awards
6:30 - 9:30 p.m. California Center for the Arts Escondido
RSVP free by calling 750-4990

April 21-22

Off-Center dance concert
7 p.m. Arts 111 both days, Info: kschaffm@csusm.edu

April 22

Ted Owens is in the Executive Chair
11 a.m. - 12:50 p.m. ACD 102

International Fair

11 am - 3 p.m. UNIV Hall Plaza, Info: Danielle McMartin at (760) 750-8821

Mr. Alpha Chi Omega

8 p.m. ARTS 240
Info and Tickets: Monique Smith at (760) 224-4614

Understanding the Opposite Sex
6 p.m. Clarke Field House Grand Salon, Info: Erik Groset at 750-6014
COMM Society Trip to "The Price is Right"

Info: Brooke Farandell feran002@csusm.edu

Meet Chopper

By ASHLEY RENZY
Pride Staff Writer

If you like Jack Johnson, Bob Dylan, or Tom Petty, then don't miss the free performance by Chopper with the opening band Polaroid April 21 at 11:15 a.m. in front of the Kellogg library.

When he's not touring with his award winning band, Kissinger, Chopper tours solo to deliver a less "hard core" style of music. With his 5-string acoustic, Selena, Chopper creates a solo show of songs that are rich in stories that he sings with a soulful voice.

"Having bands play on campus is rather tricky. Anything that's too loud is hard to get approval for. There is also the game of choosing a style that's not so innocuous that people fall asleep, but not so out there that people won't pay attention," said ASI Programming Board Student Coordinator Brett Gladys. CSUM gets tons of acts wanting to play on campus, but few are possible to host.

It is a welcome and unusual treat to have a live act such as this perform on campus.

