

## Press Pass: 2008 NCLR Conference

BY JACKIE CARBAJAL  
News Editor

Political or not, the chance to watch two presidential candidates speak could very well be a once in a lifetime opportunity. With the first African American nominated by a major party as the Democratic candidate and now, the first woman selected as the vice presidential running mate for the Republican party, historians will surely note the 2008 presidential election as a true milestone.

This past July, the National Council of La Raza (NCLR), the largest national Latino civil rights organization, hosted its annual conference in at the San Diego Convention Center. This year's conference also marked the forty-year anniversary for the next half hour.

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## CSUSM Unveils Tukwut Statue in Tukwut Courtyard

BY JONATHAN E.  
THOMPSON  
Pride Staff Writer

On Tuesday September 2nd during University Hour CSUSM unveiled the new Tukwut Statue in the Tukwut Courtyard located.

The sun shown vividly as students, faculty, staff, and tribal representatives quickly filled the 50 black metal seats. Large blue umbrellas offered shade while a nearby table offered light snacks and refreshments.

Before the ceremony began slightly after noon, over 100 spectators both seated and non-seated sat and stood in attention and admiration as seven key speakers informed the audi-

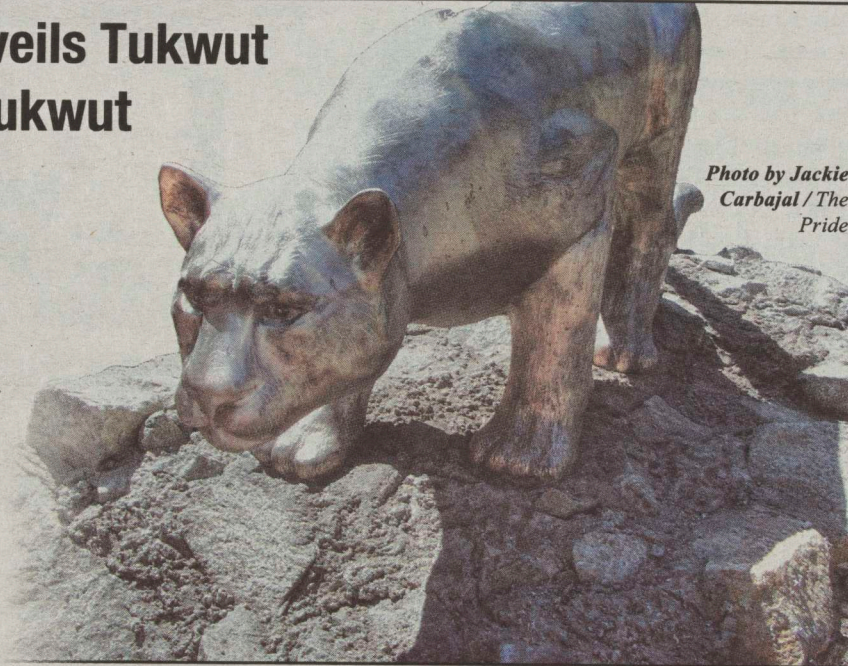


Photo by Jackie Carabajal / The Pride

ence for the next half hour.

Tishmall Turner, Tribal Liaison for CSUSM opened the ceremony stating, "Tukwut is the Luiseno word for mountain lion."

"I learned a brief history about the grounds our campus is built upon," said business senior Kyle McClellan.

Chairman Chris Denvers of the Pauma Band of Luiseno Indians spoke next. He conducted a spiri-

tual ceremony. He surrounded audience members in a trail of smoke. He gave thanks and praises for CSUSM and the Luiseno union.

"The opening prayer was amazing and very interesting," said kinesiology senior Carol Epperson.

President Haynes spoke

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## Brain tumor walk

BY JACKIE CARBAJAL  
News Editor

This Saturday, Sept. 13, The National Brain Tumor Foundation is hosting the San Diego Brain Tumor Walk and Angel Adventure, a fundraising event that features an optional 5K walk and day of community activities in support of the brain tumor cause. Now in its seventh year, the event will take place at Mission Bay Park, Hospitality Point, in San Diego from 8:00 a.m. to noon.

The registration fee for adults is \$35 and \$15 for children ages 6-17. Children five and under are free. Registration fee includes an event t-shirt, food and beverages and access to all the activities for the day.

For more information, contact the National Brain Tumor Foundation at 866-455-3214.

## McCain, Palin accept nomination at Republican National Convention

By Ben Roffee  
Managing Editor

Republicans from across the country flocked to St. Paul, MN last week to nominate John McCain and Sarah Palin as the Republican presidential and vice-presidential candidates at the Republican National Convention. From Sept. 1 to Sept. 4, prominent Republican figures including Mike Huckabee, Mitt Romney, Rudy Guiliani, and Cindy McCain spoke to supporters on issues facing America and pledged support for John McCain.

Although, most of the events scheduled for the first day of the convention were delayed on account of Hurricane Gustav's intrusion on the gulf coast, most of the speakers scheduled to make an appearance were able to do so.

President Bush and Vice-President Cheney, originally scheduled to speak on Sep. 1 at the convention, canceled their appearance, citing the need to attend to matters related to Hurricane Gustav.

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## Faculty promotions and tenure, continued

**College of Education**  
Grace Park McField, Associate Professor with Tenure

**College of Business Administration**  
Robert Aboolian, Associate Professor with Tenure  
Glen Brodowsky, Professor

**Library and Information Services**  
Judith Downey, Associate

Librarian with Tenure  
Yvonne Nalani Meulemans, Associate Librarian with Tenure  
Hua Yi, Librarian

This Wednesday, Sept. 10 at 3:15 p.m. the Office of the Planning and Academic Resources will host a reception to honor CSUSM faculty promotions and tenures this year at the Clarke Field House Grand Salon.

## Big Cat Court improves food options on campus

BY JACKIE CARBAJAL  
News Editor

For those who may not have noticed, the location formerly known as The Dome Café has undergone a makeover. The Big

Cat Corner is now the one stop shop for food on campus. Located inside the dome, the place not only has a fresh look, it also boasts new menu options including much of the same with a twist. Hoping to enhance breakfast, lunch, and din-

ner time for the campus community, Big Cat Corner now features Sushi 101, Stash and Dash: Fresh Made Sandwiches, Lettuce Eat! Fresh Market, Bamboo Stix: Flavors of Asia, Pizzatratto, and Hot Paws: Grilled flavors and more.



