

CSU executive salary increases to be proposed

Chancellor Reed to propose executive salary increases to CSU Board of Trustees

BY BEN ROFFEE
Pride Staff Writer

In an effort to close staff salary lag in the Cal State University system, the Board of Trustees will meet today, Sept. 18, to hear a proposal from Chancellor Reed that would increase executive salaries by 11% for the 2007-2008 academic year.

Past discussion of raises came in response to annual studies conducted by the California Postsecondary Education Commission (CPEC). According to Paul Brown-

ing, a representative from the Chancellor's Office, "CPEC doesn't do the executive studies anymore." As a result, Chancellor Reed plans to pitch the proposed compensation increase on the basis of data from a private firm that the Chancellor's office commissioned to study salary comparisons. However, issues with the reliability and credibility of his proposal may provide a dilemma for the Board of Trustees.

Traditionally, CPEC conducted studies on executive and faculty salaries with the support of the CSU, UC, and various

government agencies. While CPEC continues to conduct faculty salary studies, it recently halted its studies on executive salaries in response to self-evaluations that suggest the methodology in their studies is outdated and incomplete. In a report released in March 2007, CPEC concluded that executive salary studies were substantially incomplete because they could not "obtain perquisite and benefit information from the [CSU and UC] systems."

Though CPEC was in need of further information from the CSU and UC sys-

tems, Chancellor Reed instead turned to a private research firm. When contacted, the Chancellor's Office declined to comment on the decision. In the official proposal the Chancellor states that his office commissioned Mercer Human Resource Consulting, "a consulting group that has conducted CSU presidential compensation surveys at the request of CPEC since 1995" to conduct this study based on the CPEC criteria.

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Lisa Dickenson, coordinator at the CSUSM Fitness and Wellness Center, gives students guidance on healthy eating at *Cooking for Dummies* on Wednesday Sept. 12, 2007.

Photo by Pamela Castillo / *The Pride*

Eating healthy for students

Students learn simple ways to balance a health and budget conscious diet

BY KATHRYN MCBRAYER
Pride Staff Writer

Cal State San Marcos is going on a diet. CSUSM's ASI sponsored an event called Eating for Dummies on Wednesday September 12th at 6:00 pm. ASI staff supplied students with a cookbook, a shopping list, and hints for healthy places to eat on and near campus. They also offered a raffle for students with prizes such as a George Foreman grill and a

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Photo by David Church / *The Pride*

CSUSM cross country runners Patrick Fitzgerald and Kyle Fox at the Aztec Invitational Saturday, Sept. 15.

Cross country at Aztec Invitational

BY DAVID CHURCH
Pride Staff Writer

The CSUSM Cross Country Cougars competed in the 63rd Annual Aztec Invitational at Balboa Park on Saturday, Sept. 15. The runners were up to the challenge as they were running the toughest course they would compete in this season.

"This course is much harder than last week," said Coach Steve Scott. "This course makes last week's course look relatively flat."

But the women's team was up for the challenge. Last year, the women's team had two members cross the finish line under 20 minutes. This year the wom-

en's team put six across.

Morgan Sjorgren led the team with an 18:51 and finished 23rd overall - 1:03 ahead of last year's time. Jessica Sandoval finished 32nd with a time of 19:04. Sandoval was followed by Whitney Patton with a time of 19:08 and finished 35th. Joy Leon went on to run a 19:30 and finished 45th, while teammate Kristen Simek finished the scoring with a time of 19:41. Lindsey McKown finished three seconds under the 20 minute mark.

"Despite the women's team finishing 8th overall and the men finishing 6th, the women's team had a better day overall," said Scott.

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Rush Week on campus

BY BEN ROFFEE
Pride Staff Writer

Over the past few weeks here at Cal State San Marcos, Greek life has commandeered our campus. Signs covered with foreign symbols decorate virtually all public areas and every day you can find fraternities and sororities tabling in the library plaza, all trying to get students informed and involved in Greek

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According to the study, CSU executive compensation lagged by a remarkable 46%.

A representative from CPEC explained that CPEC has no affiliation with Mercer and that CPEC could not corroborate nor concur with the findings of their salary study. Furthermore, he emphasized that the methodology of these salary studies is bursting with problems.

"The institutions we use for comparison are out of date and they are limited in what they measure. The studies don't measure how salary affects performance."

Much of what he clarified reflects CPEC's stance on these kinds of studies. According to CPEC's March 2007 report, "there was general agreement that there are significant logistical problems associated with compiling accurate comparative 'total compensation' information from higher education institutions outside the UC and the CSU systems."

Aside from the logistical

issues, the CPEC comparison institutions identified over twenty years ago have little relation to the CSU's and UC's today. CSUSM and most other CSU's have little in common with CPEC comparative schools such as the much less populated private school Reed College. As such, attempting to compare executive salaries between schools with much different structures and executive responsibilities does not accurately depict the salary lag.

These findings suggest that the Chancellor's proposal is not infallible, which may have powerful implications on Tuesday's meeting. Because his proposal relies almost entirely on this data, the CSU Board of Trustees may not get a thorough portrayal of the issue.

If the Board of Trustees does decide to adopt the proposed salary increases based on this data, CSU executives would see a 40% salary increase by the year 2010 with an 11% increase mandated for the 2007-2008 academic year alone. This means that Chancellor Reed could poten-

tially move up the pay grade from his current salary of \$377,000 to upwards of \$530,000 in just a few years.

The Chancellor's proposal would move our own President Haynes' salary from \$239,441 to \$279,568 this year. Speaking on behalf of President Haynes, Kaine Thompson, CSUSM Senior Director of Communications, explained, "the CSU system is having a difficult time recruiting new faculty and executives from the talent pool and is concerned that they will be unable to recruit new presidents as current presidents retire or move on." With a substantial salary lag in executive positions, the belief is "the CSU will face losing its competitive edge to hire top people."

"With all the urgent issues currently confronting the CSU it is disappointing that awarding a pay increase to top executives is the Administration's first order of business at the start of this new academic year," said California Faculty Association (CFA) president Lillian Taiz in their CSU Board of Trustees Preview last

week.

The CFA protested and threatened to strike earlier this year in order to receive a pay raise. CSU executives, on the other hand, have not faced such rigid opposition from the Chancellor's Office.

"It's shameful," said CFA Secretary and CSUSM Professor John Halcon. "we have student fees going up again... its obvious that the chancellor's priorities are with his administration."

CSUSM students have also expressed concern over the salary increase proposal. "First and foremost, this is a school," said sophomore Yessenia Miranda. "We're paying to be taught. I don't think it's fair that our teachers have to fight for pay raises and the executives don't."