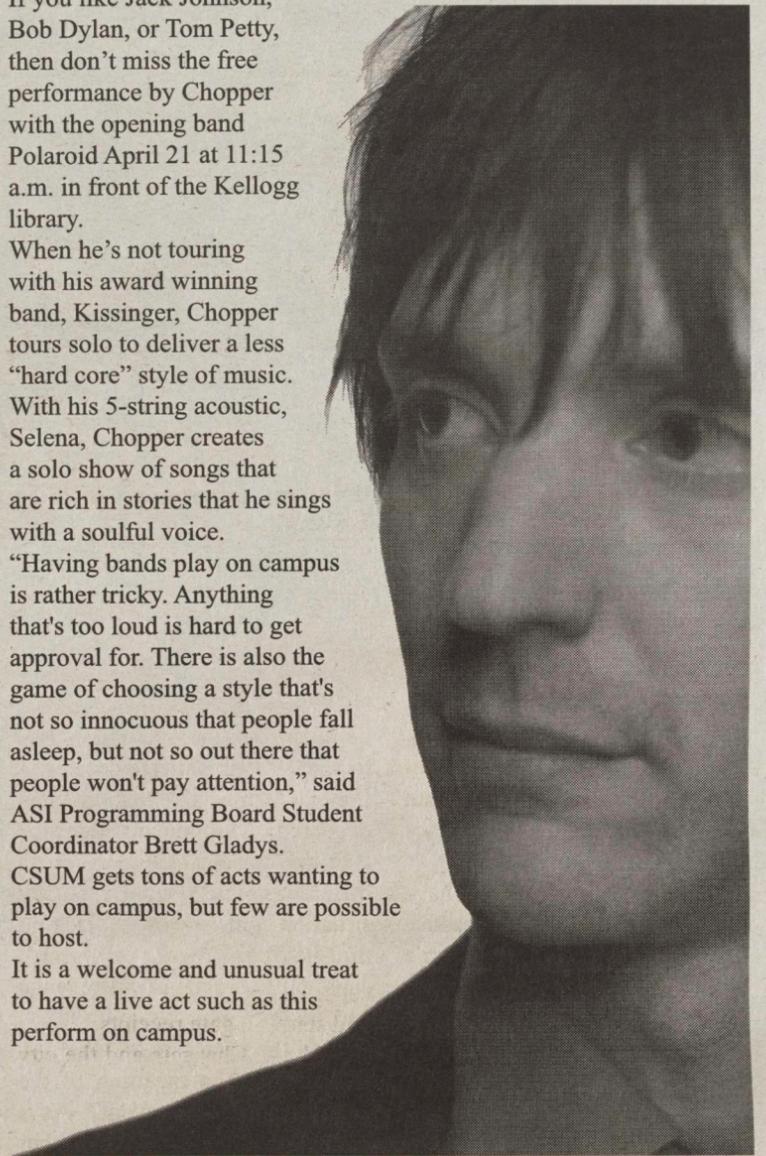


Photo courtesy of KissingerTheBand.com

Paid ASI Advertisement

By: Shannon Barnett and Manal Yamout

Would you like a free semester of tuition? How about free books or a parking permit? Well, now's your chance! The California State Student Association (CSSA), your statewide student government, is currently holding a contest titled the "CSSA Challenge." If you go to www.csustudents.org and answer five simple questions you'll have your chance. And, if you don't win the contest don't worry because your Associated Students is looking out for you. This past weekend we (Manal Yamout and Shannon Barnett, President and VP external affairs elect) attended the monthly CSSA conference hosted by San Francisco State. While at the conference we discussed several issues that could have drastic impacts on the quality of your education and the amount of money in your pocket. These issues ranged from a CSSA sponsored bill aimed at reducing textbook costs to the statewide student walkout planned for April 26th. It's wrong for the state government to balance the budget on the backs of students. That is why we need you to join us in walking out, getting on the bus, and protesting any further increase in our fees. On Monday, April 26th at 9:00am come down to Craven circle by the flag poles to get on the bus and join us in telling the Governor not to raise our fees. Sign up to get on the bus in the ASI office, Commons 207, or email roper004@csusm.edu for more information.

LET'S TELL THE GOVERNOR TO KEEP PUBLIC EDUCATION PUBLIC.
NO TO BUDGET CUTS & YES TO AFFORDABLE EDUCATION!

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MONDAY APRIL 26TH

9:00 AM

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4pm - Return to CSUSM

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Bowling for a buck may bring it back *(cdreview)*

By TOM PFINGSTEN
Pride Staff Writer

On the list of activities popular with college students, where does bowling rank? Obviously nowhere close to sleeping, but somewhere above homework.

Most likely invented by men to check out the women they've been dragging along ever since, bowling has fallen out of vogue within the last decade. But lane locations such as the Vista Entertainment Center hope to reel in at least a part of the college crowd with promotions offering discounted rates on shoes, games and food.

At the Vista Entertainment Center, "Dollar Tuesdays" are designed to draw students from local colleges by renting shoes for a dollar, selling games for a dollar apiece and, at the snack bar, cooking up dollar food specials. A valid student I.D. is required to take advantage of the special rates, which run from 9 a.m. to 5 p.m. and again from 9 p.m. to midnight every Tuesday.

With the proliferation of bright, new bowling centers

charging four or five dollars per game, older lanes have found that offering good deals is a good way to revive business. And a dollar per game is a good deal, con-

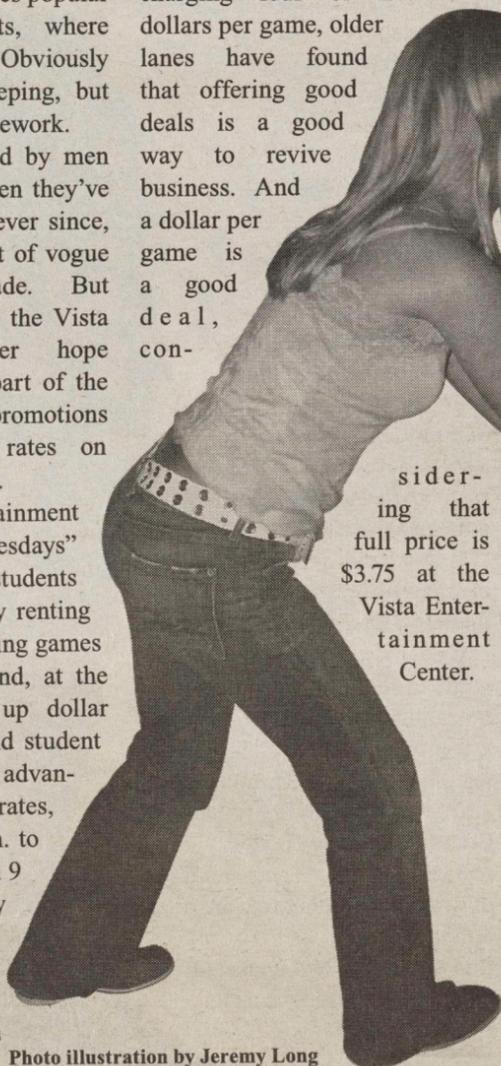


Photo illustration by Jeremy Long

sidering that full price is \$3.75 at the Vista Entertainment Center.

Dollar Tuesdays draw a unique crowd, to say the least. Well less than half of the bowlers last Tuesday

were from Cal State San Marcos or other local college campuses. The rest of the patrons reflected the diversity of Vista, with skill levels ranging from bumper bowlers to would be pros, complete with the post-strike strut (think rooster with a beer belly).

Décor in the Vista Entertainment Center heralds back to the glory days of bowling, when games were only a dollar to begin with. Yellow and orange letters accent the brown signs and walls in this seventies, western-themed bowling alley complete with a men's bathroom labeled "Studs."

Along the back of the lanes, box seats sit eerily empty, a strange sight for college students

used to scavenging for an empty desk. The lanes themselves show signs of good maintenance, and the rest of the equipment is in good condition.

The Vista Entertainment Center also has a recently renovated laser tag room, a sports bar and a banquet hall, although none of these are included during Dollar Tuesdays.

To help determine where bowling stands in the list of popular student activities, the usual

Dollar Tuesdays provide a side-trip into a subculture seldom explored by college students.

questions apply: Is it convenient? Is it cheap? Besides being both of these, Dollar Tuesdays provide a side-trip into a sub-culture seldom explored by college students (think mullets, tattoos and slippery shoes).

