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TUESDAY, SEPTEMBER 27, 2005

VOL. XIV NO. 5

New major offered at CSUSM

Biotechnology blends science with business management

BY ALEX LOPEZ Pride Staff Writer

This past summer, a new Biotechnology major was approved by the Chancellor's office for Cal State San Marcos. Dr. Albert Kern, director of biotechnology programs here at CSUSM, was able to get this program started with an internship with 11 companies.

The major is needed because the market research and the leaders of the Biotech industry need well prepared graduates in lab and business. The Biotech program not only includes the internship, but also guest lecturers and mentors from the Biotech industry.

Kern stated that he does not know how many students will actually

See BIOTECH, page 3

W. Keith Kellogg II, benefactor to CSUSM, dies at 98

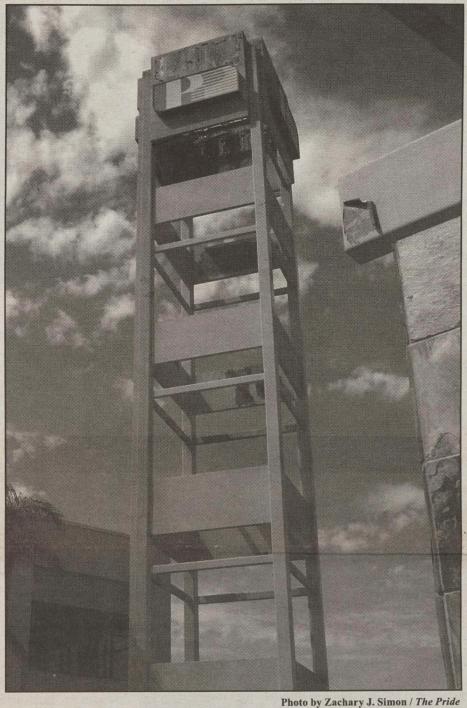
BY PATRICK B. LONG Pride Staff Writer

W. Keith Kellogg II, Cal State San Marcos benefactor, passed away Friday, Sept. 16, 2005, in his home in Rancho Santa Fe, Calif. Kellogg, 98, passed away from heart failure, according to an article in the San Diego Union Tribune printed Thursday, Sept 22, 2005.

According to the article, Kellogg, the grandson of the cereal mogul W.K. Kellogg, "was born June 6, 1907, in Battle Creek, Mich. He was the owner and founder of General Wax Paper. He was a member of the Rancho Santa Fe Senior Center, the Community Foundation and the Library Guild."

The Cal State San Marcos campus received millions from Kellogg and his

See KELLOGG, page 2



Student health and counseling services building. Student health fair to be held on Sept. 29 in front of Kellogg Library.

Health, wellness and safety

The 8th annual Health Fair to be held on campus

BY LIZZ OSBORNE Pride Staff Writer

Local vendors have a chance to liven things up in front of the library at the Cal State San Marcos Human Resources and Equal Opportunity Department's 8th Annual Health, Wellness and Safety Fair, on Thursday Sept. 29 from 10:30 a.m. to 1:00 p.m.

The health fairs will have a plentiful assortment of freebies and handouts. Red Bull will be giving away samples of their energy drink, and every vendor has been asked to supply event goers with something that they can take with them back to their frat, sorority, dorm, apartment, house, igloo, or tract mansion.

Many lively booths will be set up around the library plaza during the entire event, including ones sponsored by 24-Hour Fitness, the City of San Marcos, the San Diego Blood Bank, Planned Parenthood, MADD, the University Police, the Kinesiology Department, and Risk Management among others. Highlights will include a demonstration by R.A.D., Rape Aggression Defense.

Every student, staff, and faculty member can gain from attending. The concentrated wealth of health-oriented informa-

See HEALTH FAIR, page 2

Join Campus Organization of the year

Orientation Team looking for prospective leaders to share cougar enthusiasm

BY JESSICA DAMBKOWSKI Pride Staff Writer

The Orientation Team (O-Team) at CSUSM was voted Campus Organization of the Year last spring, at ASI's Student Leadership Awards Night.

According to Julie Wright, the assistant director of campus life, O-Team began in the past as a peer mentor program which focused on leading students around the university. "I've only been on the staff since 2001," said Wright. "And [since then] the philosophy has changed." Today, the O-Team concentrates on building new relationships, increasing student's communication, and their interactions.

The O-Team changes its procedures for orientation from year to year. Wright said, each fall the team listens to ideas from new members, and if they like them, the ideas are used in future orientations. She further explained that one new idea was an introduction video, showing hot places to visit on campus, landmarks, and some history of the university.

For the fall 2006 orientation there is talk of changing how the students receive all the information. According to Wright, instead of bombarding students with information in a single day, they can attend expos, like student life, or faculty, on the

See O-TEAM, page 2



Photo by Christine Vaughan / The Pride

An open seat at ASI

See News PAGE 2



Catch a wave with CSUSM surf team

> See Variety PAGE 7



The pros and cons of smoking

See Opinion PAGE 9



"Flightplan" movie review

See A & E **PAGE 12**

wife Janet "Jean", of 37 years; his daughter Joanne Beverlin of Grand Rapids, Mich.; son

Will Keith Kellogg III of Wil-

mette, Ill.; stepchildren, Caro-

lyn McGurn of Hohokus, N.J.,

and Tom O'Connor of Tacoma.

Wash.; nine grandchildren; and

15 great-grandchildren, accord-

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The Pride

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Preview Day for prospective students

BY SHELLY MONROE Pride Staff Writer

Cal State San Marcos will host its Preview Day on Saturday, Oct. 1 from 9 a.m. to 3 p.m. The purpose of Preview Day is to show what the campus has to offer to prospective students.

"It's a showcase of our university," Admissions Counselor, Karen Francisco-Butler said. There will be volunteers bringing people on campus tours. Housing tours will provide dorm information to all interested students. Field house tours will also be offered all day. Thirty student volunteers are signed up to help with Preview Day. Volunteers include student workers, clubs, and organizations from campus. "At an event like this we can't have too many volunteers to make it successful," says Admissions and Recruitment Director, Nathan Evans. Volunteers are still welcome to assist with the various festivities of the Preview Day

Outside the library will be a Campus Resource and Information Fair. Admission and Application Workshops for freshmen and transfer students will be provided. The University Bookstore, Kellogg Library, and other services will be opened on Preview Day.