All of this comes amidst the startling reality that the CSU system's budget will continue to strain under an estimated \$46 million of unfunded growth. It remains to be seen whether or not the Board of Trustees will accept the Chancellor's proposal, but it most certainly will not be a matter easily decided.

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\$100 grocery gift card.

Lisa Dickenson, coordinator at the CSUSM Fitness and Wellness Center, spoke for the event giving students tips on how to eat healthy on a budget. Dickenson suggests that students shop together with roommates to help ease the budget pain. She also encourages reducing serving portions. Saving time and

money by planning meals for the week makes healthy eating much easier. An important part of healthy eating involves shopping wisely, which means finding the right store for your preferences that can save you money on the items that you enjoy.

Dickenson advises that a balance between density verses quantity is also key, as density in a meal will stabilize blood sugar throughout the day.

Dickenson says that "balance is the key to healthy eating... also making [it] a fun experience with roommates and friends." Dickenson gave a few websites to help students in making healthy eating choices. MyPyramidTracker.gov (<http://www.mypyramidtracker.gov>) provides a way of tracking diets in order to show people where they need to make changes in their eating habits. Healthy-

DiningFinder.com (<http://www.healthydiningfinder.com>) reveals healthy choices in dining. She also mentioned Fitfood.com (<http://www.fitfood.com>) and GssiWeb.org (<http://www.gssiweb.org>) for more supplementary information. Dickenson recommends that students who would like more help with eating choices seek guidance at the Fitness and Wellness center.

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activities here on campus. All of this work will culminate this week into what most know as "Rush Week". Formally known as "Recruitment" here on campus, September 17-21 marks a week in which all of the Sororities and Fraternities on campus plan to host events designed to introduce students to their respective groups and Greek life as a whole. It is the policy of CSUSM that students must complete 12 college units in order to "rush" a fraternity or sorority. For those interested and eligible to participate, students must fill out a registration form, which is available on the CSUSM website and at the Student Life and Leadership office.

GREEK LIFE Upcoming events

ΑΕΔ: Alpha Xi Delta will have its "Nothing Sweeter than an Alpha Xi" dessert and Mocktail party at the Prominence Clubhouse

ΑΧΩ: Alpha Chi Omega will hold its "Alpha Chi Chanel" on September 19th from 6-7:30 p.m. at 749 Avenida Codorniz in San Marcos.

For more information you can visit the Student Life and Leadership office, or just check out the CSUSM website (<http://www.csusm.edu/sll/greek/index.htm>)

ΑΠΣ : Alpha Pi Sigma will host "Alpha Pi Sigma All-Stars" Wednesday Sept. 19 at 7:00 p.m. at the Clarke Field House

ZBT: Zeta Beta Tau will host "Movie Night with the Brothers" on September 20th at 7 p.m. at the Prominence Movie Theater.

ΣΑΕ : Sigma Alpha Epsilon will host its "True Gentleman" Event on Wednesday Sept. 19. Business/casual attire recommended.

Police Beat

8/30-9/1/07

University Nextel cell phone was stolen from Craven 2243, valued at \$300.

9/4/07

Female student reported that her ex-boyfriend would not stop text messaging her cell phone. Previously, she filed a restraining order with the sheriff's dept. Ex-boyfriend posted photos and personal information on Craig's List.

9/3-5/07

Burglary. Unidentified suspect stole \$3000 from a bedroom closet in a UVA residency.

Any information, please contact the UPD or call the anonymous tip line.

9/5-7/07

Petty theft. Around noon, the windows to a vehicle were left down in Lot N, and a parking permit was stolen.

9/7/07

Vandalism took place in the evening hours. Unknown suspect(s) tore down 2 "fifteen minute only" parking signs in Lot O. Damages are \$200. Any information, please the UPD or call the anonymous tip line.

9/10/07

Domestic incident. 8:30pm the UPD received a call that 2 individuals at the UVA were shouting, arguing, and fighting. Upon further investigation, officers found one individual to be a juvenile, and released that individual to a parent.

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On the men's side you had Juan Mejia finishing 9th overall with a 25:56 followed by Sergio Gonzalez who finished 12th with a 26:06. Gonzalez, like Sjogren, improved his time from last year by almost a minute.

Scott had some advice for his runners to perhaps increase their chances.

"There was a huge gap between the 3rd and 5th runners for us. If they could have avoided the packs we would have had a better race," he said.

Alex Guaderrama finished 40th with a 27:02, followed by Patrick Fitzgerald who finished 48th with a 27:34 and Tony Herr finished the scoring with a 55th place finish at 27:51.

"We sat out Michael Crouch today because his foot was has been hurting and there is no reason to risk a more serious injury."

The teams will now prepare for the Riverside Invitational on September 29.

According to the San Diego State Cross Country website, the Aztec runners have decided to pass on the Titan Invitational on October 19 in Fullerton to participate in the Cougar Invitational on October 20.

Chargers receive wake-up call in New England

BY TIM MOORE
Pride Staff Writer

The Chargers came into Sunday's game in New England fresh off of a season-opening 14-3 victory over the Chicago Bears in one of the most anticipated games of week one - a game in which LaDainian Tomlinson both passed and rushed for touchdowns.

The Chargers hoped to carry the momentum across the country to New England, where they faced a Patriots team in the midst of a sideline spying scandal that put them back \$250,000 and took away what will likely be a first round draft pick.

The Patriots, anchored by star Quarterback, Tom Brady, did damage early in the game, when Brady connected with Tight End, Benjamin Watson to take a 7-0 lead on the opening drive.

On the first play of the ensuing possession, Chargers Quarterback, Philip Rivers showed early signs of weakness, throwing an interception to Patriots Line Backer, Rosvelt Colvin.

The Chargers remained scoreless through half time and into the third quarter, where Rivers pulled off a one-yard play action pass to running back Lorenzo Neal on fourth and goal.

Rivers managed to connect with Tight End, Antonio Gates for a 12-yard touchdown, early in the 4th, but it was not enough to contain the Patriots' Quarterback to Wide Receiver tandem of Tom Brady to Randy Moss. Moss caught for two touchdowns and 105 yards, en route to 38-14 Patriots victory.

LaDainian Tomlinson's 68 rushing yards thus far this season marks the worst start in his seven year career. This stat may sound discouraging to Chargers fans, but Tomlinson has gone up against the preseason consensus number one defense in week one (Chicago), and the preseason consensus number three defense in week two (New England).

The Chargers head to Lambeau Field next week to take on the 2-0 Green Bay Packers at 10:00 am on CBS.