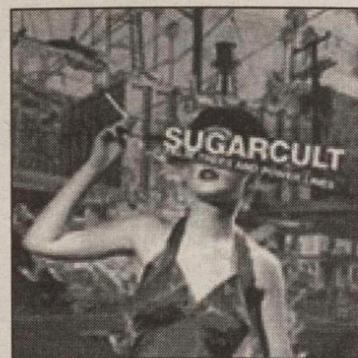


Photo courtesy of Artemis Records

By ROGER NARANJO
Pride Staff Writer



Stuck in limbo between pop and soft punk, Sugarcult tries to please both sides of the genre. Their new album entitled, "Palm Trees and Power Lines," is punk pop with no edge. The sound is typical MTV material which is reminiscent of the "American Pie" soundtrack.

Drum lines build to climactic crescendos one can anticipate with little enthusiasm. The guitar riffs are standard, redundant power chords which bands like Blink-182 and Green Day have already done and surpassed.

The singer harmonizes well with the guitar melodies and back up vocals; however, he is overpowered by the use of lyrical clichés. One song recites "She's the blade and you're just paper."

Though this band is musically tight, they seem to be driven by record label executives instead of their own style. They have a good chance in the music industry if they just stick musically to their raw gut instincts.

Truly the pop punk explosion has exploded and Sugarcult missed the chance to cash in here in the US. In Japan, however, there seems to be a Sugarcult buzz. Domo arigato Mr. Roboto.

RAD
COOL
DECENT
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WEAK

Student band Angel Carry Me lives among us

By ALLISON SANSBURY
Pride Staff Writer

They could be sitting next to you in class. You have your suspicions but you can't be sure. Black t-shirt. Tight jeans. Chuck Taylors. It is true. There are rock-stars on campus.

Seth Gretlein and Andrew Middleton, two talented students from CSUSM have started a brand new band and they call themselves Angel Carry Me.

Their sound is harder than the common interpretation of punk music but not quite death metal. Their vocals sound like a lower toned Davey Havok of AFI. They generate powerful drums and bass sounds that cause the ground to rumble, feet to shake and bodies to move.

Gretlein, a 22 year old junior majoring in Communications has more energy than the Energizer Bunny. Even after studying for

school and working on campus, Seth can still beat the drums faster and better than certain musicians who strive to be the best.

Music will always be a part of Gretlein's life. He used to work at Warehouse music, until it was shut down due to the bittersweet technological development known so profoundly as: the Internet.

"The Warehouse was awesome," Gretlein says.

His job consisted primarily of helping customers find and purchase music but there weren't always customers in the store. With an open and sometimes empty music store equipped with a top of the line sound system and a five disk CD changer Gretlein spent his time consuming mass amounts of music.



Photy by Allison Sansbury/The Pride

As you might have suspected Seth Gretlein, aka Gremlin, (pictured above) a resident of the University Village Apartments, likes to rock.

Andrew Middleton, the bassist, is a senior majoring in Communications. He is 23 years old and tutors younger students with a portion of his spare time. Middleton also spends time with his girlfriend when he is not jamming with the band, as does Gretlein.

Robbie Blatt plays guitar and attends Miramar Community College. He's 22 and works at the Whyndham Hotel in Sorrento

Valley. In his spare time he enjoys being single and watching movies with other single people.

When he is not busy bellowing out his voice box on stage, the singer, Dave Tompkins, currently has job where he too gets to engulf himself in music, among other things. Tompkins is a DJ at Pacers. At 26 he is the oldest member of the band.

The first CD by Angel Carry Me will debut in summer 2004.

Madame Melanie Hernandez

Horoscope



Aries- (March 21-April 19) I'm afraid of being on the highway with you. Slow down! I promise you'll still make it on time.

Taurus- (April 20-May 20) Don't forget all us little guys when you rake in the big bucks with your business venture.

Gemini- (May 21-June 21) Not everything is black or white. Your sweetheart will appreciate a

little flexibility.

Cancer- (June 22-July 22) Generous and humble you are a delightful person and I'm not the only one who knows it.

Leo- (July 23-Aug 22) Take it from me it's time to tune up that hooty.

Virgo- (Aug 23-Sept 22) You will be surprised by what your collection is worth on eBay.

Libra- (Sept 23-Oct 23) Those dark circles under your eyes could scare little kids. Get some sleep!

Scorpio- (Oct 24-Nov 21) Your dreams are telling you something. Pay attention.

Sagittarius- (Nov 22-Dec 21) You were wise to postpone the voyage.

Capricorn- (Dec 22-Jan 19) You got the skills to pay the bills as a handyman.

Aquarius- (Jan 20-Feb 18) I suggest you patent that idea before you tell everyone about it.

Pisces- (Feb 19-March 20) Didn't your momma ever teach you that if you can't say anything nice you shouldn't say anything at all?

Pride Literary Supplement
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