New menu boards will soon replace the temporary paper menus as part of the upgrades to the new food court



Photos by Jackie Carabajal / The Pride

WED

THURS

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SAT

SUN

Hi 84°  
Lo 64°

Patchy  
Fog

82°  
64°

Sunny

86°  
65°

Sunny

85°  
60°

Sunny

85°  
61°

Sunny

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# Peddling Propaganda

Why can't movies just be movies?

BY AMY SALISBURY

Opinion Editor

The summer of 2008 showcased some of the most highly anticipated films released in recent years. The Dark Knight still has the potential to outdo Titanic in highest box-office gross, George Lucas brought back the incomparable Indiana Jones, and Disney/Pixar's WALL-E produced robot dialogue comprised entirely of electronic sounds (and we understood it too). However, I go to the movies to be entertained, not for a lecture.

The way I see it, WALL-E was a kid friendly, wistful version of An Inconvenient Truth.

That was a risky comment, so it may be best to let history speak before I do.

During World War II, Disney was commissioned to create pro-American war propaganda films for every facet of the United States government to be shown in cinemas nationwide and as educational films for servicemen. According to an article published in Life Magazine entitled "Walt Disney Goes to War," over 90% of Disney employees produced these films while conscious of the fact that the reels would be a persuasive tool to win over the American people. What's more, Disney turned out multiple films with anti-German and anti-Japanese themes. One particular short, "Commando Duck," shows Donald Duck using Air Force-approved aerial bombing tactics to destroy an entire Japanese airbase by himself.

In further research, I came across a cartoon from 1942 again starring Donald Duck and (subliminally) the War Activities Committee of the U. S. Treasury Department. The animated film, called "The New Spirit," proclaimed that it would



Cartoon by Dorian A. Deptuch / The Pride

take "taxes to beat the axis." Donald Duck portrays a skeptical taxpayer who is convinced by a radio broadcast when he learns how important income taxes are to the military. In a later Gallup Poll, approximately 37% of the 26 million people who saw the film reported an increased willingness to pay taxes.

Disney's attempts to dehumanize wartime efforts are virtually parallel to Pixar putting a humorous, friendly slant on the unproved theories of certain politicians and scientists.

The entire premise of the film rests on how consumerism and environmental neglect will be the ultimate demise of man.

At best, this film should be deemed a satire. Could I have it all wrong? Could Pixar actually have purposely gone overboard in their depiction of the future? Even so, *New York Times* columnist Frank Rich admits that WALL-E provides an "[...] unmistakable summons to

remake the world before time runs out."

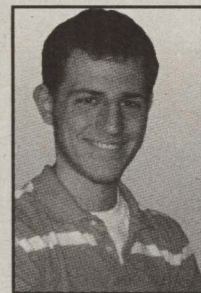
To avoid confusion, I am in no way equating global warming theories with white supremacy, nor do I condone anti-Americanism. However, it is simple fact that Disney has had extensive experience over decades about how to remain one-sided and work harmoniously with parties affiliated with the government.

At the end of the day, WALL-E

was indeed a visually dazzling movie. Pixar Studios produces exquisite computer animations sure to awe and entertain audiences just as the classic Disney cartoons still do today. As is inherently clear, Disney is well versed in making films whose message is sure to resonate within its audience. As long as the entertainment industry exists for just that, entertainment, persuasion has no place in the theatre.

## Bill of Rights The fall of The Office

BILL RHEIN  
Pride Staff  
Writer



NBC's "The Office" is set to start its new season September 25<sup>th</sup>, accord-

ing to the official website. In addition, while the show has grown in popularity, the quality of the show is diminishing. The jokes are not as funny, and the character development has gone from clever to absurd. The first two seasons were the glory days of the show as it rose. Nevertheless, I think that it where it peaked.

Ever since the last episode of season two, "Casino Night," the show's quality has been on a steady decline. I can remember being so excited for the start of season three, but the episode "Gay Witch Hunt" was a severe letdown. Since then, I have been waiting for that episode where the show becomes exciting and interesting again. However, it has been two years, and it has not made any progress.

I can discern a definitive difference in the style of the show between the two halves. First, the characters were originally unique and had a fine blend of humor and humanity. They would do funny things, but each was someone viewers could identify with. Yet, season three ush-

ered in an era where the characters became caricatures of themselves. Steve Carell's character, Michael the boss, went from silly but likeable to absurd and annoying. His actions are so over the top it becomes unrealistic and hard to follow the show. The same

is for all the personalities, such as Dwight, who have had their fine details blown out of proportion.

The show has also lost focus on where it was going. In the first two seasons, episodes happened independently with only the undertones of a relationship between characters Jim and Pam carrying though. Since the show has become more popular, it seems as if it has compromised itself to be more appealing. The continuing storylines are so overblown and preposterous that the show is a mess. There are too many new characters and storylines to appreciate.

I still am a fan of the show, but the commercialization of the show has been its downfall. The first two seasons now seem like the glory days, and if it does not improve soon, I would rather see it end now rather than burn out a few years down. But that seems to be the theme of American shows. The British version of "The Office," which inspired the NBC version, ended after two seasons, amassing only 12 episodes and a feature length episode to tie up loose ends. Whenever NBC's "The Office" ends, hopefully it can turn around before then so it can go out on a positive note.

## Concerning the SAE 9/11 Party

BILL RHEIN  
Pride Staff Writer

On September 11<sup>th</sup>, 2001, the World Trade Center and Pentagon were devastated by one of the worst terrorist attacks against the United States. Thus I find it off-putting that on only the 7<sup>th</sup> year anniversary of 9/11 the CSUSM fraternity Sigma Alpha Epsilon is hosting a party that night. The details of this event raise the issue of if America has already forgotten the victims and heroes of that day.

For me, since the attacks, September 11<sup>th</sup> has been a day of remembrance for those involved. It should be a day to pray, to grieve, and to hope for a better, peaceful future. It should not be characterized as a night to go party and dance. September 11<sup>th</sup> should be a day to thoughtfully consider the dark tragedy that occurred and to be mindful of the brave men and women who put others lives before their own.

And an element I find more

embarrassing and appalling is the theme of the party, which is "Rescue Me." Essentially what it boils down to is a firefighter party on September 11<sup>th</sup>. The men and women who showed ultimate bravery that morning should not be mocked or impersonated in this fashion on the anniversary of one of their finest days. I think it is disrespectful to the people who ran in to save others, when everyone else was running out. And the party theme "Rescue Me" brings up connotations that seem insulting to the victims of the attacks. I would hope there is not a sailor-themed party on December 7<sup>th</sup>.

