

Masquerade Ball at Hard Rock Café

A new venue with a club-like atmosphere is expected to be a great success

BY LILLIAN POZOS
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Cal State San Marcos Associated Students, Inc. will be hosting the 5th annual Masquerade Ball on Saturday, Oct. 15 from 8 p.m. to midnight at the La Jolla Hard Rock Café.

ASI's Tanja Schroeder, director of Annual Events and Traditions, looked into different venues over summer to house the Masquerade Ball. She wanted to do something different than past balls that have been held at the Escondido Center for the Arts and

Pachanga Resort & Casino. Hard Rock Café was chosen due to its unique atmosphere and the facility's eagerness to work with ASI.

Previous balls have been really successful and ASI expects this Masquerade Ball to be no different. ASI programming board anticipates 500 people in attendance. The ASI programming board and Hard Rock staff will be there to make sure everything runs smoothly.

Students should expect to have "a lot of fun", said Tanja Schroeder. The annual Masquerade Ball is the largest event that ASI's programming board throws and this year is no exception.

La Jolla's Hard Rock Café will be closed to the public at



Photo by Christine Vaughan / *The Pride*

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5 p.m. and completely transformed for the Masquerade Ball. Having the Masquerade Ball at a different venue means a different atmosphere. In the past, the balls have had a high school vibe to them. This time ASI is trying to liven things up by creating a more club-like atmosphere to the evening's festivities. Tables will be cleared to create a dance floor in the restaurant with a live DJ available for requests to keep people dancing all night long. A second dance floor will also be held on the patio.

Appetizers and refreshments will be provided. Alcoholic drinks will be available through a cash bar and wristbands will be given to those over 21 years of age. Security will be at the event checking IDs and tickets at the door.

Tickets are free to CSUSM students and \$15 for pre-paid guests or \$20 at the door. Tickets can be purchased at the ASI ticket window in Commons 207. Limited parking is available in the Hard Rock Café underground parking garage for \$2 a car, located on the south end of the restaurant. There is also ample street parking near the Hard Rock Café.

The hotel across the street from La Jolla Hard Rock Café, Inn by the Sea, has special room rates available to CSUSM students.

For more information about the Masquerade Ball, contact Tanja Schroeder at (760) 750-6012 or schro005@csusm.edu.