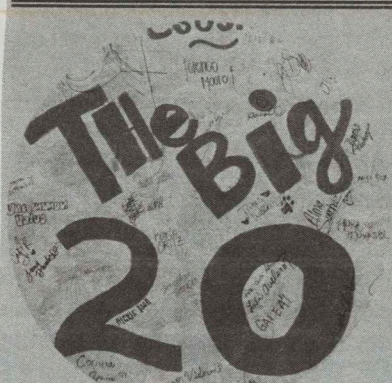


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## SLL ENCOURAGES INVOLVEMENT

Students offered services and information at Leave Your Mark fair

BY AMY SALISBURY  
EDITOR-IN-CHIEF

The library plaza buzzed with new and returning students alike during the Leave Your Mark fair last Thursday, Sept. 2.

Under a white tent sat more than 30 tables with representatives from organizations associated with CSUSM. The event's purpose was to showcase many opportunities for students to "leave their mark" on the CSUSM campus and further their involvement, according to Student Life and Leadership.

Student Life and Leadership, SLL, sponsored the event and coordinated a mass photograph of incoming freshmen on the steps outside University Hall.

Free 20th Anniversary t-shirts were distributed to the freshman, and Crash the Cougar was front and center in the photograph.

"Witnessing the first year student picture was quite a sight!" said Kathryn Hayes, SLL student representative and President of Sigma Tau Delta, English Honor Society.

Hayes was pleased with the success of the event. "It was nice to see the enthusiasm from the first year students, as well as returning students, going



through all the tables and taking advantage of the hosted events," said Hayes.

SLL staff members Joshua Galea'i and Jennie Goldman ensured that the event went smoothly and all participating parties were well represented.

Four rows of tables beneath the tent offered information about their services from 11 a.m. to 1 p.m. while a live band, Live in Los Angeles provided

music.

Hope and Wellness Center, Math Lab, Writing Center, Eco Club, and PRIDE Center were but a few of the organizations participating in the event.

Melanie Slocum, a tutor at the Writing Center, was happy to have participated and predicts the fair will have a positive outcome on new students.

"Hopefully now

students won't have second thoughts about using resources like The Writing Center because they were able to meet a few of us and learn that we don't really bite," said Slocum.

SLL's Weeks of Welcome events continue through Friday, Sept. 9. For more information, visit the SLL office in Craven 3400.

PHOTOS BY AARON JAFFE  
PRIDE STAFF PHOTOGRAPHER



## Communications and Mass Media now declared impacted

Competitive GPA requirements now needed to enter either major

BY SANDRA CHALMERS  
EDITOR-IN-CHIEF

Communications and Mass Media have now been added to the impacted majors list this fall 2010. A total of six majors are now impacted at CSUSM: Communications and Mass Media, both Bachelor of Arts, join Business Administration, Kinesiology, Nursing, and Human Development.

"Impacted" is a term used to describe a major that has

more qualified students interested than can be accommodated for. Since CSUSM wants to preserve a quality classroom experience, certain screening requirements are now being enforced.

In easier terms, Communications and Mass Media are now in the top ten most popular majors for CSUSM, showing clearly that currently there is not enough faculty support to supply the demand of the students interested in either growing major.

Screening criteria includes a requirement of 60-se-

mester of baccalaureate-level coursework applicable toward a degree at CSUSM and completion of coursework equivalent to the lower-division preparatory coursework for the Communication and Mass Media major.

A list of the major prep classes can be found at [www.csusm.edu/admissions/impaction/impactedmajors.html](http://www.csusm.edu/admissions/impaction/impactedmajors.html)

A minimum GPA of 2.5 needs to be achieved in the major prep classes in order for students to apply and be accepted officially into the major.

Without completion of major prep courses, and meeting the minimum GPA requirements, students cannot enroll in upper division major core classes.

Since this limits freshmen and sophomores to even declare Communications or Mass Media until they have finished the prep classes and are in junior class standing, until requirements have been fulfilled, they can be admitted as "Pre-Communications" or "Pre-Mass Media."

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# LIVING WITH WHAT YOU'VE GOT

## A helpful guide for new living situations

BY TORIA BODDEN  
FEATURES EDITOR

Here at the Pride, we understand all the little things that come up in a brand spanking new living arrangement. We've seen it all: demented roommates, delusional landlords, terrifying bug infestations, overly friendly stray cats, overly friendly stray significant others of said demented roommates. Your college living situation will probably totally free of hassle. Stories of terror get around because they're the entertaining exceptions, not the rule. But just in case you find yourself with any of these problems, we have some helpful advice. Even if everything seems perfect now, it couldn't hurt to cut this article out or bookmark it online, just in case.

So here's what to do if you've got...

1) ... someone less than stellar collecting your rent.

In a lot of cases, you'll be dealing with a corporation or rental management company instead of an individual. Regardless of who is in charge of your rental, though, you have the same rights. And yes, I mean "rights," as in things that are protected by law. In California, the Department of Consumer Affairs (DCA) is responsible for tenants' rights. It's not a bad idea to take a look at their helpful handbook now, before you ever have a problem. If you're already having a problem, this should be your

first resource. It gives you a firm footing for standing up to your landlord. And if the problem can't be resolved for some reason, the DCA's website even provides information about taking your landlord to small claims court. The handbook is available at <http://www.dca.ca.gov/publications/landlord-book/index.shtml>.

2) ... a roommate who isn't quite your cup of tea.

