

PAUL ECKE, JR.

*Thank you, Paul Ecke, Jr., for your
years of guidance in developing and
improving the International
Floriculture Industry Short Course.*



Thank You, Paul Ecke, Jr.

We cannot remember Paul Ecke, Jr. ever saying "I don't have time."

Paul Ecke, Jr. is involved in more activities than perhaps any person in the floriculture industry, and yet, he always **takes time** to give his energy, support, and talents to projects he believes are truly necessary and worthwhile.

For over three decades, Paul Ecke, Jr. has been involved in developing the seminar programs for the International Floriculture Industry Short Course, and has chaired the Short Course Grower Planning Committee since the early 1980s.

Chairing a committee that plans the Short Course programs is an enormous responsibility, and can be extremely rewarding or disappointing. Fortunately for Paul, and the floriculture industry, his years as chairperson have all been very rewarding. During his tenure, the quality, diversity, value, and size of the program have increased at an unbelievable rate. Ten years ago, the Short Course attendance barely topped 2,000, with only a handful of international attendees, and approximately 50 speakers and 40 sessions. In 1993, there will be 158 speakers, more than 100 sessions, and an attendance of over 5,000 with participants from more than 20 foreign countries.

Paul was born in Los Angeles, California on December 19, 1925. After serving in the U.S. Navy on the U.S.S. Knapp DD653 Destroyer during World War II from 1943 to 1946, he enrolled at The Ohio State University where he graduated in 1949 with a Bachelor of Science degree in horticulture. Also, during the Korean conflict, he served on the U.S.S. Perkins DDR877 with the 7th Fleet in the China Sea.

His mentors at The Ohio State University were two tough professors - Alex Laurie and D.C. Kiplinger. His toughest mentor, however, was his father Paul Ecke, Sr.

After graduation, Paul entered the family business in Encinitas, California, and directed the poinsettia hybridizing, propagation, and production company to a level that is a benchmark for all floriculture firms. He retired recently as the chairperson of the Paul Ecke Poinsettia Ranch.

Paul's current activities within and outside of the floriculture industry include:

- Board of Directors, Society of American Florists
- Advisory Council, U.S. National Arboretum
- Co-chairperson, International Floriculture Industry Short Course Grower Planning Committee
- President, Los Angeles Flower Market
- Agriculture College Advisory Board, University of California, Davis
- Agriculture College Advisory Board, California Polytechnic State University
- University Council, California State University
- Southern California Water Committee
- Board of Director, San Diego Del Mar Fair
- Board of Director, San Diego Community Foundation
- Planned Parenthood
- Founding Board Member, Magdalena Ecke Family YMCA Board of Managers
- Serious lover of Dixieland jazz

In addition to the above, Paul has also been involved in the following:

- Vice-chairperson, projects and grants, American Floral Endowment
- Vice-president, out-of-state, Ohio Florists' Association
- Trustee, D.C. Kiplinger Chair in Floriculture Committee
- Presented over 100 seminars at various educational conferences throughout the world.

We thank Paul for his years of guidance in developing and improving the International Floriculture Industry Short Course. He will step down from the co-chairpersonship of the Short Course Planning Committee after plans for the 1994 Short Course are complete.

Although Paul will no longer chair the Short Course Planning Committee, we know he will continue to offer advice, and we also know, with certainty, he will never tell us he doesn't have time.



In grateful recognition of your outstanding
contribution to research and education for
florists and environmental horticulturists

**THE SOCIETY OF
AMERICAN FLORISTS ENDOWMENT**

presents to

Paul Ecke Poinsettias

its Board of Trustees'