Information sessions by academic departments will provide information on all majors currently offered here at Cal State San Marcos. Some of the academic departments that are participating are the business,

education, and science departments, among many others. A Financial Aid Workshop will be set up outside the Kellogg Library to help students find resources for scholarships, grants, and loans. Advisors from the Career Center will also be assisting prospective students with career searching, local job availability, and other services including boosting up

NEWS

Among other services that the campus will be showcasing this day are the Educational Opportunity Program (EOPS) and Disabled Student Services. Preview Day will showcase the academic programs and faculty, and the student experience to all prospective freshman, transfer and graduate students. Student entertainment, Taco Pablo's and Starbucks will be selling refreshments and food. A student alumni panel will also be available to discuss their college experience at Cal State San Marcos.

The fall 2006 application process will start Oct. 1 and go through Nov. 30. This will allow prospective students to apply for admission for the fall 2006.

"See what we're all about," Francisco-Butler concludes. RSVP for Preview Day on the Cal State San Marcos Web site www.csusm.edu/admissions/ preview/. For volunteer signup or information please contact: Karen Franciso-Butler, Admission Councelor, kfbutler@csusm.edu.

tion will benefit, inform, and

HEALTH FAIR, from page 1

KELLOGG, from page 1

wife Janet "Jean" Kellogg over the

years, including a reported \$1.5

million donation to help build the

library that bears their name. The

\$48 million dollar library, which

opened in spring of 2004, is the

largest building on campus.

entertain all members of the Cal State San Marcos community who live within the San Diego County area. Unfortunately for outsiders, this is not an event that will be open to the general public.

Past events have been highly successful. Last year over 1000 people came through the quad to learn more about how to improve, maintain, and enjoy healthy life-

"This program began as a way for employees to learn information about their benefits plans. Eventually students wanted to be involved in the event and have things that could benefit them as well as the staff and faculty of Cal State San Marcos," according to Event Volunteer Coordinator Phillip Lovas.



Photo by Patrick B. Long / The Pride

O-TEAM, from page 1

first week of school.

Wright commented on how beneficial O-Team is for the students, since members can attend conferences and increase their community leadership skills, learn diversity and how to maximize their resources. There is an added bonus of priority registration, which the members deserve, said Wright, since O-Team is a lot of work for volunteers.

"But, people find value in it and join ... You don't have to be a rowdy cheerleader to be a great O-Team leader," said Wright.

One of the more prominent demands of being on the O-Team is a weekly training schedule for the spring semester, Wright said. This training is an opportunity to see and get to know a small group of people, commented Wright, and being part of the group is

"It's really a frame of reference," said Wright when referring to how students react to the training for O-Team.

There is still time to join the O-Team; the application deadline is Sept. 30. To sign up for O-Team go to Craven Hall 4116 and pick up an application.

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ASI looking for candidates Representation needed for two vital positions

BY JASON SAUMUR Pride Staff Writer

With the semester in full swing, Associated Students Inc. looks to fill two vital positions on its staff, the Post Baccalaureate Representative and the Childcare Representative.

Following last spring's Associated Students election, the post-graduate representative position remains open because no student ran to fill the position. The ASI Board of Directors originally approved the creation of this position on Feb. 13, 2004.

ASI's Vice President of Communications, Kellie Klopf, added that "ASI would love to fill this position, so those students can be represented on campus."

This representative position requires the student be in post-graduate studies at CSUSM. Being a post-graduate, the student can easily bring views, concerns, and valuable input to San Marcos students and student government from its core constituency of graduate students.

Duties entail working in the ASI office for a minimum of eight hours weekly supporting University activities and voicing student concerns and ideas along with serving on a total of two committees, one on an ASI committee and another on a University committee.

This week, ASI begins accepting applications for a position recently vacated on the Board of Directors, the Childcare Representative. The representative assists the Early Learning Center in promotion and incorporation of its ideas and interests on the ASI Board of Directors and for the students at large.

The Childcare Representative also works at the ASI office for a minimum of eight hours weekly though they chair the Childcare Committee and serve on a University committee. In addition, the student must participate in eight ASI functions or activities per semes-

For more information about these jobs, please visit the ASI Web site www.csusm. edu/asi/about/jobs.html and download the appropriate file for full details on the specific

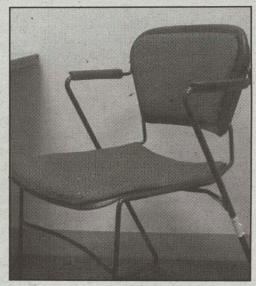


Photo by Jason Saumur / The Pride

For any further questions that are not answered by the position outline are encouraged to contact Kellie Klopf at kklopf@csusm.

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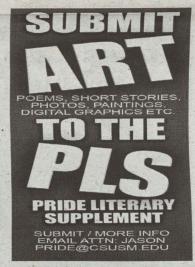
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BIOTECH, from page 1

be interested in this program because of how new it is, but he is very excited to coalesce the students from CSUSM and the ones from other community colleges in the biotech program.

"Hopefully more students will find out more about it by next semester," said Kern. The Biotech major started this fall. The courses required for this major range from hard sciences to business courses such as Financial and Managerial Accounting. Kern was interested in starting up this new major here at Cal State San Marcos because of his personal experience in the Biotech industry. He worked in the industry for a little over 25 years before he came to CSUSM. Working for a large multinational and start up company, Kern was also able to hire and manage many people. All he wants now is to share what he has learned.

"There is a lot more to biotechnology than just working in a laboratory," said Kern when asked what are the possible

careers one might get from getting this degree. There are many jobs beyond the lab that involve science and require the understanding of it. Kern also said that graduates with this degree would be able to find a job very easily, especially down here in San Diego since it is rated as the number one cluster in the biotech industry. If someone earns his or her degree in the biotech field, they wouldn't have to travel very far to find a great career.

"Science is a creation of new knowledge, and technology is the application of it," said Kern. He hopes many more students who are interested in science will be able to take advantage of this new major.

Kern is extending an invitation to the campus to anyone interested in gaining more knowledge about the biotech field. On Oct. 6, Mr. Joe Panetta, CEO of BIOCOM, will be speaking at ACD 404 from 1:00 p.m. to 2:45

Students who are interested in more information about the guest speaker and the biotechnology

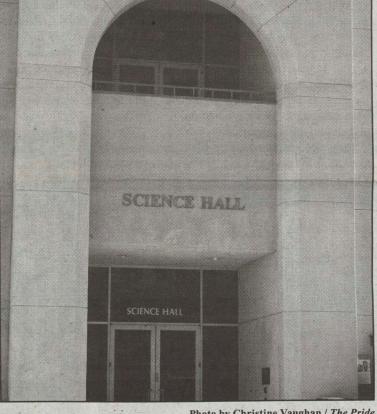


Photo by Christine Vaughan / The Pride

program at Cal State San Marcos can contact Al Kern, director, biotechnology programs, 760/750-8038, alkern@csusm.edu.