In some cases, you may end up with a roommate who becomes a friend for life. In a lot of cases, you will at least be friendly. But there are cases where a roommate situation may be a little less than you desired. The person in question said they never party. Now that you're in the same apartment, though, you notice that she or he actually drinks like a fish, smokes like a chimney, and makes Caligula look like a prude. If you're living on campus, you're in University Village. One of the benefits of living on campus is that they have a system for dealing with these situations, and they've seen it all. Your resident assistant can give you plenty of tips for making peace and can help sort out issues without taking sides. If you're off campus, it's the real world. You're more limited but you've still got some options. Always try to talk to the roommate first. They may not realize leaving their socks on the floor or drinking your milk is about to drive you insane. If that fails, check your

lease. If you're just renting a room from someone else, you can probably leave if you give thirty days notice. If you're the one renting someone the room, you may be able to give them thirty days notice to get out. If you're stuck together, identify the issues and lay ground rules. But remember, if we're talking about a situation that's actually dangerous to you, do not pass go, do not collect 200 dollars, go straight to talk to your leasing office or even the police. 3) ... some very small unin-  
vited guests.

You move in somewhere at the very beginning of fall semester. When the first heat wave hits, you realize that you only saw a few stray ants outside your apartment because the rest, and there appear to be thousands, are in your kitchen cupboards. Don't panic. Several leasing offices offer certain extermination services as part of your community privileges. The last thing they want is for you to ignore a pest problem because you couldn't afford the exterminator and then have it spread to several other apartments. It looks bad on the leasing office. If you're in a situation where you're on your own for getting rid of bugs, do your research online. See if local companies offer discounts, check the Better Business Bureau (<http://www.bbb.org/us/Find-Business-Reviews/>). And, just in case you've missed all the news coverage about them, yes, bed bugs are back,

and they're back with a vengeance after being MIA in the US for about forty years. While I realize mattresses and sofas are ridiculously expensive, you'd be better off getting the cheapest thing from Ikea rather than buying off Craigslist. Bed bugs can be transferred in any piece of furniture, and getting rid of them once they're in your house is an extremely expensive process. The best plan is to check an apartment top to bottom before you move in, looking for signs of any creepy crawlies.

4) ... a rat hiding behind the couch, your roommate's boyfriend hitting on you, a guy passed out in your bath tub you've never seen before, etc.

Just remain calm. If this is your first time living away from home, you're going to find yourself in all kinds of bizarre situations. You'll start to laugh it off. If this is your umpteenth apartment, then chances are you've already realized you just need to role with the punches of a new situation, and things will settle down quickly. I remember, in my first apartment, the day I realized I was going to have to kill the biggest spider I'd ever seen by myself. I just about had a heart attack. It gets easier, though. You'll get into a routine, establish your own space, make some friends, learn that you can actually cook things besides ramen (see our new column, Prowlin' the Kitchen for more help with that) and life will go on.

## THE PRIDE

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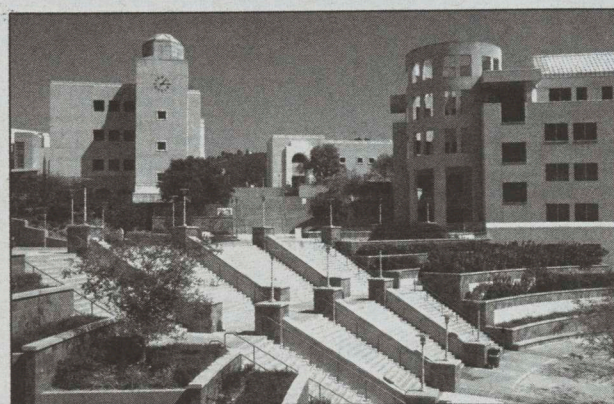


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# Social Justice - Lectures, Centers, and Focus

BY TORIA BODDEN  
FEATURES EDITOR

This fall, the Office of Arts and Lectures has joined forces with the Social Justice and Equity Project to bring a varied and thought-provoking series of events to campus. Having the two departments work together to provide students with experiences that can help them navigate sensitive issues makes perfect sense to Marilyn Huerta, the Arts and Lectures coordinator and faculty advisor to the Arts Association. "Arts and Lectures is committed to sponsoring a program that speaks to issues that are raised on campus, and the Social and Equity Justice Project is one way of addressing some of the heated issues that were present on our campus just last year." The events were selected and planned based on proposals from students, staff, faculty and members of the local community. "The Arts and Lectures Committee is devoted to providing a diverse program that offers

inspiration," Huerta states, and social justice focused events are part of meeting that goal.

The first event, a lecture by Ashley Walker on "Creating the Beloved Community: Working in Coalition for Social Justice," takes place on Tuesday, Sept. 14 at 7 p.m. Ms. Walker is a human rights pioneer who has been honored by the ACLU and National Organization of Women for her work. She also has extensive experience facilitating race and race relations discussions in San Diego as former executive director of the San Diego Human Relations Commission.

The next event in the series, on Sept. 23, is a film/lecture about "Capturing the Border's History on Film," by Paul Espinosa. Espinosa, an Arizona State University professor in the Department of Transborder Chicana/o and Latina/o Studies, has won eight Emmy awards for his documentary and fictional films. This event is also sponsored by the USUAB Clarke Activities Team and Visual and Perform-

ing Arts Department. On Oct. 5, the series will host Mark Day, who will be speaking about his human rights work and experiences as a Catholic friar and spiritual advisor to Cesar Chavez. There are two events in the series on Oct. 12, at noon and 7 p.m. The first will feature Dr. Zeus Leonardo speaking on "Critical Race Dialogue: Whiteness and the Politics of Safety," a critical look at social theory on race relations. He is the author of Race, Whiteness, and Education, which the Education Review lauded for "beginning a fresh discourse on race by asking hard questions." The second event is an inspirational lecture by Alex Montoya, entitled "Swinging for the Fence." Montoya, a triple amputee since birth, overcame physical difficulties and the emotional rollercoaster of seeking US citizenship, and now works for the San Diego Padres as the Latino relations manager. Dr. Wendy Moore, a lawyer and critical race theorist, will speak about the problems dealing with hate speech versus freedom of speech in a lecture entitled "Hate Speech,

White Space," a particularly relevant discussion for college campuses. The last event, which brings the entire Arts and Lectures Series to a close for fall semester, is "Disability Culture: Cripple Poetics," a performance by Petra Kruppers and Neil Marcus. The two are members of the Olimpias, an international artist collective with a focus on performances that illuminate disability culture. Day, Leonardo, Montoya are also sponsored by the USUAB Clark Activities Team (CAT).