Padres reach final stretch

BY BRYAN SPANGENBERG
Pride Staff Writer

On September 11, the San Diego Padres started a season-ending flourish of 20 games in 20 days, holding on to a slim 1.5 game lead in the wild card race. Six days later, the Padres have reaffirmed their status as a contender for the division title, going 4-2 over a six game stretch that saw the Padres move within two games of the division-leading Diamondbacks.

The Padres began the week with a bang, defeating the Dodgers 9-4 on Tuesday behind a spectacular outing from Jake Peavy. However, the series turned south in the final two games, much like the previous two series on the Padres' nine-game NL West road trip. Justin Germano and Greg Maddux struggled, turning in disappointing outings in the final two games of the series as the Padres finished the road trip with a disappointing 3-6 record.

Returning to Petco Park for the first time in 11 days, the Padres found a significantly brighter outlook as they opened a 10-game homestand with a three-game series against last place San Francisco. Chris Young showed

little sign of the oblique and back injuries that dogged him throughout August, allowing three runs over seven innings while receiving a no-decision. The Pads rallied from a 4-2 deficit in the ninth to tie the game on a Geoff Blum double, then won it in the 10th on Khalil Greene's walk-off homer. Dodger castoff Brett Tomko surprised many with a stellar performance on Saturday, throwing six innings of shutout ball to lead the Friars to their 19th shutout of the year, tying a club record. Jake Peavy put the exclamation point on the series with a 10-strikeout performance on Sunday afternoon as the Pads completed the sweep with a 5-1 victory. The Padres posted 16 runs in the three games despite the absence of Milton Bradley, the team's primary offensive catalyst in the second half of the season.

With Arizona losing two of three to the Dodgers, the Padres now sit just two games back in the division race. Their final homestand of 2007 continues with four games against Pittsburgh from Sept. 17-20; the home schedule concludes with three games against wild card challenger Colorado from Sept. 21-23.

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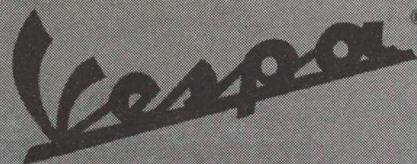
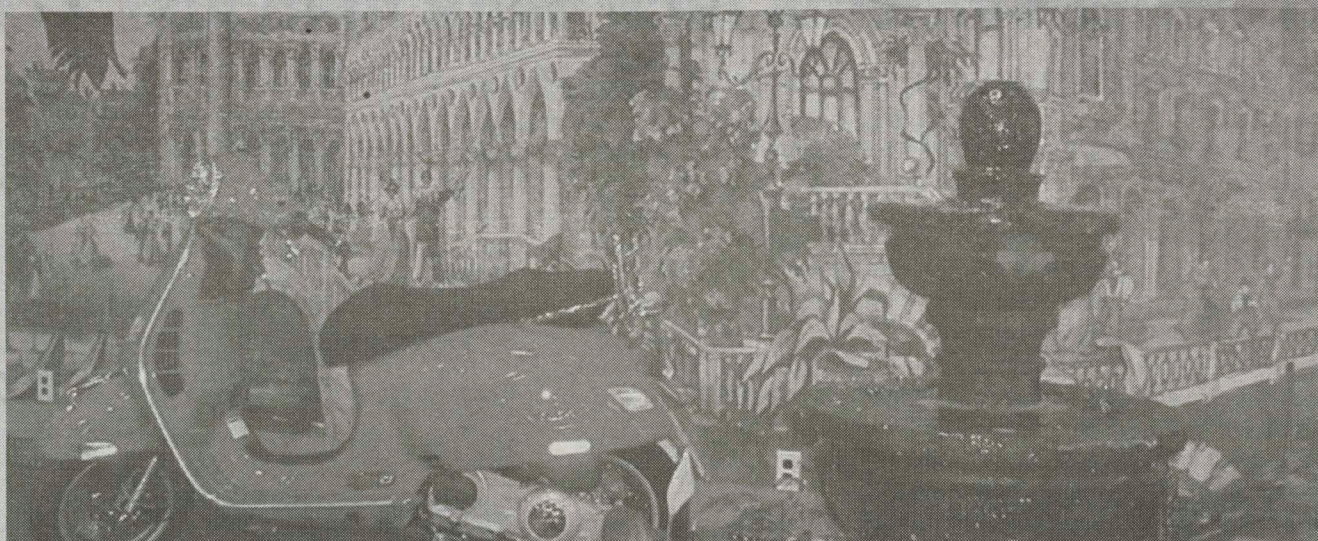
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A quick guide inside GREEK LIFE

With Rush Week underway, The Pride highlights participating Greek organizations

BY JACKIE CARBAJAL
Pride Staff Writer

Unless you are already a member of a sorority or fraternity, the whole Greek concept may be as confusing as the symbols that represent them.

With rush week upon us, it could be beneficial to learn a little bit about what it means to be Greek. More specifically, what is Greek life on campus all about?

Most sororities and fraternities are national organizations that consist of individual chapters within different schools. The chapters often have an additional name to distinguish their members from the national society. For example, Alpha Chi Omega sisters at Cal State San Marcos are members of the Iota Tau chapter within the national sorority.

Cal State San Marcos currently recognizes five Greek chapters. Alpha Chi Omega, Alpha Xi Delta and Alpha Pi Sigma are the three sororities on campus. Sigma Alpha Epsilon and Zeta Beta Tau are the two fraternities.

"But what do these names mean?" you might ask. If you don't know about the Greek system already, your opinion about Greek life could rely primarily on commonly fed stereotypes.

"It's different at a smaller campus. We are not SDSU. It's more about making friends and helping the community," said Khristina Cook, an Alpha Chi Omega sister. "Being a part of a sorority or fraternity gives you an automatic support system that will do nothing but benefit your time here on campus."

Originally founded on October 15, 1885, Alpha Chi Omega is one of the oldest and largest sororities in the country. On March 18, 1995, Cal State San Marcos founded the Iota Tau chapter of the national sisterhood. The purpose of Alpha Chi Omega is to provide the advancement of the intellectual, social and moral culture of its members. Their philanthropic cause is to help victims of domestic violence. Hidden Valley House and Casa De Amparo are just a few organizations the Iota Tau sisters contribute to. Some major campus events include the Carnation Carnival and Mr. Alpha Chi.

In 1893, ten young women at Lombard College in Galesburg, Illinois formed Alpha Xi Delta. The sorority's purpose is to inspire women to realize their potential. Alpha Xi Delta founded its Theta Rho chapter at Cal State San Marcos in February of 1995. The Alpha Xi Delta philanthropic cause is called Choose Children.

"Last week we held a donation based car wash for a 2 year old boy named Tanner with Muscular Dystrophy. Our goal was to reach \$1,000.00 and we did!" said Alpha Xi Delta president, Erin Maddox. "In fact, we even went a little over."