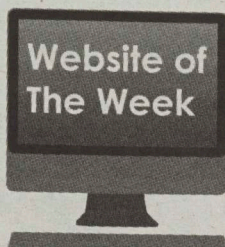
I am aware that proceeds of the event will be going toward charity, but the end does not justify the means. The night should not consist of partying and dancing, but to mourn and be thankful. To consider the day and be mindful is to push forward to a better future. Though it acceptable to have fun, judgment and taste should be shown in the planning of these events.



# ASK A NINJA.COM

He's looking forward to killing you soon...

BY CRYSTAL EVANS  
Features Editor



Being a student is tough. We have books to read, material to memorize, speeches to make, papers to write, and tests to take. As the semester kicks into full swing we tend to get a little flustered and can use a little comedy to lighten things up and take our minds off things and askaninja.com does just that.

The Web site was created in November 2005 when Los Angeles improvisational comedians Kent Nichols and Douglas Sarine decided to get together and make a podcast about ninjas. When they first began to conceptualize the idea they planned a short animated cartoon about two ninjas. The reality of that idea never came into play and instead "Ask a Ninja" was formed.

The way the site works is viewers e-mail random questions such as "I'm heading off to college, I was wondering if you had any cool ninja tips for surviving?" The guy, who the creators will not

reveal the identity of, is onscreen in a ninja suit with just his hands and eyes showing and answers the question in a ridiculous way.

For example in the college tips episode the ninja talks about how in order to succeed in college you must first immediately join a group to protect you.

He says that joining a fraternity, the band or the Baptist student union, as they are very powerful on most campuses and like to go swimming, would be good choices.

The ninja also suggests treating college like prison, bartering Top Ramen for a cougar, learning to play the guitar and never taking a class with the word modern at the beginning of it.

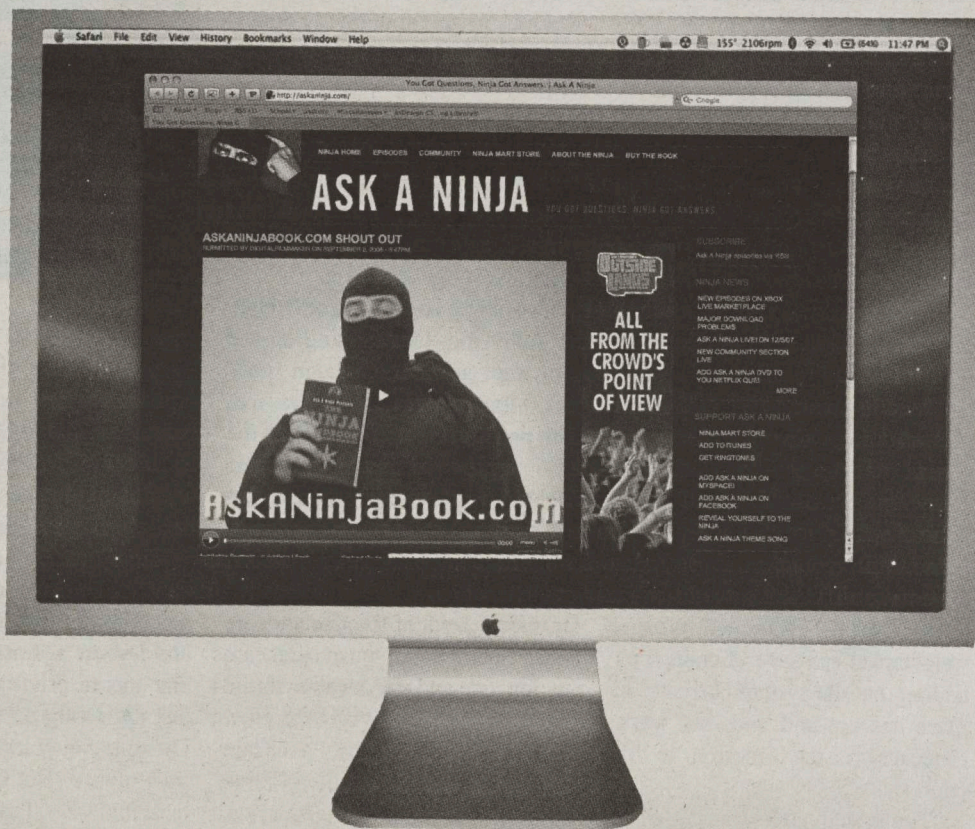
Though the videos are simply, and from the looks of them cheaply, made they are fantastic. The writing is brilliant with great literary and pop culture references. And the ninja, who practically shouts his answers, has amazing timing and delivery.

The podcasts are so popular that they offer ninja apparel on the Web site and it has been reported that the

creators make approximately \$100,000 per month in advertising revenue.

Askaninja.com is definitely a site

worth checking out. It may not leave you enlightened but it will definitely leave you laughing.



## Haven for the Sick

BY JOSEPH DERAGISCH  
Pride Staff Writer

Going to the doctor's office is something no one looks forward to. Between the long waits and the high bills it is almost not worth the treatment. However here at San Marcos students have access to a health facility literally right across the street that aims to provide excellent, affordable health care.

The Student Health and Counseling Services center, located at the corner of Craven Rd and Twin Oaks Valley Rd, is the place for all mental and physical health needs. They offer immunizations, minor surgery, physical and pelvic exams, and pregnancy tests.

They readily receive and fulfill prescriptions from outside providers, and have an extensive catalogue of basic medications available to all students at low costs.

SHCS also employs several fully trained psychiatrists ready to help students cope with stress, financial, domestic troubles, and everything in

between. It is extra services like these that set it apart from most other health-care centers.

One of the best parts of SHCS is that it tries to do away with long waits to see a doctor.

"When there is an appointment made, a student will only have to wait 5-10 minutes to see who they came to see," Cathy Nguyen said. "This is especially important to us so we can maximize the amount of patients we can help every-day."

An appointment is not mandatory for treatment, but it will ensure a shorter wait and more time with the doctor.

Along with their normal services, SHCS also holds seminars in their facility to educate students on a wide range of issues. All of the seminars are open to all students and are free of charge.

Some seminars being held in the near future include Suicide Prevention Outreach on Sept. 4, Ask the SEXperts on Sept. 16, and Women's Health and Fitness Day on Sept. 25.

The center is open from 9:00 a.m. till

## Advocation for the SHCS

4:45 p.m. Monday - Thursday and from 9:00 a.m. till 3:00 p.m. on Friday. When the center is closed they said students

should contact another local center or dial 911 in the case of an emergency.

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From NCLR, page 1

sary of NCLR's origination.