There are several other events in the Arts and Lecture Series, besides those in partnership with the Social Justice and Equity Project. All events in the Arts and Lecture Series are free to attend, with the exception of one live theater event. Many professors have also found ways of using lecture attendance to enhance classroom understanding and the learning experience, so mark your calendar now for these important events.

ASHLEY WALKER

## Creating the Beloved Community: Working in Coalition for Social Justice



Leading human rights activist and pioneer Ashley Walker kicks-off a series co-sponsored by the Social Justice & Equity Project. Ms. Walker has received widespread recognition for her vital work and numerous awards including the ACLU Helen Marston Award (2009) and the Susan B. Anthony Award from the National Organization for Women.

Co-sponsored by the Social Justice & Equity Project

*"The Arts and Lectures Committee is devoted to providing a diverse program that offers inspiration... and the Social Justice and Equity Project is one way of addressing some of the heated issues that were present on our campus just last year."*

Images courtesy of the Office of Arts and Lectures

TUE SEPT 14 @ 7 PM

CLARKE 113

PAUL ESPINOSA

## CAPTURING THE BORDER'S HISTORY ON FILM

Paul Espinosa is an internationally known filmmaker/producer and Professor of Transborder Chicana/o & Latina/o Studies at Arizona State University. His lecture offers a retrospective examination and current assessment of the U.S./Mexico border. Among Espinosa's film credits: *California and the American Dream* (2006), *Taco Shop Poets* (2002), and *The U.S. - Mexican War: 1846-1848* (1998).

Co-sponsored by the Social Justice & Equity Project and the USUAB Clarke Activities Team with support from the Visual & Performing Arts. For information, contact Marcos Martinez @ 760-750-4150.



THUR SEPT 23 @ 7 PM

CLARKE 113

**There are three social justice centers located on campus. One of our intrepid Pride reporters went out to the 411 on these safe havens and resource hubs for our diverse student body.**

BY ROXANNE EUSEBIO  
PRIDE STAFF WRITER

Here at Cal State San Marcos, there are three social justice centers that are open to all students. These centers are places on campus where students can come together, hangout, do homework, and meet new people.

### Cross Cultural Center

Director: Sara Sheikh / Location: Commons 207 / Hours: M to Th, 9 a.m. to 5 p.m.; Friday 9 a.m. to 12 p.m.

About: The Cross Cultural Center, also known as C3 is the longest running Social Justice Center on campus. For about seven years C3 has been focusing on exploring and expressing identity, cultural history and heritage, social justice, and advocacy for rights. The center is committed to educating and spreading awareness about social justice and multicultural issues, and creating a community of socially conscious people. C3 is not only a place to just hang out; it holds programs such as Multicultural Trivia which is an interactive way to discover and learn three different cultures every month. On the first day of school, C3 received about 200 visits. Open house for C3 is on Sept. 8 from 11 a.m. to 2 p.m.

### ASI Women's Center

Director: Lea Burgess-Carland / Location: FCB 5-102 (by parking services)  
Hours: M to Th 9 a.m. to 5 p.m.; Friday 10 a.m. to 12 p.m.

About: The Women's Center educates students about social justice issues that affect women such as domestic violence, sexual equality, and eating disorders. The center is about empowerment and support for all students, especially women's needs. The Women's Center opened up in 2005, and since then it has been growing. Some events held throughout the year by the Women's Center are Love Your Body Day, and Take Back the Night. Along with events, the Women's Center publishes a newsletter about feminist social justice issues called "The Rag." Open house for the Women's Center is Sept. 9 from 11 a.m. to 3 p.m.

### LGBTQ Pride Center

Director: Robert Aiello-Hauser / Location: Commons 201 / Hours: M to T 8 a.m. to 5 p.m.; W to Th 8 a.m. to 8 p.m.; Friday 10 a.m. to 5 p.m.; Sunday 11 a.m. to 3 p.m.

About: The youngest of the three centers, the LGBTQ Pride Center has been around for three years. It is a safe, inclusive, and affirming space for LGBTQ individuals and allies. The Pride Center provides information regarding campus and community news and events of interest, as well as providing outreach to LGBTQ individuals. Some upcoming events provided by the Pride Center are the Gender Bender Ball and Coming Out Monologues. The center also provides a newsletter that provides information about current LGBTQ social justice issues called, "The Query." Open house for the Pride Center is Sept. 7 from 9 a.m. to 4 p.m.