Currently, the Theta Rho chapter has 41 members. The sorority encourages its sisters to involve themselves in other activities on campus as well as maintain excellent academic standing. Their rush week begins with a picnic and ends with a jungle theme.

Founded on March 10, 1990, at San Diego State University, Alpha Pi Sigma is a relatively

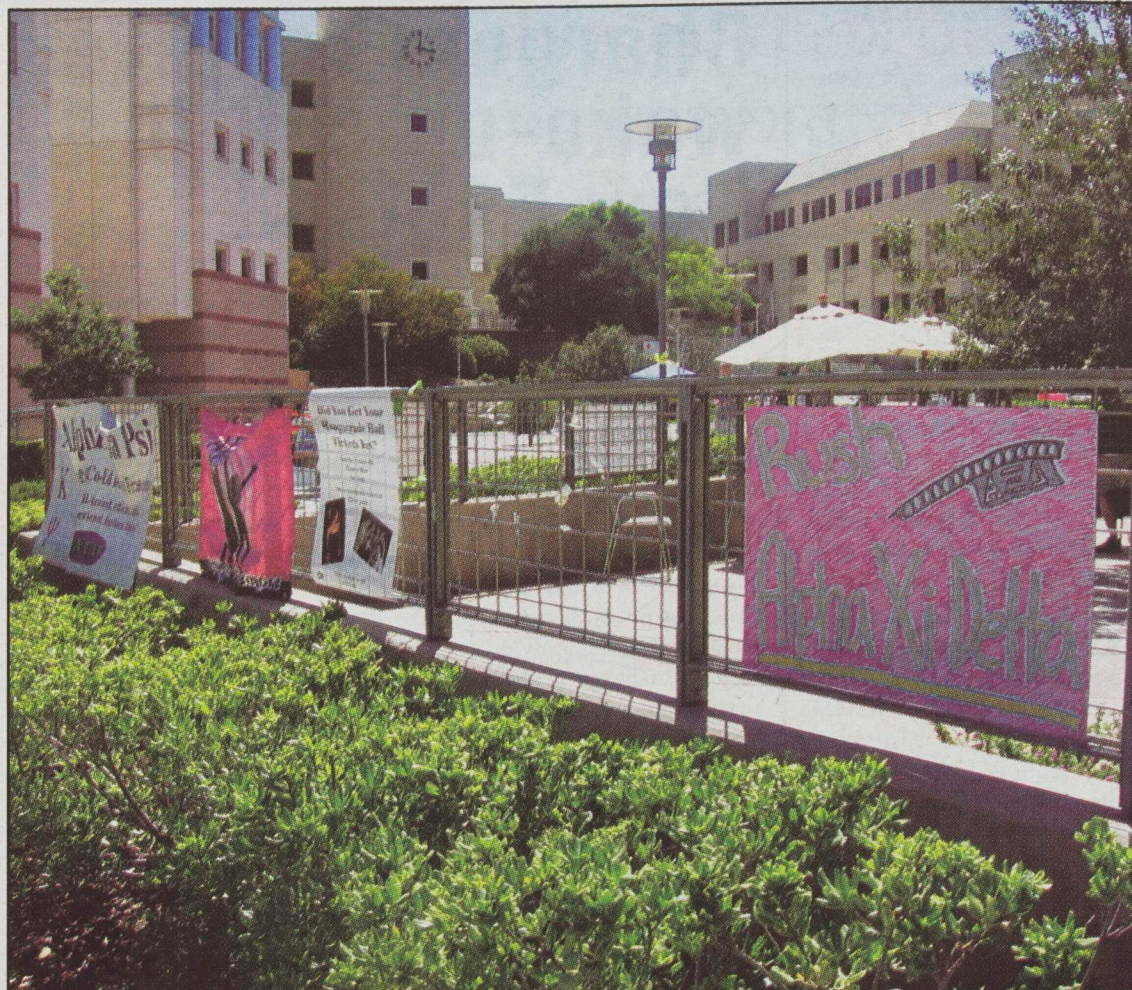


Photo by Jackie Carbajal / The Pride

CSUSM Greek organizations seek out new recruits as the campus braces for Rush Week.

new sorority. It has six chapters in California. Alpha Pi Sigma is Latina based although it is important to note that the sorority is not exclusive to Latinas. Everyone is welcome to join. On campus, there are currently six members which makes rush week an important opportunity for this new chapter to grow.

"We look forward on expanding this semester," said Alpha Pi Sigma president, Araceli Archuleta. "During these special events we hope to get to know potential new members."

Alpha Pi Sigma's primary philanthropic causes consist of working within the Latino community and breast cancer awareness. They are participating in the "Making Strides Against Breast Cancer Walk" on October 21st.

Sigma Alpha Epsilon is the largest fraternity on campus as well as nationally. Sigma Alpha Epsilon has more than 8,200 undergraduates at more than 250 chapters in 48 states. The brotherhood participates in a variety

of athletic activities and even finds a way to incorporate a love of sports with an eagerness to help others. The fraternity hosted a dodgeball fundraiser earning \$1000 to the Children's Miracle Network. Other philanthropic projects include the Relay for Life Cancer Walk.

"We won intramural championships last year in dodgeball and football," said Sigma Alpha Epsilon president, Shawn McKechie.

This past Thursday, Sigma Alpha Epsilon (SAE) hosted a toga party following the home soccer game. During rush week, SAE will host various events including a co-ed kickball game, poker & barbeque night, and a competition night of air hockey, darts, pool, and video games.

The newest chapter to Cal State San Marcos is Zeta Beta Tau. While the fraternity is just getting its start here on campus, it has high hopes for the upcoming semester.

"What sets us apart is that we

are a non-pledging fraternity." Said vice president, Brandon Jakobovich.

Nationally, Zeta Beta Tau is the oldest and largest historically Jewish fraternity. Philanthropic projects the fraternity participates in are CHOC walk, car wash fundraisers, and blood drives. Zeta Beta Tau prides itself on providing a safe environment for its brothers that focuses on academic excellence as well as a positive social network.

Each Greek chapter offers something different to Cal State San Marcos but they all share a common theme: unity. The terms "sorority" and "fraternity" derive from Latin words meaning "sister" and "brother." For any students looking for life long bonds and a place to belong, becoming Greek may just be the right way to go—no chromosomal adjustment necessary.

For any further information regarding Greek Life and details on Rush Week, visit <http://www.csusm.edu/sll/greek>

Transfer students face more than just a change of scenery Ways to cope when J junior feels like Freshman

BY JACKIE CARBAJAL
Pride Staff Writer

For new students at CSUSM, blending in is a natural process many hope will speed along quickly and, assuming that one pays attention during orientation over the summer fitting in should not be a problem.