The event, held July 12-15, included speeches from NCLR President and CEO Janet Murguía, Los Angeles Mayor Antonio Villaraigosa, San Diego Mayor Jerry Sanders, Senator Barack Obama and Senator John McCain.

The frenzy of a politically driven event was visible from the windows of the convention center. Throngs of protesters and supporters alike gathered on opposing sides of the street. Media vans lined the loading zones with police officers positioned outside the entrances like maitre ds.

Thousands of people lined up, some having paid hundreds in donations, to hear Obama speak on Sunday, July 13. After an introduction from Maggie Rodriguez, Co-Ancor for the CBS Early Show, the presumptive Democratic nominee took the stage. True to form, those in attendance received his message with applause, cheers and tears. Obama elaborated on his well-stapled message of change by adding that the system currently in place has not and does not work, especially for the minorities in this country.

"The system isn't working when a child in a crumbling school graduates without learning to read or doesn't graduate at all. Or when a young person at the top of her class — a young person with so much to offer this country — can't attend a public college," Obama said.

After promising to be the right candidate to fight for a better America for everyone, Obama also called upon the Latino community to help in making that happen.

"I know how powerful this community is. Just think how powerful you could be on Nov. 4th if you

translate your numbers into votes," Obama noted. He added that in 2008, an estimated 170,000 Latinos in New Mexico alone were not registered to vote. "I'm not taking a single Latino vote for granted in this campaign. We're meeting with Latino leaders across the country. We're reaching out to Latino organizations to get input on my policy proposals. We've got a nationwide Hispanic media strategy. We're recruiting and training Latino organizers. We're holding Latino voter registration drives across America. And when I'm President, I'll be asking many of you to serve at every level of government."

McCain spoke at the conference the following day focusing on the economy and immigration policies. Although his entrance was met with protestors from the back of the room, McCain quickly gained the attention of the guests in attendance outlining his agenda.

"A recent report says small businesses have created 233,000 jobs so far this year while other sectors are losing jobs. Small businesses are the job engine of America, and I will make it easier for them to grow and create more jobs," McCain said. "There are two million Latino owned businesses in America, many of them started by Latinas. The first consideration we should have when debating tax policy is how we can help those companies grow and increase the prosperity of the millions."

McCain also responded to comments made against him by Obama a day earlier regarding immigration policies in reference to a comment McCain made stating that he would not support his own legislation if it came up for a vote.

"My campaign (on immigration reform) was written off as a



lost cause. I did so not just because I believed it was the right thing to do for Hispanic Americans. It was the right thing to do for all Americans. Senator Obama declined to cast some of those tough votes," McCain noted. "He voted for and even sponsored amendments that were intended to kill the legislation, amendments that Senator Kennedy and I voted against. I never ask for any special privileges from anyone just for having done the right thing. Doing my duty to my country is its own reward. But I do ask for your trust that when I say, I remain committed to fair, practical and comprehensive immigration reform, I mean it. I think I have earned that trust."

Following his speech, McCain opened the floor to questions from the audience. With issues ranging from the Dream Act back to immigration, McCain admitted that while they may disagree with his stances, he was willing to sit down and discuss similar issues again.

In conjunction with the convention, was the 2008 Latino Expo, which featured booths from a wide array of sponsored companies and



Photos by Jackie Carbajal / The Pride

Bystanders protest illegal immigration outside the San Diego Convention Center on the same day Obama spoke

organizations such as ConAgra Foods, Lowes, Latinos for Obama, and Estamos Unidos McCain.

The four-day event clearly was a celebration of Latino culture and the forty years spent by NCLR advocating the rights of a growing minority. In her speech at the convention, Murguía outlined her vision of a better America and the importance of the Latino vote on the upcoming

election.

"This is an historic election. It is not only historic for the make up of the candidates who are running; it is historic for the role we will play in it," the NCLR President and CEO said. "Sixteen weeks from today, on Nov. 4, 2008, I promise you America will hear our voice loudly and clearly in state after state across this country."

From TUKWUT, page 1

briefly. Then Alex Hoang conducted his speech. He described a fictional scene of a real tukwut and her cubs freely roaming the grounds that CSUSM rests on 200 to 300 years ago. The audience seemed to enjoy his speech.

"Fellow students...the Tukwut Courtyard is yours...it represents the promise of where we came from, the success we have achieved today and the prosperity that is to come. The integrity of our courtyard stands in the preservation of the name Tukwut," he said.

Sam Fernandez, American Indian Student Alliance President and Neal Hoss, Vice President of University Advancement spoke as well. Lastly, Robert Freeman who constructed the Tukwut Statue explained how the statue was built.

"The statue is going to get you. He is crouched and ready to pounce," he said in a playful tone.

"It was a nice opportunity to hear about the native America influence at CSUSM and to learn the background and meaning of [Tukwut]," said kinesiology senior Caitlin Amiton.

Dozens of students, faculty and staff, and tribal representatives rushed the Tukwut Statue after the ceremony ended. Flashes and smiles quickly occupied the previously covered statue.

From RNC, page 1

Rather than appear at the convention however, President Bush made his address to the convention via satellite transmission.

"I know the hard choices that fall solely to a president," said Bush. "John McCain's life has prepared him to make those choices. He is ready to lead this nation."

On Sep. 3, the Republican delegates voted almost unanimously to officially nominate McCain as the Republican presidential nominee, concluding a lightly contested primary season for the Republican nominee.

According to Nielsen Media Research, a record 38.9 viewers tuned into McCain's acceptance speech, with the convention averaging 34.5 million viewers

throughout the 4-day event.

At various points in McCain's address, protesters in the crowd caused somewhat of an uproar. Adam Kokesh, a formal Marine corporal and Iraq War veteran, interrupted McCain's speech, yelling, "Ask him why he votes against vets". A prominent critic of the war in Iraq, Kokesh also displayed a large sign that said on one side, "McCain votes against vets," and on the other, "You can't win an occupation." Security personnel apprehended Kokesh and released him shortly thereafter with no charges.

A group of code pink protesters were also escorted out of the convention after attempting to interrupt McCain's speech. The Republican crowd responded to these protesters by chanting

"U.S.A." and McCain jokingly referred to the protesters as "the ground noise and the static."

While McCain did not reserve criticism for Obama, he did say of his democratic rival, "Despite our differences, much more unites us than divides us. We are fellow Americans, an association that means more to me than any other."

Of his new running mate, McCain remarked, "I'm very proud to have introduced our next Vice President to the country. But I can't wait until I introduce her to Washington. And let me offer an advance warning to the old, big spending, do-nothing, me-first, country-second Washington crowd: change is coming."