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Successful Student: TV show Ian Bentley

BY KIMBERLY RAYMOND Pride Staff Writer



Success comes differently to everyone. For some, the idea of success come can through love for

others success comes in the form of money. Ian Bentley has encompassed all aspects of success as defined above.

Bentley is a business marketing major at Cal State San Marcos. At age 21, Bentley has just sold his business of three years and already has a prestigious job waiting for him upon graduation this fall. Bentley is a student who has been able to take his opportunities and expand on them.

Bentley started detailing cars in high school as an employee for someone else's business. It did not take him long to realize that he wanted all the profit. Through perseverance and high ambition, Bentley took the knowledge gained in mobile car detailing and manipulated it to suit his business.

Bentley was the owner operator of Bentley Mobile Detail; a company which he based out of

North County. Bentley has a core group of cliental that he meets at their convenience. Of Bentley's many high-end clients, the former executive of General Motors is included.

Bentley focused on corporate clients and had enough to stay busy. Bentley's clients are aware that he goes to school and because of that, work around his busy schedule. Bentley averages about 10 20 hours a week, making between \$50 to \$100 an hour.

"Not only has the business paid off financially but it is the experience and networking that was fulfilling in the end," says Bentley

Bentley just sold his business for \$15,000 and has recently had three job offers. He took a job as a marketer for San Clemente California Software Company. This job will prove to be a great experience as he will be given a lot of responsibilities. Bentley leaves for Paris in two weeks and will be traveling a great deal with his new job.

All the while Bentley has maintained a balance in his life, while sustaining a marriage of two years, volunteering at his church, upholding straight A's, and securing a place on the Dean's list for four semesters. With graduation just around the corner, Bentley has already accomplished more than most students his age.

visits CSUSM

BY ZACHARY J. SIMON Pride Staff Writer

On Wednesday, Sept 21, cast and crew from the UPN television program, "Veronica Mars", set up shop at the Dome and dorms, as well as our University and Craven Halls. Massive cords looped around the stars and salt of the TV earth as they dashed about to get the new episode filmed on

Typically, when the show needs a campus setting they end up on more established schools like UCSD, however, being more than a few weeks into its classes, CSUSM was seen as a better option. Also, according to James Epstein, an assistant director on site, our campus had a "good look for the director."

George Shockley, an assistant location manager, took extra time away from the busy set to speak with the Pride about his experience filming amid the bustle of students and staff. When asked if he'd had any difficulty arranging the shoot he assured, "actually it was quite quick. And they've (administration) been very helpful on everything we've needed." Even though our campus is both the youngest and smallest public university in San Diego County, he also stated that his approach is "pretty much a basic for everything, from houses to buildings to everything, there's always a contact that facilitates all of our needs."

As for any potential problems, Shockley seemed unconcerned regarding any potential interference. Asked if he'd equate his approach to 'just shoot and hope nobody interferes', he laughed, "Well...I.

"Veronica Mars" is currently in its second season with new episodes scheduled to air Wednesday evenings on UPN.

Catch Eye

BY ANTOINETTE JOHNSON Pride Staff Writer

I'm enrolled in a-mass media communication course this semester that requires us as students to examine media from a "critical" perspective. Sitting in the enormous lecture hall with over 70 other students, most looking primed for Laguna Beach, one classmate caught my eye. Ann Helsig sits in the very front of my class and on at least every other opportunity, she raises her hand to interject insightful comments into the lecture. Her intriguing ideas often compliment my own and I had been waiting for the opportunity to learn more about her. So, when class adjourned at 12:45, I made a beeline for Ann, and the first "Catch Eye'.

Through the conversation I learned that she is a social science major with an ethnic studies minor and is set to graduate in December. She plans to teach abroad, having been inspired by her visits to Morocco and South America. During the course of our 15 minute conversation she finished off two cigarettes of a brand I didn't recognize, while telling me of activist work she does through organizations such as Freedom Road, and Activist San Diego. Ann finished up by telling me that her life is committed to "affecting real change," at which I smiled gratefully. I'm now so glad that I took the time to get beneath the surface of my insightful and mystifying classmate.

Keep reading for more surprises, revelations, and gratifications.

Catch eye is a new recurring man on the street feature for people on campus

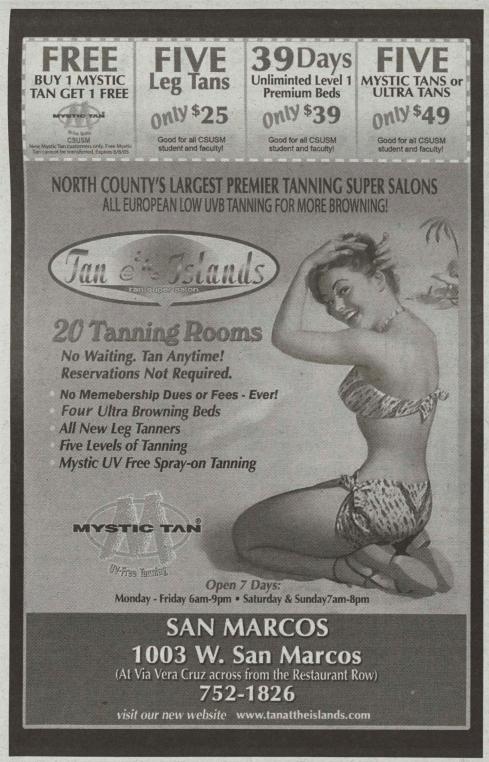
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University Voice

If public education dies, what might become of universities?

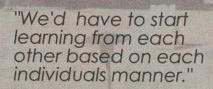


Kamyar Pourhamidi

Thi Lu

"I'd hope that they'd become cultural centers, still places of learning."

Senior Liberal Arts Major



Freshman Undeclared "I think they'd all become privateized and more meticulous, and those who can't get in will just have to go straight into the labor force."

Sophomore Literature and Writing Major



Liane Martinez

'They might become other public institutions like hospitals, but I can't imagine the government giving up education. There'd be no one capable of running the other facilities."