But what of the transfer students, who, last year made up seventy percent of all new students on campus? Each transfer has a different story. Every transfer shares the same dilemma: adjusting to a new school while cutting right in line with the juniors who already know the ropes. Many transfers have at least two

years of community college worked under their belts and yet, coming into the fall semester as new students bring back all those back to school jitters.

"I was worried I wouldn't be able to find my classes," said Rudy Martinez, a transfer student starting CSUSM as a junior this fall. "But other than that I was just glad to be out of community college."

Many transfer students are eager to finally belong to the college university scene. Part of that scene requires assuming the role of the junior student and the start of upper division courses.

"Mainly, the first two years of college weren't that chal-

lenging for me. Not because I didn't take challenging classes but because the teachers

**No matter
how each
student ended
up at CSUSM,
everyone has the
same common
goal: graduation.**

weren't very challenging," said Kristina Lawler, a transfer student from Palm Springs, start-

ing her first semester here as a junior. "It's nice to be challenged."

One way to help adjust quickly to the heavy course load is to go see a tutor. The math lab and writing center are open to any students in need of help. Another option is to maximize your time between classes to get in some extra reading or work on other assignments.

Since the majority of transfer students do not live on campus, belonging to a club or school organization is one of the best ways to meet new people. One organization that stood out to Lawler was the O Team.

"I did something similar to

it in high school and really enjoyed it," she said.

No matter how each student ended up at CSUSM, everyone has the same common goal: graduation. And for transfer students, that is definitely something to smile about. "That's the best part about being able to transfer to a university out of community college," said Martinez. "It doesn't matter where you came from as long as you graduate."

The best way to feel comfortable in a new surrounding is also the easiest. Simply turn to the person sitting next to you and introduce yourself. Chances are they have been meaning to meet new people too.

Hard to keep up with too many messaging systems? This may help

meebo.com

Website makes it easier to keep up with different cyber-conversations without having to wait for a download

BY TIM MOORE
Pride Staff Writer

If you have ever found yourself sitting at a computer between classes on campus, staring at the screen after already running out of social networks to check, online shopping sites to drool over, and having gone through the entire index of bored.com, the thought of accessing your instant messenger may have come across your mind. Of course, this is school—there's no way AOL Instant Messenger would be installed on the computers. This is where Meebo.com steps in.

Meebo.com is a cross-platform web application that allows users to connect with any of the major instant messaging services, all from the convenience of their web browser. Meebo has one of the sleekest interfaces of any site

on the web right now, and the functionality goes hand-in-hand.

Meebo, based in Mountain View, CA, was founded in 2005 by Seth Sternberg, Elaine Wherry, and Sandy Jen—all in their 20s.

"People see youth as a massive advantage," said Sternberg in an interview with The BBC in March. "We remember what it was like to be a teenager or in our early 20s - these are key markets."

When first accessing Meebo, users are directed to a welcome screen that has login fields to the top four instant messaging services (AIM, Yahoo!, Google Talk, and MSN) as well as Meebo's own pro-

prietary service that allows users to combine accounts from different services into one buddy list.

What sets Meebo apart is its ease of use. There is no registration required to access single accounts, and the registration to

combine services takes literally seconds. The in-chat transmission time is identical to that of the software

version of the given service. Nearly all of the features of the software versions are available on Meebo, including the long-awaited file-transfer capability that was added on September, 10th. Meebo allows users to embed a client onto their webpage, blog, or MySpace profile, allowing visitors to have instant

contact with the user. There is also a flawless Facebook app created by developer, Jake Jarvis that offers the same functions.

Not only is Meebo a great tool to get in contact with friends when a software client is unavailable, but it's capability to bridge accounts from different services makes it a tempting home replacement for users who typically run two or three software

clients side by side.

Meebo's worldwide popularity has been documented as one of PCWorld's 100 Best Products of 2006 and as one of Time Magazine's Top 50 Coolest Websites for 2006. Meebo reached 5.5 Million users in March of this year, reflecting the success of this innovative product.

For more information on Meebo, visit www.meebo.com

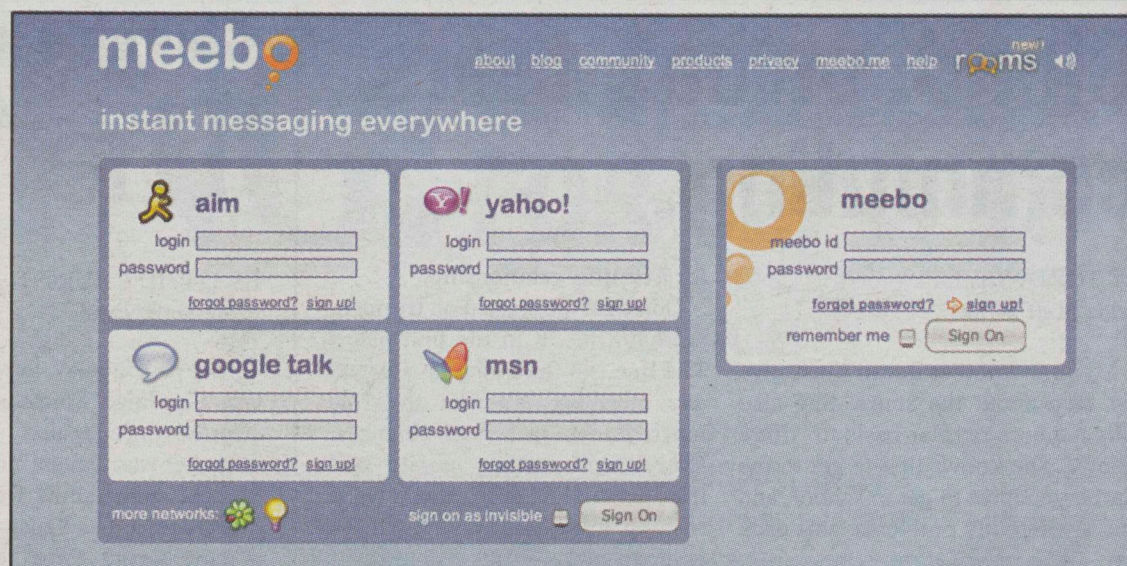


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Blood, sweat, tears, commuting

BY TORIA SAVEY
Pride Staff Writer

My grandmother doesn't just give me crap about the stairs. She also tells me on a regular basis to "drive safely." She knows that to get to the stairs, you have to get to school, and that's where my problems start each day.

I commute. A metric butt-load (yes, that's an official scale of measurement) of you probably do, too. Now, I've watched nature programs on PBS. There's always a survival element in them. Here at CSUSM, we have an interesting way of picking off the weakest of the herd. It's called Highway 78.