Having been confirmed as the vice-presidential nomination by a voice vote earlier that day, Palin

said in her speech to the convention, "Mr. Chairman, delegates, and fellow citizens: I am honored to be considered for the nomination for Vice President of the United States...I accept the call to help our nominee for president to serve and defend America."

Palin's speech included some barbs directed at Obama. Contrasting her experience as mayor of Wasila to Obama's experience as a community organizer, Palin said, "I guess a small-town mayor is sort of like a 'community organizer,' except that you have actual responsibilities."

The presidential candidates will meet later this month on Sept. 26 at the University of Mississippi's Gertrude C. Ford Center in Oxford, Mississippi for the first televised presidential debates of the general election season.

## SLL kicks off Survival Series workshops

BY BEN ROFFEE  
Managing Editor

On Tuesday Sept. 9, Student Life and Leadership will once again start up its New Student Survival Series with a workshop aimed at helping new students acclimate to CSUSM. The fall series will feature three workshops, the first of which

will take place Tuesday Sept. 9 during University Hour in Commons 206.

The topic for the coming workshop will be "How to Survive Your First Year at CSUSM". As the name suggests, the purpose of the workshop will be to provide new students with advice and resources to ease some of the difficulties of life at college. Accord-

ing to Student Life and Leadership, the workshop will help students "learn to succeed your first year" and "get tips on acclimating to your new environment."

In that past, these Student Survival Series workshops have been a successful and effective tool for helping new students and Student Life and Leadership is looking to continue that tradition this semes-

ter.

The event will officially begin at 12 p.m. and run until 12:50 p.m. Lunch will be provided at the event by Student Life and Leadership. Students interested in attending can seek further information by contacting Student Life and Leadership at (760) 750-4970 visiting the office in Craven Hall 3400.



# Campus Career Center

BY SANDRA CHALMERS  
Pride Staff Writer

Hidden in a corner of campus is one of the most important places a student should visit throughout their academic career.

The CSUSM Career Center located in Craven Hall 1400 offers an endless amount of resources, personnel and opportunities to enhance every student's academic and future career.

"The career center offers a lot of resources that students just don't take advantage of," said Pamela Santos, a student assistant at the career center.

The center offers career exploration assessments, resume critiques, drop-in advising, practice interviews, and even workshops dedicated to choosing a major.

Ron Gaschler, the director of the career center, has over nine years of experience with career services and shares his passion for helping students through the strong programs available.

"We offer a variety of services to help you throughout your educational journey and as you transition into the world of work," Gaschler said. "Whether you need help with choosing a major/career, writing a resume, finding a job/internship and/or negotiating your salary, we are here to help."

The way the career center works is simple. For resume critiques students can e-mail their resume to [career@csusm.edu](mailto:career@csusm.edu) and it will be returned to the student within 24 hours with

corrections.

Students can also make an appointment with a career counselor to ask questions about finding job openings on or off campus, internships, or their specific major.

"In appointments students can do everything career related," Gaschler said. "From gaining assistance in choosing a major and finding out about their skills, values, strengths and personality type to assistance/coaching in finding and securing an internship or career opportunity as well as the graduate school of their choice."

The center has exclusive connections with Disney, Target, Sea World and Wells Fargo, according to their information Web site. Disney offers an exclusive summer internship to CSUSM students and Target offers special job opportunities year round.

The center even offers services to CSUSM alumni. "We try and help graduates make a smooth transition into their professional careers," said Lindsey Stolis, another student assistant at the career center.

Upcoming workshops available to students are located in Craven 1400.

1. Get A Job! Sept. 9 at noon and 5 p.m.
2. Resume Writing. Sept. 25 at noon and Sept. 30 at 5 p.m.
3. Effective Interviewing. Oct. 2 at noon and Oct. 16 at noon.

For a full list of upcoming workshops visit [www.csusm.edu/careers](http://www.csusm.edu/careers)

## UniversityVoice

### How do you feel about Sarah Palin?

"Palin is a panderer. She's an excuse to get women's votes"

**Meghan Simon**  
Senior  
Psychology



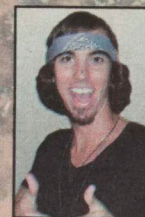
"Palin is an attempt to match Obama's ridiculous ploys for popularity."

**Matt Phair**  
Senior  
Computer Science and Physics



"I think she is hot lava waiting to explode."

**Derek Mobraaten**  
Junior  
Literature and Writing



"I heard she wants to take polar bears off the endangered species list and drill for oil. I am very much in support of the environment and that's not a cool policy to me."

**Joshua Lovelace**  
Masters Student  
Mathematics



"I think she's going to do a really good job."

**Brook Langley**  
Senior  
Liberal Studies



"I've heard good things about her appearance, but, I'm for Obama."

**Nick Lopez**  
Freshman  
Undeclared



Photos by Tiffanie Hoang / The Pride



# Calendar of Events

## Tuesday, September 9

**New Student Survival Series #1: How to Survive Your First Year at CSUSM:** 12:00 PM - 1:00 PM Commons 206

**Tukwut Leadership Circle Workshop:** 12:00 PM - 12:50 PM University Hall 373

**ASI Active Shooter Presentation:** 12:00 PM - 1:00 PM Marksten Hall 102

## Wednesday, September 10

**Cougar Clash Tailgate Party:** 2:00 PM Mangrum Field

**Promotion and Tenure Reception:** 3:00 PM - 5:00 PM Clarke Field House 113

## Thursday, September 11

**Patriot Day**

**Meet the Greeks BBQ:** 11:00 AM - 2:00 PM Library Plaza

**International Coffee Hour:** 12:00 PM - 1:00 PM Craven 3200

**MyStudentBody Requirement Information & Mocktails:** 12:00 PM - 1:00 PM Commons 206

## Friday, September 12

**Meche Balie de Independencia:** 8:00 PM Clarke Field House 113

## Saturday, September 13

**Women's Soccer vs. Kansas Wesleyan:** 1:00 PM Mangrum Field

**Men's Soccer vs. Kansas Wesleyan:** 3:00 PM Mangrum Field

## Monday, September 15

**Rush Week Begins**

### September 2008

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

(Email event submissions to [pride@csusm.edu](mailto:pride@csusm.edu) ATTN: Calendar of Events)



# NFL Week 1 Top 10 Storylines

BY LANCE CARTELLI  
Pride Staff Writer

The long awaited opening weekend for the NFL has come to an end, there were some snoozers (Giants vs. Redskins) and some very dramatic games (Chargers vs. Panthers), sorry Charger fans, but a lot was learned from the first week of games.