PHOTOS BY TORIA BODDEN

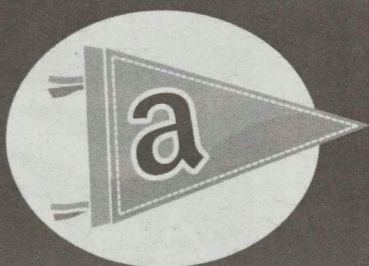
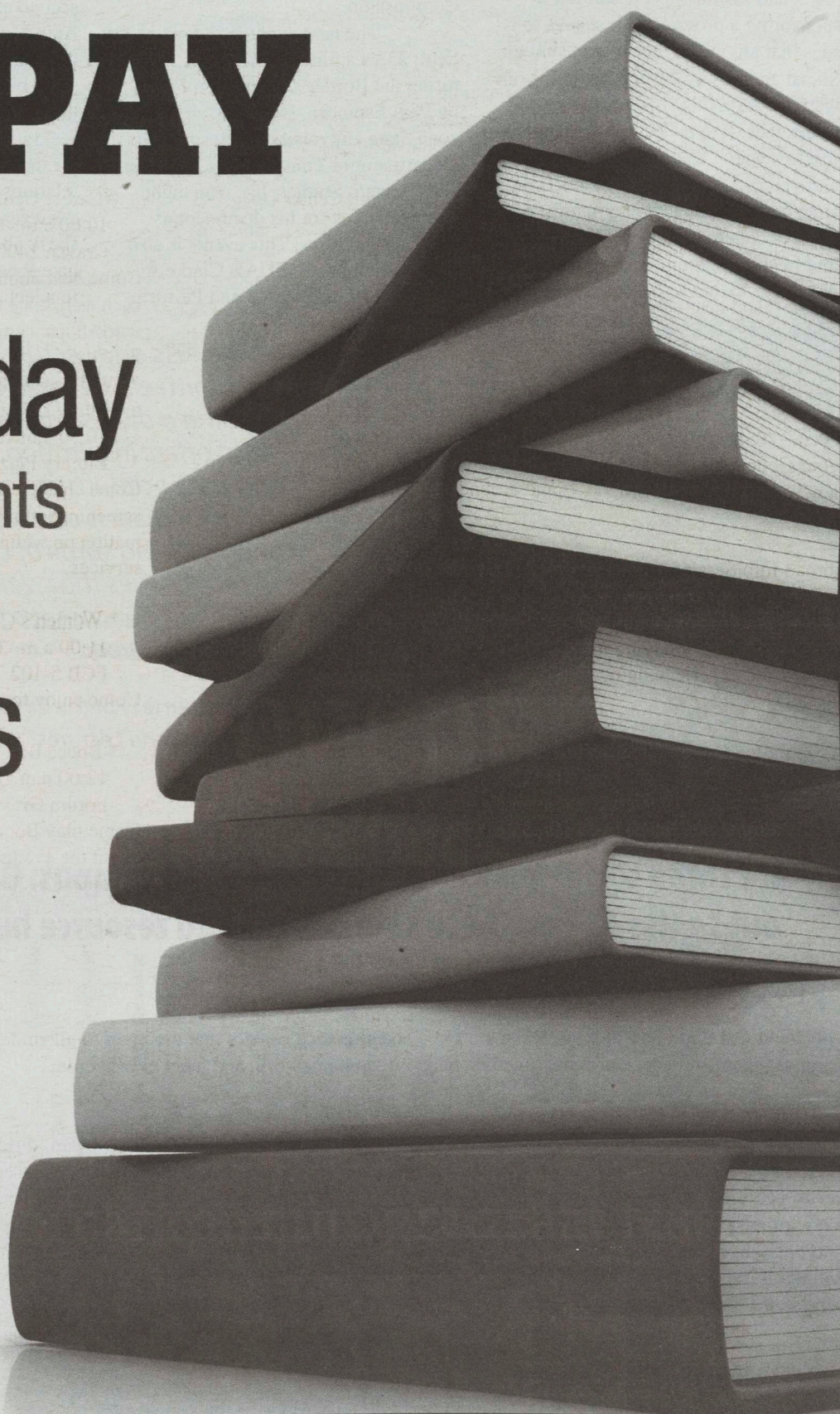


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# WOW ITS BEEN 20 YEARS

## Weeks of Welcome events offer ways to get involved in campus life

BY JENNA JAUREGUI  
DIGITAL MEDIA MANAGER

If you haven't heard, CSUSM is celebrating its 20-year anniversary this school year! Current students are part of California history and have the opportunity to help shape the campus dynamics and student life while the university heads into its third

decade of growth. One way to get involved is by attending Weeks of Welcome events, which began Aug. 30 and will continue through Sept. 10. The events showcase the different organizations and campus offerings and are a fabulous way to have fun, meet your peers and become an active member of CSUSM's diverse community. For general questions and more information, contact Orientation and New Student Programs at [orientation@csusm.edu](mailto:orientation@csusm.edu).

### TUESDAY

- \* Pride Center Open House  
9:00 a.m. -4:00 p.m.  
Commons 201  
Come see the new look of the LGBTQ Pride Center, meet the director and find out about Fall and Spring programming.
- \* Language Learning Center Open House  
11:30 a.m.-1:30 p.m.  
University Hall 240  
Come meet the staff and hear about the services offered.
- \* Athletics Pep Rally  
12:00 p.m.-1:00 p.m.  
Library Plaza—Tent  
Come meet your Cougar athletes and get pumped for a new season of CSUSM sports!
- \* Study Abroad Info Session  
12:00 p.m.-1:00 p.m.  
Craven 3701  
Come get information about studying in different countries and experiencing new cultures.
- \* Alpha Pi Sigma Ice Cream Give-Away  
12:00 p.m.-1:00 p.m.  
Library Plaza  
Come for ice cream and meet the members of Alpha Pi Sigma!
- \* ASI Free Movie Night: "Takers"  
Time TBA  
San Marcos Edwards Cinemas Theater  
Come watch the movie "Takers" for free and meet new friends!