Ah, 78. How you vex and enrage me, with your occasional unmarked lanes, and your on-ramps designed by a demonically possessed engineer.

It's not just the freeway itself. It's the darkness that it puts into the hearts of my fellow man. If the connector between the 78 and I-15 is at a stand still, why does that guy in the BMW think he's going to get to work sooner by jockeying for position? Clue up, Sherlock Holmes. None of us are moving. You're cutting me off for no reason, and forcing me to give you the finger. It's just not making

for a healthy relationship.

Don't get me started on trying to get onto the 78 in the first place. The line is a mile long on a weekday morning. It's like the free lunch line in a school cafeteria. Everybody's getting uppity and impatient in line even though we're rushing towards something that's going to suck.

I've gone west to the 5. I've gone east to the 15. It's a mess of angry soccer moms, distracted executives, and kids "bumpin' the phat tunes," if you will. The reason there's only three wisemen in the nativity story is because the fourth wiseman had to take the 78, so he gave up, and went home. No promised messiah is worth the Twin Oaks Valley Road on-ramp.

However, don't help the CSU System's under-funded budget by dropping out. No, no, no. There are shortcuts. Ask around. Sure, you'll feel a little bit like a sleazy drug dealer asking for a connection but... everybody's doing it. And hopefully, with a mixture of back roads and sharp left turns, you'll be able to stick it to THE MAN. And I think we all know that by "THE MAN", I mean that guy in the BMW. Yeah, that's right. I'm looking at you, sir.

Church's Influence on Sports

The "juice" is back

BY DAVID CHURCH
Pride Staff Writer

This past Sunday, Sept. 16, O.J. "The Juice" Simpson was arrested once again. This time he was caught trying to steal memorabilia from a hotel room in Las Vegas. O.J. is now facing three felony charges, one of which is robbery.

Once again, O.J. finds himself in tough times as he faces a serious charge. These charges are nothing like the double murder charges he faced in 1995 when he was found not guilty despite a large amount of evidence against him.

O.J. is going to have a tougher time defending himself, as the "if the glove don't fit, you must acquit" line won't be working this time.

The evidence is already looking bad for O.J., as there is audio with his voice already being identified by experts.

Also the eyewitnesses whom he was trying to accuse of stealing his stuff and selling it, have already described O.J. and his men coming into

the room with guns not letting anyone out of the room.

O.J. will not get the benefit of having a trial in his home territory of Los Angeles, where he played his entire college football career for USC as well as made several Top Gun movies playing the brain-dead character Nordberg.

My question is, was O.J. really acting?

He obviously has no sense of integrity as he allowed someone to brainwash him into thinking that someone had stolen his stuff. Which police have said he owned at one point, but most likely did not own at that time.

This is also the guy who has filed bankruptcy and has seen his name put into shame as he is no longer remembered as the great football player he was. He is now known as the guy who tried to sell his book, "If I Did It" and escaped a double murder charge.

Since he had tried to sell the book, he has lost the rights to it because of his bankruptcy. The rights were then handed over to the Goldman family who renamed it, "If I Did It: The

Confessions of the Killer."

They released the book last week and plenty of senseless readers have purchased the book making it the #1 book on Amazon.

Still this arrest comes too late for the Goldman family and the Brown family. Where they might get the benefit by receiving a good sum of money for publishing the book written by O.J., they still do not have any justice from their sons death.

As for O.J., he does not have the money he once had, although I do not think that will stop him from getting someone from Johnnie Cochran's team to try to get him off if not another expert who will tell him to have difficulties putting his finger on the trigger of the gun.

I do not see how O.J. is walking out of this one, unless he had a double that was playing the penny slot machines at the MGM Grand and it just so happened a security camera caught him at the slot machines at the time of the robbery. But more likely, O.J. is going away for a couple of years.

UniversityVoice

"What is the biggest obstacle you're facing this semester?"

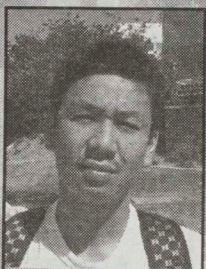


"Getting through my 1st semester. I'm still learning how to manage my time."

Jasmin Rivera
Freshman
Psychology Major

"Balancing school and work because one is necessary for the other. You gotta have money for school."

Joy Mondala
Junior
Communications Major



"Being able to pay off my debt. I'm still looking how to do that."

Juan Guerra
Freshman
History Major



"All the papers I have to write. They account for so much of my grade and there are a lot of them."

Stephanie Herdt
Senior
Psychology Major



Calendar of Events

Tuesday Sept. 18

SLL Survival Series
"Acclimating to CSUSM" 12:00 p.m. - 1:00 p.m.
Clarke Field House 110

Thursday Sept. 20

International Coffee Hour, University Hour, Tukwut Courtyard/Craven Hall Room 3200.

Wednesday Sept. 19

CLIMB - In The Executive's Chair, executive speaker Jeff Campbell, CEO (former), Burger King; VP (former), Pepsi-Cola, 11 a.m. to 12:50 p.m., Markstein Hall Room 125.

Friday Sept. 21

ASI Student Org Leadership Workshop. 12:00 p.m.-1:30 p.m. ACD 102

Saturday Sept. 22

Hotel Sales & Convention Services. 8:30 a.m. - 4:30 p.m. FCB 104.

Fall Mediamaker Series -

"A There Here: 4 guests from L.A." 5:30 p.m., Academic Hall 102. Free and open to public.

Sunday Sept. 23

Orientation Team Informational. 4:30 p.m. - 5:50 p.m. COM 206

(Email event submissions to pride@csusm.edu ATTN: Calendar of Events)

DROPPING: CD RELEASES FOR SEPT. 18

By Toria Savey / Pride Staff Writer

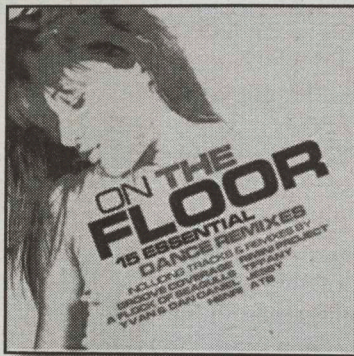


CLASSICAL

Pavarotti's Greatest Hits

Um...PAVARTOTTI

RIP, Pavarotti. Originally released in 1980, this two disc compilation features opera favorites from one of the most talented men in the field.



DANCE

On the Floor

VARIOUS ARTISTS

Very "Night at the Roxbury"-esque. Contains a dance remix of Flock of Seagulls' "I Ran (So Far Away)". No, I'm not kidding.