10. The No Fun League. After officially getting his named changed to Chad Ocho Cinco from Chad Johnson, the NFL wouldn't allow him to have what will soon be the best selling jersey in the league on his back. Also, after scoring a touchdown against the Browns, T.O. known for his antics and touchdown celebrations, had a lackluster attempt mimicking Ussain Bolt, I'm sure they flagged him for his poor celebration rather than the 'excessiveness' of it.

9. Rookie QB's starting career with victories. Falcons rookie QB Matt Ryan, who is absurdly making more money than Tom Brady, threw his first touchdown of his career it just happened to be in his first attempt ever for a 62 yard pass to Michael Jenkins, and he also got great support from newly acquired RB Michael Turner. Joe Flacco, not as impressive as Ryan, led his team to an upset victory over the Bengals, whose offense was abysmal. Both QB's give their team high hopes that their franchise may be turning around.

8. NFC's Best Division. Everyone thinks it is the NFC East with all four teams playoff contenders, but don't count out the NFC South. The Saints beat defending division champion Buccaneers, the Panthers defeated a Super-bowl contending team in the

Chargers, and the Falcons won big, albeit against the Lions.

7. NFC Worst, oops the NFC West. There is no question which division is the worst in the NFC, with three of the four teams 0-1, including the Seahawks, who have won the division the past four years, 8-8 or 9-7 could once again win this division. The division includes perennial losers like the Rams, 49ers, and Cardinals, let's just root for my 49ers!

6. The Saints restoring hope in New Orleans...again. Just three years ago, the Saints went from being the 2<sup>nd</sup> worst team in the league to a playoff team, but that was just their 2<sup>nd</sup> best achievement from that season. They helped restore a city decimated by Hurricane Katrina. Now just a couple weeks after Hurricane Gustav, the Saints opened their season against the Buccaneers and came away with a victory

to help New Orleans keep their minds off of another hurricane.

5. Preseason actually means something. There was some debate that in the future pre-season may be cut down to 2 or 3 games, but it looks like teams need these for games with how rusty some of the highly touted teams looked. Teams like the Chargers, Colts, and Seahawks, who did not play their starters that much at all, all struggled through their games.

4. Playoff teams from last year losing. The Seahawks, Jaguars, Buccaneers, Redskins, and Chargers are all teams that made the playoffs last year and lost their first game. That is 5 out of the 12-playoff teams to lose.

3. The New York Bretts, I mean the New York Jets. Unless you were living under a rock for this past summer, all you heard was the 'Brett Farve Saga'. Now that

the season's over you still won't hear the end of it, and with Tom Brady's season in question they have a chance at winning the division. Hmm, I am hearing something from New York--J-E-T-S...BRETT, BRETT, BRETT!

2. Tom Brady's left knee. There are reports that Tom Brady has a torn ACL and will be out for the season. Without Tom Brady, the Patriots were a goal line stand away from going to OT with the Chiefs, the worst team in the AFC West. The Pats 20 game regular season win streak will be in jeopardy next week.

1. The mainstream media's obsession with Tom Brady's left knee. If you thought you heard a lot about Brett Farve, well you'll hear just as much about Tom Brady's knee especially until it is confirmed what is wrong with him. So avoid ESPN and the internet at all costs!

## Men's Soccer go 0-2 in two close games

BY LANCE CARTELLI  
Pride Staff Writer

Coming off a heartbreaking overtime loss on Aug. 29<sup>th</sup> to Cal State Los Angeles, the Cougars looked uninspired until late in the game, where they came up just short in a fiery comeback losing 2-1 to Masters College.

On a Tue. afternoon, the Cougars got dominated from the start, after many shots on goal Masters finally got on the board in the 29<sup>th</sup> minute off a corner kick by Jacob Marchesani that was headed in

by Guillerme Mitrovitch.

Coming back from halftime, things did not look any better for the Cougars. In the 65<sup>th</sup> minute, David Alegria chased down a deep ball and passed it to Marchesani who scored easily, giving him an assist and a goal in the game.

With ten minutes left in the game, the once quiet crowd, affectionately called the 'Blue Crew' for the Cougars team color, seemed to breathe new life into the Cougars, especially senior co-captain Greg Reese,

who blasted a perfectly hit 25 yard shot to score the team's only goal.

With just minute's left in the game, the Cougars brought their keeper, Tashi Nakanishi, from the goal to get an extra attacker. Nakanishi had the Cougars last opportunity and just missed a shot over the crossbar.

In the Cougars second game of the week, they played a hard fought match against UCSD, losing in the late minutes 2-1 after being up 1-0 in the 85<sup>th</sup> minute.

Although the score was 0-0

most of the game, the Cougars dominated from the start getting more shots on goal and more corner kicks throughout the game.

In the 85<sup>th</sup> minute, Brandon Zuniga drew a foul in the box, which allowed for Christian Soares to score on a penalty kick to give the Cougars the 1-0 lead with just a few minutes left.

"We were terrific," said Assistant Coach Bobby Renneisem. "We owned the game".

But owning the game does not guarantee victory, in the 87<sup>th</sup>

minute UCSD scored after a free kick near midfield that was played into the box and was eventually scored the equalizer by Aaron McDowell.

Just minutes later in the 90<sup>th</sup> minute, Josh Jackson had a free kick from 30 yards out that was played into the box and Jared Kukura scored what would be the game winning goal.

The Cougars fall to 1-3 on the season with their next game against Wed. at 4 pm against Azusa Pacific University at home.

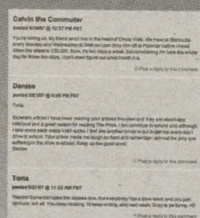
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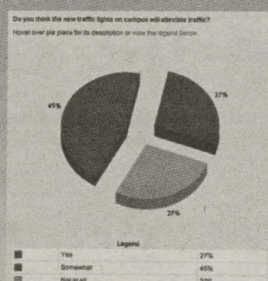
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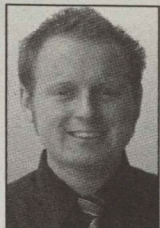


**Check out The Pride every Tuesday.**  
**Available at various locations throughout campus.**



# Hopf Dunkle WeiBe

BY JONATHAN E. THOMPSON  
Pride Staff Writer



Weissbier-Brauerei Hopf brews and bottles Dunkle WeiBe wheat beer in Miesbach located in Bavaria, Germany. Uplifters Sprits of North Hollywood, California, imports the beer into the United States. The 86-year-old brewery produces the beer under the German Purity Law. The German Purity Law officially began in 1516. The law requires beers adorning the label to consist of water, barley and hops. The ordinance ceased in 1987. However, the company adheres to the rigid standards.