### WEDNESDAY

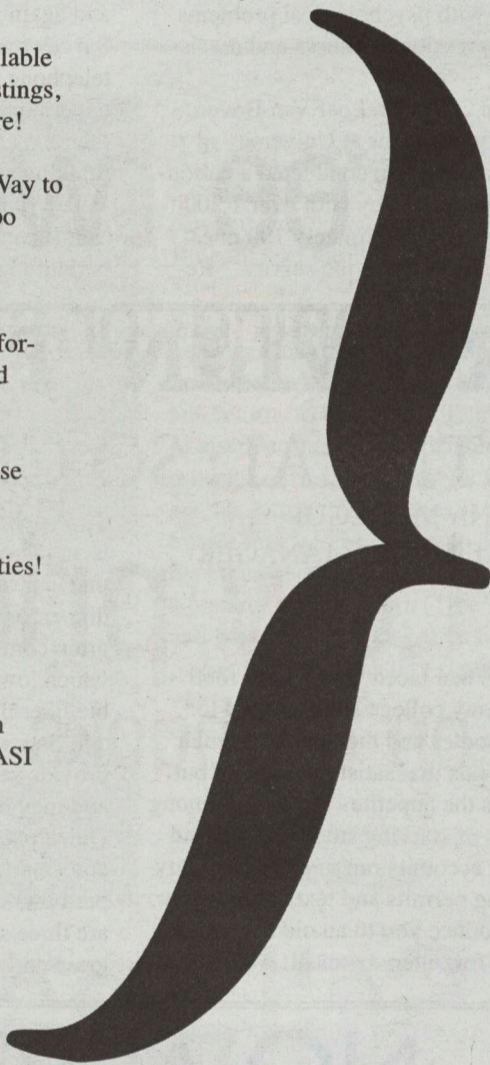
- \* SLL Cross-Cultural Center Open House  
11:00 a.m.-12:00 p.m.  
Commons 207  
Come meet the Peer Educators and learn about this exciting program.
- \* Tukwut Leadership Center Open House  
11:00 a.m.-2:00 p.m.  
Craven 3400  
Come learn about the leadership program and over 80 student organizations.
- \* Community Service Learning Fair  
12:00 p.m.-1:00 p.m.  
Library Plaza—Tent  
Come learn about community service in and around San Marcos.
- \* Study Abroad Info Session  
4:00 p.m.-5:00 p.m.  
Craven 3701  
Come get information about studying in different countries and experiencing new cultures.
- \* Men's and Women's Soccer Games  
3:00 p.m. and 5:00 p.m.  
Mangrum Field  
Come cheer on your Cougar athletes at the first soccer games of the season!
- \* Grill & Chill  
5:00 p.m.-7:00 p.m.  
UVA  
Sponsored by: CSUSM Greeks  
Come meet members of the Greek Life community and get information on chapters and recruitment.

### THURSDAY

- \* Veterans Center Open House  
10:00 a.m.-3:00 p.m.  
Craven 3rd Floor  
Come hear about services offered to active duty military, veterans and their families.
- \* Career Center Open House  
10:00 a.m.-1:00 p.m.  
Craven 1400  
Come hear about resources available such as resume reviews, job postings, workshops, career fairs and more!
- \* "Wellness Waves: Surf Your Way to a Healthy Lifestyle" Health Expo  
10:30 a.m.-1:30 p.m.  
Library Plaza—Tent  
Come check it out—free health screenings, fun activities and information on wellness products and services.
- \* Women's Center Open House  
11:00 a.m.-3:00 p.m.  
FCB 5-102  
Come enjoy food and fun activities!
- \* Bocce Ball Tournament  
12:00 p.m.-1:00 p.m.  
Forum Grass  
Come play Bocce Ball and learn about the events and programs ASI Campus Rec. has to offer.

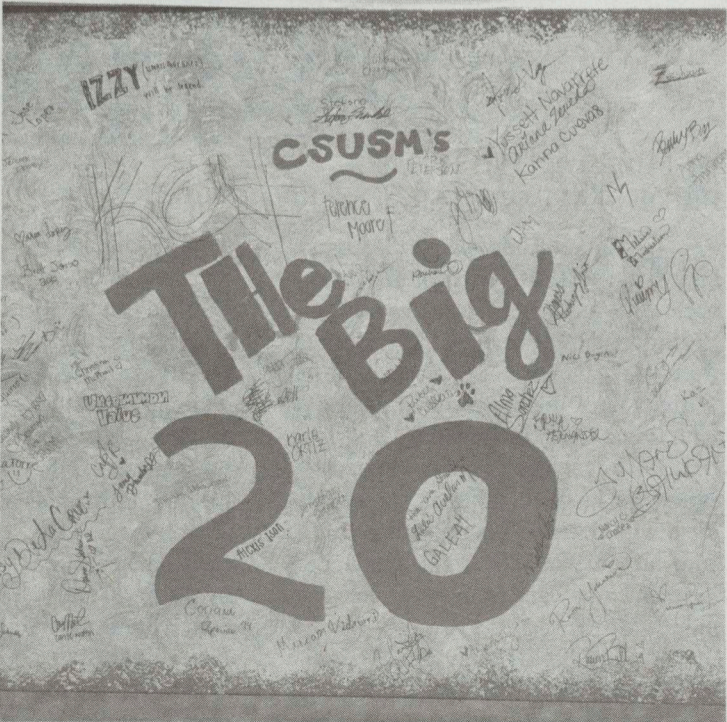
### FRIDAY

- \* Padre Game (Padres vs: Giants)  
5:00 p.m.  
Meet at the Clarke  
\$10 tickets must be purchased in advance in the ASI Business Office: FCB 5-23
- For more information, contact ASI at [asicampusactivitiesboard@gmail.com](mailto:asicampusactivitiesboard@gmail.com)



## Students celebrate campus programs at festival

PHOTOS BY AARON JAFFE  
PRIDE STAFF PHOTOGRAPHER



# MEMORIES OUTLAST IPODS

## or Life, Liberty, and the Pursuit of Experiences

BY CANDICE WYATT  
ARTS AND ENTERTAINMENT EDITOR

MasterCard is right. For every materialistic product we purchase, there's a dollar amount attached to it. Experiences and memories, however, are unique and priceless. There is no depreciation in the value, no newer edition that will be released later that year making your recent purchase obsolete. When, and hopefully never, a fire breaks out in your apartment or house, do you think you'll grab the materialistic things or photos? Possessions are replaceable, but experiences aren't.

Being called "materialistic" is often an insult and studies such as, "Life Values and Adolescent Mental Health," conducted by Patricia and Jacob Cohen, statistician and psychologist with a PhD, have shown that materialism is positively correlated with psychological problems such as depression, paranoia and narcissism.