Junior Liberal Studies Major



Rosa MacKinnon



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Surf at Sand Marcos

CSUSM surf team tryouts to be held at local beaches

BY BYRAM FROST Pride Staff Writer

ASI surf team is on the hunt for 'barreling cougars.' many of you know, the great Pacific is slightly to the west of campus and provides an abundance of amazing surf. Although CSUSM school sports are minimal, the surf team can offer lifelong friendships and scholastic involvement.

Tryouts are being held Saturday, Oct.1 from 7:30a.m to 3p.m at Cassidy Street, Oceanside. The team has positions for multiple skill levels and every entry receives a bag of treats. These treats include products from featured sponsors Hansen Surfboards, Etnies, Transworld Surf, Chemistry and Dakine. Each entry will receive a variety of

products ranging from sandals to discounted surfboards. A raffle will also be held for bigger prizes. This event will not send students home empty handed.

The surf team competes in the college team season. This is a division of the National Scholastic Surfing Association. This program was established in 2001 and has done phenomenal, making nationals, every year.

Rumor has it that you have to be a 'shredder' to make the team, don't let this fallacy ruin your dreams. ASI's team has two teams offering a range of abilities for surfers and bodyboarders.

The team competes against roughly 28 teams stacked up the California coastline. Dr. Amber Puha is the faculty advisor for the program since 2001. "It is time



Photo courtesy of CSUSM surf team

to rebuild our Surf Team," she states. Most of the team's members graduated thus leaving spots

The team is a club sport supported by fundraising and leadership from members. ASI and Hansen Boardroom make financial contributions however the team is on a limited budget: a

familiar concept to CSUSM students. Becoming a surf team member offers many opportunities and most important, wave therapy.

Furthermore, the performance will be super gnarly. Sign ups at \$15 will be extended until Sept. 27, \$25 any day after. You can sign up at the Clarke Field House;

just make sure to bring your health insurance.

The event's divisions are Men's & Women's Shortboard, Coed Longboard and Bodyboard. That is all for now, see you in the water Sand Marcos.

Jock talk with Josh

BY JOSH SANDOVAL Special to The Pride



I will be honest; I had some trouble coming up with a column topic for this week. I wanted to write some-

thing on Hurricane Katrina in regards to the sports world. So, I bounced around some ideas in my head, but in the end I always came back to my opinion that sports is insignificant when compared to the tragedy in the Gulf

In an attempt to find something else to write about I asked different people for column ideas.

After I talked to about 10 different friends and family members I looked at what they offered

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and every single one of them suggested something in regards to Hurricane Katrina.

My Uncle Rene told me to write about the different sports teams that are being displaced and how they have to play entire seasons on the road.

The New Orleans Saints have moved their headquarters to San Antonio to try and regain some normalcy to their lives. Their entire season won't be played in front of a home crowd because the Louisiana superdome is destroyed which automatically puts them at a distinct disadvantage even before

The New Orleans Hornets will also be playing an entire season on the road when the NBA season starts up. They will be calling Oklahoma City home for 35-of-41 games, with the other 6-games being played

in Baton Rouge.

The athletics at Tulane University are taking a big hit as well. The university is canceling the cross country season this fall while members of the football, basketball, and other teams are enrolling at universities like Texas A&M, Texas Tech, and

My friend Chantal told me to write about all the different athletes helping to raise money.

For example, the telethon that took place on Monday, September 19 during the Monday Night Football double header. The telethon included many former and current NFL superstars such as Donovan McNabb, John Elway, and Howie Long answering tele-

Local athletes who were born in the Gulf Coast have been heavily involved in the relief process. Take Alabama native

Jake Peavy for example who helped organize an event on September 10 at Petco Park. The Padres were playing a day game in Los Angeles against the Dodgers, so Peavy and the Padres held a fundraiser at Petco Park where people could come watch the game while participating in the relief effort.

My buddy Matt suggested I write about how sports can act as an outlet of relief for the people in New Orleans. Louisiana State University was forced to move their home football game against Arizona State University from Baton Rouge to Tempe, AZ. While the game was going on in Tempe, thousands of students went to the Baton Rouge stadium to watch the game on a big screen just to take their minds off the tragedy.

LSU quarterback JaMarcus Russell is one person that looks forward to game time on Saturday. He has allowed roughly 20people, including R&B legend Fats Domino, to stay in his apartment, because all of them have lost their homes. For the few hours that he is on the football field he has the chance to have a normal life again.

Sometimes people lose sight that athletes are people too, because they are constantly under a microscope. However, seeing the way many athletes have responded to help the relief efforts makes you realize that these people do have a

Don't forget, just because you might not have the means that some of the athletes have, doesn't mean you can't help the relief

Any praise, criticism, or article suggestions can be sent to Sando026@csusm.edu.



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SMAKE

BY LIZZ OSBORNE Pride Staff Writer

Yes, smoking is a thoroughly unhealthy habit. Second-hand smoke has been correlated with deadly diseases, and smokers are now a solid minority in California. So, it should seem obvious that by removing ash trays and limiting smoking areas smokers would recognize the needs of the non-smoking majority. Right? I imagine many readers will need a moment to nod before reading on to the obvious answer.

People I know consider me dependable, productive, clean, healthy and studious. I have a solid career at a charitable nonprofit organization, help support my parents, exercise regularly, speak up for environmental issues, volunteer at my local television station, earn straight A's, and like many others...I smoke. I am indeed one of those people frantically puffing away between banishments to back lots and behind buildings. The typical questions, Why do you smoke? Why don't you quit? Etc. all are valid, and all have simple answers: I smoke for everything from raw nerves to relaxation to addiction. I haven't quit because I'm not ready to, I didn't feel better when I attempted to quit, end of story.

Yet, back to square one, many of you believe if ashtrays were removed, and smoking banned on campus, me and others like me would be forced to change.

Wrong again!!!

If anything can be said of smokers on the whole, it's that we are a very loyal lot. When there's a will, there's a way, but wouldn't you rather see us in a central location depositing our leavings in plentiful, clean ashtrays, rather than puffing out second-hand smoke in bathroom stalls and dropping our butts in random little piles all over our fair campus? Wouldn't you prefer to have us out in the open, where you could easily avoid our selected airspace? Wouldn't you be more in favor of conveniently designated smoking areas as a fair solution to this controversy than an inefficient hypocritical move to sweep us under the rug?

Birds fly. Babies cry. Smokers smoke, as do I. Let's keep our campus clean, pristine, honest and open, even to that which may seem unhealthy and annoying. Who knows,

BY MELISSA BAIRD Pride Staff Writer

Smoking's prevalence on campus reinforces the view that people are more apt to kill themselves than each other.