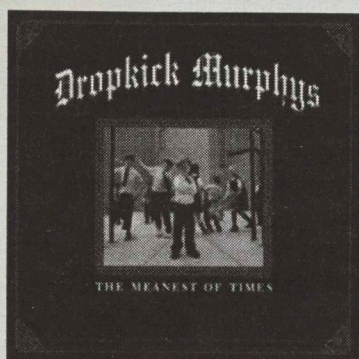


COUNTRY

Reba Duets

REBA MCENTIRE

If you can't get enough of country, you might finally be satisfied. One of the queens of the genre performs songs with just about everybody, including Kelly Clarkson and Justin Timberlake.



ROCK

The Meanest of Times

DROPKICK MURPHYS

The band's sixth album features their trademark blend of Celtic smoothness mating with punk rock twang. For anyone who is Irish, wishes they were Irish, or once thought they were Irish when drunk.

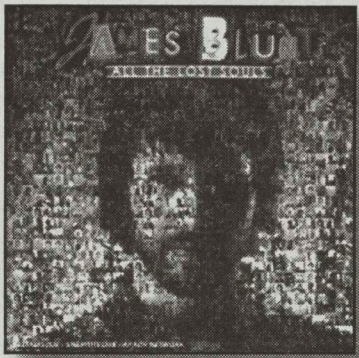


RAP

Ultimate Victory

CHAMILLIONAIRE

Though the album features everyone on his publicist's speed dial, the best part is still Chamillionaire by himself on the title track.



POP

All The Lost Souls

JAMES BLUNT

The first single, '1973', is already selling like crazy. The rest of the album appears to be worth a listen. You'll probably either fall asleep or end up getting it on.

Images courtesy of Decca, MCA Nashville, WaterMusic Records, Atlantic, Motown and Born & Bred Records

What IS a Podcast?

BY BILL RHEIN
Pride Staff Writer

In this age of technology, the entertainment industry has benefited greatly. From satellite radio to high definition TV to YouTube, more and more mediums exist to entertain on a personal and widespread level. Included in this category is the art of podcasting, a great new source at a computer near you. While there is plenty of material to go on about with podcasting, I will stay on a basic level for the sake of technically uninformed people and not go on about things like RSS feeds.

In simple terms, a podcast is a radio show for your iPod, but there's much more to it. When I say radio show, I mean that certain people recorded a show, but you can access it anytime through your computer. And now it's not limited to just audio, but I'm getting ahead of myself. Through the iTunes store, you

can find a directory of podcast shows that are absolutely free. That's right, free! Shows come in a variety of genres, including comedy, news, movie reviews, and much more. These can be subscribed to, and episodes are downloaded on your computer, where they can be used or put on your iPod.

If you are wondering why this is all so great, I've got a few good reasons for you to pick up on this growing fixation. With such a wide variety of shows, there is bound to be one to foster a passion for each person, or bring about a new hobby. And like YouTube, anyone can share in podcasting. Through sites like podshow.com, you can create your own show, if you feel so inclined. And as I hinted, there are not just audio shows to be found in podcasting. Nowadays, video shows have emerged to provide even more entertainment, so tune in - I guarantee you will find something you like.

NHL08 Shoots and scores

BY BILL RHEIN
Pride Staff Writer

Those like me who cannot stand the wait for the NHL season to start this October can quench their yearning with EA Sports' NHL 08, which came out last week. The greatest game on earth is actually on ice and now available for your XBOX, Playstation, or PC. Even those who are not fans of hockey can have fun with this addicting game.

This edition builds on last year's addition of the "Skill Stick" with advanced stick control and more controlled deking. Now you can leave defenders in the dust by pulling off fancy, well timed moves. Also, the game responds to the real-life tactic of rebounding by adding this and slap passes as a prominent new skill for your arsenal. However, it is not as easy as it sounds. The artificial intelligence in the game has drastically increased. The game takes notes on your style of play and adapts to better challenge you. But besides the new game play options, NHL 08 has other great things to offer. EA Sports put in slick details that make this game look incredibly realistic. The attention to detail really impressed me. As well, the game previously had international teams along side those of the NHL, and this time around

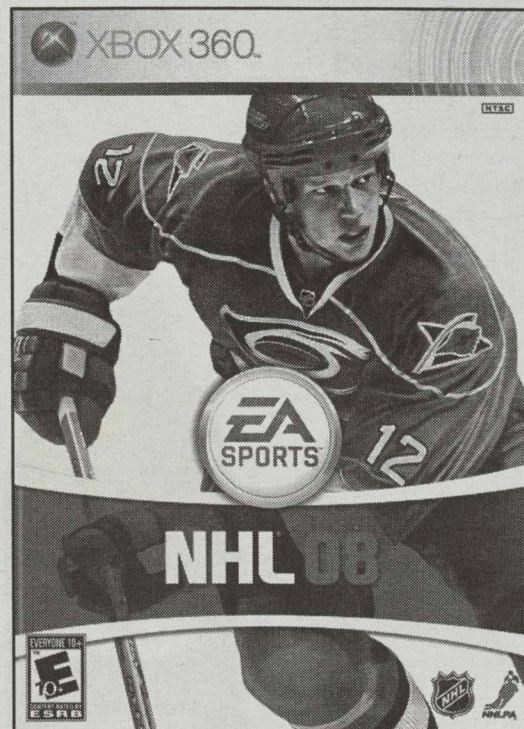


Image courtesy of EA Sports

they have included teams from the American Hockey League (AHL)

All in all, it is a very great game. The only problem I have with it is that it's severely cutting into my study time, but it's worth it. So lace up your skates, grab some friends, and have a blast with NHL 08.

“Bridging the Gap”

Arts and Lectures program
brings urban performance artist

BY SHIRLEY BARAJAS
Pride Staff Writer

On Wednesday Sept. 12, the Arts and Lectures program at Cal State San Marcos presented “Bridging the Gap.” The performance gave students on campus the opportunity to learn about African American culture through music.

Yewande (e-wan-day) Austin, an urban rock artist who has performed in various colleges and universities around the world, introduced students who attended the event to a different view of music. She believes music is about meaning and expression, not just about billboards and fame. This inspired many attendees to think more intensely about changing the way popular culture is leading music. “I am very happy to learn that there are still great artists out there, not just a sell out,” said student Gina Rothermel.

Students also learned about slavery and its influence in the world of music. Hip hop and the blues are just two examples of the influenced genres. Although popular a long time after slavery ended, there are many ties to slavery in this type of music.

According to Austin it all comes from the “Negro Spiritual.”

“The negro spiritual was a creative way for slaves to communicate with each other and express themselves without being punished or killed for doing so,” said Austin. This form of communication was passed from generation to generation and each had a new way of doing it. Hip-hop for example is a mixture of jazz, blues, gospel, and earlier forms of African-American music.