Safebenefactor Award

with pride and deep appreciation

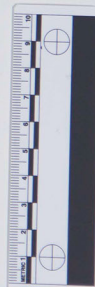


SAFE
ENDOWMENT

CHAIRMAN -
Board of Trustees

John E. Drumm

Year 1981

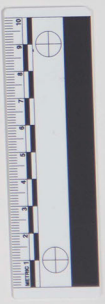


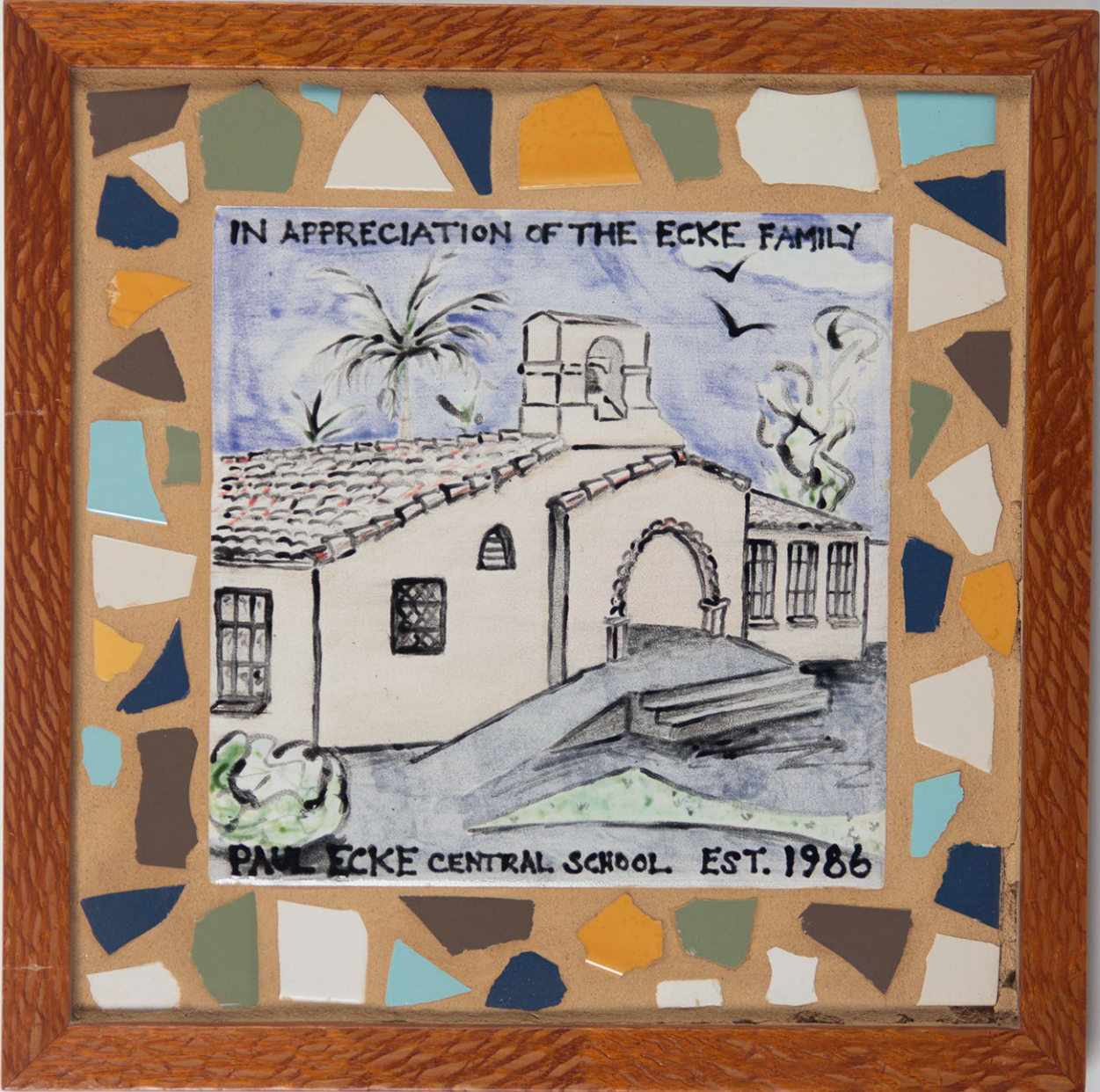
20th Anniversary
GOLF Classic
AUGUST 14, 1993