In 2003, Dr. Leaf Van Boven, psychology professor at University of Colorado at Boulder, conducted a nationwide telephone survey with over 1,200 participants. Approximately 100 questions were included in the survey. "Re-

spondents were asked to think of an experiential purchase and a material purchase they had made during their lifetime with 'the aim of increasing your happiness.' Respondents were then asked, 'When you think about these two purchases, which makes you happier?'" stated Van Boven's study, "Experientialism, Materialism, and the Pursuit of Happiness."

Fifty-seven percent indicated the experiential purchase made them happier compared to the 34 percent that chose material purchase.

Van Boven then went on to conduct a study of university students where students were asked to write out a detailed description of either an experiential or materialistic purchase. Students were also asked to report their current feelings. A week later, they were asked to read and contemplate their purchase description and again report their current feelings. Survey results were consistent with the telephone survey and found that "students experienced more positive feelings about their experiential purchase than after thinking about their material purchase," stated Van Boven in his study.

Van Boven believed the reasons why experiential purchases make people happier

is because experiences are more likely to be reinterpreted positively later in life. Experiences are less prone to disadvantageous comparisons, such as your 8 GB iPod being less valued in comparison to your friend's 16 GB iPod, and experiences are more likely to foster successful social relationships by giving an individual a story to tell in conversation.

Psychology jargon and extravagant studies set aside, here are a few local adventures sure to make some memories with friends, wow your date and not empty your bank account.

Enjoy a relaxing winery tour – Bernardo Winery, located off the I-15 at 13330 Paseo del Verano Norte, is over 100 years old. For \$18 a person (with a group of eight or more), you will receive a guided walking tour, a private wine tasting of five wines paired with assorted California cheeses, roasted garlic, olives, sundried tomatoes, goat cheese in fine herbs, crackers and baguettes. You'll finish off with a bottle of Barnardo Winery Champagne or sparkling Moscato Rose. While reservations are required for the group tour, you can opt to take an independent tour daily between 9 a.m. to 5 p.m. You can bring a date or a friend, walk around the winery,

and enjoy five tastings for only \$8. Don't forget to try their homemade pasta and olive oil. Winery Village Shops are also on the premises. For more information, call (858) 676-1866 or visit [www.bernardowinery.com](http://www.bernardowinery.com).

Kayak through La Jolla caves or amidst a beautiful sunset. You don't need any kayak experience to take these tours! You and a guest can split the costs; order your tour online and show up for the adventure. By ordering online, you pay rates as low as \$64 for a double kayak for you and your guest to tour the seven caves, or \$75 for a two-hour double kayak sunset tour. Pricing includes an introductory instruction and training session, a certified ocean kayak tour guide, life jackets and the kayak rental. Wetsuit rentals are \$5. Online reservations receive special pricing and can be purchased at [www.sandiegobikeandkayak.com](http://www.sandiegobikeandkayak.com).

Ladies and gents get a deal at Happy Trails Horse Rentals – Located in San Diego, Happy Trails has an online printable coupon for women and men. Reserve a tour on Wednesdays and ladies ride for only \$35 per hour. Men have the same special on Tuesdays. Reservations can be made by calling (619) 443-3517.

# PROWLIN' THE KITCHEN

## OATMEAL: SO CHEAP, SO SWEET!

BY JENNA JAUREGUI  
DIGITAL MEDIA MANAGER

When faced with a tight food budget, many college students turn to Ramen noodles and the fast-food dollar menu – meals that satisfy the wallet but not always the appetite. If you are among the droves of starving students who find their bank accounts running dry after buying parking permits and textbooks, allow me to introduce you to an old friend you may have forgotten: oatmeal!

A delicious, hot comfort food, oatmeal is an incredibly filling, nutritious grain that can substitute as breakfast, lunch, dinner, or dessert. According to [versa-grain.com](http://versa-grain.com), oats provide both soluble fiber, which lowers bad cholesterol, and insoluble fiber that can keep you... "regular." In addition, oats boost your immune system, provide several vitamins and minerals, and may help prevent certain cancers. Quick oats can be cooked in just minutes, and smart shoppers can bring the price per bowl down to mere pennies. Here are three sweet ideas to zing up this great grain and add even more nutrients.

**Pumpkin Pie**  
½ cup quick oats  
¼ cup pumpkin puree  
1 tbsp. vanilla extract  
allspice, honey, and brown sugar to taste  
**Carrot Cake**  
½ cup quick oats  
¼ cup shredded carrot (cooked)  
2 tbsp. vanilla yogurt  
cinnamon to taste  
**Chocolate Peanut Butter Cookie**  
½ cup quick oats  
1 packet hot chocolate  
1 tbsp. peanut butter

Everyone prepares their oatmeal different ways – some like it hot, some like it cold, some like it in the pot nine days old (as the rhyme goes, though I do not support that plan). Cook it how you like it! Throw in some nuts, some fruit, or whatever you think sounds delicious. Get beyond the raisin rut! Pop the bowl in the microwave, and you have a delicious hot meal in just minutes. Have fun experimenting!

Ciao, my oatmeal-savvy students!

The Cookin' Cougar

# NOW PLAYING IN THEATRES

# MACHETE

"HE WAS GIVEN AN OFFER HE COULDN'T REFUSE"

BY MILA PANTOVICH  
PRIDE STAFF WRITER

Robert Rodriguez is clearly doing what he loves to do most in "Machete," his most recent homage to the B-films of the 1960s and 1970s. Derived from a fake trailer that he created for the "Grindhouse" double-feature released with friend Quentin Tarantino, Rodriguez took full advantage of every Mexican stereotype he could think of, surrounding them with needless nudity and absurdly comical violence. The film is crude, disgusting, campy and immensely entertaining.