If you are okay with (this substance), you should also be okay with leaving the front door open, walking poorly lit paths alone, and picking up hitchhikers. If the probable suicide of cigarettes doesn't scare you, it makes no sense to fear the less likely act of murder.

I still remember a day at Starbucks. The woman ahead of me had ordered a nonfat latte with extra whipped cream. I predicted this woman would probably light up as soon as she stepped outside, and she did, violating the virginal morning air with her carcinogens.

There is only one type of person who douses fat free liquid with fat filled cream, and it's the kind who fears obesity while they ingest such things, the kind who fears death while destroying their guts.

The smoker.

There are 84 steps leading to the Arts building, 42 between Kellogg and University Hall, and from there another 50 to the Academic and Science halls. It's a respiratory challenge for me to climb to class four days a week, even though I'm neither fat, asthmatic nor nicotinedependent.

In addition to conserving space, these steps also function to discourage smoking, but they must wage a constant battle against the elevators, pitting sloth against exercise, life against death. Along with indoor steps bathed in air conditioning, elevators make it all too easy to travel through campus with rotting lungs. Such luxuries cater to smokers and should be reserved for those with genuine special needs.

I won't go into a statistics spiel about the dangers of smoking. Most of us have been given scare tactics since the fifth grade. I will say, however, that I can't understand why people willingly harm themselves with such things. It seems pretty masochistic.

If I sit down outside Starbuck's and begin slitting my wrists, I will be deemed 'self-destructive' and counselors will be called. If I sit down and begin smoking, I will be left alone, unacknowledged. Why does the former get all the attention, when the latter ends up just as damaging? At least the former heals. Smoking should therefore be equally deserving of psychiatric intervention.

If death isn't turnoff enough, consider the sex appeal of a mouth that reeks of ash. Smokers will kiss smokers. Nonsmokers are more hesitant. Such tendencies result in a high level of intra-addictive mar-



reproductive hard

OMBUDSMAN'S NOTES

BY J.R. SAPP Pride Staff Writer

If you have found The Pride especially easy and enjoyable to read, you can thank the layout editor, Jason Encabo. The text boxes are neat, the stories continued on subsequent pages are easy to find, and the images are excellent. Without knowing from week to week how many articles, column inches, or images he'll have to work with, Jason consistently takes the look of the paper up a notch with every issue. Virtually every photo is his, and they add a great deal to the quality of the layout.

Matthew Schramm took a lot of information about the new Sprinter rail line depot under construction on the campus and gave us a great overview.

The depth and scope of the writing is improving, although the articles often leave questions unanswered. The "Williams case dismissed" article states Williams believed "he was improperly

stopped, searched, and subsequently arrested . . . due to his race." The article fails to mention on what grounds he was

The article about Rush Week mentions that fraternity Tau Kappa Epsilon is not recognized on campus, while still advertising that it is also seeking new members. I'm very curious why the fraternity is a "non-presence this fall"?

What can I say about the University Voice, besides, "Why?" The Sept. 16 death of W. Keith Kellogg II, a generous supporter and benefactor of our campus, went unnoted by The Pride. And yet the lingerie preferences of a few students merited half a page. Thanks to Chris King, who emailed this week to let me know that two of the students who responded to the University Voice column are Communication Majors, not Communications Majors. If anyone enjoys the irony in that mistake, welcome to my world!

CORRECTIONS: Vol XIV No. 4

Article 'Council to unify organizations for support' byline intended to read: Gaby Ruiz. Article 'University Voice' intended to read 'communication major' not 'communications major.'

Fall Alone: the trials of a shared experience

BY ZACHARY J. SIMON Pride Staff Writer

Time is valuable, in-valuable for never being so infinite as we pretend to promise. This goes doubly for time alone, no matter what you do with it, or what it does to you. In between a little of both I've been fortunate enough to have had friends, even family, that I could confide in. Yet, the type of relationship, the type of bond, the one whose absence tempts loneliness no matter how many surround you, no matter how complete your retreats, this has eluded me for the majority of my young adult life.

Whether or not unusual, it certainly isn't unfair. I've never had proportions worth a second glance, and my 'character' compensations typically run the gauntlet from intimidating back to pitiful. Now couple a hyperactive (indeed outright lecherous) libido with an inflated tongue in a spiteful head and it seems silly that I bothered blaming too much time between chances, citing atrophy as I boiled away in my own juices, bitter and dry.

There's no sympathy to be earned in this, only small wonder that I formed so many other malignant, judgmental explanations, yet still had enough ego left over

for a sense of wasted capacity. I had all this for going me when, over the

'She and I' fell in

summer,

I fell in

And what would I have done had I not retained those punctuating moments of optimism and life-praising vulnerabil-

And what the Hell was I thinking, getting myself into such a thing?

I'd say 'be careful what you wish for', but I don't believe in wish-granters, or external-fate for that matter. I don't buy into some magical force swooping down to turn dull, fickle livestock into living embodiments of devotion and goodness. I don't buy love as

it's usually an excuse to buy shit.

I've seen no relationship, save my parents', stand the test of time, and I have no reason to believe any type of forever is ever guaranteed.

But that

doesn't make damn bit of difference on how deep in it we are. No selfconscious erplay book is going to make her face any less likely to stop me dead in my tracks with

a goofy grin. No part of my rest-

less world-ravaging lust could

put the warmth, the distinct and sovereign warmth of her touch, in any other vessel. Last week, I dropped my entire evening, drove the twenty miles, and raced through the grocer for soup and

Popsicles (The good ones! Only 'Breyer's' for my baby!) at her mere suggestion of illness. She makes a servant and a real man of me whether she knows it or not and it scares me alive.

I'm in love whether I deserve it or not, so I might as well like it.

Sharing it, though, is another matter.

How beautiful? How sweetly and intensely matched? That's something for me to know and you to dream about. By 'share' I mean how difficult it is to keep up my duties as eccentric misanthrope if I'm busy telling all of you how accidental and wonderful love is. I guess 'too late now' sums it up nicely.

Forget the formulas and

forget the idea that bitterness makes you any more attractive (or protected) than living in a hole. Frankly, you shouldn't even be fishing for this kind of thing. Better to prepare for it like a nuclear strike.

I still don't know what we'll do with each other, we know this kind of connection is too rare to let inflate into infatuation, but finding time to have sole reign over my presence; it isn't easy when her absence confronts me before I can even get the car door

Worrying about the have-have not of it aside, there are still some who would abstain, thinking it easier or more spiritually pure. They're the ones that deserve pity, not me, not you, no matter how lonely or loathsome we become.