Hi-Time Wine Cellars in Costa Mesa sells 23 fluid ounce single bottles. The dark brown glass bottle displays a crimson, cream, and gold label. A bottle cap with the same colors and the company's logo seals an ale with 5% alcohol by volume.

The wheat beer pours slightly thick generating a full one-inch thick head. The head remains for a minute or two then resides leaving a foamy frothy lancet atop a dark brown brew. Often a film or lancet forms after initial foaming dissipates. Most beers taste better when poured

into a specific styled glass because the motion unlocks and releases certain flavors. Curiously, the beer touts an exciting thicker than usual lancet.

The beer smoothly enters the mouth. A bitter shocking sensation enters undetected then unleashes a full-fledged Jackie Chan assault on the taste buds. The tingling sensation lingers before quickly exiting as the contents flow into the gullet below. The beer's unique composition should pair well with dinner meals that are spice free such as beef stew or pizza. The prickling effect will counterbalance otherwise bland tasting food.

Enjoy Hopf's Dunkle WeiBe wheat beer as a congratulations as the third week of the fall 2009 semes-

ter takes off. Higher education and good beer are an excellent combination. Salute!



# Invisible Monsters

## Chuck Palahniuk

BY LANCE ROSENBERGER  
Pride Staff Writer

Many on campus are aware of the cult-like following Chuck Palahniuk's most famous book, and the Fox movie of the same name, has received.

That book is Fight Club. But not so many are aware that before Fight Club ever existed, Palahniuk had already written Invisible Monsters. Some might go so far as to say Invisible Monsters is Fight Clubs older brother... or sister.

Chuck Palahniuk originally wrote Invisible Monsters, but when he tried to get it published all the publishers said "This is too graphic, we can't let this through." That's when Palahniuk decided to write the most graphic, disturbing novel he possibly could. That novel was Fight Club.

In a weird twist of fate, the same disgust which turned publishers off to Invisible Monsters had them raving about Fight Club. Now an established author, Invisible Monsters was able to be brought into the world.

To summarize Invisible Monsters without giving away too much, all I can say is nothing is as it appears. The story follows Shannon McFarland, a beauty model who gets her face ripped to shreds in a car accident.

Wallowing in self petty, she meets the beauty queen supreme Brandy Alexander, whose ideology of beauty in modern society brings them on a sort of adventure the likes of which you have never, ever read before.

A word of warning. While the storyline, writing style used, and the morals are all exceptionally brilliant, this book is a dark cynicism of modern society's views on gender roles, life, family archetypes, sexually, God and especially beauty. That's quite a list.

If you are easily offended by these topics, this probably isn't the book for you. But if you aren't offended, or are of curious nature and wish to hear varying opinions on any of these themes, I suggest this book wholeheartedly.

With that said, it is rather graphic in its description of many things, including the description of her face after the accident and the things girls will go through to acquire beauty.

For girls, this book is about breaking free of the bonds society puts on you, especially in fields of beauty and sexual appeal. Guys, I suggest just enjoying the constant twist and turns of the book. And everyone well chuckle at the narrator's dark humor.

Invisible Monsters has something for everyone, but just remember as you read: Nothing is as it appears.

# Student spotlight Tony Avitia

BY KATHRYN MCBRAYER  
A&E Editor

Who is Tony Avitia? Is he a CSUSM student, or a musician?

The answer to that question is not a clear or decisive one. Avitia is more of a union of the two entities.

Drawn to music at a young age Avitia found that music was, "a place where [he] found personal happiness." Tony Avitia is a full time Literature and Writing student here at CSUSM who also finds the time to pursue his dream of rock-stardom in-between papers, exams, and the inevitable WebCT posting.

When asked how he manages to juggle the schedule of a full time student and musician he says, "It all tends to blur as the day goes along. Rehearsals segway into class papers and creative writing assignments sometimes become lyrics or ideas for songs."

Avitia came to southern California from Houston TX, drawn by the sun and music industry.

In the beginning of his band days Avitia was the one writing the music, recording the various instruments and promoting. His self named band, "Avitia" is composed of a 5 piece band that has played venues such as; Whisky A Go Go, The Viper Room, House of Blues, Canes, and The Derby.

The Band is composed of Warren Henderson on bass, Scruff MacDonough on drums, Alex Bigelow on guitar, Brandon Turner on guitar and Tony Avitia on guitar/ vocals/ and whatever else needs to be done.

Avitia shrugs away from describing the sound of his band, but when forced he says they, "like to think of themselves as space-rock groove thing."

One of Avitia's three albums by Broken Note Records is titled "Oceanside." In the establishment of Avitia's musical journey

he wrote most of the songs as well as performed them for the recording, now all of the members of the band write and they have several new songs recorded.

Their next and third album will be entitled "Ireland Awaits" and will have songs such as, "Disco Dan," "Appeal," and "Can't see you." Avitia plans on graduating this semester and hopes to take his band on tours heavily throughout 2009.

For more information on Avitia and upcoming shows see their websites myspace.com/avitia, sonicbids.com/avitia, and www.avitiamusic.com.