Paul Ecke
F A M I L Y

Silver Sponsor

Thank you







PAUL ECKE

MEMBER

of

TEC

THE EXECUTIVE COMMITTEE

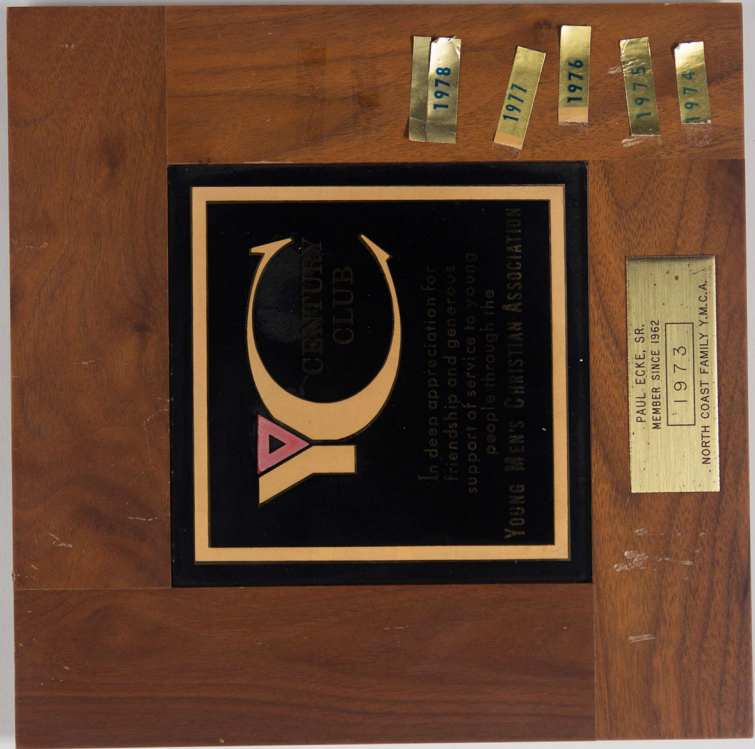
SINCE

1991

Bill Williams

W.E. WILLIAMS
President





Society of American Florists



Honors

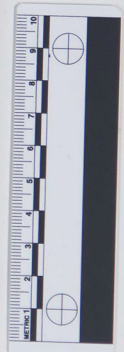
Paul Ecke Jr., AAF

in appreciation for important contributions
to the floral industry as a member of the

Strategic Planning Committee

Robert A. Moran
Executive Vice President

Red Kennicott
President





SOCIETY OF AMERICAN FLORISTS

Honors

PAUL ECKE JR., AAF

*in appreciation for important contributions
to the floral industry as a member of the*

Floriculture Hall of Fame Board of Trustees - 1985 - 1990

Executive Vice President

Becky G. Sepp, AAF

President

d. Stan Crissey, AAF



The Alumni Association of
Hollywood High School

Distinguished
Achievement Award

Presented to

Paul Ecke
Class of '15

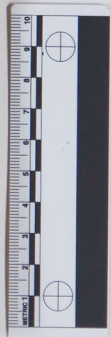
For Outstanding Accomplishment
in the field of

Poinsettia Floriculture

George Williamson
President



James J. Tomney
Principal





young men's christian association of

SAN DIEGO
City and County

1186 BROADWAY, SUITE 209
SAN DIEGO, CALIFORNIA 92101
TELEPHONE 525-1548

BRUCE N. MOORE, President
MYRON H. LEWIS, General Director
JAMES S. WEST, Associate General Director
FRED L. BRADLEY, Associate General Director

May 29, 1974

Paul and Magdalena Ecke
Encinitas California

On behalf of the Board of Managers, we are particularly pleased to express our appreciation for your dedication and support of the North Coast Family YMCA and its purpose. This worldwide movement committed to the love and service of God and neighbor as manifested in the life and teachings of Jesus Christ would not be possible without the help of people like you, Paul and Magdalena.

Your unselfish support, more specifically the donation of the "Ecke Bible" has enabled the Y to positively affect the many lives of the boys, girls, men and women that we serve.

Once again, Paul and Magdalena, our sincere thanks.

Cordially,

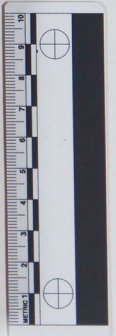
George Carter Jessop
George Carter Jessop
President

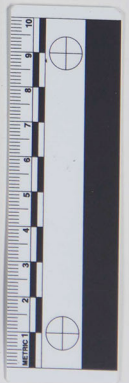
Myron H. Lewis
Myron H. Lewis
General Director

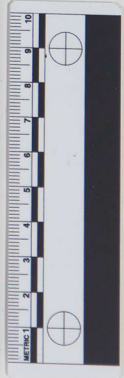
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Youths will benefit from gifts and requests to the Y.M.C.A. Endowment Fund.













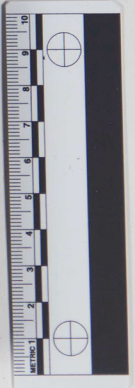


*We are delighted to send our best wishes on your birthday.
As you celebrate this joyous occasion, our thoughts are with
you. May your special day be memorable. Happy birthday and
God bless you.*

Nancy Reagan Ronald Reagan









The Ohio State University
Alumni Association



Paul Ecker, Jr.
Life Member
63





RALPH D. WERTSHON ALUMNI AWARD
Presented to
PAUL ECKE, JR.
B.S. HORTICULTURE '49
FOR SUSTAINED LEADERSHIP OF EXCEPTIONAL QUALITY
AND GENEROUS CONTRIBUTION OF TIME AND TALENT
TO OUR UNIVERSITY
THE OHIO STATE UNIVERSITY ALUMNI ASSOCIATION
October 23, 1987