When it comes down to it, I'd spit this in the face of every gatekeeper from here to Nirvana's Jacuzzi: 'there is no simplicity or contentment greater than that found in the arms of human love'

I don't deserve it, so there's no reason you can't have it.



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'Corpse Bride' lukewarm

BY ZACHARY J. SIMON Pride Staff Writer

If you hesitated to fling yourself into opening weekend crowds at the prospect of a new Tim-Burton-Creepy-Stop-Motion picture, then chances are high that you, like myself, suspected a capitulation to the Celluloid Barons for more mall merchandise. Perhaps you were so impressed by "The Nightmare Before Christmas", whether you saw it as a result of its sleeper success, or were lucky enough to catch it at the theater...over a decade ago (now who's feeling closer to the grave) that you now fear a gigantic let-down.

Rest and peace, it wasn't a letdown.

Not a gigantic one anyway

Not a gigantic one, anyway.

Fans of stop-motion should certainly make time for the big screen experience. As digital animation rapidly becomes more life-like, and more cost-efficient, those of us who grew up with "Gumby" are becoming desperate for even a moderate stopmotion fix. Fortunately, "Corpse Bride" can boast, above all, some of the most expressive characters I've ever seen, including those

counted among 'live' actors. Even when the proportions aren't believable, the 'puppets' in this feature are always life-like.

My highest hope was to count another pearl into the few musicals recommended to those who avoid musicals, but alas, the music is lacking rather than redeeming. The best tunes in "Corpse Bride" come from the opening and back-story numbers, both of which are passable on their own, but simply sad when compared to "The Nightmare Before Christmas", whose soundtrack still haunts me. There are impressive piano-playing moments, but the few remaining songs are merely dialog rhymed into passé melody by tone-deaf characters best left as walk-ons.

The overall plot remains a few steps ahead of predictable, no farther than the genuinely clever laughs stay ahead of the corny gags. Considering how long it takes to animate a single movement, and considering how the afore mentioned sub-musical numbers seemed to stretch the narration, it seems wrong to merely call it 'too short'. Still, for all its dealings with 'love', the angles of the story's trian-

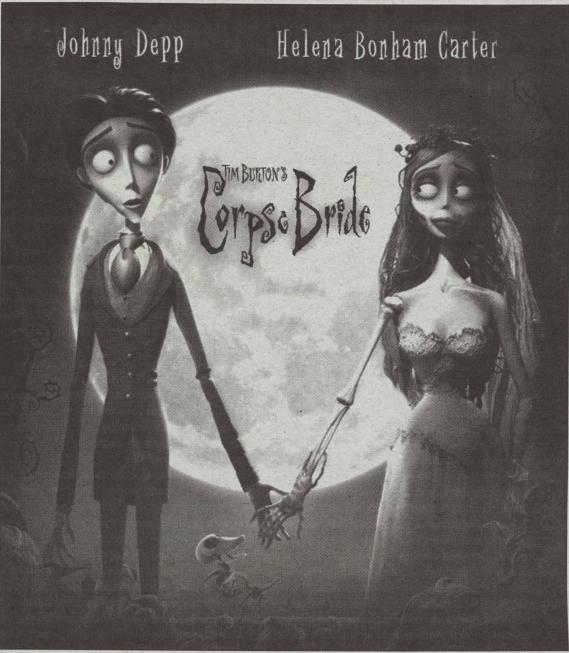


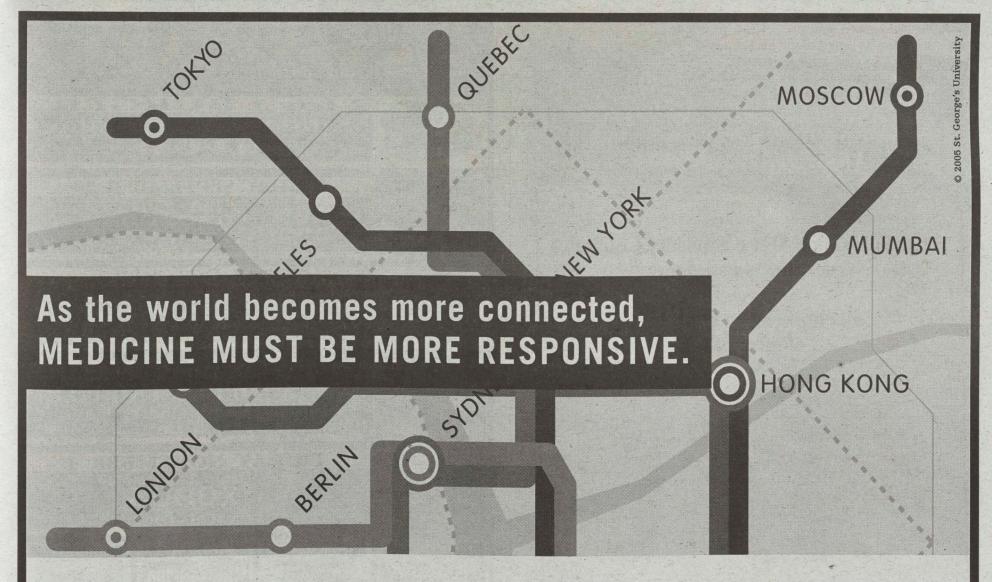
Photo courtesy of Warner Bros.

gle didn't have much time to get under each others' skin.

For those deprived souls who have yet to see either "The Nightmare Before Christmas"

or "James and the Giant Peach" as done by much of the same talent, "Corpse Bride" makes a fine introduction, but doesn't quite cut it as a progression. Try

for cheap seats, but do go see this one, if only to pour some blood on the grave of good movies, that it may rise again to scare the flesh off pointless Merchandise.



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Thank You For Recycling Day,

Join us Thursday, Sept. 27, from 11 a.m. to 1 p.m. at Kellogg Plaza for the Second Annual "Thank You For Recycling Day." Enjoy food, beverages, music, games and giveaways... plus, look for a very special guest appearance.

Women's Studies Student Association Meet and Greet,

Meet the officers and members of the Women Studies Student Association (WSSA) from 4 to 6 p.m. on Tuesday, Sept. 27, on the Library Plaza. For more information, contact Heidi Doyle at doyle013@csusm.edu or 858/229-8629.