Not only was this event educational, but it was fun. Throughout the show Yewande had the audience singing and clapping. Members of the audience were even brought up front to serve as a temporary chorus for Austin, including the event coordinator Mrs. Shirley Robinson. Austin had everyone amazed with her music and her passion.

At the end of the show, the audience was allowed to ask questions and one of the questions, which got all of the audience attention was, why such a talented artist prefers to perform a show to educate students rather than be on billboards and popular talk shows? Austin explained that success is different to everyone.



Photo by Shirley Barajas / The Pride

Yewande Austin involves the audience in her performance at the “Bridging the Gap” event held on Sept. 12.

In her case, she always wanted to be a part of educating people and by doing this she is successful in her own way. “You have the power to change the world,” she said. Austin’s purpose is just that. “The best part of my job is the connections I have with people, and being able to be a part of the world of knowledge.”

There are no words to describe

exactly how she did it, but Yewande Austin made most of the audience leave with a sense of power and knowledge. She is an amazing artist and lecturer. This is definitely an experience everyone deserves to have.

Her advice to her public she said is “to embrace life, embrace fear, and rise above challenges”. The audience loved her not just

because of her talent but because she is sincere and loves what she does. She made it clear that she’s into this business because it is what she truly loves doing.

For more information about Yewande (e-wan-day) and “Bridging the Gap” you can log onto www.yewande.com or go to www.myspace.com/yewandemusic.

BEER OF
THE WEEK:

Gouden Haven

BY JONATHAN THOMPSON
Pride Staff Writer

Gouden Haven, which translates to ‘golden harbor’, refers to the Golden Age of Holland during the 17th Century. During the Golden Age, Holland boomed in shipping goods globally. The era also marks the cornerstone for exporting Dutch beer. Gouden Haven’s recipe originates from a Dutch Pilsner tradition in the Netherlands, and H-West BV still brews it there, specifically in Maarsen, Holland.

H-West B.V. packages Gouden Haven in green hues. A strong forest green complexion dominates the coloring of the cardboard container, holding six 12 ounce green tinted glass bottles. Accents of red and silver spruce up the bold green textured container. A black cap with a depiction of lion with a royal crown bottles the age-old recipe. The packaging and labeling utilizes different elements from several flags of the provinces in the Netherlands.

Image courtesy of Jonathan Thompson



The pilsner lager pours smooth with almost no head. Light heavenly amber hues radiate from the frosty beer mug. As the pour awaits consumption tiny specs continually and gradually rise from the bottom of the mug to the surface giving off a fantasy like quality. The lager emanates a distinct barely aroma.

H-West B.V. brews the lager with crystal clear, pure artesian water. The lager creates a sharp sensation amongst the tongue. The sour

mash like feeling sends thundering strikes of taste to all corners of the mouth. After the first sip, the tongue in a state of confusion, politely requests for more. “Ask and ye shall receive,” replies the brain. The lager’s crisp taste ensures a great selection with heavy foods such as steak dinners.

Gouden Haven shares many similarities with the more common Heineken. For a delicious addition to a forthcoming meal, check out Gouden Haven and experience the Dutch Golden Age.

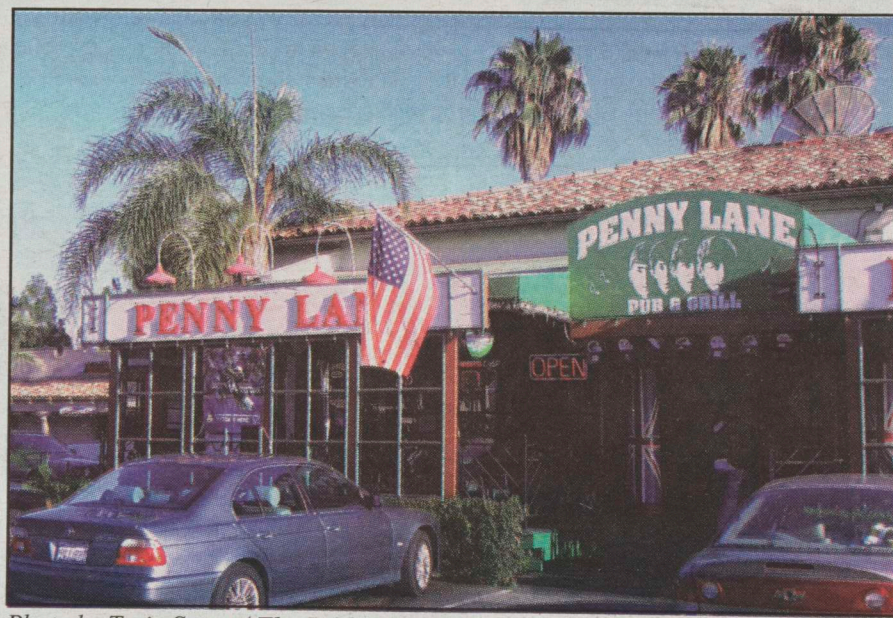


Photo by Toria Savey / The Pride

Penny Lane

EAT OF
THE WEEK

BY BREANNE CAMPOS
Pride Staff Writer

My job this week was to find a restaurant that would suit students from San Marcos’s restaurant that values the dollar while still creating a fun atmosphere for dining.

Well, luckily for CSUSM students, I found one. Penny Lane is a Beatles/London themed restaurant located in San Marcos, right across the street from Restaurant Row. From the university, it is five to seven minutes away, depending on traffic and the time of day. The easiest way to get to the restaurant would be to drive, but you can get there by foot. The prices are reasonable, and every entrée on the menu is under \$20.00. The staff is very friendly and always caters to your needs. If you go between the hours of 4 p.m. and 7 p.m. on weekdays, Penny Lane has Happy Hour specials including \$2.99 appetizers. They also have

Karaoke Night on Tuesday from 7 p.m.-10 p.m. Penny lane is open until 2 a.m. everyday, which is perfect for students 21 and older. For the younger crowd, go enjoy dinner with classic rock music as your background.

What I have yet to tell you readers is that Penny Lane has wireless internet throughout the restaurant. Which means when fall and winter come around, you can go and have a homemade dinner while studying in a London pub; it could be your own vacation for two hours. Now the tricky question is: “Who would I go with to Penny Lane?” From my experience, I believe it would be best to go with friends. All the tables have a minimum of three seats, and how romantic is it when you have an empty seat at your table? I have done my part to give you, the reader, a sample of what Penny Lane has to offer.

So if you want to escape or fly away for the day, what better way then to head off to London to eat and drink at Penny Lane?