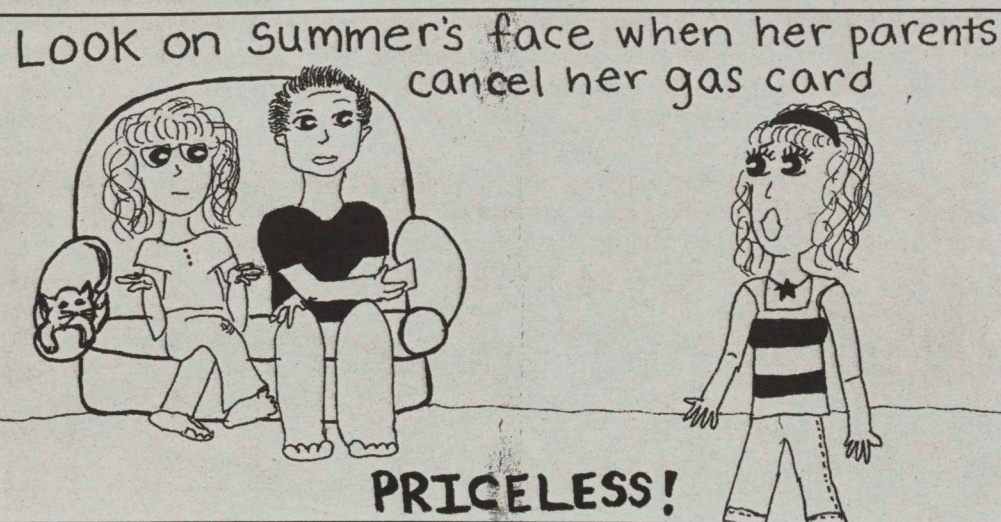
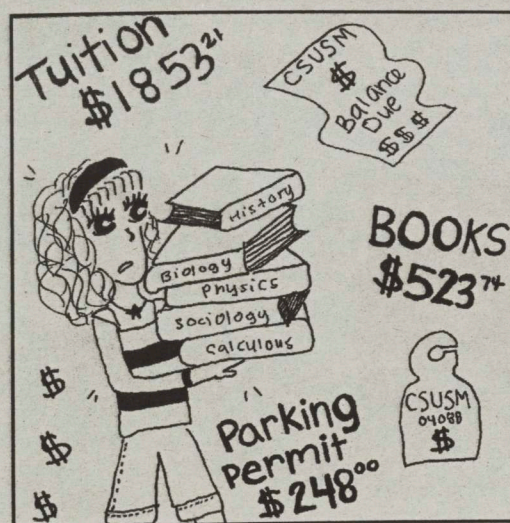


Tony Avita, center, with his band mates of Avitia

Photo courtesy of Tony Avitia

# PrideComics

Just For Shiggles / Jenny Bigpond







# NY New York Pizza PD Department

BY BILL RHEIN  
Pride Staff Writer

Over the summer a new branch of the New York Pizza Department opened in San Marcos. Located on San Marcos Boulevard near Highway 78 in the shopping center with Best Buy, NYPD serves fresh handmade pizza daily. The attention to detail, quality ingredients, and customer service make this a great place to eat.

NYPD offers several different types of pizza to meet anyone's taste. They serve the classic cheese pizza, which can have a wide number of toppings added. This includes meats, such as pepperoni, vegetables, and others, including anchovies.

In addition, they have over a dozen specialty pizzas. These range from traditional pizzas such as meat lovers to some unique creations.

Some of the other highlights are the Alf redo pizza and the Buffalo chicken pizza. Both pay fair tribute to their original dish combining all the flavors into a delicious pizza.

Besides pizza, NYPD offers many other delicious dishes. They put the same craftsmanship into the sandwiches and calzones that they do their pizza.

Also available is a selection of salads for those looking for something on the lighter side. And the chicken wings are incredible. They are on par with some of the best served in Buffalo because of their

great flavor and texture.

To wrap up the meal the desserts are fantastic and the large cannoli steals the show.

The atmosphere of NYPD is also pleasant. It may be small on the inside, but the decorations bring life to the story.

The prices are fair, based on the quality and the number of specials available, such as 99 cent slices of pizza on Monday and Wednesday and 2 for 1 Tuesdays.

The staff and manager, Babak Mirhashemi, are incredibly friendly. Combined with all the great food NYPD is an excellent place to eat again and again.



Photo by Nick Strizver / The Pride

## DROPPING: DVD RELEASES

Tuesday, Sep 09

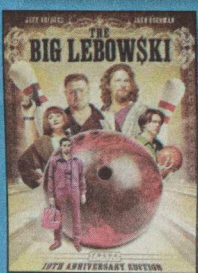
By Bill Rhein / Pride Staff Writer



### BABY MAMA

GRADE: C-

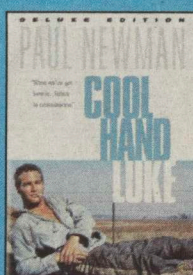
There is not much to say about this film. This movie is flat and suffers from lack of depth, comedy, and plot. SNL stars Tina Fey and Amy Poehler cannot save this film about sterility and a surrogate mother, which is not worth the 100 minutes it runs.



### THE BIG LEBOWSKI

GRADE: A

Though some may struggle with this original story of the Dude, gangsters, and a soiled rug, this is a classic film. The Coen Brothers show off their all their strengths here and still have it as their new film, "Burn After Reading," hits cinemas Sept. 12th.



### COOL HAND LUKE

GRADE: A

This classic is rereleased on DVD and Blu-Ray to give another generation a chance to see this masterpiece. It is the only movie that can stand next to "The Shawshank Redemption" for the title of best prison movie. The legendary Paul Newman gives one of his many great performances as the titular character.



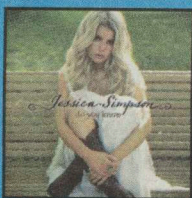
### THE FALL

GRADE: C-

This classic is rereleased on DVD and Blu-Ray to give another generation a chance to see this masterpiece. It is the only movie that can stand next to "The Shawshank Redemption" for the title of best prison movie. The legendary Paul Newman gives one of his many great performances as the titular character.

## CD RELEASES

By Sandra Chalmers / Pride Staff Writer



### COUNTRY

Do You Know

JESSICA SIMPSON

Jessica Simpson's blonde ambition turns its back on pop and goes country! Her new album "Do You Know," is her debut into the country scene and seems to be fitting right in with her single "Come on Over." She's got the cowboy

(Tony Romo), her hometown in Texas, and the boots made for walking straight into country music success!



### RAP/HIP HOP

The Quilt

GYM CLASS HERO

Gym Class Hero's new album "The Quilt" features collaborations with Brit sensation Estelle, Busta Rhymes, and of course Fall Out Boy frontman Patrick Stump. Their new single "Cookie Jar," features fast rhymes, catchy beats and even a line about Scooby snacks.



### PROGRESSIVE / EXPERIMENTAL

The Ocean and the Sun

THE SOUND OF ANIMALS FIGHTING

So, the band member lineup sounds like a zoo, and they wear masks for almost every photo op, but if you're thinking they sound like some other band, you will be proven wrong. "The Ocean and the Sun" is The Sound of

Animals Fighting's third album and the unique collaboration features members from Circa Survive, Finch and the RX Bandits. Together they create a modern universe of magnificent noise.



### CHRISTIAN / ROCK

A Heart Like Yours

SONIC FLOOD

TSonicFlood's new album "A Heart Like Yours," is the band's first ever independently released album after releasing most of their other CD's on Sony BMG. They asked fans for input on the cover design and a name for the new album.

Keeping steady with their steadfast Christian roots, Sonicflood new single "Look to Love," is available now.