Adoremus Catholic Fellowship Bible Study, 9/27

Come and join us at 7 p.m. on Tuesday, Sept. 27, in the University Village Apartments Bldg. C first-floor meeting room. Everyone is welcome! For questions or more info, contact Melissa at gilli012@esusm.edu.

College Republicans Club Elections, 9/27

The College Republicans are holding club elections at Churchill's at 8 p.m. on Tuesday, Sept. 27. Churchill's is located at 887 W. San Marcos Blvd, San Marcos. For information on leadership positions, gearup@cox.net.

ASI Community Service Fair,

Community Service Fair at 10 a.m. to 2 p.m. on the Library Plaza. Please e-mail Sarah for more info at leona031@csusm.

CLIMB—In The Executive's Chair, 9/28

Executive speaker, Suresh Menon, president, Menon & Associates, 1 to 2:50 p.m., Wednesday, Sept. 28, University Hall 100. For more info, contact Jackie Konzen at ext. 4245.

Health, Wellness and Safety Fair, 9/29

Cal State San Marcos Health, Wellness and Safety Fair on Thursday, Sept. 29, 10:30 a.m. to 1:30 p.m. on the Library Plaza. For additional information, contact HREO at 750-4418.

SAVE THE DATE: 2005 Preview Day, 10/1

The Office of Admissions & Recruitment will sponsor the 2005 Cal State San Marcos Preview Day for prospective students and families on Saturday, Oct. 1. http://www csusm.edu/admissions/preview/. For additional information. contact Karen Francisco-Butler at kfbutler@csusm.edu.

How to: rid those nasty stains

Get rid of ink in a blink.

In a hurry to get out of class, it happens to everyone forgetting to put the cap back on a gel pen. For those with bad luck, like me, we end up marking up our favorite shirt. So instead of wearing the pool of blue ink like a new medal of honor through the halls, we usually bear the heat and pull on a sweater, find a sticker or even run home to change. Don't shed a tear about not being able to wear that scribbled shirt again, there are simple solutions.

Just apply any products containing alcohol, such as hairspray or nail polish remover. It takes gel pen stains right out. And, common sense, people, I am not referring to tequila.

Bad luck with Starbucks.

Do you find yourself running to classes with a recently purchased cappuccino then spilling it all over yourself climbing up the endless stairs? Well, don't fear solutions are near. One big tip is to never let a coffee stain set in. Once it dries the harder it becomes to remove, so act fast.

Either of these solutions will work:

Pre-treat the stain with any commercial stain remover for one minute before washing. Dabbing a mixture of vinegar and water and wiping clean.

Rub a mixture of egg yolk, alcohol, and warm water.

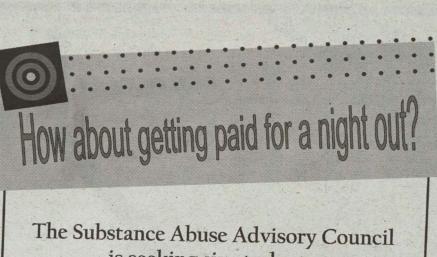
Sprinkle a little baking soda with a damp cloth.

Say peace to the pizza grease.

The Dome is no Pizza Hut or Domino's but there is a common problem the GREASE, even worse getting it on your clothes. Dropping a pepperoni in your lap or forgetting to clean up afterwards before resting your elbows leaves a nasty smelly stain. Unlike coffee that sets in and stays stained, pizza grease can go days in the hamper and you'll still be able to remove it without a hitch. So instead of just tossing the shirt away, try these thrifty ideas.

Apply Lestoil (cleaner degreaser) or any cheap shampoo directly to the stain, rub and let sit, and then wash in warm water.

Good luck San Marcos with those nasty stains.



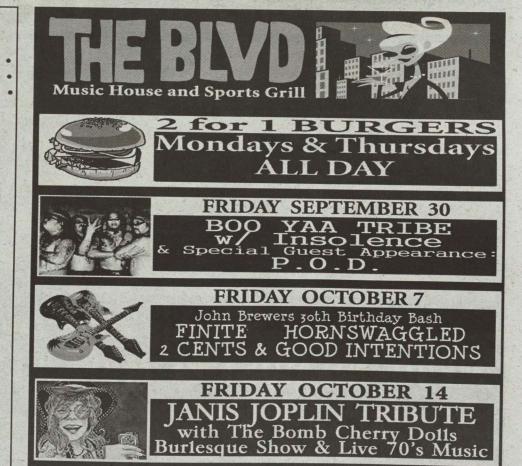
is seeking six students to survey the alcohol serving behavior of local bars

PARTICIPANTS MUST

- · be 21 years of age or older
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Interested students may contact the Dean of Students at (760) 750-4935 by October 10th.





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Leisure programs offered through the City of San Marcos Expand your horizons while having fun

BY CHRISTINE VAUGHAN Pride Staff Writer

Consider adding some spice to your week by joining a city sponsored enrichment course. The City of San Marcos offers multiple enrichment classes to help ease your mind off your books and have a little leisurely fun. The classes offered through the city are structured and designed to provide students with interactive leisure activities intended for personal enjoyment and recreation, dabbling in various fields

of art, dance, fitness, sports, language, and music.

The classes and activities are not academically oriented, so many of you will be relieved to learn that there are no tests, no endless spiral notebooks filled with gibberish and the subjects are not lectured on within the frame of a conventional university approach. Rather, the city contracts passionate, independent instructors who demonstrate their skills and provide students the opportunity for hands-on training for the purpose of enrichment only. Here's just a sample of wanted to bust a "real" move on classes currently being offered:

Polynesian Dance: Aloha Ka Kou (aloha to all of you). Explore Kahiko, the ancient Polynesian hula, beyond the stereotypical grass-skirts. With classes available for beginners, learn about the unique language, symbolic dances, and rich history that are all part of this Polynesian dance experience. Classes meet weekly on various days depending on skill levels for a monthly dues of

West Coast Swing Dance: Ever

the dance floor? Then maybe this class is perfect for you. West Coast Swing is a moderation of swing dancing with more fluid movements, improvisational styles, and a more relaxed leeway to add personal touches and spunk. Beginner's classes meet in the evenings on Wednesday nights for a full hour of energetic swing dancing. Don't let technical moves scare you; the class encourages repetition and literally taking one step at a time. Classes cost \$50 for six sessions prepaid, or stop by when you can and pay \$10 a night. Get your feet into motion and head over to the community center in San Marcos.