Machete (Danny Trejo) is an ex-Federale who vows vengeance on the drug lord, Torrez (Steven Seagal), who

brutally killed his wife and daughter. Until he can get to Torrez, Machete spends his time roaming a parking lot in Texas looking for work with other illegal immigrants from Mexico. He finds himself hired by the nasty and conniving Booth (Jeff Fahey of "Lost") to assassinate the bigoted Texan Senator,



McLaughlin (Robert De Niro). However, when Machete realizes that he has been used as a political pawn to further Senator McLaughlin's re-election campaign, his need for retribution is kicked into overdrive and Machete is joined by freedom fighter Luz (Michelle Rodriguez), Padre the priest who knows how to wield 12-gauge shotguns (Cheech Marin), ICE

agent (Jessica Alba) and Booth's junkie, internet porn star daughter (Lindsay Lohan).

Instead of relying on plot or character development, which are two elements completely ignored in this film, "Machete" depends upon the exploitive humor of using Mexican stereotypes as a running joke. With decapitated heads flying, weed-whackers as weapons and cell phones being hidden within orifices of the female body, the only thing needed to know about this film is that the plot is irrelevant and the humor is worth the ticket price.

PHOTOS COURTESY OF AMAZON.COM

# DROPPING THIS WEEK

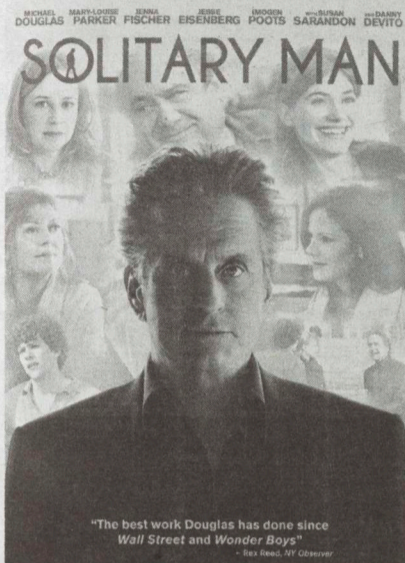
BY REBEKAH GREENE  
PRIDE STAFF WRITER

## CDs



### Interpol – Self-titled

Interpol's fourth studio album, self-titled "Interpol," is a perfect display how the band has evolved since their first studio album "Turn on the Bright Lights" was released in 2002. Listeners will recognize the band's familiar sound, but "Interpol" will touch on more orchestral inspired sounds. This is also the last album including bassist Carlos Dengler who decided to pursue new projects. Dengler had been with Interpol since the band's beginnings. The first single, "Lights," was released in May followed by "Barricade" released this summer.



### Solitary Man

Ben (Michael Douglas) is a successful man, or at least he was. After things begin to fall apart with his career, Ben continues to spiral downward, finding romantic interests in much younger women despite his daughter's dismay. "Solitary Man" is the second film directed by duo Brian Koppelman and David Levien. Michael Douglas shines in his role as a father and ex-husband who must open his eyes to his rapidly changing life. Touching upon reality and character with less emphasis on theatrics, this film proves when life gives you a bad hand, feeding it may blind you to the real problems you should face.



### Sara Bareilles - Kaleidoscope Heart

Ever since her single, "Love Song," hit the airwaves, Sara Bareilles gained top chart attention with her catchy tunes, relatable lyrics and beautiful use of the piano. "Kaleidoscope Heart" is Bareilles' second studio album with Epic Records, and the first single, "King of Anything" gives off an empowering feel yet still manages to sound upbeat and positive. Bareilles has also released webisodes at [www.sarabmusic.com](http://www.sarabmusic.com), documenting the process of making "Kaleidoscope Heart."

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### That Evening Sun

Scott Teems' fourth film is an independent gem based on a short story by William Gay entitled "I Hate To See That Evening Sun Go Down." The film's adaptation revolves around Abner Meecham (Hal Holbrook), an elderly man who leaves a nursing home and returns to his farm in Tennessee to discover that the new tenant is his enemy Lonzo Choat (Ray McKinnon) and his family. This results in a turn of events that lead Meecham to fight for his home and for the life he once had. Co-stars Carrie Preston (True Blood) and Mia Wasikowska (Alice in Wonderland) give impressive performances worth appreciating.

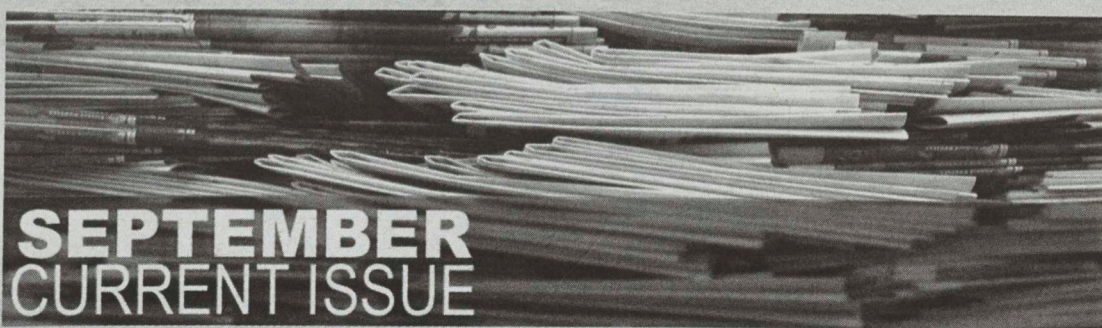
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SEPTEMBER  
CURRENT ISSUE

# MIDNIGHT MADNESS

THE ROCKY HORROR PICTURE SHOW

PHOTOS BY CANDICE WYATT

BY CANDICE WYATT  
ARTS AND ENTERTAINMENT EDITOR

The Rocky Horror Picture Show is a 1975 horror musical starring Tim Curry and Susan Sarandon. The spoofs and random details such as a transvestite character from the planet of Transsexual, in the galaxy of Transylvania, make this a hilariously funny horror movie that is more likely to have you laughing than scared.