CONGRATULATIONS



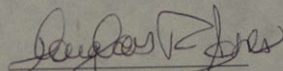
THE NORTH COAST YMCA SERVICE CLUB
GIVES SPECIAL RECOGNITION TO

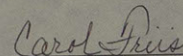
PAUL ECKE JR

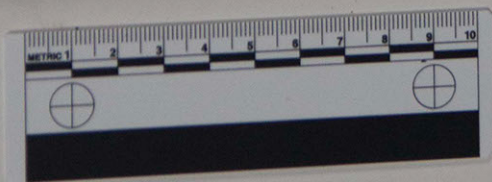
BY ENTERING HIS NAME INTO THE
GOLDEN BOOK POSTHUMSLY
Y'S MEN INTERNATIONAL
GENEVA, SWITZERLAND
FEBRUARY 25, 2003

The North Coast YMCA Service Club of Encinitas, California, USA takes great pleasure in submitting the name of Paul Ecke Jr. for entry into the Golden Book of Y's Men International. Paul was never a formal member of our Club, but was exceptionally supportive of our organization. He gave 110% of his support to our many projects. He provided space, tables, and trucks for the rummage sales. He purchased tickets for our annual Casino Night event and encouraged friends to purchase trees from our Christmas Tree lot. He always provided all the poinsettias for our annual Christmas Party & Auction. The Auction served as a significant fund-raiser and could not have succeeded without Paul's generous spirit. Our annual Spring Flower Sale enjoyed success through the plants he provided. Most of all, he had a sincere and ongoing interest in the North Coast YMCA Service Club members, often giving praise for their continued support of the Magdalena Ecke Family YMCA.

These attributes, and many others, make Paul Ecke Jr. a most worthy person to be honored by the placement of his name in the Golden Book of Y's Men International.


Doug Jones, President


Carol Friis, Secretary



His Cornell University floriculture friends remember

Paul Ecke, Jr.

1925 - 2002



For his commitment to excellence

For his vision and determination

For his strong and effective leadership

For his enthusiasm and compelling personality

**And for his unwavering belief in the power of research
to bring valuable benefits to every flower business**

June 23rd, 2002



Tout commence ici • מכאן הכל צומח • The source of it all

• Tutto começa aqui • De aqui todo empieza • Von hier aus gedeiht alles •

• Tutto inizia qui • מכאן הכל צומח • Здесь начало всех начал •



50 trees
have been planted in the Hills of Jerusalem
in memory of

Paul Ecke Jr.

As a tribute to him and to his life's work

from
Danziger "Dan" Flower Farm

May 22, 2002



JEWISH NATIONAL FUND • קרן קימת לישראל • KEREN KAYEMETH LEISRAEL

The source of it all • מכאן הכל צומח • Tout commence ici





**GOLDEN TRIANGLE
OF
DISTINGUISHED SERVICE**



**Presented as the Highest Tribute
in Recognition of Demonstrated Volunteer
Commitment, Dedication and Loyalty**

YMCA of San Diego County





PRESENTED TO
PAUL ECKE, JR
BY
ASSEMBLYMAN BILL CRAVEN



**Admirals
Club**

*In recognition of a continuing
interest in the development
and future of air transportation*

Paul Ecke, Jr.

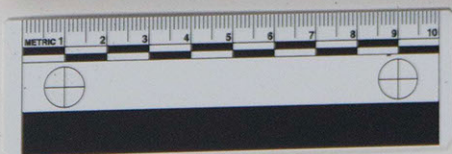
*has qualified for membership
in the Admirals Club*

March 30, 1960

Allen D. Sager

Fleet Admiral







PRESENTED TO
PAUL ECKE
DISTINGUISHED CONTRIBUTING
MEMBER
FOR HIS SUPPORT
OF THE
ASOCIACION de CHARROS,
JOSE MA. MORELOS,
ENCINITAS, CA.
1983



Society Of American Florists
Political Action Committee
Insiders Club



Paul Ecke Jr., RRF

In appreciation of the highest level of
personal commitment to SAF PAC.

Herna Mendes
Chairman, SAF PAC

Paul Ecke
President, Society of American Florists





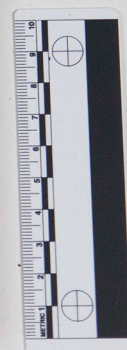
APPRECIATION AWARD

COLLEGE OF AGRICULTURE
AND
HOME ECONOMICS

PRESENTED TO
PAUL ECKE .JR.

FOR DISTINGUISHED SERVICE
THE OHIO STATE UNIVERSITY
APRIL 16, 1974









In deep appreciation for
friendship and generous
support of service to young
people through the

NORTH COAST
YOUNG MEN'S CHRISTIAN ASSOCIATION

Paul Ecke, Jr.
1966