Tae Kwon Do: Build confidence and character as you master the art and techniques of Tae Kwon Do, enabling you to find inner-control and strengthen your self esteem. Intensify your coordination, sportsmanship, and interactive skills while practicing necessary tools for self-defense. Adult classes are available Mondays and Wednesdays with a 10 person minimum per class. The cost is \$60 for six sessions for beginners.

Classical Hatha Yoga: Come and learn to reconnect your mind with your body. Develop tools to focus on your balance/coordination, flexibility, strength, and learn how to properly control your breathing to help you reduce stress and gain a better awareness and appreciation for life. Work at your own pace and enjoy a break for the stress of college life. Classes are \$40 per month, or a \$12 drop-in fee.

Cadio Kickboxing: Burn fat, improve stamina, and have fun while doing it! Now you can punch and kick your way to fitness. Now's the time to fight off the 'Freshman-15' and look amazing for the approaching holiday season, without having to resort to crazy diets or counting calories. Classes cost \$40 per month, and \$10 for drop-in students.

Silk Painting: Come learn this ancient technique of combining pure silks with fascinating and vibrant color-dyes. Gain the basic skills to create your own masterpiece - hand-painted scarves, pictures, cards and jewelry. With the holidays approaching and the daunting reminder of a starving-college student's finances, consider making wonderful holiday gifts that friends and family would absolutely love. The class is four weeks with a fee of \$75.

Whether you take a friend, family member, or go solo, enrich your life and take a class without worrying about a grade. Most classes are held at the San Marcos Community Center. For details of available classes and schedules, please visit the City of San Marcos Web site at www. ci.san-marcos.ca.us or contact Kathy Cronin at 760-744-9000 ... and leave your backpack and graphing calculators at home.

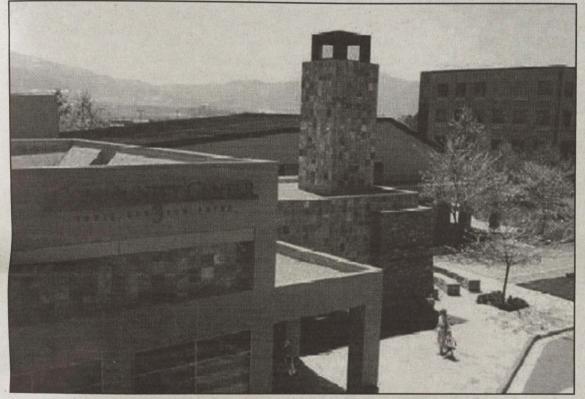


Photo courtesy of City of San Marcos

Street fair returns to community

Adults and children reach out to the local art society

BY AMANDA KEELEY Pride Staff Writer

Get ready folks because the 8th annual San Marcos Alive Street Fair is coming to town on Oct. 2. Festivities will begin at 10:00 a.m and last until 4:00 p.m. at the San Marcos Civic Center on San Marcos Boulevard, between Mission and Rancheros Roads. The San Marcos Community Service Department is throwing the event in order to send out the message that art is for everyone. Here locals will be able to take part in over 20 hands-on art projects and demonstrations, shop at



Image courtesy of Cathy Cronin

over 80 arts and craft vendor booths, meet local artists and view artwork submitted into contests by local students. Sit on the grass and enjoy live entertainment such as local dancers, bands, vocalists, baton

twirlers and magicians while munching on some delicious snacks from one of the many food vendors. Bring the kiddies to the "Under the Big Top" Children's Carnival for fun games and activities like castle

block building, clowns and face painting. So grab the family, and your paintbrushes, and head down to the San Marcos Alive Street Fair where you may get in touch with your inner artist.



Images courtesy of Touchstone Pictures

BY ALFRED CHU Pride Staff Writer

Jodie Foster, the queen of thrillers does it once again in "Flightplan." Here she plays Kyle, a jet propulsion engineer who has recently been widowed and is traveling with Julia, her 6-year-old daughter from Berlin to New York.

Upon waking up from a nap, Jodie Foster finds her daughter missing. She immediately asks the flight crew to seat every passenger and announce that there's a missing child.

When no one reports the child being seen, she demands the captain, Rich (Sean Bean) and sky marshal Carson (Peter Sarsgaard), along with the crew, to search every cabin, bin and the access point beneath and above the plane.

When Julia isn't found, everybody begins to believe that Kyle is delusional. Julia's name isn't on the passenger manifest, the departure gate at Berlin has no record of her checking in and the morgue reports says she was killed along with her father. With her options running out, she acts on impulse and uses her knowledge of the plane to conduct her own search.

Don't worry there's a twist, which of course I won't reveal, but its one interesting way to move on with the plot but it seemed a little desperate. I will tell you though, that it starts with an intriguing premise on the psychological genre but ends up somewhere over the rainbow.

Foster, in a role similar to "Panic Room," is always able to hold back her emotions just an inch. If she wanted to, she could follow through. She has mastered the facial expressions. For example, she could be smiling but you still see fear or doubt in her eyes. Bean's and Sarsgaard's talents seem wasted in their small roles; I would have liked to see their characters play a bigger part in the movie.

Regardless, of the plot or twist, "Flightplan" is saved by its strong performances.



Kanye West's 'Late Registration'

BY CARISSA GOAD Pride Staff Writer

The latest member of the music world that almost everyone has something to say about, regarding the comments he made about political racial segregation in our nation. Kanye West dropped his second album last week, premiering at number one, with 860,000 albums sold.

"Late Registration," takes on a whole new sound then what is being played over today's radio waves. His fresh sound incorporates all decades throughout the past 50 years. The album was created with a live orchestra instead of music that was driven by sound beats. It includes diverse components of jazz, poetry, rap and

Among my favorite songs on the new album include "Roses and Diamonds," which give the album a softer more feminine vibe. Others with a more feel good and get up to shake your booty jams like, "Gold Digger" and "Touch the Sky." Kanye also attacks political issues and ideas in such songs as "Crack Music" and "Addiction." He came up with controversial ideas but he had to rely on others to help covey and portray this notorious lyrical content.

He collaborated with featured artists such as Jay Z, Brandy, Common, The Game and Paul Wall. According to Rolling Stone magazine, "Kanye West steps up his lyrical game, shows off his epic production skills, reaches higher, pushes harder and claims the whole world of music as hip-hop turf."

I listen to this entire album and agreed that Kanye is not just trying to be another hip artist, but rather revolutionize hip hop in another direction. Producer Jon Brion really gave Kanye what he needed to let his lyrical creativity flow in another direction compared to his first album, "The College Drop Out."



Image courtesy of Roc-a-fella Records