The film was originally produced by Lou Adler, who is known for his Cheech and Chong films. Adler took his corny humor and produced what is currently the longest-running theatrical release in film history. The Rocky Hor-

in Blu-ray on Oct. 19, 2010.

The La Paloma Theater in Encinitas has been showing the Rocky Horror Picture Show for almost 15 years now with Crazy Imaginations, the Rocky Horror cast. The show features the original theatrical film played on screen behind the cast who acts out the scenes on stage. It's a modernized adaptation to a classic film with lots of adult-oriented humor. Sexual innuendos and blunt vulgarity are imbedded in every line. "There's a certain raw humor. I guarantee you will have fun, be shocked and say 'Oh that's just not right,'" stated Kenneth Cassidy, Cast Director.

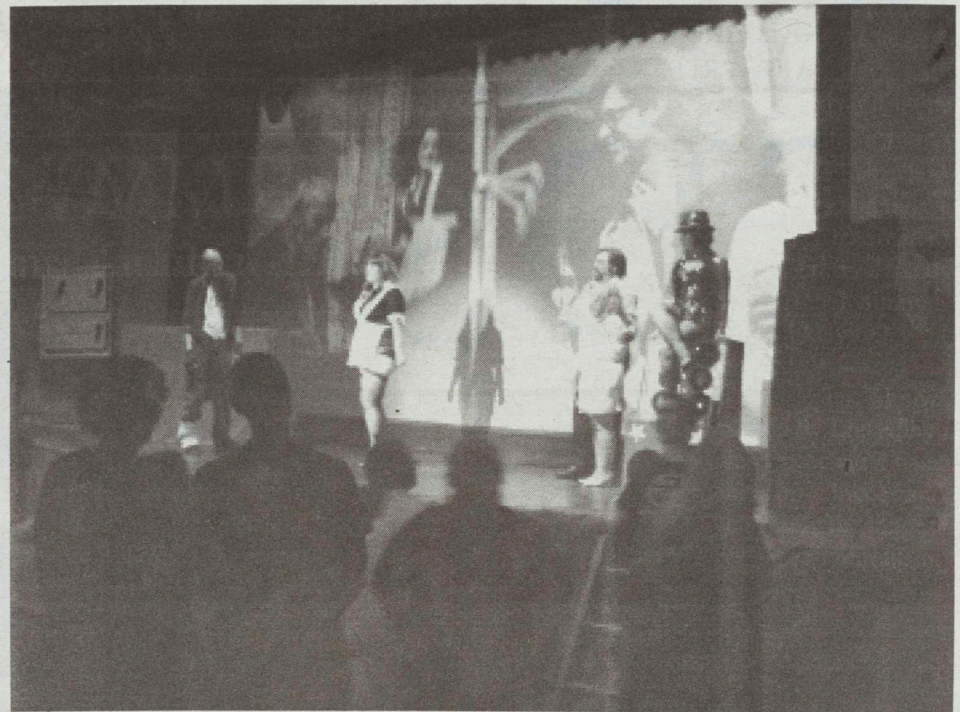
The film has created a culture of followers who continue to make the



ror Picture Show has taken in over \$130 million in box office sales in the 35 years that it has ran in cinemas across the US. 20th Century Fox has released over eight editions of the film since the 1980s, and a 35th Anniversary edition will be released

Rocky Horror Picture Show a regular part of their weekly lives.

"My very first show was in 2001 as a freshman in high school. One of my friends was in cast, so Friday we'd go. And at some point I wanted to be on stage.



Even though I don't get paid, it's still tons of fun. I do it because I get to see my friends, I get to meet new people and make them laugh all night. Plus, I like the attention when I'm running around in my underwear," said Cassandra Klingbeil, Rocky Horror Cast member since 2008.

The show begins with a humorous introduction explaining the show rules, which aren't many. Then there's the induction of the "virgins" who have never been to a Rocky Horror Picture Show before which often includes bananas, whip cream and good 'ole fashioned spankings. "First timers can expect confusion. Utter confusion. Some of the stuff people are yelling might offend them. Some stuff might make you laugh your ass off," said Cassidy. A few other games, such as "unhook that bra," will get the audience fired up for the show.

The show will be anything but quiet, motionless entertainment. As an

audience member, you will yell callbacks, throw stuff and dance the "Time Warp." If you don't have things to throw or don't know how to do the dance, don't worry. Goody bags full of items to throw at specific times during the movie are available to purchase for \$2 and the "Time Warp" steps are easy and the movie shows you how to do it. "It's an audience participation movie. I stopped going for the movie a million years ago. It's all because of the people and the friendships you develop," said Cassidy.

The Rocky Horror Picture Show is held every Friday at midnight at La Paloma Theater and admission is \$9. The second Friday of every month is Lingerie Night, where cast members and audience members come dressed in street legal lingerie. For more information on rules, cast members or to see photos, visit [www.crazedimagination.net](http://www.crazedimagination.net).

## CHECK THIS

### App of the week

BY CANDICE WYATT  
ARTS AND ENTERTAINMENT EDITOR

Chase banking customers and iPhone owners can now enjoy an updated application from Chase that allows customers to electronically deposit checks into your account without ever visiting an ATM machine or talking to a bank teller.

Simply take a picture of the front and back of a check using your iPhone's camera, and the app will use the picture to read the amount and routing information. If it is unreadable by the application, users can manually enter the numbers, which still saves you a trip to the bank.

The application also features a new QuickPay service that allows users to send money to anyone with an email address, regardless of who they bank with. The service is free and does not charge either party a transfer fee.

In order to use the free Chase Mobile app, Chase customers will need to enroll in the free Chase Quick Deposit online at [www.chase.com](http://www.chase.com).

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